



Community Health Improvement Plan 2018 Annual Report

*Florida Department of Health in Manatee
County*

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Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room

MINUTES

Table of Contents

Introduction 3

Overview of Community Health Improvement Plan (CHIP).....4

Summary of CHIP Annual Review Meeting 7-24

- Strategic Issue: Adult Obesity 7
- Strategic Issue: Teen Pregnancy 9
- Strategic Issue: Substance Abuse 12
- Strategic Issue: Crime and Safety..... 14
- Strategic Issue: Infant Mortality.....16
- Strategic Issue: Childhood Obesity.....18
- Strategic Issue: Physical Activity.....20
- Strategic Issue: Healthy Food Access.....22
- Strategic Issue: Healthcare Access.....24

Revisions 27

Accomplishments 29

Conclusion 31

Appendices 32-40

- Appendix A: Annual CHIP Review Meeting Agenda 32
- Appendix B: Annual CHIP Review Community Meeting Sign-in Sheet..... 33
- Appendix C: Annual CHIP Review Community Meeting Minutes..... 35
- Appendix D: Comprehensive List of Community Partners 38



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Introduction

This is the annual review report for the 2016 – 2020 Manatee County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Manatee County and community partners are reflected within the report. This document serves as a review of each strategy's progress developed and the implemented activities. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Manatee County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.



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Performance Management Council Meeting
Meeting Location Room

MINUTES

Overview of the Community Health Improvement Plan (CHIP)

In Manatee County, a solid foundation for collaborative community health assessment and community health improvement planning processes was established in 2010, with the formation of a community coalition of professionals and residents with an interest in improving the county's health. This coalition, the Manatee Healthcare Alliance, Inc. (MHCA), is a non-profit organization with the mission of "promoting and ensuring the health and wellbeing of Manatee County residents through fostering collaboration and partnerships, ensuring access to healthcare and promoting healthy behaviors." In 2010, the MHCA initiated a collaborative community health assessment process with a summit devoted to a review of county health data and a visioning process. The aim was to identify and prioritize key health challenges. This process was repeated in annual State of the County data reviews in 2011 through 2014. Based on the data reviewed, priority issues were identified, and a strategic plan was created to guide community health improvement planning.

In 2012, the Department of Health in Manatee County convened a CHIP Planning Team. The Planning Team facilitated the CHIP process by using a SWOT (Strengths, Weaknesses, Opportunities and Threats). The assessment yielded in-depth analysis of factors and forces that impact population health. The assessment findings contribute to a comprehensive view of health and quality of life in Manatee County.

The CHIP Planning Team developed findings and presented these findings to the MHCA. The Healthcare Alliance set CHIP priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the four assessments. A Steering Committee reached consensus on two strategic issue areas: (1) Access to Care and (2) Education, Wellness and Prevention. For each Strategic Issue Area, goals and objectives were developed by a workgroup of subject matter experts. These goals and objectives formed the basis for a CHIP that guided collaborative health improvement efforts through 2015.

In late 2014 the MHCA Prevention and Wellness Committee accepted leadership of a new 2015 CHA and 2015-2020 CHIP for Manatee County, with an emphasis on community engagement. To guide the process, a nationally-recognized strategic planning framework for community health assessment and improvement planning was selected: Mobilizing for Action through Planning and Partnership (MAPP). A guiding theme of MAPP is "Improving Health Requires Partners." MAPP provides a framework to bring together all the different organizations, groups, and individuals that comprise the local public health system.

Starting in early 2015 the MHCA steered Manatee County community partners through the six MAPP phases in a collectively-driven and community-owned effort that included feedback from over 1,500 participants representing residents, organizations, and health subject matter experts. This involved eight small-group discussions in five neighborhoods, two large community forums, and seven committees formed to work on health priorities, leading to the 2015 Manatee CHA



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

and 2015-2020 Manatee CHIP. Throughout this process, the Florida Department of Health in Manatee County helped track and collect data and provided administrative support.

In April 2016, the MHCA presented the 2015-2020 CHIP to the community. As its name suggests, MAPP is an intensely community-driven process. The resulting CHIP would not have been possible without the input of over 70 community partner organizations that participated in the process. Community partners were recruited and engaged as active participants in identifying and prioritizing strategic issues. Next, CHIP subcommittees were formed to address nine key strategic issues over the period from 2015 to 2020. These nine strategic issues are summarized below:

STRATEGIC ISSUE AREA	GOAL
Adult Obesity	1. Increase the number of certified “healthy businesses” in Manatee County that provide employee wellness programs/services.
Teen Pregnancy	1. Reduce the rate of repeat teen births. 2. Increase access to family planning services.
Substance Abuse	1. Support and enhance the mental, emotional and behavioral health (MEBH) of all and reduce the impact of substance use leading to overdose deaths. 2. By 2020, increase the awareness and understanding of mental, emotional and behavioral health and substance use disorders; reduce stigma.
Crime and Safety	1. Develop a sustainable partnership of community organizations to implement preventative, educational, and mentoring initiatives to enhance safety and reduce crime.
Infant Mortality	1. Increase entry into prenatal care in the 1st trimester. 2. Reduce disparities in infant mortality in Manatee County.
Childhood Obesity	1. Decrease the rate of overweight and obesity among Manatee County WIC participants age 2 to 5 years.
Physical Activity	1. Increase opportunities for physical activity. 2. Provide physical activity classes to adults and children.
Healthy Food Access	1. Increase the number of places that provide healthy foods including fruits and vegetables. 2. Increase the availability of nutrition classes to adults and children.
Health Care Access	1. Increase access to care.

MCHA subcommittees were assigned to each strategic issue. These subcommittees developed goals, objectives, activities, and short- and long-term outcomes to address each strategic issue. Each subcommittee was charged with reporting progress regularly at MCHA meetings.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

The Florida Department of Health in Manatee County is committed to providing the administrative support, data collection, and reporting for this community driven effort to improve health and health outcomes. The MHCA held an annual review meeting for the CHIP in November 2018. The annual update process is utilized as an opportunity to review progress toward achievement of each objective. Subcommittee leaders provide monthly updates and quarterly reports on progress and, as needed, propose revisions to goals, strategies, objectives, and activities for each of the nine Strategic Issues. The results of the 2018 annual review meeting are presented in the 2018 Annual Report for Manatee County's 2015-2020 CHIP.



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Performance Management Council Meeting
Meeting Location Room**

MINUTES

Summary of CHIP Annual Review Meeting

The Manatee Healthcare Alliance met on November 29, 2018 to review the Manatee County Community Health Improvement Plan. Each subcommittee presented an update for the annual review. A recap of the nine strategic issues within the five-year CHIP were discussed. A review of each strategic goal was completed to determine performance of the process for each strategy. As a result, suggestions and recommendations were made to update each strategic issue. The Manatee Healthcare Alliance unanimously approved revisions as listed in the Revisions section below.

Strategic Issue Area #1: Adult Obesity

Narrative: Daily lifestyle choices such as healthy eating and physical activity can play a role in the healthy or unhealthy weight status of adults. According to Florida CHARTS, 56.9% of Manatee County adults are overweight or obese. Excess body weight can increase the risk of preventable chronic diseases such as heart disease, diabetes, and certain forms of cancers. Thus, addressing adult obesity in Manatee County is imperative to not only individuals who are overweight or obese, but also the workforce and the overall well-being of the county.

Goal: Increase the number of certified “healthy businesses” in Manatee County that provide employee wellness programs/services.

Strategy 1: Reduce adult obesity through worksite wellness.

Key Partners: *Manatee Chamber of Commerce, Blake Medical Center, DOH-Manatee, Rodney Allen & Associates, Qure4U, FCCI, United Way of Manatee, Tidwell Hospice, BeFit2Work, Population Health Consultants, Florida Blue, Integrative Health & Weight Management Consultant, Well-being 360.*

Why this is important to our community:

Addressing adult obesity in Manatee County is important to the overall well-being of Manatee County and a viable business community. Improving the weight status of adults in Manatee county can translate to lower medical costs associated with chronic diseases and improved productivity within the county’s workforce.

