



# Community Health Improvement Plan Annual Progress Report, 2018

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*Florida Department of Health*

*In*

*Jackson County*

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Governor

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County Health Officer

*June 2018*

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## **Introduction**

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This is the annual review report for the 2013-2018 Jackson County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Jackson County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Jackson County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

## **Overview of the Community Health Improvement Plan (CHIP)**

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In March of 2013, the Department of Health in Jackson County convened the CHIP Planning Team. The Planning Team facilitated the CHIP process through using the National Association of City and County Health Officials' Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners conducted the four assessments suggested by the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Jackson County.

The Planning Team developed findings and presented these findings to the Steering Committee. The Steering Committee comprised a diverse leadership group representing numerous agencies and organizations in Jackson County. The Steering Committee set priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the four assessments. The Steering Committee reached consensus on four strategic issue areas: Communicable Disease Prevention, Healthcare Access, Poverty & Education, Teen Pregnancy/Birth Outcomes. See Table below for Strategic Issue Areas with their goals, developed by a workgroup of subject matter experts.

| <b>STRATEGIC ISSUE AREA</b>   | <b>GOAL</b>  |
|---|--|
| <b><i>Communicable Disease</i></b>  | 1. <i>Reduce communicable disease and infectious disease rate</i>                                  |
| <b><i>Healthcare Access</i></b>   | 2. <i>Increase availability of healthcare services/access</i>                                      |
| <b><i>Poverty and Education</i></b>   | 1. <i>Incorporate certified vocational training into the Jackson County High School curriculum</i> |
| <b><i>Teen Pregnancy (Maternal Health)/Birth Outcomes (Infant Health)</i></b> | 1. <i>Improve infant and maternal health outcomes</i>  |

# Summary of CHIP Annual Review Meetings

## Strategic Issue Area #1: Teen Pregnancy Prevention

Jackson County as a rural and underserved medical community is experiencing a disproportionate decline in teen birth rates compared to more populous areas of the state. Lack of access to a range of comprehensive contraceptive services and deeply rooted attitudes about sex—including clinging to abstinence-only health curricula that don't give enough information about methods to prevent pregnancy and disease transmission—play a role.

**Goal:** *Jackson County will decrease teen pregnancy*

*Strategy 1: Replicate evidence-based Teen-Pregnancy Prevention models*

*Strategy 2: Identify and review innovative policies for prevention*

*Key Partners: Chipola Healthy Start, Jackson Hospital, Gulf Coast Sexual Assault Program, Department of Health in Jackson County*

| Why this is important to our community:  |   |                       |        |   |   |
|--|---|-----------------------|--------|---|---|
| One of the main barriers to improving community-wide health outcomes is in the inability to access available resources. Teens face serious barriers related to sexual and reproductive health care—barriers that may severely limit their ability to avoid pregnancy, STIs, including, HIV, an education, and future gainful employment. |   |                       |        |   |   |
| Objective  | Indicator   | Current Level         | Target | Status  | Explanation of Status*  |
| Reduce teen births (ages 15-19) by 20% by June 30, 2017  | Jackson County rate – Birth to mothers ages 15-19 (FL CHARTS) | 35.5 (2016 FL CHARTS) | 30.3   | <br>**(See box below for explanation) ** | Community partners agreed collaboratively to work toward the goal of “Educating families about Healthy baby spacing and family planning.” |

\* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

## Strategic Issue Area #2: Healthcare Access

Access to comprehensive health care services aids in the development and maintenance of quality of life throughout the lifespan impacting an individual's overall physical, social and mental status. Improving health care services includes increasing access to and use of

evidence-based clinical preventive services that prevent illness by promoting healthy behaviors in people without risk factors.

**Goal:** Increase availability of healthcare services/access in Jackson County

*Strategy 1: Identify and evaluate policies and practices that leverage healthcare to improve health through prevention*

*Key Partners: Jackson Hospital, Chipola Healthy Start, Jackson County Healthy Start, Health Care Professionals, Allied Health Care Professionals, Jackson County Healthy Start, Department of Health in Jackson County*

| Why this is important to our community:  |  |               |        |   |  |
|--|--|---------------|--------|---|--|
| <p>The Baby Friendly Hospital Initiative provides health facilities with a framework for addressing practices having a negative breastfeeding impact. Breastfeeding is an unrivalled method of providing ideal food for healthy growth and development of infants, providing defense from morbidity and mortality from communicable diseases and chronic diseases later in life. Maternal health benefits to breastfeeding include earlier returned to prepregnancy weight, decreased risk of breast and ovarian cancers, and increased child spacing (lactational amenorrhea), etc. Environmental and societal advantages consist of less waste and air pollution and parents miss less work as breastfeeding families are sick less frequently.</p> <p>Jackson County percent for resident live births to mothers who smoked during pregnancy, single year rates for the previous 5 years have been statistically significantly different than the Florida state rate according to FL CHARTS. Smoking cessation interventions utilizing evidence-based curriculum are proven to reduce the risk of preterm birth, low-birth weight, and birth defects.</p> |  |               |        |   |  |
| Objective  | Indicator  | Current Level | Target | Status  | Explanation of Status  |
| Implement one evidence-based and innovative policy to address improved patient outcomes, reduced healthcare costs and enhanced population health by December 30, 2017.   | Number of Baby Friendly Hospitals in Jackson County  | 0             | 1      |  | Jackson Hospital, the sole birthing hospital in Jackson County progressed to a scheduled site visit from Baby Friendly USA October 2018. Hurricane Michael catastrophically impacted Jackson County October 10, 2018. Jackson Hospital has rescheduled the site visit for April 3-4, 2019 in anticipation of full recognition as a Baby Friendly Hospital. |
|  | Resident live births to mothers who smoked during pregnancy, single year rates, (FL CHARTS 2017) | 13.3%         | 12.0%  |  | Community Action Team members are collaborating to effectively promote tobacco cessation program participation, referring  |

