



Community Health Improvement Plan Annual Report, 2016

Florida Department of Health
in
Hamilton County

November 2016

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Introduction

On November 16, 2016, the Hamilton County Strategic Health Care Planning Committee (HCSHCPC) conducted the annual review for the Community Health Improvement Plan (CHIP). During the annual review cycle the county was in progress of developing the 2016-2018 plan, which was finalized at this meeting. This report details the activities and collaborative efforts of the Florida Department of Health in Hamilton County and its community partners that will be required during the reporting period as we work towards making Hamilton County a safer and healthier community. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. The CHIP is a community driven and collectively owned health improvement plan, with oversight and direction provided by the HCSHCPC. Additional administrative support, tracking and collecting data, and preparing of the annual review report has been tasked to the Florida Department of Health in Hamilton County.

Special thanks to key partners involved with the annual review process of the CHIP:

- Hamilton County School Board
- Well Florida / Healthy Start
- Hamilton County Alcohol and Other Drug Prevention Coalition
- Hamilton County Board of County Commissioners
- Town of White Springs City Council
- Florida Department of Health in Hamilton County
- Florida Department of Health in Hamilton County
- Hamilton County Development Authority
- University of Florida, Institute of Food and Agricultural Sciences (IFAS)
- Hamilton County Chamber of Commerce
- Hamilton County EMS
- Community Partners (Private)
- Faith Based Community
- Florida Department of Environmental Protection – Stephen Foster Cultural Center

Overview of the Community Health Improvement Plan (CHIP)

2011 CHIP Activity Summary

In 2011, the Department of Health in Hamilton County contracted with the North Central Florida Well Florida Council to initiate Hamilton County's first phase of the development of a strategic health care plan which eventually would lead to the development of the 2013-2015 Community Health Improvement Plan. The following documents were reviewed and discussed by the committee:

- Community Health Status Assessment (CHSA)
- Local Public Health System Assessment (LPHSA)
- Summary of the results from the member prioritization of the 10 Essential Services and 30 Standards from the LPHSA
- Selection of Potential Focus Areas for Strategic or Community Health Improvement Plan

Additional work covered by the committee included the completion of a prioritization survey consisting of 30 questions designed to establish a priority level for the 10 Essential Services and how they align with the needs of Hamilton County. The top three service responses on a score of 1-10 we as follows:

- Inform, educate and empower people about health issues (8.17)
- Mobilize community partnerships and solve health problems (8.08)
- Diagnose and investigate health problems and health hazards (*.05)

In December of 2012 the committee was able to hold a priority setting session, reviewing archival records of work complete by the group since its inception in 2002.

2012 CHIP Activity Summary

In 2012 the Well Florida Council, who had facilitated the initial planning phase, worked with the committee to complete the final two stages of the MAPP Process; the Community Themes and Strengths Assessment (CTSA) and the Forces of Change Assessment (FCA). The Steering Committee began a series of brainstorming sessions identifying issues that emerged from the four MAPP assessments. A consensus was reached by the committee on three (3) strategic issue areas: Community Redevelopment and Partnerships, Chronic Disease Prevention and Access to Care. Additional work was completed by the steering committee to establish four (4) goals associated with the strategic issue areas (Table 1). In December of 2012 the Steering Committee was able to prioritize the four goals selected under the strategic issue areas.

| Strategic Issue Area | Goal |
|--|---|
| Community Redevelopment and Partnerships | 1. Report regularly to the county commission and the public on key health issues |
| Chronic Disease Prevention | 1. Enhance emerging wellness activities in the school system by linking other public and private sector partners to their efforts 2. Educate the public on no-cost low cost opportunities for physical activity in Hamilton County and promote their use |
| Access to Care | 1. Increase the appropriate use of healthcare |

Table 1 – Strategic Issue Areas and Goals 2012-2015

2013 CHIP Activity Summary

In June of 2013, the Hamilton County Community Health Improvement Plan was released. The plan which consisted of four (4) goals, nine (9) objectives and seven (7) strategies was designed to bring the plan into alignment with Public Health Accreditation Board standards for community health improvement planning. The plan included:

- An update to the goals, strategies and objectives to make them more consistent with the SMART format; that is the goals and strategies are tied to objectives that are **Specific, Measurable, Achievable, Realistic and Time-sensitive.**
- Identification for each strategy of potential key leads and partners for implementation.
- Potential performance indicators (or interim measures of success).
- Alignment of goals and objectives of local plan with state and national priorities.
- Potential policy implications or policy actions that may need to be taken for implementation.

