

**Collier CHD Alignment with  
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Collier CHD Objective, aligned to State Strategic Plan
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	PI 1 .1.1 By 31 Dec 2015, reduce the rate of STD's (Gonorrhea, Chlamydia, Infectious Syphilis) from 249.4 (2011) to 235/100,000
		Prevent and control infectious disease	PI 1.2.1 By 31 Dec 2015, increase the percentage of persons diagnosed with a bacterial STD and treated within 14 days from 78% to 90%.
		Prevent and control infectious disease	PI 1.3.1 By 31 Dec 2015, reduce the TB case rate from 6.8 (2011) to 4.0 / 100,000
		Prevent and control infectious disease	PI 1.4.1 By 31 Dec 2015, increase TB completion rate of all TB patients who are eligible to complete therapy from 87.9% (2010) to 95%
		Prevent and control infectious disease	PI 1.5.1 By 31 Dec 2015, increase the percentage of newly HIV diagnosed cases who are linked to care within 90 days of their diagnosis
		Prevent and control infectious disease	PC 2.1.1 By 31 Dec 2014, increase the percentage of CCHD two-year-olds who are fully immunized from 95% to 97%
Protect the Population from health threats	1.1.2	Prevent and reduce intentional and unintentional injuries related to environmental factors	
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	PR 1.1.1 By Dec 31, 2015, produce and disseminate a plan, protocols, procedures and MOA's for enhanced active surveillance and real-time data reporting during events of significant to the health of the population
		Minimize loss of life, illness, and injury from natural or man-made disasters	PR 1.2.1 By 31 Dec 2015, develop a training/drill for divisions to practice COOP Plan
		Minimize loss of life, illness, and injury from natural or man-made disasters	PR 1.3.1 By Jun 30, 2015, disseminate risk communication messages to the public within three hours of any incident

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Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries	
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	EP 3.1.1 By 31 Dec 2015, decrease the percentage of 6th grade students in Golden Gate Middle School who are overweight from 23% to 21.0%
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure	EP 2.1.1 By 30 Jun 2014, increase youth participation in tobacco related community activities by 10%
Improve maternal and child health	1.3.1	Meet special health care needs of children	
Improve maternal and child health	1.3.2	Reduce infant mortality	PC 3.1.1 By December 31, 2015, acquire funding to expand maternal child program focus to substance abusing pregnant women and pregnant teens
Improve efficiency and effectiveness	2.1.1	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	
Improve efficiency and effectiveness	2.1.2	Adopt certified electronic health record software	

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Improve efficiency and effectiveness	2.1.3	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities	
Improve efficiency and effectiveness	2.1.4	Use public health information technology and systems to efficiently improve business practices	
Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems	
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community	R 2.1.1 By Oct 1, 2013, establish a cross-divisional Billing workgroup to address technical and procedural billing issues

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		Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community	R 2.2.1 By Mar 1, 2014, develop, create, coordinate, and implement a FDOH-CC billing manual
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules	R 2.3.1 By Oct 1, 2014, expand opportunities to stabilize county funding for inadequately funded public health programs by 5%
Promote a culture of organizational excellence	2.3.1	Maintain a sustainable performance management framework for the Department	R 3.1.1 By 31 Dec 2014, FDOH-CC will be accredited by the Public Health Accreditation Board
Promote a culture of organizational excellence	2.3.2	Collect, track and use performance data to inform business decisions and continuously improve	R 3.2.1 By Jan 31, 2014 within six months of completed Community Health Improvement Plan, review and revise strategic plan for alignment with CHIP
Promote a culture of organizational excellence	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions	R 4.1.1 By 31 Dec 2015, each division will plan, perform and report findings of one QI opportunity

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Optimize communications	2.4.1	Develop, implement and improve internal and external communication strategies and plans	R 5.1.1 By Dec 31, 2014, evaluate internal communications tool and resources
Assure access to health care	3.1.1	Increase access to care for underserved populations	PC 1.1.1 By Dec 31, 2014, increase the number of FDOH-CC dental clients served by 10% from 4,364 (2012) to 4,800
		Increase access to care for underserved populations	PC 1.2.1 By Dec 31, 2015 develop an active fluoride varnish program that provides service to children in all schools located in non-fluoridated city/county water zones
Assure access to health care	3.1.2	Provide equal access to culturally and linguistically competent care	
Promote an integrated public health system	3.2.1	Implement and link health improvement planning at state and local levels	
Promote an integrated public health system	3.2.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals	EP 1.1.1 By 31 Dec 2015, FDOH-CC will conduct 3 training sessions about health benefits to communities resulting from built environment
		Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals	EP 1.3.1 By 31 Dec 2015, Healthy Communities Coordinator (HCC) will chair 10 monthly Smart Growth (SG) Coalition meetings to organize partners and create collaboration of SG effort

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Promote an integrated public health system	3.2.3	Support local efforts to revitalize communities	EP 1.2.1 By 31 Dec 2015, engage 5 Builders and Contractors in discussion of health and built environment
Expediently license all healthcare professionals who meet statutorily mandated standards of competency	3.3.1	Provide an efficient licensure process that meets statutory requirements	
Attract, recruit, and retain a competent and credentialed workforce	4.1.1	Implement a competency-based framework for recruitment and training	
Attract, recruit, and retain a competent and credentialed workforce	4.1.2	Provide trainings and resources that support and develop current public health employees	R 1.2.1 By Dec 31, 2015, develop a supervisor's online resources center to acknowledge employee accomplishments and sustained performance
		Provide trainings and resources that support and develop current public health employees	R 1.1.1 By 31 Dec 2013, increase the # of opportunities of employee recognition from quarterly to monthly
Ensure partnerships, systems and processes to support the future workforce	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce	