



NAVIGATING TO HEALTHY FUTURES

OCTOBER 2013

E-NEWS FOR COMMUNITY HEALTH PLANNERS

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Welcome to FloridaMAPP E-News, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. Please submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Daphne Holden and the Florida MAPP Team

NEWS FROM THE FIELD

Polk Vision LEAD Award

Congratulations to Linda Hawbaker and Colleen Mangan, of the Florida Department of Health's Polk County Health Education Program, for receiving Polk Vision's "Polk Vision LEAD Award." Linda and Colleen were recognized for their creativity and service to "Building a Healthier Polk," a project promoting healthy lifestyles for Florida families. The *Building a Healthier Polk* plan is available online at <http://www.mypolkhealth.net/wp-content/uploads/2013/09/Building-a-Healthy-Polk-Initiative.pdf>. They were also congratulated by Governor Scott in his weekly Message to State Employees.



Bay County's Students Working Against Tobacco

Bay County's Students Working Against Tobacco (SWAT) were successful in their efforts to have the Bay County Commissioners pass a Resolution to Restrict the Sale of Flavored Tobacco on 10-1-13. SWAT is a student led, anti-tobacco organization located in 12 of Bay County's middle and high schools. Programs are developed to support the mission through advocacy and education related initiatives. A strong partnership between the Bay District Schools and Bay County Health Department positively impacts the success of this Tobacco Prevention Program.

The Florida Department of Health Receives Eight NACCHO Awards

The Florida Department of Health (DOH) in six Florida counties recently received eight Model Practice awards from the National Association of County and City Health Officials (NACCHO). They were awarded for outstanding contributions to public health in the areas of immunization, infectious disease, primary care and access to care, accreditation and quality improvement, organization practices and information technology. Only 38 Model Practice awards were presented to local health departments nationwide. The Florida Department of Health in Volusia County received three of Florida's eight Model Practice awards for their Clinical Productivity Dashboard, Provider Productivity Analysis and Second Review Process for Revenue initiatives.

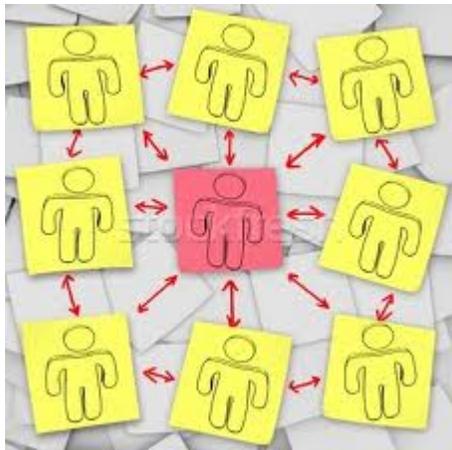
The Florida Department of Health in Brevard, Broward, Okaloosa, Orange and Palm Beach counties also received NACCHO Model Practice awards. Brevard was recognized for their Primary Access to Health program and Broward was recognized for their Paramedics as Partners: Back to School Immunizations program. Okaloosa received their Model Practice award for their Improved Customer Satisfaction through Enhanced Feedback Capabilities program. Orange's Customer Queue Management Program and Implementation program received one of the NACCHO awards while Palm Beach was recognized for their Use of IGRA for TB Infection Screening program. Congratulations to all!

Duval County Honors Community Health Heroes

In September, nearly 250 attendees gathered to celebrate healthy kids and active communities. The second annual awards breakfast, hosted by the [Healthy Jacksonville Childhood Obesity Prevention Coalition \(HJCOPC\)](http://www.HJCOPC.org), commemorated National Childhood Obesity Awareness Month and provided a forum to honor 18 local organizations and individuals for their commitment to helping children grow up healthy throughout Duval County. The HJCOPC is a public-private partnership devoted to reducing and preventing childhood obesity in Duval County. Visit www.HJCOPC.org to find out more.

Your CHDs or community's news belongs here! Share your news with colleagues; e-mail items to Daphne.Holden@flhealth.gov

NEXT STATEWIDE MEET-ME CALL: MONDAY, OCTOBER 14, 2013 FROM 3-4 PM ET



Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, October 14 from 3-4 pm ET. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-670-3525, conference code 303 761 7879#. The agenda will be e-mailed to members of the Florida MAPP distribution list. Send agenda items and/or additions to the distribution list to Daphne.Holden@flhealth.gov

VISIT THE NEW FLORIDA MAPP WEB SITE AND WEB-BASED TOOL KIT

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.



WHAT'S NEW ON CHARTS?

[Healthiest Weight Profile Now Available!](#)

A new Healthiest Weight Profile was released on FloridaCHARTS first week of October. This state level report provides a snapshot of weight, activity and eating habits among adults, children and teens. Other weight-related indicators address maternal weight, breastfeeding and the built environment. Over the next few months, county-level Healthiest Weight Profiles will be available on FloridaCHARTS.com.



