



# Florida Department of Health in Okaloosa County **2018-2022 Community Health Improvement Plan**

# Florida Department of Health in Okaloosa County

## 2018-2022 Community Health Improvement Plan

The Florida Department of Health in Okaloosa County (DOH-Okaloosa) undertook the community health assessment process from 2015-2017 with community partners to identify strategic health priorities, establish goals and objectives, and develop action plans leading to the 2018-2022 Community Health Improvement Plan (CHIP). As part of the Mobilizing for Action through Planning and Partnerships (MAPP) process, the Okaloosa County CHIP was developed to guide Okaloosa County community members and organizations as we work together to address local health priorities.



## Contributors

The following contributors provided valuable input in assessments and work groups. Their work and dedication to the process of improving health in Okaloosa County is greatly appreciated. This plan is a direct result of many individuals, organizations, and agencies engaged in improving the health and quality of life in Okaloosa County.

The CHIP was funded in-part by a grant from the Florida Department of Health for Local Community Health Improvement Planning.

Community Health Assessment (CHA) Leadership Team	
Name	Title, Organization
Al McDonough	Investigator, Okaloosa County Sheriff's Office
Anthony Sawyer	Striving for Perfection Ministries
Claude Betene a Dooko	Captain USAF AFSOC 1 SOAMDS/SGPM, Eglin Air Force Base
Lida Deonarine	Chief Quality Officer, North Okaloosa Medical Center
Dick Rynearson	Mayor, City of Fort Walton Beach
Renea Black	Executive Director, Early Learning Coalition of Okaloosa and Walton Counties
Rick Owens	Executive Director, United Way of Okaloosa and Walton Counties
Ted Corcoran	Executive Director/CEO, Fort Walton Beach Chamber of Commerce
Teri Schroeder	Program Director of Student Services, Okaloosa County School District
Tracey Vause	Emergency Medical Services (EMS) Division Chief, Okaloosa County EMS
Wesley Boles	Director of Trauma Services, Fort Walton Beach Medical
Community Health Improvement Plan (CHIP) Champions	
Name	Title, Organization
Alicia Booker	Director of Marketing and Community Outreach, North Okaloosa Medical Center
Ardelle Bush	Executive Director, Healthy Start of Okaloosa and Walton Counties
Christopher "Chris" Missler	Trauma Educator and Injury Prevention Coordinator, Fort Walton Beach Medical Center
Jennifer Clark	Chief of Operations, Emerald Coast Children's Advocacy Center
Jessica Trimboli	Investigator, Okaloosa County Sheriff's Office
Kay Leaman	Owner, HealthyDay HealthyLife
Ray Nelson	President, Okaloosa County NAACP
Sarah Yelverton	Executive Director, Homelessness & Housing Alliance
Tracey Williams	Executive Director, Fresh Start

Okaloosa County Community Health Improvement Plan

Organization	Representative (Last Name, First Name)		Group Involvement							
			Access to Care Roundtable	Town Hall Meeting	CHA Agency Meeting	Reducing Infant Mortality CHIP Team	Preventing Injuries CHIP Team	Promoting Healthy Lifestyles CHIP Team	Strengthening Families CHIP Team	Drug Endangered Children & Communities CHIP Team
90 Works, Inc.	Romans	Gina				X				
African American Community Leaders	Johnson	Linda				X				
Alpha Kappa Alpha	Douglas	Johnson				X				
AMI Kids of the Emerald Coast	Bytell	Jackie				X				
	Peoples	Javarus				X				
Andrews Institute	McGraw	Kathleen			X					
	McGraw	Matt			X		X			
	Milligan	Michael					X			
Arc of the Emerald Coast	Thatcher	Erin							X	
Bay Area Food Bank	Weber	Leah	X							
Bayer NeuroBehavioral Center, PLLC	Bayer	Corissa				X				
Best Gurl, Inc.	Gossom	Thomas				X				
Beulah First Baptist Church	Farrow	Willie				X				
Beyond Just Buckled	Cooper	Kim				X				
Big Bend Community Based Care	Charles	Jeanine								X
	George	Janice								X
	Moorer	Tracie								X
Blacks in Government	Dunson	James				X				
Boys and Girls Club of the Emerald Coast	Cummins	Rita								X
Bradford Health	Ryan	Courtney								X
Bridgeway Center, Inc.	Bratcher	Daniel								X
	Cobbs	Daniel	X							
	Gillespie	Debby		X						
	Griffith	Tina								X

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Bridgeway Center, Inc.	Kennedy	Joe			X			X		
	Lydston	Lisa		X		X				
	McFarland	Larry								X
	Morgan	Donna								X
Brookdale Home Health	Conner	Jennelle				X				
Career Source	Doheny	Kathy	X							
Catholic Charities of Northwest Florida	Fair	Henry							X	
	May	Arielle	X	X						
	Wise	Eva	X		X					
CDAC Behavioral Healthcare, Inc.	Manassa	Denise			X					
	Salter	Christeia	X							X
	Wilson	Linda			X					
Children in Crisis	Hair	Ken				X				
	Manning	Judy				X				
	Noah	Allie				X				
Children's Volunteer Health Network	Johnston	Denise			X					
City of Destin	Garcia	Chuck	X							
City of Fort Walton Beach	Anderson	Mike				X				
	Beedie	Michael		X	X					X
	Keller	Diane			X					
City of Mary Esther	Stein	Chris				X				
Community Members, No Affiliation	Bauer	Doris		X						
	Bobo	Lee				X				
	Callahan	Bryan		X						
	Canipe	Cheryl								X
	Cheslock	Alice								X
	Peggy	Collins		X						

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Community Members, No Affiliation	Davis	Melissa		X						
	Donahoo	Earl				X				
	Donahoo	Jocelyn				X				
	Dykes	Christopher	X							
	Epperson	Teresa		X						
	Free	Keith		X						
	Godwin	Yvonne				X				
	Grandberry	Timothy				X				
	Gwyn	James	X							
	Halstead	Keith	X							
	Haney	Gretchen	X							
	Lester	Milt		X						
	Lumpkin	Larry	X							
	McDeavitt	Peggy		X						
	McEachern	Robena			X					
	Missler	Theresa		X						
	Money penny	Scott		X						
	Money penny	Kathy		X						
	Ruiz	Courtney	X							
	Scott	Teddy		X						
	Smith	Joan		X						
	Stewart	Michelle		X						
	Tutnjevic	Jamie	X							
	Wood	Heather								X
	Wynne	Bo		X						
	Wynne	Rusita		X						
	Ziegler	Dana		X						



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Community Readiness Consulting	Vasquez	LaVonne				X				
Crestview Rehabilitation Center	Franco	Danielle		X						
Crestview Teen Center	Knox	Mae				X				
Crosspoint Methodist Church	Carter	Herstel		X						
Destin Recovery Center	Cooper	Amy								X
	Price	Al								X
Early Learning Coalition of the Emerald Coast	Black	Renea								X
	Herrington	Cindy								X
	Watson	Connie				X				
Eglin Air Force Base	Amato	David	X							
	Burner	Lisa	X		X					X
	Carver	Jonalyn	X							
	Ellington	Suzette				X				
	Harris	Kim	X							
	Haynes	DeDe				X				
	Locke-Davis	Baillie			X					
	Morell	Venita	X							
	Ray	Theresa	X							
	Rivera	Dixie	X							
Elder Home Care	Sholar	Sandy			X			X		
Emerald Coast Children's Advocacy Center	Clark	Jennifer								X
	Cotton	Lisa				X				
	Franklin	Patricia			X					X
	Hollis	Deb								X
	Hurst	Julie				X				
	Jacka	Danielle								X

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Emerald Coast Weight Loss	Turner	Alice		X	X			X		
FamiliesFirst Network	Feaster	Marie								X
	Grandstaff	Deborah	X							
	Popovich	Mary								X
	McArthur	Claudia				X				
Fights On, Inc.	Graff	Jamee			X					X
Florida Department of Agriculture and Consumer Services	Welch	Johanna			X		X			
Florida Department of Children and Families	Franklin	Patricia				X				
	Gomez	Teresa				X				X
	Gonzalez	Phyllis								X
	Jones	Solange								X
Department of Elder Affairs	Harris	Janine	X							
Florida Department of Health in Okaloosa County	Alam	Nushrat					X			
	Beedie	Katherine "Kat"		X	X		X			
	Cathey	Erika		X			X			
	Chapman	Karen	X	X	X		X			X
	Cholcher	Katie	X							
	Colwell	Amanda	X	X	X	X		X		X
	Dall	Trisha		X	X		X			
	Harper	Sydney	X	X	X	X	X	X	X	X
	Harris	Nicole	X							
	Hickok	Carissa			X			X		
	McDeavitt	Katie			X		X			



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Florida Department of Health in Okaloosa County	McWilliams	Angie		X		X				
	Mims	Ryan		X	X					
	Newby	Kathy		X	X					
	Pourcillie	Darlene		X						
	Stewart	Shayne		X						
	Syfrett	Christine					X			
	Wadsworth	Lynn	X		X	X				
	Wagner	Susan						X		
	Weeks	Pamela			X		X			
	Williams	Chandra			X	X				
	Ziegler	Carolyn "Carrie"		X	X	X			X	X
Florida Department of Health in Santa Rosa County	Stilphen	Deborah				X				
Florida Department of Health in Walton County	Gill	Brandi			X					
	Holt	Holly								X
	Roberts	Patricia				X				
Florida Department of Health, Children's Medical Services	Gonzalaz	Jane	X							
Florida Department of Juvenile Justice	Chavis	Reba								X
	Hooper	Patty								X
Fort Walton Beach Chamber of Commerce	Corcoran	Ted	X	X	X	X				
Fort Walton Beach Development Center	McCall- Carter	Zohara				X				
Fort Walton Beach Medical Center	Boles	Wesley		X		X				

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Fort Walton Beach Medical Center	Bryan	Brittany								X
	Hostetler	Sarah								X
	Kendust	Denise			X				X	
	Missler	Christopher		X	X		X			
	Mongell	Mitch					X			
	Newby	Brittany				X				
Fort Walton Rehabilitation Center	Barnett	Dusty			X					
	Bran	Eric			X					
Fresh Access Bucks	Reichenbach	Rachael						X		
Fresh Start for Children and Families	Redmon	Brittany							X	
	Stephen	Sharon				X				
	Williams	Tracey			X				X	
Genesis OBGYN	Seaton	Jennifer				X				
Greater Fort Walton Beach Women's Club	DiMaria	Eve			X				X	
Gregg's Chapel AME Church	Scott	Clara			X					
Guardian ad Litem	Carden	Angela								X
Gulf Coast Home Health	McDonald	Kendall		X						
	Sugg	Tammy		X						
	Wood	Melissa		X						
Gulf Power Company	Ayres	Drew			X					
	Benbow	Fern	X							
	Jackson	Gregory Carl			X					
HCA North Florida	Bonner	Sherry	X							
HealthSource	Smith	Scott	X							
Healthy Start of Okaloosa and Walton Counties	Bush	Ardelle			X	X				X
	Reiss	Rhonda			X	X				
HealthyDay Healthy Life	Leaman	Kay			X			X		

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Herk Home Services	Powell	Cathy		X						
Homelessness & Housing Alliance	Robbins	Chandler	X							
	Yelverton	Sarah			X				X	
Hurlburt Air Force Base	Bobbitt	Amber					X			
	Ford	Zollie		X						
	Morgan	Deannadra					X			
	Robertson	Kristen				X				
Impact 100 of Northwest Florida	Powers	Gayle			X					
Kindred at Home	Elmore	Dewey		X						
	Englert	Karen				X				
Okaloosa County Mental Health Association	Barr	Virginia	X							
New Life Missionary Baptist Church	Haynes	Sanford			X					
North Florida Medical Centers	Pendarvis	Paulina			X			X		
North Okaloosa Medical Center	Booker	Alicia		X	X	X				
	Deomarine	Lida		X	X	X				
	Long	Chat					X			
	Noggle	Steve					X			
	Shearn	Danny				X	X			X
Northwest Florida Area Agency on Aging	Rhodes	Gwendolyn "Gwen"					X			
Northwest Florida State College	Norton	Bethanne	X		X					
	Walker	Marty	X							
OASIS	McKay	Butch	X							
Okaloosa Academy	Black	Ann				X				

