

Nassau CHD Alignment with Agency Strategic Plan

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	NASSAU CHD Objective, aligned to State Strategy Target dates for strategic objectives must be no later than Dec. 31, 2015
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	Strategic Objective 1.1.1B: N1.1 Reduce Bacterial STD rates in 15-24 year olds from 2022.7 by 10% to 1820 per 100,000 by December 31, 2015. Includes Adolescent Reproductive Health Education (website, clinic outreach, ads, referrals + Teen Prep grant) and Improve Access (STD online screen, Teen Clinic).
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	NA
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	NA
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	NA
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	NA
Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	Strategic Objectives 1.2.2 A & E: N2.1 Reduce the number of adults who smoke from 19.30% to 17% by December 31, 2015. N2.2 Reduce the percentage of middle and high school students who report using tobacco in the past 30 days from 22.5% to 16% by December 31, 2015. Tobacco Cessation Promotion (media, IHM/faith based partnership, WIC outreach, citation class), Education (CHD programs, Home Health, SWAT and TFNP), Assessment & Evaluation .

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Improve maternal and child health	1.3.1	Reduce infant mortality.	Strategic Objectives 1.3.1A: N1.2 Reduce Births to Mothers ages 15-19 years (teen pregnancy) from 42.8 to 39.0 by December 31, 2015. N1.3 Reduce Repeat Teen Pregnancy rates in 15-19 year olds from 13.3% to 12% by December 31, 2015. Includes Education (website link, advertising, guidance education), Coordination (school health partnership, clinics WIC), Adolescent Health committee, and Teen Pregnancy Prevention Taskforce.
Improve maternal and child health	1.3.2	Meet special health care needs of children.	NA
Improve efficiency and effectiveness	2.1.1	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	NA
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	NA
Improve efficiency and effectiveness	2.1.3	Adopt certified electronic health record software	NA

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Improve efficiency and effectiveness	2.1.4	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	NA
Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	NA
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	NA
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	NA

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Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	NA
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	National Public Health Accreditation Strategic Objective 2.3.1B: N3.1 Complete 100% of all benchmarks for National Accreditation with PHAB by March 30, 2014. Includes alignment with state accreditation efforts, performance scorecards and quality improvement initiatives/plans.
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	Strategic Objectives 2.4.1 A: N4.1 To attain a 100% completion rate of planned communication strategies including marketing, branding, role clarity, and targeted issue promotion at All-Staff and Leadership meetings by December 31, 2015. Strategies also include website redesign and blast fax updates. 4.2. To attain a 90% completion of marketing targeting issues to the community through the Monthly Health observances, co-sponsored media releases and Weekly Outlook report by December 31, 2015.

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Promote an integrated public health system.	3.1.1	Implement and link health improvement planning at state and local levels.	NA
Promote an integrated public health system.	3.1.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	NA
Promote an integrated public health system.	3.1.3	Support local efforts to revitalize communities.	NA
Assure access to health care	3.2.1	Increase access to care for underserved populations.	NA
Assure access to health care	3.2.2	Provide equal access to culturally and linguistically competent care.	NA
Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	NA
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	NA

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Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	<p>Strategic Objectives 4.1.1B:</p> <p>N4.3 Increase the percentage of employees who have completed the minimal DOH training in accordance with policy and job duty from 57.3% to 100% by June 30, 2014 and annually. Includes staff orientation resource guide, Nassau new employee orientation powerpoint, and training on Health Ambassador role.</p> <p>N 4.4 Increase customer satisfaction by having staff successfully meet 90% at a Customer Satisfaction score of 3 or above on their regular performance appraisals by June 30, 2015. Includes training competency, customer satisfaction training and incorporation of new performance standards.</p>
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	NA