



Florida Department of Health in Hardee County
COMMUNITY HEALTH IMPROVEMENT PLAN
ANNUAL PROGRESS REPORT

2019

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Governor

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Produced by:
Florida Department of Health
Hardee County

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Introduction

This is the annual review report for the 2019-2023 Hardee County Community Health Improvement Plan (CHIP). The activities and collaborative efforts of the Florida Department of Health in Hardee County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community-driven and collectively owned health improvement plan, the Florida Department of Health in Hardee County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

Overview of CHIP and Annual Review Meeting

In November of 2016, the Department of Health in Hardee County convened the Health Care Task Force. The HCTF facilitated the CHIP process by using the National Association of City and County Health Officials’ Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from a diverse group of partner organizations conducted the four assessments outlined in the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Hardee County.

The HCTF developed findings and presented these findings during meeting times. The HCTF is comprised of diverse leadership representing multiple agencies and organizations in Hardee County. The HCTF set priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the four assessments. The HCTF reached consensus on four strategic issue areas: Mental Health and Substance Abuse, Education Attainment, Overweight and Obesity, and Teen Pregnancy. Please refer to the table below for strategic issue areas and goals developed by a workgroup of subject matter experts.

Strategic Issue Area	Goal
Mental Health and Substance Abuse	<ol style="list-style-type: none"> 1. Reduce and or prevent substance use in Hardee County 2. Improve mental health among Hardee County residents
Education Attainment	<ol style="list-style-type: none"> 1. Improve the high school graduation rate 2. Increase the number of residents obtaining certificates or degrees
Overweight and Obesity	<ol style="list-style-type: none"> 1. Increase healthy weight 2. Increase access to resources that promote healthy behaviors 3. Reduce chronic disease morbidity and mortality
Teen Pregnancy	<ol style="list-style-type: none"> 1. Improve the health and well-being of families 2. Decrease the number of births among 10-17- year olds 3. Decrease the number of repeat births among 15-19-year olds

In October 2019, the Annual Review Meeting was held. Members of the HCTF reviewed the CHIP and CHIP Action Plan that was created. The CHIP Action Plan includes: target dates of completion, last date of update, status, and comments. This document also includes who is responsible for each activity. It was noted that there was no progress on two of the objectives, but there was no action taken at that time. In January 2020, the HCTF added objective items related to point of sale alcohol and tobacco marketing.

2019 Progress and 2020 Revisions

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.1: Increase awareness of available services regarding mental health and substance abuse

Objective 1: By December 31st of each year identify and invite partners to educate the Health Care Task Force on services provided at 4 scheduled meetings

Key Partners: Tri-County Human Services, Florida Department of Health

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	By December 31 st of each year identify and invite partners to educate the Health Care Task Force on services provided at 4 scheduled meetings	0	1	4	12/31/19	▼	Not on track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

The HCTF had one presenter during the first year, which was not a full year due to the CHIP not being completed until April 2019. This is an ongoing yearly goal. At this time, we will not revise the goal.

How Targets Were Monitored

This was measured by the number of presenters that attended meetings to educate members on mental health and substance abuse.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.1: Increase awareness of available services regarding mental health and substance abuse

Objective 2: Explore opportunities to promote partners that provide access to services and identify at least 2 mediums to communicate to the public by December 31, 2020

Key Partners: Tri-County Human Services, Florida Department of Health

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
2	Explore opportunities to promote partners that provide access to services and identify at least 2 mediums to communicate to the public by December 31, 2020	0	1	2	12/31/20	▲	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

The Healthy Hardee/HCTF hosted a Youth Mental Health First Aid Training for community partners in partnership with Heartland for Children. This training was held on September 13, 2019 and included 22 attendees. Healthy Hardee is currently working to identify another medium to promote mental health and substance abuse prevention.

How Targets Were Monitored

This was measured by the number of services provided to community members on mental health and substance abuse through the Health Care Task Force.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.2: Increase mental health awareness and substance abuse prevention efforts among Hardee County youth

Objective 1: By December 31st of each year assist and support the Hardee Junior High Healthy Choices event

Key Partners: Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	By December 31 st of each year assist and support the Hardee Junior High Healthy Choices event	1	1	1	12/31/19	▲	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Drug Free Hardee hosted the Hardee Junior High Healthy Choices Event on October 25, 2019. Topics covered included substance abuse prevention, bullying prevention, and mental health. It was a challenge getting into the schools to present information.

