



Florida Department of Health in Marion County
COMMUNITY HEALTH IMPROVEMENT PLAN
ANNUAL PROGRESS REPORT

2019

Ron DeSantis
Governor

Scott A. Rivkees, MD
State Surgeon General

February 1, 2020

Produced by:
Florida Department of Health
Marion County

Table of Contents

Introduction	1
Overview of CHIP and Annual Review Meeting.....	2
2019 Progress and 2020 Revisions	3
Objective AC1.1.1:.....	3
Objective AC1.2.1:.....	5
Objective AC2.1.1:.....	6
Objective AC2.2.1:.....	7
Objective OH1.1.1:.....	8
Objective OH1.1.2:.....	9
Objective OH2.1.1:.....	10
Objective MBH1.1.1:.....	11
Objective MBH1.1.2:.....	12
Objective ED1.1.1:.....	13
Objective ED1.1.2:.....	14
Objective IN1.1.1:.....	15
Objective IN2.1.1:.....	16
Trend and Status Descriptions.....	17
New Objectives.....	18
Accomplishments.....	19
Conclusion.....	20
Appendices	21
Appendix A: Comprehensive List of Community Partners	21

Introduction

This is the annual review report for the 2020-2024 Marion County Community Health Improvement Plan (CHIP). The activities and collaborative efforts of the Florida Department of Health in Marion County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community-driven and collectively owned health improvement plan, the Florida Department of Health in Marion County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

This report reflects the work of Marion County leaders as they completed work on the 2019 Community Health Assessment and its accompanying Technical Appendix, then developed the 2020–2024 Community Health Improvement Plan and its accompanying Action Plan Compendium. This is the initial report for the 2020–2024 CHIP that was completed in December 2019, and therefore does not contain trending data.

Overview of CHIP and Annual Review Meeting

In April 2018, the Florida Department of Health in Marion County convened the Marion County Steering Committee for Health. The Steering Committee comprised a diverse leadership group representing 12 agencies and organizations in Marion County.

The Steering Committee began the process of developing the CHIP by using the National Association of City and County Health Officials’ Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. The Committee set priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the MAPP assessments, beginning with development of the 2019 Marion County Community Health Assessment (CHA). Individually, the CHA yielded in-depth analyses of factors and forces that impact population health. Taken together, the CHA findings contribute to a comprehensive view of health and quality of life in Marion County.

Committee members met 20 times over a period of 20 months, including meetings of the full Committee and special topics workshops with subject matter experts to address specific areas of concern. Committee members worked through the development of the CHA, identifying strategic priorities for the community, completing that phase of the MAPP process and publishing the CHA and Technical Appendix in July 2019. Steering Committee members began work on the CHIP in June 2018, setting goals, identifying strategies, and creating an action plan of activities for implementation of the CHIP. That work continued through December 2019, with publication of the CHIP in January 2020.

The Steering Committee reached consensus on five strategic issue areas: Access to Primary Prevention and Health Care, Oral Health, Mental and Behavioral Health, Education and Training, and Infrastructure. Please refer to the table below for strategic issue areas and goals developed by the workgroups.

Strategic Issue Area	Goal
Access to Primary Prevention and Health Care	<ol style="list-style-type: none"> 1. Promote Community Wellness 2. Improve Access to Primary Care
Oral Health	<ol style="list-style-type: none"> 1. Improve Access to Oral Health Services 2. Improve Oral Health Through Expansion of Prevention Initiatives
Mental and Behavioral Health	<ol style="list-style-type: none"> 1. Access to Care for Mental Health and Substance Abuse Services
Education and Training	<ol style="list-style-type: none"> 1. Increase Opportunities for Education and Life Skills Development
Infrastructure: Housing and Transportation	<ol style="list-style-type: none"> 3. Increase Access to Safe, Sanitary and Affordable Housing 4. Increase Methods of Safe Transportation in Marion County

2019 Progress and 2020 Revisions

Strategic Issue Area #AC: Access to Primary Prevention and Health Care

This Strategic Issue Area AC, Access to Primary Prevention and Health Care, focuses on promoting community wellness and improving access to primary care services, including access to prenatal care.

