



JANUARY 2014

E-NEWS FOR COMMUNITY HEALTH PLANNERS



Welcome to FloridaMAPP E-News, the Florida Department of Health (DOH)'s forum for news and discussion on community health assessment and health improvement planning. We strongly encourage you to submit questions, anecdotes, lessons learned and success stories to be shared with others across the state. These quarterly e-news bulletins will include information on activities, resources, and tips for conducting community health assessments in your county. Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Best regards,

Daphne Holden and the Florida MAPP Team

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NEWS FROM THE FIELD

Walton Hosts CHA/CHIP Training

On November 15, 2013, staff from Florida DOH in five counties – Escambia, Santa Rosa, Walton, Okaloosa, and Bay – attended the Florida Panhandle Group CHA/CHIP workshop at Walton CHD. The CHA/CHIP workshop, funded through the BP Deepwater Horizon medical settlement, was part of a series of four five-year projects designed to strengthen healthcare in Gulf Coast communities in Louisiana, Mississippi, Alabama and the Florida panhandle. Staff from the Louisiana Public Health Institute and Chris Keller, Florida CHARTS manager, trained the more than 50 participants on data analysis, asset mapping, and GIS mapping. Dr. Roderick King and Debora Kerr from the Florida Public Health Institute also participated.

Department of Elder Affairs Visits Florida Department of Health in Indian River

On November 18th, 2013, Buddy Cloud and Cory Livingston from the Department of Elder Affairs visited Indian River County to conduct a SAFE HOMES workshop and attend a ribbon cutting for a new Veterans housing complex. The Florida Department of Health in Indian River (FDOH-IR) County hosted the workshop and was proud to be able to illustrate their community partnerships with nonprofits, such as Every Dream Has a Price (EDHAP), to demolish abandoned crime ridden housing and construct affordable housing for vulnerable populations such as the elderly and homeless Veterans.



Former residence of someone who was moved into a new EDHAP home nearby last year.

Several members of local government and law enforcement, and members of the Board of Directors of EDHAP were in attendance for the events.



Officer Teddy Floyd (Indian River County Sheriff's Department) who has been instrumental in the group's activities.

During the morning, Mr. Cloud presented the SAFE Homes program to a group at the county government administration office. The SAFE Homes workshop provided ideas on how to create a safer, accessible, functional, and more comfortable environment in which to actively age in place.

The afternoon was the celebration of the opening of the Veterans Duplex and ribbon cutting ceremony.

Funding Will Assist Florida County Health Departments' Community Health Improvement Plan (CHIP) and Chronic Disease Efforts

The Division of Public Health Statistics and Performance Management, Bureau of Community Health Assessment and the Division of Community Health Promotion, Bureau of Chronic Disease Prevention, collaborated to provide each CHD funding of \$20,505 for work on implementation of CHIPs and work plans related to two CHD-selected chronic disease objectives, for activities conducted September 30, 2013 through September 29, 2014. Also, up to six CHDs that had identified a community environmental health priority in their CHIP were eligible to receive an additional \$8,100 for PACE-EH model projects. Congratulations to Bay, Duval, Indian River, Lee, Monroe and Volusia Counties on their selection to receive this funding to support the integration of their environmental health priorities with the community health improvement planning process.

Special Congratulations to Leaders in the Field

- The Department of Health in Orange County and Healthy Start Coalition of Orange County's application was accepted to participate in the second cohort of the [Institute for Equity in Birth Outcomes \(Equity Institute\)](#). The Equity Institute is an initiative designed by CityMatCH to strengthen the scientific focus and evidence base for achieving equity in birth outcomes in urban U.S. cities. Over the next three years, the team will participate in and receive training to support implementation and evaluation of an equity-focused project.
- The Florida Department of Health in Palm Beach County's Dental Program received a \$1 million, five-year operational grant from Marjorie S. Fisher. This grant will continue Dental Sealant and other Dental Services through its "Tooth Fairy" Dental Coach.
- Pine View SWAT in Sarasota County won 1st place in the Campaign for Tobacco Free Kids PSA Contest and Lely HS SWAT in Collier County won 2nd place. These creative youth used their knowledge of the tobacco industry to develop videos that focus on the ingredients in tobacco. See the winners here: http://www.kickbuttsday.org/updates/detail/2013_11_19_psawinners.
- The Florida Department of Health in Leon County was awarded \$20,000 by The Tallahassee Childhood Obesity Prevention Education Coalition (COPE) and the Florida Blue Foundation to implement their project entitled COPE Grantee Policy, Systems and Environmental –PSE Project. The mini- grants are made possible by the Florida Blue Foundation. The COPE Coalition works to decrease the childhood obesity rates in the City of Tallahassee and Leon County.
- The Florida Department of Health in Bay County received a \$150,000 two-year grant from the Florida Blue Foundation to benefit the A.D. Harris Clinic at A.D. Harris Learning Village on 11th Street. Read the article about the grant in the Panama City News Herald here: [\\$150,000 grant earmarked for A.D. Harris Clinic](#)
- The Florida Department of Health in Seminole County submitted a QI Initiative for Expanding STD No-Reply Text Messaging Services Using Quality Improvement Processes which was approved, edited, and published on the Public Health Quality Improvement Exchange (PHQIX) Find it here: <https://www.phqix.org/content/expanding-sexually-transmitted-disease-no-reply-text-messaging-services-using-quality>.



