

**Consortium for a Healthier Miami-Dade
Children Issues
Work Plan 2010-2013**

The Children Issues Committee work plan has been provided to show how Consortium partners were able to implement a component of the CHIP. The work plan describes the objectives that were set by the Committee, the status, and specific notes on the progress of each strategy aimed at addressing Child Health in the community .

Goal 1: Strengthening the Consortium

Enhance and strengthen the Consortium for a Healthier Miami-Dade membership.

Activities	Target Date	Responsible Owner	Resources	Status*	Comments
Objective 1.1 The collective base of the Consortium will increase by 25% by 2013.					
Strategy 1.1.1 Engage and expand representation in the Consortium that addresses prevention to diversify its membership base.					
Facilitate Presentations at the CI committee meetings	Ongoing	Victoria McBee/ Imran Ali/ Suzette Frazier	CPPW providers; community partners; speaker's bureau	P	Presentations provided in meetings as speakers are available
Explore Student Membership	Ongoing	CI committee members/ Executive Board	Local colleges and universities	P	Collaborating with executive board to decide on structure and protocol; students can currently logon to the consortium website and apply as a general member until the student section is defined
Invite Other Key Health Organizations handling child health to join the committee	Ongoing	Suzette Frazier/ CI Committee members	Health agency directories; other professional organizations	P	
Strategy 1.1.2 Define membership benefits for active members to include partnerships via the Consortium's website.					
Objective 1.2 Improve communications and collaboration within the Consortium.					
Strategy 1.2.1 Revise and update the Consortium Website to create a portal for communication within the coalition.					
Update Website	7/1/2011	MDCHD – OCH&P	Other consortium websites	C	New website launched mid-July 2011; "Please visit and reapply to ensure you are on the updated membership list."
Update Children Issues Page Content for	5/26/2011	Imran Ali/ Suzette	CI Committee members	C	Page content including

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Consortium website		Frazier			committee goals were drafted by CPPW team members at MDCHD; page has been updated
Strategy 1.2.2 Create and maintain a membership database that details active, non-active members, contact information and the expertise they bring to the Consortium.					
Maintain active committee members' attendance/contact information; enter in membership database	Ongoing	Victoria McBee (MDCHD committee liaison)	Meeting sign-in sheets/ Introductions	P	Membership/attendance tracked on an ongoing basis by consortium website and committee liaisons
Strategy 1.2.3 Develop and disseminate a Consortium for a Healthier Miami-Dade Newsletter.					
Distribution of related materials regarding child health	Ongoing	Alina Soto (DCF)/ Manny Fermin (Breastfeeding pop.)/ Katherine Swidarski (WalkSafe)	Internal resources	P	A subgroup has been formed; meetings are being held to organize distribution system; funding has been secured and materials have been identified
Submit a committee related article/ activities to the Consortium newsletter	Monthly	CI agencies rotating responsibility alphabetically/ Submit to Victoria	Recent initiatives/ general health education/ upcoming activities	P	Children's Issues committee doing a great job with Consortium newsletter content; consistently submitting monthly articles and information
Strategy 1.2.4 Develop and implement committee level communications strategies.					

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Conduct and facilitate instruction, training, and education meetings w/ the DCF, CRD and QC who is working w/ the pilot adoption of healthier practices in Childcare Centers	Ongoing until 3/2012	UM, Pediatrics/ Dept. of Children and Families/ Consulting Registered Dietitians/ Quality Counts		P	Childcare Taskforce convenes on a monthly basis to discuss policy movement/ initiative; Childcare bill was introduced by Senator Nancy Detert (originally drafted and championed by Senator Rene Garcia); never secured a House sponsor; Taskforce presented to the Early Learning Coalition and has drafted an article to be included in the Early Learning Coalition newsletter; Public Release Report complete; currently seeking alternative local strategies
Strategy 1.2.5 Identify and promote opportunities for meaningful collaboration between members in implementing new models for prevention.					
Develop Fact Sheets about prevention	Ongoing	Imran Ali/ Katherine Swidarski (UM WalkSafe)	CDC.gov; journal articles; CPPW data; YRBS, etc.	P	Draft has been developed regarding prevention; committee will review in next meeting
Develop a Children's Issues committee fact sheet	8/15/2011	Imran Ali/ Natalie Stephenson	CDC.gov; journal articles; CPPW data; YRBS, etc.	C	Draft of committee fact sheet developed and deemed complete
Objective 1.3 Assure the Consortium will have sustainable initiatives with visibility, commitment, and recognition.					