2014 – 2015 CHIP Activity

The Hamilton County Strategic Health Care Planning Committee (HCSHCPC) continued to meet at a minimum on a quarterly basis to review CHIP progress and to discuss creative and innovative ways to improve health in Hamilton County. In addition to organizing community partnerships the HCSHCPC has been instrumental in aligning collaborations within the

community, bringing healthcare awareness to the community and work has culminated in the final evaluation of the 2013 – 2015 CHIP, which was presented in August 2015.

2015 – 2016 CHIP Activity

The Hamilton County Strategic Health Care Planning Committee (HCSHCPC) reviewed the outcomes from the 2013-2015 CHIP to identify areas that should be carried over in the revised 2016-2018 plan. In addition, the 2014 Community Health Assessment was reviewed to identify areas of critical need that may have not been previously addressed. Concern was placed on broad expectations that were present in the previous plan and efforts were made to make goals more SMART oriented. Three goals were selected that address three specific strategic areas in Hamilton County; Access to Care, Long Healthy Life and Healthy Moms and Babies.

| Strategic Issue Area | Goal |
|-------------------------|---|
| Access to Care | 1. Increase the appropriate use of healthcare |
| Long Healthy Life | 2. Improve Mortality and Morbidity Rates |
| Healthy Moms and Babies | 3. Improve the Health of Mothers and Babies |

Table 2 – Strategic Issue Areas and Goals 2016-2018

Summary of 2016 CHIP Annual Review Meeting

During the November 16, 2016 meeting, the HCSHCPC discussed finalizing the SMART objectives for the 2016-2018 CHIP as presented by Well Florida. Each goal was discussed in detail along with specific objectives and strategies for implementing action. Monitoring and reporting of results will occur quarterly, however, the HCSHCPC may meet more frequently to address emergent health care needs within the community. The strategic issue areas, goals and strategies discussed are listed below.

Strategic Issue Area #1: Access to Care

Access to care focuses on making health care services accessible to the community and reducing barriers to quality health care. Health Care Access includes the goals of increasing health care provider availability and reducing costs associated with physician visits.

Hamilton County historically has rates above the state averages for number of preventable hospital discharges, with a major issue being the number of physicians available to be considered as medical homes.

Additional data reviewed during Hamilton County's Infant Mortality Analysis indicated a need for more prenatal care, especially in its Hispanic population. Further discussion identified that cost is a barrier to many residents in the community, limiting access to care.

Goal: Increase the appropriate use of healthcare

Strategy 1A: Create new and improved ways of informing key constituents about what health services exist in the community and when and how to use them.

Strategy 1B: Work with community providers and neighboring hospitals on ER diversion opportunities and partner to help provide no-cost, low cost services.

Strategy 1C: Foster the development of chronic disease self-management opportunities and enhance education in this area.

Key Partners: Florida Department of Health in Hamilton County, University of Florida, IFAS Extension, Hamilton County Board of County Commissioners, Potash Corporation, Hamilton County School Board, Shands Live Oak/Jasper Rural Health Clinic.