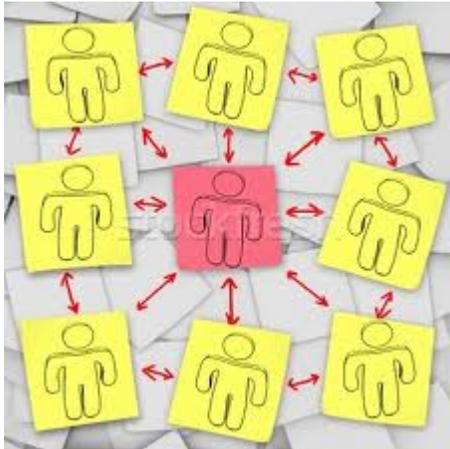
From the Bureau of Tobacco Free Florida: Florida Youth Tobacco Survey Results

According to the [2013 Florida Youth Tobacco Survey](#), Florida's high school smoking rate is **8.6** percent! This is one of the lowest high school smoking rates ever recorded by any state and far below the national high school smoking rate of 15.8 percent in the most recent equivalent

national survey, the 2011 National Youth Tobacco Survey!

Your CHDs and/or community's news belongs here! Share your news with colleagues; e-mail items to Daphne.Holden@flhealth.gov

NEXT STATEWIDE MEET-ME CALL: MONDAY, JANUARY 27, 2014 FROM 3-4 PM ET



Mark your calendar and plan to join your colleagues from around the state for a conversation on community health assessment, health improvement planning, and MAPP on Monday, January 27, 2014 from 3-4 pm ET. This is an opportunity to express your opinions, ask questions, raise concerns, and share your achievements. The toll-free call-in number is 888-670-3525, conference code 303 761 7879#. The agenda will be e-mailed to members of the Florida MAPP distribution list. Send agenda items and/or additions to the distribution list to Daphne.Holden@flhealth.gov

VISIT THE NEW FLORIDA MAPP WEB SITE AND WEB-BASED TOOL KIT

We'd like to welcome **Jennifer D'Urso**, the newest member of our Florida MAPP team. Jenn brings with her a background rich with community partnership experience in the field. At the Florida Department of Health in Leon County since 2010, she worked first as the Healthy Communities, Healthy People Program Coordinator and as the Tallahassee ACHIEVE Lead Coach for the Community Health Action and Response Team. She transitioned into the role of Tobacco Prevention Specialist to help build the Tobacco Free Leon Partnership and she assisted with the MAPP Chronic Disease/Obesity Subcommittee Community Health Improvement Plan development and implementation.

We welcome your comments and suggestions on ways to improve the web site and will gladly post reports and/or products resulting from your assessment and planning work.



WHAT'S NEW ON CHARTS?

County and state-wide Healthiest Weight Profile:

<http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1235&tn=31>

County and regional level Vulnerable Population Profile

<http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1234&tn=31>

The Healthiest Weight Profile includes indicators focused on weight, activity, and eating habits among adults, children, and teens, maternal weight and breastfeeding among mothers, and the built environment. The Vulnerable Population Profile centers on vulnerability data regarding disabilities, use of health equipment, special populations, and hearing and vision difficulty. This profile is also separated by regions, as defined by the



Division of Emergency Preparedness and Community Support.

