



# Community Health Improvement Plan 2019 Annual Report

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## *Florida Department of Health in Manatee County*

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## **Introduction**

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This is the annual review report for the 2015 – 2020 Manatee County Community Health Improvement Plan. The activities and collaborative efforts of the Florida Department of Health in Manatee County and community partners are reflected within the report. This document serves as a review of each strategy's progress and the implemented activities. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Manatee County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.



## **Overview of the Community Health Improvement Plan (CHIP)**

In Manatee County, a solid foundation for collaborative community health assessment and community health improvement planning processes was established in 2010, with the formation of a community coalition of professionals and residents with an interest in improving the county's health. This coalition, the Manatee Healthcare Alliance, Inc. (MHCA), is a non-profit organization with the mission of "promoting and ensuring the health and wellbeing of Manatee County residents through fostering collaboration and partnerships, ensuring access to healthcare and promoting healthy behaviors." In 2010, the MHCA initiated a collaborative community health assessment process with a summit devoted to a review of county health data and a visioning process. The aim was to identify and prioritize key health challenges. This process was repeated in annual State of the County data reviews in 2011 through 2014. Based on the data reviewed, priority issues were identified, and a strategic plan was created to guide community health improvement planning.

In 2012, the Department of Health in Manatee County facilitated a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis with MHCA which yielded an in-depth analysis of factors and forces that impact population health. The findings contributed to a comprehensive view of health and quality of life in Manatee County and led to the development of an MHCA strategic plan with two strategic issue areas: (1) Access to Care and (2) Education, Wellness and Prevention. For each Strategic Issue Area, goals and objectives were developed by a workgroup of subject matter experts. These goals and objectives formed the basis for the first CHIP, which guided collaborative health improvement efforts through 2015.

In late 2014 the MHCA Prevention and Wellness Committee accepted leadership of a new 2015 CHA and 2015-2020 CHIP for Manatee County, with an emphasis on community engagement. To guide the process, a nationally recognized strategic planning framework for community health assessment and improvement planning was selected: Mobilizing for Action through Planning and Partnership (MAPP). A guiding theme of MAPP is "Improving Health Requires Partners." MAPP provides a framework to bring together all the different organizations, groups, and individuals that comprise the local public health system.

Starting in early 2015 the MHCA steered Manatee County community partners through the six MAPP phases in a collectively driven and community-owned effort that included feedback from over 1,500 participants representing residents, organizations, and health subject matter experts. This involved eight small-group discussions in five neighborhoods, two large community forums, and seven committees formed to work on health priorities, leading to the 2015 Manatee CHA and 2015-2020 Manatee CHIP. Throughout this process, the Florida Department of Health in Manatee County helped track and collect data and provided administrative support.

In April 2016, the MHCA presented the 2015-2020 CHIP to the community. As its name suggests, MAPP is an intensely community-driven process. The resulting CHIP would not have been possible without the input of over 70 community partner organizations that participated in the process. Community partners were recruited and engaged as active participants in



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identifying and prioritizing strategic issues. Next, CHIP subcommittees were formed to address nine key strategic issues over the period from 2015 to 2020. These nine strategic issues are summarized below:

<b>STRATEGIC ISSUE AREA</b>	<b>GOAL</b>
<b>Adult Obesity</b>	1. Increase the number of certified “healthy businesses” in Manatee County that provide employee wellness programs/services.
<b>Teen Pregnancy</b>	1. Reduce the rate of repeat teen births. 2. Increase access to family planning services.
<b>Substance Abuse</b>	1. Support and enhance the mental, emotional and behavioral health (MEBH) of all and reduce the impact of substance use leading to overdose deaths. 2. By 2020, increase the awareness and understanding of mental, emotional and behavioral health and substance use disorders; reduce stigma.
<b>Crime and Safety</b>	1. Develop a sustainable partnership of community organizations to implement preventative, educational, and mentoring initiatives to enhance safety and reduce crime.
<b>Infant Mortality</b>	1. Increase entry into prenatal care in the 1st trimester. 2. Reduce disparities in infant mortality in Manatee County.
<b>Childhood Obesity</b>	1. Decrease the rate of overweight and obesity among Manatee County WIC participants age 2 to 5 years.
<b>Physical Activity</b>	1. Increase opportunities for physical activity. 2. Provide physical activity classes to adults and children.
<b>Healthy Food Access</b>	1. Increase the number of places that provide healthy foods including fruits and vegetables. 2. Increase the availability of nutrition classes to adults and children.
<b>Health Care Access</b>	1. Increase access to care.

MCHA subcommittees were assigned to each strategic issue. These subcommittees developed goals, objectives, activities, and short- and long-term outcomes to address each strategic issue. Each subcommittee was charged with reporting progress regularly at MCHA meetings.

The Florida Department of Health in Manatee County is committed to providing the administrative support, data collection, and reporting for this community driven effort to improve health and health outcomes. The MHCA held an annual review meeting for the CHIP in November 2019. The annual update process is utilized as an opportunity to review progress toward achievement of each objective. Subcommittee leaders provide monthly updates and quarterly reports on progress and, as needed, propose revisions to goals, strategies, objectives, and activities for each of the nine Strategic Issues. The results of the 2019 annual review meeting are presented in the 2019 Annual Report for Manatee County’s 2015-2020 CHIP.



## Summary of CHIP Annual Review Meeting

The Manatee Healthcare Alliance met on November 21, 2019 to review the Manatee County Community Health Improvement Plan. Each subcommittee presented an update for the annual review. A recap of the nine strategic issues within the five-year CHIP were discussed. A review of each strategic goal was completed to determine performance of the process for each strategy. As a result, suggestions and recommendations were made to update each strategic issue. The Manatee Healthcare Alliance unanimously approved revisions as listed in the Revisions section below.

### **Strategic Issue Area #1: Adult Obesity**

**Narrative:** Daily lifestyle choices such as healthy eating and physical activity can play a role in the healthy or unhealthy weight status of adults. According to Florida CHARTS, 56.9% of Manatee County adults are overweight or obese. Excess body weight can increase the risk of preventable chronic diseases such as heart disease, diabetes, and certain forms of cancers. Thus, addressing adult obesity in Manatee County is imperative to not only individuals who are overweight or obese, but also the workforce and the overall well-being of the county.

**Goal:** Increase the number of certified “healthy businesses” in Manatee County that provide employee wellness programs/services.

**Strategy 1:** Reduce adult obesity through worksite wellness.

**Key Partners:** *Manatee Chamber of Commerce, Blake Medical Center, Manatee CHD, Rodney Allen & Associates, Qure4U, FCCI, United Way of Manatee, Tidwell Hospice, BeFit2Work, Population Health Consultants, Florida Blue, Integrative Health & Weight Management Consultant, Well-being 360.*

**Why this is important to our community:**

Addressing adult obesity in Manatee County is important to the overall well-being of Manatee County and a viable business community. Improving the weight status of adults in Manatee can translate to lower medical costs associated with chronic diseases and improved productivity within the county’s workforce.