EVENTS, RESOURCES AND OPPORTUNITIES

EVENTS

The 7th Annual Southern Obesity Summit (SOS) is being held for the first time in the state of Tennessee on November 17 -19, 2013 at the new Omni Hotel in downtown Nashville. The Southern Obesity Summit (SOS) is the largest regional obesity prevention event in the United States, drawing hundreds of participants from the 16 Southern States consisting of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia. Together, these states are joining forces to fight obesity. Visit <http://www.cvent.com/events/7th-annual->

southern-obesity-summit/event-summary-423a1b5f41b149f1b20a8652b52156cb.aspx for more information and how to register.



The 20th Annual Florida Rural Health Association Conference will be held November 20-22, 2013 at the UF Hilton Conference Center in Gainesville, Florida. The Florida Rural Health Association is a statewide organization of physicians, rural hospitals, health clinics, rural governments, nonprofits, educational institutes and Area Health Education Centers dedicated to enhancing the quality of life and advocating for Florida's rural residents. To find out more information and how to register visit <http://floridaruralhealth.org/>.

OPPORTUNITIES, GRANTS AND AWARDS

Gates Foundation Invites Submissions for Child Medical Record Design Competition. Awards of up to of \$50,000 will be awarded to individuals and teams from any sector working to redesign child medical records to increase their accuracy and make them easier to interpret and use. For more information, visit <http://www.gatesfoundation.org/How-We-Work/General-Information/Grant-Opportunities/Records-for-Life-RFP> . The deadline to apply is October 31, 2013.

Researchers and Clinicians Invited to Apply for Grants From American Association of Critical-Care Nurses. Grants of up to \$50,000 are available to AACN members to support research projects designed to drive change in high acuity and critical care nursing practice. To find out more, visit <http://www.aacn.org/WD/Practice/Content/grant-all.content?menu=Practice> . The deadline to apply is November 1, 2013.

Fahs-Beck Fund for Research and Experimentation Seeks Applications for Mental Health Research. Grants of up to \$20,000 will be awarded to support research on interventions designed to prevent or ameliorate major social, psychological, behavioral, or public health problems affecting children, adults, couples, families, or communities. For more information, visit http://www.fahsbeckfund.org/grant_programs.html#contact . The deadline to apply is November 1, 2013.

Gates Foundation Invites Proposals for Round 12 of Grand Challenges Explorations. The Bill & Melinda Gates Foundation is accepting applications for Round 12 of its Grand Challenges Explorations initiative, an accelerated grant program that encourages bold approaches aimed at improving the lives of the world's poorest people. Initial grants of \$100,000 are awarded twice a year. Successful projects are eligible to receive a follow-on grant of up to \$1 million. To find out more, visit <http://www.grandchallenges.org/Pages/Default.aspx> . The deadline to apply is November 12, 2013.

Robert Wood Johnson Foundation (RWJF) Health Policy Fellows Program Announces Call for Applications. The RWJF Health Policy Fellows program is designed to provide a comprehensive fellowship experience at the nexus of health science, policy, and politics in Washington, D.C. Up to six grants of up to \$165,000 will be made in 2014. Each fellow will receive up to \$94,000 for the Washington stay (September 1, 2014, through August 31, 2015) in salary, plus fringe

benefits or a fellowship stipend. For more information on how to apply visit http://www.rwjf.org/cfp/hpf5?cid=XEM_A7545. The deadline to apply is November 13, 2013.

DentaQuest Foundation Seeks Concept Papers Projects Addressing Barriers to Oral Health. Through its Innovation Fund for Oral Health, the foundation will award up to \$4.45 million in grants in 2013 in support of projects that identify and work to overcome barriers to optimal oral health. To find out more, visit <http://www.dentaquestfoundation.org/sites/default/files/uploads/Innovation%20Fund%20for%20Oral%20Health%20RFP-2013.pdf>. The deadline to apply is rolling.

Cigna Foundation Invites Applications for Health Promotion Projects. The foundation provides funding to nonprofits working to promote wellness, expand opportunities, develop leaders, and strengthen community cohesiveness, particularly in communities where Cigna employees live and work. To find out more, visit <https://secure17.easymatch.com/cignagive/applications/agency/default.aspx?Skip=Guideline&programid=2>. The deadline to apply is open.

RESOURCES

The Updated [MAPP Handbook](#) is Here! The [MAPP Handbook](#) is a resource intended for those individuals leading the MAPP process in their communities. It can be used by MAPP communities to move through the process of organizing partners, collecting comprehensive data, and implementing an action plan. With tips and worksheets to help guide the community through the MAPP philosophy, ideas for engaging local public health systems partners and community members, this is the ultimate guide to MAPP success!