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Okaloosa County	Newby	Kathy	X							
Okaloosa County Board of County Commissioners	Godwin	Kay			X		X			
	Ketchel	Carolyn				X				
Okaloosa County Emergency Medical Services	Buswell	Jennifer								X
	McGuffin	Shane					X			
Okaloosa County Head Start	Riley-Broadnax	Debra				X				X
	Smith	Shaneasia								X
Okaloosa County Public Library Cooperative	Stever	Vicky			X			X		
Okaloosa County School District	Arteaga	Sandy				X				
	Johnson	Andy								X
	Miller	Jeremy			X					
	Schroeder	Teresa “Teri”			X	X				X
	Pickard	Joan	X							
Okaloosa County Sheriff's Office	Ashley	Larry								X
	O'Sullivan	Marcus								X
	Bailey	Ashley				X				
	Parkton	Brian					X			
	Towner	Kaye				X				
	Trimboli	Jessica								X
Okaloosa County NAACP	Jennings	Lewis				X				
	Nelson	Raymond “Ray”			X	X		X		
Okaloosa Water and Sewer	Sampson	Tom			X		X			
Opportunity Place	McDaniel	Debra			X				X	
Others of Destin	Pierce	Susie							X	
	Vermillion	Laurel							X	

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Panhandle Nutrition Lactation Services	Lantz	Tammy				X				
Ronda Coon Women's Home	Brown	Cyndie				X				
Sacred Heart Hospital of the Emerald Coast	Bird	Nikki				X				
Sharing & Caring, Inc.	Sawyer	Anthony	X							
Shelter House	Apple	Ashley				X				X
	Cholcher	Katie								X
	Dempsey	Heather				X				
	Hartog	Claudia	X							
	Lovieno	Rosalyn				X				
	Loften	Balon				X				
	Mcrae	Kenya				X				
	Warf	Carrie	X			X				
	Williams	Melissa	X							
STAT Home Health	Adams	Bethanne	X							
Striving for Perfection Ministries	Boldin	Larry				X				
	Johnson	Linda				X				
	Sawyer	Anthony				X				
The Event Room	Douville	Lashana				X				
Twin Cities Hospital	Berggren	Kim					X			
	Brunson	Jenni				X				
	Lampron	Shaun					X			X
	Moorehead	Lautritia			X					X
	Vagias	Lou					X			
	Whalen	Dave			X		X			
	Cain	Danny					X			
	Materese	Frank					X			

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United for a Good Cause, Inc.	Triana	Dave				X				
United Way of Okaloosa-Walton Counties	Davenport	Ronda				X				
	Owen	Rick				X				
University of Florida/Institute of Food & Agriculture Sciences Extension Okaloosa County	Breslawski	Jill		X						
	Arthur	Emily	X							
University of West Florida	Chubb	Janet		X				X		
West Florida Area Health Education Center	Duncan	Paige			X			X		
	Eubanks	Penny	X			X				
West Florida Regional Planning Council	Cerame	Caitlin					X			
	Krug	Jill					X			
White Wilson Community Foundation	Houchins	Kathy			X			X		
White Wilson Medical Center	Wolf	Melodie	X							
	Mahoney	Andi	X							
	Moland	Leslie	X							
Youth Village	Bogar	Nellie								X
Zeta Phi Beta	Dunson	Ruby				X				

## Disclaimer

Statistics and data for the indicators were, to the best of the author's knowledge, current as the Okaloosa County Community Health Improvement Plan 2018-2022 was drafted. However, there may be subsequent data and developments, including recent legislative actions, that could alter the information provided herein.

This report does not include statistical tests for significance and does not constitute medical advice. Individuals with health problems should consult an appropriate health care provider. This report does not constitute legal advice.

For more information, please contact:

**Florida Department of Health in Okaloosa County**  
HealthyOkaloosa@flhealth.gov  
850-344-0662



## Letter to the Community

The Florida Department of Health in Okaloosa County (DOH-Okaloosa) believes that all Okaloosans should have the opportunity to make the choices that allow them to live long, healthy lives. Everyone should have the same chance to make these healthy choices – regardless of their income, education, ethnic background or abilities. But the truth is, not everyone in our county has this opportunity. There are disparities in our county that cause many to face barriers to improving their health.

A disparity is when one group of people has a very different level of health for no obvious reason. For example, imagine if people in one part of our county were sicker than people in the rest of the county. We would want to learn why this was happening and what could be done to create better health for those residents.

At first glance, Okaloosa County appears to be a healthy community. Our county ranks 18<sup>th</sup> out of 67 counties in Florida for overall health outcomes (County Health Rankings, 2018). But when you look deeper, significant health disparities exist and there's still more work to be done! Together, we can lift up all Okaloosans to new heights and become the healthiest county in the state.

To aid the community in addressing these issues, DOH-Okaloosa published the first Okaloosa County Community Health Assessment (CHA) in 2013. The CHA tells the story of public health in Okaloosa County. It shares the wonderful things about the community and the ways the community can improve. It is the result of a systematic process in which data were collected regarding the health status of our community.

The community uses the CHA document to determine which health issues need to be improved. From the 2013 CHA, three Community Health Improvement Plan (CHIP) groups were formed. In 2017, DOH-Okaloosa published the second CHA and four new CHIP groups were formed with one of the 2013 CHIP groups voting to continue their work. These groups are completely community-led, with over 180 residents and 75 organizations represented.

Along with the CHA, the 2018-2022 Community Health Improvement Plan informs the community about the health status of county residents and serves to guide the CHIP teams in program development, interventions to improve health, and community improvement over the next five years. We invite you to review this plan. We encourage residents to join CHIP teams to work on these important initiatives that impact our health. Together, our community can and will make a difference. We all have a role to play in making Okaloosa County a healthier place to live, learn, work and play. What will yours be? Please contact us at [HealthyOkaloosa@flhealth.gov](mailto:HealthyOkaloosa@flhealth.gov) or (850) 344-0662 to learn how you can become involved!

## Introduction

The Public Health Accreditation Board (PHAB) defines a CHIP as “a long-term, systematic effort to address health problems based on the results of assessment activities and the community health improvement process.” The CHIP plan can be used to guide actions and monitor and measure progress toward achievement of goals and objectives. The plan, along with a CHA, can be utilized as justification for support of certain health improvement initiatives, as part of funding proposals, and to attract other resources that help improve the overall quality of life in the community. A CHIP is critical for communities to use to develop policies and define actions to target efforts that promote health. The CHIP defines the vision for the health of the community through a collaborative process. It addresses the strengths, weaknesses, challenges and opportunities that exist in the community to improve health.

In 2015, The Florida Department of Health in Okaloosa (DOH-Okaloosa) initiated their second community-wide strategic planning process, with the goal to improve community health. As with the first CHA, the model used for this process was the Mobilizing for Action through Planning and Partnerships (MAPP) model. MAPP was developed by the National Association of County and City Health Officials (NACCHO), in collaboration with the Centers for Disease Control and Prevention (CDC).

MAPP provides a framework to create and implement a CHIP that focuses on long-term strategies that address multiple factors that affect health in a community. The resulting CHIP is designed to use existing resources wisely, consider unique local conditions and needs, and form effective partnerships for action.



## Methodology

The MAPP model provided a strategic approach to community health improvement planning. This model utilizes six distinct phases:

1. Partnership development and organizing for success

2. Visioning
3. The Four MAPP assessments
  - Community Health Status Assessment
  - Community Strengths and Themes Assessment
  - Local Public Health System Assessment
  - Forces of Change Assessment
4. Identifying strategic issues
5. Formulating goals and strategies
6. Action (program planning, implementation, and evaluation)

Community input was sought in 2015 through 2017. Various methods were used to collect community input. The first MAPP assessment completed was the Community Themes and Strengths (CTS) Assessment. The Florida Department of Health in Okaloosa County (DOH-Okaloosa) utilized SurveyMonkey, in-depth interviews and focus groups to conduct a Community Strengths and Themes assessment. This assessment answers the questions, 1) what is important to our community and 2) what are important issues that must be addressed to improve the health and quality of life in our community. In Phase One of the CTS Assessment, a SurveyMonkey-based survey was distributed to community members via email, websites, and social media posts. The survey consisted of questions to gauge community members' overall opinion of health in Okaloosa County including quality of life, health problems, risky behaviors, environmental problems, and neighborhood issues. In addition, the CTS survey contained socioeconomic and demographic questions, and allowed for written comments. A total of 176 community members completed the survey. The survey responses were combined and translated into charts, which were reviewed by DOH-Okaloosa staff and community partners (See Appendix B).

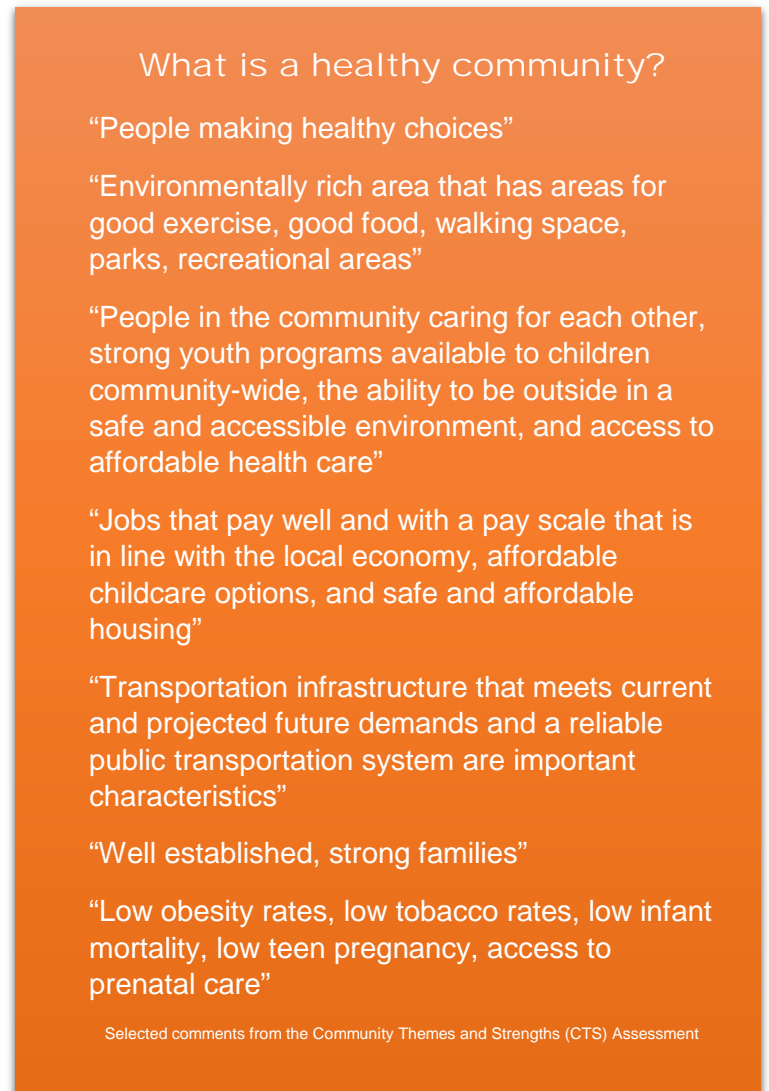


Figure 1: CTS Assessment In-Depth Interview Responses

In Phase Two of the CTS Assessment, in-depth interviews and focus groups were conducted to gauge community leaders' and community members' overall opinion of health in Okaloosa County including quality of life, health problems, risky behaviors, environmental problems, and neighborhood issues. A total of 27 in-depth individual interviews and five focus groups were conducted. Responses were recorded in minutes and synthesized to provide a qualitative overview (See Figure 1). The assessment was completed, and results were compiled in June 2016.

The next MAPP assessment completed was the Local Public Health System (LPHS) Assessment. A group of key DOH-Okaloosa staff members with in-depth knowledge of community partner activities convened to complete the assessment of the Local Public Health System (LPHS) on April 11, 2016. Staff members were

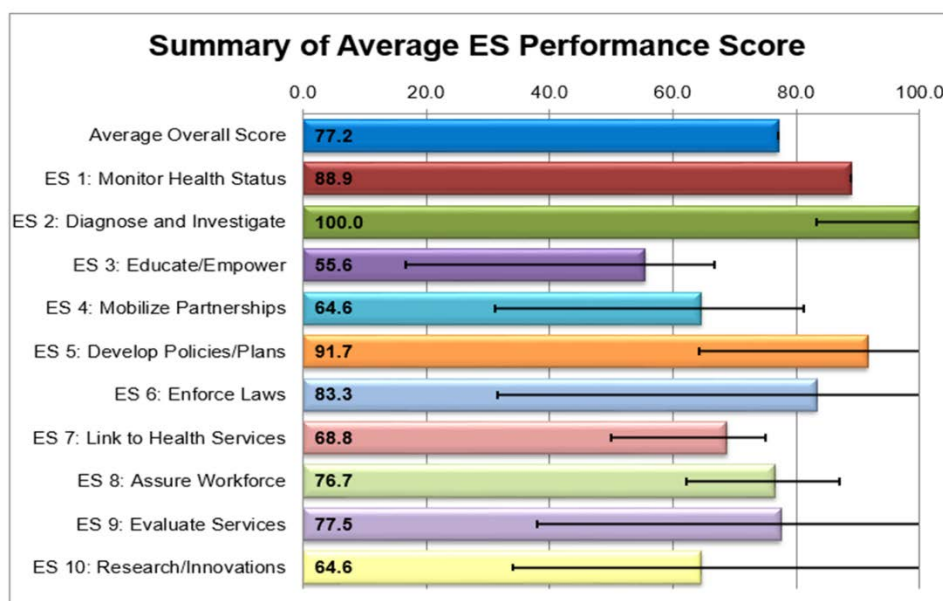


Figure 2: Summary of Average ES Performance Score

separated into four public health system scoring groups based on their community assets and activities knowledge. The groups discussed and deliberated the responses to their assigned questions as a group and voted to obtain a final answer via a SurveyMonkey survey. The system scored greater than 75% (Optimal) in most of the essential services, and greater than 50% (Significant) in all essential services. The results of the LPHS assessment were incorporated in sections where the data fit throughout the Community Health Assessment (CHA), rather than being placed in one section. Please see the LPHS results for additional details, located in Figure 2 and Appendix C. The assessment was completed, and results were compiled in June 2016.

The next MAPP assessment completed was the Forces of Change assessment. This assessment was designed to answer the questions "What is occurring or might occur that affects the health of our community or the local public health system?" and "What specific threats or opportunities are generated by these occurrences?" Okaloosa County leadership, key community partners, and DOH-Okaloosa key leadership and program staff were asked to brainstorm "Forces of Change" that are occurring or might occur in our community that affect the health of our community, our local quality of life,

or could impact our local public health system. Participants then identified specific opportunities and/or threats generated by these forces (see Appendix D). The assessment was completed, and results were compiled in August 2016.

The final MAPP assessment completed was the Community Health Status (CHS) Assessment. DOH-Okaloosa staff assessed local, state and national data to answer the questions, “How healthy are our residents?” and “What does the health status of our community look like?” The assessment identified both positive and negative health trends affecting our community. A group of key DOH-Okaloosa staff members were designated as the “Internal CHA/CHIP Team” to complete the assessment. Data was collected from a multitude of sources including Florida Health CHARTS, County Health Rankings, Centers for Disease Control and Prevention, Florida Behavioral Risk Factor Surveillance System, and the United States Census Bureau. The results of the CHS Assessment were incorporated throughout the CHA document (See Figures 3-4, additional data available upon request). The initial CHS Assessment was completed in March 2016; however, the assessment results were updated for the publication of the CHA in November 2017 since new data was available.

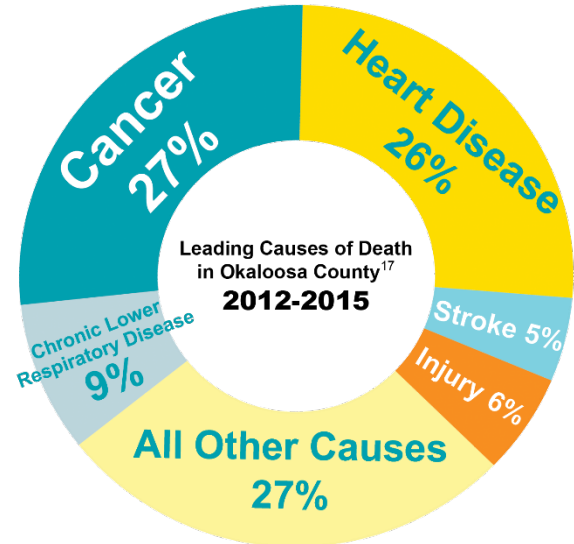


Figure 3: Leading Causes of Death in Okaloosa County (Florida Health CHARTS, 2013-2015)



Figure 4: Healthy Weight (BRFSS, 2013)

The MAPP assessments led to the development of a draft CHA document. The draft CHA was presented to the public at community meetings, online, and at public Town Hall meetings. Community meetings were held with multiple organizations including the Okaloosa County NAACP, Niceville Chamber of Commerce Young Professionals, Northwest Florida State College Nursing Students, Fort Walton Beach Chamber of Commerce Healthcare Committee, Access to Care CHIP Team, CHA Leadership Team and Fort Walton Beach Chamber of Commerce Non-profit Outreach Committee. During

the meetings, an overview of the CHA draft was provided including education on the MAPP process, health equity, social determinants of health, and the results of the MAPP assessments. Attendees shared their opinions and deliberated on the top public health issues in Okaloosa County. Following their discussion, community members were asked to identify the top 1 or 2 public health issues in each area of the CHA document, select their top 3 overall public health issues from the CHA, and provide



additional comments. Approximately 80 community members attended CHA community meetings and provided their feedback.

Town Hall meetings were held at seven locations throughout Okaloosa County: Twin Cities Hospital in Niceville, North Okaloosa Medical Center in Crestview, Fort Walton Beach Medical Center in Fort Walton Beach, First Baptist Church in Holt, Destin Community Center in Destin, Pilgrim's Rest Baptist Church in Baker, and The Barn at Water Oaks in Laurel Hill. During the Town Hall meetings, attendees were provided an overview of the CHA including education on the MAPP process, health equity, social determinants of health, and the results of the MAPP assessments. As with the community meetings, attendees shared their opinions and deliberated and selected their top public health issues. Forty-five DOH-Okaloosa staff and community members attended the meetings and provided their feedback.

Additionally, the CHA draft document was posted online to reach more community members. Videos were recorded during the Town Hall meetings and were posted online for community review. Community members who viewed the CHA and videos online completed a SurveyMonkey-based survey to provide their feedback and select their top public health issues. Fifty-five community members reviewed the CHA online and completed the survey.

The feedback from community meetings, Town Halls, and online surveys was collected and presented to the CHA Leadership Team. The CHA Leadership Team discussed the feasibility and winnable nature of the issues identified by the public. After the discussion, CHA Leadership Team members ranked the public health issues and created nine priority clusters for action:

- Advancing Education includes the issues of low high school graduation rates, high teen pregnancy rates, school start times being too early for middle and high school students, lack of quality and affordable child care and lack of access to job readiness training.
- Reducing Infant Mortality includes the issues of pregnant women who smoke, high teen pregnancy rate and infant mortality disparities.
- Supporting Mental Health includes the issues of lack of mental health services and suicide.
- Decreasing Drug Use includes the issues of high opioid use and drug use among teens.
- Bettering Built Environment includes the issues of lack of adequate public transportation, lack of fluoride in water systems and outgrown/outdated infrastructure.
- Promoting Healthy Lifestyles includes the issues of poor nutrition, lack of physical activity, unhealthy weight, tobacco/nicotine use, chronic disease and access to healthy food.

- Protecting Children and Teens includes the issues of domestic violence, child abuse, sexual violence against children and STDs.
- Preventing Injuries includes the issues of lack of sidewalks/street lighting, pedestrian and bicycle accidents and lack of road and traffic safety.
- Strengthening Families includes the issues child hunger, homelessness/lack of affordable housing and poverty/low income levels.

On November 16, 2017, The Florida Department of Health in Okaloosa convened a meeting of approximately 60 community partners. Attendees were educated on the MAPP process, health equity, and the connection between health outcomes, educational attainment, and income. An abbreviated version of the CHA presentation was provided, and attendees were encouraged to follow along in the CHA document. CHA pages were reviewed based on the cluster areas identified by the CHA Leadership Team, which include Advancing Education, Reducing Infant Mortality, Supporting Mental Health, Decreasing Drug Use, Bettering Built Environment, Promoting Healthy Lifestyles, Protecting Children & Teens, Preventing Injuries, and Strengthening Families.

Following the review of the CHA and chosen cluster areas, attendees “voted with their feet” to select the final priority areas that would form Community Health Improvement Plan (CHIP) groups. For a CHIP group to be finalized, there had to be at least one community member “Champion.” Champions serve as a lead for the group and coordinate meetings. They are also responsible for attending quarterly meetings to share what their group is working on and the progress that has been made. Attendees selected their top priority area by walking to a coordinating sign. Attendees identified a “Champion(s)”. If attendees selected a group that could not identify a Champion, they relocated to another group. The following priority areas were selected as CHIP groups: Reducing Infant Mortality, Promoting Healthy Lifestyles, Decreasing Drug Use and Protecting Children & Teens, Preventing Injuries, and Strengthening Families.

The groups were tasked with identifying assets (i.e. What programs/services exist? Which organizations or groups provide related programs/services? Are those groups/organizations here today?) and identifying gaps (i.e. What should the community be doing to address the priority area? What programs/services does our community need? Which organizations should play a role?) (See Appendix A).

With the publication of the Community Health Improvement Plan 2018-2022, the chosen CHIP groups will continue to meet during the implementation phase of the action plans. Periodic evaluation and reports will be published to provide the community with updates on progress toward achieving the goals.



## Alignment

As mentioned previously, the findings from the four MAPP assessments that make up the Community Health Assessment (CHA) led to the identification of six key issues that form the Okaloosa County Community Health Improvement Plan (CHIP) groups. These key issues are Improving Infant Mortality, Promoting Healthy Lifestyles, Drug Endangered Children & Communities, Mental Health & Substance Abuse Solutions, Preventing Injuries, and Strengthening Families. By addressing these public health concerns, we hope to improve the overall health outcomes in Okaloosa County.

The goals and objectives of the Okaloosa County CHIP have been aligned with measures from the Florida State Health Improvement Plan (SHIP) 2017-2021, Healthy People 2020, and the National Prevention Strategy: Strategic Directions. Below is an overview of how Okaloosa CHIP priorities align with state and national health improvement priorities:

Okaloosa County CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2020	National Prevention Strategy: Strategic Direction & Priorities
<b>Priority Area:</b> Drug Endangered Children & Communities	<b>Goal BH3 –</b> Reduce the number of opioid overdose deaths among individuals with opioid use disorders.	<b>Injury &amp; Violence Prevention</b>  <b>IVP-9 –</b> Prevent an increase in poisoning deaths.  <b>IVP-37 –</b> Reduce child maltreatment deaths.  <b>IVP-38 –</b> Reduce nonfatal child maltreatment.  <b>IVP-40 –</b> Reduce sexual violence.	<b>Strategic Direction - Elimination of Health Disparities</b>  <b>Recommendation:</b> Ensure a strategic focus on communities at greatest risk.  <b>Recommendation:</b> Increase the capacity of the prevention workforce to identify and address disparities.