How Targets Were Monitored

Whether or not the event took place and how many entities participate.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.2: Increase mental health awareness and substance abuse prevention efforts among Hardee County youth

Objective 2: By December 31st of each year assist and support the Hardee High Senior Luncheon

Key Partners: Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
2	By December 31 st of each year assist and support the Hardee High Senior Luncheon	1	1	1	12/31/19	▲	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Drug Free Hardee hosted the Hardee High School Senior Luncheon on May 17th, 2019. The topics discussed were: substance abuse prevention including alcohol and mental health. Over 300 high school seniors were in attendance.

How Targets Were Monitored

Whether or not the event took place and how many entities participate.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.2: Increase mental health awareness and substance abuse prevention efforts among Hardee County youth

Objective 3: By December 31st of each year assist and support Sanctuary Gaming Club

Key Partners: Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
3	By December 31 st of each year assist and support Sanctuary Gaming Club	1	1	1	12/31/19	▲	Not on track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

HCTF invited program director from Sanctuary Gaming Club to a meeting to distinguish needs for the continuation of the club. Will work with community partner to assist and support throughout the year.

How Targets Were Monitored

The continuation of this event throughout the year. Active participants are also used as a measure.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.3: Increase awareness of campaigns related to driving under the influence

Objective 1: Assist and support at least two local law enforcement efforts to deter driving under the influence by December 31, 2022.

Key Partners: Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Assist and support at least two local law enforcement efforts to deter driving under the influence by December 31, 2022.	72.4	39.7	69.9	12/31/22	▼	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

HCTF distributed a calendar that specifies when each campaign begins and ends to support law enforcement efforts.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.4: Increase awareness of campaigns related to preventing substance use including e-cigarettes (vaping, Juuling)

Objective 1: Decrease the percent of students who report using electronic cigarettes/vaporizers in the past 30 days by 2% before December 31, 2023.

Key Partners: Tobacco Free Hardee, Students Working Against Tobacco

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Decrease the percent of students who report using electronic cigarettes/vaporizers in the past 30 days by 2% before December 31, 2023.	10.2% (Middle School) 16.3% (High School)	No update	9.7% (Middle School) 15.8% (High School)	12/31/23	No update	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Students Working Against Tobacco participated in Not a Lab Rat Day on 10/16/19. Tobacco Free Hardee presented to South Florida State College students on 9/12/19. Education provided to SWAT, Uth Mpac, and STAND students throughout year at meetings.

How Targets Were Monitored

Unable to measure data due to lack of participation by Hardee Senior High School in 2018 Florida Youth Substance Abuse Survey. HCTF will reevaluate data when 2020 information becomes available.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.5: Increase awareness of the opioid epidemic locally, statewide, and nationally.

Objective 1: Prevent opioid use and/or deaths within Hardee County

Key Partners: Tri-County Human Services, Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Prevent opioid use and/or deaths within Hardee County	2 fatal overdoses 6 non-fatal overdoses	1 fatal overdose 6 non-fatal overdoses	0 fatal overdoses 0 non-fatal overdoses	12/31/23	▼	Not on Track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

An opioid consortium was formed in 2019 to obtain funding for prevention efforts through Tri-County Human Services. This is an ongoing objective and will include other activities as it continues.

How Targets Were Monitored

Performance was measured through Florida CHARTS opioid data.

Strategic Issue Area #1: Mental Health and Substance Abuse

Healthy People 2020 defines mental health as a state of successful performance of mental function, resulting in productive activities, fulfilling relationships with other people, and the ability to adapt to change and to cope with challenges. Mental health is essential to personal well-being, family and interpersonal relationships, and the ability to contribute to community or society. Substance abuse has an impact on individuals, families, and communities. The effects of substance abuse are cumulative, and contribute to costly social, physical, mental, and public health problems.

Goal 1.1: Reduce and/or prevent substance use and improve mental health in Hardee County

Strategy 1.1.5: Increase awareness of the opioid epidemic locally, statewide, and nationally.

Objective 2: Identify prevention programs being provided locally.

Key Partners: Tri-County Human Services, Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
2	Identify prevention programs being provided locally.	2 fatal overdoses 6 non-fatal overdoses	1 fatal overdose 6 non-fatal overdoses	0 fatal overdoses 0 non-fatal overdoses	12/31/23	▼	Not on Track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

An opioid consortium was formed in 2019 to obtain funding for prevention efforts through Tri-County Human Services. This is an ongoing objective and will include other activities as it continues.

How Targets Were Monitored

Performance was measured through Florida CHARTS opioid data.

Strategic Issue Area #2: Education Attainment

Adults with higher educational attainment live healthier and longer lives compared with their less educated peers, according to the National Institutes of Health. Education is also one of the five key areas that Healthy People 2020 recognizes and a social determinant of health.