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
By 12/31/2017, ensure at least a 50% increase in the number of businesses certified annually, from 10 to 15.	% of adults who are overweight	39.7% (FL CHARTS, 2017)	15	●	<b>COMPLETED:</b> This objective was redesigned by another Manatee County agency to take over moving forward.
	% of adults who are obese	25% (FL CHARTS, 2017)			
	Adults who meet muscle strengthening recommendations	42.5% (FL CHARTS, 2017)			
	Adults who meet aerobic recommendations	46.4% (FL CHARTS, 2017)			
	# of certified healthy businesses in Manatee County	12 (Health Links Florida, 2017)			



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By January 2018, launch Work Well Manatee to promote workplace wellness in Manatee County and recognize employers that offer such programs.					<b>DELETED:</b> Work Well Manatee was launched and absorbed into another local Manatee County agency.
By 12/31/2017, increase the percentage of employees in Manatee County offered well-being/wellness programs by 10%.	# of employers who offer worksite wellness programs	12	10% increase		<b>DELETED:</b> Work Well Manatee was launched and absorbed into another local Manatee County agency.
By June 2017, provide technical assistance/support to 5 businesses that want to take steps to improve wellness in the workplace.	# of businesses provided with one-on-one advising sessions and/or consultations	15	5		<b>DELETED:</b> Work Well Manatee was launched and absorbed into another local Manatee County agency.
By December 2019, collaborate with Chamber of Commerce and/or other partners to promote Work Well Manatee through two networking events	# of networking events	2	2		<b>COMPLETED:</b> Collaboration was completed. Two networking events were attended. Work Well Manatee was then absorbed into another local Manatee County agency.

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**Strategic Issue Area #2: Teen Pregnancy**

**Narrative:** Teen pregnancy is a public health concern that can lead to increased relative poverty, unemployment, poor educational achievements, and an increased risk of poor health outcomes among the newborn. Manatee County’s teen birth rate was 23.3 per 1,000 for teenage mothers ages 15 to19, compared to a Florida rate of 18.5 per 1,000 in 2017. The 2017 repeat teen birth rate for Manatee County was 17.45 compared to FL’s rate of 15.2. Although Manatee County remains higher in these rates than the State, the significant reduction in teen births in Manatee County must be noted. Since concentrated community efforts regarding this issue began in 2010, the teen birth rate for Manatee’s 15-19, year-old teens has dropped by 54.5 % while repeat teen birth rate for 15-19, year-old teens has decreased by 66%. Teen birth rates may be the result of high levels of social exclusion and poor knowledge as well as lack of access to contraceptives. To appropriately reduce teenage births in Manatee County, it is important that the community initiatives focus on improved access to sexual education programs, family planning and healthcare services. Such initiatives may decrease teenage pregnancy rates while also having the potential to decrease rates of STIs among teenagers, which have been rising locally, statewide, and nationally.

**Goal:** Reduce the rate of both teen births and repeat teen births and increase teen access to family planning services.

**Strategy 1:** Reduce teen births.

**Key Partners:** *Healthy Teens Coalition; School District of Manatee County, including TAPP Program, It’s yoUR Choice, Migrant Services, Manatee Technical College; Florida Department of Health in Manatee Co.; Healthy Start Coalition of Manatee County (Healthy Start); MCR Health Services; USF College of Nursing; Planned Parenthood; Family Resources, Inc.; Boys & Girls Clubs, Inc.; Educational Consultants Consortium; PACE Center for Girls; Just for Girls Charter School; North River Care Center; FL Department of Education Healthy Schools Division.*

<b>Why this is important to our community:</b>					
Teen pregnancy prevention is important to the overall well-being of Manatee County residents because of its negative impact on the educational, social, and economic lives of young people. Early parenting reduces the chances of high school completion and post-secondary education, which are needed to compete in today’s economy.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 1/31/2019, at least 60% of the secondary schools in Manatee County will be providing age-appropriate sexual health education to students.	# of Manatee County secondary schools participating in age-appropriate sexual health education for students  % of Manatee County secondary schools participating in	<u>High Schools:</u> 4 of 6 /67% (Palmetto HS, Manatee HS, Southeast HS, Bayshore HS – ATOSS Program only)  <u>Mid. Schools:</u> 4 of 8/50% (Johnson, Braden River MS, King, Lee)	60%		<b>NOT ON SCHEDULE:</b> As of 2019-2020, no sexual health program is being consistently taught in Manatee County school districts.



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	the It's yoUR Choice Program	<u>Alternative Schools:</u> TAPP, JDC, Horizons  <u>Charter:</u> PACE for Girls, Just for Girls, MSA, Team Success, Imagine North			
By 12/31/2020, through social marketing campaigns, 40% of teens 14–18 years of age will report knowing options for accessing birth control.	% of teens who report knowing options for accessing birth control	Unknown	40%		<b>ON SCHEDULE:</b> The Healthy Teen Coalition's Teen Health Educators' Social Media Campaign is now providing weekly health information posts.
By 12/31/2020, 60% of teens 14-18 years of age will report having "easy" access to birth control through the school-based and community-based family planning services in Manatee County.	% of teens who report having "easy" access to birth control through school-based and community-based family planning services	Unknown			<b>IN PROGRESS:</b> The SEHS's School Based Health Center opened in December 2019. As of 2019-2020, Teen Express offers family planning services including education and counseling on birth control methods, pregnancy testing, and referrals to specialty care services.
By 12/31/2020, there will be a 20% increase in participation by teen mothers and fathers involved in an educational opportunity program.	# of teen mothers and fathers involved in an educational opportunity program	Unknown	20%		<b>ON SCHEDULE:</b> The Teen Health Educator Program received funding from Manatee County Government in 2019.
By January 2017 there will be a 40% increase in participation in the Teen Father Mentoring Program.	# of teen parents involved in the Teen Father Mentoring Program	Unknown	40%		<b>IN PROGRESS:</b> The Teen Father Mentoring Program was disbanded in 2017 due to lack of funding. The program is currently held at Manatee CHD WIC Program office every Tuesday at 3pm. Attendance is often low and recruiting fathers has been a challenge.
By 12/31/2020, there will be a 15% increase in the rate of teen parents who attain a high school diploma or GED.	Graduation rate for the School District of Manatee County	77.9% (2014-15)	89.6% (2019-20)		<b>ON SCHEDULE:</b> TAPP Program now has onsite daycare as well as a peer lactation consultant/peer educator
By 12/31/2020, 20% of teens 14–18 years of age will report to using at least one mobile application / platform in conjunction with family planning services in Manatee County.	% of teens who report using at least one mobile application/platform in conjunction with family planning services in Manatee County	Unknown	20%		<b>DELETED:</b> This objective is not on schedule due to staffing changes.



