



NAVIGATING TO HEALTHY FUTURES

E-NEWS FOR COMMUNITY HEALTH PLANNERS

APRIL 2013

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Welcome to FloridaMAPP E-News, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Chris Abarca and the Florida MAPP Team

NEWS FROM THE FIELD

In **Bay County**, Lisa Rahn, Healthy Bay Coordinator, and community partner, Jo Colville CDE, from Bay Medical Center Sacred Heart Health Systems were selected to present a Roundtable Discussion at the National Network of Public Health Institutes in New Orleans in May. The presentation is based on Bay County's Community Health Improvement Plan and Diabetes Action Team (one of the CHIP's focus areas).

Marion County Partners with United Way to Implement Community Health Improvement Plan. The Marion County Community Health Improvement Plan Steering Committee recently completed the Community Health Improvement Plan and presented it to a small audience of community leaders. The plan sets goals to improve the health of Marion County residents and identifies strategies and specific objectives to help reach those goals. The Steering Committee discovered that social determinants of health appeared to be the root causes for most of Marion County's negative health outcomes. The United Way of Marion County has recognized that the Community Health Improvement Plan addresses the same issues that the United Way had been addressing. United Way leadership has offered to make the Community Health Improvement Plan the vehicle for addressing the needs of the community, and to lead the effort to implement the plan. United Way leaders are presenting the plan to the Education, Health and Finance Councils of the United Way. The plan will be the major focus of the United Way Annual Meeting in March. The Marion County plan is available online at <http://MarionCoHealth.com> (click the "A Healthier Marion County" link),

<http://uwmc.org/news> (click the “Plan Creates Roadmap to a Healthier Marion” link) and <http://wellflorida.org/publications/county> .

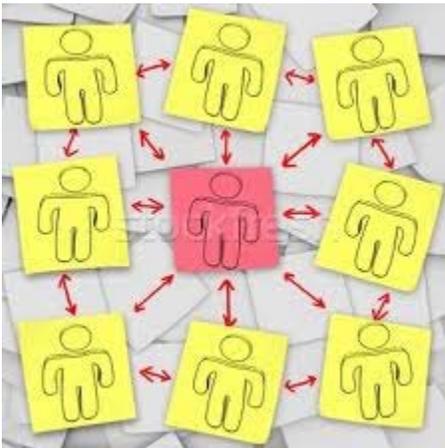
Healthcare Sector Unite to Make Northeast Florida the Healthiest Region in the United States. The Jacksonville Metropolitan Community Benefit Partnership, under the leadership and management of the Health Planning Council of Northeast Florida, has released the 2012-13 Community Health Needs Assessment for the Jacksonville Metropolitan Area. The leaders from Baptist Health, Brooks Rehabilitation, the Clay County Health Department, the Duval County Health Department, Mayo Clinic, the Nassau County Health Department, the Putnam County Health Department, Shands Jacksonville Medical Center, St. Vincent's HealthCare and Wolfson Children's Hospital formed the Jacksonville Metropolitan Community Benefit Partnership. For more information and to download a full report, visit <http://www.nefloridacounts.org/modules.php?op=modload&name=News&file=article&sid=31204>

Polk Community Leaders Announce Initiative to Cut the Pounds After Ranking High on Obese List. Polk County Community Health Improvement Plan was featured in the media. The plan was presented to the Lakeland City Commission last month and received a proclamation. You can view the video of the media coverage at http://www.abcactionnews.com/dpp/news/region_polk/lakeland/polk-community-leaders-announce-initiative-to-cut-the-pounds-after-ranking-high-on-obese-list .

Congratulations to Karen Weller, Director of the Office of Community Health, and Paul Andre, Drinking Water Program Manager, with **Miami-Dade County**, for each receiving the 2013 Florida International University's Path of Public Health Award. Karen received the Disease Prevention Award while Paul received the Environmental Health Award.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us

NEXT STATEWIDE MEET-ME CALL: MONDAY, JULY 15, 2013 FROM 3-4 PM ET



Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on **Monday, July 15** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-670-3525, conference code 303 761 7879#. The agenda will be e-mailed to members of the Florida MAPP distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us

VISIT THE NEW FLORIDA MAPP WEB SITE AND WEB-BASED TOOL KIT

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.

**FEEDBACK &
COMMENTS**

WHAT'S NEW ON CHARTS?

Ambulatory Care Sensitive Conditions. A new suite of indicators have been added! Ambulatory care sensitive conditions are hospitalizations in which timely and effective ambulatory care, such as preventing, controlling, or managing a condition, could decrease the rate of avoidable hospitalizations. These conditions include asthma, diabetes, dehydration, hypertension and vaccine-preventable diseases among many others. The overall indicator, as a cumulative measure of all ambulatory sensitive conditions, can be used to measure access to appropriate primary health care. Check out the new indicators under Health Resource Availability.