Goal 2.1: Improve high school graduation rate from 80.2% to 81.2%

Strategy 1: Identify opportunities to assist with each individual school's improvement plan

Objective 1: Partner with one school to assist with an identified area of need by December 31, 2022.

Key Partners: Drug Free Hardee, Hardee County School Board, Florida Department of Health

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Partner with one school to assist with an identified area of need by December 31, 2022.	80.2%	81.2%	81.2%	12/31/22	▲	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

A member of the HCTF attended the School Advisory Council meeting on September 24th, 2019. Mental Health Counselors from the Hardee County School Board shared a need for programming for meeting hours within schools. The HCTF is continuing to look for additional opportunities to assist the high school to improve the graduation rate.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #2: Education Attainment

Adults with higher educational attainment live healthier and longer lives compared with their less educated peers, according to the National Institutes of Health. Education is also one of the five key areas that Healthy People 2020 recognizes and a social determinant of health.

Goal 2.1: Improve high school graduation rate from 80.2% to 81.2%

Strategy 2: Promote current activities occurring within Hardee County

Objective 1: By December 31st of each year assist Panther Youth Partners program at South Florida State College

Key Partners: Panther Youth Partners, South Florida State College

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	By December 31st of each year assist Panther Youth Partners program at South Florida State College	80.2%	81.2%	81.2%	12/31/23	▲	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Panther Youth Partners shared a need for business partners that would allow students to learn employability skills training. The HCTF brainstormed local businesses to share with the Program Specialist from South Florida State College.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #2: Education Attainment

Adults with higher educational attainment live healthier and longer lives compared with their less educated peers, according to the National Institutes of Health. Education is also one of the five key areas that Healthy People 2020 recognizes and a social determinant of health.

Goal 2.2: Increase the number of residents obtaining certificates or degrees

Strategy 1: Promote current activities occurring within Hardee County

Objective 1: By December 31st of each year support and promote Drug Free Hardee's Student Hub

Key Partners: Drug Free Hardee, Hardee County School Board, South Florida State College

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	By December 31 st of each year support and promote Drug Free Hardee's Student Hub	13%	14.6%	13.5%	12/31/23	▲	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Drug Free Hardee created business-like cards to hand out to students throughout the year. Workshops are being held monthly for students to attend. A scholarship workshop was held on 2/8/2020 from 10 AM – 2 PM. Seniors were able to receive assistance filling out college applications during this time as well.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #2: Education Attainment

Adults with higher educational attainment live healthier and longer lives compared with their less educated peers, according to the National Institutes of Health. Education is also one of the five key areas that Healthy People 2020 recognizes and a social determinant of health.

Goal 2.2: Increase the number of residents obtaining certificates or degrees

Strategy 1: Promote current activities occurring within Hardee County

Objective 2: By December 31st of each year support and promote South Florida State College activities

Key Partners: Drug Free Hardee, Hardee County School Board, South Florida State College

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
2	By December 31 st of each year support and promote South Florida State College activities	13%	14.6%	13.5%	12/31/23	▲	Not on track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

The HCTF is working to establish relationships with South Florida State College. HCTF will continue to locate areas of collaboration.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #2: Education Attainment

Adults with higher educational attainment live healthier and longer lives compared with their less educated peers, according to the National Institutes of Health. Education is also one of the five key areas that Healthy People 2020 recognizes and a social determinant of health.

Goal 2.1: Increase the number of residents obtaining certificates or degrees

Strategy 2: Identify and promote programs

Objective 1: Promote the use of Complete Florida and other programs that support obtaining degrees or certificates

Key Partners: Panther Youth Partners, South Florida State College

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Promote the use of Complete Florida and other programs that support obtaining degrees or certificates	13%	14.6%	13.5%	12/31/23	▲	Not on Track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

The HCTF has reached out to Complete Florida to partner to promote their program to Hardee County residents. The Panther Youth Partners program through South Florida State College needed business locations where students can work to obtain experience. A list of local businesses was provided by the task force.

How Targets Were Monitored

Tracking data through Florida CHARTS. Also, looking for other data sources for certificates.

Strategic Issue Area #3: Overweight and Obesity

According to the CDC, the prevalence of obesity was 39.8% and affected about 93.3 million of US adults in 2015-2016. In 2017, Hardee County residents ranked overweight and obesity as one of the greatest health issues and being among the most urgent risks in Hardee (Community Health Survey).

Obesity is strongly linked to some of the leading causes of preventable, premature death including: heart disease, stroke, type 2 diabetes, and certain types of cancer. The cause of obesity is difficult to understand because there are many contributing factors. Some of these factors are behavior (physical activity and diet), genetics, education level, and built environment.

Goal 3: Increase the percentage of adults at a healthy weight from 25.5% to 26%

Strategy 1: Promote physical activity opportunities and participation within the county

Objective 1: By December 31st of each year identify an organization to partner with to promote physical activity and participation

Key Partners: Central Florida Health Care, Florida Department of Health

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	By December 31 st of each year identify an organization to partner with to promote physical activity and participation	25.5%	No update	26%	12/31/23	No update	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

On March 6, 2020 third grade students from four of the five elementary schools located in Hardee County participated in Paynes Creek Historic State Park's Education Day. Paynes Creek Historic State Park in partnership with the Health Care Task Force hosted this event. After students learned historic information about the park, students walked a mile to the pavilion area where they were encouraged to use the walking paths and playground area to take part in physical activity.

How Targets Were Monitored

Tracking data through Florida CHARTS. An update isn't available for this data currently.

Strategic Issue Area #3: Overweight and Obesity

According to the CDC, the prevalence of obesity was 39.8% and affected about 93.3 million of US adults in 2015-2016. In 2017, Hardee County residents ranked overweight and obesity as one of the greatest health issues and being among the most urgent risks in Hardee (Community Health Survey).

Obesity is strongly linked to some of the leading causes of preventable, premature death including: heart disease, stroke, type 2 diabetes, and certain types of cancer. The cause of obesity is difficult to understand because there are many contributing factors. Some of these factors are behavior (physical activity and diet), genetics, education level, and built environment.

Goal 3: Increase the percentage of adults at a healthy weight from 25.5% to 26%

Strategy 2: Promote nutrition education opportunities within the county

Objective 1: By December 31st of each year identify an organization to partner with to promote nutrition education and participation

Key Partners: Central Florida Health Care, Florida Department of Health

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	By December 31 st of each year identify an organization to partner with to promote nutrition education and participation	25.5%	No update	26%	12/31/23	No update	Not on track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

The HCTF is working to establish relationships with partner organizations. There are a limited number of resources and programs located in the county. HCTF will continue to locate areas of partnership.

How Targets Were Monitored

Tracking data through Florida CHARTS. An update isn't available for this data currently.

Strategic Issue Area #3: Overweight and Obesity

According to the CDC, the prevalence of obesity was 39.8% and affected about 93.3 million of US adults in 2015-2016. In 2017, Hardee County residents ranked overweight and obesity as one of the greatest health issues and being among the most urgent risks in Hardee (Community Health Survey).

Obesity is strongly linked to some of the leading causes of preventable, premature death including: heart disease, stroke, type 2 diabetes, and certain types of cancer. The cause of obesity is difficult to understand because there are many contributing factors. Some of these factors are behavior (physical activity and diet), genetics, education level, and built environment.

Goal 3: Increase the percentage of adults at a healthy weight from 25.5% to 26%

Strategy 3: Promote and provide chronic disease prevention education

Objective 1: Partner with at least two local organizations (faith based, community based, health related) to provide training, resources, and/or education on chronic disease prevention by December 31, 2021.

Key Partners: Central Florida Health Care, Florida Department of Health

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Partner with at least two local organizations (faith based, community based, health related) to provide training, resources, and/or education on chronic disease prevention by December 31, 2021.	25.5%	No update	26%	12/31/21	No update	On track
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Healthy Hardee/Health Care Task Force members identified diabetes and cardiovascular disease as the areas of focus for chronic disease prevention. New Mt. Zion AME Church was chosen as one of the churches to share messaging with. The churches congregation is predominately black. Black Hardee County residents experience health inequities due to both diabetes and cardiovascular disease. A second church is in the process of being identified.

How Targets Were Monitored

Tracking data through Florida CHARTS. An update isn't available for this data currently.

Strategic Issue Area #4: Teen Pregnancy

The CDC states that teen pregnancy and childbearing bring substantial social and economic costs through immediate and long-term impacts on teen parents and their children. Teen mothers are less likely to graduate high school. Children of teen mothers are more likely to have lower school achievement and to drop out of high school, have more health issues, be incarcerated at some time during adolescence, face unemployment as an adult, or give birth as a teenager themselves.

Goal 4: Decrease the number of births and repeat births among 15-19-year old's

Strategy 1: Encourage healthy decision making regarding risky sexual behavior

Objective 1: Host a family event that encourages conversation between adults and children regarding risky sexual behaviors by December 31, 2023.