		<p><b>IVP-42 – Reduce children’s exposure to violence.</b></p>	<p><b>Priority – Preventing Drug Abuse &amp; Excessive Alcohol Use</b></p> <p><b>Recommendation:</b> Create environments that empower young people not to drink or use other drugs.</p> <p><b>Recommendation:</b> Reduce inappropriate access to and use of prescription drugs.</p> <p><b>Priority – Injury and Violence Free Living</b></p> <p><b>Recommendation:</b> Strengthen policies and programs to prevent violence.</p> <p><b>Recommendation:</b> Provide individuals and families with the knowledge, skills, and tools to make safe choices that prevent violence and injuries.</p>
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Okaloosa County CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2020	National Prevention Strategy: Strategic Direction & Priorities
<b>Priority Area:</b> Reducing Infant Mortality	<p><b>Goal HE1</b> – Establish shared understanding across all sectors (including, but not limited to, state and local agencies and other organizations) concerning information and issues surrounding health equity (HE), cultural competency/sensitivity, and how social determinants of health (SDOH) influence the health of Florida’s residents and communities.</p> <p><b>Goal HE2</b> – Strengthen the capacity of state and local agencies and other organizations to work collaboratively with communities to reduce disparities in SDOH and advance HE.</p> <p><b>Goal HE3</b> – Strengthen the capacity of state and local agencies and other organizations to work collaboratively</p>	<p><b>Injury &amp; Violence Prevention</b></p> <p><b>IVP-9</b> – Prevent an increase in poisoning deaths.</p> <p><b>IVP-24</b> – Reduce unintentional suffocation deaths.</p> <p><b>IVP-37</b> – Reduce child maltreatment deaths.</p> <p><b>IVP-38</b> – Reduce nonfatal child maltreatment.</p> <p><b>Maternal, Infant, &amp; Child Health</b></p> <p><b>MICH-1</b> – Reduce the rate of fetal and infant deaths.</p> <p><b>MICH-5</b> – Reduce the rate of maternal mortality.</p> <p><b>MICH-8</b> – Reduce low birth weight (LBW) and very</p>	<p><b>Strategic Direction - Clinical and Community Preventive Services</b></p> <p><b>Recommendation:</b> Support implementation of community-based preventive services and enhance linkages with clinical care.</p> <p><b>Recommendation:</b> Reduce barriers to accessing clinical and community preventive services, especially among populations at greatest risk.</p> <p><b>Strategic Direction - Empowered People</b></p> <p><b>Recommendation:</b> Provide people with tools and information to make healthy choices.</p>

	<p>with communities and each other to support the specific needs of Florida's most vulnerable populations.</p> <p><b>Goal MCH1</b> – Reduce infant mortality and related disparities.</p> <p><b>Goal MCH2</b> – Prevent pregnancy-related mortality and maternal morbidity and reduce racial disparities.</p> <p><b>Goal ISV1</b> – Prevent and reduce intentional and unintentional injuries and deaths in Florida.</p> <p><b>Goal HW1</b> – Improve the food environment and nutrition habits across the lifespan to increase healthy weight.</p> <p><b>Goal CD1</b> – Increase cross-sector collaboration for the prevention, early detection, treatment, and management of chronic diseases and conditions to improve health equity.</p>	<p>low birth weight (VLBW).</p> <p><b>MICH-9</b> – Reduce pre-term births.</p> <p><b>MICH-11</b> – Increase abstinence from alcohol, cigarettes, and illicit drugs among pregnant women.</p> <p><b>MICH-18</b> – Reduce postpartum relapse of smoking among women who quit smoking during pregnancy.</p> <p><b>MICH-20</b> – Increase the proportion of infants who are put to sleep on their backs.</p> <p><b>MICH-21</b> – Increase the proportion of infants who are breastfed.</p> <p><b>MICH-24</b> – Increase the proportion of live births that occur in facilities that provide recommended care for lactating mothers and their babies.</p>	<p><b>Recommendation:</b> Promote positive social interactions and support healthy decision making.</p> <p><b>Recommendation:</b> Engage and empower people and communities to plan and implement prevention policies and programs.</p> <p><b>Strategic Direction - Elimination of Health Disparities</b></p> <p><b>Recommendation:</b> Ensure a strategic focus on communities at greatest risk.</p> <p><b>Recommendation:</b> Standardize and collect data to better identify and address disparities.</p> <p><b>Priority – Injury and Violence Free Living</b></p> <p><b>Recommendation:</b> Provide individuals and families with the knowledge, skills, and tools to make safe choices that prevent violence and injuries.</p>
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		<b>Tobacco Use</b>  <b>TU-1</b> – Reduce tobacco use by adults.  <b>TU-4</b> – Increase smoking cessation attempts by all adults.  <b>TU-6</b> – Increase smoking cessation during pregnancy.  <b>TU-11</b> – Reduce the proportion of nonsmokers exposed to secondhand smoke.	<b>Priority – Tobacco Free Living</b>  <b>Recommendation:</b> Expand use of tobacco cessation services.  <b>Recommendation:</b> Use media to educate and encourage people to live tobacco free.  <b>Priority – Healthy Eating</b>  <b>Recommendation:</b> Support policies and programs that promote breastfeeding.
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Okaloosa County CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2020	National Prevention Strategy: Strategic Direction & Priorities
<b>Priority Area:</b> Preventing Injuries	<b>Goal ISV1 –</b> Prevent and reduce intentional and unintentional injuries and deaths in Florida.  <b>Goal BH3 –</b> Reduce the number of opioid overdose deaths among	<b>Injury &amp; Violence Prevention</b>  <b>IVP-1</b> – Reduce fatal and nonfatal injuries.  <b>IVP-2</b> – Reduce fatal and nonfatal traumatic brain injuries.	<b>Strategic Direction - Healthy and Safe Community Environments</b>  <b>Recommendation:</b> Enhance cross-sector collaboration in community planning and

	individuals with opioid use disorders.	<p><b>IVP-9</b> – Prevent an increase in poisoning deaths.</p> <p><b>IVP-10</b> – Prevent an increase in nonfatal poisonings.</p> <p><b>IVP-11</b> – Reduce unintentional injury deaths.</p> <p><b>IVP-12</b> – Reduce nonfatal unintentional injuries.</p> <p><b>IVP-13</b> – Reduce motor vehicle crash-related deaths.</p> <p><b>IVP-14</b> – Reduce nonfatal motor vehicle crash-related injuries.</p> <p><b>IVP-18</b> – Reduce pedestrian deaths on public roads.</p> <p><b>IVP-19</b> – Reduce nonfatal pedestrian injuries on public roads.</p> <p><b>IVP-20</b> – Reduce pedal cyclist deaths on public roads.</p> <p><b>IVP-23</b> – Prevent an increase in fall-related deaths.</p>	<p>design to promote health and safety.</p> <p><b>Recommendation:</b> Identify and implement strategies that are proven to work and conduct research where evidence is lacking.</p> <p><b>Strategic Direction - Empowered People</b></p> <p><b>Recommendation:</b> Provide people with tools and information to make healthy choices.</p> <p><b>Recommendation:</b> Promote positive social interactions and support healthy decision making.</p> <p><b>Recommendation:</b> Engage and empower people and communities to plan and implement prevention policies and programs.</p> <p><b>Strategic Direction - Elimination of Health Disparities</b></p> <p><b>Recommendation:</b> Ensure a strategic focus on</p>
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		<p><b>IVP-26 – Reduce sports and recreation injuries.</b></p>	<p>communities at greatest risk.</p> <p><b>Recommendation:</b> Standardize and collect data to better identify and address disparities.</p> <p><b>Priority – Injury and Violence Free Living</b></p> <p><b>Recommendation:</b> Support community and streetscape design that promotes safety and prevents injuries.</p> <p><b>Recommendation:</b> Promote and strengthen policies and programs to prevent falls, especially among older adults.</p> <p><b>Recommendation:</b> Provide individuals and families with the knowledge, skills, and tools to make safe choices that prevent violence and injuries.</p>
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Okaloosa County CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2020	National Prevention Strategy: Strategic Direction & Priorities
<b>Priority Area:</b> Promoting Healthy Lifestyles	<p><b>Goal HW1 –</b> Improve the food environment and nutrition habits across the lifespan to increase healthy weight.</p> <p><b>Goal HW2 –</b> Improve access to and participation in physical activity opportunities across the lifespan to increase healthy weight.</p> <p><b>Goal CD1 –</b> Increase cross-sector collaboration for the prevention, early detection, treatment and management of chronic diseases and conditions to improve health equity.</p>	<p><b>Nutrition &amp; Weight Status</b></p> <p><b>NWS-8 –</b> Increase the proportion of adults who are at a healthy weight.</p> <p><b>NWS-9 –</b> Reduce the proportion of adults who are obese.</p> <p><b>NWS-10 –</b> Reduce the proportion of children and adolescents who are considered obese.</p> <p><b>NWS-11 –</b> Prevent inappropriate weight gain in youth and adults.</p> <p><b>NWS-14 –</b> Increase the contribution of fruits to the diets of the population aged 2 years and older.</p> <p><b>NWS-15 –</b> Increase the variety and contribution of vegetables to the diets of the population aged 2 years and older.</p>	<p><b>Strategic Direction - Clinical and Community Preventive Services</b></p> <p><b>Recommendation:</b> Support implementation of community-based preventive services and enhance linkages with clinical care.</p> <p><b>Recommendation:</b> Reduce barriers to accessing clinical and community preventive services, especially among populations at greatest risk.</p> <p><b>Strategic Direction - Empowered People</b></p> <p><b>Recommendation:</b> Provide people with tools and information to make healthy choices.</p> <p><b>Recommendation:</b> Promote positive social interactions</p>

		<p><b>NWS-16</b> – Increase the contribution of whole grains to the diets of the population aged 2 years and older.</p> <p><b>NWS-17</b> – Reduce consumption of calories from solid fats and added sugars in the population aged 2 years and older.</p> <p><b>Educational &amp; Community-Based Programs</b></p> <p><b>ECBP-8</b> – Increase the proportion of worksites that offer an employee health promotion program to their employees.</p> <p><b>Tobacco Use</b></p> <p><b>TU-1</b> – Reduce tobacco use by adults.</p> <p><b>TU-2</b> – Reduce tobacco use by adolescents.</p> <p><b>TU-4</b> – Increase smoking cessation attempts by all adults.</p> <p><b>TU-11</b> – Reduce the proportion of nonsmokers exposed to</p>	<p>and support healthy decision making.</p> <p><b>Recommendation:</b> Engage and empower people and communities to plan and implement prevention policies and programs.</p> <p><b>Priority – Tobacco Free Living</b></p> <p><b>Recommendation:</b> Support comprehensive tobacco free and other evidence-based tobacco control policies.</p> <p><b>Priority – Healthy Eating</b></p> <p><b>Recommendation:</b> Help people recognize and make healthy food and beverage choices.</p> <p><b>Recommendation:</b> Support policies and programs that promote breastfeeding.</p> <p><b>Priority – Active Living</b></p> <p><b>Recommendation:</b> Promote and strengthen school and early learning policies and</p>
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		<p>secondhand smoke.</p> <p><b>Physical Activity</b></p> <p><b>PA-1</b> – Reduce the proportion of adults who engage in no leisure-time physical activity.</p> <p><b>PA-2</b> – Increase the proportion of adults who meet current Federal physical activity guidelines for aerobic physical activity and for muscle-strengthening activity.</p> <p>PA-3 – Increase the proportion of adolescents who meet current Federal physical activity guidelines for aerobic physical activity and for muscle-strengthening activity.</p> <p>PA-8 – Increase the proportion of children and adolescents who do not exceed recommended limits for screen time.</p>	<p>programs that increase physical activity.</p> <p><b>Recommendation:</b> Support workplace policies and programs that increase physical activity.</p>
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Okaloosa County CHIP	Florida State Health Improvement Plan (SHIP)	Healthy People 2020	National Prevention Strategy: Strategic Direction & Priorities
<b>Priority Area:</b> Strengthening Families	<b>Goal HE3 –</b> Strengthen the capacity of state and local agencies and other organizations to work collaboratively with communities and each other to support the specific needs of Florida's most vulnerable populations.	<b>Social Determinants of Health</b>  <b>SDOH-3 –</b> Proportion of persons living in poverty.  <b>SDOH-4 –</b> Proportion of households that experience housing cost burden.	<b>Strategic Direction - Healthy and Safe Community Environments</b>  <b>Recommendation:</b> Design and promote affordable, accessible, safe, and healthy housing.  <b>Strategic Direction - Elimination of Health Disparities</b>  <b>Recommendation:</b> Ensure a strategic focus on communities at greatest risk.  <b>Recommendation:</b> Standardize and collect data to better identify and address disparities.

# Drug Endangered Children & Communities

Focus Areas: drug use, child abuse and neglect



## Priority Issue – Drug Endangered Children & Communities

Goal 1: To raise awareness of the issue of drug endangered children (DEC).

Objective 1.1: Train 7 Okaloosa County-based professionals to be DEC trainers by June 30, 2018.

Strategy 1.1.1: Host a National Drug Endangered Children train-the-trainer session.

Objective 1.2: Educate at least 100 professionals on Drug Endangered Children (DEC) by December 30, 2018.

Strategy 1.2.1: Develop 5-minute and 10-minute DEC presentations.

Strategy 1.2.2: Provide DEC training to Okaloosa County Emergency Medical Services (EMS).

Objective 1.3: Implement Handle with Care program in all Okaloosa County Schools by January 1, 2019.

Strategy 1.3.1: Provide DEC training to Okaloosa County teachers.

