

**Duval CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Duval CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Reduce bacterial STD rate in 15-24 year olds to 2,662/100,000 population by 12/31/15.
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	Maintain FDOH DC emergency preparedness assessment score at 4.75 through 12/31/15.
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Increase the percent of Duval County High School students who are at a healthy weight as defined by CDC to 75% by 12/31/15. Increase the percent of FDOH DC health care providers who document body mass index of their patients in the EMR by 10% by 12/31/15.
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	
Improve maternal and child health	1.3.1	Reduce infant mortality.	Reduce infant mortality rate for Black infants to 11.5/1,000 live births by 12/31/15.
Improve maternal and child health	1.3.2	Meet special health care needs of children.	Reduce births to teens aged 15-19 to 31.6/1,000 females by 12/31/15. Increase and maintain percentage of fully immunized 2 year old FDOH DC clients to 95% through 12/31/15.

**Duval CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Duval CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Improve efficiency and effectiveness	2.1.1	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	
Improve efficiency and effectiveness	2.1.3	Adopt certified electronic health record software	
Improve efficiency and effectiveness	2.1.4	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	
Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	

**Duval CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Duval CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	Achieve and maintain a quarterly average cash balance within range of 6.5% - 10% of the annual operating budget through 12/31/15.
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	
Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	Develop a tracking system to document compliance, quality assurance, assessment and evaluation of FDOH DC programs to ensure effectiveness by 12/31/15.
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	Increase the percent of FDOH DC clients who are satisfied with the information or services they received to 90% by 12/31/15.

**Duval CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Duval CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	
Promote an integrated public health system.	3.1.1	Implement and link health improvement planning at state and local levels.	
Promote an integrated public health system.	3.1.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	FDOH DC staff will actively engage the community to promote public health issues at a minimum of six (6) new Coalitions/Task Force partnerships by 12/31/15.
Promote an integrated public health system.	3.1.3	Support local efforts to revitalize communities.	
Assure access to health care	3.2.1	Increase access to care for underserved populations.	Decrease the 2011 baseline of 14,958 ambulatory care sensitive conditions (ACSC) ER visits by 10% (1,499 fewer) by 12/31/15.
Assure access to health care	3.2.2	Provide equal access to culturally and linguistically competent care.	
Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	

**Duval CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Duval CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	Achieve and maintain 80% employee satisfaction by 12/31/15.
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	