Potential Actions: Create community resource guide linking residents to needed care opportunities; Partner with local OB providers to have access to care at CHD; Increase marketing campaign to target at risk populations. Work with local migrant population to assist with access to care issues.

| Why this is important to our community: | | | | | |
|---|-----------|---------------|--------|---|---|
| Hamilton county does not have a hospital located within the county. The ratio of physicians per 100,000 residents is well below the state average so it is very important to educate the community on how establishing a medical home and adopting healthier lifestyle habits the avoidable hospital discharge rate can be reduced. | | | | | |
| Objective | Indicator | Current Level | Target | Status | Explanation of Status |
| By December 31, 2018, decrease the rate of preventable hospital stays for Medicare enrollees by 10% to 81.9 per 1,000 Medicare enrollees (Baseline 2013 from the 2016 County Health Rankings) | AHCA Date | 91 | 81.9 |  | Current level was reported in the 2016 Robert Wood Johnson County Health Rankings. Work has been taken with potential actions but new reported number will be released in April 2017. |

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Strategic Issue Area #2: Long Health Life

Hamilton County historically has scored poorly in the County Health Rankings in many areas of chronic disease related to poor health behaviors. Currently Hamilton County has a premature death ranking of 9,600, compared to the Florida average of 6,800. Behaviors such as poor nutrition, smoking, alcohol consumption, and lack of physical activity can contribute to chronic disease rates, affecting mortality/morbidity within the county. To impact rates, a collaborative effort between private and public sectors must occur to educate and provide the necessary services to the community.

Goal: Improve mortality and morbidity rates

Strategy 2A: Foster the development of chronic disease self-management opportunities and enhance education in this area.

Strategy 2B: Encourage and promote tobacco use cessation, to include all tobacco products with an emphasis on smokeless tobacco use.

Strategy 2C: Work with Well Florida Council on emerging regional lung cancer screening project.

Strategy 2D: Develop and promote programs and services that address nutrition and physical activity to reach healthy weight.

Strategy 2E: Work with public safety council and Safe Kids Coalition on prevention and education campaigns.

Key Partners: Florida Department of Health in Hamilton County, University of Florida, IFAS Extension Service, Florida Department of Environmental Protection; Stephen Foster State Cultural Center, Hamilton County School board.

Potential Activities: Partner with Well Florida Council on upcoming cancer screening project; Continue with Food for Thought lunch and learn series to promote healthy lifestyles; Create a community health walk with regular scheduled events; Partner with local Tobacco Free Florida agency and Suwannee River AHEC to provide meeting space for cessation classes.

| Why this is important to our community: | | | | | |
|---|------------------|----------------------|---------------|---|--|
| Chronic disease issues in Hamilton County can be linked to unhealthy habits within the community. By addressing these issues we can affect the overall premature death rate for the county. | | | | | |
| Objective | Indicator | Current Level | Target | Status | Explanation of Status* |
| By December 31, 2018, reduce by 10% the age-adjusted death rate for years of potential life lost before age 75 (YPLL) from a baseline of 9,600 per 100,000 population in 2011-2013 to 8,640 per 100,000 (Source: Robert Wood Johnson 2016 County Health Rankings) | BRFSS Data | 9,600 | 8,640 |  | This is a new objective for Hamilton County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period. |

| | | | | | |
|---|------------------------|-------|-------|---|--|
| By December 31, 2018, reduce by 10% the lung cancer incidence rate from a baseline of 120.5 per 100,000 population in 2011-2013 to 108.4 per 100,000 (Source: Florida CHARTS) | Florida Charts | 120.5 | 108.4 |  | This is a new objective for Hamilton County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period. |
| By December 31, 2018, increase the percentage of adults by 10% who are at a healthy weight from 2013 baseline of 25.1% to 27.6% (Source: Florida CHARTS) | Florida CHARTS | 25.1% | 27.6% |  | This objective is a carryover from the 2013-2015 CHIP. Work is being completed but efforts must be increased to make an impact. |
| Reduce the age adjusted death rates due to unintentional injury from a baseline of 80 per 100,000 population to 72 per 100,000 (Source: 2016 County Health Rankings by Robert Wood Johnson) | County Health Rankings | 80 | 72 |  | This is a new objective for Hamilton County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period. |

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Strategic Issue Area #3: Healthy Moms and Babies

A key priority area for the State of Florida's 2016-2018 Strategic Plan is Healthy Moms and Babies. The state currently has an infant mortality rate in our black families over two times higher than children born to white families (11.0 per 1,000 live births compared to 4.5 per 1,000). While Hamilton County does not see the racial trend associated with infant mortality our rates are still much higher than the state (10.6 per 1,000 live births compared to 6.1 per 1,000 for the State). A 2016 infant mortality analysis for Hamilton County indicated areas where collaborative community efforts can be made to reduce our rates.