Key Partners: Teen Pregnancy Prevention Alliance, Healthy Start Coalition

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Host a family event that encourages conversation between adults and children regarding risky sexual behaviors by December 31, 2023.	(10-14) 3	(10-14) 1	(10-14) 0	12/31/23	▼	On track
		(15-17) 25	(15-17) 23	(15-17) 23			
		(Repeat 15-19) 27	(Repeat 15-19) 23	(Repeat 15-19) 25			
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Currently, conversation and planning are taking place with community partners. Areas of focus, possible speakers, location, date and time all need to be decided before moving forward.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #4: Teen Pregnancy

The CDC states that teen pregnancy and childbearing bring substantial social and economic costs through immediate and long-term impacts on teen parents and their children. Teen mothers are less likely to graduate high school. Children of teen mothers are more likely to have lower school achievement and to drop out of high school, have more health issues, be incarcerated at some time during adolescence, face unemployment as an adult, or give birth as a teenager themselves.

Goal 4: Decrease the number of births and repeat births among 15-19-year old's

Strategy 2: Promote "Let's Talk Month" in October

Objective 1: Identify two mediums to promote Let's Talk Month by December 31, 2022.

Key Partners: Teen Pregnancy Prevention Alliance, Healthy Start Coalition

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Identify two mediums to promote Let's Talk Month by December 31, 2022.	(10-14) 3	(10-14) 1	(10-14) 0	12/31/22		On track
		(15-17) 25	(15-17) 23	(15-17) 23			
		(Repeat 15-19) 27	(Repeat 15-19) 23	(Repeat 15-19) 25			
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

Members of the HCTF created flyers focused on bullying, sexual health, mental health, and drugs and alcohol. These flyers encouraged parents to have conversations with their children at the dinner table about the above topics. Over 200 flyers were distributed to Giovanni's Pizza and went out with each pizza that was picked up. It was also shared on social media through community partner Hardee Teen Pregnancy Prevention Alliance. Members are working to identify another medium to promote Let's Talk Month in the future.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Strategic Issue Area #4: Teen Pregnancy

The CDC states that teen pregnancy and childbearing bring substantial social and economic costs through immediate and long-term impacts on teen parents and their children. Teen mothers are less likely to graduate high school. Children of teen mothers are more likely to have lower school achievement and to drop out of high school, have more health issues, be incarcerated at some time during adolescence, face unemployment as an adult, or give birth as a teenager themselves.

Goal 4: Decrease the number of births and repeat births among 15-19-year old's

Strategy 2: Implement program(s) that support healthy behaviors and healthy relationships

Objective 1: Partner with Hardee Teen Pregnancy Prevention Alliance to identify and promote at least (3) resources and programs available within Hardee County by June 30, 2021.

Key Partners: Teen Pregnancy Prevention Alliance, Healthy Start Coalition, Drug Free Hardee

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
1	Partner with Hardee Teen Pregnancy Prevention Alliance to identify and promote at least (3) resources and programs available within Hardee County by June 30, 2021.	(10-14) 3	(10-14) 1	(10-14) 0	06/30/21	▼	Not on track
		(15-17) 25	(15-17) 23	(15-17) 23			
		(Repeat 15-19) 27	(Repeat 15-19) 23	(Repeat 15-19) 25			
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

The HCTF is collaborating with the Hardee Teen Pregnancy Prevention Alliance to facilitate quarterly call to action lunches. These lunches are scheduled to begin in May 2020.

How Targets Were Monitored

Compared data from Florida CHARTS from previous year to current year data.

Trend and Status Descriptions

*Trend Descriptions:

-  = Data trend is upward and in the desired direction for progress
-  = Data trend is downward and in the desired direction for progress
-  = Data trend is upward and in the undesired direction for progress
-  = Data trend is downward and in the undesired direction for progress

**Status Descriptions:

- **On Track** = Objective progress is exceeding expectations or is performing as expected at this point in time
- **Not on Track** = Objective progress is below expectations at this point in time
- **Decision Required** = Objective is at risk of not completing/meeting goal. Management decision is required on mitigation/next steps.
- **Completed** = Objective has been completed or has been met and the target date has passed
- **Not Completed** = Objective has not been completed or has not been met and the target date has passed

New Objectives

New Objective 1.1.6: Increase awareness of alcohol and tobacco product marketing at the retail point of sale.

New Objective Number	New Objective	Baseline	Target Value	Target Date
1.1.6.1	Complete environmental scans of local alcohol and tobacco retailers	0	37	6/30/20
New Objective Rationale				
Increase awareness of alcohol and tobacco product marketing at the retail point of sale.				
New Objective Number	New Objective	Baseline	Target Value	Target Date
1.1.6.2	Host an education day for alcohol and tobacco retailers	0	1	6/30/20
New Objective Rationale				
Increase awareness of alcohol and tobacco product marketing at the retail point of sale.				