Goal AC1: Promote Community Wellness

Strategy AC1.1: Decrease tobacco access, increase educational opportunities in middle schools, and increase treatment in high schools

Objective AC1.1.1: By December 31, 2024, reduce the number of middle school and high school students who used cigarettes, cigars, smokeless tobacco, or electronic vapor products in the last 30 days from 20.1 percent to 18 percent.

Key Partners: Quit Doc, CCASA, Marion County Public Schools, Suwannee River AHEC

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
AC1.1.1	By December 31, 2024, reduce the number of middle school and high school students who used cigarettes, cigars, smokeless tobacco, or electronic vapor products in the last 30 days from 20.1 percent to 18 percent.	20.1%	20.1%	18%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Florida Youth Tobacco Survey

Strategic Issue Area #AC: Access to Primary Prevention and Health Care

Strategic Issue Area AC, Access to Primary Prevention and Health Care, focuses on promoting community wellness and improving access to primary care services, including access to prenatal care.

Goal AC1: Promote Community Wellness

Strategy AC1.2: Increase access to healthy affordable foods within food deserts, increase education on healthy eating options and increase participation in physical activity

Objective AC1.2.1: By December 31, 2024, reduce the Marion County middle and high school obesity rate from 17.5 percent (2018) to 15.0 percent.

Key Partners: Marion County Hospital District, Fitness and Nutrition in Schools (FANS), Active Marion Project (AMP), Marion County Public Schools

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
AC1.2.1	By December 31, 2024, reduce the Marion County middle and high school obesity rate from 17.5 percent (2018) to 15.0 percent	17.5%	17.5%	15%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Florida Youth Tobacco Survey

Strategic Issue Area #AC: Access to Primary Prevention and Health Care

Strategic Issue Area AC, Access to Primary Prevention and Health Care, focuses on promoting community wellness and improving access to primary care services, including access to prenatal care.

Goal AC2: Improve Access to Primary Care

Strategy AC2.1: Increase the number of individuals using free clinics, reduce the uninsured rates, and increase the number of services provided by We Care

Objective AC2.1.1: By December 31, 2024, decrease the number of adults who could not see a doctor in the past year due to cost from 19.2 percent (2016) to 16 percent

Key Partners: United Way 2-1-1, Marion County Health Department, Marion County Board of County Commissioners, Marion County Medical Society, Langley Health Services, Heart of Florida Health Center

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
AC2.1.1	By December 31, 2024, decrease the number of adults who could not see a doctor in the past year due to cost from 19.2 percent (2016) to 16 percent	19.2%	19.2%	16%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Behavioral Risk Factor Surveillance System

Strategic Issue Area #AC: Access to Primary Prevention and Health Care

Strategic Issue Area AC, Access to Primary Prevention and Health Care, focuses on promoting community wellness and improving access to primary care services, including access to prenatal care.

Goal AC2: Improve Access to Primary Care

Strategy AC2.2: Increase Medicaid providers who will see high risk pregnancies and provide resource guide to pregnant women

Objective AC2.2.1: By December 31, 2024, decrease the number of women receiving late or no prenatal care from 9.8 percent to 6.8 percent

Key Partners: United Way 2-1-1, Marion County Hospital District, Heart of Florida Health Center, AdventHealth Ocala, Marion County Heroin and Opioid Task Force

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
AC2.2.1	By December 31, 2024, decrease the number of women receiving late or no prenatal care from 9.8 percent to 6.8 percent	9.8%	9.8%	6.8%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Florida Department of Health, Bureau of Vital Statistics

Strategic Issue Area #OH: Oral Health

Strategic Issue Area OH, Oral Health, focuses on improving access to oral health services and improving oral health through expansion of prevention initiatives