|  |  |  |  |  |  |
|--|--|--|--|--|--|
|  |  |  |  |  | participants/significant others to creditable programs, and marketing cessation programs to Health Care Providers. |
|--|--|--|--|--|--|

\* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

**Strategic Issue Area #3: Poverty & Education**

Our nation originated valuing “opportunity” for all who chose to live here and seek a better life. The quality of our communities’ homes, schools, worksites, healthcare, and parks and cultural facilities vary widely. This ideal does not represent uniformity for all but rather that each one’s chance is equal.

**Goal:** *Incorporate certified vocational training into the Jackson County High School curriculum*

*Strategy 1: Expand high-school completion programs*

*Key Partners: Jackson Chamber of Commerce, UF/IFAS Jackson County Extension Service, Department of Health in Jackson County*

| Why this is important to our community:  |                                  |                                |                                   |   |   |
|--|----------------------------------|--------------------------------|-----------------------------------|---|---|
| Fifty-four Florida counties continue to have lower percentages of individuals 25 years and over with no high school diploma than Jackson County at 20.3% (FL CHARTS, 2017). Health disparities are significantly associated with educational attainment. Stressing high-school completion as a priority is crucial to the health and future prosperity of a community. |                                  |                                |                                   |   |   |
| Objective  | Indicator                        | Current Level                  | Target                            | Status  | Explanation of Status   |
| Establish 2 new certification vocation training tracks in the Jackson County School District by June 30, 2017.   | Jackson County School Curriculum | 1 certified vocational program | 2 new certified vocation programs |  | Jackson School District has collaborated with Chipola College Workforce Development and Florida Panhandle Technical College to provide Jackson County students greater than thirty-five |

|  |  |  |  |  |   |
|--|--|--|--|--|---|
|  |  |  |  |  | diversified credentialed career paths such as Civil Engineering Technology, Cosmetology, and Pharmacy Technician. |
|--|--|--|--|--|---|

\* Status indicators are as follows:



= Little to no movement towards objective target



= some progress towards meeting the objective target



= reached or surpassed objective target

## Revisions

No revisions to the Jackson County CHIP were made as plans are underway to undergo an updated Mobilizing for Action through Partnerships and Planning (MAPP) process cycle.

## Accomplishments

| Goal  | Objective  | Accomplishment   |
|---|--|--|
| <b>1. Increase availability of healthcare services/access in Jackson County</b>   | <b>1. Implement 1 evidence-based and innovative policy to address improved patient outcomes, reduced healthcare costs and enhanced population health by December 30, 2017.</b> | <b>Jackson Hospital Labor and Delivery become the team leader and formed a community task force to implement UNICEF/WHO's 10 Steps to Successful Breastfeeding with the goal of achieving Baby Friendly, USA recognition. During the implementation period the philosophy of the hospital community changed specific to breastfeeding support. Breastfeeding initiation rates dramatically increased and are stable while WIC breastfeeding duration rates are the highest since 2014.</b> |
| <b>How it's important for our community:</b> Partners are key to the success of implementation of any community-wide initiative. By aligning and coordinating efforts across various partners and sectors, efforts and improvements in health are amplified. With partners from various sectors – government, health, academic, nonprofit, and private – the task-force is better positioned to identify barriers/obstacles and resources targeting specific health issues to ensure residents live longer and healthier lives. |  |  |
| <b>2. Incorporate certified vocational training into the Jackson County</b>   | <b>1. Establish 2 new certification vocation training tracks in the</b>  | <b>Jackson District Schools has worked to partner with 2 local workforce and career development facilities to provide additional vocational opportunities to youth and young adults in our communities. At-risk students have</b>  |

|  |   |   |
|--|---|---|
| <p><b>High School curriculum</b></p>   | <p><b>Jackson County School District by June 30, 2017</b></p> | <p><b>greater likelihood for success in high-school, a vocation, and gaining and sustaining employment.</b></p> |
| <p><b>How it's important for our community:</b> Youth and young adults have been relocating away from Jackson County for many years giving poor employment prospects and lack of cultural options. Improved educational vocational options along with employment opportunities will result in optional high-school completion rates and an increased skilled labor force thus a healthier society.</p> |   |   |

