



NAVIGATING
TO HEALTHY
FUTURES

OCTOBER 2014

E-NEWS FOR COMMUNITY HEALTH PLANNERS



Welcome to FloridaMAPP E-News, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

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Best regards,

Daphne Holden and the Florida MAPP Team

NEWS FROM THE FIELD

Special Congratulations to Leaders in the Field

- **FDOH-Orange**

Governor Rick Scott recognized our very own MAPP Advisory Group member, Yolanda Martinez, Ed. PhD., in his weekly message to state employees for receiving the Florida Public Health Association's Robert D. May, MD Award. Dr. Martinez was recognized for her significant contributions to public health and her dedication to keeping Floridians healthy.



- **FDOH-Volusia**

Governor Rick Scott congratulated Eric Maday in his weekly message to state employees for receiving the 2014 Outstanding Environmental Health Professional Award from the Florida Environmental Health Association. The award recognized Eric for his contributions in the field of environmental health that helps ensure the health and safety of Floridians.

- **FDOH-Okaloosa**

Dr. Karen Chapman, Director, accepted a donation of \$25,000 toward the Florida Breast and Cervical Cancer Screening Program for Okaloosa women from the White-Wilson Community Foundation Board.

- **FDOH-Marion**

DOH-Marion was notified that they are one of the recipients of the Partnerships to Improve Community Health grant awarded from the CDC. The funds will be used for chronic disease prevention efforts including community and school-based diabetes education and Healthiest Weight activities. The grant will provide \$1.35 million per year for three years to be utilized by the Measure Up Marion County coalition, of whom the Florida Department of Health Marion County is one of the lead partners and recipients.

- **FDOH-St. Johns**

[St. Johns County community health survey responses published](#)

(St. Augustine record © 09/26/2014)

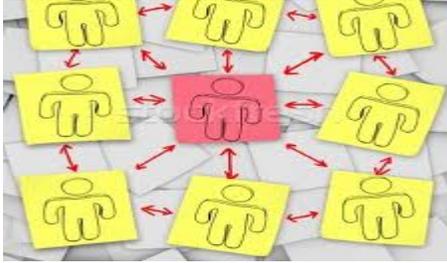
Members of the St. Johns County Health Leadership Council are finishing an assessment of St. Johns County's health. The results will be published in the fall along with the Community Health Improvement Plan, but some survey information was released today by the Florida Department of Health in St. Johns County.

- **FDOH-Miami-Dade**

DOH-Miami-Dade was awarded a grant of \$3.4 million to address chronic disease prevention in Miami-Dade County. The Partnerships to Improve Community Health awards are part of a U.S. Department of Health and Human Services (HHS) initiative to support public health efforts to reduce chronic diseases. The funding will allow DOH-Miami-Dade to expand and continue their work to promote healthier lifestyles and environments.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Daphne.Holden@flhealth.gov

NEXT STATEWIDE MEET-ME CALL: MONDAY, OCTOBER 20TH, 2014 FROM 3-4 PM ET



Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, October 20, 2014 from 3-4 pm ET. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-670-3525, conference code 303 761 7879#. The agenda will be e-mailed to members of the Florida MAPP distribution list. Send agenda items and/or additions to the distribution list to Daphne.Holden@flhealth.gov

VISIT THE NEW FLORIDA MAPP WEB SITE AND WEB-BASED TOOL KIT

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.



WHAT'S NEW ON CHARTS?

Newly updated data on Florida CHARTS includes TB cases, licensed physicians and dentists, Medicaid enrollment, low income access to dental care, environmental health facility inspections, and a variety of Department of Education-related data, including absenteeism for K-12, non-promotions of elementary and middle school students, suspensions of middle and high school students, school readiness at kindergarten entry, violent acts for K-12, high school graduation rates, and free/reduced lunch eligibility for elementary and middle school students. The 2014 Florida's Healthiest Weight State Profile is on schedule to be released by the end of October.