Accomplishments

Goal	Objective	Accomplishment
Promote and provide chronic disease prevention education	<i>Partner with at least two local organizations (faith based, community based, health related) to provide training, resources, and/or education on chronic disease prevention by December 31, 2021.</i>	Diabetes and cardiovascular disease were the areas of focus chosen for chronic disease prevention. New Mt. Zion AME Church was identified as one of the churches to share messaging with. The churches congregation is predominately black. Members of the church are receiving flyers and educational materials related to diabetes and cardiovascular disease. A second church is in the process of being identified.
Why This Accomplishment is Important for Our Community		
<i>Black Hardee County residents experience health inequities due to both diabetes and cardiovascular disease. Black Hardee County residents are more likely to have congestive heart failure and coronary heart disease. They are also more than twice as likely to have a stroke. Black and Hispanics are more like to be hospitalized due to diabetes than Non-Hispanics and White residents.</i>		

Goal	Objective	Accomplishment
Increase awareness of available services regarding mental health and substance abuse	<i>Explore opportunities to promote partners that provide access to services and identify at least 2 mediums to communicate to the public by December 31, 2020</i>	The Healthy Hardee/HCTF hosted a Youth Mental Health First Aid Training for community partners in partnership with Heartland for Children. This training was held on September 13, 2019 and included 22 attendees. Attendees included the school health nurses for Hardee County along with youth coordinators for various programs. Healthy Hardee is currently working to identify another medium to promote mental health awareness and substance abuse prevention.
Why This Accomplishment is Important for Our Community		
Mental Health has become a hot topic locally, state-wide, and nationally. Having members of the community who work directly with youth daily prepared to handle situations as they arise is invaluable.		

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports by March of each year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health by improving where we live, work and play. These efforts will allow us to realize the vision of a healthier Hardee County.

Appendices

Community Partners

Beatrice Zamorano	Redlands Christian Migrant Association
Brenda Farmer	Florida Department of Health Hardee
Carmen Nieves	Peace River Center
Charlene Edwards	Healthy Start Coalition
Dara McCoy	Panther Youth Partners
Deja' Sparkman	Florida Department of Health Hardee
Georgeann Singletary	Florida Department of Environmental Protection
Ivy Gonzales	Tri County Human Services
Jamie Samuels	Send Me Missions
Jan Knight	Choices
Jemima Desir	Florida Poison Control Center
Jill Newman	Hardee County Emergency Management
Joanna Fowler	Florida Department of Health Polk
John Eason	Wauchula Police Department
Joy Jackson	Florida Department of Health Hardee/Polk
Katrina Blandin	South Florida State College
Kristin Casey	Florida Department of Health Hardee
Lenora White	Career Source Heartland
Lidenia Servin	Hardee Help Center
Maria Pearson	Drug Free Hardee
Matt Tinsley	Hardee County Sheriff's Office
Matthew Whatley	Wauchula Police Department
Mindy Lee	Peace River Center
Nikeshia Yarbrough	Florida Poison Control Center
Pauline Brown	Drug Free Hardee
Rosa Ontiveros	Drug Free Hardee
Sara Rosenbaum	AdventHealth
Savannah O'Steen	Healthy Start Coalition
Sheila Figueroa	Central Florida Health Care
Shena Kitt	Florida Coalition Against Domestic Violence
Stefania Sweet	Florida Department of Health Hardee
T.J. Blankinship	Drug Free Hardee
Tonya Akwetey	Healthy Start
Vereuch Simmons	Heartland for Children
Vivian Hartzell	Florida Department of Health Hardee



Healthy Hardee
Hardee County Health Care Task Force
Community Meeting
Vernon Peoples Auditorium
10/4/2019 9am-10:30am

AGENDA

Purpose: *Solicit input from the community on Community Health Issues through open two-way dialogue.*

Vision: *Healthy Citizens. Thriving Communities.*

Topic	Lead
Welcome/Call to Order <ul style="list-style-type: none"> • Introductions • Prompt attendees to sign-in 	Ivy Gonzalez
Review Previous Minutes	Ivy Gonzalez
<ul style="list-style-type: none"> • CHIP Review • Review Let's Talk Month Ideas 	
Open Floor for Community Input	
Meeting Evaluation	
Adjourn	



