

Baker CHD Alignment with Agency Strategic Plan

| Agency Strategic Plan Goal | Agency Strategic Plan Strategy No. | Agency Strategic Plan Strategy | Baker County Health Department (BCHD) Objective, aligned to State Strategy. Note: all objectives are due December, 2013 |
|--|------------------------------------|---|--|
| Protect the Population from health threats | 1.1.1 | Prevent and control infectious disease | 1.1 By 2020 decrease the age adjusted death rate-37.7 for diabetes to 19 per 100,000 |
| | | Prevent and control infectious disease | 1.2 By 2020 increase the % of women 40+ who received a mammogram-47.8% in the past year by 14.2%. Cancer |
| | | Prevent and control infectious disease | 1.3 By 2020 decrease the age-adjusted incident rate-90.8 for lung cancer to 64 per 100,000 |
| | | Prevent and control infectious disease | 1.4 By 2020 decrease the age-adjusted death rate-126.81 for coronary heart disease to 100.8 per 100,000. |
| | | Prevent and control infectious disease | 1.5 By 2020 decrease the age-adjusted death rate-55.22 for strokes to 33.8 per 100,000. |
| | | Prevent and control infectious disease | 1.6 By 2020 decrease the % of adults diagnosed-36.6% with high-blood cholesterol to 13.5%. |
| | | Prevent and control infectious disease | 1.7 By 2020 decrease the age adjusted death rate-81.54 for CLRD-Chronic Lower Respiratory Diseases. |
| Protect the Population from health threats | 1.1.2 | Prevent and reduce illness, injury and death related to environmental factors | 2.3 Improve safety and security of its residents by decreasing unintentional injury age adjusted death rate from 50.46 in 2010 to 36 per 100,000 by 2020 |
| Protect the Population from health threats | 1.1.3 | Minimize loss of life, illness, and injury from natural or man-made disasters | 2.1 Improve environmental health through increased green spaces, improved water quality, access to recreation activities, planning of land use, and increased wildfire awareness |
| Reduce chronic disease morbidity and mortality | 1.2.1 | Increase the proportion of adults and children who are at a healthy weight. | 2.4 Improved nutrition and physical fitness. Benchmarks-5 school gardens, 1 community garden, and 10 Family gardens |

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| Reduce chronic disease morbidity and mortality | 1.2.2 | Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure. | 3.1 By 2020 Reduce the % of High School youth who use tobacco products from 36.8% to 20.8%. |
| Improve maternal and child health | 1.3.1 | Meet special health care needs of children. | 3.3 Decrease births for 15 to 19 year olds from 65.7 in 2010 to 37 per 1,000 by 2020. |
| Improve maternal and child health | 1.3.2 | Reduce infant mortality. | 3.3 Decrease births for 15 to 19 year olds from 65.7 in 2010 to 37 per 1,000 by 2020. |
| Maximize funding to accomplish the public health mission | 2.2.1 | Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community. | 3.2 By 2020 the # of Medicaid/Medicare will increase by 10% to increase access to health care. |
| Optimize communications. | 2.4.1 | Develop, implement and improve internal and external communication strategies and plans. | Connects to Healthy Baker's Strategic Goal to Promote healthy living through increased outreach, education and advocacy. |
| Assure access to health care | 3.1.1 | Increase access to care for underserved populations. | 3.4 By 2020 increase the percentage of low income persons with access to dental care from 36.2% to 48.2%. |

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| Promote an integrated public health system. | 3.2.2 | Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals. | Aligns to Healthy Baker's Strategic Goal to improve efficiencies through partnerships. |
| Promote an integrated public health system. | 3.2.3 | Support local efforts to revitalize communities. | Aligns to Healthy Baker's Strategic priorities to engage and empower local residents and businesses. |
| Attract, recruit, and retain a competent and credentialed workforce. | 4.1.1 | Implement a competency-based framework for recruitment and training. | 3.6 Enhance services/capacity through health industry workforce development. Establish baselines: Number of Internships Number of Service Projects Number of Bright Futures Volunteer Hours |
| Ensure partnerships, systems and processes to support the future workforce. | 4.2.1 | Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce. | 3.5 Enhance collaborative services to expand capacity. Total partnership agreements. |