

2013

Hendry County Florida Community Health Improvement Plan



Prepared by:

The Hendry County Health Department
and The Health Planning Council of
Southwest Florida, Inc.



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Executive Summary

The Hendry-Glades Public Health System Task Force, led by the Hendry County Health Department, is pleased to present the Community Health Improvement Plan (CHIP) for Hendry County. This task force is made up of 36 public health partners and community members, all with the common goal of improving the health of Hendry County. The group met to better understand the current public health needs of Hendry County residents and to develop a plan for community health improvement. The process consisted of reviewing data, prioritizing health issues and planning the steps to address the needs in our community. The product of this process is the Hendry County Community Health Improvement Plan. The intent of this plan is to identify priority goals and strategies while fostering community partnerships in order to improve the overall health of the community. The Hendry-Glades Public Health System Task Force met from February through June, 2013 to update and improve the plan for Hendry County. The Task Force has worked to review and compare the data contained in the 2011 and 2013 Community Health Assessments in preparation for the development of the CHIP. The 2013 Hendry County Community Health Assessment can be found on the Hendry County Health Department's website (www.doh.state.fl.us/chdHendry/home.html) and on the Health Planning Council of Southwest Florida's website (www.hpcswf.com/health-planning-services/community-health-assessments/). The health priorities addressed in this plan emerged from the review of the data and the input and discussions of the Hendry-Glades Public Health System Task Force.

The Task Force worked to identify the top health priorities in an effort to ensure the CHIP addresses the priorities where we believe we can make a difference in an appropriate and effective manner. The CHIP details the objectives, strategies, action steps, and measures that were developed to address the community's health priorities.

Health Objectives Identified by Hendry-Glades Public Health System Task Force

- Objective 1: Improve the health of Hendry County Residents by reducing the incidence of weight-related health issues.
- Objective 2: Improve the health of Hendry County residents by promoting healthier lifestyles in Hendry County.
- Objective 3: Contribute to a decrease in health issues related to residents engaging in risky behaviors.
- Objective 4: Expand and strengthen community partnerships and collaborations to build capacity and better serve the needs of Hendry County.

The Hendry-Glades Public Health System Task Force will continue to meet as we work toward our common goal of improving the health of Hendry County. Implementation of these objectives is already underway with positive results expected to follow soon. We look forward to engaging the entire community in our efforts, and we welcome your participation and feedback in our community health improvement efforts.

Community and Partner Engagement

Hendry-Glades Public Health System Task Force Members

Hendry County’s CHIP process engaged a large group of community residents and local public health system stakeholders. Specifically:

- 33 community stakeholders – including representatives from Hendry County’s local hospital, healthcare providers, and social service organizations
- 3 community volunteers

Listed below are the individuals who worked on the improvement plan as a member of the Hendry-Glades Public Health System Task Force (H-G PHSTF).

Arlene Bettencourt
United Way of Hendry/Glades

Susan Harrelle
Hendry County Sheriff’s Department

Charlene Blum
Kim Kutch
Florida Department of Children and Families

Joe Hosick
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Hendry Glades Behavioral Health

Lisa Sands
Daisy Ellis
The Salvation Army

Norm Coderre
Children’s Medical Services

Lynn Beasley
Sandra Viall
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Jeannette Chelius
Susan Komen Foundation of Southwest Florida

Nardina Johnson
Florida Community Health Center, Clewiston

Lupe Taylor
Hendry County Emergency Management

Traci Thomas
Florida Community Health Center, Moore
Haven

Janet Papinaw
Hendry County Board of County Commissioners

Ruby Nixon
Hope Connections

Donna Storter Long
Glades County Board of County Commissioners

Maricela Morado
Healthy Start Coalition of Southwest Florida

Dana Breeden
Early Learning Coalition

Donna Akin
Hendry County Public Safety

Nancy Coker
Child Care of Southwest Florida

Dr. Jorge Quinonez
Family Health Center

Patricia K. Dobbins
Judy Paskvan
Jennifer Hood
Lynn Thomas
Brenda Barnes
Mary Ruth Prouty
The Florida Department of Health in Hendry and
Glades Counties