Healthy Hardee (Health Care Task Force) Sign in Sheet

10/4/2019 Location: Florida Department of Health in Hardee County 9:00 AM

Name	Agency	Email
April McQuay	Emerg Managment	april.mcquay@hardeecounty.net
Stefania Sweet	FDOH	on file
Sara Rosenbaum	Advent Health	on file
Keyda Calvillo	DFH	" "
Deja Sparkman	FDOH	on file
Rosa Ontiveros	DFH	on file
Erika Caborec	CFHC	
Tonya Akwetej	HSC	—
J. Singletery	FDOH	on file
Dana McCoy	PYP-SFSC	ON File
Marisa Pearson	DFH	" "
Jan Knight	Choices FRC	on file



Healthy Hardee
Hardee County Health Care Task Force
Community Meeting
Vernon Peoples Auditorium
115 KD Revell Rd. Wauchula, FL 33873
10/4/2019 9am-10:30am

Attendees: April McQuaig – Emergency Management, Stefania Sweet – FDOH, Sara Rosenbaum – AdventHealth, Leyda Calvillo – Drug Free Hardee, Deja Sparkman – FDOH, Rosa Ontiveros – Drug Free Hardee, Erika Cabrera – Central Florida Health Care, Tonya Akwetey – Health Start Coalition, Georgeann Singletary – FDOH, Dara McCoy – Panther Youth Partners/SFSC, Maria Pearson – Drug Free Hardee, Jan Knight – Choices FRC

The meeting was called to order at 9:04 a.m.

<i>TOPIC</i>	<i>DISCUSSION/ACTIVITIES</i>	<i>ACTION/RESPONSIBILITY CENTER</i>
Welcome /Call to Order	Tonya approved the minutes and Georgeann seconded. September’s minutes passed and approved.	
CHIP Action Plan	<p>Members reviewed the CHIP Action Plan and discussed each goal and objective. Stefania will update the action plan with member notes and completed tasks.</p> <p>1.1.1. 1. Youth Mental Health First Aid 9/13/19 2. Shena Kitt Domestic Violence Advocate presentation. Youth clubs will be promoting Mental Health Awareness Month – Lessons and Activities at club meetings, use of resource cards, stall talk in bathrooms and website promotion & social media *** More information needed on Mobile Crisis Unit – Contact Peace River Center</p> <p>1.1.2. 1. Currently in the works for planning this year 10/25/19 chosen for date 2. 5/15/20 will be date of this event 3. Use of social media pages to promote</p> <p>1.1.3. Drive Sober, Get Pulled Over – discussion held around a crash demonstration – use of banners/yard signs, social media to promote this campaign</p> <p>1.1.4. Not a Lab Rat Day – 10/16/19 activities with youth, education around e-cigarettes. Fall Festival on 10/5/19 will included e-cigarette education. Deja and Rosa presented at South Florida State College on 9/12/19 on dangers of e-cigarettes. CDC guidance being used per Bureau of Tobacco Free Florida</p>	<p>Stefania Sweet</p> <p>Maria Pearson Rosa Ontiveros</p> <p>Maria Pearson</p> <p>Maria Pearson Deja Sparkman Rosa Ontiveros</p>

	<p>1.1.5. Consortium has formed and applied for funding. More details will be shared.</p> <p>2.1.1. Student Advisory Council Meeting 9/24/19 – Pauline attended</p> <p>2.1.2. Contact Panther Youth Partners connect to Sara Rosenbaum</p> <p>2.2.1 Creation of card for students with list of resources. Drug Free Hardee is hosting a work shop once a month for students.</p> <p>2.2.2. Stefania will look into flyers for Complete Florida</p> <p>3.1.1. Ideas were given for partnership organizations including: 5K, Jazzercise, Bailey’s, Main Street Wauchula, AdventHealth Center</p> <p>3.1.2. Central Florida Health Care, AdventHealth, UF/IFAS office identified as potential organizations</p> <p>3.1.3. Diabetes and Cardiovascular identified as targets. Discussion around morning mile. More information to be provided.</p> <p>4.1.1. No current update</p> <p>4.1.2. Stefania put together the flyers for the four chosen areas of bullying, mental health, alcohol and drugs, and sexual health. Georgeann, Maria reached out to local pizza places for flyer distribution. Giovanni’s Pizza passed out flyers during month. Flyers were also shared on social media via Hardee Teen Pregnancy Prevention Alliance Facebook page.</p> <p>4.1.3. No Update</p>	<p>Maria Pearson</p> <p>Pauline Brown</p> <p>Dara McCoy</p> <p>Pauline Brown</p> <p>Stefania Sweet</p> <p>TJ Blankinship</p> <p>Georgeann Singletary</p> <p>Maria Pearson</p> <p>Stefania Sweet</p>
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<p>Review Let's Talk Month Ideas</p>	<p>The group discussed the flyers that were created and it was suggested to add the words 'conversation starters' where the questions were located. Tonya also suggested maybe using a different word than bystander on the bullying flyer. Bringing up the importance of keeping language at a 3rd grade level. These flyers will be distributed to Giovanni's to go out with pizza orders. The flyers will also be shared on social media.</p>	
<p>Open Floor</p>	<p>The expo will be held on April 4th. More information to come on this.</p> <p>AdventHealth will have a community benefit meeting on 10/21/19 in the afternoon. Sara will send more information to anyone who is interested in attending. They are asking for only one person per agency to attend. It will be held at the Sebring location.</p> <p>Central Florida Health Care's Palmetto site will be closing as of November 1st.</p>	<p>April McQuaig</p> <p>Sara Rosenbaum</p> <p>Erika Cabrera</p>