Goal OH1: Improve Access to Oral Health Services

Strategy OH1.1: Increase mobile and portable clinic dental availability in high risk neighborhoods, increase evening and weekend dental appointment availability, and strengthen referral system

Objective OH1.1.1: By December 31, 2024, reduce the oral health emergency department visit rate by 10 percent from 15.8 per 1,000 to 14.3 per 1,000

Key Partners: United Way 2-1-1, Marion County Health Department, Marion County Dental Consortium, FreeD.O.M. Clinic, College of Central Florida

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
OH1.1.1	By December 31, 2024, reduce the oral health emergency department visit rate by 10 percent from 15.8 per 1,000 to 14.3 per 1,000	15.8%	15.8%	14.3%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Agency for Health Care Administration Emergency Department Visit Data

Strategic Issue Area #OH: Oral Health

Strategic Issue Area OH, Oral Health, focuses on improving access to oral health services and improving oral health through expansion of prevention initiatives

Goal OH1: Improve Access to Oral Health Services

Strategy OH1.1: Increase mobile and portable clinic dental availability in high risk neighborhoods, increase evening and weekend dental appointment availability, and strengthen referral system

Objective OH1.1.2: By December 31, 2024, increase the percentage of adults who have visited a dentist or dental clinic in the past year from 59.4 percent to 65 percent

Key Partners: United Way 2-1-1, Marion County Health Department, Marion County Dental Consortium, FreeD.O.M. Clinic, College of Central Florida

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
OH1.1.2	By December 31, 2024, increase the percentage of adults who have visited a dentist or dental clinic in the past year from 59.4 percent to 65 percent	59.4%	59.4%	65%	12/31/24		F
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Behavioral Risk Factor Surveillance System

Strategic Issue Area #OH: Oral Health

Strategic Issue Area OH, Oral Health, focuses on improving access to oral health services and improving oral health through expansion of prevention initiatives

Goal OH2: Improve Oral Health Through Expansion of Prevention Initiatives

Strategy OH2.1: Educate municipalities and water system operators on funding available to add fluoridation to water systems, enlist the help of local dentists and other fluoridation champions to promote fluoridation, and make fluoridation a measurable objective for the newly-formed dental consortium

Objective OH2.1.1: By December 31, 2024, increase the percentage of Marion County population receiving optimally fluoridated water from 25.2 percent to 28.0 percent

Key Partners: Marion County Dental Consortium

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
OH2.1.1	By December 31, 2024, increase the percentage of Marion County population receiving optimally fluoridated water from 25.2 percent to 28.0 percent	25.2%	25.2%	28%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Florida Department of Health, Public Health Dental Program

Strategic Issue Area #MBH: Mental and Behavioral Health

Strategic Issue Area MBH, Mental and Behavioral Health, focuses on improving access to oral health services and improving oral health through expansion of prevention initiatives.

Goal MBH1: Increase Access to Care for Mental Health and Substance Abuse Services

Strategy MBH1.1: Reduce time a potential client waits to engage in mental health services, increase number of mental health treatment beds, increase mental health telemedicine, increase Mental Health First Aid and other training and education

Objective MBH1.1.1: By December 31, 2024, decrease rate of emergency department visits per 1,000 for mental health reasons from 100.5 (2016) to 90 per 1,000

Key Partners: Hospital District, AdventHealth, Ocala Regional Medical Center, The Centers, Langley

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
MBH1.1.1	By December 31, 2024, decrease rate of emergency department visits per 1,000 for mental health reasons from 100.5 (2016) to 90 per 1,000	100.5	100.5	90	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Agency for Health Care Administration Emergency Department Visit Data

Strategic Issue Area #MBH: Mental and Behavioral Health

Strategic Issue Area MBH, Mental and Behavioral Health, focuses on improving access to oral health services and improving oral health through expansion of prevention initiatives.