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
By 12/31/2017, ensure at least a 50% increase in the number of businesses certified annually, from 10 to 15.	% of adults who are overweight	39.7% (FL CHARTS, 2017)	15		COMPLETED: As of April 2017 there were 12 certified healthy businesses in Manatee County. However, as of January 2018, Health Links Florida is no longer offered in Manatee County. DOH-Manatee is currently working to develop a new worksite wellness program; the revised objective that has been approved by key partner is as follows: By January 2018, launch Work Well Manatee to promote workplace wellness in Manatee County and recognize employers that offer such programs.
	% of adults who are obese	25% (FL CHARTS, 2017)			
	Adults who meet muscle strengthening recommendations	42.5% (FL CHARTS, 2017)			
	Adults who meet aerobic recommendations	46.4% (FL CHARTS, 2017)			
	# of certified healthy businesses in Manatee County	12 (Health Links Florida, 2017)			



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Performance Management Council Meeting
Meeting Location Room**

MINUTES

<p>By 12/31/2017, increase the percentage of employees in Manatee County offered well-being/wellness programs by 10%.</p>	<p># of employers who offer worksite wellness programs</p>	<p align="center">12</p>	<p align="center">10% increase</p>	<p align="center"></p>	<p>COMPLETED: As of April 2017 there were 12 employers in Manatee County who offer worksite wellness programs. A total of 7 Health Links informational sessions were hosted. In Spring 2017 a 3-part series of workshops (“Roadmap to Well-being”) was hosted for businesses; these workshops will recur in Fall 2017. Strategic outreach to recruit new businesses is being conducted on an ongoing basis. Two Manatee Chamber of Commerce Networking events were attended. Due to Health Links no longer being offered in Manatee County, key partner stakeholders have agreed to the following objective, specific to Work Well Manatee: By June 2019 coordinate outreach/education, targeting businesses, to promote Work Well Manatee and engage employers in the concept of workplace wellness.</p>
<p>By June 2017, provide technical assistance/support to 5 businesses that want to take steps to improve wellness in the workplace.</p>	<p># of businesses provided with one-on-one advising sessions and/or consultations</p>	<p align="center">15</p>	<p align="center">5</p>	<p align="center"></p>	<p>COMPLETED: As of December 31, 2017, 15 businesses received one-on-one advising sessions. A total of seven Health Links informational sessions were hosted as well. No one-on-one advising sessions were provided during the 2018 year due to DOH-Manatee’s decision to no longer offer Health Links Florida. Key partner stakeholders have agreed to eliminate this objective and replace with the following objective specific to Work Well Manatee: By June 2019 coordinate outreach/education, targeting businesses, to promote Work Well Manatee and engage employers in the concept of workplace wellness.</p>
<p>Among certified businesses ensure a 90% recertification rate.</p>	<p># of certified healthy businesses in Manatee County</p> <p># of recertified businesses</p>	<p align="center">12</p> <p align="center">3</p>	<p align="center">18</p>	<p align="center"></p>	<p>COMPLETED: Only 25% of Health Links certified businesses completed recertification. Although the 90% recertification rate was not met, this objective is considered completed due to the decision to no longer implement Health Links Florida in Manatee County. Key partners agreed to eliminate this objective and replace it with the following objective specific to Work Well Manatee: By December 2019, collaborate with Chamber of Commerce and/or other partners to promote Work Well Manatee through two networking events.</p>

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
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Meeting Location Room**

MINUTES

= reached or surpassed objective target



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Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #2: Teen Pregnancy

Narrative: Teen pregnancy is a public health concern that can lead to increased relative poverty, unemployment, poor educational achievements, and an increased risk of poor health outcomes among the newborn. Manatee County’s teen birth rate was 23.3 per 1,000 for teenage mothers ages 15 to19, compared to a Florida rate of 18.5 per 1,000 in 2017. The 2017 repeat teen birth rate for Manatee County was 17.45 compared to FL’s rate of 15.2. Although Manatee County remains higher in these rates than the State, the significant reduction in teen births in Manatee County must be noted. Since concentrated community efforts regarding this issue began in 2010, the teen birth rate for Manatee’s 15-19, year-old teens has dropped by 54.5 % while repeat teen birth rates for 15-19, year-old teens have decreased by 66%. Teen birth rates may be the result of high levels of social exclusion and poor knowledge as well as lack of access to contraceptives. To appropriately reduce teenage births in Manatee County, it is important that the community initiatives focus on improved access to sexual education programs, family planning and healthcare services. Such initiatives may decrease teenage pregnancy rates while also having the potential to decrease rates of STIs among teenagers, which have been rising locally, statewide, and nationally.

Goal: Reduce the rate of both teen births and repeat teen births and increase teen access to family planning services.

Strategy 1: Reduce teen births.

Key Partners: *Healthy Teens Coalition; School District of Manatee County, including TAPP Program, It’s yoUR Choice, Migrant Services, Manatee Technical College; Florida Department of Health in Manatee Co.; Healthy Start Coalition of Manatee County (Healthy Start); MCR Health Services; USF College of Nursing; Planned Parenthood; Family Resources, Inc.; Boys & Girls Clubs, Inc.; Educational Consultants Consortium; PACE Center for Girls; Just for Girls Charter School; North River Care Center; FL Department of Education Healthy Schools Division.*

Why this is important to our community:					
Teen pregnancy prevention is important to the overall well-being of Manatee County residents because of its negative impact on the educational, social, and economic lives of young people. Early parenting reduces the chances of high school completion and post-secondary education, which are needed to compete in today’s economy.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 1/31/2019, at least 60% of the secondary schools in Manatee County will be providing age-appropriate sexual health education to students.	# of Manatee County secondary schools participating in age-appropriate sexual health education for students % of Manatee County secondary schools	<u>High Schools:</u> 4 of 6 /67% (Palmetto HS, Manatee HS, Southeast HS, Bayshore HS – ATOSS Program only) <u>Mid. Schools:</u> 4 of 8/50% (Johnson, Braden River MS, King, Lee)	60%		ON SCHEDULE: In 2018, 57% of the secondary public schools participating in a sexual health education program remained at the current level. By the close of the 2018-19 school year, It’s yoUR Choice will have been taught in 4 high schools, 4 middle schools, as well as at 3 alternative school sites (TAPP, Horizons Academy, and JDC). Charter Schools providing sexual health ed. are PACE Center for Girls,



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

	participating in the It's yoUR Choice Program	<u>Alternative Schools:</u> TAPP, JDC, Horizons <u>Charter:</u> PACE for Girls, Just for Girls, MSA, Team Success, Imagine North			Just for Girls School, Team Success, Manatee School for the Arts, and Imagine North.
By 12/31/2020, through social marketing campaigns, 40% of teens 14–18 years of age will report knowing options for accessing birth control.	% of teens who report knowing options for accessing birth control	Unknown	40%		ON SCHEDULE: The DOH–Manatee has marked this as a high priority and is working on securing social marketing expertise. Healthy Teens Coalition (HTC) and its Teen Health Educators launched an Instagram account for teens that includes health information. In phase two, information on accessing reproductive health services will be added.
By 12/31/2020, 60% of teens 14-18 years of age will report having “easy” access to birth control through the school-based and community-based family planning services in Manatee County.	% of teens who report having “easy” access to birth control through school-based and community-based family planning services	Unknown			ON SCHEDULE: Reproductive Health Services are offered at DOH-Manatee Teen Express with 14,267 clients seen in 2017. Other Manatee Co. sites for low cost/free reproductive health services include MCR Health Services and Planned Parenthood. A school-based health center is planned at SEHS to begin in 2019-20. However, it is still unknown whether birth control and reproductive health services will be in the scope of services.
By 12/31/2020, there will be a 20% increase in participation by teen mothers and fathers involved in an educational opportunity program.	# of teen mothers and fathers involved in an educational opportunity program	Unknown	20%		ON SCHEDULE: Classes on several health topics, including accessing health care services and the importance of child/pregnancy spacing are currently offered by HTC (at TAPP) and by North River Care Center. MTC & North River Care offer GED classes.
By January 2017 there will be a 40% increase in participation in the Teen Father Mentoring Program.	# of teen parents involved in the Teen Father Mentoring Program	Unknown	40%		ON SCHEDULE: ACHIEVED FOR 2017. The Teen Father Mentoring Program was disbanded in 2017 due to lack of funding. The program is currently held at DOH-Manatee WIC Program office. Objective date revised to 12/31/2020.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

