



Community Health Improvement Planning Initiative E-news

Welcome to Compass Points, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county.

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Chris Abarca and the COMPASS (Comprehensive Assessment, Strategic Success) Team

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News From the Field

The University of South Florida College of Public Health has selected **Kim Barnhill**, MS, MPH, as [Florida's Outstanding Woman in Public Health for 2012](#). Barnhill, who is currently the administrator for the **Jefferson and Madison CHDs**, is known as a vigorous public health advocate, having led initiatives that increased access to dental care, as well as increased healthcare access. Barnhill was honored at an awards ceremony on April 4, 2012.

The [Davis Productivity Award](#) rewards state employees whose efforts significantly and measurably increase productivity and promote innovation in the delivery of state services and save money for taxpayers and businesses. Two winning projects have roots in community health assessment and health improvement planning. **Julianne Price's Protocol for Assessing Community Excellence in Environmental Health (PACE EH)** team is one. The second is the [St. Lucie HANDS dental clinic](#) spearheaded by **St. Lucie CHD**. Congratulations to both!

Lauren Husband, EdD, Director of [Healthy Jacksonville](#), led a packed community forum to discuss a draft of **Duval CHD's** Community Health Improvement Plan on June 21, 2012. Their four health priority areas are increase access to health services, increase access to mental health services, improve chronic care management, and enhance community within the local public health system. They will incorporate the community feedback and release the final CHIP in a couple of weeks.

More than 120 individuals and organizations have been invited to become part of the **Lake County Community Health Improvement Planning Committee**. The committee has already met three times to review and discuss the findings from their community health assessment and other MAPP assessments. Those findings point to a serious shortage of doctors and dentists. At their July meeting, the committee will continue discussions on priority health issues and potential solutions. "We, as a community, will decide how to tackle these problems and not just the health department," commented **Sheri Hutchinson**, **Lake CHD's** public information officer. Her quote and more

information were reported in the Leesburg *Daily Commercial* in June. This media report of Lake County's work was included in NACCHO's "[MAPP in the News](#)" section of the MAPP online forum.

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Christine_Abarca@doh.state.fl.us.

Next Statewide Meet-Me Call, July 16

Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, **July 16** from **3-4 pm ET**. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-808-6959, conference code 2691017#. The agenda will be e-mailed to members of the COMPASS distribution list. Send agenda items and/or additions to the distribution list to Christine_Abarca@doh.state.fl.us.

Visit the COMPASS Web Site and Web-Based Tool Kit

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work. Send them to Christine_Abarca@doh.state.fl.us

What's new on CHARTS

[Infant Death viewer](#). Similar to the Death Indicator Viewer, the new Infant Death Indicator Viewer allows you to quickly view infant, neonatal and postneonatal deaths. Also available is data about Sudden Infant Death Syndrome (SIDS), Sudden Unexplained Infant Death Syndrome (SUIDS), infant and fetal deaths by county, race and ethnicity. Data is displayed in charts, maps and data tables, all on one integrated display. Try out the new viewer [here](#).

Events, Resources and Opportunities

Events

The [UNF Public Health Program](#) is hosting its [3rd Annual Public Health Conference: Trends in Public Health](#), **July 27** at the University of North Florida Student Union in Jacksonville, FL. Professionally recognized speakers promise to provide participants with relevant public health information through the two keynotes, an expert panel presentation and six breakout sessions. The purpose of the 3rd Annual UNF Public Health Conference is to provide **meaningful professional development and continuing education for public health professionals** in the region. The conference aims to provide information on current trends and new initiatives that will impact public health practice in Northeast Florida. For the detailed agenda and to register go to: <http://tinyurl.com/UNFPublicHealthConference2012>.

[The Health Equity Initiative](#) is hosting two online workshops: "Health Equity and Health Communication: Strategies to Reach the Underserved" on **July 11th at 12:00-2:00pm ET**; and Implementing the Social Determinants of Health Agenda on **July 25th at 12:00-2:00pm ET**. To find out more, go to <http://www.healthequityinitiative.org/hei/what-we-do>.