Strategy 1.3.2: Collaborate with Okaloosa County School District and Okaloosa County Sheriff's Office to develop a system of reporting Handle with Care children

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Develop a 5-minute and 10-minute versions of the DEC presentation</b>	Jennifer Clark, Marcus, Jessica, Renata	2/27/2018	Presentations developed
<b>Obtain approval for 5-minute and 10-minute versions of the DEC presentation by the National DEC Alliance</b>	Jennifer Clark	3/27/2018	Presentations approved, email
<b>Contact National DEC Alliance to schedule a Train-the-Trainer session</b>	Pat Franklin	1/23/2018	Training session scheduled
<b>Hold a National DEC Alliance Train-the-Trainer session</b>	Jennifer Clark, Amanda Colwell, Sydney Harper	6/19/2018-6/21/2018	Training session held, sign-in sheet
<b>Provide DEC training to all Okaloosa County EMS shifts</b>	Jennifer Clark, Okaloosa County EMS	05/2018	Training sessions held, noted in minutes
<b>Provide DEC training to all Okaloosa County teachers</b>	Teri Schroeder	Ongoing	Noted in minutes
<b>Meet with Okaloosa County Sheriff's Office representatives to develop Handle with Care system</b>	Teri Schroeder	12/2018	Noted in minutes



Goal 2: To prevent endangerment to children in dangerous drug environments by encouraging intervention at the earliest possible point.

Objective 2.1: Implement an Okaloosa County universal cord testing guideline and system at 2 birthing facilities by January 1, 2019.

Strategy 2.1.1: Create a guideline and system for cord storage and testing at Fort Walton Beach Medical Center.

Strategy 2.1.2: Expand guideline and system for cord storage and testing to North Okaloosa Medical Center.

Strategy 2.1.3: Expand guideline and system for cord storage and testing to Okaloosa County Emergency Medical Services (EMS).

Objective 2.2: To distribute 200 resource stickers to Okaloosa County professionals by January 1, 2019.

Strategy 2.2.1: Develop resource (resource for what?) stickers with intervention options for Okaloosa County professionals.

Strategy 2.2.2: Distribute resource stickers to Okaloosa County professionals.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Develop universal cord testing guidelines for Fort Walton Beach Medical Center (FWBMC)</b>	Sarah Hostetler, FWBMC	5/1/2018	Guidelines created, noted in minutes
<b>Implement universal cord testing program</b>	Sarah Hostetler, FWBMC	3/27/2018	Program implemented, noted in minutes
<b>Meet with North Okaloosa Medical Center (NOMC) to share universal cord testing guidelines</b>	Sarah Hostetler, NOMC	9/1/2018	Noted in minutes
<b>Meet with Okaloosa County EMS to share universal cord testing guidelines</b>	Sarah Hostetler, Okaloosa County EMS	9/1/2018	Noted in minutes
<b>Implement universal cord testing program</b>	NOMC, Okaloosa County EMS	1/1/2019	Program implemented, noted in minutes
<b>Provide contact information and details for resource stickers</b>	All CHIP Team members	4/1/2018	Information provided, noted in minutes
<b>Design and print resource stickers</b>	CDAC	6/20/2018	Stickers complete, noted in minutes
<b>Distribute resource stickers to Okaloosa County professionals</b>	All CHIP Team members	Ongoing	Distribution listing, updates noted in minutes
<b>Record how clients heard about their services/whether they were connected due to resource stickers</b>	CDAC, All CHIP Team members	Ongoing	Contact listing, updates noted in minutes

## Reducing Infant Mortality

Focus Areas: pregnant women who smoke, high teen pregnancy rate, infant mortality disparities

## Priority Issue – Improving Infant Mortality

Goal 1: To educate Okaloosa County infant caregivers on best practices in infant care including safe sleep guidelines, tobacco cessation, preventing Shaken Baby Syndrome, and breastfeeding.

Objective 1.1: To distribute safe sleep education to 100% of new parents who are discharged from Okaloosa County hospitals by June 30, 2019.

Strategy 1.1.1: Research and select a safe sleep educational book.

Strategy 1.1.2: Collaborate with Okaloosa County birthing facilities to distribute safe sleep educational books.

Strategy 1.1.3: Conduct a follow-up assessment and/or survey to determine effectiveness of safe sleep educational books.

Objective 1.2: To distribute Healthy Start online and print resource guides to 500 infant caregivers by June 1, 2020.

Strategy 1.2.1: Update Healthy Start local resource guide to include health education on infant care best practices.

Strategy 1.2.2: Distribute printed Healthy Start local resource guides.

Strategy 1.2.3: Distribute electronic Healthy Start local resources guides.

Objective 1.3: To display Shaken Baby Syndrome models in 2 Okaloosa County birthing facilities by June 30, 2020.

Strategy 1.3.1: Obtain administrative approval for displays at all Okaloosa County birthing facilities.

Strategy 1.2.2: Train birthing facility staff on demonstrating the Shaken Baby Syndrome simulator.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Research safe sleep book options and select final choice.</b>	Ardelle Bush	2/1/2018	Book selected, noted in minutes
<b>Contact North Okaloosa Medical Center (NOMC) and Fort Walton Beach Medical Center (FWBMC) administration to gain buy-in</b>	Ardelle Bush, Healthy Start staff, NOMC, FWBMC	4/5/2018	Approved from NOMC and FWBMC, noted in minutes
<b>Research funding options for the safe sleep books</b>	Ardelle Bush	4/5/2018	Funding source(s) selected, noted in minutes
<b>Establish an agreement with NOMC and FWBMC to distribute safe sleep books to all new parents prior to discharge</b>	Ardelle Bush, Healthy Start staff, NOMC, FWBMC	6/1/2018	Agreement finalized, noted in minutes
<b>Develop a follow-up assessment to gauge effectiveness of safe sleep books</b>	All CHIP Team members	12/1/2018	Assessment developed, noted in minutes
<b>Develop a process to conduct follow-up assessment</b>	All CHIP Team members	12/1/2018	Process developed, noted in minutes

<b>Conduct follow-up assessment of safe sleep books</b>	Ardelle Bush, Healthy Start staff, DOH-Okaloosa staff	1/1/2019 - Ongoing	Assessment results noted in minutes
<b>Update local Healthy Start resource guides to include health education components</b>	Ardelle Bush, Healthy Start staff	4/1/2018	Healthy Start resource guide, noted in minutes
<b>Create an electronic version of the local Healthy Start resource guide</b>	Ardelle Bush, Healthy Start staff	5/1/2018	Healthy Start online resource guide, noted in minutes
<b>Print hard copies of the Healthy Start resource guide</b>	Ardelle Bush, Healthy Start staff	5/1/2018	Noted in minutes
<b>Distribute print form of Healthy Start resource guide</b>	All CHIP Team members	Ongoing	Distribution list noted in minutes
<b>Hold in-person or phone meeting with NOMC and FWBMC administration to gain approval for Shaken Baby Syndrome models</b>	Ardelle Bush, NOMC, FWBMC	12/1/2018	Noted in minutes
<b>Train NOMC and FWBMC staff on demonstrating the Shaken Baby Syndrome models</b>	Healthy Start staff, DOH-Okaloosa staff	1/1/2019	Training held, sign-in sheet

Goal 2: To decrease the number of Okaloosa County residents that use or initiate the use of nicotine products.

Objective 2.1: To decrease the number of pregnant women who use nicotine products by 2% by June 1, 2020.

Strategy 2.1.1: Develop incentive component of SCRIPT tobacco cessation program.

Strategy 2.1.2: Implement SCRIPT tobacco cessation program with Healthy Start clients.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Develop an incentive component of the SCRIPT program</b>	Ardelle Bush, Healthy Start staff	2/1/2018	Incentive component developed, noted in minutes
<b>Present SCRIPT program to Healthy Start clients</b>	Healthy Start staff	5/1/2018	Noted in minutes
<b>Purchase incentive items for use in SCRIPT program</b>	Healthy Start staff	5/1/2018	Items purchased, noted in minutes
<b>Develop stickers for use on incentive items</b>	DOH-Okaloosa staff; Healthy Start staff	5/1/2018	Stickers developed, noted in minutes
<b>Begin implementing SCRIPT incentivized program</b>	Healthy Start Staff	6/1/2018	Noted in minutes

# Preventing Injuries

Focus Areas: high opioid use, lack of road and traffic safety, fall prevention





## Priority Issue – Preventing Injuries

Goal 1: To reduce the number of injuries and injury-related deaths in Okaloosa County.

Objective 1.1: To implement a county-wide opioid prescription guidance for hospital emergency departments by December 31, 2018.

Strategy 1.1.1: Develop an Opioid Subcommittee.

Strategy 1.1.2: Develop a draft opioid prescription guidance for hospital emergency departments.

Strategy 1.1.3: Finalize and implement an opioid prescription guidance for hospital emergency departments.

Objective 1.2: To decrease the number of traumatic brain injuries due to falls by 15% by December 31, 2022.

Strategy 1.2.1: Develop a Falls Subcommittee.

Strategy 1.2.2: Research and select a falls prevention program(s) to implement.

Strategy 1.2.3: Analyze falls data from Fort Walton Beach Medical Center Level II Trauma Center.

Strategy 1.2.4: Implement a falls prevention program(s).

Objective 1.3: To decrease the rate of total motor vehicle crashes (MVCs) per 100,000 population by 10% by December 31, 2022.

Strategy 1.3.1: Develop an MVC Subcommittee.

Strategy 1.3.2: Analyze MVC data including location and injury severity score.

Strategy 1.3.3: Research best-practices in addressing MVCs-related injuries and fatalities.

Objective 1.4: To decrease the number of pedestrian injuries and fatalities due to MVCs by 10% by December 31, 2022.

Strategy 1.4.1: Develop an MVC Subcommittee.

Strategy 1.4.2: Analyze MVC data including location and injury severity score.

Strategy 1.4.3: Research best-practices in addressing pedestrian injuries and fatalities.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Schedule and hold an Opioid Subcommittee meeting</b>	Dr. Chapman	2/28/2018	Meeting held, minutes
<b>Schedule and hold a Falls Subcommittee meeting</b>	Sydney Harper	2/28/2018	Meeting held, minutes
<b>Schedule and hold an MVCs Subcommittee meeting</b>	Sydney Harper	2/28/2018	Meeting scheduled, noted in minutes
<b>Research fall prevention programs</b>	Sydney Harper	2/12/2018	Noted in minutes
<b>Collect falls data for analyzing</b>	Chris Missler	2/12/2018	Noted in minutes
<b>Analyze fall data</b>	Erika Cathey, Kat Beedie	6/30/2018	Data presented, noted in minutes
<b>Hold meeting with Utah Health Department on fall prevention programs</b>	Sydney Harper, Erika Cathey, Nushy Alam	3/19/2018	Noted in minutes

<b>Analyze MVC hotspot data and share with CHIP team</b>	Chris Missler	3/21/2018	Noted in minutes
<b>Develop MVC prevention message to display on flash sign at Emerald Grande</b>	Brian Parkton, Okaloosa County Sheriff's Office	6/29/2018	Noted in minutes
<b>Review MVC data and develop a plan to address concerns</b>	All CHIP Team members	9/1/2018	Plan developed, noted in minutes
<b>Collect organizational opioid prescription guidelines and/or policies on pain management</b>	North Okaloosa Medical Center (NOMC), Fort Walton Beach Medical Center (FWBMC), Twin Cities Hospital (TCH) staff	3/28/2018	Noted in minutes
<b>Contact TCH sister hospital to request opioid prescribing policy</b>	Shaun Lampron	3/28/2018	Noted in minutes
<b>Develop draft opioid prescribing guidelines</b>	Dr. Chapman, Dr. Vagias	4/1/2018	Noted in minutes
<b>Attend Opioid Subcommittee meeting to finalize guidelines</b>	All CHIP Team Opioid Subcommittee members	7/1/2018	Meeting held, guidelines finalized
<b>Distribute accident education cards to vacationers and public</b>	All CHIP Team members, Okaloosa County Sheriff's Office	Ongoing	Distribution activity noted in minutes
<b>Hold Train-the-Trainer session for the A Matter of Balance fall prevention program</b>	Falls Subcommittee	TBD	Training session held
<b>Review evidence-based programs</b>	MVC Subcommittee	Ongoing	Noted in minutes

<b>related to MVC reduction</b>			
<b>Review evidence-based programs related to pedestrian accident reduction</b>	MVC Subcommittee	Ongoing	Noted in minutes
<b>Review evidence-based programs related to fall reduction</b>	Fall Subcommittee	Ongoing	Noted in minutes

Goal 2: To educate Okaloosa County residents on bleeding control techniques.

Objective 2.1: To educate 300 Okaloosa County residents on the Stop the Bleed techniques by December 31, 2018.

Strategy 2.1.1: Develop Stop the Bleed training books.