By 12/31/2020, there will be a 15% increase in the rate of teen parents who attain a high school diploma or GED.	Graduation rate for the School District of Manatee County	77.9% (2014-15)	89.6% (2019-20)		ON SCHEDULE: The Teen Parent GED Program was launched in October 2015. TAPP has also increased graduation rates. These programs are ongoing.
By 12/31/2020, 20% of teens 14–18 years of age will report to using at least one mobile application / platform in conjunction with family planning services in Manatee County.	% of teens who report using at least one mobile application/platform in conjunction with family planning services in Manatee County	Unknown	20%		DELETED: This objective is not on schedule due to staffing changes.
By 12/31/2020, 60% of obstetrician / gynecology offices in Manatee County will participate in a formal referral system to promote pre- and post-natal care to pregnant teens.	% of obstetrician / gynecology offices in Manatee County that participate in a formal referral system to promote pre- and post-natal care to pregnant teens	Unknown	60%		DELETED: This objective is not on schedule due to lack of funding and staffing changes.
By 12/31/2020, 40% of teens 14–18 years of age will report to receiving mobile / onsite family planning services.	% of teens 14–18 years of age who report to using at least one mobile application / platform in conjunction with family planning services in Manatee County	Unknown	40%		ON SCHEDULE: The new DOH–Manatee, Health Coach (mobile health bus) has been to 2 migrant fairs, and mobile family planning services are considered for this bus. HTC distributed Spanish & English reproductive health services information cards at 2 migrant fairs in 2019.
By 12/31/2020, 60% of primary and secondary schools in Manatee County will implement school-based Family Planning Services.	# of schools to implement school-based Family Planning Services		60%		ON SCHEDULE: A school-based health center is planned at SEHS to begin in 2019-20. However, it is still unknown whether birth control and reproductive health services will be in the scope of services.
By 12/31/2020, 40% of teen parents will participate in a “One-Stop-Shopping” program that allows teen parents to sign up for services at one location.	% of teen parents who participate in a “One-Stop-Shopping” program that allows teen parents to sign up for services at one location	Unknown	40%		NOT ON SCHEDULE: This objective is not on schedule due to two years of SDMC staffing changes. In 2018-19, the social worker who coordinates services for TAPP was re-assigned full time once again to TAPP, and WIC began providing services at TAPP.

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Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #3: Substance Abuse

Narrative: In the wake of the opioid epidemic, substance use is now seen as both a local and a national public health issue. Substance use is not limited to opiate dependence, varies across the lifespan; e.g. for youth vaping is of greatest concern; for seniors it is prescription drug and alcohol misuse, which invariably lead to serious negative psychological and social effects for Manatee County citizens. To effectively address youth and adult substance use in Manatee County, a multi-stakeholder integrative approach, focused on prevention, intervention and treatment is being implemented. Community stakeholders participate on a variety of task forces that address areas of concern through best practice research, data acquisition and analysis (e.g. Manatee Drug Epidemiology Network or DEN) and collaborative implementation of strategic activities.

Goal: Reduce the impact of youth and adult substance use leading to negative consequences (e.g. addiction, adjudication, physical and mental health issues). By 2020, increase the awareness and understanding of mental, emotional and behavioral health and substance use disorders; reduce stigma.

Strategy 1: Reduce youth and adult substance use rates.

Key Partners: *Drug Free Manatee; Centerstone of Florida; School District of Manatee County; Manatee County Government; Manatee County EMS/Paramedicine Services; Manatee Memorial Hospital; Blake Medical Center; Manatee Technical College; LECOM; University of Miami; State College of Florida; Manatee County Sheriff's Office; Bradenton Police Department; Palmetto Police Department; Family Safety Alliance; Parrish Fire Department; SW Manatee Fire District; Florida Medical Society; Manatee Medical Society; DCF; Child Protective Services; Office of Representative Vern Buchanan; Drug Policy Advisory Council, DOH-Manatee*

Why this is important to our community:					
Addressing substance use in Manatee County is critical to the health and safety of the community.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 1/31/2017, design and implement an integrated, coordinated communication system between service providers to expedite patient access to Substance Abuse/Mental, Emotional, and Behavioral Health (SA/MEBH) services.	# of programs implemented	1	1		COMPLETED: The Community Paramedicine Program (CPP) was launched and implemented in July 2016 as an alternative to ER with direct service options and referrals.
By 12/31/2020, increase the number of available health prevention strategies and treatment services addressing vulnerable populations.	# of programs launched	2	2		COMPLETED: Centerstone programs: Family Intensive Treatment program for families involved in child welfare in 2016; Central Receiving Facility as a patient resource.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

By 12/31/2018, reduce the number of opioid-overdoses to meet specified targets.	# of Narcan administrations by Manatee County EMS	2015: 1,352 2016: 2,504 2017: 1,624 2018 ytd: 427 YTD: 83% reduction	80% reduction from 2016 to 2018		COMPLETED: The Partnership for Success (PFS) grant focused on overdose prevention and treatment, including distribution of Naloxone via pharmacies, 2 pilot projects for Care Coordination, suicide preventions, and epidemiology research at state / local levels.
By 12/31/2018, design an integrated / coordinated media campaign to educate, inform and increase awareness of SA/MEBH health to reduce and/or de-normalize stigma.	# of informational activities initiated	7	4 30-sec PSAs "Now is the Time: Your Life Matters" ; reach= 333,000 by Dec 2018		COMPLETED: A media campaign was implemented: (Broadcast PSAs; theater PSAs; social media; distribution of printed materials, info packets, and drug disposal pouches).
By 12/31/2020; design, promote and conduct targeted (physician, dentist and pharmacist, etc.) training and education on best practices in opioid prescribing and client monitoring to reduce substance misuse at least biannually beginning in 2016.	# of educational workshops	6+	6; ONGOING LECOM implemented online required opioid education for all Pharm, Med, and Dental students		COMPLETED: Local educational workshops for practitioners were provided (on CDC opioid prescribing guidelines; PDMP information). State legislation now requires online training for prescribers re: opioids.
By 1/31/2017, promote use of PDMP (Prescription Drug Monitoring Program) for primary care physicians, dentists, etc., through training, registration drives, implementation workshops, etc., conducted at least annually to reduce diversion and patient drug-seeking behavior.	# of training sessions, registration drives, implementation workshops, etc.	9	State Required		COMPLETED: State legislation now requires use of PDMP by physicians and pharmacists; limited amt of prescriptions per patient visit.
By 12/31/2020, conduct racial / economic / cultural awareness trainings across provider sectors, at least annually, as a first step towards achieving parity in social determinants of behavioral health.	# of awareness training sessions provided	Ongoing	Ongoing		ON SCHEDULE: Activities are underway, including drug-endangered children training; <i>Handle With Care</i> initiative between School District and Law Enforcement Officers.

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**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #4: Crime and Safety

Narrative: Traditionally, violence prevention was not a public health concern; however, over the years it has been determined that the amount of crime and lack of safety in neighborhoods may have both direct and indirect impacts on the health outcomes of communities. For example, crime victimization can negatively impact the quality of life of individuals who live in unsafe neighborhoods. The various consequence of crime victimization includes negative impacts on parenting, intimate partner relationships, and occupational and social well-being.

Goal: Develop a sustainable partnership of community organizations to implement preventive, educational, and mentoring initiatives to enhance safety and reduce crime.

Strategy 1: Reduce crime and violence.