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Strategy 1.3.1 Work with Consortium Committees to prioritize initiatives according to their implementation readiness (i.e. read to implement, under development, initial startup) and seek out/leverage resources for those initiatives that are most fully developed and can be quickly implemented.					
Strategy 1.3.2 Replicate existing evidence-based programs that are already successful in our communities. Seek resources and implement appropriate evidence-based programs that are new to Miami-Dade.					
Implement Farm-to-School program in Miami-Dade County Public Schools (MDCPS)	Ongoing until 3/2012	MDCPS – Food & Nutrition	www.farmentoschool.org ; www.fns.usda.gov/cnd/f2s ; NYC CPPW Mentoring; Existing farm-to school programs	C	
Install healthy reimbursable vending machines in MDCPS and manage sales of meals	Ongoing	MDCPS – Food & Nutrition	Literature; successes/challenges from other communities using reimbursable vending machines	P	41 reimbursable vending machines have been installed in 41 MDCPS high schools; some machines have also been installed in middle schools through a grant other than CPPW; more middle schools will receive machines through CPPW
Spearhead implementation of worksite lactation policies within Consortium organizations	Ongoing	South FL Hospital and Healthcare	NYC Breastfeeding Mentoring; published	P	Over 10 organizations in Miami-Dade

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		Association/ Healthy Start Coalition/ MDCHD- WIC	literature; www.CDC.gov		County have implemented worksite lactation policies
Train child care providers in Kidokenetics for the purpose of increasing physical activity in Miami-Dade County child care facilities	Ongoing	Department of Children and Families	www.kidokenetics.com	C	Childcare providers have been trained in Kidokenetics
Venue Training for providers, children and parents through partnerships with <ul style="list-style-type: none"> o Publix - tours on healthy eating o Parks - initiatives to promote family involvement and encourage physical fitness 	Ongoing	Department of Children and Families	Publix stores throughout Miami-Dade County; Miami Dade Parks	P	Healthy Publix tours taking place on Saturdays in participating Publix stores
Strategy 1.3.3 Build relationships with organizations and community partners that can influence policy-making, leverage resources, sponsor events, or participate in activities that improve community health.					
Develop strategies for collaboration	Ongoing	Imran Ali/ Katherine Swidarski (WalkSafe)	Internal	P	Draft of strategies for collaboration developed; Katherine will lead work group to implement the strategies
Obtain support (letters, resolutions, etc.) from City of Miami stakeholders, officials, and decision-makers for increasing safety provisions that promote active commuting to and from school	Ongoing	UM Walksafe	CPPW Leadership Team; local, state and national government officials	P	

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Objective 1.4 Assure that Consortium initiatives will reflect community needs as identified through data driven research.					
Strategy 1.4.1 Use existing data and/or conduct assessments of local communities as needed by each subcommittee to identify assets in the community that support healthy living.					
Strategy 1.4.2 Work collaboratively with technical experts that can assess the validity and reliability of the data, research, and evaluation results used to make decisions and guide Consortium activities.					
Strategy 1.4.3 Use reliable, readily available and recently completed documents in Consortium program planning.					
Objective 1.5 Institutionalize an ongoing tracking plan for measuring community health.					
Strategy 1.5.1 Utilize the health indicators and statistics collected in the community to assess progress at the county level on a regular basis.					
Strategy 1.5.2 Create a system to identify and track the results and impact of local programs.					
CPPW data collection, management and analyses	6/2012	CPPW Providers/ Shelley Glasgow (Health Council)		P	

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Updated 3/1/2012

Goal 2: Policy Adoption

Increase adoption and implementation of policies, systems and environmental change in creating healthy communities.