Gail Holton
Senior Choices

Melissa Barraza
Lori Riddle
WIC Lee County

Raoul Batalier
The Hendry Glades Sunday News

Mary Bartoshuk
Community Volunteer

Linda Corbitt
Community Volunteer

Ron Stephens
Community Volunteer

CHIP Timeline

May, 2011	Began the Hendry County Community Health Assessment by recruiting a team from the health department to partner with the Health Planning Council of Southwest Florida.
May, 2011	Completed the Community Health Assessment with external and internal stakeholders.
June, 2011	Received results of the Community Health Assessment from the Health Planning Council of Southwest Florida and met to discuss results.
August, 2011	Provided seminars for health departments and community partners on customer service and time management.
January, 2012	Strategic planning for Hendry County Health Department.
May, 2012	Recruited Hendry-Glades Public Health System Task Force (H-G PHSTF) participants to plan for CHIP.
June-July, 2012	H-G PHSTF met to discuss and update plans.
September, 2012	Final meeting for CHIP 2012.
January, 2013	Internal health department team met to plan updates and improvements to original CHIP.
February-June, 2013	H-G PHSTF met monthly during this period to update and improve the CHIP, approve the revised Community Health Assessment and set in motion plans to enact the CHIP.
June, 2013	CHIP finalized.

Hendry County Profile

Demographics

- ❖ Residents of Hendry County make up 0.21% of Florida's total population.
- ❖ The county has a population density of about 34 persons per square mile compared to a state average of 357 persons per square mile.
- ❖ Males outnumber females in Hendry County (54.0% vs. 46.0%). Statewide the percentages are 48.9% male and 51.1% female.
- ❖ Nearly half of the population of Hendry County identifies as Hispanic (49.4% vs. 50.6% non-Hispanic). Statewide the percentages are 22.8% Hispanic and 77.2% non-Hispanic.

Socioeconomics

- ❖ Residents living below poverty level: 29.6% Hendry County vs. 17.0% Florida.
- ❖ Children (ages 0-17) living below poverty level: 39.8% Hendry County vs. 25.1% Florida.
- ❖ Unemployment at 14.7% in Hendry County is significantly higher than the state at 11.3%.
- ❖ Residents aged 25 and older who are high school graduates or higher is 64.9% in Hendry County (2009-2011). Statewide the percentage is 85.6%.

Health and Healthcare

- ❖ Percent who smoke: 21.6% in Hendry County vs. 17.1% in Florida.
- ❖ The highest rates of current smokers are found to be non-Hispanic white women (28.5%).
- ❖ Percent with diabetes: 12.0% in Hendry County vs. 10.4% in Florida.
- ❖ Percent obese: 38.0% in Hendry County vs. 27.2% in Florida.

- ❖ The highest rates of overweight and obesity are found in the non-Hispanic black population (83.9%).
- ❖ The most frequent causes of death in Hendry County are heart disease and cancer.
- ❖ Among the types of cancer, lung cancer causes the highest number of deaths in Hendry County.
- ❖ Hendry County has a shortage of six dentists that serve the low-income population and the migrant farmworker population as well as three primary care doctors and two mental health professionals.

The Community Health Improvement Plan

The Hendry-Glades Public Health System Task Force identified various health-related issues in the county. In an effort to keep the Community Health Improvement Plan (CHIP) realistic and manageable, the Task Force narrowed these issues down to four health objectives for Hendry County. These focused on the identified priorities of weight-related health issues, preventative measures for healthier lifestyles, and risky behaviors that lead to health issues. Also included was an objective aimed at strengthening the community partnerships that are the framework of a healthy community.

The sections below detail, for each of the four objectives: strategies, action steps, and measures.

The objective is a general statement about a desired outcome. It represents the end result the Task Force hopes to reach.

