



Community Health Improvement Plan Annual Report, 2016

Florida Department of Health in Columbia
County

September 2016

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Introduction

On September 19, 2016 the Community Health Advisory Panel (CHAP) for Columbia County conducted the annual review for the 2016 – 2015 Community Health Improvement Plan (CHIP). This review was completed to serve as the final revision of the new plan currently being worked on by the committee. The report details the activities and collaborative efforts of the Florida Department of Health in Columbia County and its community partners as we continue working towards making Columbia County a safer and healthier community for our residents to work and live, and will serve as a progress review of the strategies that were developed and the activities that have been implemented. The CHIP is a community driven and collectively owned health improvement plan, with oversight and direction provided by the CHAP. Additional administrative support, tracking and collecting data, and preparing of the annual review report has been tasked to the Florida Department of Health in Columbia County.

Special thanks to key partners involved with the annual review process of the CHIP:

- Lakeshore Hospital Authority
- Shands at Lakeshore Hospital
- Century Ambulance Service
- Columbia County Board of County Commissioners
- Columbia County School Board
- Florida Department of Health in Columbia County
- Florida Department of Health in Hamilton County
- Florida Gateway College
- University of Florida, Institute of Food and Agricultural Sciences (IFAS)

Additional partners who have contributed in both the development and implementation of CHIP goals and strategies include;

- Lake City Medical Center
- Lake City Veterans Administration Hospital
- Columbia County Parks and Recreation Department
- Lake City Chamber of Commerce
- Lifeguard Ambulance Service
- Columbia County Sheriff's Office
- Lake City Police Department
- Palms Medical Group

Overview of the Community Health Improvement Plan (CHIP)

2011 CHIP Activity Summary

In 2011, the Department of Health in Columbia County partnered with the Lakeshore Hospital Authority, Lake City Medical Center, Shands Lakeshore Hospital and the Family Health Center (FQHC) to initiate the National Association of City and County Health Officials Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners formed a Steering Committee which conducted the four assessments suggested by the MAPP planning module.

MAPP process four key assessments:

- Community Health Status Assessment (CHSA)
- Local Public Health System Assessment (LPHSA)
- Community Themes and Strengths Assessment (CTSA)
- Forces of Change Assessment (FCA)

Additional documentation was reviewed which yielded in-depth analyses of factors and forces that impact population health. Taken together with the MAPP assessments, the findings contributed to a comprehensive view of health and quality of life in Columbia County.

Additional documentation reviewed:

- Community Health Status Profile Report
- Updates to Previous Community Health Improvement Plans

2012 CHIP Activity Summary

In February of 2012 the Well Florida Council, who had facilitated the initial planning phase presented the findings from the MAPP assessments and related documents to the Steering Committee. The Steering Committee began a series of brainstorming sessions identifying issues that emerged from the four assessments. A consensus was reached by the committee on two (2) strategic issue areas: Community Redevelopment and Partnerships and Access to Care. Additional work was completed by the steering committee to establish four (4) goals associated with the strategic issue areas (Table 1). In October and November of 2012 the Steering Committee was able to prioritize the four goals selected under the strategic issue areas and identify 10 potential strategies to achieve these goals.

| Strategic Issue Area | Goal |
|--|---|
| Community Redevelopment and Partnerships | <ol style="list-style-type: none"> 1. Increase appropriate use of healthcare 2. Increase the awareness of community health issues and resources 3. |
| Access to Care | <ol style="list-style-type: none"> 1. Increase healthcare provider availability |

Table 1 – Strategic Issue Areas and Goals

2013 CHIP Activity Summary

In June of 2013, the Columbia County Community Health Improvement Plan was released. The plan which consisted of four (4) goals, seven (7) objectives and seven (7) strategies was designed to bring the plan into alignment with Public Health Accreditation Board standards for community health improvement planning. The plan included:

- An update to the goals, strategies and objectives to make them more consistent with the SMART format; that is the goals and strategies are tied to objectives that are **S**pecific, **M**easurable, **A**chievable, **R**ealistic and **T**ime-sensitive.
- Identification for each strategy of potential key leads and partners for implementation.
- Potential performance indicators (or interim measures of success).
- Alignment of goals and objectives of local plan with state and national priorities.
- Potential policy implications or policy actions that may need to be taken for implementation.

To assure a successful outcome of the CHIP a committee would need to be established to oversee implementation and monitoring of CHIP goals and activities. On August 21, 2013 invitations were sent to community partners as perspective members in establishing the Community Health Advisory Panel (Appendix A). The first meeting of CHAP took place on August 29, 2013.