Key Partners: *Faith-based institutions; Bradenton Police Department; Manatee County Sheriff's Office; Crime Watch Bradenton; Neighborhood Watch; Crime Stoppers; Palmetto BUILD; local ministries and businesses; DOH-Manatee.*

Why this is important to our community:					
Addressing crime and safety are important to the overall quality of life in Manatee County and ensures that residents live in safe and healthy communities.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 12/31/2020, recruit and train chaplains and faith-based leaders (at least 5 per year) to assist individuals in need, in cooperation with local agencies and organizations.	# of new chaplains/faith-based leaders recruited and trained via the Safe Communities Task Force	109	10		ON SCHEDULE: The objective is revised for the 2019 year. The efforts to utilize the International Fellowship of Chaplains (IFOC) has not impacted the community based on the initial established target. Local Ministers will use local resources to educate faith-based leaders to assist individuals in need in cooperation with local agencies and organizations.
	# of chaplains/faith-based leaders placed in local agencies impacting issues of crime and/or safety.	34	10		
By 12/31/2020, develop a sustainable partnership of community organizations to implement preventive, educational, and mentoring initiatives to enhance safety and reduce crime.	# of events where SCT members spoke or participated	80 events in Year 1	10 or more events per year		ON SCHEDULE: The Safe Communities Taskforce has spoken at over 80 events for the 2018 year. The Manatee County Sheriff's Office reports speaking at 60 events to educate the community on local crime and safety trends. The faith-based community has participated in over 20 community events educating the community on local crime and safety trends.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

By 12/31/2020, develop, test and implement a digital tool (NextBase) to assist chaplains and other community mentors in connecting individuals in need with community resources.	Implementation of app (YES/NO) # of participants the using Nextdoor app	YES # of Nextdoor participant 65,000 participants	YES		COMPLETED: Safe Communities Taskforce identified the Nextdoor app in lieu of the NextBase app. Manatee County Sheriff's Office posts nightly 9@9 (safety tips) reminders to local neighborhoods throughout Manatee County. Safe Communities Taskforce will continue to educate the community on the use of this tool to connect to community resources and safety tips. The Manatee County Sheriff's Office Nextdoor 9@9 page has 65,000 participants.
By 12/31/2019, develop, test, and implement a website to serve as a communication platform for sharing information and resources to enhance safety and reduce crime.	Implementation of website (YES/NO)	YES	YES		COMPLETED: Manatee County Sheriff's Office and the Safe Communities Taskforce currently use the crimemapping.com website to track and trend real time data on crime occurring in Manatee County. Manatee County Sheriff's Office provides details and an overview of crimemapping.com data during community events; Safe Communities developed a Facebook page to share information and resources to enhance Safety and Reduce Crime.
By 12/31/2020, increase participation in local Cadet Explorer Program(s) by at least 10% per year.	# Manatee County Sheriff's Office Cadet Program	30 participants/month	< 10% decrease during Christmas and Summer months		ON SCHEDULE: To date participation data averages approximately 30 participants each month.

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**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #5: Infant Mortality

Narrative: Infant mortality rates are a key indicator of the overall health and well-being of a society. While infant mortality rates are important to the health of society, mortality rates disproportionately affect certain populations compared to others. Minority populations and communities of color often have higher infant death rates compared to the white population. To reduce the disparate rates of infant death locally strategic efforts focused on increased access to health care, SUIDS prevention educational messaging, and meaningful collaboration between early learning centers and healthcare providers are imperative.

Goal: Increase entry into prenatal care in the 1st trimester and reduce disparities in infant mortality in Manatee County.

Strategy 1: Reduce infant mortality

Key Partners: *Step Up Suncoast, UF/IFAS, Patterson Foundation, Manatee County Sheriff's Office, United Way Suncoast, DOH-Manatee, Manatee Memorial Hospital, Manatee County Rural (MCR) Health Services, Healthy Start Coalition of Manatee County (Healthy Start), Centerstone, Manatee County Government, Family Partnership, Care Net Manasota, Early Learning Coalition, Dept. of Children & Families, Post-Partum Society, Black Nurses Rock, Amerigroup, Tidewell Hospice, Community Individuals*

Why this is important to our community:					
Infant mortality and maternal health are important to the overall health of Manatee County and ensures that all residents born in Manatee have equal opportunities to a healthy quality of life.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 12/31/2020, develop an educational campaign with consistent messaging about safe sleep practices for use in DOH-Manatee, WIC, Healthy Start, Hospital, Birthing Centers.	Infant Mortality Rate (3-yr rolling)	5.9 (2015-17)	4.8		ON SCHEDULE: Available materials for safe sleep education are available. NIH video Safe Infant Sleep for Caregivers and brochures approved by Zero-to-Five Coalition and available from DOH-Manatee. The Coalition also approved the NICHQ Sleep Savvy video for use in community education.
	Neonatal Mortality Rate (3-yr rolling)	4.2 (2015-17)	3.1		
	SUID Death Rate (3-yr rolling)	0.5 (2015-17)	1.0		
	# of agencies & partners who promote/display the educational media materials to clients	4			
By 12/31/2020, educate the community about safe sleep practices and promote safe sleep education at outreach events and with health care providers.	# of outreach events attended	3 per quarter	3 per quarter		ON SCHEDULE: Activities to provide safe sleep education materials to the community are ongoing. A safe sleep social media campaign is in development. MCSD, Healthy Start and MMH provide ongoing safe sleep education.
	# of health care providers reached	3 per quarter	3 per quarter		



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

By 12/31/2020, increase the percentage of women receiving prenatal care in the 1 st trimester to match or exceed the State of Florida rate.	Births with 1 st trimester prenatal care (3-yr rolling)	73.4% (2015-17)	79.5%		ON SCHEDULE: Activities are ongoing to partner with Manatee prenatal care providers to increase entry into prenatal care in the 1st trimester – and to increase entry into the WIC program in the 1st trimester for eligible clients.
	Births with late or no prenatal care (3-yr rolling)	7.3% (2015-17)	6.2%		
By 12/31/2020, reduce disparities in infant mortality based on the Indicators, Activities, and Action Steps in the Manatee County Florida Healthy Babies Action Plan.	Black Infant Mortality Rate (3-yr rolling)	16.0 (2015-17)	8.3		ON SCHEDULE: Activities to reduce disparities in infant mortality are being implemented as outlined in the Manatee County Florida Healthy Babies Action Plan. Safe sleep education materials are available, and a safe sleep social media campaign is in development.
	Black: White Infant Mortality Ratio (3-yr rolling)	3.5:1 (2015-17)	<2:1		
	Hispanic: White Infant Mortality Ratio (3-yr rolling)	1.9:1 (2015-17)	1:1		

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**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #6: Childhood Obesity

Narrative: In addition to infant mortality rates, childhood obesity rates also poses a serious public health concern to societal well-being. The increased rates of childhood obesity have the potential to increase the risk of negative psychological and health outcomes. There is an increased risk of childhood chronic diseases such as type 2 diabetes, high cholesterol, and hypertension, in addition to early puberty. Psychological health consequences of childhood obesity include depression, poor body image, and behavior and learning problems. Establishing programming, messaging campaigns, and working with childcare and health care providers can decrease the rate of childhood obesity in Manatee County.

Goal: Decrease the rate of overweight and obesity among Manatee County WIC participants age 2 to 5 years.