EVENTS, RESOURCES, OPPORTUNITIES AND GRANTS

2014 EVENTS

National Forum on Hospitals, Health Systems and Population Health: Partnerships to Build a Culture of Health

Sponsored by the Robert Wood Johnson Foundation
October 22nd - 24th - meeting and webcast
Washington, DC

[For more information, including scholarship availability, and to register](#)

Connecting to Transform Communities – Stakeholders in Health & Wellness 2014

Thursday, November 6 – Friday, November 7, 2014

Minneapolis Marriott Southwest

[Click here](#) to register.

This conference will provide a forum for discussion of innovative approaches and solutions, to help engage communities, maintain momentum, measure impact, and sustain your efforts. The event will help practitioners learn from others who are working toward the same goals, facing the same barriers, and experiencing similar successes and milestones. [Click here](#) for full conference details and a preliminary agenda.

Healthography: How Where You Live Affects Your Health and Well-Being

American Public Health Association Annual Meeting

November 15th - 19th

New Orleans, LA

[For more information](#)

Population Health Alliance Annual Conference

December 10th - 12th

Scottsdale, AZ

[To register and for additional information](#)

2015 EVENTS

Save the Date: MAPP 2015 Trainings

January 12-13, 2015

Oakland, CA

July 6-7, 2015

Kansas City, MO

Registration will be launched in Fall 2014

Registration Fees: NACCHO Member fee \$1,500, Non-Member Health Department \$2,000, Non-Member fee \$3,000. For more information please email mapp@naccho.org.



12th Active Living Research (ALR) Annual Conference

February 22nd - 25th

San Diego, CA

[Call for abstracts](#) (by August 18th)

Building the Next Generation of Healthy Communities

Sponsored by the Association for Community Health Improvement

March 4th - 6th

Hilton Anatole, Dallas, TX

[For more information](#)

Annual Research & Policy Conference on Child, Adolescent, and Young Adult Behavioral Health

March 22-25, 2015

Tampa, FL

For more information about this event, please visit: <http://cmhconference.com/>

The 8th Biennial Childhood Obesity Conference

June 29th - July 2nd

San Diego, California

Open Call for Session Proposals - July 1st - 31st, 2014

[For more details](#)

RESOURCES

Leadership

Active Living By Design (ALBD) created [Lessons for Leaders](#) of local, healthy community partnerships. Its purpose is to serve as a “mentor in print,” providing practical, field-tested strategic guidance to help leaders be more proactive and effective. We developed accessible lessons, principles and examples from the experiences and wisdom of many healthy community partnerships and their leaders. **Duval County/Jacksonville is highlighted as a case example.**

[Growing a Movement](#) is a report of the four-year Healthy Kids, Healthy Communities national program. Do the experiences of 49 community partnerships align with your efforts to create healthier communities? Take a look and share it with others in the field.

Check out a new resource to help you make informed decisions about what programs or policies can make your community healthier. HealthPartners Institute for Education and Research and Partnership for Prevention are introducing [Community Health Advisor](#), an online tool that provides customizable information about the potential health and cost impact of implementing evidence-based community interventions.

Leadership for Healthy Communities, a national program of the Robert Wood Johnson Foundation, recently released an exciting new resource for policymakers and community leaders in rural America. The toolkit, [Rural Childhood Obesity Prevention](#), provides a comprehensive menu of policy options to promote healthy eating and active living in rural towns, counties, tribal lands, and schools.

Health Disparities

Addressing Institutional Racism: The Social Work Policy Institute

A report and action brief from their November 2013 symposium, *Achieving Racial Equity: Calling the Social Work Profession to Action* has been released. The brief highlights strategic actions and targeted recommendations that were developed to move efforts forward to address the many manifestations of institutional and structural racism. The full report includes summaries of all presentations, recommendations, speaker biographies and useful resources for addressing institutional racism. [MORE](#)

