



Community Health Improvement Plan Annual Report, 2016

Florida Department of Health in Hendry and Glades Counties



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Introduction

The annual review meeting by the Healthier Hendry Glades Task Force for the 2015 to 2016 Hendry and Glades Counties Community Health Improvement Plan (CHIP) was held November 30, 2016. Our mission statement is: to improve the health of the people of Hendry and Glades Counties through partnerships and collaborations. Our efforts are shown by the objectives, strategies and action steps of the CHIP that we undertook. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Hendry and Glades Counties are charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

Work was tracked through meetings, including committees, and event reports. The Task Force meets monthly on the 4th Wednesday of each month. At the October meeting, we reviewed our CHIP and made revisions to be approved in January 2017. In November, we reviewed our data/reports of the 2 CHIP objectives and the 4 associated strategies. The evaluation helped us ensure progress has been made in most areas. The revised CHIP was presented to the Task Force at the January 2017 and again in February for final approval and has been uploaded to the SharePoint site.

Agencies in attendance:

DOH in Hendry and Glades Counties	Help Me Grow
United Way of Lee, Hendry and Glades Counties	Healthy Families
Hendry Tobacco Free Partnership	Our Healthy Florida
Hendry Regional Medical Center	Healthy Start
Florida Community Health Center	Salvation Army
Staywell	U.S. Sugar Corporation
Golisano Children's Hospital	ACT
Family Health Center	Crossroads Behavioral Health
Health Planning Council of Southwest Florida <i>and</i>	Community Volunteers

Overview of the Community Health Improvement Plan (CHIP)

In 2011, the Department of Health in Hendry and Glades Counties completed the CDC's Local Public Health System Assessment which brought many partners together to give input on where we stood as a public health system. After receiving the results, the groups reconvened to talk about next steps including the newly release 2012 County Health Rankings and updating the counties' community health assessments (CHA). The health departments partnered with the Health Planning Council of Southwest Florida to complete the CHA's and during that time the departments offered trainings to the community partners to keep up the momentum. When the CHA's were completed the group met to discuss, edit and approve and then began discussions of a CHIP for the 2 counties which was completed and approved in June 2013 for a 2-year period. Attention focused on areas where the newly formed task force believed the greatest improvement and impact could be made. The entire process was completed using a modified Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. The task force learned as it moved through being innovative in ideas to achieve its objectives and strategies even changing its name to a more easily remembered Healthier Hendry Glades Task Force. Over 30 partners participated throughout the CHA and CHIP process and implementation and each brings their own important and often different opinions and ideas to the table. Our CHA was updated this year and the CHIP revisions were presented in January 2017.

The Task Force's efforts were focused on promoting healthier lifestyles in both counties and continuing to expand and strengthen our partnerships and collaborations. We continue to promote the National Diabetes Prevention Program and a 5 2 1 0 Childhood Obesity program as well as community-wide programs. The 2 objectives chosen by the Healthier Hendry Glades Task Force as our focal points are shown in the table below. The strategies each have multiple action steps to accomplish the objectives.

OBJECTIVES	STRATEGIES
<p>Improve the health of Hendry and Glades County residents by promoting healthier lifestyles in Hendry and Glades counties.</p>	<ol style="list-style-type: none"> 1. Continue promoting the National Diabetes Prevention Program throughout Hendry & Glades Counties. 2. Increase awareness of healthy eating through community-wide campaigns. 3. Promote safe and healthy practices in vehicles for children.
<p>Expand and strengthen community partnerships and collaborations to build capacity and better serve the needs of Hendry & Glades Counties</p>	<ol style="list-style-type: none"> 1. Evaluate and improve access to healthcare-related transportation issues in Hendry & Glades Counties

Summary of CHIP Annual Review Meeting

The Healthier Hendry Glades Task Force’s annual review meeting was held in October and November, 2016 in conjunction with updating the CHIP for 2017. The meeting began with a review of our mission statement, data and status of accomplishments. We then reviewed and brainstormed our CHIP objectives which led to a major revision of the CHIP for 2017 with 3 strategic priorities with 3 objectives each. Each partner chose the objective they wanted to discuss and develop and we split into 2 groups. The results were formatted and written into the new CHIP to be presented for review and approval at the January 2017 meeting. During planning for our 2015-16 CHIP, we realized that it would work better to have committees to work on each area which would also give us the ability to target ‘missing’ partners and draw them in with issues specific to their work. After the problem with a partner leaving the area and not leaving the committee’s information with anyone, we decided that each committee would have joint chairs – one community partner and one from the health department. The final discussion was to set next steps of final approval of new CHIP; formation of committees and new partner recruitment.