Strategy 2.2.1: Provide 20 Okaloosa County professionals and students with Stop the Bleed Train-the-Trainer education.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Develop Stop the Bleed training manuals</b>	Chris Missler, FWBMC	3/1/2018	Manuals completed, noted in minutes
<b>Hold Train-the-Trainer session for Crestview High School teachers and HOSA students</b>	Chris Missler, FWBMC	3/1/2018	Noted in minutes, sign-in sheet
<b>Hold Train-the-Trainer session for DOH-Okaloosa</b>	Chris Missler, FWBMC, DOH-Okaloosa staff	5/1/2018	Noted in minutes, sign-in sheet

<b>staff and Lean on Me volunteers</b>			
<b>Hold Train-the-Trainer session for Okaloosa County Sheriff's Office officers and staff</b>	Chris Missler, FWBMC, Okaloosa County Sheriff's Office	5/1/2018	Noted in minutes, sign-in sheet
<b>Hold Train-the-Trainer session for Gulf Power staff</b>	Chris Missler, FWBMC, Gulf Power staff	12/1/2018	Noted in minutes, sign-in sheet

## Promoting Healthy Lifestyles

Focus Areas: poor nutrition, lack of physical activity, unhealthy weight, tobacco/nicotine use, chronic disease, access to healthy food



## Priority Issue – Promoting Healthy Lifestyles

Goal 1: To improve the overall health of Okaloosa County residents through promoting the Healthy Okaloosa Worksites (HOW) program.

Objective 1.1: To hold five presentation and/or event on the HOW program to recruit new worksite members by July 1, 2018.

Strategy 1.1.1: Develop a HOW presentation to be used as a recruitment tool.

Strategy 1.1.2: Conduct a HOW presentation Train-the-Trainer session(s) for those who will present to the public.

Strategy 1.1.3: Advertise the HOW program through traditional and social media outlets.

Objective 1.2: To contact 25 worksites by December 31, 2018.

Strategy 1.2.1: Develop recruitment materials for potential HOW participants.

Strategy 1.2.1: Contact potential HOW participants.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Develop a Healthy Okaloosa Worksites (HOW) presentation to be used as a recruitment tool</b>	Chandra Williams	1/16/2018	Presentation developed
<b>Provide HOW presentation in Train-the-Trainer session for Promoting Healthy Lifestyles members</b>	Chandra Williams	1/16/2018	Presentation provided, noted in minutes
<b>Edit the HOW palm card for distribution at HOW presentations and/or events</b>	Chandra Williams, Kathy Newby	3/1/2018	HOW palm card edited
<b>Print 300 copies of HOW palm cards for distribution at HOW presentations and/or events</b>	Chandra Williams	3/1/2018	HOW palm cards printed
<b>Develop a list of potential groups and sites where the HOW presentation could be provided</b>	All CHIP Team members	Ongoing	Noted in minutes
<b>Request a 5-minute time slot at a Fort Walton Beach Chamber of Commerce First Friday Coffee Meeting</b>	Kathy Houchins, Fort Walton Beach Chamber of Commerce	3/1/2018	Request will be confirmed or denied, noted in minutes
<b>Request a Lunch and Learn</b>	Kathy Houchins, Fort Walton Beach	3/20/2018	Request will be confirmed or



<b>presentation to promote HOW</b>	Chamber of Commerce		denied, noted in minutes
<b>Request an article slot in the Fort Walton Beach Chamber of Commerce Coastlines newspaper insert to promote HOW and Lunch and Learn presentation</b>	Kathy Houchins, Fort Walton Beach Chamber of Commerce	4/18/2018	Request will be confirmed or denied, noted in minutes
<b>Write an article on HOW and the Lunch and Learn for the Fort Walton Beach Chamber of Commerce Coastlines newspaper insert</b>	Chandra Williams	5/15/2018	Completed article
<b>Hold HOW 5-minute presentation at a Fort Walton Beach Chamber of Commerce First Friday Coffee Meeting</b>	Chandra Williams	3/2/2018	Noted in minutes
<b>Hold a HOW advertisement event at the Okaloosa County Multi-Chamber Expo</b>	Kathy Houchins, Kay Leaman	3/13/2018	Number of palm cards distributed noted in minutes
<b>Hold a Lunch and Learn presentation at the Fort Walton Beach Chamber of Commerce office</b>	Kathy Houchins, Taela Cintron	6/11/2018	Sign-in sheet, noted in minutes
<b>Develop a list of worksites in Fort Walton Beach</b>	Ray Nelson	4/16/2018	List developed

<b>with a health-focus</b>			
<b>Draft a letter to worksites in Fort Walton Beach to gauge interest in joining HOW and assess health resources</b>	Ray Nelson	4/16/2018	Draft letter developed
<b>Review draft letter to worksites to be used as a calling script and emailed to potential worksites</b>	All CHIP team members	4/16/2018	Draft letter edited
<b>Finalize letter to worksites to be used as a calling script and emailed to potential worksites</b>	Ray Nelson	5/30/2018	Letter completed
<b>Draft a survey for worksites to complete to gauge their interest in joining HOW and assess health resources</b>	Ray Nelson	4/16/2018	Draft survey developed
<b>Review draft survey for worksites to complete to gauge their interest in joining HOW and assess health resources</b>	All CHIP team members	4/16/2018	Draft letter edited
<b>Finalize survey for worksites to complete to gauge their interest in joining HOW and assess health resources</b>	Kay Leaman	5/30/2018	Letter completed
<b>Contact 25 worksites via phone or in-</b>	Chandra Williams	6/30/2018	Listing of worksites contacted, noted in minutes

<b>person, using letter as a guide</b>			
<b>Follow up with 25 worksites via email to distribute survey</b>	Chandra Williams	7/10/2018	Listing of worksites emailed, noted in minutes

Goal 2: To expand the Healthy Okaloosa program into faith-based settings.

Objective 2.1: To develop a Healthy Okaloosa Faith program by August 31, 2019.

Strategy 2.1.1: Meet to discuss ideas for developing a Healthy Okaloosa Faith program.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Arrange a meeting with the Promoting Healthy Lifestyles CHIP team to discuss transitioning the Healthy Okaloosa program into faith-based settings</b>	Ray Nelson, Kay Leaman	8/31/2018	Meeting held, meeting minutes and sign-in sheet

## Strengthening Families

Focus Areas: child hunger, homelessness and lack of affordable housing, poverty, low income levels

## Priority Issue – Strengthening Families

Goal 1: To assess available affordable housing and current housing options.

Objective 1.1: Conduct one complete assessment of the available affordable housing and current housing options by December 31, 2018.

Strategy 1.1.1: Develop a questionnaire for use in conducting the housing assessment.

Strategy 1.1.2: Locate a team to conduct the housing assessment.

Strategy 1.1.3: Develop a system for recording responses to the housing questionnaire.

Strategy 1.1.4: Conduct and record the housing assessment.

Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Conduct a scan to determine whether a similar assessment has been conducted previously</b>	Sarah Yelverton	5/20/2018	Noted in minutes
<b>Develop a draft Housing Inventory Survey for use in conducting the housing scan</b>	Sarah Yelverton	5/17/2018	Completed draft questionnaire
<b>Review and edit the Housing Inventory Survey</b>	All CHIP team members	5/17/2018	Finalized questionnaire
<b>Develop an Excel spreadsheet to enter Housing Inventory Survey information</b>	Tracey Williams	6/20/2018	Completed Excel spreadsheet
<b>Contact AmeriCorps to learn process for soliciting interns</b>	Sarah Yelverton	3/30/2018	Noted in minutes
<b>Contact University of West Florida Public Health students to learn process for soliciting interns</b>	Sydney Harper	2/25/2018	Noted in minutes
<b>Share prospective internship requests from University of West Florida Registered Nursing students when available</b>	Eva Wise	Ongoing	Noted in minutes
<b>Write internship project action items, goals, and time for University of West Florida Public Health student request</b>	Sydney Harper	6/10/2018	Completed internship request materials
<b>Submit internship request for University of West</b>	Sydney Harper	6/30/2018	Email

<b>Florida Public Health student</b>			
<b>Locate a volunteer or staff member to serve as coordinator of the Housing Inventory Survey</b>	All CHIP team members	TBD	Housing Inventory Survey Coordinator designated
<b>Locate 1-2 Interns to complete the Housing Inventory Survey</b>	All CHIP team members	TBD	Housing Inventory Survey Interns designated
<b>Complete the Housing Inventory Survey</b>	Housing Inventory Survey Coordinator, Housing Inventory Survey Interns, All CHIP team members	TBD	Completed Housing Inventory Survey
<b>Update the Housing Inventory Survey data as needed</b>	Housing Inventory Survey Coordinator, Housing Inventory Survey Interns, All CHIP team members	Ongoing	Housing Inventory Survey results will be updated as needed, at least once per two years

Goal 2: To educate community partners on the types of affordable housing available and the process for developing affordable housing options.

Objective 2.1: Educate Strengthening Families CHIP Team Members on the types of affordable housing available by September 31, 2018.

Strategy 2.1.1: Conduct self-led online searches for information and view Florida Housing webinars.

Strategy 2.1.2: Schedule and hold an on-site technical assistance visit with Florida Housing.

Objective 2.2: Educate 15 community partners on the process for developing new affordable housing options by September 31, 2018.

Strategy 2.2.1: Conduct self-led online searches for information and view Florida Housing webinars.

Strategy 2.2.2: Schedule and hold a technical assistance call with Florida Housing.

Strategy 2.2.3: Present information to a local realty group on developing affordable housing options.

Strategy 2.2.4: Schedule and hold an on-site technical assistance visit with Florida Housing.



Key Activities	Lead Role(s) & Community Resources	Target Date for Completion	Evaluation Measure
<b>Conduct self-led online searches for information on affordable housing</b>	All CHIP team members	Ongoing	Shared via email and/or noted in minutes
<b>View Florida Housing Coalition training webinars</b>	All CHIP team members	Ongoing	Shared via email and/or noted in minutes
<b>Schedule an on-site technical visit with the Florida Housing Coalition to provide an overview of housing availability and key issues</b>	Sarah Yelverton	February 12, 2018	Meeting scheduled, email
<b>Attend an on-site technical visit with the Florida Housing Coalition</b>	Sarah Yelverton, Carrie Ziegler, Sydney Harper, Henry Fair	February 26, 2018	Meeting held, email invitation
<b>Schedule a technical assistance call with the Florida Housing Coalition</b>	Sarah Yelverton	March 19, 2018	Meeting held, email invitation
<b>Attend a technical assistance call with the Florida Housing Coalition</b>	All CHIP team members	April 10, 2018	Meeting held, email
<b>Schedule an on-site technical visit with the Florida Housing Coalition to provide specific information on developing new affordable housing options</b>	Sydney Harper	July 31, 2018	Meeting scheduled, email
<b>Meet with local realty group to discuss affordable housing options and invite to attend on-site technical assistance meeting</b>	Sarah Yelverton, Tracey Williams	July 31, 2018	Meeting held, email
<b>Invite key community partners to attend an on-site technical visit with</b>	All CHIP team members	August 31, 2018	Noted in minutes

<b>the Florida Housing Coalition to provide specific information on developing new affordable housing options</b>			
<b>Attend an on-site technical visit with the Florida Housing Coalition to provide specific information on developing new affordable housing options</b>	All CHIP team members	September 30, 2018	Meeting held, sign-in sheet

## Implementation & Evaluation

The Community Health Improvement Plan (CHIP) team action plans will be updated throughout the cycle as progress is made and new strategies are added by CHIP team members. CHIP team members will track progress regularly on a monthly and bi-monthly basis, as per the teams' meeting schedules. Progress will be recorded in each CHIP team's meeting minute narratives and "action item" listings. CHIP Champions will meet quarterly to discuss their team's progress, address any barriers to implementation, and receive education on various topics (i.e. social determinants of health, health equity) to enhance their work.

Every year, a CHIP Annual Progress Report will be developed by Florida Department of Health in Okaloosa County (DOH-Okaloosa) staff. The CHIP Annual Progress Report will track the CHIP teams' strategies, partners, status of efforts, and outcomes. In addition, the document will serve as way to revise the CHIP as needed. Narrative descriptions of the CHIP team accomplishments will be included.