Goal: Improve the Health of Mothers and Babies

Strategy 1: Implement Black and Hispanic Infant Health Practice Initiative in Hamilton County.

Strategy 2: Establish Fetal and Infant Mortality Review process for Hamilton County.

Strategy 3: Study effectiveness of current sexual health education programs for youth.

Strategy 4: Enhance community education on the importance of early prenatal care and greater linkage to prenatal care services, especially to the underserved.

Key Partners: Florida Department of Health in Hamilton County, University of Florida, IFAS Extension, Hamilton County Board of County Commissioners, Hamilton County School Board, WIC, Jasper Rural Health Clinic, Shands of Live Oak, Jennings Migrant Center.

Potential Activities: Create resource guide for residents in the community; Increase access to OB care by expanding sites; Participate in Child Abuse Death Review Committee; Reduce unintended pregnancies by increasing the availability of LARK; Increase communication between health care providers and migrant community center in Jennings;

Why this is important to our community:

Cultural practices in communities can lead to a variety of health outcomes. Collection and review of data can lead to a better understanding of these barriers and help promote educational opportunities for the community.

| Objective | Indicator | Current Level | Target | Status | Explanation of Status* |
|--|----------------|---------------|--------|---|---|
| By December 31, 2018, maintain infant death rate below the state average for any comparable reporting period (e.g. in 2013-2015 the infant mortality rate in Hamilton was 10.6 per 1,000 live births compared to 6.1 for the state; Source: Florida CHARTS). | Florida CHARTS | 10.6 | State |  | This is a new objective for Hamilton County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period |
| By December 31, 2018, reduce the birth rate to teen mother 15-18 years old from a baseline of 74 per 1,000 population (women aged 15-19) to 67 per 1,000 population (women aged 15-19). (Source: Florida CHARTS) | Florida CHARTS | 74 | 67 |  | This is a new objective for Hamilton County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period |
| By December 21, 2018, increase the percentage of expectant mothers who receive first trimester prenatal care by 10% from a 2013-15 baseline of 60.5% to 67%. (Source: Florida CHARTS) | Florida CHARTS | 60.5% | 67% |  | This is a new objective for Hamilton County. Certain steps are being taken to affect outcomes and status may be updated at next evaluation period |

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Conclusion

The CHIP serves as a guiding tool and is the framework for the continuous health improvement process for the local public health system by providing measurable outcomes for chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion with community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels, which can include but not be limited to:

- Availability of data to monitor progress – performance measures that had county-level data available were preferred, etc.
- Availability of resources
- Community readiness
- Evident progress
- Alignment of goals
- Measurable Outcome

We are excited to see that progress was made in developing the infrastructure needed to properly shape and monitor the health in our community. By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Hamilton County.

APPENDICES

Appendix A



Florida Department of Health in Hamilton County
 Strategic Healthcare Planning Committee
 Hamilton CHD Conference Room
 November 16, 2016
 1:30pm – 3:00pm

AGENDA

The Strategic Healthcare Planning Committee for the Florida Department of Health: Hamilton County, Jasper, Florida, 209 SE Central Avenue, will meet in a regular session on Wednesday, September 21, 2016 for the following discussions

| Topic | Lead |
|--|--|
| Welcome/Call to Order <ul style="list-style-type: none"> • Introductions | Ida Daniels HCSHPC Chair |
| Review Previous Minutes Emailed for review | Ida Daniels HCSHPC Chair |
| Status Update of Previous Actions <ul style="list-style-type: none"> • "Resource Guide" for county • Stephen Foster Health Walk • Food for Thought | Wendy Bragdon Ida Daniels Wendy Bragdon Heather Janney Wendy Bragdon |
| New Discussion <ul style="list-style-type: none"> • 2016-18 Community Health Improvement Plan | HCSHPC Mark Lander |
| Open Discussion | HCSHPC Members |
| Community Comments | HCSHPC Members |
| Meeting Evaluation | HCSHPC Members |
| Adjourn | Wendy Bragdon DOH-Hamilton |
| | Ida Daniels |
| | |