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By 12/31/2020, 60% of obstetrician / gynecology offices in Manatee County will participate in a formal referral system to promote pre- and post-natal care to pregnant teens.	% of obstetrician / gynecology offices in Manatee County that participate in a formal referral system to promote pre- and post-natal care to pregnant teens	Unknown	60%		<b>DELETED:</b> This objective is not on schedule due to lack of funding and staffing changes.
By 12/31/2020, 40% of teens 14–18 years of age will report to receiving mobile / onsite family planning services.	% of teens 14–18 years of age who report to using at least one mobile application / platform in conjunction with family planning services in Manatee County	Unknown	40%		<b>ON SCHEDULE:</b> The new Manatee CHD Health Coach (mobile health bus) has been to 2 migrant fairs, and mobile family planning services are considered for this bus. HTC distributed Spanish & English reproductive health services information cards at 2 migrant fairs in 2019.
By 12/31/2020, 60% of primary and secondary schools in Manatee County will implement school-based Family Planning Services.	# of schools to implement school-based Family Planning Services		60%		<b>ON SCHEDULE:</b> The SEHS's School Based Health Center opened in December 2019
By 12/31/2020, 40% of teen parents will participate in a "One-Stop-Shopping" program that allows teen parents to sign up for services at one location.	% of teen parents who participate in a "One-Stop-Shopping" program that allows teen parents to sign up for services at one location	Unknown	40%		<b>ON SCHEDULE:</b> In 2018-19, the social worker who coordinates services for TAPP was re-assigned full time once again to TAPP, and WIC began providing services at TAPP. A 10-week curriculum was developed by WIC and presented to TAPP students on the 2 <sup>nd</sup> and 4 <sup>th</sup> Wednesday throughout the school year. The classes are taught by a registered dietician and Breastfeeding Peer Counselor. This curriculum has been a success with high attendance.

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**Strategic Issue Area #3: Substance Abuse**

**Narrative:** In the wake of the opioid epidemic, substance use is now seen as both a local and a national public health issue. Substance use is not limited to opiate dependence, varies across the lifespan; e.g. for youth vaping is of greatest concern; for seniors it is prescription drug and alcohol misuse, which invariably lead to serious negative psychological and social effects for Manatee County citizens. To effectively address youth and adult substance use in Manatee County, a multi-stakeholder integrative approach, focused on prevention, intervention and treatment is being implemented. Community stakeholders participate on a variety of task forces that address areas of concern through best practice research, data acquisition and analysis (e.g. Manatee Drug Epidemiology Network or DEN) and collaborative implementation of strategic activities.

**Goal:** Reduce the impact of youth and adult substance use leading to negative consequences (e.g. addiction, adjudication, physical and mental health issues). By 2020, increase the awareness and understanding of mental, emotional and behavioral health and substance use disorders; reduce stigma.

**Strategy 1:** Reduce youth and adult substance use rates.

**Key Partners:** *Drug Free Manatee; Centerstone of Florida; School District of Manatee County; Manatee County Government; Manatee County EMS/Paramedicine Services; Manatee Memorial Hospital; Blake Medical Center; Manatee Technical College; LECOM; University of Miami; State College of Florida; Manatee County Sheriff's Office; Bradenton Police Department; Palmetto Police Department; Family Safety Alliance; Parrish Fire Department; SW Manatee Fire District; Florida Medical Society; Manatee Medical Society; DCF; Child Protective Services; Office of Representative Vern Buchanan; Drug Policy Advisory Council, Manatee CHD*

<b>Why this is important to our community:</b>					
Addressing substance use in Manatee County is critical to the health and safety of the community.					
Objective	Indicator	Current Level	Target	Status	Explanation of Status
By 1/31/2017, design and implement an integrated, coordinated communication system between service providers to expedite patient access to Substance Abuse/Mental, Emotional, and Behavioral Health (SA/MEBH) services.	# of programs implemented	1	1		<b>COMPLETED:</b> The Community Paramedicine Program (CPP) was launched and implemented in July 2016 as an alternative to ER with direct service options and referrals.
By 12/31/2020, increase the number of available health prevention strategies and treatment services addressing vulnerable populations.	# of programs launched	2	2		<b>COMPLETED:</b> Centerstone programs: Family Intensive Treatment program for families involved in child welfare in 2016; Central Receiving Facility as a patient resource.



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By 12/31/2018, reduce the number of opioid-overdoses to meet specified targets.	# of Narcan administrations by Manatee County EMS	2015: 1,352 2016: 2,504 2017: 1,624 2018 ytd: 427  <b>YTD: 83% reduction</b>	80% reduction from 2016 to 2018		<b>COMPLETED:</b> The Partnership for Success (PFS) grant focused on overdose prevention and treatment, including distribution of Naloxone via pharmacies, 2 pilot projects for Care Coordination, suicide preventions, and epidemiology research at state / local levels.
By 12/31/2018, design an integrated / coordinated media campaign to educate, inform and increase awareness of SA/MEBH health to reduce and/or de-normalize stigma.	# of informational activities initiated	7	4 30-sec PSAs <b>"Now is the Time: Your Life Matters"</b> ; reach= 333,000 by Dec 2018		<b>COMPLETED:</b> A media campaign was implemented: (Broadcast PSAs; theater PSAs; social media; distribution of printed materials, info packets, and drug disposal pouches).
By 12/31/2020; design, promote and conduct targeted (physician, dentist and pharmacist, etc.) training and education on best practices in opioid prescribing and client monitoring to reduce substance misuse at least biannually beginning in 2016.	# of educational workshops	6+	6; ONGOING LECOM implemented online required opioid education for all Pharm, Med, and Dental students		<b>COMPLETED:</b> Local educational workshops for practitioners were provided (on CDC opioid prescribing guidelines; PDMP information). State legislation now requires online training for prescribers re: opioids.
By 1/31/2017, promote use of PDMP (Prescription Drug Monitoring Program) for primary care physicians, dentists, etc., through training, registration drives, implementation workshops, etc., conducted at least annually to reduce diversion and patient drug-seeking behavior.	# of training sessions, registration drives, implementation workshops, etc.	9	State Required		<b>COMPLETED:</b> State legislation now requires use of PDMP by physicians and pharmacists; limited amt of prescriptions per patient visit.
By 12/31/2020, conduct racial / economic / cultural awareness trainings across provider sectors, at least annually, as a first step towards achieving parity in social determinants of behavioral health.	# of awareness training sessions provided	Ongoing	Ongoing		<b>ON SCHEDULE:</b> Activities are underway, including drug-endangered children training; <i>Handle With Care</i> initiative between School District and Law Enforcement Officers.

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**Strategic Issue Area #4: Crime and Safety**

**Narrative:** Traditionally, violence prevention was not a public health concern; however, over the years it has been determined that the amount of crime and lack of safety in neighborhoods may have both direct and indirect impacts on the health outcomes of communities. For example, crime victimization can negatively impact the quality of life of individuals who live in unsafe neighborhoods. The various consequence of crime victimization includes negative impacts on parenting, intimate partner relationships, and occupational and social well-being.

**Goal:** Develop a sustainable partnership of community organizations to implement preventive, educational, and mentoring initiatives to enhance safety and reduce crime.

**Strategy 1:** Reduce crime and violence.

**Key Partners:** *Faith-based institutions; Bradenton Police Department; Manatee County Sheriff's Office; Crime Watch Bradenton; Neighborhood Watch; Crime Stoppers; Palmetto BUILD; local ministries and businesses; Manatee CHD.*

<b>Why this is important to our community:</b>					
Addressing crime and safety are important to the overall quality of life in Manatee County and ensures that residents live in safe and healthy communities.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 12/31/2020, recruit and train chaplains and faith-based leaders (at least 5 per year) to assist individuals in need, in cooperation with local agencies and organizations.	# of new chaplains/faith-based leaders recruited and trained via the Safe Communities Task Force	109	10		<b>DELETED:</b> This CHIP subcommittee has not been meeting and the committee will need to be re-engaged or the objective will need to be reassigned.
	# of chaplains/faith-based leaders placed in local agencies impacting issues of crime and/or safety.	34	10		
By 12/31/2020, develop a sustainable partnership of community organizations to implement preventive, educational, and mentoring initiatives to enhance safety and reduce crime.	# of events where SCT members spoke or participated	80 events in Year 1	10 or more events per year		<b>DELETED:</b> This CHIP subcommittee has not been meeting and the committee will need to be re-engaged or the objective will need to be reassigned.
By 12/31/2020, develop, test and implement a digital tool (NextBase) to assist chaplains and other community mentors in connecting individuals in need with community resources.	Implementation of app (YES/NO)  # of participants the using Nextdoor app	YES  # of Nextdoor participant 65,000 participants	YES		<b>DELETED:</b> This CHIP subcommittee has not been meeting and the committee will need to be re-engaged or the objective will need to be reassigned.