Strategic Issue Area #1: Healthier Lifestyles

Healthier lifestyles encompasses many goals for health improvement from disease prevention to attitudes to everyday activities. The Healthier Hendry Glades Task Force decided to have this as an overarching goal with different strategies with committees to ensure the goals are met.

Goal: Improve the health of Hendry and Glades County residents by promoting healthier lifestyles in Hendry and Glades Counties

Strategy 1: Strategy 1: Continue promoting the National Diabetes Prevention Program throughout Hendry & Glades County.

Key Partners: All Healthier Hendry Glades Task Force members but primarily Hendry Regional Medical Center.

Why this is important to our community:					
Changes, even small ones, made to people’s lifestyles can make a difference to their health.					
Action Steps	Indicator	Current Level	Target	Status	Explanation of Status*
Provide the National Diabetes Prevention Program for residents at risk to develop diabetes.	Program offered	Continuing	2 classes annually.		Classes were offered but we will continue to promote as attendance has been poor.
Research and promote web-and/or text-message-based diabetes education options to program participants to	Research still in progress to use web/text messages – problem being inability of DOH to take the lead pursuant to technology	In progress	Messages focused to times of classes and diabetes awareness dates,		Also purchased yard signs for promotion of classes to help get the word out in the community.

keep them on track with their goals.					
Recruit community organizations and other local agencies to partner in the promotion of the campaigns.	Number of brochures distributed.	None	100% of partners who have space to display posters and brochures. Over 500 brochures have been distributed.		Partners have distributed throughout the counties
Encourage physicians and nurse practitioners to refer their eligible patients to National Diabetes Prevention Program or Diabetes Self-Management Program, as appropriate.	Information distributed to all doctors	Continuing	All providers receive the information		Doctors receive info but referrals continue to be slow.
Continue promoting United Way 2-1-1 for locating community resources related to healthcare conditions such as diabetes.	Information provided at all outreach events	Continuing	100% of partners are on board with this		This is done at all outreaches and all partners have information

Strategy 2: Increase awareness of healthy eating through community-wide campaigns.

Key Partners: All members of the Healthier Hendry Glades Task Force

Why this is important to our community:					
The diabetes rate in Hendry County is 21.0% (highest in the state) and in Glades it is 11.4% (BRFSS 2012). Our goal is to maintain or reduce the percentage of those who have been told they have diabetes.					
Action Steps	Indicator	Current Level	Target	Status	Explanation of Status
Incorporate the 5-2-1-0 message into community outreaches, clinic settings, and county-wide outreach programs.	Percent of providers who have the 5 2 1 0 information available in their offices including a poster and individual brochures with a space for the provider to encourage the parent and child to set a goal for health.	In Progress Maintaining	100% of providers in Hendry and Glades Counties have the information Over 2,500 have been distributed		All providers have posters and brochures for distribution and use. Also provided to day cares, schools, and other community programs.
Regular campaigns on healthy eating.	Programs such as Maintain, Don't Gain; Heart Month; Diabetes Month; Nutrition Month; etc. are regularly promoted	Continuing	Information provided using many list-serves to reach people		Qualitative responses are very positive about the information provided
Recruit community organizations and other local agencies to partner in the promotion of the campaigns.	All members of the Healthier Hendry Glades Task Force work on the events, etc.	Continuing	Members kept updated and they share their programs as well		Members work on campaigns as possible.
Partner with local restaurants that offer healthier menu options.	Members of the Task Force have spoken with local restaurants and there has been some interest expressed	In progress	At least 5 restaurants participating		It is difficult as all of our restaurants (except fast foods) are local and calorie counts are difficult to obtain.