2014 – 2015 CHIP Activity

The Community Health Advisory Panel (CHAP) has continued to meet at a minimum on a quarterly basis to review CHIP progress and to discuss creative and innovative ways to improve health in Columbia County. In addition to organizing community partnerships the CHAP has sponsored several events bringing healthcare awareness to the community and work has culminated in the final evaluation of the 2013 – 2015 CHIP.

2014 – 2015 CHIP Activity

The Columbia County Community Health Advisory Panel (CHAP) reviewed the outcomes from the 2013-2015 CHIP to identify areas that should be carried over in the revised 2016-2018 plan. In addition, the 2014 Community Health Assessment was reviewed to identify areas of critical need that may have not been previously addressed. Concern was placed on broad expectations that were present in the previous plan and efforts were made to make goals more SMART oriented. Three goals were selected that address three specific strategic areas in Columbia County; Access to Care, Long Healthy Life and Healthy Moms and Babies.

| Strategic Issue Area | Goal |
|-------------------------|---|
| Access to Care | 1. Increase the appropriate use of healthcare |
| Long Healthy Life | 2. Improve Mortality and Morbidity Rates |
| Healthy Moms and Babies | 3. Improve the Health of Mothers and Babies |

Table 2 – Strategic Issue Areas and Goals 2016-2018

Summary of CHIP Annual Review Meeting

The September 19, 2016 meeting began with updates and actions on current projects being monitored by CHAP, which included the “Community Resource Guide” and continuation projects including “Shands Baby Friendly Initiative” and the “Oleno Health Walk”. New business was opened up with discussion of the current State Strategic Plan and the new 2016-2018 local CHD Strategic Plan. The discussion moved to the annual review of the strategic areas and goals selected by the CHAP for the new action period. All areas were approved by the group. The strategic areas, goals and strategies are listed below.

Strategic Issue Area #1: Access to Care

Access to care focuses on making health care services accessible to the community and reducing barriers to quality health care. Health Care Access includes the goals of increasing health care provider availability and reducing costs associated with physician visits.

Columbia County historically has rates above the state averages for preventable hospital discharges, which can be associated with individuals accessing healthcare services on a regular basis. The number of primary care physicians per resident is currently 2,110/1, compared to the state rate of 1,390/1 and when combined with transportation issues often seen in rural counties can adversely affect hospitalization rates.

Additional data reviewed during Columbia County's Infant Mortality Analysis indicated a gap in information sharing of services to the uninsured and underinsured population. Further discussion identified that cost is a barrier to many residents in the community, limiting access to care.

Goal: Increase the Appropriate Use of Healthcare

Strategy 1.A: Create new and improved ways of informing key constituencies about what health services exist in the community and when and how to use them.

Strategy 1.B: Work with provider community and hospitals to identify ER diversion opportunities.

Key Partners: Florida Department of Health in Columbia County, Lakeshore Hospital Authority, Shands Lakeshore Hospital, Lake City Medical Center, VA Medical Center, Palms Medical Group

Potential Actions: Create community resource guide linking residents to needed care opportunities; Increase marketing campaign to target at risk populations. Work with local homeless coalition to assist with access to care issues.

Why this is important to our community:

By placing emphasis on the use of primary care physicians for medical homes unnecessary ER visits will occur, reducing healthcare costs and resulting in better health outcomes.

| Objective | Indicator | Current Level | Target | Status | Explanation of Status* |
|--|--|---------------|--------|---|---|
| By December 31, 2018, decrease the rate of preventable hospital stays for Medicare enrollees by 10% to 80.0 per 1,000 Medicare enrollees (Baseline: 2013 from the 2016 County Health Rankings by Robert Wood Johnson). | *Robert Wood Johnson County Health Rankings Report | 89 | 80 |  | Current level was reported in the 2016 Robert Wood Johnson County Health Rankings. Work has been taken with potential actions but new reported number will be released in April 2017. |

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Strategic Issue Area #2: Long Health Life

Columbia County historically has scored poorly in the County Health Rankings in many areas of chronic disease related to poor health behaviors. Currently Columbia County has a premature death ranking of 9,300, compared to the Florida average of 6,800. Behaviors such as poor nutrition, smoking, alcohol consumption, and lack of physical activity can contribute to chronic disease rates, affecting mortality/morbidity within the county. To impact rates, a collaborative effort between private and public sectors must occur to educate and provide the necessary services to the community.

Goal: Improve mortality and morbidity rates

Strategy 2A: Foster the development of chronic disease self-management opportunities and enhance education in this area.

Strategy 2B: Encourage and promote tobacco use cessation, to include all tobacco products with an emphasis on smokeless tobacco use.