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By 12/31/2020, develop, test, and implement a website to serve as a communication platform for sharing information and resources to enhance safety and reduce crime.	Implementation of website (YES/NO)	YES	YES		<b>DELETED:</b> This CHIP subcommittee has not been meeting and the committee will need to be re-engaged or the objective will need to be reassigned.
By 12/31/2020, increase participation in local Cadet Explorer Program(s) by at least 10% per year.	# Manatee County Sheriff's Office Cadet Program	30 participants/month	< 10% decrease during Christmas and Summer months		<b>DELETED:</b> This CHIP subcommittee has not been meeting and the committee will need to be re-engaged or the objective will need to be reassigned.

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**Strategic Issue Area #5: Infant Mortality**

**Narrative:** Infant mortality rates are a key indicator of the overall health and well-being of a society. While infant mortality rates are important to the health of society, mortality rates disproportionately affect certain populations compared to others. Minority populations and communities of color often have higher infant death rates compared to the white population. To reduce the disparate rates of infant death locally strategic efforts focused on increased access to health care, SUIDS prevention educational messaging, and meaningful collaboration between early learning centers and healthcare providers are imperative.

**Goal:** Increase entry into prenatal care in the 1<sup>st</sup> trimester and reduce disparities in infant mortality in Manatee County.

**Strategy 1:** Reduce infant mortality

**Key Partners:** *Step Up Suncoast, UF/IFAS, Patterson Foundation, Manatee County Sheriff's Office, United Way Suncoast, Manatee CHD, Manatee Memorial Hospital, Manatee County Rural (MCR) Health Services, Healthy Start Coalition of Manatee County (Healthy Start), Centerstone, Manatee County Government, Family Partnership, Care Net Manasota, Early Learning Coalition, Dept. of Children & Families, Post-Partum Society, Black Nurses Rock, Amerigroup, Tidewell Hospice, Community Individuals*

<b>Why this is important to our community:</b>					
Infant mortality and maternal health are important to the overall health of Manatee County and ensures that all residents born in Manatee have equal opportunities to a healthy quality of life.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 12/31/2020, develop an educational campaign with consistent messaging about safe sleep practices for use in Manatee CHD, WIC, Healthy Start, Hospital, Birthing Centers.	Infant Mortality Rate (3-yr rolling)	5.9 (2015-17)	4.8		<b>ON SCHEDULE:</b> Video and materials have been reviewed and approved by the Zero to Five Coalition. Social media campaign for safe infant sleep education is in progress.
	Neonatal Mortality Rate (3-yr rolling)	4.2 (2015-17)	3.1		
	SUID Death Rate (3-yr rolling)	0.5 (2015-17)	1.0		
	# of agencies & partners who promote/display the educational media materials to clients	4			
By 12/31/2020, educate the community about safe sleep practices and promote safe sleep education at outreach events and with health care providers.	# of outreach events attended	3 per quarter	3 per quarter		<b>ON SCHEDULE:</b> Safe infant sleep community education is ongoing with community partners – Healthy Start Coalition, Manatee County Sheriff's Office, School Board of Manatee County.
	# of health care providers reached	3 per quarter	3 per quarter		



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By 12/31/2020, increase the percentage of women receiving prenatal care in the 1 <sup>st</sup> trimester to match or exceed the State of Florida rate.	Births with 1 <sup>st</sup> trimester prenatal care (3-yr rolling)	73.4% (2015-17)	79.5%		<b>IN PROGRESS:</b> Ongoing in collaboration with Manatee CHD WIC staff. Manatee 1st trimester prenatal care rate is significantly lower than State of FL rate (73.4% versus 78.3%; 2015-2017 3-yr rolling).
	Births with late or no prenatal care (3-yr rolling)	7.3% (2015-17)	6.2%		
By 12/31/2020, reduce disparities in infant mortality based on the Indicators, Activities, and Action Steps in the Manatee County Florida Healthy Babies Action Plan.	Black Infant Mortality Rate (3-yr rolling)	16.0 (2015-17)	8.3		<b>IN PROGRESS:</b> Florida Healthy Babies 2018-2019 Manatee Action Plan completed. Black: White infant mortality ratio decreased from 5.3 in 2017 to 4.2 in 2018. Activities to reduce disparities are ongoing
	Black: White Infant Mortality Ratio (3-yr rolling)	3.5:1 (2015-17)	<2:1		
	Hispanic: White Infant Mortality Ratio (3-yr rolling)	1.9:1 (2015-17)	1:1		

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**Strategic Issue Area #6: Childhood Obesity**

**Narrative:** In addition to infant mortality rates, childhood obesity rates also poses a serious public health concern to societal well-being. The increased rates of childhood obesity have the potential to increase the risk of negative psychological and health outcomes. There is an increased risk of childhood chronic diseases such as type 2 diabetes, high cholesterol, and hypertension, in addition to early puberty. Psychological health consequences of childhood obesity include depression, poor body image, and behavior and learning problems. Establishing programming, messaging campaigns, and working with childcare and health care providers can decrease the rate of childhood obesity in Manatee County.

**Goal:** Decrease the rate of overweight and obesity among Manatee County WIC participants age 2 to 5 years.

**Strategy 1:** *Reduce childhood obesity.*

**Key Partners:** *Step Up Suncoast, UF/IFAS, Patterson Foundation, Manatee County Sheriff's Office, United Way Suncoast, Manatee CHD, Manatee Memorial Hospital, MCR Health Services, Healthy Start Coalition of Manatee (Healthy Start), Centerstone, Manatee County Government, Family Partnership, Care Net Manasota, Early Learning Coalition, Dept. of Children & Families, Post-Partum Society, Black Nurses Rock, Amerigroup, Tidewell Hospice, Community Individuals, Food Bank of Manatee*

<b>Why this is important to our community:</b>					
Childhood obesity is important to Manatee County because it ensures the delayed onset of chronic diseases among children that are usually experienced in adulthood and ensures the healthy development of Manatee County's youth population.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 12/31/2020, continue to provide breastfeeding education and support to prenatal clients through WIC program services.	# of breastfeeding classes offered by Manatee CHD WIC Program	180 (2018)	Unknown		<b>ON SCHEDULE:</b> The number of breastfeeding classes for WIC participants has increased. A Father's class has been added.
	# of Manatee CHD WIC clients attending breastfeeding classes	400 (2018)	Unknown		
By 12/31/2020, the breastfeeding initiation rate for Manatee County will meet or exceed the State of Florida rate.	Mothers who initiate breastfeeding – 3 year rolling rates FLHealthCHARTS	81.4% (2015-17)	>85.1%		<b>ON SCHEDULE:</b> The number of breastfeeding classes for WIC participants has increased. A Father's class has been added.
By 12/31/2020, 100% of Manatee County birthing facilities will be breastfeeding friendly.	# of Manatee County birthing facilities with the Breastfeeding Friendly designation	0	2		<b>ON SCHEDULE:</b> Manatee CHD recognized as a Gold Level Breastfeeding Friendly Employer in 2019



