



NAVIGATING TO HEALTHY FUTURES

FEBRUARY 2015

E-NEWS FOR COMMUNITY HEALTH PLANNERS



Welcome to FloridaMAPP E-News, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

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Best regards,

Daphne Holden and the Florida MAPP Team

NEWS FROM THE FIELD

FDOH-Alachua COACH Weekly Wellness Walks

The FDOH-Alachua, in conjunction with partner organizations, is sponsoring COACH (Combating Obesity for Alachua County's Health) Weekly Wellness Walks. The walks will take place every Saturday at Santa Fe College Track from 8am – 10am. The walks will run from January 10th – February 28th. These community walks are part of the COACH initiative that is run by the Alachua County Medical Society and Medical Alliance.



Get Going Gadsden set to kick off on January 12, 2015

FDOH-Gadsden will begin having team and individual weigh-ins for its Healthiest Weight Initiative, Get Going Gadsden, on January 12, 2015. This will be a 6-month challenge, ending on July 12, 2015. Each team receives an initial, midway, and ending weigh-in by the FDOH staff. Each participant will receive a health and wellness journal. Participants will be encouraged to host their own events centered on physical activity and healthy nutrition. Participants will be encouraged to attend the kickoff eve, halfway event, award ceremony, and check-points between all major events.

FDOH-Seminole planning for Inaugural Public Health Week 5K

FDOH-Seminole Employee Wellness Committee is planning to host an inaugural Public Health Week 5K in April based on the theme, "Live, Work, Move Seminole!", for all residents and those who work in Seminole County. The Employee Wellness Committee Chair, Venise White, will meet with the City of Sanford's special Events Review Committee in January to discuss the details of the event.

FDOH-Brevard squares off with FDOH-Indian River in Worksite Wellness Challenge

FDOH-Brevard is partnering with FDOH-Indian River for a friendly competition to encourage and motivate employees at both CHDs to walk 10,000 steps a day. Registration for Session IV of the 3...2...1...Countdown to Good Health in Brevard County worksite wellness program is underway. Over 30 employees have registered for the walking program that begins in January.

FDOH-MONROE Making Big Strides in New Year

The Florida Department of Health in Monroe County is making tremendous strides in addressing health issues within their community. FDOH-Monroe County staff in collaboration with the City of Key West is providing assistance in facilitating monthly community meetings in Bahama Village, Key West addressing environmental health issues within their community. The last meeting was held on January 8, 2015. Other initiatives sponsored by FDOH-Manatee staff include: almost monthly Worksite Wellness Roundtable with community representatives (next meeting will be January 22, 2015); Monthly Helmet Project: FDOH-Monroe staff provide helmets at various community events throughout the Florida Keys (Upcoming Helmet Fit Event will be January 24, 2015); FL Cleans Up Campaign at 5 sites throughout the Keys, in partnership with Monroe Government and Waste Management. The first clean up will take place on January 31, 2015.



FDOH-Manatee using MAPP to enhance community relations and conduct Community Health Assessment activities

FDOH-Manatee is using MAPP to conduct their community health assessment and develop their community health improvement plan. During this process, a Wellness Committee was formed and assessment committee groups were created. Community partners were introduced

to MAPP and were able to give feedback on other organizations that should be invited to participate in the assessment process.

Building a Healthier Polk Initiative Launches 5-2-1-0 in 2015



On Monday, January 12, 2015, the *Building a Healthier Polk Initiative* launched its 2015 healthy habits campaign to Polk County. Dr. Ulyee Choe, Director of FDOH-Polk County, led local pediatricians in a ceremony prescribing healthier, active living to Polk residents through the 5-2-1-0 initiative, which promotes healthy eating and active living to prevent and reduce obesity. For more information of the *Building a Healthier Polk Initiative*, please click [HERE](#).



