

**Flagler CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	Flagler CHD Objective, aligned to State Strategy NOTE: Target dates for strategic objectives must be no later than Dec. 31, 2015
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Objective A.1.1. By Dec. 31, 2015, annually maintain the percentage of kindergarteners who are fully immunized > 95%. 96.6% (2012)
			Objective A.1.2. By Dec. 31, 2015, annually maintain the percentage of Seventh Graders who are fully immunized > 95%. 95.7% (2012)
			Objective A.1.3. By Dec. 31, 2015, reduce the bacterial STD case rate among females 15-34 years of age from 2,338 per 100,000 (2012) to 2,000 per 100,000.
			Objective A.1.4. By Dec 31, 2015 increase our percentage of TB patients completing therapy within 12 months from 93% (2012) to 100%
			Objective A.1.5. By Dec. 31, 2015, reduce the AIDS case rate per 100,000 from 4.1 (2010-12) to 3.0 (2013-16)
			Objective A.1.6. By Dec. 31, 2015, reduce the 3 year rolling rate of new HIV infections in Flagler from 7.9 (2010-12) per year to 5.0 (2013-16) with particular focus on the elimination of racial and ethnic disparities in new HIV infections.
			Objective A.1.7. By Dec. 31, 2013, maintain and annually ensure the number of selected reportable disease cases of public health significance reported to Flagler CHD within 14 days of notification to greater than 90%.
			Objective A.1.8. By Dec. 31, 2015, Maintain and annually ensure that >80% of the proportion of reports of selected reportable diseases for which initial public health control measure(s) were initiated within the appropriate time frame (as defined by the standard established in the CHD Snapshot Guidance for Epidemiology Measures document).

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Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	Objective A.2.1. By Sept. 30, 2013, and annually ensure that 90% of illness outbreaks associated with a DOH regulated facility have an environmental assessment or inspection done within 24 hours of initial outbreak report.
			Objective A.2.2. By Dec. 31, 2014, Florida DOH-Flagler will complete the Environmental Public Health Performance assessment, use data to determine gaps and opportunities, and create health plans.
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	Objective A.3.2. Annually verify 100% compliance with Project Public Health Ready requirements.
			Objective A.3.2. Communicate public health preparedness information to key audiences quarterly through multiple communication methods.
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	Objective B.1.1. By Dec. 31, 2015, increase the percentage of adults in Flagler County who have a healthy weight from 31.7% (2010) to 34.0% (healthy weight is BMI of 18.5 to 24.9).
			Objective B.1.2. By Dec. 31, 2015, increase the percentage of students in grades 1,3, and 6 who are identified as being at normal weight from 69% (2012) to 75%.
			Objective B.1.3. By Dec. 31, 2015, decrease the percentage of WIC children aged 2 and above who are overweight or at risk of overweight from 22.6% (2012) to less than 20%
			Objective B.1.4. By Dec 31, 2015 increase the percentage of WIC infants who are ever breastfed from 77.7% (2012) to the State goal of 81.9%

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Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	Objective B.2.1. By Dec. 31, 2015, reduce current smoking rates among adults from 21.5% (2012) to 18.9%.
			Objective B.2.2. By Dec. 31, 2015, reduce current cigarette use among youth, ages 11-17, from 9.7% (2012) to 8.9%.
			Objective B.2.3. By Dec. 31, 2015, reduce the percentage of youth, ages 11-17, who were exposed to secondhand smoke in a room or car during the past 7 days from 54.9% (2012 FYTS) to 49.9%.
			Objective B.2.4. By June 30, 2015, reduce the percentage of youth, ages 11-17, who use tobacco products *other than cigarettes from 14.7% (2010 FYTS) to 13.3%. *Other tobacco products include smokeless tobacco, snus, and cigars
Improve maternal and child health	1.3.1	Meet special health care needs of children.	Objective C.2.1. By October 1, 2014 and annually thereafter increase the number of Medicaid-eligible children seen in the dental clinic who have received dental sealants on their molar teeth by age eight, by 5%.
Improve maternal and child health	1.3.2	Reduce infant mortality.	Objective C.1.1. By Dec. 31, 2015, reduce the infant mortality rate from 6.3 (2010-2012) per 1,000 live births to 6.0 (2013-2016)
			Objective C.1.2. By Dec. 31, 2015, reduce the Flagler African American infant mortality rate from 27.8% (2011) per 1,000 live births to 12%

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Improve efficiency and effectiveness	2.1.1	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	
Improve efficiency and effectiveness	2.1.2	Adopt certified electronic health record software	Objective E.3.1. By Dec 31, 2013, Florida Department of Health Flagler County clinical sites will have adopted all of the DOH Electronic Health Record components including the prenatal program
Improve efficiency and effectiveness	2.1.3	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	
Improve efficiency and effectiveness	2.1.4	Use public health information technology and systems to efficiently improve business practices	

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Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	Objective D.1.1. By December 31, 2013, restructure clinical staffing to focus on core public health services.
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	
Promote a culture of organizational excellence.	2.3.1	Maintain a sustainable performance management framework for the Department	
Promote a culture of organizational excellence.	2.3.2	Collect, track and use performance data to inform business decisions and continuously improve.	

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Promote a culture of organizational excellence.	2.3.2	Collect, track and use performance data to inform business decisions and continuously improve.	
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	Objective E.4.1. Complete all accreditation tasks and submit required documentation by March 2014.
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	
Assure access to health care	3.1.1	Increase access to care for underserved populations.	
Assure access to health care	3.1.2	Provide equal access to culturally and linguistically competent care.	Objective D.1.3. By Jan. 1, 2014, and annually, conduct a countywide safety net primary health care provider assessment with key stakeholders in the community.
Promote an integrated public health system.	3.2.1	Implement and link health improvement planning at state and local levels.	
Promote an integrated public health system.	3.2.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	Objective D.1.4. By July 1, 2015 Flagler CHD in conjunction with local organizations will develop a written plan to address the county's safety net primary health care needs.

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Promote an integrated public health system.	3.2.3	Support local efforts to revitalize communities.	Objective D.1.2. Continue existing partnership with the Free Clinic to provide "Urgent Care Light" services to up to 2 uninsured patients per day referred by the Free Clinic.
Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	