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By 12/31/2018, promote SNAP/EBT participation at the Bradenton Farmers Market through a variety of communication methods.					<b>COMPLETED:</b> The State WIC program is no longer approving any vendor applications at farmer's markets due to poor participation.
By 12/31/2020, decrease the rate of overweight and obesity among Manatee County WIC participants age 2 to 5 years to be equal or less than the State of Florida rate.	WIC Children >= 2 Who Are Overweight or Obese (single year rates)	31.02% (2018)	27.13% (2018)		<b>IN PROGRESS:</b> Manatee CHD WIC staff are implementing a local policy to provide nutrition education more often to families with obese children. WIC has also collaborated with the local food bank to provide fresh produce to participants. For 2019, the overweight and obesity rate for WIC children in Manatee was 29.95%; for Florida 27.92%
By 12/31/2020, deliver information about best practices in child nutrition and physical activity o Early Care and Education (ECE) Centers who participate with the Early Learning Coalition (ELC) of Manatee County.	# of Early Care and Education Centers provided with best practice information	100%	100%		<b>COMPLETED:</b> Manatee CHD staff collaborated with UF IFAS Family Nutrition Program staff to provide trainings about best practices in nutrition and physical activity to Early Care and Education Center providers at the Manatee Conference on Young Children 4/13/2019.

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**Strategic Issue Area #7: Physical Activity**

**Narrative:** Adult and childhood obesity are influenced by healthy eating and physical activity habits. However, physical activity among children and adults is largely dependent on access to physical activity opportunities, and the community’s physical or built environment. Thus, communities with more opportunities to physical activity and a built environment that encourages physical activity can lead to increased physical activity among children and adults.

**Goal:** Increase opportunities for physical activity and provide physical activity classes to adults and children.

**Strategy 1:** Increase opportunities for physical activity.

**Key Partners:** School District of Manatee County, Manatee County Government, Realize Bradenton, City of Bradenton, City of Palmetto, Manatee CHD.

<b>Why this is important to our community:</b>					
Increased opportunities for physical activity are important to ensuring the healthy weight status of all Manatee County residents, reduced chronic disease risk, and an improved quality of life.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 12/31/2020, finalize the expanded joint use agreement to open school playgrounds for community use.	# of schools that have opened their playgrounds for after school hours	Unknown	Unknown		<b>DELETED:</b> In 2016 an open playground assessment was completed; however, the approval process to utilize School District of Manatee County school playgrounds has not moved forward to date.
By 12/31/2020, 20% of Manatee County residents will report to engaging in physical activity through the open playgrounds.	% of Manatee County residents who report to engaging in physical activity through the open playgrounds.	Unknown	20%		<b>DELETED:</b> In 2016 an additional elementary school opened its playground, the approval process to utilize School District of Manatee County school playgrounds has not moved forward to date.
By 12/31/2020, implement “Open Streets” in downtown Bradenton in collaboration with Realize Bradenton and City of Bradenton.	Implementation of “Open Streets” in downtown Bradenton in collaboration with Realize Bradenton and City of Bradenton (“Implemented” / “Not Implemented”)	1 Implemented in Palmetto	1		<b>COMPLETED:</b> This event was scheduled and completed on November 10, 2018.
By 12/31/2020, create an implementation plan for development of target complete streets in collaboration with municipalities and counties.	Completion of an implementation plan (“Completed” / “Not Completed”)	1	1		<b>DELETED:</b> Due to staffing changes this objective was not completed.



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By 12/31/2020, 100 Nature Play "Prescriptions" from the Healthiest Weight Florida Initiative will be distributed to health fair attendees in Manatee County.	# of Nature Play "Prescriptions" from the Healthiest Weight Florida Initiative will be distributed to health fair attendees in Manatee County	Unknown	100		<b>DELETED:</b> Due to staff change this objective was not completed.
By 12/31/2020, 100% of the activities and deliverables from the Healthiest Weight (HW) Florida Initiative will be completed.	% of completed activities and deliverables from the Healthiest Weight (HW) Florida Initiative.	100%	100%		<b>ON SCHEDULE:</b> This is monitored quarterly through contract deliverables.
By 12/31/2020, activate 25% of open playgrounds with regular classes to encourage physical activity among residents.	% of open playgrounds with regular classes to encourage physical activity among residents.	Unknown	25%		<b>DELETED:</b> Due to funding this objective was not completed.

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**Strategic Issue Area #8: Healthy Food Access**

**Narrative:** More so than physical activity, healthy eating is another contributing factor to childhood and adult obesity rates. Ensuring that children and adults are eating healthfully requires that they have access to nutritional and affordable foods. Many low-income communities do not have access to healthy and affordable food options, thus putting them at an increased risk obesity and associated chronic diseases. It is imperative to increase access to healthy food options and nutritional education opportunities to effectively address childhood and adulthood obesity.

**Goal:** Increase the number of places that provide healthy foods including fruits and vegetables. By 2020, increase the availability of nutrition classes to adults and children.

**Strategy 1:** Increase access to healthy food.

**Key Partners:** *UF Institute of Food and Agricultural Sciences (IFAS); Manatee County Neighborhood Services; Manatee River Garden Club; Eternity Temple Church; State College of Florida; Geraldson Community Farm, Rubonia Neighborhood Association; Pine Village Housing Authority; Realize Bradenton; Food Bank of Manatee; Manatee CHD.*

<b>Why this is important to our community:</b>					
Access to healthy and affordable foods is important toward ensuring the healthy weight status of all Manatee County residents and reduced chronic disease risk.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 2020, increase the number of community gardens in Manatee County.	# of community gardens  # of participants in community gardens in Manatee County	3  26	5		<b>COMPLETED:</b> Three community gardens have been established in Manatee County. Manatee Square Garden is considering adding additional beds to increase the number of gardeners. Beds will be solarized in July and the new season will begin in Aug/Sept 2019.
By January 2017, 30% of farmers' market vendors will accept food stamps.	# of farmers market vendors who accept SNAP/EBT	Unknown	30%		<b>COMPLETED:</b> All 15 vendors at the Bradenton Farmers' Market accepted SNAP/EBT during the 2018-2019 market season
By 12/31/2020, 30% of Manatee County residents will report to having access to fruits and vegetables at least 2 days a week through Mobile Farmer's Market.	% of Manatee County Residents who report to having access to fruit and vegetables at least 2 days a week through the Mobile Farmer's Market	Unknown	30%		<b>DELETED:</b> Progress on this objective is not on schedule due to Geraldson Community Farm (mobile unit) not in operation.