Strategy 2C: Work with Well Florida Council on emerging regional lung cancer screening project.

Strategy 2D: Develop and promote programs and services that address nutrition and physical activity to reach healthy weight.

Strategy 2E: Work with public safety council and Safe Kids Coalition on prevention and education campaigns.

Key Partners: Florida Department of Health in Columbia County, Lakeshore Hospital Authority, Shands Lakeshore Hospital, Lake City Medical Center, Lake City Chamber of Commerce, Private Physicians.

Potential Activities: Partner with Well Florida Council on upcoming cancer screening project; Continue with Columbia Wellness Initiative lunch and learn series to promote healthy lifestyles; Partner with local Tobacco Free Florida agency and Suwannee River AHEC to provide meeting space for cessation classes. Create a hypertension self management program for clients at the local CHD.

| Why this is important to our community: | | | | | |
|---|--------------------------------|----------------------|---------------|---|--|
| Chronic disease issues in Columbia County can be linked to unhealthy habits within the community. By addressing these issues we can affect the overall premature death rate for the county. | | | | | |
| Objective | Indicator | Current Level | Target | Status | Explanation of Status* |
| By December 31, 2018, reduce by 10% the age-adjusted death rate for years of potential life lost before age 75 (YPLL) from a baseline of 9,300 per 100,000 population in 2011-2013 to 8,370 per 100,000 (Source: Robert Wood Johnson 2016 County Health Rankings) | Robert Wood Johnson Foundation | 9,300 | 8,370 |  | This is a new objective for Columbia County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period. |

| | | | | | |
|--|--|-------|------|---|--|
| By December 31, 2018, reduce by 10% the lung cancer incidence rate from a baseline of 105.5 per 100,000 population in 2011-2013 to 95 per 100,000 (Source: Florida CHARTS) | Florida CHARTS | 105 | 95 |  | This is a new objective for Columbia County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period. |
| By December 31, 2018, increase the percentage of adults by 10% who are at a healthy weight from 2013 baseline of 25.5% to 28% (Source: Florida CHARTS) | Florida CHARTS | 25.5% | 28% |  | This objective is a carryover from the 2013-2015 CHIP. Work is being completed but efforts must be increased to make an impact. |
| Reduce the age adjusted death rates due to unintentional injury from a baseline of 105 per 100,000 population to 94.5 per 100,000 (Source: 2016 County Health Rankings by Robert Wood Johnson) | Robert Wood Johnson County Health Rankings | 105 | 94.5 |  | This is a new objective for Columbia County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period. |

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Strategic Issue Area #3: Healthy Moms and Babies

A key priority area for the State of Florida's 2016-2018 Strategic Plan is Healthy Moms and Babies. The state currently has an infant mortality rate in our black families over two times higher than children born to white families (11.0 per 1,000 live births compared to 4.5 per 1,000). While Columbia County does not mirror the state trend associated with infant mortality our rates are still much higher than the state, many issues tied directly to cultural barriers (8.5

per 1,000 live births compared to 6.1 per 1,000 for the State). A 2016 infant mortality analysis for Columbia County indicated areas where collaborative community efforts can be made to reduce our rates.

Goal: Improve the Health of Mothers and Babies

Strategy 1: Implement Black and Hispanic Infant Health Practice Initiative in Columbia County.

Strategy 2: Establish Fetal and Infant Mortality Review process for Columbia County.

Strategy 3: Study effectiveness of current sexual health education programs for youth.

Strategy 4: Enhance community education on the importance of early prenatal care and greater linkage to prenatal care services, especially to the underserved.

Key Partners: Florida Department of Health in Columbia County, Lakeshore Hospital Authority, Shands Lakeshore Hospital, Lake City Medical Center, Lake City Chamber of Commerce, OB Physicians, Healthy Start, WIC

Potential Activities: Create resource guide for residents in the community; Increase access to OB care by working with local homeless coalition; Participate in Child Abuse Death Review Committee; Reduce unintended pregnancies by increasing the availability of LARK.

