



# Community Health Improvement Plan Annual Report, 2016

---

*Florida Department of Health  
in DeSoto County*

---

*Prepared February 2017*

## Table of Contents

---

Introduction .....	3
Overview of Community Health Improvement Plan (CHIP).....	4
Summary of CHIP Annual Review Meeting .....	5-7
Strategic Issue Area #1 .....	5
Strategic Issue Area #2 .....	6
Strategic Issue Area #3 .....	7
Revisions .....	8
Conclusion .....	9
Appendices .....	10 -12
Appendix A: Annual CHIP Review Meeting Agenda .....	11
Appendix B: Comprehensive List of Community Partners.....	12

## Introduction

---

This is the annual review report that summarizes the work, progress, and accomplishments of the 2012 – 2017 DeSoto County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in DeSoto County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in DeSoto County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

## Overview of the Community Health Improvement Plan (CHIP)

The DeSoto County Community Health Improvement Plan began in April of 2012 with participation from the Florida Department of Health – DeSoto and the DeSoto County Community Health Steering Committee comprised of local representatives from various agencies and organizations. The Mobilizing for Action through Planning and Partnerships (MAPP), a strategic approach to community health improvement planning, was chosen as a framework for the assessment. The State Health Plan priorities and the Essential Public Health Services also provided additional direction.

The MAPP Committee embarked on identifying issues, both health and non-health related that were impacting the community as a whole. Using the SWOT (Strengths/Weaknesses/Opportunities/Threats) framework issues were identified with ad-hoc committees sanctioned to address those issues. The DeSoto County Community Health Steering Committee developed a comprehensive countywide plan to promote and attempt to strengthen the health, well-being, and quality of life of DeSoto County residents. The Steering Committee identified three strategic issue areas to address: Alcohol and Substance Abuse, Healthy Lifestyles, and Chronic Disease.

<b>STRATEGIC ISSUE AREA</b>	<b>GOAL</b>
<b>Healthy Lifestyles</b>	1. <i>Reduce the prevalence of obesity in adults and children</i>
	2. <i>Increase percentage eating 5 fruits and vegetables per day</i>
<b>Chronic Disease</b>	1. <i>Reduce the incidence of chronic disease in the community</i>
	2. <i>Bi-Yearly monitoring of hospitalizations due to CAD</i>
	3. <i>Increase proportion of completed preventive cancer screenings</i>
<b>Alcohol and Substance Abuse</b>	1. <i>Reduce the rate of substance abuse among adults</i>
	2. <i>Reduce tobacco related disease in DeSoto County</i>
	3. <i>Decrease percentage of adults who engage in heavy or binge drinking</i>

## Summary of CHIP Annual Review Meeting

The Committee last met late 2015. Since that time, the Community Health Assessment Committee has met several times to review and devise a current Community Health Assessment. This information is scheduled to be released on March 23, 2017. Once released, the CHIP Committee will reconvene to assess and revise the Community Health Improvement Plan.

### Strategic Issue Area #1: Healthy Lifestyles

Obesity is a label for weight that exceeds what is generally considered healthy and have been shown to increase the likelihood of health problems. Obesity implications include serious health consequences such as diabetes, coronary heart disease, high blood pressure, high cholesterol, osteoarthritis, sleep disturbances and breathing problems, and certain cancers.

Opportunities to addressing this strategy include media promotion activities and coordinate with DeSoto County School to promote healthy eating and increase physical activity for youth and access to healthy foods, as well as utilization of local parks and walking trails.

#### **Goal: Reduce the prevalence of obesity in adults and children**

*Strategy: Decrease the amount of no leisure time rate from 38.5% to 30%*

*Key Partners: Florida Department of Health – DeSoto, City and County Government, Chamber of Commerce, DeSoto County School District*

Why this is important to our community:					
As those who are physically active have a lower risk of Coronary Heart Disease, stroke, diabetes, depression.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Decrease the amount of no leisure time rate from 38.5% to 30%	By 2015 reduce the percentage of adults who report no leisure time rate from 38.5% to 30%  **County Health Rankings **BRFSS	31%	30%		On schedule

\* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

## **Strategic Issue Area #2: Chronic Disease**

Chronic conditions such as heart disease, stroke, cancer, diabetes, arthritis, obesity, respiratory diseases, and oral conditions interfere with activities of daily living, quality of life and cause the most deaths in the country. Heart disease accounted for 27% of deaths and stroke caused 5% of deaths, while 24% of all deaths in Florida in 2005 were due to cancer.

### **Goal: Reduce the incidence of chronic disease in the community**

*Strategy 3: Coronary Heart Disease (CAD); Cancer*

*Key Partners: Florida Department of Health – DeSoto, DeSoto Memorial Hospital*

<b>Why this is important to our community:</b>					
<b>Coronary Heart Disease is our #1 cause of death in DeSoto County.</b>					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
Decrease hospitalizations due to coronary	Decrease the hospitalizations due to coronary heart disease from 532.3 to 400 (AAR)  ** Florida Charts, Health Planning Council	498.9	400		The ongoing ER diversion identifies health status indicators as part of the program.

\* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

### **Strategic Issue Area #3: Alcohol and Substance Abuse**

Alcohol consumption, tobacco use, and illicit drug practice have taken a toll in our Nation’s youth and adult population. Excessive alcohol use, including underage drinking and binge can lead to increased risk of health problems, such as liver diseases, and cancer. Smoking harms nearly every organ of the body, causing many diseases and affecting the health of smokers in general.

The approach to issues involving substance abuse, alcohol consumption and tobacco use is to continue to inform, educate, and empower people as well as mobilize community partnerships to identify and solve these health problems by developing policies and plans that support individual and community health efforts and innovative solutions.

#### **Goal: Reduce the rate of substance abuse among adults**

*Strategy 1: Decrease percentage of adults who are smokers from 26% to 20%.*

*Key Partners: DeSoto Memorial Hospital’s Tobacco Cessation program, Tobacco Free Partnership of Desoto County, Students Working Against Tobacco (SWAT – DeSoto High School), Drug-free DeSoto*

<b>Why this is important to our community:</b>					
<b>By reducing tobacco use and exposure to second hand smoke, this can reduce one main contributor to chronic disease and enable healthier outcomes for the community.</b>					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
Decrease the percentage who are smoking from 26% to 20%	By 2015 reduce the percentage of adults who report smoking  **Epidemiological Surveillance (YTS, Vital Stats, BRFSS)		20%		
Decrease the percentage of adults who engage in heavy or binge drinking from 14% to 12%	Reduce the percentage of adult binge or heavy drinking  **BRFSS	18%	12%		Messaging is an ongoing assessment for healthy behaviors for both adults and youth.

\* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

## Revisions

---

No revisions to the CHIP were made after careful review of the goals, objectives, strategies and measures of the 2012 – 2017 CHIP. Recommended changes were made based on the following parameters:

The group continues to focus on Access to Health Care / ER Diversion and had concerns as to if the local hospital, DeSoto Memorial Hospital (DMH), was going to receive additional LIP funding to maintain their OB services as closure of the OB department was discussed. DMH in July stated they would continue OB services however, with careful monitoring of financial indicators for this line of service. Follow up discussion was to keep with Healthy People 2020 objectives and priority issues within the community.

The 2016-2017 Community Health Assessment is scheduled to be released March 23, 2017. At this time, the CHIP Committee will reconvene to review and make any appropriate changes to the Community Health Improvement Plan.

## Conclusion

---

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier DeSoto County.

## **Appendices**

---

**Appendix A – Meeting Agenda**

**Appendix B – Comprehensive List of Community Partners**

## Appendix A

### DESOTO STAKEHOLDER'S CONSORTIUM MINUTES

April 20, 2016

2pm-4pm

Tidewell Hospice

919 N. Arcadia Ave., Arcadia, FL

Conference Room

#### Full Consortium Meeting

- I. Welcome/Introductions – Erin Linhardt, Chairperson
- II. Approval of February Minutes
  - Unanimous Approval
- III. Community Involvement / Meetings with similar goals

Suggested Meeting and/or Stakeholders

  - Good Will
  - Senior Friendship meeting
  - Jewettee at Desoto ER
  - Manatee Rural Health

Decision: Subcommittee will look into community meeting into which the Consortium might fit. Erin, Vickie, Penny and David will meet next week to discuss.
- IV. Health Care: System Issues / Concerns – All
  - Reviewed of data reports
    - Detox and CSU number
    - Health Stats from DOH
    - CPI/Child Welfare stats
    - CAT Team report
    - Nathan Scott provide Child Welfare reports (attached)
- V. Community Happenings / Events – all
  - Desoto Psychiatric: youth SA treatment. Wants to be linked to CAT and civil citation
  - Has a walk in Crisis Councilor available during business hours, 9-7 mon – Thursday. Friday's till 2pm . Funding thru staff available. Have 2 child SA therapists. Providing Parenting Classes

## Appendix B

### Comprehensive List of Community Partners

Florida Department of Health in DeSoto County  
School District of DeSoto County  
Healthy Families DeSoto  
DeSoto Board of County Commissioners  
Florida Department of Children and Families  
American Red Cross  
Seacoast National Bank  
Catholic Charities DeSoto  
SPARCC – Safe Place and Rape Crisis Center  
Heartland Rural Health Network, Inc.  
DeSoto Memorial Hospital  
City of Arcadia Recreation and Community Services Department  
Team Arcadia  
Drug Free DeSoto Coalition  
South Florida Community College  
Center for Independent Living  
Mid Florida Credit Union  
Healthy Start