MAPP Training Module: Learn Phases 1 and 3! Haven't had a chance to attend a MAPP training in person yet? No worries! This [MAPP Training Module](#) will walk you through some of the key concepts to learn in Phase 1: Organizing and Phase 3: Assessments in the MAPP planning tool. Follow along with the content and even hear a few stories from the field! Visit [MAPP Training Module](#) to access the training. You will need to log in with your NACCHO website account (or create a free new profile).

A new resource, "[Health in All Policies: A Guide for State and Local Governments](#)," is designed to help improve the public's health and safety by incorporating health considerations into decision-making across all sectors and policy areas. Written by public health practitioners, the guide was developed in collaboration with the American Public Health Association, California Department of Public Health and Public Health Institute. It features strategies for achieving good health and sustainability across the community and tips for engaging stakeholders, building relationships and making joint decisions across sectors. The publication also includes guidance on developing messages around the health in all policies concept as well as examples of co-benefits that can be attained through strong public health policy.

The Rural South Public Health Training Center will conclude its first open online coursework series on the Ecology of HIV/AIDS in the Rural South with a session titled "[Mental Health and HIV/AIDS](#)". The course is the sixth and final session in a series by Shalewa Noel-Thomas, PhD, and Barbara Curbow, PhD. Each monthly release is part of the larger course focused on an aspect of Ecology in HIV/AIDS. This free public health training is available online now for a period of 2 years. When you complete any of the free on-line courses with a 70% or more post-test score you can print your CE certificate instantly from your desktop.

Trust for America's Health and the Robert Wood Johnson Foundation release "F as in Fat 2013." After three decades of increases, adult obesity rates remained level in every state except for one, Arkansas, in the past year, according to "[F as in Fat: How Obesity Threatens America's Future 2013](#)", a report released by the Trust for America's Health and the Robert Wood Johnson Foundation. A new website—fasinfat.org—features the full report, infographics, interactive maps tracking state obesity trends from 1990, an obesity policy series highlighting strategies to prevent and reduce the epidemic, and expert commentaries.

NACCHO completed the 2013 National Profile of Local Health Departments. They posted the first of the survey findings on NACCHO's Website: the results from the job losses and program cuts sections. The two-page research brief provides a first look at how local health departments continue to be affected by the recession. A supplemental report provides a more detailed analysis of job losses and program cuts at the state level. To download a printable PDF of these survey findings, go to: <http://www.naccho.org/jobloss>.

NACCHO's Chronic Disease Team would like to invite you view to the new Chronic Disease Prevention Webcast Series that will highlight strategies that local health departments, external stakeholders, and citizens can use to encourage active living, healthy eating, physical activity and chronic disease management in local communities. [Part I](#) focuses on healthy vending standards and nutrition policies; [Part II](#) focuses on how local health departments can enhance partnerships with non-traditional partners at the local level; [Part III](#) focuses on how the University of Michigan's Center for Managing Chronic Disease designed Women Breathe Free to focus on female issues that may affect women's asthma.

As part of DOH's Division of Public Health Statistics and Performance Management local funding to county health departments, we funded six CHDs to create model projects to integrate community and environmental health improvement planning processes. Click on the links below to access recordings of the counties' recent presentations describing their innovative work.

Monroe CHD PACE EH Recording:

<http://connectpro22543231.adobeconnect.com/p5pzqp485fe/>

Bay CHD PACE EH Recording:

<http://connectpro22543231.adobeconnect.com/p7jx9t3u497/>

Pasco CHD EH Integration Recording:

<http://connectpro22543231.adobeconnect.com/p77in28w7q9/>

Lee CHD PACE EH Recording:

<http://connectpro22543231.adobeconnect.com/p8riva7phlz/>

Lake CHD HIA Recording: <http://connectpro22543231.adobeconnect.com/p1yl2ee2pqq/>

Charlotte HIA Recording: <http://connectpro22543231.adobeconnect.com/p22u7a1p67c/>

County Health Rankings and Roadmaps WEBINAR *Tuesday, Nov. 12, 3 p.m.* Kate Sommerfeld, Area Director of the United Way of Greater Toledo, will share how they are using their role as conveners and coalition builders to help a broad and diverse partnership work in new ways to move policy, systems, and environmental change forward. To register, go to: <http://www.countyhealthrankings.org/webinars/rallying-partners-leveraging-mobilizing-power-united-ways>.

ABOUT FLORIDA MAPP

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of Florida MAPP are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.myfloridamapp.com>

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This message is a service of the Florida Department of Health, Division of Public Health Statistics and Performance Management.