| Why this is important to our community: | | | | | |
|--|------------------|----------------------|---------------|---|---|
| Cultural practices in communities can lead to a variety of health outcomes. Collection and review of data can lead to a better understanding of these barriers and help promote educational opportunities for the community. | | | | | |
| Objective | Indicator | Current Level | Target | Status | Explanation of Status* |
| By December 31, 2018, maintain infant death rate below the state average for any comparable reporting period (e.g. in 2013-2015 the infant mortality rate in Columbia was 8.5 per 1,000 live births compared to 6.1 for the state; Source: Florida CHARTS).improvement plans | Florida CHARTS | 8.5 | 6.1 |  | This is a new objective for Columbia County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period |

| | | | | | |
|--|----------------|-------|-------|---|---|
| By December 31, 2018, reduce the birth rate to teen mother 15-18 years old from a baseline of 74 per 1,000 population (women aged 15-19) to 29.8 per 1,000 population (women aged 15-19). (Source: Florida CHARTS) | Florida CHARTS | 29.8 | 20.8 |  | This is a new objective for Columbia County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period |
| By December 21, 2018, increase the percentage of expectant mothers who receive first trimester prenatal care by 10% from a 2013-15 baseline of 69.2% to 79.8%. (Source: Florida CHARTS) | Florida CHARTS | 69.2% | 79.8% |  | This is a new objective for Columbia County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period |

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Summary

The CHIP serves as a guiding tool and is the framework for the continuous health improvement process for the local public health system by providing measurable outcomes for chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion with community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels, which can include but not limited to:

- Availability of data to monitor progress – performance measures that had county-level data available were preferred, etc.
- Availability of resources

- Community readiness
- Evident progress
- Alignment of goals
- Measurable Outcome

We are excited to see that progress was made in developing the infrastructure needed to properly shape and monitor the health in our community. By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Columbia County.

APPENDICES

Appendix A



School Health Advisory Council (SHAC)
 Community Health Advisory Person (CHAP)
 Florida Department of Health in Columbia County
 Lake Shore Hospital Authority Conference room
 September 19, 2016
 10:00am – 11:30am

AGENDA

Purpose: *The SHAC / CHAP meeting is focused driven conversation to direct and monitor health factors and outcomes in Columbia County.*

| Topic | Lead |
|---|--|
| Welcome/Call to Order <ul style="list-style-type: none"> • Introductions | Mark Lander DOH-Columbia Kim Allison CCSB |
| Review Previous Minutes Emailed minutes from July 18, 2016 | Mark Lander DOH-Columbia |
| Status Update of SHAC / CHAP Partners <ul style="list-style-type: none"> • Community Partners Updates • Columbia Wellness Initiative (9/9/16) • Oleno Health Walk (9/17/16) • SHAC Member Status • Resource Guide | SHAC / CHAP Committee Members |
| New Action Items <ul style="list-style-type: none"> • Partner Plan updates (Quality Improvement, Strategic Planning) • 2016-2018 CHIP Update • Oleno Health Walk (October 2016) • Columbia Wellness Initiative (October 2016) • School Health Plan 2016-2017 – Kim Allison • Online FL Tobacco Prevention Course – Joey O'Hern | SHAC /CHAP Committee Members |
| Open Discussion | SHAC / CHAP / Community Members |
| Consider Possible Directions/Actions <ul style="list-style-type: none"> • Review date for guide completion (11/15/16) | SHAC / CHAP |
| Meeting Evaluation | Wendy Bragdon |
| Adjourn | Kim Allison |

Appendix B

Florida Department of Health in Columbia County
 CHAP/SHAC Meeting
 Meeting Location Room: Lake Shore Hospital Authority
 September 19, 2016, 10:00 – 11:30 a.m.

COMMUNITY MEETING MINUTES

| Speaker | Topic | Discussion |
|----------------------------|--|---|
| Kim Allison Mark Lander | Welcome/Call to Order <ul style="list-style-type: none"> • Introductions • Brief review of agenda | |
| | Review Previous Minutes | Approved by Mark Lander 2 nd by Kim Allison |
| SHAC / CHAP | Status Update of Previous Actions <ul style="list-style-type: none"> • Item 1: Member updates • Item 2: • Item 3: | <p>Sarah Catalanotto- Upcoming classes at Lake City Medical Center and Shands, it is a one-time 2 hours class. Sarah handed out flyers for the class and a Healthy Start bulletin that comes out every 6 months. Sarah also told us about Melody McRannolds who is a Market Place navigator. Melody will be in Lake City soon helping people during this special open enrollment period.</p> <p>Joey O'Hern- Informed the committee of an online educational series he can offer to teachers that will provide them with 60 ceu's. Kim asked if this training was just for teachers or could all school board staff use it? Joey thought that all staff could use it but will double check. The next partnership meeting will be Oct 25th at 3:30pm at the Hospital Authority. The biggest upcoming event Quit Doc has coming up this year is the Olustee Festival, the kids area of the festival will be smoke free and Joey will have a table and tent for the two full days of the festival. Joey would like other community partners to help man the table. Olustee Festival is Feb 17th and 18th.</p> <p>Lisa Underhill- Lisa didn't have any community updates but provided flyers for the committee to place in their workplace to give information on FL KIDCARE.</p> |

Appendix B

Florida Department of Health in Columbia County
CHAP/SHAC Meeting
Meeting Location Room: Lake Shore Hospital Authority
September 19, 2016, 10:00 – 11:30 a.m.