EVENTS, OPPORTUNITIES AND RESOURCES

2014 EVENTS

13th Annual New Partners for Smart Growth Conference -- Building Safe, Healthy, Equitable and Prosperous Communities

February 13th - 15th

Denver, CO

[For more information and to register](#)

Association for Community Health Improvement (ACHI) 11th Annual Meeting

March 5th - 7th

Wyndham Orlando Resort International Drive, Orlando, FL

For more information click here: <http://www.healthycommunities.org/Conference/index.shtml>

2014 Building A Healthier Future Summit

Sponsored by the Partnership for a Healthier America

March 12th - 14th

Washington Hilton, Washington, DC

[For more information and to register](#)

Society for Public Health Education (SOPHE) 65th Annual Meeting

March 19th - 21st

Baltimore, MD - Hyatt Regency Inner Harbor

[For more information](#)



The 24th Annual Art and Science of Health Promotion Conference - What Works Best in Health Promotion? Perspectives of the Top Program Managers and Scientists

March 26th -28th

The Broadmoor, Colorado Springs, Colorado

[For more information](#)

Promising Practices 2014: Promoting Tobacco-Free Living and Healthy Eating in Low Socioeconomic Status Communities

Sponsored by the Break-Free Alliance and Health Education Council

April 28th - 29th

Hyatt Crystal City, Arlington, VA

[To register](#)

OPPORTUNITIES, GRANTS AND AWARDS

State Surgeon General Healthy Weight Community Champion 2014 Recognition Program

Dr. Armstrong established this opportunity for local governments to share how they champion healthy weight best practices in their community. These “best practice” policies are reflected in the [Healthy Weight Community Champion Submission Form](#). These best practices also align with the [State Health Improvement Plan](#). By implementing policies like the ones recommended in the submission form, local governments promote community environments where the healthy choice is the easier choice. Find MAPP and CHIP mentioned on page 6 of the submission form, under Leadership and Innovation. The submission window closes February 28, 2014.

Childhood Obesity Grants

As part of the American Heart Association's [Voices for Healthy Kids Initiative](#), a partnership with the Robert Wood Johnson Foundation, a request for awards has been issued from its *Strategic Campaign Fund*. Six awards for up to a maximum of \$90,000 per award is available for 501(c)(3) organizations to support strategic issue advocacy campaigns focused on fighting childhood obesity aligned with six advocacy priorities. To reverse the childhood obesity epidemic, Voices for Healthy Kids pursues policy-change strategies that research and practice suggest will have the greatest impact.

NACCHO Annual 2014 Call for Sharing Session Abstracts

The NACCHO Annual Conference Workgroup seeks sharing session abstracts for the NACCHO Annual 2014 Conference, set for **July 9–11, in Atlanta**. This year's theme "*The New Era of Public Health: Science, Innovation, and Policy*" will showcase all the opportunities available to LHDs to examine strategies, share ideas, and plan actions for sustaining or reinventing their organizations in the new era. For conference track descriptions and objectives, [CLICK HERE](#).

W.K. Kellogg Foundation Invites Applications for New Community Leadership Fellows Program

The [W.K. Kellogg Foundation](#) is accepting applications for the WKKF Community Leadership fellowship program. Through the program, the foundation hopes to create a cadre of community and civic leaders who are able to serve as vigorous advocates for vulnerable children and their families and bring diverse communities together. For complete program guidelines and application instructions, including an FAQ and program brochure, [CLICK HERE](#).

The Coca-Cola Foundation

The Foundation supports programs that focus on one of four categories, one of which is **Healthy and Active Lifestyles**: supporting physical activity and nutritional education programs, programs that motivate behavior modification, and programs that encourage lifestyle/behavioral changes. Online applications may be submitted throughout the year. For more information, visit the Foundation's website to review the community request guidelines and application

procedures <http://www.coca-colacompany.com/our-company/community-requests-guidelines-application>

RESOURCES

Leadership

[Technical Assistance From State Health Departments for Communities Engaged in Policy, Systems, and Environmental Change: The ACHIEVE Program](#)

This peer-reviewed study assessed the value of technical assistance provided by state health department expert advisors and National Association of Chronic Disease Directors (NACDD) staff to community groups that participated in the Action Communities for Health, Innovation, and Environmental Change (ACHIEVE) Program, a CDC-funded health promotion program.

[Championing Change: Elected Officials Act Locally to Make their Communities Healthier.](#)

This new brief by Prevention Institute and the American Public Health Association, examines the approaches local elected officials are taking to improve the health of their communities. Through interviews and case studies, it provides tips and lessons from across the country, providing a resource to help local elected officials and their staff members improve health in their hometowns.

[NACDD Community Mentor Model Guidance Document](#)

This document is intended to be a resource for public health practitioners working in chronic disease prevention and/or Healthy Communities who are interested in replicating or undertaking this unique mentor/mentee partnership model.