Goal MBH1: Increase Access to Care for Mental Health and Substance Abuse Services

Strategy MBH1.2: Increase number of at-risk women using long-acting reversible contraceptive (LARC), substance abuse inpatient treatment beds, and capacity within Marion County for high-risk pregnancies

Objective MBH1.1.2: By December 31, 2024, decrease the number of Neonatal Abstinence Syndrome cases by 50 percent from 64 (2018) to 32

Key Partners: Substance-Exposed Newborn Task Force

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
MBH1.1.2	By December 31, 2024, decrease the number of Neonatal Abstinence Syndrome cases by 50 percent from 64 (2018) to 32	64	64	32	12/31/24		
2020 Revisions							
MBH1.2.1	N/A	N/A		N/A	N/A		
Rationale							
Objective was numbered incorrectly and requires revision							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Florida Department of Children and Families data

Strategic Issue Area #ED: Education and Training

Strategic Issue Area ED, Education and Training, focuses on increasing opportunities for education and life skills development.

Goal ED1: Increase Opportunities for Education and Life Skills Development

Strategy ED1.1: Create partnerships to increase resources, expand referral opportunities, and establish classes in locations throughout the county

Objective ED1.1.1: By December 31, 2024, increase the percentage of individuals who complete post-secondary education by 2 percent (from 27.9 percent to 28.5 percent (2017))

Key Partners: College of Central Florida, Marion County Public Schools, QuitDoc

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
ED1.1.1	By December 31, 2024, increase the percentage of individuals who complete post-secondary education by 2 percent (from 27.9 percent to 28.5 percent (2017))	27.9%	27.9%	28.5%	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Florida College Access Network Degree Attainment Profile

Strategic Issue Area #ED: Education and Training

Strategic Issue Area ED, Education and Training, focuses on increasing opportunities for education and life skills development.

Goal ED1: Increase Opportunities for Education and Life Skills Development

Strategy ED1.1: Create partnerships to increase resources, expand referral opportunities, and establish classes in locations throughout the county

Objective ED1.1.2: By December 31, 2024, increase Strong Families Initiative annual graduation rate by 80 participants per year (2017) to 300

Key Partners: United Way, Hospital District

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
ED1.1.2	By December 31, 2024, increase Strong Families Initiative annual graduation rate by 80 participants per year (2017) to 300	80	80	300	12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

United Way of Marion County Strong Families Initiative enrollment data

Strategic Issue Area #IN: Infrastructure

Strategic Issue Area IN, Infrastructure, focuses on increasing access to safe, sanitary and affordable housing and increasing methods of safe transportation in Marion County

Goal IN1: Increase Access to Safe, Sanitary and Affordable Housing

Strategy IN1.1: Make housing more affordable

Objective IN1.1.1: By December 31, 2021 increase the number of supportive housing units (bedrooms) from 20 to 200

Key Partners: Marion County Community Services, Ocala Community Development Services, QuitDoc

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
IN1.1.1	By December 31, 2021 increase the number of supportive housing units (bedrooms) from 20 to 200	20	20	200	12/31/21		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Marion County Community Development Services and Ocala Housing Authority housing data

Strategic Issue Area #IN: Infrastructure

Strategic Issue Area IN, Infrastructure, focuses on increasing access to safe, sanitary and affordable housing and increasing methods of safe transportation in Marion County

Goal IN2: Increase Methods of Safe Transportation in Marion County

Strategy IN2.1: Improve public transportation services (routes, hours, access points) and use of non-traditional transportation services

Objective IN2.1.1: By December 31, 2024 increase promotion of Marion Transit at healthcare access points

Key Partners: Marion Transit, Marion Senior Services

2019 Performance							
Objective Number	Objective	Baseline	Performance	Target Value	Target Date	Trend ¹	Status ¹
IN2.1.1	By December 31, 2024 increase promotion of Marion Transit at healthcare access points				12/31/24		
2020 Revisions							
N/A	N/A	N/A		N/A	N/A		
Rationale							
N/A							

¹Refer to the trend and status descriptions on the following page

Progress in 2019

This report is for the initial CHIP completed in December 2019. Progress toward achievement of objectives will be included in future annual reports.