Strategy 1: *Reduce childhood obesity.*

Key Partners: *Step Up Suncoast, UF/IFAS, Patterson Foundation, Manatee County Sheriff's Office, United Way Suncoast, DOH-Manatee, Manatee Memorial Hospital, MCR Health Services, Healthy Start Coalition of Manatee (Healthy Start), Centerstone, Manatee County Government, Family Partnership, Care Net Manasota, Early Learning Coalition, Dept. of Children & Families, Post-Partum Society, Black Nurses Rock, Amerigroup, Tidewell Hospice, Community Individuals.*

Why this is important to our community:					
Childhood obesity is important to Manatee County because it ensures the delayed onset of chronic diseases among children that are usually experienced in adulthood and ensures the healthy development of Manatee County's youth population.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 12/31/2020, continue to provide breastfeeding education and support to prenatal clients through WIC program services.	# of breastfeeding classes offered by DOH-Manatee WIC Program	180 (2018)	Unknown		ON SCHEDULE: Breastfeeding classes are ongoing through the DOH-Manatee WIC Program.
	# of DOH-Manatee WIC clients attending breastfeeding classes	400 (2018)	Unknown		
By 12/31/2020, the breastfeeding initiation rate for Manatee County will meet or exceed the State of Florida rate.	Mothers who initiate breastfeeding – 3 year rolling rates FLHealthCHARTS	81.4% (2015-17)	>85.1%		ON SCHEDULE: Plans are in place to work with partners (Healthy Start, WIC) to develop a tracking system for breastfeeding services in the community.
By 12/31/2020, 100% of Manatee County birthing facilities will be breastfeeding friendly.	# of Manatee County birthing facilities with the Breastfeeding Friendly designation	0	2		ON SCHEDULE: Discussions with Manatee County birthing facilities are ongoing.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

By 12/31/2018, promote SNAP/EBT participation at the Bradenton Farmers Market through a variety of communication methods.					COMPLETED: 15 vendors at the 2018-19 Bradenton Farmers Market accept SNAP/EBT. All 4 Florida fresh produce vendors also participate in the Fresh Access Bucks program which doubles SNAP benefits for purchase of Florida-grown produce.
By 12/31/2020, decrease the rate of overweight and obesity among Manatee County WIC participants age 2 to 5 years to be equal or less than the State of Florida rate.	WIC Children >= 2 Who Are Overweight or Obese (single year rates)	31.02% (2018)	27.13% (2018)		ON SCHEDULE: DOH-Manatee WIC staff are implementing a local policy to provide nutrition education more often to families with obese children. WIC has also collaborated with the local food bank to provide fresh produce to participants.
By 12/31/2020, deliver information about best practices in child nutrition and physical activity o Early Care and Education (ECE) Centers who participate with the Early Learning Coalition (ELC) of Manatee County.	# of Early Care and Education Centers provided with best practice information	100%	100%		COMPLETED: Information about best practices in child nutrition and physical activity was provided to all ECEs that participate with the Early Learning Coalition of Manatee County in 2018.

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**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #7: Physical Activity

Narrative: Adult and childhood obesity are influenced by healthy eating and physical activity habits. However, physical activity among children and adults is largely dependent on access to physical activity opportunities, and the community’s physical or built environment. Thus, communities with more opportunities to physical activity and a built environment that encourages physical activity can lead to increased physical activity among children and adults.

Goal: Increase opportunities for physical activity and provide physical activity classes to adults and children.

Strategy 1: Increase opportunities for physical activity.

Key Partners: School District of Manatee County, Manatee County Government, Realize Bradenton, City of Bradenton, City of Palmetto, DOH-Manatee.

Why this is important to our community:					
Increased opportunities for physical activity is important to ensuring the healthy weight status of all Manatee County residents, reduced chronic disease risk, and an improved quality of life.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 12/31/2020, finalize the expanded joint use agreement to open school playgrounds for community use.	# of schools that have opened their playgrounds for after school hours	Unknown	Unknown		DELETED: In 2016 an open playground assessment was completed; however, the approval process to utilize School District of Manatee County school playgrounds has not moved forward to date.
By 12/31/2020, 20% of Manatee County residents will report to engaging in physical activity through the open playgrounds.	% of Manatee County residents who report to engaging in physical activity through the open playgrounds.	Unknown	20%		DELETED: In 2016 an additional elementary school opened its playground, the approval process to utilize School District of Manatee County school playgrounds has not moved forward to date.
By 12/31/2020, implement “Open Streets” in downtown Bradenton in collaboration with Realize Bradenton and City of Bradenton.	Implementation of “Open Streets” in downtown Bradenton in collaboration with Realize Bradenton and City of Bradenton (“Implemented” / “Not Implemented”)	1 Implemented in Palmetto	1		COMPLETED: This event was scheduled and completed on November 10, 2018.
By 12/31/2020, create an implementation plan for development of target complete streets in collaboration with municipalities and counties.	Completion of an implementation plan (“Completed” / “Not Completed”)	1	1		ON SCHEDULE: The report, “2012-2035: How Will We Grow? A Conversation with the Community”. County staff have begun work on and completed various recommendations from the report including, “Complete Streets” county engineering



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

					standards update in 2016. The county will continue to work on this plan and provide updates beyond Objective due date of 12/31/2020.
By 12/31/2020, 100 Nature Play "Prescriptions" from the Healthiest Weight Florida Initiative will be distributed to health fair attendees in Manatee County.	# of Nature Play "Prescriptions" from the Healthiest Weight Florida Initiative will be distributed to health fair attendees in Manatee County	Unknown	100		NOT ON SCHEDULE: Due to staff change this objective was not completed. Healthiest Weight Florida staff are currently working with Manatee County Parks and Recreation staff to explore the feasibility of this objective.
By 12/31/2020, 100% of the activities and deliverables from the Healthiest Weight (HW) Florida Initiative will be completed.	% of completed activities and deliverables from the Healthiest Weight (HW) Florida Initiative.	100%	100%		ON SCHEDULE: This is monitored quarterly through contract deliverables.
By 12/31/2020, activate 25% of open playgrounds with regular classes to encourage physical activity among residents.	% of open playgrounds with regular classes to encourage physical activity among residents.	Unknown	25%		ON SCHEDULE: DOH-Manatee has established a partnership with the Manatee County Parks and Recreation Department and IFAS Extension for future educational opportunities.

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**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #8: Healthy Food Access

Narrative: More so than physical activity, healthy eating is another contributing factor to childhood and adult obesity rates. Ensuring that children and adults are eating healthfully requires that they have access to nutritional and affordable foods. Many low-income communities do not have access to healthy and affordable food options, thus putting them at an increased risk obesity and associated chronic diseases. It is imperative to increase access to healthy food options and nutritional education opportunities to effectively address childhood and adulthood obesity.

Goal: Increase the number of places that provide healthy foods including fruits and vegetables. By 2020, increase the availability of nutrition classes to adults and children.

Strategy 1: Increase access to healthy food.

Key Partners: *UF Institute of Food and Agricultural Sciences (IFAS); Manatee County Neighborhood Services; Manatee River Garden Club; Eternity Temple Church; State College of Florida; Geraldson Community Farm, Rubonia Neighborhood Association; Pine Village Housing Authority; Realize Bradenton; Food Bank of Manatee; DOH-Manatee.*

Why this is important to our community:					
Access to healthy and affordable foods is important toward ensuring the healthy weight status of all Manatee County residents and reduced chronic disease risk.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 2020, increase the number of community gardens in Manatee County.	# of community gardens	3	5		ON SCHEDULE: Objective is revised to refer to a measurable outcome. By 12/31/2018, three community gardens had been developed in food desert areas.
	# of participants in community gardens in Manatee County	26			
By January 2017, 30% of farmers' market vendors will accept food stamps.	# of farmers market vendors who accept SNAP/EBT	Unknown	30%		COMPLETED: By 12/31/2018, all but 2 Bradenton Farmers Market vendors accepted SNAP/EBT (and those vendors do not sell food).
By 12/31/2020, 30% of Manatee County residents will report to having access to fruits and vegetables at least 2 days a week through Mobile Farmer's Market.	% of Manatee County Residents who report to having access to fruit and vegetables at least 2 days a week through the Mobile Farmer's Market	Unknown	30%		DELETED: Progress on this objective is not on schedule due to Geraldson Community Farm (mobile unit) not in operation.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

By 12/31/2020, increase the number of locations where nutrition education classes are held.	# of locations where nutrition education classes are held	Unknown	Unknown		ON SCHEDULE: DOH-Manatee has collaborated with UF/IFAS Family Nutrition Program to provide nutrition education at various settings. Additional FNP staff have been hired in 2018 to focus on Manatee County education.
By 12/31/2020, 30% of mobile farmer's market shoppers will report to attending at least one nutrition education class held at the mobile market.	% of mobile farmer's market shoppers will report to attending at least one nutrition education class held at the mobile market.	Unknown	30%		DELETED: Progress on this objective is not on schedule due to Geraldson Community Farm (mobile unit) not in operation.
By 12/31/2020, ensure that opportunities for nutritional education are offered at the local farmers' market at least once a month.	# of times nutritional education classes are offered at the farmers market per month	1 per month	1 per month		ON SCHEDULE: Objective is revised to refer to a measurable outcome at the local farmers' market. As of 12/31/2018, DOH-Manatee and UF/FAS provide monthly educational opportunities at the local farmers' market.
By 12/31/2020, 60% of community gardeners will report to attending at least one nutrition education class per year at the community gardens.	% of community gardeners who report to attending at least one nutrition education class held at the community gardens.	30%	60%		ON SCHEDULE: Objective is revised to specify the frequency of participation (at least one class per year). DOH-Manatee partners with IFAS to provide educational opportunities to local community garden participants.