COMMUNITY MEETING MINUTES

Judy Tatum- Currently has 8 parents at CHS and 2 at Ft. White HS. Two of her students are second time participants in her class, the first repeat students she has had in 8 years.

Dale Tompkins- Shift Forward is a new local non-profit dental clinic that is coming to Lake City. They have a retired dentist that has come onboard and already have a building. They are looking for partnerships and clinic knowledge as they begin to move forward. They have had a few hiccups but they're moving forward and should start building out their space within the next few months. They would also like to partner with health partners to offer clients health information as well and would like to take all this info into the local churches.

Sarah advised she could get them in touch with similar clinics in Marion and Alachua County.

Sean Adams- As truancy starts over each year it is very hard tracking down all the students as they move around a lot. Also private schools do not report like they should.

Hospital/Homebound- typically the school year begins with 3 homebound students but this year they are already up to 12, making it very hard on the one teacher that oversees them, Sean is helping with his workload.

Steve Stith- Assists with local medical education. Starting Sept 30th Century with take over all county 911 services. Mark offered any support the committee could offer in this big transition. Mark also asked if there might be a good time for a Press the Chest/CPR class for Heart Health month this month.

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Appendix B

Florida Department of Health in Columbia County
CHAP/SHAC Meeting
Meeting Location Room: Lake Shore Hospital Authority
September 19, 2016, 10:00 – 11:30 a.m.

COMMUNITY MEETING MINUTES

Steve said he would do his very best and would definitely get to ASAP. Kim asked if she needed to re-register the school AED's and Steve advised that would not be necessary but would like to know the maker of all of the AUD's in order to get adapters for the leads. **Kim Allison-** Advised that Mark, Brenda, Marjorie and herself had finished the School Health Plan and the only change was the state is now requiring those who would administer Epi pens to students be certified. She also advised they just had to use an Epi pen on a 1st grader this past week. Steve asked to be a part of the training for this. Kim stated that if anyone would like a copy of the report she would email it to them. Kim also reported as soon as they can find a nurse to replace the school nurse at Melrose Elementary she would have a new assistant.

Mark Lander- Lisa Underhill spoke at our last Columbia Wellness and did an outstanding job. O'Leno Health Walk did not have very good attendance this month but had record numbers last month. Mark asked Kim who she needed to attend these meeting as a SHAC component; Kim advised she needed a Law Enforcement member Status of the resource list is still in progress. Judy said she would send Wendy the one they have to see how it looks. Mark advised he would like it done by Nov 15th. Mark went over the new state strategic plan for 2016-2018, and went over the new local strategic plan for DOH Columbia and introduced 2016-18 Community Health Improvement Plan.

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Appendix B

Florida Department of Health in Columbia County
CHAP/SHAC Meeting
Meeting Location Room: Lake Shore Hospital Authority
September 19, 2016, 10:00 – 11:30 a.m.

COMMUNITY MEETING MINUTES

| | |
|---------|--|
| Adjourn | |
|---------|--|

Action Items

| Action Step (use action verb) | Person Responsible | Deliverable Date |
|--------------------------------------|--------------------|------------------|
| 1. Resource List | Wendy Bragdon | 11/21/16 |
| 2. Build SHAC Team (Law Enforcement) | Group | 10/17/16 |
| 3. | | |
| 4. | | |
| 5. | | |
| 6. | | |
| 7. | | |
| 8. | | |
| 9. | | |
| 10. | | |

Appendix B



Florida Department of Health in Columbia County
CHAP/SHAC Meeting
Meeting Location Room: Lake Shore Hospital Authority
September 19, 2016, 10:00 – 11:30 a.m.

COMMUNITY MEETING MINUTES

Purpose:

Engage community in and through open two-way dialogue.

Attendees (e.g. community partners, additional CHD staff)

| Name | Organization or Community Representative |
|-------------------|--|
| Mark Lander | DOH Columbia |
| Wendy Bragdon | DOH Columbia |
| Kim Allison | Columbia County School Board |
| Steve Stith | Century Ambulance Service |
| Sean Adams | Columbia County School Board |
| Dale Tompkins | Shift Forward |
| Krista Gibbs | Shift Forward |
| Jack Berry | Lake Shore Hospital Authority |
| Judy Tatum | Columbia County School Board |
| Sarah Catalanotto | SR AHEC |
| Joey O'Hern | Quit Doc/Tobacco Free Partnership |
| Lisa Underhill | DOH Kidcare |
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