

**Consortium for a Healthier Miami-Dade
Committee Name
Work Plan 2010-2013**

The Health Promotion and Disease Prevention Committee work plan has been provided to show how Consortium partners were able to implement one of the components of the CHIP. The work plan documents the objectives that were set by the Committee, the status, and specific notes on the progress of each strategy.

Goal 1: Strengthening the Consortium

Enhance and strengthen the Consortium for a Healthier Miami-Dade membership.

Activities	Target Date	Responsible Owner	Resources	Status*	Comments
Objective 1.1 The collective base of the Health Promotion and Disease Prevention Committee by 25% by 2012.					
Strategy 1.1.1 Engage and expand representation in the Consortium that addresses prevention to diversify its membership base.					
HPDP Committee members are encouraged to “bring a friend” to the Committee meetings to increase and diversify its membership	Starting 03/11	HPDP Committee members		P	
A fact sheet on the HPDP Committee will be created to use in the recruitment process of new members	04/11	HPDP Liaison Chair/Vice-Chair		C	
Identify gaps in membership and evaluate outreach activities	ongoing	Chair/Vice-Chair HPDP Liaison		P	
Make a minimum of 3 presentations about the HPDP Committee in community meetings to increase awareness.	annually	Chair/Vice-Chair		P	One presentation was completed at We Care by committee member, Gene Majka.
Strategy 1.1.2 Define membership benefits for active members to include partnerships via the Consortium’s website.					
HPDP Committee members will help Executive Board identify potential membership benefits of being a Consortium member. (e.g. access to a Speaker’s Bureau; annual community-based screenings; dissemination of information; partnership-building and/or leveraging opportunities; identification of grant opportunities)	Starting 02/11	HPDP Committee		C	Access to a Speaker’s Bureau was added as a benefit to membership packet at May Executive Board meeting
Chair/Vice-Chair will disseminate information to HPDP Committee members once active membership has been defined and membership benefits drafted.	TBD	Executive Board, HPDP Chair/Vice-Chair		C	Members will receive this information once they renew their membership and are approved.
Objective 1.2 Improve communication and collaboration within the Consortium.					
Strategy 1.2.1 Revise and update the Consortium Website to create a portal for communication within the coalition.					
Chair/Vice-Chair will review content on Website for the HPDP Committee and make recommendations for	Starting 02/11	Chair/Vice-Chair		C	

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improvement or updating.					
Strategy 1.2.2 Create and maintain a membership database that details active, non-active members, contact information and the expertise they bring to the Consortium.					
Assess current membership and expertise they bring.	July 2011	MDCHD/HPDP Consortium Liaison		C	Will be completed once members renew their membership on the website.
Place on the agenda 5-15 minutes for Committee member presentations which describes their organizations, expertise and services provided in the community.	Starting 03/11	Chair/Vice-Chair		P	
To help with activity above, develop a standard form by which presentations are requested and documented.		Liaison Chair/Vice-Chair		C	
Strategy 1.2.3 Develop and disseminate a Consortium for a Healthier Miami-Dade Newsletter.					
Provide information for the newsletter.	Starting 03/11	Chair/Vice-Chair and Liaison		BS	To this day, we have yet to provide any information for the newsletter. Need to think about this.
Strategy 1.2.4 Develop and implement committee level communications strategies.					
Develop a list serve of HPDP Committee members.	02/11	Liaison		C	
Send to Committee members the agenda, meeting minutes and any other related meeting materials 3 days prior to meeting.	ongoing	Liaison		C	
Allow for communication and information sharing through HPDP list serve.	ongoing	Liaison Chair/Vice-Chair		C	
Strategy 1.2.5 Identify and promote opportunities for meaningful collaboration between members in implementing new models for prevention.					
Develop an inventory of evidence-based or promising practices in health promotion being provided by Committee member organizations to include those in the areas of nutrition, physical activity, heart health, cancer prevention. Include contact information.	04/11	Committee members Liaison		P	Chair & Vice-Chair are in discussion with Health Council to determine best method of continuation.

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Objective 1.3 Assure the Consortium will have sustainable initiatives with visibility, commitment, and recognition.					
Strategy 1.3.1 Work with Consortium Committees to prioritize initiatives according to their implementation readiness (i.e. read to implement, under development, initial startup) and seek out/leverage resources for those initiatives that are most fully developed and can be quickly implemented.					
Reach out to Miami Dade County Office of Grants Coordination and sign up for their weekly list serve on grant opportunities.	03/11	Committee member organizations Liaison		P	Individual member organizations have signed up.
Strategy 1.3.2 Replicate existing evidence-based programs that are already successful in our communities. Seek resources and implement appropriate evidence-based programs that are new to Miami-Dade.					
Continuously look for grant and leveraging opportunities and disseminate to increase likelihood of additional resources supporting implementation of HPDP programs in Miami Dade.	ongoing	Chair/Vice Chair Liaison Committee members		P	
Strategy 1.3.3 Build relationships with organizations and community partners that can influence policy-making, leverage resources, sponsor events, or participate in activities that improve community health.					
Identify other community initiatives that can leverage HPDP efforts.	ongoing	Chair/Vice Chair Committee members		P	
Committee members identify key policy makers/stakeholders with whom they have relationship with that can be helpful to accomplishing goals of HPDP Committee and Consortium.	ongoing	Committee members		P	Discussed in 04/11 meeting but need to formalize collection of this data
Offer at least three community presentation about the Consortium to increase awareness and potential leveraging opportunities.	ongoing	Committee		P	One presentation was completed at We Care by committee member, Gene Majka.
Objective 1.4 Assure that Consortium initiatives will reflect community needs as identified through data driven research.					
Strategy 1.4.1 Use existing data and/or conduct assessments of local communities as needed by each subcommittee to identify assets in the community that support healthy living.					
HPDP Committee members are encouraged to conduct baseline and post measurements in their programs and share with Committee/Consortium.	ongoing	Committee members	South Florida Health Planning Council	BS	

