

Example Timeline for an 18-Month MAPP-based Process

The activities included under each phase are examples of activities that could be conducted. However, your community should implement each phase in the way that best meets the community characteristics and needs. The timeline focuses on the planning aspect of MAPP; the implementation and evaluation activities (the Action Cycle) should be sustained long after the MAPP timeline below ends. Corollary processes and products include an agency strategic plan and agency quality improvement plan.

The darker shading shows the timeline for each entire phase; the lighter shading underneath shows the timeline for various activities within each phase.

Phase / Description of Activity	Month (using a 18 month timeline)																		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	
Organize for Success / Partnership Development																			Products: work plan, partner contact list
• Determine why the MAPP process is needed																			
• Identify, organize, and recruit participants																			
• Design the planning process																			
• Assess resource needs																			
• Conduct a readiness assessment																			
• Develop a workplan, timeline, and other tools																			
Visioning																			Product: vision statement
• Prepare for and design the visioning process																			
• Hold visioning sessions																			
• Recognize/acknowledge successes and achievements to date																			
Four Assessments																			
Community Themes and Strengths Assessment																			Products: qualitative data results report, asset map, list of challenges/opportunities
• Identify subcommittee, approaches, and resources																			
• Hold community dialogues and focus groups																			
• Develop/disseminate/collect a community survey																			
• Conduct asset mapping																			
• Conduct interviews with residents / key leaders																			
• Compile results/identify challenges and opportunities																			

Phase / Description of Activity	Month (using a 18 month timeline)																	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Local Health System Assessment																		
• Prepare for the LHSA/ establish subcommittee																		
• Discuss the Essential Services/identify org. activities																		
• Respond to the performance measures instrument																		
• Discuss results/identify challenges and opportunities																		
Community Health Status Assessment																		
• Access and review county health data on www.floridacharts.com																		
• Identify and collect additional indicators as appropriate																		
• Analyze the data / create a health profile																		
• Disseminate health profile																		
• Establish a system to monitor data over time																		
• Identify CHSA challenges and opportunities																		
Forces of Change Assessment																		
• Prepare for the Forces of Change Assessment																		
• Hold brainstorming session with committee																		
• Simplify list / identify threats and opportunities																		
Identify Strategic Issues																		
• Recognize/acknowledge successes and completion of assessments																		
• Identify potential strategic issues																		
• Discuss issues-why they are strategic and urgency																		
• Consolidate strategic issues, arrange in priority order																		

Product: **results report, list of challenges/opportunities**

Product: **community health status profile report, list of challenges/opportunities**

Product: **list of challenges/opportunities**

Product: **list of 3-5 strategic issues**

Phase / Description of Activity	Month (using a 18 month timeline)																	
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
Formulate Goals and Strategies	Product: written goal statements and strategies, planning report																	
• Develop goal statements																		
• Develop strategy alternatives and barriers																		
• Explore implementation details																		
• Select and adopt strategies																		
• Draft the planning report																		
• Recognize/acknowledge successes and achievements																		
The Action Cycle*	Products: action plan including objectives, evaluation plan, and community health improvement plan																	
• Organize for action																		
• Develop objectives and agree on accountability																		
• Develop action plans																		
• Coordinate action plans and implement																		
• Prepare for evaluation / determine the methodology																		
• Gather evidence and justify conclusions																		
• Share results																		

* The Action Cycle should continue after the timeline ends; activities should be incorporated into organizational activities and be sustained throughout the community.