[The American Public Health Association](#) is hosting a Webinar series on **transportation, health, and equity**. [What Role Injury Prevention Plays in Transportation](#) is **July 11**, 2012 from 2-3 pm ET and [What Health Impact Assessments can do for Health Inequities](#) is on **August 22**, 2012 from 2-3 pm ET. To find out more and to register, go to <http://www.apha.org/advocacy/priorities/issues/transportation/Webinars.htm>.

[County Health Rankings and Roadmaps](#) is hosting a **Take Action Cycle Webinar Series: Learn how to improve the health of your community**. There will be two webinars each month (May - Oct) focused on a step in the Take Action Cycle. The **first** will provide an **introduction to the Action Step** - what the step is, why it's important, and how to apply it to your own work. The **second** webinar will be limited to the first 40 registrants, and will be a more **in-depth and interactive discussion** of the Action Step. All webinars are on Tuesdays, 3-4pm ET. [Focus on What's Important](#) is on July 10; [Focus on What's Important: In-depth](#) is on July 24. [Choose Effective Policies & Programs](#) is on August 14 and [Choose Effective Policies & Programs: In-depth](#) is on August 28. [Act on What's Important](#) is on September 11 and [Act on What's Important: In-depth](#) is on September 25. [Evaluate Actions](#) is on October 9 and [Evaluate Actions: In-depth](#) is on October 23. Click on the link(s) above to register for these **free** webinars.

Opportunities, Grants and Rewards

[Youth Service America and Sodexo](#) are offering grants of up to \$2,000 to nonprofits engaging youth in addressing **childhood hunger**. To find out more, visit <http://www.ysa.org/grants>. The deadline to apply is **July 15, 2012**.

[Youth Service America Invites K-12 Educators to Apply for Sodexo Foundation School Engagement Grant](#). Grants of \$5,000 are available to K-12 educators to engage students in a **semester of service learning focused on childhood hunger** in their communities. To find out more, visit <http://www.ysa.org/grants/sodexoschool>. The deadline to apply is **July 15, 2012**.

[Robert Wood Johnson Foundation Marks Its 40th Year by Honoring Young Leaders Through Awards](#) An award of \$40,000 will be given to **young leaders**, 40 years of age and under, who offer great promise for leading the way to improved health and health care for all. To find out more, visit <http://www.altfutures.org/youngleaderawards>. The deadline to apply is **July 16, 2012**.

[The Administration for Children & Families](#) is offering grants for projects that help **kinship caregivers** access existing programs and services and promote effective partnerships. To find out more, visit <http://www.acf.hhs.gov/grants/open/foa/view/HHS-2012-ACF-ACYF-CF-0510>. The deadline to apply **July 16, 2012**. . American Medical Association Foundation to Award Grants for Grassroots Health Education

[American Medical Association Foundation to Award Grants for Grassroots Health Education](#). The AMA Foundation will award Healthy Living Grants of \$8,000 to medical organizations working to provide educational programs that address the **dangers of prescription drug abuse**. To find out more, visit <http://www.ama-assn.org/ama/pub/about-ama/ama-foundation/our-programs/public-health/healthy-living-grants.page>. The deadline to apply is **July 16, 2012**.

[Ruddie Memorial Youth Foundation](#) is offering grants of up to \$25,000 to nonprofits providing innovative services to help **underprivileged youth** reach their full potential. To find out more, visit http://www.rmyf.org/content.cfm?u=our_grants. The deadline to apply is **July 18**.

[Dr Pepper Snapple and KaBOOM! Offer Let's Play Community Construction Grants](#). Grants of \$15,000 will be awarded to municipalities, neighborhood associations, schools, day care centers, and nonprofit organizations interested in **providing or improving a playground in an underserved community**. To find out more, visit http://kaboom.org/about_kaboom/programs/grants?utm_source=direct&utm_medium=surl. The deadline to apply is **July 20, 2012**.

[Youth Service America Invites Nominations of Youth Leaders and Young Educators for Harris Wofford Service-Learning Awards](#). Awards will be made in honor of a **youth leader** and a young educator for their outstanding commitment to service-learning. To find out more, visit <http://www.ysa.org/awards/wofford>. The deadline to apply is **July 22, 2012**.