Transforming Our Community's Health: Working Together to Reduce Childhood Obesity for a Healthier Broward County, Florida--*Download the graphics and PDF of this story at: [TFAH2013FasInFatBroward](#)*

The Community Transformation Grant awarded to Broward Regional Health Planning Council's Transforming Our Community's Health (TOUCH) initiative has brought together community-based organizations, multidisciplinary strategies and diverse communities to address the most recognizable factors contributing to childhood obesity. It is anticipated that these system, environmental and policy enhancements will positively impact the health, well-being and longevity of children living in Broward County, Florida.

[Six Components Necessary for Effective Public Health Program Implementation](#)

A new article by Thomas R. Frieden, MD, MPH, director of the Centers for Disease Control and Prevention. [Click here](#) to access the full article from the American Journal of Public Health on how public health programs succeed and survive if organizations and coalitions address 6 key areas:

- (1) Innovation to develop the evidence base for action;
- (2) A technical package of a limited number of high-priority, evidence-based interventions that together will have a major impact;

- (3) Effective performance management, especially through rigorous, real-time monitoring, evaluation, and program improvement;
- (4) Partnerships and coalitions with public- and private-sector organizations;
- (5) Communication of accurate and timely information to the health care community, decision makers, and the public to effect behavior change and engage civil society; and
- (6) Political commitment to obtain resources and support for effective action.

Health Disparities

The Centers for Disease Control and Prevention (CDC) has released a new report "that looks at disparities in deaths and illness, use of health care, behavioral risk factors for disease, environmental hazards, and social determinants of health." Read the CDC Health Disparities and Inequalities Report-United States here: <http://www.cdc.gov/mmwr/pdf/other/su6203.pdf>

[*A Practitioner's Guide for Advancing Health Equity*](#) is a new resource from the CDC and Prevention Institute designed to help public health practitioners advance health equity through community prevention strategies. While health disparities can be addressed at multiple levels, this guide focuses on policy, systems, and environmental improvements designed to improve the places where people live, learn, work, and play. It is designed for those who are new to the concept of health equity, as well as those who are already working to create equitable environments.

Built Environment

Design for Health (DFH) is a collaborative project that serves to bridge the gap between the emerging research base on community design and healthy living and the everyday realities of local government planning. <http://designforhealth.net>

The report [Intersections: Health and Built Environment](#), explores the trends in health and built environment and highlights the link between the two concepts. The report examines the relationship between health and the functionality of businesses and communities. Topics discussed in the report include global health trends, better health through community design, active transportation, healthy buildings, access to healthy foods, and clear air and clean water.

Join in on the next **Florida Department of Health's Health and Built Environment Workgroup Call!** The calls are open to anyone interested and occur on the first Fridays of each month at 10:00 A.M. (except January and July, when they are on the second Friday).

Meeting Number: 648 579 490

Meeting Password: (This meeting does not require a password.)

To start or join the online meeting, go to:

<https://suncom.webex.com/suncom/j.php?ED=256344207&UID=492507147&RT=MiMxMQ%3D%3D>

To teleconference, provide your phone number when you join the meeting to receive a call back. Alternatively, you can call:

Call-in toll-free number: 1-888-6703525 (US)

Call-in number: 1-720-3891212 (US)
Attendee access code: 297 003 0833

Recent Conferences

Open Forum for Quality Improvement in Public Health Convening the Community of Practice for Public Health Improvement (COPPHI), November 20-21, 2013

Staff from the Bureaus of Community Health Assessment and Performance and Quality Improvement attended this conference in Nashville, TN to collaborate and share with other attendees on accreditation and performance management successes and hurdles. Presentation topics covered basic quality improvement tools, developing performance measures, and fitting together CHIPs, strategic plans, and QI plans to name a few. View the archived materials here or [download them by clicking here](#).

Find all Florida Department of Health County Community Health Assessments and Community Health Improvement Plans here: <http://www.floridahealth.gov/provider-and-partner-resources/community-partnerships/floridamapp/state-and-community-reports/index.html>

ABOUT FLORIDA MAPP

Please share this e-news with community partners, colleagues, and anyone interested in impacting your community's health.

Community health assessment practice is the process of systematically collecting, analyzing and using information to educate and mobilize communities, develop priorities, gather resources, and plan actions to impact the public's health. Assessment is a core function of public health practice. Assessment is the foundation for the other two core functions of public health; Policy Development and Assurance. The information, tools and resources of Florida MAPP are designed to improve the capacities of Florida's public health workforce to develop strategies and interventions which lead to improved population health through community partnership building, collaboration and resource sharing. <http://www.myfloridamapp.com>

email: Daphne.Holden@flhealth.gov

phone: 850 245-4009, ext 2036

This message is a service of the Florida Department of Health, Division of Public Health Statistics and Performance Management.