Develop marketing materials related to the promotion of the community-wide campaigns.	Materials developed	Continuing	Information provided to communities		Materials have been developed and are developed or found as needed
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Strategy 3: Promote safe and healthy practices in vehicles for children.

Key Partners: All members of the Healthier Hendry Glades Task Force with a focus on committee members.

Why this is important to our community:					
EMS receives many calls re: children locked in vehicles. Observation shows that seatbelts and car seat are often not used and many people smoke while children are in the vehicle.					
Action Steps	Indicator	Current Level	Target	Status	Explanation of Status

Promote the appropriate use of car seats for children.	Car seats checked for correct use	None	Information provided to communities		
Promote the campaign against smoking in a vehicle when a child is present.	Petitions circulated at events	In progress	Information provided to communities		Over 300 signatures collected to present to Board of County Commissioners when we ask for a resolution
Promote the Not Even For A Minute campaign against leaving children alone in a vehicle.	Used a giant thermometer to demonstrate the difference in temperatures inside and out even in the shade and how fast the temperature goes up	Continuing	Information provided to communities		Very effective outreaches bringing major awareness to the community



Strategic Issue Area #2: Expand and strengthen community partnerships and collaborations to build capacity and better serve the needs of Hendry & Glades Counties.

Goal: Evaluate and improve access to healthcare-related transportation issues in Hendry & Glades Counties

Key Partners: All Healthier Hendry Glades Task Force members with a committee formed to focus on this area

Why this is important to our community:					
A barrier to people accessing services is often lack of knowledge of availability.					
Action Steps	Indicator	Current Level	Target	Status	Explanation of Status*
Create an inventory of partners' efforts to see what is already being done.	Lists of available services in Hendry and Glades Counties	Begun, but not completed	Contacts made		The committee chair started well but ¾ through the year he and his organization left our counties and he did not leave the data with anyone from the committee
Educate community on current services available.	Inform community on what is available.	Continuing	All known data and availability was sent to all available email lists and to local papers		All information was disseminated
Bring in important partners, like the Managed Medical Assistance (MMA) Program, to make a plan.	Contact MMA program representatives	Not completed	Data unavailable		
Send out a community members assessment to bring in the voice of the people.	Report	Not completed	Data unavailable		Assessment not completed. Data lost. The Board of County Commissioners is compiling this information so the decision

					was made to use their data.
Create analytics of success.		Not completed	Data unavailable	●	

* Status indicators are as follows:

- = Little to no movement towards objective target
- = some progress towards meeting the objective target
- = reached or surpassed objective target



Revisions

The Healthier Hendry Glades Task Force met in October 2016 to revise the CHIP. Revisions to the CHIP were made after review of the goals, objectives, strategies and measures of the 2015-16 CHIP. Recommended changes were made based on the following parameters:

- Availability of data to monitor progress – performance measures that had county-level data available were preferred, etc.
- Availability of resources
- Community needs and readiness
- New structure of the Task Force to include additional standing committees including co-chairs

This is the new CHIP for 2017:

Community Health Improvement Plan ~ 2017

Strategic Priority: Increase percentage of children and adults at a healthy weight

Objective: Increase the percentage of middle and high school students who are at a healthy weight from 60.1% to 65% in Hendry and from 55.3% to 60% in Glades by December 31, 2018 measured using the results of the Youth Risk Behavior Survey (YRBS).

Objective: Increase the percentage of adults in Hendry and Glades who are at a healthy weight from 40.33% to 45% in Hendry and from 21.1% to 25% in Glades by December 31, 2018 measured using the results of the Youth Risk Behavior Survey (YRBS).

Community Chair: Traci Thomas, Florida Community Health Centers

DOH Chair: Mary Ruth Prouty

Action Steps

- Conduct at least two campaigns on healthy eating and physical activity
 - Partner with community organizations to promote campaigns including 5210 and at least one other
 - Partner with local restaurants and businesses to offer and promote healthier menu items
-

Strategic Priority: Increase awareness of available services

Objective: Distribute resource handbook by December 31, 2017 measured through FDOH tracking.