[Civic Data Challenge Invites Entrants to Turn Civic Health Data Into Useful Applications](#)

[and Visualizations](#). Prizes will be awarded to participants who turn the raw data of "civic health" into beautiful, useful applications and visualizations that make the information more valuable and accessible. To find out more, visit <http://www.civicdatachallenge.org/>. The deadline to apply is **July 29**, 2012.

[National Dairy Council and General Mills Foodservice Announce Grants to Fund K-12 School Breakfast Programs](#). Grants of up to \$2,000 are available to schools that participate in the **USDA School Breakfast Program** to develop or expand their breakfast programs. To find out more, visit <http://school.fueluptoplay60.com/funds/Fuel-Up-Breakfast-Grants.php>. The deadline to apply is **July 31**, 2012.

The [Centers for Disease Control and Prevention \(CDC\)](#) has announced funding opportunity # CDC-RFA-DP12-1217PPHF12, PPHF 2012: REACH: Racial and Ethnic Approaches to Community Health: **Obesity and Hypertension Demonstration Projects** financed solely by 2012 Prevention and Public Health Funds. Mandatory letters of intent are due by **July 11**, 2012 at 5 pm ET. To find out more, visit <http://www.grants.gov/search/search.do?mode=VIEW&opId=178674>. Applications are due **August 7**, 2012.

The [Robert Wood Johnson Foundation \(RWJF\)](#) will fund up to 18 teams across the country that are exploring, implementing or improving **cross-jurisdictional sharing arrangements** to participate in the Shared Services Learning Community. RWJF will provide two-year grants of up to \$125,000 to up to 18 teams of public health officials, policymakers, and other stakeholders that are exploring, implementing and/or improving CJS arrangements between two or more public health agencies. To find out more and to apply, go to: http://www.rwjf.org/applications/solicited/cfp.jsp?ID=21397&cid=XEM_A6078. Proposals are due by **August 29**, 2012.

[CVS Caremark Community Grants Program Offers Funding for Organizations Serving Children With Disabilities and the Uninsured](#). Grants of up to \$5,000 will be awarded to nonprofits and public schools in states with CVS/pharmacy stores for programs that help **children with disabilities** lead full lives, and for efforts to help the uninsured receive quality healthcare. To find out more, visit <http://info.cvscaremark.com/community/our-impact/community-grants/>. The deadline to apply is **October 31**, 2012.

The [Florida Healthy Kids Corporation](#) is seeking proposals for a new quality initiative to raise the bar for healthier kids. Proposals should focus on efforts that will motivate program enrollees as well as the overall child population to make **long term health and lifestyle changes**. Interested parties may focus their efforts on moving the bar on specific child health quality measures or making a difference in the area of family support and education. To find out more, visit https://www.healthykids.org/documents/news/20111031/wellness_grant_10-31-2011.pdf. Applications are accepted on a rolling basis.

[Amie's Place Foundation Offers Support for Programs to Help Keep People and Pets Together During Times of Crisis](#). Letters of intent are invited from national organizations that provide direct services to ailing children and adults, veterans, the frail elderly, and women and children fleeing domestic **violence** who risk losing their pets because no one is there to help them. To find out more, visit <http://www.amiesplacefoundation.org/html/apply.html>. The deadline is open.

MAPP Network Raffle! Does your MAPP community actively partner with your local chamber of commerce? The fire department? A local hospital? NACCHO wants to know! Send a list of your community's MAPP steering committee members to mapp@naccho.org and your name will be included in a MAPP Network raffle! Winners will receive a copy of *The Art of Focused Conversation* edited by R. Brian Stanfield, a copy of the *Public Health Memory Jogger*, or a sticky wall.

Resources

Why should a Public Health Department build a **Quality Plan**? What should it include? Who should be involved in developing the plan? How will this help us in our

accreditation activities? [The National Network of Public Health Institute's](#) Agency & Systems Improvement Webinar, [Designing and Implementing a Quality Improvement Plan](#) is now available to view. To access the presentation slides, live audio recorded presentation and related resources, visit <http://nnphi.org/CMSuploads/WebinarSummary4.17.12.pdf>.