MAPP launches its Health Equity Supplement Section to the MAPP Handbook

Achieving health equity requires collaboration, coordination, and collective action. The Mobilizing for Action through Planning and Partnerships (MAPP) process can help communities develop a culture of continuous collaborative health improvement that can guide them through this process. This supplement to the MAPP User's Handbook provides tools and resources for communities that seek to frame their MAPP process around health equity. The section is

available here: [Health Equity PDF](#) (free)

THE LIIF Social Impact Calculator: A New Approach to Measuring Impact

The Low Income Investment Fund (LIIF) launched its [Social Impact Calculator](#), a first-of-its-kind tool that allows a user to monetize -- or put a dollar amount on -- the social impact of investments in low-income communities. The ability to measure results has become increasingly important for the field of community development, where organizations must be able to effectively communicate the value of their work in order to unlock new sources of capital and form new partnerships. The calculator measures the social value of affordable housing, early care and education, K-12 education, health, and equitable transit-oriented development. It was designed as an open-source tool for other organizations to use and adapt. [Try it out for yourself!](#)

Built Environment

[Active Living By Design](#) partners with leaders, nonprofit organizations, coalitions and funders to find accessible, easy, affordable ways to create healthy communities for all. Visit their website and resources to help you make your streets safer, bring healthy foods to your stores, and build parks, playgrounds and other active spaces for children and adults

Evaluation Resources

The [study](#), "How effective are public health departments at preventing mortality?," by Timothy Tyler Brown, looks at the causal impact of public health expenditures of county health departments on all-cause mortality and associated value of lives saved. The authors used California data and determined that an additional \$10 per capita of public health expenditures reduces all-cause mortality by 9.1 deaths/100,000 with an annual value of \$212.8 billion (using \$7.9 million for value of a statistical life).

OPPORTUNITIES

Share what works and be recognized: Apply for a 2015 Model Practice Award! You and your local health department can be a winner. NACCHO will accept model practice applications Oct. 1 through Oct. 31. NACCHO's Model Practice Program nationally honors and recognizes outstanding local public health practice and shares the outstanding practices through the Model Practices Database. By submitting a practice, LHDs contribute to the overall improvement of public health through evidence-based best practice methods. For more information and to submit a Model Practices application, visit www.naccho.org/topics/modelpractices. Contact the Model Practices team at practices@naccho.org with any questions.

Nominate an Unsung Public Health Hero! The Campaign for Public Health Foundation is seeking nominations for its 5th Annual Unsung Heroes of Public Health Awards. A Capitol Hill reception to honor 2014 award winners will be held in early December. The awards seek to highlight the return on investment of the nation's disease control and prevention efforts, applaud inspiring public health leaders, and educate policy makers and others about

how public health works to save lives, prevent injuries, limit disease outbreaks, and so much more. Nominations must be [submitted](#) by November 3.

RWJF Health Policy Fellows Call for Applications

The Robert Wood Johnson Foundation Health Policy Fellows program provides the nation's most comprehensive fellowship experience at the nexus of health, science and policy in Washington, D.C. It is an outstanding opportunity for exceptional midcareer health professionals and behavioral and social scientists with an interest in health and health care policy promoting the health of the nation. Fellows participate in the policy process at the federal level and use that leadership experience to improve health, health care and health policy. [More details and how to apply >](#)

The Commissioned Officers Association of the USPHS is seeking nominations for its Health Leader of the Year Award. "Established in 1987, the award recognizes individuals who achieved prominence in public health. Persons who have demonstrated leadership and excellence in making notable contributions to the health of the Nation may be nominated for this award. Contributions can be in research, administration, service delivery or some other area of public health." [For details](#). Deadline for submission is October 31st.

"EMERGING THEME" TOPIC FOR NEXT MEET-ME-CALL: COMMUNITY PARTNERSHPS

Recent questions raised by community health planners:

- How do I re-engage community members and partners in our next iteration of CHIP?
- What are some examples of ways partnerships are being evaluated in Florida counties?

ABOUT FLORIDA MAPP

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of Florida MAPP are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.myfloridamapp.com>

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This message is a service of the Florida Department of Health, Division of Public Health
Statistics and Performance Management.