The strategies detailed in the plan represent ways the Task Force intends to achieve the objectives.

The action steps detailed in the plan provide the specific steps of how the strategies will be approached.

The measures detail more specifically what the community hopes to achieve.

OBJECTIVE / STRATEGY / ACTION STEP	RESPONSIBLE PARTY	MEASURES	TARGET DATE	DATA SOURCE
Objective 1: Improve the health of Hendry County residents by reducing the incidence of weight-related health issues.				
Strategy 1: Create a policy that all FDOH in H/G providers and outreach programs promote and use the Let's Go! 5-2-1-0 Childhood Obesity Prevention Program throughout Hendry County.		Reduce the percentage of elementary school-aged children in the county that are overweight or obese from 42.6% to 40.0%. <i>Aligns with Healthy People 2020 Objectives NWS-10, NWS-11, and National Prevention Strategy (NPS) Priority 'Active Living'.</i>	June, 2015	Hendry County Health Management System (HMS) K-6 Data
Action Steps				
<ul style="list-style-type: none"> Incorporate the 5-2-1-0 message into community outreaches, clinic settings, and county-wide outreach programs. 	Mary Ruth Prouty, Jennifer Hood, Judy Paskavan			
<ul style="list-style-type: none"> Recruit community organizations and other local agencies to partner in the promotion of the campaigns. 	H-G PHSTF			
<ul style="list-style-type: none"> Develop and/or gather marketing materials related to the promotion of the community-wide campaigns. 	Mary Ruth Prouty			

Strategy 2: Promote the National Diabetes Prevention Program throughout Hendry County.		Maintain or reduce the number of adults with diagnosed diabetes (11.5% as of 2010). <i>Aligns with Healthy People 2020 Objective D-1.</i>	June, 2015	County-level data from the Behavioral Risk Factor Surveillance Survey (BRFSS)
Action Steps				
<ul style="list-style-type: none"> Provide the National Diabetes Prevention Program for residents at risk to develop diabetes. 	Hendry Regional Medical Center (HRMC)			
<ul style="list-style-type: none"> Recruit community organizations and other local agencies to partner in the promotion of the campaigns. 	HRMC, FDOH in H/G			
<ul style="list-style-type: none"> Develop marketing materials related to the promotion of the community-wide campaigns. 	HRMC, FDOH in H/G			
Strategy 3: Increase awareness of healthy eating through community-wide campaigns.		Reduce the percentage of adults in the county who are overweight or obese from 75.1% to 73%. <i>Aligns with Healthy People 2020 Objectives NWS-8, NWS-9, NWS-11, and NPS Priority 'Healthy Eating'.</i>	June, 2015	County-level data from the BRFSS
Action Steps				
<ul style="list-style-type: none"> Distribute nutrition facts and healthy eating tips at community outreach events and at area clinics. 	Outreach partners			
<ul style="list-style-type: none"> Recruit community organizations and other local agencies to partner in the promotion of the campaigns. 	H-G PHSTF			
<ul style="list-style-type: none"> Develop and/or gather, and distribute marketing materials related to the promotion of community-wide campaigns. 	H-G PHSTF			

OBJECTIVE / STRATEGY / ACTION STEP	RESPONSIBLE PARTY	MEASURES	TARGET DATE	DATA SOURCE
Objective 2: Improve the health of Hendry County residents by promoting healthier lifestyles in Hendry County.				
Strategy 1: Create awareness of available local health resources to encourage preventative care.		Reduce the percentage of adults in the county who report their overall health as "fair" or "poor" from 28.5% to 35%.	June, 2015	County-level data from the BRFSS
Action Steps				
<ul style="list-style-type: none"> Provide outreach to a minimum of two communities annually. 	H-G PHSTF			
<ul style="list-style-type: none"> Promote the United Way 2-1-1 as a local information source. 	United Way, H-G PHSTF			
Strategy 2: Create awareness of available local health resources to encourage current tobacco users to quit.		Increase the percentage of adults in the county who tried to quit smoking at least once in the past year from 51.8% to 60%. <i>Aligns with Healthy People 2020 Objective TU-4, and NPS Priority 'Tobacco Free Living'.</i>	June, 2015	County-level data from the BRFSS
Action Steps				
<ul style="list-style-type: none"> Promote smoking cessation with flyers, papers, and email distribution. 	HRMC			
<ul style="list-style-type: none"> Promote the Quit Line and 3 Ways to Quit. 	HRMC, FDOH in H/G			
<ul style="list-style-type: none"> Create a policy that all FDOH in H/G providers refer clients who use tobacco to HRMC for cessation classes. 	FDOH in H/G			

