



Community Health Improvement Plan Annual Report, 2016

Florida Department of Health in Hardee County

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Introduction

This is the annual review report for the 2013 – 2018 Hardee County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Hardee County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented by the Hardee County Health Care Task Force (HCTF) – the community collaborative that develops and implements health improvement activities in Hardee County. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Hardee County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

Overview of the Community Health Improvement Plan (CHIP)

In April of 2013, the Department of Health in Hardee County convened the CHIP Planning Team. The Planning Team facilitated the CHIP process through using the National Association of City and County Health Officials' Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners conducted the four assessments suggested by the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Hardee County.

The Planning Team comprised a diverse leadership group representing 13 agencies and organizations in Hardee County. The Planning Team set priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the four assessments. The Planning Team reached consensus on three strategic issue areas: Alcohol, Tobacco and Drug Abuse; Teen Pregnancy Prevention; Chronic Disease Prevention. See Table below for Strategic Issue Areas with their goals, developed by a workgroup of subject matter experts.

STRATEGIC ISSUE AREA	GOAL
<i>Alcohol, Tobacco and Drug Abuse</i>	<i>To raise awareness in the community regarding the risk of alcohol, tobacco and drug use and to reduce the health impacts related to those behaviors.</i>
<i>Teen Pregnancy Prevention</i>	<i>Reduce teen pregnancy rate in Hardee County to the 3rd quartile of all counties in the State of Florida.</i>
<i>Chronic Disease Prevention</i>	<i>To improve and expand programs to educate the community and raise awareness for the prevention of obesity.</i>

Summary of CHIP Annual Review Meeting

On September 4, 2015 the Health Care Task Force performed an annual review of the CHIP at the regularly scheduled meeting. Each Strategic Issue Area was reviewed for status update.

Strategic Issue Area #1: Alcohol, Tobacco and Drug Abuse

Use of Alcohol, Tobacco and Drug Abuse may contribute to poor health outcomes and high health care costs with in our community.

Goal: To raise awareness in the community regarding the risk of alcohol, tobacco and drug use and to reduce the health impacts related to those behaviors

Strategy 1: Address social norms where parents provide alcohol to minors through education and policy change along with education to reduce smoking and tobacco use

Key Partners: Drug Free Hardee, Tri County Human Services, Sheriff's Office, Florida Department of Health in Hardee, Public Officials

Why this is important to our community:					
Alcohol, Tobacco and Drug Abuse may contribute to certain adverse health outcomes.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Pass a county-wide social host ordinance	Increase the number of ordinances past	0	1		Billboards and promotional items have been displayed. Still in process for collecting ordinances as models.
By 2015, reduce the percent of 7th grade students who report having at least one drink of alcohol in the past 30 days as measured by the Teen Norms survey to no more than 8% when compared with 2014 benchmark for 6th grade students	Decrease the percentage	11%	8%		In 2016, moved from using Teen Norms survey to the Florida Youth Survey. This was the first time in the last few years county level data was collected due to competing priorities in schools not consistently allowing for surveys to be completed.
By 2015, reduce the percent of 8th grade students who report having at least one drink of alcohol in the past 30 days as measured by the Teen Norms survey to no more than 12% when compared with 2014 benchmark for 7th grade students	Decrease the percentage	15%	12%		In 2016, moved from using Teen Norms survey to the Florida Youth Survey. This was the first time in the last few years county level data was collected due to

					competing priorities in schools not consistently allowing for surveys to be completed.
By 2015, reduce the percent of 7th grade students who report smoking in the past 30 days as measured by the Teen Norms survey to no more than 6% when compared with 2014 benchmark for 6th grade students	Decrease the percentage	Unable to assess until survey results are received	6%		In 2016, moved from using Teen Norms survey to the Florida Youth Survey. This was the first time in the last few years county level data was collected due to competing priorities in schools not consistently allowing for surveys to be completed.
By 2015, reduce the percent of 8th grade students who report smoking in the past 30 days as measured by the Teen Norms survey to no more than 5% when compared with 2014 benchmark for 7th grade students.	Decrease the percentage	Unable to assess until survey results are received	5%		In 2016, moved from using Teen Norms survey to the Florida Youth Survey. This was the first time in the last few years county level data was collected due to competing priorities in schools not consistently allowing for surveys to be completed.
Reduce the number of adults who smoke to no more than 12% as measured by Behavioral Risk Factors Surveillance Survey by 2018	Decrease the percentage	7.5%	12%		Smoking cessation classes have been provided to adults in the community. Increased the community partners promoting Quit Your Way.
By 2015, reduce the percent of 7th grade students who report using prescription drugs in the past 30 days as measured by the Teen Norms Survey to no more than 1% when compared with 2014 benchmark for 6th grade students.	Decrease the percentage	Unable to assess until survey results are received	1%		In 2016, moved from using Teen Norms survey to the Florida Youth Survey. This was the first time in the last few years county level data was collected due to

					competing priorities in schools not consistently allowing for surveys to be completed.
By 2015, reduce the percent of 8th grade students who report using prescription drugs in the past 30 days as measured by the Teen Norms Survey to no more than 8% when compared with 2014 benchmark for 7th grade students.	Decrease the percentage	Unable to assess until survey results are received	8%		In 2016, moved from using Teen Norms survey to the Florida Youth Survey. This was the first time in the last few years county level data was collected due to competing priorities in schools not consistently allowing for surveys to be completed.
Conduct Community Resource Summit by May 30, 2015.	Increase the number of attendees	50	150		Final number of attendees for 2016 event was 450. Will continue event annually.