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By 12/31/2020, increase the number of locations where nutrition education classes are held.	# of locations where nutrition education classes are held	Unknown	Unknown		<b>ON SCHEDULE:</b> Manatee CHD has collaborated with UF/IFAS Family Nutrition Program to provide nutrition education at various settings. Additional FNP staff have been hired to focus on Manatee County nutrition education.
By 12/31/2020, 30% of mobile farmer's market shoppers will report to attending at least one nutrition education class held at the mobile market.	% of mobile farmer's market shoppers will report to attending at least one nutrition education class held at the mobile market.	Unknown	30%		<b>DELETED:</b> Progress on this objective is not on schedule due to Geraldson Community Farm (mobile unit) not in operation.
By 12/31/2020, ensure that opportunities for nutritional education are offered at the local farmers' market at least once a month.	# of times nutritional education classes are offered at the farmers market per month	1 per month	1 per month		<b>ON SCHEDULE:</b> Manatee CHD and UF/FAS provide monthly educational opportunities at the local farmers' market during the market season.
By 12/31/2020, 60% of community gardeners will report to attending at least one nutrition education class per year at the community gardens.	% of community gardeners who report to attending at least one nutrition education class held at the community gardens.	30%	60%		<b>ON SCHEDULE:</b> Manatee CHD partners with IFAS to provide educational opportunities to local community garden participants during the growing season.

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**Strategic Issue Area #9 Healthcare Access**

**Narrative:** Health care access is important to the overall health and well-being of Manatee County. According to Healthy People 2020, healthcare access encompasses health insurance coverage, health services and timeliness of care. Comprehensive and quality health care services contribute to health promotion and maintenance, disease prevention, reduced disability, premature death and health inequity and parity. Factors associated with a lack of health care access include the high cost of health care services, lack of availability of services, and lack of culturally competent care. These barriers to health care access can lead to unmet health needs, delays in receiving appropriate healthcare services, financial burdens, and preventable hospitalizations.

**Goal:** Increase access to care.

**Strategy 1:** Increase access to health care.

**Key Partners:** *Manatee County Government; We Care Manatee; Manatee Memorial Hospital; Manatee County EMS; Manatee County Community Paramedicine Program, Manatee CHD.*

<b>Why this is important to our community:</b>					
Access to healthcare is important to our community because it contributes to the vitality of a community. Increased access to healthcare leads to reduced burdens of health disparities among impacted populations and can increase the quality of life of Manatee County residents.					
<b>Objective</b>	<b>Indicator</b>	<b>Current Level</b>	<b>Target</b>	<b>Status</b>	<b>Explanation of Status</b>
By 12/31/2020, implement at least 3 additional no-cost strategies to improve access.	Implement at least 3 additional no-cost strategies	3	3		<b>COMPLETED:</b> <ul style="list-style-type: none"> <li>Community Paramedicine Program has launched a Durable Medical Equipment Lending Closet that accepts items such as wheelchairs, walkers, canes, crutches, etc. The program provides no-time-limit loans of donated equipment to those in need.</li> <li>A 5<sup>th</sup> Annual RAM event was held October 2019.</li> <li>Manatee CHD utilizes the Health Coach to bring health screenings, immunizations, educational programs, WIC (Women, Infants and Children), or other services to health fairs.</li> </ul>

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## Accomplishments

Goal	Objective	Accomplishment
1. Reduce the impact of youth and adult substance use leading to negative consequences (e.g. addiction, adjudication, physical and mental health issues).	By 12/31/2020; design, promote and conduct targeted (physician, dentist and pharmacist, etc.) training and education on best practices in opioid prescribing and client monitoring to reduce substance misuse at least biannually beginning in 2016.	<p>LECOM implemented online required opioid education for all Pharmacy, Medical, and Dental students. Local educational workshops for practitioners were provided (on CDC opioid prescribing guidelines; PDMP information). State legislation now requires online training for prescribers re: opioids.</p> <ul style="list-style-type: none"> <li>• CS/CS/HB 21, the Controlled Substances Bill, and the upcoming changes for prescribers and dispensers. Signed by the Governor on March 19, 2018 with an effective date of July 1, 2018, the law addresses opioid abuse by establishing prescribing limits, requiring continuing education on controlled substance prescribing, expanding required use of Florida’s Prescription Drug Monitoring Program, EFORCSE, and more.</li> </ul> <p><small>*Flhealthsource.gov/floridatakecontrol</small></p> <ul style="list-style-type: none"> <li>• Throughout the state of Florida early results of the launch of the Take Control Campaign show 55% of prescribers completed CE or indicated “no” for individual DEA registration and a 3.8% reduction in number of patients receiving controlled substances.</li> </ul> <p><small>*Poston, Rebecca (1/15/2019). Retrieved from Flhealthsource.gov/floridatakecontrol</small></p>
<p><b>How it’s important for our community:</b> To effectively address youth and adult substance use in Manatee County, a multi-stakeholder integrative approach, focused on prevention, intervention and treatment has been implemented. Addressing substance use in Manatee County is critical to the health and safety of the community.</p>		
2. Increase opportunities for physical activity and provide physical activity classes to adults and children.	By 12/31/2020, implement “Open Streets” in downtown Bradenton in collaboration with Realize Bradenton and City of Bradenton.	<p>This event was scheduled and completed on November 10, 2018. The event promoted and increased awareness for cycling and walking as an acceptable and safe mode of travel on public streets. Open streets create a safe, fun public space to bring people together to demonstrate/promote numerous benefits and learn how to incorporate biking, walking, physical activity and active transportation choices into their daily lives. It is designed to increase the health and activity of area residents. This was not repeated in 2019.</p>
<p><b>How it’s important for our community:</b> Increased opportunities for physical activity are important to ensuring the healthy weight status of all Manatee County residents, reduced chronic disease risk, and an improved quality of life.</p>		
2. By 12/31/2020, implement at least 3 additional no-cost strategies to improve access.	Implement at least 3 additional no-cost strategies	<ul style="list-style-type: none"> <li>• Community Paramedicine Program has launched a Durable Medical Equipment Lending Closet that accepts items such as wheelchairs, walkers, canes, crutches, etc. The program provides no-time-limit loans of donated equipment to those in need. <ul style="list-style-type: none"> <li>• In 2018, the program loaned 177 pieces of Durable Medical Equipment. Ranging from Hospital beds, motorized wheelchairs, walkers, rollators, wheelchairs, bedside commodes and nebulizers.</li> </ul> </li> <li>• A 4<sup>th</sup> Annual RAM event was held in October 2018. <ul style="list-style-type: none"> <li>• 948 patients were registered and \$446,545 in care was provided.</li> </ul> </li> <li>• Manatee CHD utilizes the Health Coach to bring health screenings, immunizations, educational programs, WIC (Women, Infants and Children), or other services to health fairs.</li> </ul>



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**How it's important for our community:** Access to healthcare is important to our community because it contributes to the vitality of a community. Increased access to healthcare leads to reduced burdens of health disparities among impacted populations and can increase the quality of life of Manatee County residents.

The DOH Community Engagement Survey is distributed at every MCHA meeting and every subcommittee meeting. The MCHA engagement (likely to return to another meeting) rate for 2019 was 100%. In January 2019, a more comprehensive partner engagement survey was distributed to the MCHA and all subcommittee members. The survey was repeated in February 2020.