## **Conclusion**

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**The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by Month, Year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.**

**By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Jackson County.**

## **Appendices**

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Chipola Heathy Start Coalition Fetal and Infant Mortality Review Community Action Team Meeting Minutes with Participant List

FCS Advisory Minutes with Participant List

Jackson County CHIP Partnership List Serve

# Chipola Healthy Start Coalition Fetal and Infant Mortality Review Community Action Team Meeting Minutes with Participant List



CHIPOLA HEALTHY START COALITION  
FETAL AND INFANT MORTALITY REVIEW PROGRAM

## FMR Community Action Team Meeting Minutes of December 12, 2018

The Chipola Healthy Start Coalition's FMR Community Action Team met December 12, 2018, at the CHSC office in Marianna. **Attendees included:** Schary Bradford, Kathy Donofrio, Sarah Ford, Valery Lawton, James Lewis and Amy Riley. The meeting was called to order at 11:00 am by Healthy Start Program Director Amy Riley.

### Review of Minutes:

Previous minutes will be presented for approval at the next meeting.

### Review and Discussion of FMR Community Action Plan

The meeting started with discussion of the September meeting when Lisa Grice requested a review of action plan items. Lisa Grice will no longer be the FMR coordinator; Amy Riley did not have a copy on hand but will present the September minutes for approval at the next quarterly meeting. The group discussion surrounded tobacco and smoking cessation, as that is a continuing trend with FMR cases. James Lewis is going to be starting a new position with the Washington County Department of Health in their Tobacco program. He is willing to teach Motivational Interviewing Workshop if his new position allows him that opportunity. James Lewis suggested Healthy Start and WIC provide the Quitline and additional resources even when they are administering Script. Sarah Ford shared the protocol for WIC when a mother admits to smoking in Jackson County and will follow-up within the Jackson County Health Department to see if changes need to be made. This came from discussion on various ways to make referrals for tobacco cessation; the HMS system and HS CC's making a referral call with the mother during Care Coordination were some options. Outreach to Health Care Providers was also discussed as part of Community Action. Previously, AHEC has marketed their tobacco program state wide, but going forward those efforts will be focused more locally. Smoking risks videos for viewing in providers offices was specifically mentioned by the group.

### Review of Case Review Team Recommendations:

The recommendations of the Case Review Team were to explore strategies to more effectively promote smoking cessation, specifically, tools for Healthy Start/WIC workers when discussing smoking cessation, agencies referring family members of pregnant women to Tobacco cessation and also marketing to local Health Care providers.

### Modifications to Community Action Plan

Group objectives remain as the following:

1. Increase the number of babies born to mothers who have been smoke free for 6 months or longer
2. Of the mothers who have tested positive for STDs, increase the number of mothers who receive treatment without recurrence of an STD.

There was also a consensus to develop objectives in the future around:

- Educating pregnant women as early as possible on the signs of preterm labor, possibly incorporating this into the Coordinated Intake and Referral system contact, and
- **Educating families about healthy baby spacing and family planning.**

Smoking Cessation workshop tentative dates/times: February 27th and April 30th from 9am until 2pm for 20 people. Amy Riley will schedule the above dates at RCC.

### Announcements:

- Chipola Healthy Start Coalition has a Facebook page that is open for any community announcements. Please email any classes, events or misc education/information you would like shared to [aschackloth@chipolahealthystart.org](mailto:aschackloth@chipolahealthystart.org)

The next meeting was set for Wednesday, March 20, at 12:00 pm. The meeting was adjourned at 11:30 am.

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(850) 482-1256 • Fax: (850) 482-9204 • [www.chipolahealthystart.org](http://www.chipolahealthystart.org)

## FCS Advisory Minutes with Participant List

### FCS Advisory Minutes November 2018

Due to Hurricane Michael, committee members for various reasons could not make the planned meeting. Therefore, I called and spoke with each member I could contact and reviewed activities and asked for their input regarding community needs. (Spoke with Anita Crossley, Myra Hurst, Wendy Schiesinger, Mary Beth Gurganus, and Sherry Saunders)

Due to the devastation resulting from hurricane Michael the following was suggested:

- Ask for Walmart, Lowes, and Winn Dixie gift cards as donations to aid people with the ability to purchase specific items they may need, example was provided that a person lacked money to pay for their prescriptions at Walmart.
- Link those that are unemployed with entities that can aid with retraining to find other employment.
- Enhance the resource guide to include more specific mental health resources available in Jackson County.

It is announced that A Healthy Table Cooking School is postponed to 2019 due to school schedule and FEMA occupation of the building prohibiting the program.

Other items agent presented was the need to enhance home ownership classes with a section regarding home owners' insurance. Agent explained that she has had several consults with residents that did not understand the claim filing process and/or the replacement policy procedures to receive all the insurance claim payout.

# Jackson County CHIP Partnership List Serve

|   |   |   |   |
|---|---|---|---|
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