Strategic Issue Area #2:

Goal: Reduce teen pregnancy rate in Hardee County to the 3rd quartile of all counties in the State of Florida.

Strategy 1: Education and awareness

Key Partners: Drug Free Hardee, Healthy Start Coalition, Florida Department of Health in Hardee, Tri County Human Services, Central Florida Health Care, South Florida State College

Why this is important to our community:					
Teen pregnancies community have numerous impacts on our community such as socio-economic, educational, health related.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status

Reduce the number of pregnancies for teens less than 18 years of age to no more than 14 (20%) by June 30, 2018	Decrease the number of pregnancies for teens less than 18 years of age	16	14		Health care providers have increased the number of contacts. The "8 th grade event" was increase this past year to include 6 th and 7 th graders.
Reduce the number of subsequent births to teens 19 years of age and under to no more than 10 (20%) by June 30, 2018	Decrease the number of repeat births to teens 15 – 19 years of age	10	10		Number of health care providers participating has increased along with the number of contacts being made has increased.

Strategic Issue Area #3: Chronic Disease Prevention

Many diseases are associated with overweight and obesity. People who are overweight or obese are at increased risk for type 2 diabetes, high blood pressure, coronary heart disease, gallbladder disease, stroke, sleep apnea, respiratory problems, osteoarthritis, and some types of cancer.

Goal: To improve and expand programs to educate the community and raise awareness for the prevention of obesity.

Strategy 1: Increase access to fresh fruits and vegetables. Educate the community on the preparation of fresh fruits, vegetables and physical activity.

Key Partners: Florida Department of Health in Hardee, Central Florida Health Care, Healthy Start Coalition, Drug Free Hardee, Hardee County Fire Rescue, Hardee County Extension Office, Tri County Human Services, Vitas Health Care, Hardee Manor

Why this is important to our community:

The prevalence of several acute and/or chronic health conditions in the county can also give a picture of the health status of the population. In 2007, the County Behavioral Risk Factors Survey (BRFSS) was used to assess the various risk factors prevalent in the community that may contribute to certain adverse health outcomes. Some behavioral risk factors that contribute to chronic diseases are physical inactivity, being overweight/obese, high cholesterol, and high blood pressure. The findings from the 2007 BRFSS survey indicate that 72% of resident adults had no regular vigorous activity, 74% consumed less than 5 servings of fruits and vegetables each day, 40% were overweight, and 41% were obese.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
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Create Community Gardens	Increase number of community gardens	2	3		We are in the process of implementing two gardens simultaneously.
Promote physical activity through community partners by providing information on available resources and conducting public awareness activities at least twice per year.	Increase the number of events and brochures per year	2 event completed	1 brochure and 2 events per year		Currently working to identify partners to create brochure.

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Revisions

On October 7, 2016 Health Care Task Force (HCTF) – the community collaborative that develops and implements health improvement activities in Hardee County, met to review 2016 progress and to discuss 2017 priorities. After careful review of the goals, objectives, strategies and measures of the 2013 – 2018 CHIP, the following recommendations were made:

Strategy 1 – No changes.

Strategy 2 – No changes.

Strategy 3 – No changes.

Accomplishments

Goal	Objective	Accomplishment
1. Enhance and strengthen the Health Care Task Force membership	1.1 The collective base of the Health Care Task Force will increase from 7 to 10 by the end 2016.	The Health Care Task Force membership base has increased to 24 various entities.
How it's important for our community: Partners are key to the success of the Health Care Task Force. By aligning and coordinating efforts across various partners and sectors, efforts and improvements in health are amplified. With 24 partners from various sectors – government, health, academic, nonprofit, and private – the Task Force is better positioned to tackle various health issues collaboratively to ensure residents live longer and healthier lives.		
2. Educate and inform the community on Health, Safety and Preparedness	2.1 To host an annual event to provide health, safety and preparedness information to the community.	The Health Care Task Force partnered with Emergency Management to host the 3rd Annual Health, Safety and Hurricane Expo on May 6, 2016. Collectively we increase attendance from 250 to 450 participants and from 16 exhibitors to 35.
How it's important for our community: By providing an annual event, the community has a dependable opportunity to gain information and services related to CHIP priorities.		

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by September, 2016. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Hardee County.