St. Johns County Health Leadership Council Selected for Inclusion in Nationwide Study

Congratulations to St. Johns County Health Leadership Council for being one of twelve collaboratives selected for inclusion in a nationwide study of successful partnerships that was published in November 2014 by the Commonwealth Center for Governance Studies. To access the study entitled, “*Improving Community Health through Hospital – Public Health collaboration: Insights and Lessons Learned from Successful Partnerships*”, please click [HERE](#). This is well worth the read if you are collaborating with your local non-profit hospital or are planning to do so. The study concludes with 11 recommendations (starting on page 39).

Community Health Improvement Steering Committee and Community meetings set for Santa Rosa County

The Santa Rosa County Community Health Improvement Steering Committee meeting is scheduled for January 29, 2015. The primary topic of this meeting will be the Community Health Assessment for 2015 and the initiation of the CHA committee. The Santa Rosa County Community-wide meeting will be held on February 5, 2015.

DOH-Broward Selected to present on the NACCHO Performance Improvement Webinar

DOH-Broward’s presentation was “Using Healthy People 2020 to assist in measuring the LHD Community Health Performance Improvement.” Renee Podolsky, Community Health Director, and Terri Sudden, Community Health Planning Manager, presented information about Broward’s CHA, CHIP, Strategic Plan and alignment with the state strategic plan and other national initiatives as well as how DOH-Broward monitors performance expectations and plan implementation. Find the webinar archive [here](#).

Share Your Story!

Your community’s news belongs here! Share your news with colleagues; e-mail items to Daphne.Holden@flhealth.gov

VISIT THE NEW FLORIDA MAPP WEB SITE AND WEB-BASED TOOL KIT

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.



WHAT'S NEW ON CHARTS?

Newly updated data on Florida CHARTS includes 2013 Behavioral Risk Factor Surveillance System (BRFSS) survey data, updated County Health Profile, County-State Profile Status Summary, and Healthiest Weight County Profile. All updated data mentioned will be available by the end of March 2015.



EVENTS, RESOURCES, OPPORTUNITIES AND GRANTS

2015 EVENTS

Save the Date: MAPP 2015 Trainings

Are you interested in improving your community's health? Are you looking for practical ways to engage community partners? Join us at the Mobilizing for Action through Planning and Partnerships (MAPP) Training to learn how to take action steps toward a healthier community. MAPP is a community-owned strategic planning process informed by comprehensive assessments for improving the public's health. MAPP works as a framework to help communities prioritize public health issues, identify resources for addressing them, and take action. As a MAPP training participant, you will learn the nuts and bolts of the MAPP process, hear stories from the field from MAPP users, and gain concrete skills for engaging community organizations, partners, and community members in your MAPP process. These are introductory level trainings.

Registration Fees: NACCHO Member fee \$1,500, Non-Member Health Department \$2,000, Non-Member fee \$3,000. For more information please email mapp@naccho.org.

MAPP 2015 Trainings

Atlanta, GA – April 13 – 14, 2015

Kansas City, MO – July 6-7, 2015

Midwest – October 2015

Annual Research & Policy Conference on Child, Adolescent, and Young Adult Behavioral Health

March 22-25, 2015

Tampa, FL

For more information about this event, please visit: <http://cmhconference.com/>

2015 Network Leadership Training Academy

May 28-30, 2015, Denver, CO

For More Info: www.spa.ucdenver.edu/nlta

To Register: <https://www.regonline.com/2015networkleadershiptrainingacademy> The Network Leadership Training Academy (NLTA) is a place where leaders gather to learn, share ideas, and develop skills for engaging in the "network way of working". This 3-day workshop is focused on building, managing, and evaluating effective networks. Many people today are deeply involved in the network way of working, but are struggling to find tools and a place to build skills and a community for this new way of connecting across boundaries. This workshop provides conversations about network leadership, activities and exercises to share and demonstrate skills and ideas, and practical tools to translate back to practice.

The 8th Biennial Childhood Obesity Conference

June 29th - July 2nd

San Diego, California

Call for Poster Proposals – by April 1, 2015 at 3pm

[For more details](#)

2015 Healthy Aging Summit

July 27th – 28th

Washington, DC.