# Appendix A

## CHIP Group Worksheets



## CHIP Group Worksheets

### Protecting Children & Teens/Supporting Mental Health/Decreasing Drug Use Champions

Name	Organization
Jennifer Clark	Emerald Coast Children's Advocacy Center
Jessica Trimboli	Okaloosa County Sheriff's Office
Councilwoman Diane Keller	City of Fort Walton Beach

### Protecting Children & Teens/Supporting Mental Health/Decreasing Drug Use Assets & Gaps

Assets	Gaps
Abusive situation help including pets, forensic exams for rape victims	Social media education
Social media education	School district change from guidance counselors to academic advisors
Violence against women includes forensic exams	Mentoring programs
Temporary shelter/emergency housing for military community victims of domestic violence	Permission to parent – parent education empowering them to parent, getting parents to go to these training, marketing education to parents, interactive teen room to show where kids hide stuff, phone contracts/locks/blocking
WISE program, WRAP program, Journey to Wellness program, HIV and Substance Abuse Connection, Mental Health First Aid, Drug Trends and Drug Awareness, Bullying Prevention, Internet Safety	Handle with Care protocols
Shelters	Child neglect reporting with law enforcement
For children: forensic interviews, trauma based therapy	More Town Halls
Law enforcement resources make connections	A strategic or master plan for the county
Street focused ministry	Financial planning
STD/HIV treatment	Adult and child inpatient mental health services
Town Halls for parents	Prevention and education
Parent safety education about child pornography	Training on mandated reporting
Financial Planning	A third-party vendor to search in schools (like Sniff Dog), giving parents opportunity to intervene before school and law enforcement
CDAC	Stories that draw people in
Okaloosa County Sheriff's Office	Change in culture – change the face of addiction and mental health, remove the

	stigma and unrealistic expectations around substance abuse and mental health
Emerald Coast Children's Advocacy Center	Mental health – crisis intervention at high schools
DOH-Okaloosa	Behavioral health services to parents and students in the school system to start process of case management and counseling
City of Fort Walton Beach	Awareness of the issues and what depression looks like
FightsOn.org	Big Brothers and Big Sisters
Shelter House	Be Generous
Impact 100	Other Law Enforcement Agencies (city)
Eglin Air Force Base	Twelve Oaks
Healthy Start	Destin Recovery Center
	OASIS
	Reformers Unanimous
	Hope Counseling Center
	Pattison Professional
	Banks that offer financial planning to customers
	Project Hope
	Lakeview Center (methadone clinic)
	Lutheran Services
	Ronda Coon Women's Home
	Bridgeway Center, Inc.
	Hospitals (North Okaloosa Medical Center, Twin Cities Hospital, Fort Walton Beach Medical Center)
	Crestview Teen Center
	Banyan Treatment Centers
	Veterans Court representative
	Boys and Girls Clubs
	Okaloosa County School District
	Fresh Start
	School Resource Officers
	Glen Swiatek
	Department of Juvenile Justice
	Boy Scouts of America
	Faith-Based Organizations and Churches (Crosspoint, Destiny Worship, Catholic Charities)
	Family Court Judges
	Commissioner Carolyn Ketchel
	Okaloosa County NAACP
	Fresh Start
	Opportunity Place
	Mental Health Association
	Chautauqua Health Care Services
	North Okaloosa Counseling Center

	City/County Park and Recreation Departments
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**Please note:** The Protecting Children & Teens, Supporting Mental Health, and Decreasing Drug Use priority areas were merged at the CHA Agency Partner Meeting. Following the partner meeting, two CHIP groups formed as separate entities- Drug Endangered Children & Communities and Mental Health & Substance Abuse Solutions. The community assets and gaps identified during the CHA Agency Partner meeting apply to both selected CHIP groups.

Improving Infant Mortality Champions	
Name	Organization
Ardelle Bush	Healthy Start of Okaloosa and Walton Counties
Alicia Booker	North Okaloosa Medical Center
Improving Infant Mortality Assets & Gaps	
Assets	Gaps
Recipe for a Healthy Baby	Healthy Start mobile app
Smoking cessation (evidence based)	Better access to clients
Safe Sleep model (display rotation)	Safe sleep (partner friendly, digital technology)
Pack N' Play for Healthy Start clients	Partner recruitment/retention
Breastfeeding classes	Education for medical/clinical providers on infant mortality
Presentations on Shaken Baby Syndrome, including interactive models	Education for college/university students on infant mortality
Car seat safety education for Healthy Start clients	Community-wide car seat safety education and hospital discharge checks
Safe Haven	Awareness of Safe Haven program
Breastfeeding Friendly Hospital(s)	Updated Healthy Start resource directory
Healthy Start	Patient points/medical display
North Okaloosa Medical Center	Fort Walton Beach Medical Center
DOH-Okaloosa	Okaloosa Medical Association
Eglin AFB – New parent support	Churches
West Florida Area Health Education Center	African American Community Leaders
	Fresh Start
	Early Head Start
	Guardian Ad Litem
	Ocean City – Wright Fire Department
	Chamber of Commerce Outreach Committee
	United Way

Preventing Injuries Champion	
Name	Organization
Christopher “Chris” Missler	Fort Walton Beach Medical Center

Preventing Injuries Assets & Gaps	
Assets	Gaps
<p>Fort Walton Beach Medical Center (Trauma Center):</p> <ul style="list-style-type: none"> <li>• Trauma Center Registry access</li> <li>• Expertise in trauma prevention education</li> <li>• Experience in executing successful injury prevention campaigns (Think Before You Dive)</li> <li>• Relationships with community partners</li> <li>• Injury prevention education on nearly every topic, from lawnmower safety, to kitchen safety, to a comprehensive water safety program</li> </ul>	<p>Fall Prevention Campaign</p> <ul style="list-style-type: none"> <li>• Safe Steps Fall Prevention Campaign</li> <li>• Expansion of Lean on Me program (brochures distributed in all medical facilities)</li> </ul> <p>Sharing injury and fall prevention education with all hospital patients during discharge planning (Early win)</p>
<p>Andrew’s Institute</p> <ul style="list-style-type: none"> <li>• Relationships with community partners</li> <li>• Presence in schools, sports clubs</li> <li>• Concussion educational materials</li> <li>• Expertise in rehabilitation, physical therapy, exercise science, and physical education</li> </ul>	<p>Pedestrian Safety</p> <ul style="list-style-type: none"> <li>• Enhancements in lighting (LED)</li> <li>• Increasing pedestrian crosswalks</li> <li>• Increasing/improving sidewalks</li> </ul> <p>Education about the dangers of texting and walking</p>
<p>Board of County Commissioners (BOCC)</p> <ul style="list-style-type: none"> <li>• Expertise in infrastructure planning, including public transportation, crosswalks, lighting)</li> <li>• Ability to work with decision-makers to create policies</li> </ul>	<p>Injury Prevention Funding</p> <p>Expertise in grant writing to fund injury prevention projects</p>
<p>Florida Department of Agriculture and Consumer Services (FDACS)</p> <ul style="list-style-type: none"> <li>• Relationships with community partners, including the UF Extension Office</li> <li>• Current involvement in health fairs, travel events</li> <li>• Expertise in health education, including mosquito and pest prevention</li> </ul>	<p>Motor Vehicle Safety</p> <ul style="list-style-type: none"> <li>• “Don’t Text and Drive” campaigns</li> </ul> <p>Driver safety courses</p>
<p>Okaloosa County Water &amp; Sewer (OCWS)</p> <ul style="list-style-type: none"> <li>• Relationships with Okaloosa County infrastructure partners</li> <li>• Access to Okaloosa County water and sewer customers</li> </ul>	<p>Bike Safety</p> <ul style="list-style-type: none"> <li>• Education on bike safety and the importance of helmets</li> </ul> <p>Helmet assistance program</p>



<p>Twin Cities Hospital</p> <ul style="list-style-type: none"> <li>Relationships with medical professionals in the community</li> <li>Existing injury prevention materials, including fall prevention</li> <li>Expertise in patient safety</li> </ul>	<p>Unintentional Poisoning Injury Prevention</p> <ul style="list-style-type: none"> <li>Evidence based programs that resemble the “Drug Abuse Resistance Education (DARE)” program</li> <li>Carbon monoxide poisoning education campaign</li> </ul>
<p>DOH-Okaloosa Epidemiology/Environmental Health/Public Health Preparedness</p> <ul style="list-style-type: none"> <li>Relationships with medical providers, military, hospitals, laboratories, facilities regulated by DOH, and other counties</li> <li>Current injury project data analysis</li> <li>Injury surveillance data system access</li> <li>EMSTARS access</li> <li>FL Poison Control Access</li> <li>Expertise in data analysis and management</li> <li>Lean on Me (LOM) Program</li> <li>Expertise in built environment</li> </ul>	<p>Department of Transportation</p>
	Emergency Medical Services (EMS)
	Okaloosa County Beach Safety
	Municipalities (Planners, Parks & Recreation, Board of County Commissioners)
	West Florida Planning Council
	Florida Poison Control
	Military (Eglin and Hurlburt Field)
	Fort Walton Beach Recreation Center
	Council on Aging/Elder Services
	Florida Fish and Wildlife
	Okaloosa County Sheriff's Office
	Agency for Health Care Administration (AHCA)
	Local Fire Departments
	DOH-Okaloosa Lean on Me (LOM)
	Universities (Northwest Florida State College), High Schools, Elementary Schools/Okaloosa County School Board
	Association of Realtors
	American Red Cross
	Local Fire Departments
	Council on Aging & Elder Services
	Urgent Care Centers
	United States Coast Guard

	Department of Children and Families (DCF)
	Volunteer Organizations: Rotary Club, Optimist Club
	Fraternal/Civic Organizations
	Orthopedists/Physical Therapists

### Promoting Healthy Lifestyles Champions

Name	Organization
Ray Nelson	Okaloosa County NAACP
Kay Leaman	HealthyDay, HealthyLife

### Promoting Healthy Lifestyles Assets & Gaps

Assets	Gaps
5210	Free/low-cost fitness/recreation centers
Tobacco Cessation (AHEC & Tobacco Free Florida)	Community Health Fairs/Screenings
Food Banks/Food Drives	Community/Home Gardens
Children's Volunteer Health Network	Bike Share/Bike Paths/Bike Friendly Community
Schools/USDA Feeding Program	Expanded Feeding Programs
Church Feeding Programs	Cooking Classes
Recreation/Fitness Centers	Multi-lingual Programs
rights-servicesfl.org	"Train-the-Trainer" programs
Support Groups	Healthy Homes
DOH-Okaloosa	Better promotion/advertising of programs/services
Federally Qualified Health Center (FQHC) Crestview	Better Community Education
Tri-Agencies (Heart, Lung, Cancer Associations)	Media Partners
Libraries	Preventive Health Care Service Providers
Farmer's Markets	Volunteers
Extension Service	Corporate Groups/Employee Wellness Committees
Hospitals	Focus Groups
Fitness Centers/Personal Trainers	"Worker Bees"
Boys & Girls Club	Nutrition Educators
Head Start	Business relationships around health
Churches	Community Partners
Civic Organizations/Clubs/Foundations	
Chamber of Commerce	
Doctors/Lawyers/Clinical Staff	
Veterans/Retired Citizens	
Library Staff	
Military	

DOH-Okaloosa Staff	
Beach Communities	
Media	
Smoke-free/Tobacco Free businesses	

### Strengthening Families Champions

Name	Organization
Sarah Yelverton	Homelessness and Housing Alliance
Tracey Williams	United Methodist Children's Home

### Strengthening Families Assets & Gaps

Assets	Gaps
Coordinated entry and 211 United Way	Need diversion and prevention <ul style="list-style-type: none"> <li>• mental health &amp;, substance abuse treatment, domestic violence/trauma</li> </ul> life skills for vulnerable populations (i.e.; leases, budgeting)
Fresh Start – Transitional Housing 9-24 months; lots of support, education, structure focus on self-sufficiency	Affordable housing stock <ul style="list-style-type: none"> <li>• meets HUD standards (sound utilities, structure; safe – no mold or hazards).</li> <li>• Utilities bills can be enormous in trailers with holds in floors/windows, no insulation, leaking plumbing, etc.</li> <li>• Accessible location for jobs, transportation</li> <li>• Handicap accessible</li> </ul> Affordable based on standard of 30% of income for housing
Public Housing Authority – “homeless preference” to Section 8 housing.	Assisted living or in-home health care (medical needs beyond case management/social work)
Rapid Rehousing (Catholic Charities); Short-term, subsidized with staggered/decreasing Support; referral from HHA integrated intake system	Need more Rapid Re-housing resources; highest unmet demand
Permanent Supportive Housing – Chronically homeless with a disability; includes intensive case management	Remove barriers in application processes for programs, i.e.: Section 8 requires rent/utility deposits and pay rent/utilities while unit is being repaired/before move-in (can take months)
HUD VASH – for those veterans with VA benefits	Path of Grace working on a place in Crestview
SSVI - Rapid Re-housing for Veterans/Families	Local government partners (funding, statutes, SHIP funding, real estate tax fund, surplus property, zoning)

