

Strategic Issues Identification Worksheet

Strategic issues are the fundamental policy choices facing an organization's or system's vision, mandates, values, services, clients, resources, or operations.

1. Identify the strategic issue. Phrase the issue as a question. (Example: How can the health community ensure access to population-based and personal health care?)

2. Why is this an issue? What convergence of external opportunities and threats, system strengths and weaknesses, health status findings or community themes makes this an issue?

3. What are the consequences of not addressing this issue?