OBJECTIVE / STRATEGY / ACTION STEP	RESPONSIBLE PARTY	MEASURES	TARGET DATE	DATA SOURCE
Objective 3: Contribute to a decrease in residents engaging in risky behaviors resulting in health issues.				
Strategy 1: Promote the regular use of seatbelts.		Increase the percentage of adults who "always" or "nearly always" used seat belts when driving or riding in a car from 95.7% to 97%. <i>Aligns with Healthy People 2020 Objective IVP-15, and National Prevention Strategy Priority 'Injury and Violence Free Living'.</i>		County-level data from the BRFSS
Action Steps				
<ul style="list-style-type: none"> Incorporate the promotion of regular use of seatbelts into county-wide outreach programs. 	H-G PHSTF			
<ul style="list-style-type: none"> Recruit community organizations and other local agencies to partner in the promotion of the campaigns. 	H-G PHSTF			
<ul style="list-style-type: none"> Develop and/or gather marketing materials related to the promotion of the community-wide campaigns. 	H-G PHSTF			

Strategy 2: Reduce underage drinking.		Reduce the percentage of middle- and high school students who have drunk alcohol in the past 30 days from the average of 24.7% to 22.0%. <i>Aligns with Health People 2020 Objective SA-2, and National Prevention Strategy Priority 'Injury and Violence Free Living'. Reduce Substance Abuse Mental Health Services Administration (SAMHSA).</i>	June, 2015	Florida Youth Substance Abuse Survey
Action Steps				
<ul style="list-style-type: none"> Provide Social Norms programs in the middle and high schools to educate students that the norm is not using alcohol. 	Drug Free Hendry County			
<ul style="list-style-type: none"> Recruit community organizations and other local agencies to partner in the promotion of the campaigns. 	Drug Free Hendry County			
<ul style="list-style-type: none"> Develop marketing materials related to the promotion of the community-wide campaigns. 	Drug Free Hendry County			

OBJECTIVE / STRATEGY / ACTION STEP	RESPONSIBLE PARTY	MEASURES	TARGET DATE	DATA SOURCE
Objective 4: Expand and strengthen community partnerships and collaborations to build capacity and better serve the needs of Hendry County.				
Strategy 1: Evaluate the effectiveness of the Hendry-Glades Public Health System Task Force.		As defined by the Florida Department of Health evaluation template for partnerships.	June, 2015	State-level data from the Florida Department of Health Data Template
Action Steps				
<ul style="list-style-type: none"> Acquire evaluation. 	FDOH in H/G, H-G PHSTF			

Using the Plan and Next Steps

This Community Health Improvement Plan is intended to be a starting point, a beginning that will lead to a healthier Hendry County for future generations. The next step in the process is to transform planning into action. The Hendry-Glades Public Health System Task Force has already been working on specific programs to implement the strategies contained in the plan and improvements will soon follow. The Hendry County Health Department will continue to organize this community collaboration, as well as monitor and report back on the progress of initiatives and successes that this Community Health Improvement Plan will achieve.

The Hendry County Health Department is dedicated to improving the health of Hendry County residents, and will focus its efforts on collaborating with strategic partners as they work to achieve impacts in health outcomes.

For more information or to get involved in the county's health improvement activities, please contact:

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