## **Conclusion**

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The Manatee County CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We have evaluated progress through the CHIP annual review process, and each month through discussion by community partners. The Manatee Healthcare Alliance will continue to receive updates on status by each CHIP subcommittee, conduct annual reviews, and approval/deny revisions based on input from partners. Although the CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels, we are confident in Manatee County integrated community efforts and our ability to identify and tackle priorities.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Manatee County.



## Appendices

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# AGENDA

**Manatee Healthcare Alliance, Inc. Meeting**  
**Thursday, November 21, 2019**  
**9:30 A.M. – 11:00 A.M.**  
**Location: Manatee Memorial Hospital- Auditorium**

Topic	Lead
<b>Welcome/ Call to Order</b> <ul style="list-style-type: none"> <li>▪ Introduction of Members</li> <li>▪ Review of Agenda</li> </ul>	Dr. William Colgate
<b>Community Health Improvement Plan (CHIP) Annual Subcommittee Updates</b>	CHIP Subcommittee Chairs or Representatives
<b>Addiction Crisis Update</b>	All
<b>MHCA Officers Voting Update</b>	Dr. William Colgate
<b>Legislative Update</b>	All
<b>Other</b>	Dr. William Colgate

<b>Upcoming meetings at Manatee Memorial Hospital – Auditorium on Thursday</b>	
<b>January 23, 2020</b>	<b>February 27, 2020</b>
<b>March 26, 2020</b>	<b>April 23, 2020</b>
<b>May 28, 2020</b>	<b>June 25, 2020</b>





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Manatee Healthcare Alliance Meeting  
Manatee Memorial Hospital Auditorium  
November 21, 2019 9:30 AM – 11:00 AM

**Sign-In Sheet**

**Purpose:**

Engage community in health and wellness issues in Manatee County through open two-way dialogue.

**Attendees**

Name	Organization, Business or Community Representative	Email	Phone
Lt. Robert Andrews	MAGE	ROBERT.ANDREWS@MANATEESHERIFF.COM	(941) 737-0709
Teresa Kelly	HCWCF	tkelly@hcwcf1.org	813-861-5022
Carla McCall	DOH Manatee	on file	
Shauna Donahue	Career Edge	sdonahue@sarasotahealth.com	941.556-4035
Lisa Tavallali	LECOM	ltavallali@lecom.edu	
Mark Bill (Pierino)	SCYM	MarkBill@Jog-Fellowship.org	(941) 321-3883
Melissa Larkin-Skimmer	Centerstone		
Sandra Letourneau	Career Edge	sandra.letourneau@mnhhs.com	727-412-3868
Deb Gungolt	Tide Well	dgun@tidewell.org	941-552-5929
Cheryl Albright	Southern Yoga/All Access Therapy	cheryl@southernyoga.com	941-702-2035
Runa Badal	runa.badal@flhealth.gov	runa.badal@flhealth.gov	941-708-6161
Tom Larkin	FDH - Manatee EH	Thomas.Larkin@FLHealth.gov	941-718-0747



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**ANNUAL CHIP REVIEW COMMUNITY MEETING MINUTES**

**Purpose:**

Facilitating collaboration and partnerships to ensure access to healthcare and promote healthy behaviors in Manatee County.

Speaker	Topic	Discussion
<b>Dr. William Colgate</b>	<b>Meeting Welcome</b>	<p>The meeting was call to order at 9:34 a.m. and meeting attendees were provided an opportunity to introduce themselves and the agency they represent. Runa Badal of the Department of Health in Manatee County (Manatee CHD) congratulated Abraham Aguilar of Manatee Memorial Hospital (MMH) on his new position in Texas beginning in December and thanked him for all his help behind the scenes.</p>
<b>CHIP Subcommittee Chairs</b>	<b>Community Health Improvement Plan (CHIP) Annual Subcommittee Updates</b>	<p>Runa opened the presentation with an overview of current Manatee County demographics, population and population growth, and projected needs for the county including economic, health care, and infrastructure. Highlights included the percent of the population speaking a language other than English at home has gone up, the total population is expected to exceed 400,000 by the end of the year (2019), and unemployment is at an all-time low. The county is currently ranked 19<sup>th</sup> out of 67 total Florida counties in the Robert Wood Johnson county health ranking. Manatee CHD is working hard in combatting Hepatitis A, with over 4,000 individuals vaccinated since last December. A downward trend of Hepatitis A cases is being reported each week. Blue-green algae is also being monitored; no blooms at the health alert level have been reported so far. Vaping is another issue currently plaguing the county, with the highest spike in vaping occurring among middle and high school students. Following the overview, Runa discussed current projects and grants, including emergency preparedness, opioid use awareness, and human trafficking.</p> <p>Joshua Barnett reported on the Access to Care subcommittee. This subcommittee completed revisions to the Manatee County indigent health plan. The transportation plan has also been revised. The opioid peer coach program pilot has ended, but peer coach services continue to operate on a smaller scale in the MMH and Sarasota Memorial emergency rooms. Joshua informed the members that Syringe Exchange Programs were recently approved by the</p>