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**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Strategic Issue Area #9 Healthcare Access

Narrative: Health care access is important to the overall health and well-being of Manatee County. According to Healthy People 2020, healthcare access encompasses health insurance coverage, health services and timeliness of care. Comprehensive and quality health care services contribute to health promotion and maintenance, disease prevention, reduced disability, premature death and health inequity and parity. Factors associated with a lack of health care access include the high cost of health care services, lack of availability of services, and lack of culturally competent care. These barriers to health care access can lead to unmet health needs, delays in receiving appropriate healthcare services, financial burdens, and preventable hospitalizations.

Goal: Increase access to care.

Strategy 1: Increase access to health care.

Key Partners: *Manatee County Government; We Care Manatee; Manatee Memorial Hospital; Manatee County EMS; Manatee County Community Paramedicine Program, DOH-Manatee.*

Why this is important to our community:					
Access to healthcare is important to our community because it contributes to the vitality of a community. Increased access to healthcare leads to reduced burdens of health disparities among impacted populations and can increase the quality of life of Manatee County residents.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 12/31/2020, implement at least 3 additional no-cost strategies to improve access.	Implement at least 3 additional no-cost strategies	3	3		COMPLETED: <ul style="list-style-type: none"> Community Paramedicine Program has launched a Durable Medical Equipment Lending Closet that accepts items such as wheelchairs, walkers, canes, crutches, etc. The program provides no-time-limit loans of donated equipment to those in need. A 4th Annual RAM event was held October 2018. DOH-Manatee utilizes the Health Coach to bring health screenings, immunizations, educational programs, WIC (Women, Infants and Children), or other services to health fairs.

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Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room

MINUTES

Revisions

This section will contain the revisions made to the CHIP as agreed upon in the 2018 CHIP Annual Review Meeting. Recommendations are based on alignment of goals, evident progress, re-prioritizing of efforts and availability of resources.

Strategic Issue Area: Adult Obesity

- **NEW OBJECTIVE:** By 01/31/2019, launch Work Well Manatee to promote workplace wellness in Manatee County and recognize employers that offer such programs.
- **NEW OBJECTIVE:** By 06/30/2019, recognize and designate a minimum of five (5) businesses as Work Well Manatee businesses through initial pilot.
- **NEW OBJECTIVE:** By 06/30/2019 coordinate outreach/education, targeting business, to promote Work Well Manatee and engage employers in the concept of workplace wellness.
- **NEW OBJECTIVE:** By December 2019, collaborate with Chamber of Commerce and/or other partners to promote Work Well Manatee through two networking events.

Strategic Issue Area: Teen Pregnancy

- **STRATEGIC GOAL REVISED:** By 12/31/2020, increase dissemination of information about where to access family planning services.
- **OBJECTIVE REVISED:** By 12/31/2020, teen health educators will launch an Instagram account which will include information about birth control access in phase 2.
- **OBJECTIVE REVISED:** By 12/31/2020, feasibility study completed and probable launch of school-based health clinic at SEHS to include reproductive health services referrals.
- **OBJECTIVE REVISED:** By 12/31/2020, there will be a 40% increase in participation in the Teen Father Mentoring Program.
- **DELETED:** By 12/31/2020, 20% of teens 14–18 years of age will report to using at least one mobile application / platform in conjunction with family planning services in Manatee County.
- **DELETED:** By 12/31/2020, 60% of obstetrician / gynecology offices in Manatee County will participate in a formal referral system to promote pre- and post-natal care to pregnant teens.

Strategic Issue Area: Substance Abuse

- Six out of seven objectives completed for 2018. Recommend updating subcommittee's focus and objectives for 2019.
- **OBJECTIVE REVISED:** Through 12/31/2020, design, promote and conduct targeted (physician, dentist and pharmacist, etc.) training and education on best practices in opioid prescribing and client monitoring to reduce substance misuse.
- **OBJECTIVE REVISED:** By 12/31/2020, reduce the number of children removed from their homes due to parental substance use, referred to as drug-endangered children (DEC).
- **OBJECTIVE REVISED:** By 12/31/2020, reduce the number of substance-exposed newborns (SEN) and babies diagnosed with neonatal abstinence syndrome (NAS).



Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room

MINUTES

Strategic Issue Area: Crime and Safety

- **OBJECTIVE REVISED:** By 12/31/2020, utilize online and digital tools (Facebook, Crimemapping.com, and Nextdoor) to assist chaplains and other community mentors in connecting individuals in need with community resources.

Strategic Issue Area: Physical Activity

- **DELETED:** By 12/31/2020, finalize the expanded joint use agreement to open school playgrounds for community use.
- **DELETED:** By 12/31/2020, 20% of Manatee County residents will report to engaging in physical activity through the open playgrounds.
- **OBJECTIVE REVISED:** By 12/31/2020, implement “Open Streets” in Manatee County in collaboration with Realize Bradenton and City of Bradenton.

Strategic Issue Area: Healthy Food Access

- **DELETED:** By 12/31/2020, 30% of Manatee County residents will report to having access to fruits and vegetables at least 2 days a week through Mobile Farmer’s Market.
- **DELETED:** By 12/31/2020, 30% of mobile farmer’s market shoppers will report to attending at least one nutrition education class held at the mobile market.

Strategic Issue Area: Healthcare Access

- **NEW OBJECTIVE:** By 05/30/2019, implement a Case Management strategy to connect low-income, uninsured to ensure follow up, specialty care access, and Rx fills.
- **NEW OBJECTIVE:** By 12/31/19, Improve awareness of Health Information Exchange (HIE) capabilities, awareness, and its use to coordinate care that reduces ED dependency.
- **NEW OBJECTIVE:** By 05/30/19, Identify transportation resources for medical appointments.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Accomplishments