Environmental Health Profile. The Florida Environmental Public Health Tracking System has teamed up with CHARTS to develop a County Environmental Health Profile. This profile report displays a variety of county-level environmental health indicators within the following domains: air quality, asthma, built environment, carbon monoxide, enteric diseases, heart attacks, heat-related events, indoor air, injuries, pesticides and population characteristics to assess and monitor environmental health issues.



Florida Birth Atlas. A new addition to CHARTS, the Florida Birth Atlas is now available. This document provides a written analysis and graphic display of birth trends in Florida over the past 23 years. Maps, graphs, and charts are used depict trends from 1989 to 2011 by age, race, and ethnicity. Though a majority of the Birth Atlas is at state-level, 11 maps are available to display county-level data. Like similar products on CHARTS, the Birth Atlas is split into two predominant themes: 2011 Statistics and Historical Birth Trends. Overall, there are 53 charts and 11 maps available for download. All files are provided in .pdf format for convenient printing.

EVENTS, RESOURCES AND OPPORTUNITIES

EVENTS

2013 Florida Rural Health Educational Annual Summit: "Setting the Healthcare Table for Rural Florida". Registration is now open for the summit taking place November 20-22, 2013 in Gainesville, FL. To find out more information and how to register for the summit, visit <http://floridaruralhealth.org/summit/>.



The Florida AHEC Network Presents the 5th Annual Florida Tobacco Summit. Registration is open for the summit taking place June 6, 2013 in Ft. Lauderdale, FL. To find out more information about the summit and how to register, visit www.ahecregistration.org.

County Health Rankings and Roadmaps 2013 Webinar Series. The **Breaking Down the Rankings Model** webinar series (starts **April 23**) will provide an under the hood look at why we include certain factors in the Rankings, the role of these factors in a county's health, and discuss strategies that we know work to improve health in a specific health factor area. The **County Health Rankings & Roadmaps Partnership** webinar series (starts **April 30**) will address who to reach out to, how to find out what they're interested in, how to foster common ground, how to take action, how to keep partners engaged, and ultimately, how to make an impact by working together. The **Take Action** webinar series (starts **May 14**) will introduce County Health Rankings & Roadmaps users to the Take Action Cycle and the tools and guidance available for each step of the cycle (Assess Needs and Resources, Focus on What's Important, Choose Effective Policies and Program, Act on What's Important, and Evaluate Actions). All webinars are on Tuesdays, 3-4pm ET. For more information on how to register for these webinars please visit <http://www.countyhealthrankings.org>.

OPPORTUNITIES, GRANTS AND REWARDS

Johnson & Johnson Community Health Care Program Invites Applications From Evidence-Based Childhood Obesity Programs. The Johnson & Johnson Community Health Care Program, in partnership with the Johns Hopkins Bloomberg School of Public Health, is accepting applications from nonprofit community healthcare organizations for programs that promote wellness and healthy lifestyle choices to prevent and reduce the impact of obesity in children between the ages of 8 and 12. To find out more, visit <http://www.jhsph.edu/admissions/scholarships/institutional-scholarships/johnson-and-johnson/>. The deadline to apply is **May 15, 2013**.

Caplow Children's Prize Invites Proposals for Best Plan to Save Children's Lives. The Caplow Children's Prize, an initiative of the Miami-based Whole New World Foundation, is accepting proposals for the best plan to directly and quickly save the lives of children from birth to age 5 anywhere in the world. Proposals will be accepted from nonprofit organizations, for-profit companies, government agencies and programs, academic institutions, and individuals age 18 or older. The prize-winner will receive \$1 million to initiate the plan. To find out more, visit <http://childrensprize.org/>. The deadline to apply is **June 3, 2013**.

Ray C. Anderson Foundation Invites Letters of Inquiry for Environmental Grants Program. The Ray C. Anderson Foundation is accepting Letters of Inquiry from nonprofit environmental organizations for initiatives that support environmental, economic, and social sustainability in the United States. Through its Gray Notes Grants program, the foundation awards grants of between \$2,000 and \$25,000 for environmental conservation, preservation, education, and restoration initiatives; urban agriculture programs; clean water and clean air projects; environmental and economic think tanks; and grassroots initiatives that inform and inspire people to collaborate and take positive action to protect the planet. To find out more, visit <http://www.raycandersonfoundation.org/>. The deadline to apply is **open** (Letters of Inquiry).