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		<p>Governor. The choice is now up to each of Florida’s county commissioners to adopt the Programs. Joshua brought a letter to the meeting for Dr. Colgate/the Alliance to sign in support of a Manatee County Syringe Exchange Program to present to the county commissioners on December 10<sup>th</sup>. Joshua then informed the group that the Behavioral Health Consortium has been revised. It used to be part of the Acute Care Committee, but it merged into the CJMHSA grant obtained by Centerstone to divert individuals with mental illness from jail into the community for care. Joshua ended with a final reminder of the commission public hearing on December 10 at 10:30 AM to discuss the Syringe Exchange Program. The Healthcare Advisory Board will also be providing a summary of activities for the proposed Program, with their recommendations. Manatee County government employees will be there along with Manatee CHD to answer any questions. December 2<sup>nd</sup> will be a 30-minute briefing with each commissioner on the Infectious Disease Elimination Act (Syringe Exchange) legislation. Dr. Colgate informed Joshua there would not be time during the meeting for a formal vote on the letter he brought with him; however, Dr. Colgate is happy to sign the letter with his approval on personal time outside of the current meeting.</p> <p>Runa presented updates on alternative to opioids and falls prevention projects, then asked Melissa Skinner-Larkin to present the current happenings/grants at Centerstone. Melissa said Centerstone has about 5 or 6 ongoing projects. They just finished their Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) processes. They are also working on a grant that focuses on providing services to children facing trauma, military and veteran families, and the deployment/return effect on children. Highlights from the Centerstone CHA/CHIP mirror the last CHA/CHIP, as mental health, substance abuse, and suicide issues persist in the community. Melissa stressed to the group that suicide is a community issue. Over 50% who die by suicide have no diagnosis meaning they likely never received services. Those who do receive services are getting diagnosed with a primary care provider, meaning they never enter the behavioral healthcare system. Melissa wants to create a suicide prevention coalition or taskforce to really address the issue as a ‘community’ problem. She has</p>
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		<p>been talking to county commissioners and anyone who will give her an audience to bring more awareness and apply for a grant to get started. Over 1,100 people participated in the Life Story walk and run, not including volunteers, so it is obvious the community is engaged and involved in the suicide prevention effort. Melissa thanked the Alliance for their participation in the event.</p> <p>Returning to the CHIP subcommittee update, Runa informed the group that adult obesity has trended down while adult overweight has increased over the past year. Teen pregnancy was then presented by Mary Ann Legler. She informed the group that teen pregnancy decreased between 2015-2018 in Manatee County. However, the county continues to trend higher in teen pregnancy rates compared to the state rate. By 2020, the goal is to reduce the rate of repeat teen births and increase access to family planning services.</p> <p>Lieutenant Andrews from the Manatee County Sheriff's Office presented the Addictions Crisis Taskforce subcommittee updates. Andrews informed the group that 2018 was a good year with recovery pods, as well as shifting law enforcement focus to dealers rather than users. Dealers are now mixing fentanyl in marijuana and cocaine, resulting in people overdosing because fentanyl is unknowingly mixed into their usual drug of choice. Law enforcement is focusing on dealers right now to try to nix this mixing of drugs issue. An Alliance member asked why mixing drugs is happening now; Andrews stated that the market may be drying up, so dealers are adding a more addictive drug to gain more customers who are addicted. EMS is now averaging around 10 overdose calls a day. Many users do not know what exactly is in their drug, leading to higher overdoses. Moving on to crime, Andrews reported that violent crime may see an uptick in 2019; however, the overall crime rate stayed the same. Manatee County is currently ranked 17<sup>th</sup> in the state for crime rate. Andrews added this could be because of social and economic factors, i.e. people make choices that increases their likelihood of being a victim of crime. Officers are trying to educate people on how to reduce their chance of becoming a crime victim, i.e. locking cars and taking keys out of car, removing valuables from vision, and locking the front door of their house.</p>
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		<p>Dr. Carla McGill of Manatee CHD gave updates on the Zero to Five coalition. Infant mortality is down in Manatee County, currently lower than the state rate. However, the county has persistent issues with disparities in infant mortality. The state ranks 26<sup>th</sup> meaning 2.5x more black infants die before their first birthday versus white infants. In Manatee County, 4.3x more black infants die before their first birthday versus white infants. Unsafe infant sleep conditions are the leading cause of infant death in Manatee County. Dr. McGill said there needs to be a community effort as there are already some initiatives in hospitals on safe sleep. Manatee County also needs to work on increasing early entry into prenatal care. Childhood obesity is up, compared to adult obesity which has improved. There is a slight increase in children classified as overweight. Dr. McGill says there are efforts to improve that through breastfeeding initiation and support. However, there needs to be stronger promotion of fresh fruits and vegetables, and nutrition and physical activity in daycare centers. The Manatee County WIC program has partnered with the local food bank to provide fresh produce 2x per week to their clients.</p>
<b>Dr. William Colgate</b>	<b>MHCA Officers Voting Update</b>	No updates
<b>All</b>	<b>Legislative Updates</b>	<p>Joshua reminded the group he brought a draft letter for approval by the Alliance for support of the Syringe Exchange Program being presented to the commissioners on December 10<sup>th</sup>. Due to time limitations, Dr. Colgate offered to have Joshua send him the letter directly to review and sign on behalf of the Alliance. Melissa noted how Centerstone must approach legislature for approval for the number of psychiatric beds available at their facility each year; a letter of support from the Alliance may be helpful for them too. Dr. Colgate extended them the same offer to sign and approve of their letter directly.</p>
<b>Dr. William Colgate</b>	<b>Other</b>	Meeting adjourned at 11:04 A.M.



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**COMPREHENSIVE LIST OF COMMUNITY PARTNERS**

Community ownership and broad participation are key components of an effective CHA and CHIP. Manatee's 2015 CHA and CHIP were created by, and are implemented, monitored, and updated by partnerships, including:

- American Association of University Women
- Addictions Crisis Taskforce
- Black Nurses Rock
- Blake Medical Center
- BeFit2Work
- Boys and Girls Clubs, Inc.
- Bradenton Police Department
- Built Environment Committee
- Care Net Manasota
- Centerstone of Florida (formerly Manatee Glens)
- Children's Movement of Florida
- City of Bradenton
- City of Palmetto
- Crime Watch Bradenton
- Crime Stoppers
- Democratic Executive Committee
- Democratic Women's Club
- Drug Free Manatee (formerly Manatee County Substance Abuse and Prevention Coalition)
- Drug Policy Advisory Council
- Early Learning Coalition
- Educational Consultants Consortium
- Family Partnership
- Family Resources, Inc.
- Family Safety Alliance
- FCCI
- Florida Blue
- Florida Department of Children and Families
- Florida Department of Education Health Schools Division
- Florida Department of Health in Manatee County (Manatee CHD)
- Florida RAM
- Gulfcoast Legal Services
- Gulfcoast South Area Health Education Center Health Council of West Central Florida
- Healthy Longevity
- Healthy Start Coalition of Manatee County
- Healthy Teens Coalition of Manatee County, Inc.
- Hope Family Services
- Integrative Health & Weight Management Consultant
- It's your Choice



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Jewish Family & Children's Service  
J.O.Y. Fellowship  
Josh Provides Epilepsy Assistance Foundation  
Just for Girls Charter School  
League of Women Voters of Manatee County  
LECOM  
Loving Hands Ministry  
Manasota Food Action Council  
Manasota Health  
Manatee Chamber of Commerce  
Manatee Chamber of Commerce, Health Care Committee  
Manatee County Emergency Management  
Manatee County Paramedicine  
Manatee County Housing Authority  
Manatee County NAACP  
Manatee County Government, Library Division  
Manatee County Government, Neighborhood Services  
Manatee County Medical Society  
Manatee County Ministerial Association  
Manatee County Rural Health Services  
Manatee County Sheriff's Office  
Manatee County Sheriff's Office – Child Protective Services  
Manatee County Substance Abuse & Prevention Coalition  
Manatee Eternity Temple  
Manatee Healthcare Alliance, Access to Care Committee  
Manatee Memorial Hospital  
Manatee River Garden Club  
Manatee/Sarasota Democratic Black Caucus  
Manatee Technical College  
Manatee YMCA  
Neighborhood Watch  
Office of Representative Vern Buchanan  
PACE Center for Girls  
Palmetto BUILD  
Palmetto Police Department  
Parrish Fire Department  
Patterson Foundation  
Planned Parenthood  
Population Health Consultants  
Post-Partum Society  
Realize Bradenton  
Residents of Westminster & De Soto Towers Retirement Communities  
Qure4U  
Rodney Allen & Associates  
Rubonia Neighborhood Association



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Safe Communities Taskforce  
Sarasota/Manatee/Charlotte American Heart Association  
School District of Manatee County  
School District of Manatee, Migrant Full Service School Title I  
Sedgeman Consulting LLC  
State College of Florida  
Students Working Against Tobacco (SWAT)  
*Step Up Suncoast*  
Substance Abuse & Behavioral Health Prevention Committee  
Southern Manatee Fire & Rescue  
The New American Health Experience  
Tabernaculo Biblico Bautista  
Teen Age Parenting Program (TAPP)  
Teen Pregnancy Prevention Committee  
Tidewell Hospice  
Tobacco Free Manatee  
Turning Points of Manatee County  
UF/IFAS Manatee County Extension  
United Way Suncoast  
Whole Child Manatee  
University of Miami  
University of South Florida  
Well-being 360  
Workplace Wellness Task Force  
Women, Infants & Children (WIC) Program  
Zero to Five Coalition