

**DeSoto CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	DeSoto CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	<p>Objective 3.6.1 A By December 31, 2015, TB Client treatment Completion within 12 Months for Eligible Patients: 93%.</p> <p>Objective 3.6.1 B By December 31, 2014, Human Services Program Analyst will provide annual TB training and education to providers and the general public</p> <p>Objective 3.6.1 C By December 31, 2014, analyze data to identify number of foreign born TB Cases within county</p> <p>Objective 3.6.1 D By December 31, 2015, reduce the AIDS case rate per 100,000 from 26.1 to 20.</p> <p>Objective 3.6.1 E By December 31, 2014, develop an HIV/AIDS community outreach plan.</p>
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	<p>Objective 3.1.1 A By February 15, 2014, conduct the Environmental Public Health performance self-assessment.</p> <p>Objective 3.1.1 B By December 31, 2013, create an action plan for the Protocol for Assessing Community Environmental Health (PACE-EH) project in partnership with Links2Success, THE Mission, and DeSotoTobacco Free Partnership.</p>
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	<p>Objective 3.4.1 A By December 31, 2014, Research opportunity for youth and adult MRC or CERT infrastructure in DeSotoCounty.</p> <p>Objective 3.4.1 B By December 31, 2015, DeSotoCHD will have a composite annual preparedness score of at least 4.5.</p>

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Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	N/A
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	<p>Objective 3.3.1 A By December 31, 2015, decrease the percentage of adults who are overweight from 35.2 % to 30 %.</p> <p>Objective 3.3.1 B By December 31, 2015, decrease the percentage of adults who are obese from 33 % to 27 %.</p> <p>Objective 3.3.1 C By December 31, 2015, increase the percentage of adults who are at a healthy weight from 30 % to 35 %.</p> <p>Objective 3.3.1 D By March 15, 2014, develop an action plan to address community obesity and attaining a healthy weight.</p>
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	<p>Objective 3.3.2 A By December 31, 2015, reduce current smoking rates among adults from 26.1% to 20%.</p> <p>Objective 3.3.1 B By December 31, 2013, host one community even annually addressing the risk of smoking for adults and children.</p> <p>Objective 3.3.1 C By December 31, 2014, Attend 9 Drug-Free DeSotoCoalition meetings.</p>

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Improve maternal and child health	1.3.1	Reduce infant mortality.	<p>Objective 3.5.2 A By December 31, 2015, reduce infant mortality rate from 4.6 to 3 per 100,000.</p> <p>Objective 3.5.2 B By March 15, 2014, create and hand-out pregnancy screening packets to clients that have a pregnancy test at DeSotoCHD.</p> <p>Objective 3.5.2 C By December 31, 2014, coordinate a local Healthy Start, Healthy Families and Department of Children and Families Coalition meeting to occur quarterly.</p>
Improve maternal and child health	1.3.2	Meet special health care needs of children.	N/A
Improve efficiency and effectiveness	2.1.1	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	Objective 2.1.1 C By July 1, 2014, begin utilizing paperless pen tablets for all environmental health programs
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	<p>Objective 2.1.1 A By October 1, 2013, pilot the use of one mobile communication device in primary care clinic.</p> <p>Objective 2.1.1 B By December 31, 2015, establish a baseline electronic check-out capability for client use</p>
Improve efficiency and effectiveness	2.1.3	Adopt certified electronic health record software	N/A

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Improve efficiency and effectiveness	2.1.4	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	N/A
Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	N/A
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	Objective 2.2.2 A By October 31, 2013, Monitor affordable care act implementation monthly to identify funding opportunities and potential improvements in access to care.
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	Objective 2.2.2 A By December 30, 2014, begin an annual process to analyze local fees to ensure alignment with program costs.

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Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	Objective 2.1.1 D Beginning January 1, 2014, re-analyze clinic operations and patient flow for continued efficiency and effectiveness in the primary clinic process.
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	N/A
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	Objective 2.3.1 A By March 15, 2014, implement an internal electronic performance management system to provide Administration with monthly review/summary status of goals/strategy/objective progress.
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	Objective 2.4.1 A By December 31, 2014, review internal communication strategies and develop a plan/policy to improve internal communication systems
Promote an integrated public health system.	3.1.1	Implement and link health improvement planning at state and local levels.	N/A
Promote an integrated public health system.	3.1.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	Objective 2.3.1 B By January 1, 2014, begin quarterly monitoring of the fiscal, business, and strategic planning objectives outlined in the Community Health Improvement Plan (CHIP) and Business/Strategic Plan.

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Promote an integrated public health system.	3.1.3	Support local efforts to revitalize communities.	Objective 3.1.1 B By December 31, 2013, create an action plan for the Protocol for Assessing Community Environmental Health (PACE-EH) project in partnership with Links2Success, THE Mission, and DeSotoTobacco Free Partnership
Assure access to health care	3.2.1	Increase access to care for underserved populations.	Objective 1.1.1 A By March 15, 2014, conduct an evaluation of the DCHD referral system to partner providers Objective 1.1.1 B By December 31, 2015, increase the percentage of adults who have a personal doctor from 70% to 75%.
Assure access to health care	3.2.2	Provide equal access to culturally and linguistically competent care.	N/A
Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	N/A
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	N/A

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Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	<p>Objective 4.1.1 A By December 31, 2014, partner with South Florida State college to provide staff one health professional class annually.</p> <p>Objective 4.1.1 B By March 15, 2014, research partnerships with local college for use of the CHD dental facilities for the local college's night classes.</p> <p>Objective 4.1.1 C Beginning January 1, 2014, increase cross-training of staff by providing intra-divisional training opportunities twice annually.</p>
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	N/A