Goal	Objective	Accomplishment
1. Reduce the impact of youth and adult substance use leading to negative consequences (e.g. addiction, adjudication, physical and mental health issues).	By 12/31/2020; design, promote and conduct targeted (physician, dentist and pharmacist, etc.) training and education on best practices in opioid prescribing and client monitoring to reduce substance misuse at least biannually beginning in 2016.	<p>LECOM implemented online required opioid education for all Pharmacy, Medical, and Dental students. Local educational workshops for practitioners were provided (on CDC opioid prescribing guidelines; PDMP information). State legislation now requires online training for prescribers re: opioids.</p> <ul style="list-style-type: none"> CS/CS/HB 21, the Controlled Substances Bill, and the upcoming changes for prescribers and dispensers. Signed by the Governor on March 19, 2018 with an effective date of July 1, 2018, the law addresses opioid abuse by establishing prescribing limits, requiring continuing education on controlled substance prescribing, expanding required use of Florida’s Prescription Drug Monitoring Program, EFORCSE, and more. <p><small>*Flhealthsource.gov/floridatakecontrol</small></p> <ul style="list-style-type: none"> Throughout the state of Florida early results of the launch of the Take Control Campaign show 55% of prescribers completed CE or indicated “no” for individual DEA registration and a 3.8% reduction in number of patients receiving controlled substances. <p><small>*Poston, Rebecca (1/15/2019). Retrieved from Flhealthsource.gov/floridatakecontrol</small></p>
<p>How it’s important for our community: To effectively address youth and adult substance use in Manatee County, a multi-stakeholder integrative approach, focused on prevention, intervention and treatment has been implemented. Addressing substance use in Manatee County is critical to the health and safety of the community.</p>		
2. Increase opportunities for physical activity and provide physical activity classes to adults and children.	By 12/31/2020, implement “Open Streets” in downtown Bradenton in collaboration with Realize Bradenton and City of Bradenton.	<p>This event was scheduled and completed on November 10, 2018. The event promoted and increased awareness for cycling and walking as an acceptable and safe mode of travel on public streets. Open streets create a safe, fun public space to bring people together to demonstrate/promote numerous benefits and learn how to incorporate biking, walking, physical activity and active transportation choices into their daily lives. It is designed to increase the health and activity of area residents.</p>
<p>How it’s important for our community: Increased opportunities for physical activity are important to ensuring the healthy weight status of all Manatee County residents, reduced chronic disease risk, and an improved quality of life.</p>		
2. By 12/31/2020, implement at least 3 additional no-cost strategies to improve access.	Implement at least 3 additional no-cost strategies	<ul style="list-style-type: none"> Community Paramedicine Program has launched a Durable Medical Equipment Lending Closet that accepts items such as wheelchairs, walkers, canes, crutches, etc. The program provides no-time-limit loans of donated equipment to those in need. <ul style="list-style-type: none"> In 2018, the program loaned 177 pieces of Durable Medical Equipment. Ranging from Hospital beds, motorized wheel chairs, walkers, rollators, wheelchairs, bedside commodes and nebulizers. A 4th Annual RAM event was held in October 2018. <ul style="list-style-type: none"> 948 patients were registered and \$446,545 in care was provided. DOH–Manatee utilizes the Health Coach to bring health screenings, immunizations, educational programs, WIC (Women, Infants and Children), or other services to health fairs.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

How it's important for our community: Access to healthcare is important to our community because it contributes to the vitality of a community. Increased access to healthcare leads to reduced burdens of health disparities among impacted populations and can increase the quality of life of Manatee County residents.

The DOH Community Engagement Survey is distributed at every MCHA meeting and every subcommittee meeting. The MCHA engagement (likely to return to another meeting) rate for 2018 was 100%. In January 2019, a more comprehensive partner engagement survey will be distributed to the MCHA and all subcommittee members.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Conclusion

The Manatee County CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We have evaluated progress through the CHIP annual review process, and each month through discussion by community partners. The Manatee Healthcare Alliance will continue to receive updates on status by each CHIP subcommittee, conduct annual reviews, and approval/deny revisions based on input from partners. Although the CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels, we are confident in Manatee County integrated community efforts and our ability to identify and tackle priorities.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Manatee County.



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Appendices

AGENDA

**Manatee Healthcare Alliance, Inc. Meeting
Manatee Community Foundation**

Thursday, November 29, 2018
9:30 am – 11:00 am

Location: Manatee Memorial Hospital - Auditorium

<i>Topic</i>	<i>Lead</i>
Welcome/Call to Order <ul style="list-style-type: none"> • Introduction of Members • Review of Agenda 	Dr. William Colgate
CHIP/CHA Background and CHIP Status Report CHIP Status Updates/Proposed Revisions CHIP Action Items and Next Steps:	Dr. Carla McGill CHIP Subcommittee Chairs ALL
Harvard – Lakewood Ranch: Building a Brain Health Community	Dr. Stephanie Peabody, PsyD, Neuropsychologist
Opioid Crisis Initiatives	All
Legislative Update	All
Annual Alliance BOD Elections	Dr. William Colgate
Other	Dr. William Colgate
No meeting in December – Happy Holiday’s and Happy New Year! Next Meeting Thursday, January 24, 2019 Location: Manatee Memorial Hospital - Auditorium	



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

**MINUTES
ANNUCHIP REVIEW COMMUNITY MEETING SIGN-IN SHEET**

Manatee Healthcare Alliance Meeting
Manatee Memorial Hospital Auditorium
November 29, 2018 9:30 AM – 11:00 AM

Sign In Sheet

Purpose:
Engage community in health and wellness issues in Manatee County through open two-way dialogue.

Attendees

Name	Organization, Business or Community Representative	Email	Phone
Philip Reber	MANATEE MEMORIAL HOSPITAL	philip.reber@mmhs.com	941-745-7985
Banbark Browne	Parenting Matters	bbrowne@parentingmattersfl.org	941-756-3007
Pete Conyloff	Tidewell Hazare	conyloff@tidewell.org	841-552-5207
Kara Baad	DOT - Manatee	van.vandere@flhealth.org	941-708-6164
Abell Frazer	Turning Points	aerzer@tpmanatee.org	941-507-9282
Jennifer Squire	FSDOT	Jennifer_Squire@flhealth.gov	
Colgate			
M Larkin-Skinner	Centerstone		
Joshua Barnett	Manatee County Gov		
Jacki Jezelski	Manatee Chamber		
Valerie Vale			
Stephanie Peabody	Building a Better Healthy Community	Stephanie Peabody@flhealth.gov	941-301-6002
Robynn Kapota	GSNHEC		
Pascal D. Edouard	DOT - Manatee	pascal.edouard@flhealth.gov	941-708-6187
Dana Clark	DOT - Manatee	dana.clark@flhealth.gov	941-741-3977



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

MINUTES

Manatee Healthcare Alliance Meeting
Manatee Memorial Hospital Auditorium
November 29, 2018 9:30 AM – 11:00 AM

Sign In Sheet

Purpose:
Engage community in health and wellness issues in Manatee County through open two-way dialogue.

Attendees

Name	Organization, Business or Community Representative	Email	Phone
Tere Kelly	Health-Care of WCFI	tkelly@hewcfl.org	813-261-5022
Nelly Nelson	SEIFAS Manatee Co	nelly.nelson@sl.edu	941-722-4524
Tara Sage	UF IFAS FNP	Tsage@ufl.edu	941-722-4524
Elaine Manoff	Manatee Co	elaine.manoff@manateecol.org	
Tim McDuffee	DOH Manatee	tim.mcduffee@doh.mnatee.com	
MariAnne Layer	Heal Thy Teen Coalition	marianne@healthyteensmanatee.com	941-932-1377
Shelly Smith	DOH Manatee	shelly.smith@doh.mnatee.com	
Wendy Ta	DOH Manatee	wendy.ta2@doh.mnatee.com	
Carrie Hatcher	DOH - Manatee	carrie.hatcher@doh.mnatee.com	941-708-0318
Deb Bussinger	ARSP/FES - Chosen Families	dbussinger@chosenfamilies.org	215-400-0454
Tim Novak	LECOM	tnovak@lecom.edu	941-309-405-1516
Victoria Lee	SMH	victoria-lee@smh.com	941-309-4533
Mark Kaufman	LECOM	markkaufman@lecom.edu	814-602-6619
James Caldwell	MCB - Public Safety	james.caldwell@manateecol.org	746-3951
Silvia Caldwell	Tidewell Hospice	silvia.caldwell@tidewell.org	735-8677
Mike Meehan	Citizen		on file



**Florida Department of Health in Manatee County
Performance Management Council Meeting
Meeting Location Room**

**MINUTES
ANNUAL CHIP REVIEW COMMUNITY MEETING AGENDA**



**Florida Department of Health in Manatee County
Manatee County Health Care Alliance Meeting
Manatee Memorial Hospital Auditorium
November 29, 2018 9:30 – 11:30 a.m.**

MEETING MINUTES

Purpose:

Facilitating collaboration and partnership to ensure access to healthcare and promote healthy behaviors in Manatee County.