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Goal 2: Policy Adoption

Increase adoption and implementation of policies, systems and environmental change in creating healthy communities.

Activities	Target Date	Responsible Owner	Resources	Status	Comments
Objective 2.1 Maintain a Health Leadership Team consisting of high level community leaders and decision makers to support evidence-based policy change.					
Strategy 2.1.2 Ensure that the Health Leadership team is educated and informed on critical issues related to policy, systems and environmental change.					
Provide updates, if any, on issues hindering and/or facilitating the successful implementation of the CPPW deliverables by HPDP contracted providers (i.e. opportunities and challenges)	ongoing	Contracted providers		P	Vice-Chair held a call with CPPW leadership to discuss challenges in implementing farmer's markets. Will be discussed once CPPW providers participate in the meetings.
Objective 2.2 Introduce policies and legislation that enact supportive systems and environments for healthy living.					
Strategy 2.2.1 Use identified best practices and model programs to guide the adoption of evidence-based policy making in addressing the health priorities in Miami-Dade County.					
Identify potential policies to be prioritized by HPDP Committee (increased funding for breast and cervical cancer screening; establishment of colorectal cancer program; improve funding for outreach, education, and transportation to encourage use of farmers markets and farm stands by residents of lower-income neighborhoods, and by WIC and SNAP recipients; introduce or modify land use policies/zoning regulations to promote, expand and protect potential sites for community gardens and farmers' markets, such as vacant city-owned land or unused parking lots.	ongoing	Access to Healthy Foods Working Group- made up of HPDP and Health and Built Environment Committee members	EAR process by HBE Committee County Comprehensive Master Plan	P	Work Group has identified farmer's markets and needed policies as one area of priority. Talking points, language concerning permit issues, definition of a farmer's market etc. have been drafted (which are lacking in the city ordinance).
Identify champions for pushing the identified policies.	03/11-05/11	Committee members		P	Working with City of Miami who are drafting policies
Strategy 2.2.3 Monitor and support the adoption of local policies and state legislation that engender health and wellness and create equitable and supportive environments.					
Write letters of support for local policies that further the Committee's agenda.	ongoing	Committee members		P	EAR Letter jointly with HBE Committee

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Goal 3: Education and Awareness

Educate and raise awareness of the benefits of healthy lifestyles and health promoting environments.

Activities	Target Date	Responsible Owner	Resources	Status	Comments
Objective 3.1 Develop and implement multi-media campaign targeting high risk communities in Miami-Dade to promote healthy lifestyles and chronic disease prevention.					
Strategy 3.1.1 Develop mass media, health promotion and education campaigns that promote healthy lifestyles and disease prevention in targeted communities across Miami-Dade County.					
Educational Campaign (in relation to nutrition/ farmer's market)	TBD	Contracted provider: Youth Lead	CPPW grant funds	P	Committee will review and approve point-of-decision educational prompts to be linked to the Make Healthy Happen brand that will be placed at farmer's markets
Strategy 3.1.2 Create, update and utilize tools and materials to support multi-media campaigns including the Consortium website.					
Development of flyers, brochures, posters, etc. that pertain to the educational campaign.				P	
Objective 3.2 Identify best practices and model programs from the local, state, and national level for replication.					
Strategy 3.2.1 Identify, promote, and guide the adoption of best practices and model programs that support healthy lifestyles and chronic disease prevention in Miami-Dade County.					
Create inventory of HPDP Committee member organizations and services. Place on website as a resource for the community.	07/11	Committee		P	Chair & Vice Chair are in discussion with Health Council to determine best method of continuation.

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Goal 4: Access

Increase access to resources and information to promote the adoption of healthy lifestyles by residents.

Activities	Target Date	Responsible Owner	Resources	Status	Comments
Objective 4.1 Connect organizations and individuals to health resources in the community.					
Strategy 4.1.1 Create, update and disseminate resource inventories as appropriate to each subcommittee.					
Strategy 4.1.2 Conduct outreach and education to local businesses, membership organizations and community based organizations using educational resources developed by Consortium Committees.					
HPDP Committee will identify and assist in opportunities to link to farm-to-institutions/farmer's markets in the community as well as community gardens to facilitate increasing access of fresh produce at stores.	TBD	South Florida Regional Planning Council	CPPW	P	Pending finalized contracts