Objective: Participate in at least one community outreach event per quarter throughout 2017 measured through FDOH tracking.

Objective: Add at least four additional members by December 31, 2017 measured through FDOH tracking.

Community Chair: Lisa Sands, United Way

DOH Chair: Melissa Franco

Action Steps

- Develop and distribute community resources handbook (electronic and print)
 - Promote United Way 211
 - Promote community resources at community events
 - Promote participate in Healthier Hendry Glades Taskforce
-

Strategic Priority: Reduce infant mortality, child trauma and unintentional injuries

Objective: Reduce or maintain infant mortality rate by December 31, 2018 measured by Rate Per 1,000 Live Births by Residence County per The Florida Department of Health.

Objective: Participate in at least one community outreach event per quarter throughout 2017 measured through FDOH tracking.

Objective: Reduce rate of hospitalizations for children 1-5 for unintentional injuries by December 31, 2018 measured by Hospitalizations ages 1-5 for all non-fatal unintentional injuries per Florida Agency for Health Care Administration

Community Chair: Sally Kreuzer, Golisano Children's Hospital

DOH Chair: Vanessa Fischel

Action Steps

- Increase community education on child car safety (car seats, tobacco, left in car)
- Promote education of prevention of avoidable injuries (poison, drowning etc)
- Promote awareness of need for breastfeeding
- Promote safe sleeping practices

Mission of the Healthier Hendry Glades Taskforce: To improve the health of the people of Hendry and Glades counties through partnership and collaborations.



Accomplishments

The following table provides some accomplishments of the Healthier Hendry Glades Task Force on our 2016 CHIP

Goal	Objective	Accomplishment
1. Incorporate the 5-2-1-0 message into community outreaches, clinic settings, and county-wide outreach programs.	1.1 Materials continue to be distributed and incorporated into all of the programs and outreaches.	5 2 1 0 materials posters and brochures adapted, printed and distributed to all providers, schools, daycares and partners.
How it's important for our community: Childhood obesity is a contributing factor to health problems both as children and as they grow older. Educating parents and encouraging providers to speak with them about their child's weight are important to making a difference.		
Promote safe and healthy child care practices in vehicles.	Develop ideas to educate the community on car seat use, no texting, no smoking when children are in the vehicle and 'Not Even for a Minute' about children being left in vehicles.	Our partner the Golisano Children's Hospital loaned us their giant thermometer to demonstrate how fast and how hot a car gets. They helped us update staff's training to check that car seats are being used properly. The Tobacco Free partnerships collected over 300 signatures on a petition to ask the county to restrict smoking in vehicles with children present. Even many smokers agreed and signed the petition.
How it's important for our community: Many accidental injuries and deaths occur as a result of injuries sustained while travelling in a vehicle. Our rural areas tend to have lower rates of seat belt and car seat use and EMS records many calls related to children left in a vehicle.		



Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive or static document. The Healthier Hendry Glades Task Force working with the health departments and Hendry Regional Medical Center updated our Community Health Assessments (CHA) this year and this led to adjustments in the CHIP as well. We evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussions by community partners. We will conduct annual reviews and revisions and create CHIP annual reports each year. The CHIP will continue to change and evolve over time as new information and insights emerge at the local, state and national levels.

Hendry and Glades Counties have progressed dramatically from our first efforts at a counties-wide CHIP. Partners believed the health departments should take the lead on everything having to do with health. In 2011, we brought many members of the Public Health System together to complete the CDC's Local Public Health System Assessment and discussed how we are all part of a local public health system and working together we can accomplish much. The follow-up was sharing the results and discussing the newly issued 2012 County Health Rankings. From there we came back together to read, give input and approve the CHA, then the CHIP was developed as a group and the meetings and group were solidified. In June of 2013 after the CHIP was complete the decision was made to meet monthly to be able to accomplish our objectives. In 2015 we shortened our name, evaluated ourselves, wrote a mission statement, developed sub-committees and worked on a recruitment plan. In 2016 we focused on children, healthy weight and transportation. By working together, we are making a significant impact on the community's health, improving where we live, work and play and realize the vision of healthier Hendry and Glades Counties.