Speaker	Topic	Discussion
Dr. William Colgate, Chair	Welcome/Call to Order Introductions Brief review of agenda	Dr. Colgate welcome attendees, asked them to introduce themselves, and reviewed agenda items. Dr. Colgate thanked everyone for attending today's meeting.
Dr. Jennifer Bencie/Dr. Carla McGill	CHIP/CHA Subcommittee Report	Dr. Jennifer Bencie provided background on the Community Health Assessment (CHA) stating it covers a 5-year span. The current CHA is 2015-2020. The Community Health Improvement Plan (CHIP) is updated annually. The process for the CHA/CHIP will start over for 2020. Updates for 2018 will take place at today's (11/29/2018) meeting. Our long-term goal is to become the healthiest county in Florida. We were ranked #23 and we are now ranked #17, as the healthiest county in the state. Dr. Carla McGill presented on the CHA Background and CHIP Status Update presented by each Subcommittee Chair or Representative. Dr. Carla McGill explained today as a group we will have an opportunity to revise objectives, change timelines, and remove or add data.
Subcommittee Chairs/All	CHIP Status Updates/Proposal Revisions Action Items and Next Steps	Pascale D. Edouard provided an update for Strategic Issue - Adult Obesity. The percentage of obese adults in Manatee County remains the same at 25%. An overview and status update of the four Health Links Florida program objectives were provided. All four Health Links objectives were completed. Pascale provided recommendations for four new objectives related to the development and implementation of Work Well Manatee, a proposed new county worksite wellness program. Mary Ann Legler provided an update for Strategic Issue – Teen Pregnancy. Teen Births are down and Repeat Teen Births are down. Teen Pregnancy has 11 objectives: 5 Revised Objective, 3 Objectives on schedule and 3 objectives not on schedule. The 3 objectives not on schedule have been recommended for deletion.



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		<p>Dana Clark provided an update for Strategic Issues - Substance Abuse and Crime and Safety.</p> <ul style="list-style-type: none"> • Substance Abuse: Drug Overdose Deaths are up. Seven objectives: Six completed and One on schedule. Recommend updating Subcommittee's focus/objectives for 2019. • Crime and Safety: Violent Crime is down. 5 Objectives on Schedule. Recommend combining Objectives: Increase crime and safety awareness through web-based tools (Revised) and Use of a digital tool to Connect individuals with community resources (Revised). Recommend adding an objective to focus on Safety for the Elderly population. <p>Dr. Carla McGill provided an update for Strategic Issues - Infant Mortality, Childhood Obesity, Physical Activity & Food Access.</p> <ul style="list-style-type: none"> • Infant Mortality: 3 Objectives on schedule. Dr. Carla McGill explained Infant Mortality overall rates are currently down with a decrease in white infant mortality and an increase in black infant mortality. Black infant mortality rates are 5 times that of white infant mortality rates. Save the date for the Baby Shower scheduled April 6, 2019. Anyone interested in assisting with planning the baby shower, please contact Dr. Carla McGill. • Childhood Obesity: There is an increase in Childhood Obesity. 6 Objectives on schedule. • Physical Activity: Physical inactivity is down. 7 Objectives: 5 Objectives on Schedule, 2 not on schedule. Currently seeking a Subcommittee Chair. • Healthy Food Access: Food Insecurity is down. 3 Objectives: 1 Objective complete, 2 Objectives on Schedule. Recommend deleting objectives related to mobile farmers' market. Geraldson Community Farm is no longer in operation. <p>Joshua Barnett provided an update for Strategic Issue - Healthcare Access. Preventable hospital stays are down, Number of Uninsured is down and Population to Primary Care Provider Ratio is Up. 5 Objectives: 2 Objectives complete, 3 Objectives on Schedule. Healthcare Access Subcommittee is currently revamping and inviting more Community Partners to the group.</p>
<p>Dr. Stephanie Peabody, PsyD, Neuropsychologist</p>	<p>Harvard – Lakewood Ranch: Building a Brain Health Community</p>	<p>Phase I: Creating culture, collecting data, research and building the Lakewood Ranch Brain Health Coalition.</p> <p>Phase II: Completing Phase I and working towards Phase II</p> <p>The study has similar findings from the community to those objectives presented today during the CHIP Annual Review.</p> <p>The study began 4/2018 and was chosen based on community engagement.</p>



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Dr. William Colgate	BOD Election	Dr. Colgate announced attendees of today's (11/29/2018) meeting will have an opportunity to vote for the BOD Elections. An e-mail will go out to those who have signed in using the meetings sign-in sheet.
Dr. William Colgate		Next Meeting: Thursday, January 24, 2019 Manatee Memorial Hospital-Auditorium



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MINUTES
COMPREHENSIVE LIST OF COMMUNITY PARTNERS

Community ownership and broad participation are key components of an effective CHA and CHIP. Manatee's 2015 CHA and CHIP were created by, and are implemented, monitored, and updated by partnerships, including:

American Association of University Women
Addictions Crisis Taskforce
Black Nurses Rock
Blake Medical Center
BeFit2Work
Boys and Girls Clubs, Inc.
Bradenton Police Department
Built Environment Committee
Care Net Manasota
Centerstone of Florida (formerly Manatee Glens)
Children's Movement of Florida
City of Bradenton
City of Palmetto
Crime Watch Bradenton
Crime Stoppers
Democratic Executive Committee
Democratic Women's Club
Drug Free Manatee (formerly Manatee County Substance Abuse and Prevention Coalition)
Drug Policy Advisory Council
Early Learning Coalition
Educational Consultants Consortium
Family Partnership
Family Resources, Inc.
Family Safety Alliance
FCCI
Florida Blue
Florida Department of Children and Families
Florida Department of Education Health Schools Division
Florida Department of Health in Manatee County (DOH-Manatee)
Florida RAM
Gulfcoast Legal Services
Gulfcoast South Area Health Education Center Health Council of West Central Florida
Healthy Longevity
Healthy Start Coalition of Manatee County
Healthy Teens Coalition of Manatee County, Inc.
Hope Family Services
Integrative Health & Weight Management Consultant



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MINUTES

It's your Choice
Jewish Family & Children's Service
J.O.Y. Fellowship
Josh Provides Epilepsy Assistance Foundation
Just for Girls Charter School
League of Women Voters of Manatee County
LECOM
Loving Hands Ministry
Manasota Food Action Council
Manasota Health
Manatee Chamber of Commerce
Manatee Chamber of Commerce, Health Care Committee
Manatee County Emergency Management
Manatee County Paramedicine
Manatee County Housing Authority
Manatee County NAACP
Manatee County Government, Library Division
Manatee County Government, Neighborhood Services
Manatee County Medical Society
Manatee County Ministerial Association
Manatee County Rural Health Services
Manatee County Sheriff's Office
Manatee County Sheriff's Office – Child Protective Services
Manatee County Substance Abuse & Prevention Coalition
Manatee Eternity Temple
Manatee Healthcare Alliance, Access to Care Committee
Manatee Memorial Hospital
Manatee River Garden Club
Manatee/Sarasota Democratic Black Caucus
Manatee Technical College
Manatee YMCA
Neighborhood Watch
Office of Representative Vern Buchanan
PACE Center for Girls
Palmetto BUILD
Palmetto Police Department
Parrish Fire Department
Patterson Foundation
Planned Parenthood
Population Health Consultants
Post-Partum Society
Realize Bradenton
Residents of Westminster & De Soto Towers Retirement Communities
Qure4U



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MINUTES

Rodney Allen & Associates
Rubonia Neighborhood Association
Safe Communities Taskforce
Sarasota/Manatee/Charlotte American Heart Association
School District of Manatee County
School District of Manatee, Migrant Full Service School Title I
Sedgeman Consulting LLC
State College of Florida
Students Working Against Tobacco (SWAT)
Step Up Suncoast
Substance Abuse & Behavioral Health Prevention Committee
Southern Manatee Fire & Rescue
The New American Health Experience
Tabernaculo Biblico Bautista
Teen Age Parenting Program (TAPP)
Teen Pregnancy Prevention Committee
Tidewell Hospice
Tobacco Free Manatee
Turning Points of Manatee County
UF/IFAS Manatee County Extension
United Way Suncoast
Whole Child Manatee
University of Miami
University of South Florida
Well-being 360
Workplace Wellness Task Force
Women, Infants & Children (WIC) Program
Zero to Five Coalition