Appendix B



Hamilton County Healthcare Strategic Planning Committee

November 16, 2016

Hamilton County Department of Health Conference Room

Purpose:

Engage community in and through open two-way dialogue.

Attendees

| Name | Organization or Community Representative |
|----------------|--|
| Mark Lander | DOH-Hamilton |
| Ida Daniels | Hamilton County School Board |
| Mickala Emery | Another Way Inc. |
| Wendy Bragdon | DOH-Columbia/Hamilton, Healthiest Weight Coordinator |
| Susan Ramsey | Hamilton County Development Authority |
| Heather Janney | UF-IFAS Extension, Hamilton County |
| Jennifer Hand | SV4C's |
| Rel Perea | DOH-Hamilton, Preparedness |
| Grace McDonald | HCAODPC |
| Cindy Eatmon | Hamilton County Historical Society |
| Cecelia Ellis | FDLRS/Gateway |
| Brenda Brown | DOH Hamilton |
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Appendix B



Hamilton County Healthcare Strategic Planning Committee

November 16, 2016

Hamilton County Department of Health Conference Room

| Speaker | Topic | Discussion |
|--|--|---|
| <p>Ida Daniels</p> <p>Mark Lander</p> | <p>Welcome/Call to Order</p> <ul style="list-style-type: none"> • Introductions | |
| <p>Mark Lander</p> | <p>Review Previous Minutes</p> | |
| <p>Wendy Bragdon</p> <p>Ida Daniels</p> <p>Heather Janney</p> | <p>New Actions</p> <ul style="list-style-type: none"> • Item 1: "Resource Guide" for county • Item 2: Food For Thought • Item 3: Community Health Walks | <p>Wendy Bragdon- Still working on guide as there is much information and we need to slim it down.</p> <p>Heather Janney – Food For Thought will be held this Friday, November 18th. Our speaker will be Ms. Sallie Ford who will be discussing food safety as we prepare for the holidays. The Health walk will begin at 9:00am at Stephan Foster park on Nov. 19th</p> |
| <p>Committee Members</p> | <p>Open Discussion on 2016-2018 Community Health Improvement Plan</p> | <p>Mark Lander – Well Florida has completed the 2016-2018 CHIP which has been given out today. We have 3 specific goals to address; Increase the appropriate use of healthcare, improve mortality and morbidity and improve the health of mothers and babies. The three goals actually overlap in areas such as infant mortality and chronic disease. We are still having issues, specifically with our Hispanic population seeking preventative care. One suggestion was to involve the migrant center in Jennings on educational opportunities. Although we are focusing on lung cancer based off of the potential to partner again with Well Florida on a screening project, the group agreed we need to look at potential clustering areas of other types of cancer in the community. There was a unanimous vote to accept the SMART objectives that</p> |

Appendix B



Hamilton County Healthcare Strategic Planning Committee

November 16, 2016
Hamilton County Department of Health Conference Room

| | | |
|--|---------|---|
| | | <p>were set in the plan. It was discussed that we will do at a minimum quarterly reviews to assess the work that has been completed that applies to the goals and objectives. Mr. Lander discussed the potential to add additional objectives as we think they are relevant to Hamilton County.</p> |
| | Adjourn | |

| Action Step (use action verb) | Person Responsible | Deliverable Date |
|-----------------------------------|----------------------|------------------|
| 1. <i>Complete Resource Guide</i> | <i>Wendy Bragdon</i> | <i>6/15/17</i> |
| 2. | | |