How Targets Were Monitored

Targets will be monitored by Marion Transit staff.

Trend and Status Descriptions

*Trend Descriptions:

-  = Data trend is upward and in the desired direction for progress
-  = Data trend is downward and in the desired direction for progress
-  = Data trend is upward and in the undesired direction for progress
-  = Data trend is downward and in the undesired direction for progress

**Status Descriptions:

- **On Track** = Objective progress is exceeding expectations or is performing as expected at this point in time
- **Not on Track** = Objective progress is below expectations at this point in time
- **Decision Required** = Objective is at risk of not completing/meeting goal. Management decision is required on mitigation/next steps.
- **Completed** = Objective has been completed or has been met and the target date has passed
- **Not Completed** = Objective has not been completed or has not been met and the target date has passed

New Objectives

This report is for the initial CHIP completed in December 2019. No new objectives have been added at this time.

Accomplishments

This report is for the initial CHIP completed in December 2019. No new accomplishments have been recorded at this time.

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports by February of each year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health by improving where we live, work and play. These efforts will allow us to realize the vision of a healthier Marion County.

Appendices

Appendix A: Comprehensive List of Community Partners

Craig Ackerman, Florida Department of Health in Marion County
Donald BaracsKay, The Centers
Steve Blank, The Centers
Curt Bromund, Marion County Hospital District
Ann Burnett, FreeD.O.M. Clinic USA, Inc.
Nancy Castillo, Marion County Children's Alliance
Sarah Catalanotto, Suwannee River Area Health Education Center
Meaghan Crowley, Florida Department of Health in Marion County
Vanessa DiPiazza, Marion County Children's Alliance
Lauren Fischer, QuitDoc Foundation
Robin Ford, Ocala Police Department
Dale French, CareerSource Citrus Levy Marion
Melanie Gaboardi, City of Ocala
Patrick Gilman, Marion County Health Alliance
Michael Gilmer, Florida Department of Health in Marion County
Michael Griggs, AdventHealth
Cassandra Jackson, Marion Senior Services
Christy Jergens, Florida Department of Health in Marion County
Mike Jordan, Alternative Courts
Jessica Kummerle, College of Central Florida
Mark Lander, Florida Department of Health in Marion County
Amanda LaPone, Healthy Start of North Central Florida
Brianna Liles, Marion County Hospital District
Cheryl Martin, Marion County Community Services
Rod McGinnes, College of Central Florida
Bradley McLarty, AdventHealth
Carali McLean, Heart of Florida Health Center
Kelsey Mears, Marion County Parks and Recreation
Donnie Mitchell, Marion County Community Services
Mark Paugh, College of Central Florida
Erin Peterson, Healthy Start of North Central Florida
Cheri Potter, Marion County Public Schools
Scot Quintel, United Way of Marion County
Wendy Resnick, UF Health
Frances Santiago, Langley Health Services
Kevin Sheilley, Ocala / Marion County Chamber & Economic Partnership
Tammy Slaughter, QuitDoc Foundation
Michelle Stone, Marion County Board of County Commissioners
Rebecca Tull, Marion County Hospital District
Jamie Ulmer, Heart of Florida Health Center
Debra Velez, Marion County Hospital District
Maclyn Walker, Heart of Florida Health Center
Tom Wilder, Marion Senior Services
Kimberly Williams, AdventHealth
Debra Wise-Velez, Kids Central, Inc.
Kathleen Woodring, CareerSource Citrus Levy Marion
Tara Woods, Ocala Police Department
Heather Wyman, Marion County Hospital District
Vicki Wynns, Langley Health Services
Dennis Yonce, City of Ocala