Cigna Foundation Invites Applications for Health Promotion Projects. The foundation focuses its funding in four areas: promoting wellness by building awareness, helping people manage their health challenges, and making health services available and affordable for all; expanding opportunities by reaching across barriers to tap the talents of every person; developing leaders by supporting the type of community service that gives talented individuals the experience to become future leaders; and embracing communities by connecting neighbors to create networks to address complex social and environmental challenges. There is no maximum or minimum grant. However, a typical first-time grant is \$5,000. To find out more, visit <https://secure17.easymatch.com/cignagive/applications/agency/default.aspx?Skip=Guideline&ProgramID=2>. The deadline to apply is **open**.

Lawrence Foundation Accepting Proposals for Environmental, Education, Human Services Projects. The foundation awards program and operating grants in a range of areas, including the environment, education, human services, and disaster relief. To find out more, visit <http://www.thelawrencefoundation.org/grants/guidelines.php>. The deadline to apply is **rolling** (April 30, November 1).

Ronald McDonald House Charities Seeks Proposals for Projects to Benefit Children's Health. The program supports sustainable healthcare solutions focused on improving the global health and well-being of children. Priority is given to organizations whose project methodology uses a comprehensive ethnographic approach toward research, program development, program implementation, and/or evaluation. To find out more, visit <http://rmhc.org/what-we-do/grants/>. The deadline to apply is **August 23, 2013**.

ING Run for Something Better Offers Grants to Establish Youth Running Programs. The program provides a minimum of fifty grants of up to \$2,500 each for schools to establish a running program or expand an existing one for children in grades K-8. To find out more, visit <http://www.orangelaces.com/>. The deadline to apply is **May 15, 2013**.

Saucony Run for Good Foundation Seeks Proposals for Youth Running Programs. The foundation awards between ten and twenty grants a year to community organizations working to reduce obesity and promote healthy lifestyles in youth under the age of 18 through participation in running programs. To find out more, visit <http://www.sauconyrunforgood.com/how-to-apply/>. The deadline to apply is **December 13, 2013**.

Lego Children's Fund Seeks Grant Proposals for Youth Creativity Programs. The Lego Children's Fund is accepting grant proposals for programs dedicated to inspiring and encouraging youth creativity. The fund supports programs serving in children from birth to age 14, with priority consideration for disadvantaged or at-risk youth. Each quarter, the fund awards grants ranging between \$500 and \$5,000 to organizations working with disadvantaged children and special projects or programs designed to elevate a child's opportunities for exploring creativity. To find out more, visit <http://www.legochildrensfund.org/>. The deadline to apply is **quarterly**.

Kaboom! Invites Grant Applications to Open Previously Unavailable Playgrounds. Grants of \$15,000 and \$30,000 are available to communities in the United States working with local government and school districts to re-open playgrounds and recreational facilities closed due to safety and upkeep concerns. To find out more, visit <http://kaboom.org/>. The deadline to apply is **rolling**.

RESOURCES

CHNA.org (Community Health Needs Assessment) is a free web-based platform designed to assist hospitals (with particular attention to critical access and other smaller facilities), non-profit organizations, state and local health departments, financial institutions, and other organizations seeking to better understand the needs and assets of their communities, and to collaborate to make measurable improvements in community

health and well-being. The CHNA Toolkit has different features where a Core Health Indicators Report can be created or identify areas of greatest need with the Vulnerable Population Footprint. Visit <http://www.chna.org/Home.aspx> for more information.

Robert Wood Johnson Foundation's new interactive map on [rwjf.org](http://www.rwjf.org) tracks state injury death rates and the policies that states have in place to reduce harm from automobile accidents, recreational activities, intimate partner violence and other common causes of injury across the United States. The map uses updated data from The Facts Hurt: A State-by-State Injury Prevention Policy Report by the Trust for America's Health and the Robert Wood Johnson Foundation. The report concludes that millions of injuries could be prevented annually if more states adopted additional research-based injury prevention policies, and if programs were fully implemented and enforced. Visit http://www.rwjf.org/en/about-rwjf/newsroom/newsroom-content/2013/01/interactive-the-facts-hurt.html?cid=xem_injury11813A&cid= for more information.

NACCHO Strategic Planning Resources Now Available. In late April, NACCHO released several strategic planning resources for LHDs. NACCHO's "Developing a Local Health Department Strategic Plan: A How-To Guide," available online at www.naccho.org/prerequisites, provides step by step instructions for developing the plan, and aligns its content with PHAB's requirements. Customizable worksheets are also available for download so LHDs can conduct the activities outlined in the guide.

ABOUT FLORIDA MAPP

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of Florida MAPP are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.myfloridamapp.com>

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This message is a service of the Florida Department of Health, Division of Public Health Statistics and Performance Management.