Deadline for Abstract Submission – February 2, 2015 by 11:59pm (EST)

Registration is now [OPEN](#).

For more information, click [HERE](#).

SAVE THE DATE: 13th Annual Public Health Improvement Training (PHIT): Advancing Performance in Agencies, Systems and Communities

June 9th – 10th

New Orleans, LA

PHIT offers hands-on training workshops and networking opportunities to take action in public health performance improvement areas such quality improvement and facilitation; performance management and performance measures; national voluntary accreditation; health assessment and improvement planning; strategic planning. More information will be available at <http://www.nnphi.org/> in February 2015.

RESOURCES

Leadership

[Leadership for Healthy Communities](#), a national program of the Robert Wood Johnson

Foundation that supports efforts of state and local policymakers to reduce childhood obesity - launched a new website last week. The new site includes an [animated video](#) showing the role of public policy in obesity prevention, a searchable database of policy-related facts sheets, issue briefs, and reports from LHC and partner organizations, and new profiles of state and policymaker champions from across the country.

Health Disparities

Community Health Improvement Matrix – A Research Brief

The Community Health Improvement Matrix was developed to gain a better understanding of the current state of Local Health Department's Community Health Improvement Plans and Non-profit Hospital's Implementation Plans in relation to Social Determinants of Health. The Matrix can enable local health departments and non-profit hospitals to work together on planning improvement/implementation activities, designating appropriate leads and addressing the social determinants of health. To read more about the Community Health Improvement Matrix click [HERE](#)

Prevention and Promotion

New Study Examines Progress Towards Healthy People 2020 Hypertension (HTN) Goals

This recent study assesses the current status and progress of Healthy People 2020, an initiative managed by the Office of Disease Prevention and Health Promotion within the U.S. Department of Health and Human Services that sets U.S. hypertension (HTN) goals for adults. According to the [press release](#), this study, published October 20, 2014, in [Circulation](#) suggests that hypertension prevalence shows no progress, treatment has exceeded its intended objective, and control has flattened below its target endpoint. These findings are consistent with evidence that: (a) obesity prevention and treatment could reduce prevalent hypertension, and (b) healthcare insurance, ≥ 2 healthcare visits per year, and guideline-based cholesterol treatment could improve hypertension control.

Built Environment

Congratulations to Julianne Price and Dr. Barbara Progulske on being Published in One Health Newsletter

Congratulations to Julianne Price, RS for being published in the One Health Newsletter. In conjunction with Dr. Barbara Progulske, their article entitled, "Utilizing the Protocol for Assessing Community Excellence in Environmental Health (PACE EH) in the East Gifford Community," can be found in Volume 7, Issue 4 of One Health Newsletter. It can be accessed by clicking [HERE](#).

Evaluation and Assessment Resources

NACo Unveils County Explore Interactive Map Tool

The National Association of Counties has released the [County Explorer](#), a one-stop-shop for county data and profiles for each of the 3,069 U.S. counties, incorporating city-county searches and other queries. This is an upgraded version of the previous NACo database, County Intelligence Connections (CIC), with the addition of the "Find a County" searches available on

the NACo website. The map is available for free to NACo members and other users interested in county information. The interactive feature allows users to map county data from more than 70 datasets and 500 county indicators, or variables, for the latest year available.

NACCHO Performance Improvement Webinar

FDOH-Broward County was selected to present on the December 9, 2014 NACCHO Performance Improvement Webinar. Broward County's presentation was entitled, "Using Healthy People 2020 to assist in measuring LHD Community Health Performance Improvement". They were able to share their community health assessment, community health improvement plan, strategic plan, and explain how these plans aligned with the State strategic plan and other national initiatives. For more information about the webinar, please click [HERE](#).

ABOUT FLORIDA MAPP

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

The information, tools and resources of Florida MAPP are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.myfloridamapp.com>

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This message is a service of the Florida Department of Health, Division of Public Health Statistics and Performance Management.