Activities	Target Date	Responsible Owner	Resources	Status	Comments
Objective 2.1 Maintain a Health Leadership Team consisting of high level community leaders and decision makers to support evidence-based policy change.					
Strategy 2.1.1 Engage the County's community health planning leadership by seating members of a Health Leadership Team, to include persons with legislative and decision making powers.					
Strategy 2.1.2 Ensure that the Health Leadership team is educated and informed on critical issues related to policy, systems and environmental change.					
Objective 2.2 Introduce policies and legislation that enact supportive systems and environments for healthy living.					
Strategy 2.2.1 Use identified best practices and model programs to guide the adoption of evidence-based policy making in addressing the health priorities in Miami-Dade County.					
Develop a model policy for nutrition, physical activity and screen time in MDC child care centers	Ongoing until 3/2012	UM, Pediatrics/ Dept. of Children and Families/ Consulting Registered Dietitians/ Quality Counts	Public Health Law & Policy; USDA.gov; CDC.gov; Childcare State Networking Group, etc.	C	Developed through the Child Care Centers Taskforce with the help of Public Health Law and Policy; language must now be softened
Develop and implement Breastfeeding Friendly Worksite Policy within the Miami-Dade County Health Department (MDCHD)	Ongoing	MDCHD - WIC	Literature	C	A Worksite Breastfeeding Support Policy was developed and passed at the MDCHD; WIC department has developed a worksite lactation survey and

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					disseminated the survey to all health dept. employees; there was a 47% response rate out of over 800 employees
Strategy 2.2.2 Adopt wellness policies within the consortium member organizations and support the adoption of wellness policies in organizations across the county.					
Strategy 2.2.3 Monitor and support the adoption of local policies and state legislation that engender health and wellness and create equitable and supportive environments.					
Provide update on policy and legislative issues	Monthly	Alina Soto (DCF)/ Carolina Gutierrez (WalkSafe)/ Natalia Coletti (Healthy Start)	Taskforce activity; meetings with legislators and other key stakeholders; organizational level policy development	P	Policy development/updates being provided on an ongoing basis
Attend key legislative committee meetings in Miami-Dade	Ongoing	Brian Guerdat (UM)	City/ county meeting schedules/ websites	NP	
Strategy 2.2.4 Support the creation of a Health Agenda for Miami-Dade County that follows the nation health objectives in Healthy People 2020 and addresses negatively trending local health indicators.					

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Goal 3: Education and Awareness

Educate and raise awareness of the benefits of healthy lifestyles and health promoting environments.

Activities	Target Date	Responsible Owner	Resources	Status	Comments
Objective 3.1 Develop and implement multi-media campaign targeting high risk communities in Miami-Dade to promote healthy lifestyles and chronic disease prevention.					
Strategy 3.1.1 Develop mass media, health promotion and education campaigns that promote healthy lifestyles and disease prevention in targeted communities across Miami-Dade County.					
Strategy 3.1.2 Create, update and utilize tools and materials to support multi-media campaigns including the Consortium website.					
Objective 3.2 Identify best practices and model programs from the local, state, and national level for replication.					
Strategy 3.2.1 Identify, promote, and guide the adoption of best practices and model programs that support healthy lifestyles and chronic disease prevention in Miami-Dade County.					

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Updated 3/1/2012

Goal 4: Access

Increase access to resources and information to promote the adoption of healthy lifestyles by residents.

Activities	Target Date	Responsible Owner	Resources	Status	Comments
Objective 4.1 Connect organizations and individuals to health resources in the community.					
Strategy 4.1.1 Create, update and dissemination resource inventories as appropriate to each subcommittee.					
Obtain and update websites on available resources	Ongoing	All/ CI committee members will submit to Victoria	Nationwide child health initiatives	P	Resources were provided by committee members and have been updated on the CI Resources page; will be updated on an ongoing basis
Strategy 4.1.2 Conduct outreach and education to local businesses, membership organizations and community based organizations using educational resources developed by Consortium Committees.					
Use of website to reach relevant organizations	Ongoing	All CI members	www.healthymiamidade.org	P	Members promoting Consortium website for those encountered who may be interested
Strategy 4.1.3 Work collaboratively with other coalitions in promoting policies, systems and environment change that create access to health resources.					
Identify Major players and hold appropriate meetings of collaborations with the intent of promoting policies	Ongoing	Imran Ali	Professional network; public/ private agencies; professional organizations (i.e. FPFA, APFA, etc.)	P	Meetings held regarding CPPW policies

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