Meeting adjourned at 10:30 a.m.



Healthy Hardee
Hardee County Health Care Task Force
Community Meeting
Vernon Peoples Auditorium
1/3/2020 9am-10:30am

AGENDA

Purpose: *Solicit input from the community on Community Health Issues through open two-way dialogue.*

Vision: *Healthy Citizens. Thriving Communities.*

Topic	Lead
Welcome/Call to Order <ul style="list-style-type: none"> • Introductions • Prompt attendees to sign-in 	Ivy Gonzalez
Review Previous Minutes	Ivy Gonzalez
<ul style="list-style-type: none"> • CHIP Action Plan <ul style="list-style-type: none"> -Education Attainment Brainstorm -Chronic Disease Prevention Flyer/Brochures • Nomination and Election of Officers • CHA Review 	
Open Floor for Community Input	
Meeting Evaluation	
Adjourn	



Healthy Hardee (Health Care Task Force) Sign in Sheet

1/3/2020 Location: Florida Department of Health in Hardee County 9:00 AM

Name	Agency	Email
Rosa Ontiveros	DFH	—
Mania Pearson	DFH	—
Deja Sparkman	FDOH	—
Stefania Sweet	FDOH	
Miranda Adams	DFH	—
Ivy Gonzalez	TCHS	—
Pauline Brown	DFH	
g Singletary	FDOH	—
C Nunez	PRC	



Healthy Hardee
Hardee County Health Care Task Force
Community Meeting
Vernon Peoples Auditorium
115 KD Revell Rd. Wauchula, FL 33873
1/3/2020 9am-10:30am

Attendees: Rosa Ontiveros – Drug Free Hardee, Maria Pearson – Drug Free Hardee, Deja Sparkman – Florida Department of Health, Stefania Sweet – Florida Department of Health, Miranda Adame – Drug Free Hardee, Ivy Gonzalez – Tri County Human Services, Pauline Brown – Drug Free Hardee, Georgeann Singletary – Florida Department of Health, Carmen Nieves – Peace River Center

The meeting was called to order at 9:08 a.m.

<i>TOPIC</i>	<i>DISCUSSION/ACTIVITIES</i>	<i>ACTION/RESPONSIBILITY CENTER</i>
Welcome /Call to Order	There were no meeting minutes from December.	Ivy Gonzalez
CHIP Action Plan	<p>Stefania shared flyers encouraging healthy eating, exercising, and other health related topics to be shared with churches within the community. St. Michael’s, Bayside Community, Southside Baptist Church, and the Hardee Help Center were discussed as possibilities for partnership. Cutting Edge Ministries was also suggested for partnership opportunities. Ivy said she would contact Southside Baptist, Maria will contact Bayside Community and Hardee Help Center, Pauline will contact Cutting Edge, Stefania will contact St. Michael’s. The flyers will be pushed out in sets of 3. The first 3 to be used will be Make Every Move Count, Eat More Color, and What’s a Serving. Stefania will send flyers. It was suggested to add the logo from Healthy Hardee and the words ‘Supported by:’ Members would like to focus on one flyer per month.</p> <p>Panther Youth Partners is in need of businesses where students can come and learn basic job skills. Dara and Kamille came and met with FDOH staff about this opportunity. They are in search of other businesses that could benefit from the help of their students. Maria suggested the new purse company that is just starting up. The Police Department, Pacer, Hardee Fresh, Mancini Packing, and Florikan were also suggested.</p>	<p>Stefania Sweet</p> <p>Maria Pearson</p> <p>Pauline Brown</p> <p>Ivy Gonzalez</p>