[The Public Health Foundation](#) has a new series of **quality improvement resources**: [use new core competencies tools](#) to support organizational performance; [increase your quality improvement I.Q.](#); and view the [TRAIN Webinar Series](#) and learn about accreditation tools and resources.

[NACCHO](#) has developed a **how-to guide to aid local health departments in the strategic planning process**. Aligned with PHAB's strategic planning requirements, this free guide, available online, offers step-by-step instructions, important considerations, and modifiable tools and templates for use in any type of LHD. Visit NACCHO's [Strategic Planning Website](#) to access [the Guide](#), associated worksheets, example strategic plans, and additional resources.

[NACCHO](#) now has over 60 examples from 12 states on the Community Health Assessment and Community Health Improvement Plan Examples page. Visit <http://mappnetwork.naccho.org/page/cha-chip-examples>.

A new report from Trust for America's Health and the Robert Wood Johnson Foundation ranks injury prevention policies among states in [The Facts Hurt: A State-by-State Injury Prevention Policy Report](#). It concludes that millions of injuries could be prevented each year if more states adopted additional research-based injury prevention policies, and if programs were fully implemented and enforced. Read the report here: http://www.rwjf.org/publichealth/product.jsp?id=74400&cid=XEM_A6030.

[Explore the 2012 County Health Calculator App to See How Health in Your County Could Improve](#). Much of what influences our health happens outside the doctor's office-in our schools, workplaces, and neighborhoods. The [2012 County Health Calculator](#), an interactive app developed by the Robert Wood Johnson Foundation and Virginia Commonwealth University's Center on Human Needs, uses education and income to illustrate **how factors outside the health care system may affect our health**. The County Health Calculator can help leaders in your state and community understand-and demonstrate-how education and income affect rates of premature death, diabetes, and the costs of diabetes care. To explore the tool, go to <http://countyhealthcalculator.org/>.

In a new [report](#), the [Institute of Medicine \(IOM\)](#) writes that **primary care and public health share a common goal** but historically have functioned independently of each other. However, health experts say that better integration of the two disciplines could result in critical improvements in the health of individuals and communities. The IOM identifies a set of core principles common to successful integration efforts, such as involving the community in defining and addressing its needs. To read the report, visit http://books.nap.edu/openbook.php?record_id=13381&page=R2. To read a short interesting interview with Dr. Paul Wallace, IOM report's committee chair, about the findings, visit http://blog.rwjf.org/publichealth/2012/06/22/paul-wallace-public-health-and-primary-care/?cid=XEM_A6145.

Much media attention has been focused on **obesity** via two new resources: a new report by the Institute of Medicine, [Accelerating Progress in Obesity Prevention](#), laid out key recommendations and strategies for preventing chronic disease (go to <http://www.iom.edu/Reports/2012/Accelerating-Progress-in-Obesity-Prevention.aspx>); and [The Weight of the Nation](#), a 4-part HBO documentary highlighting the scope of the problem, and the myriad contributing factors (you can watch this series for free, online at <http://theweightofthenation.hbo.com/>). At a time when rates of type 2 diabetes, heart disease, stroke, and even some cancers are reaching unprecedented levels, costing the nation over \$190 billion a year, these resources-coming from some of the nation's leading health agencies- serve as a clear call to action to reverse these trends.

How did the US meet the [Healthy People 2010](#) goals and objectives? According to a

[Final Review](#) PowerPoint presentation, key takeaway points are that "significant progress toward Healthy People 2010 objectives has been made over the decade." Despite the progress, "health disparities persist," obesity remains an "important challenge," and "data must remain a national priority." To see a PowerPoint presentation of the Final Review, visit http://aptrweb.org/resources/Workshop_pdfs/final_reveiw.pdf. To read the full report visit http://www.cdc.gov/nchs/data/hpdata2010/hp2010_final_review.pdf.



[About COMPASS](#)

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of COMPASS are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.doh.state.fl.us/compass/>

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This message is a service of the **Florida Department of Health, Office of Health Statistics and Assessment**