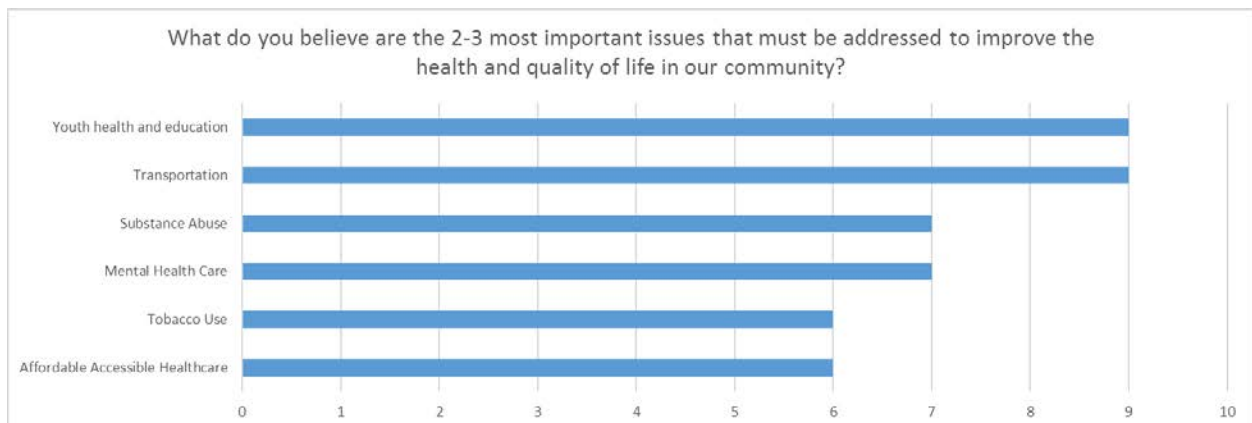
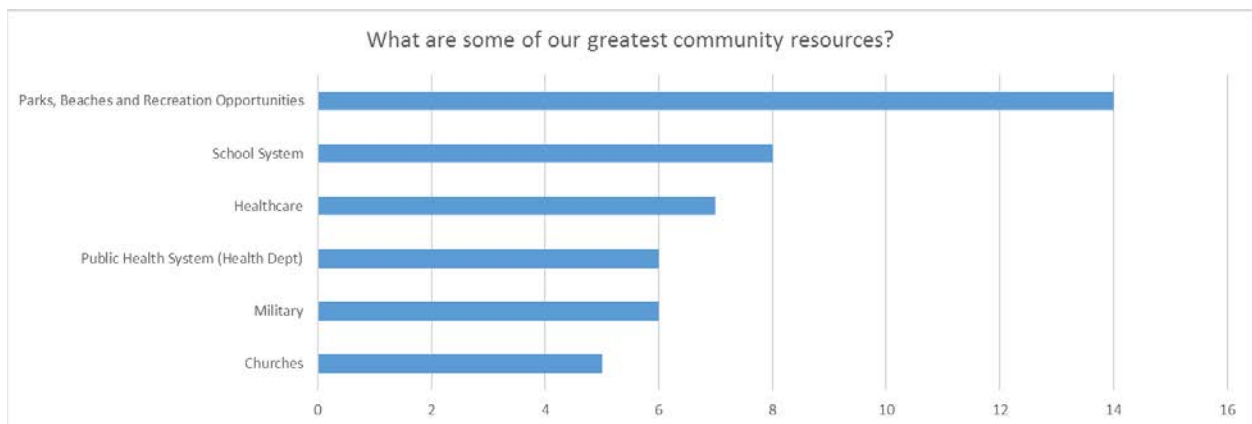
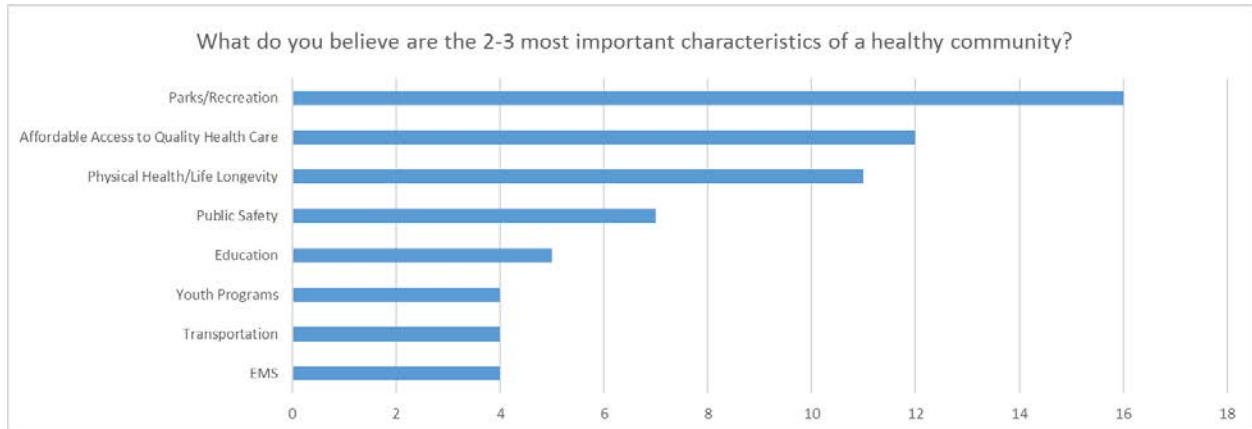
Rental and Utility assistance \$ (lots of churches, non-profits, and private groups)	Utility partners
Homeless prevention assistance funding	Need more collaboration among partners
Opportunity Place – temporary emergency shelter focused on self-sufficiency	Willing Property Owners
Rhonda Coon home – Pregnant women	Continue to build relationships with discharge planners: hospitals, corrections, foster care, substance abuse/mental health in-pt. treatment.
Subsidized housing options	System of arrest/jail/court/repeat...law enforcement, court system, corrections – costs tremendous amount of money to house homeless in jails
One Hopeful Place	Do families in need know the current resources and rules for each?
Some housing programs provide budgeting/life skills	Many Childcare Centers don't use USDA food program – cost is passed to parents or bring own food
HHA and all member agencies	How do we identify kids/get food to kids who aren't in school or childcare settings who are hungry?
Law Enforcement	
VA	
90 Works	
Others of Destin	
Catholic Charities	
Fresh Start	
Shelter House	
Housing Authority	
Opportunity Place	
One Hopeful Place	
Rhonda Coon House	
Project Hope (includes substance abuse treatment)	
Tri-County	
Bridgeway "Guest Services" – 25 beds	
Food pantries (many faith-based; Sharing/Caring, Catholic Charities, Food for Thought, Gregg Chapel, S4P, Opportunity Place; mobile food pantry truck)	
Backpack programs	
Destin Harvest	
Feed the need (meals to food pantries)	
Crop Drop	
American Lunch	
Soup Kitchens	
School Meals program	
Food Stamps	
WIC	

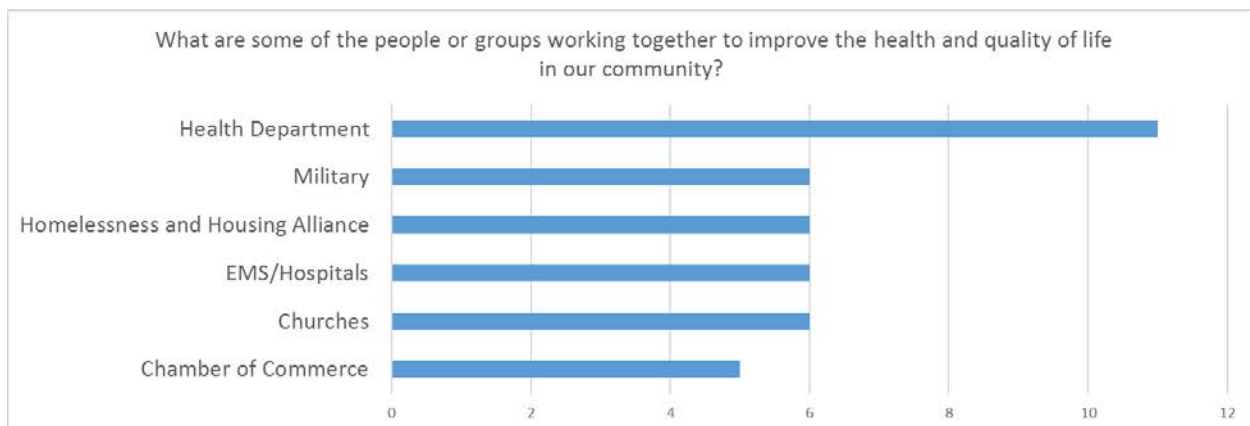
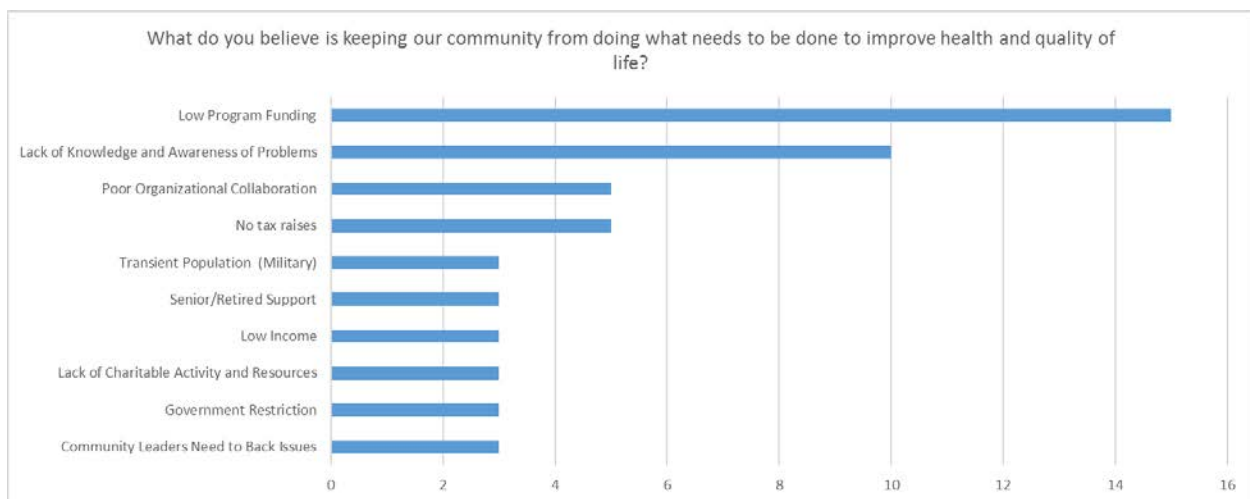
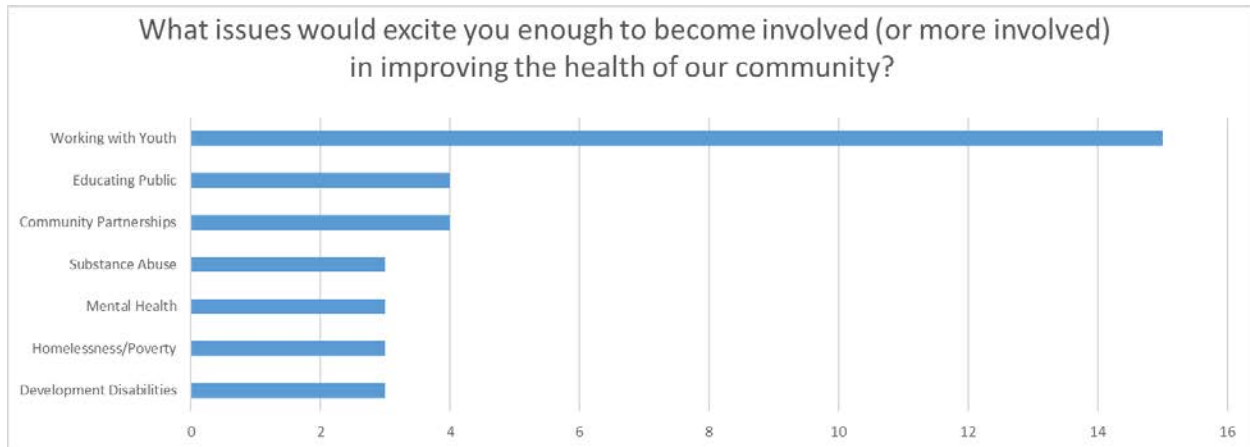
# Appendix B

## Community Themes & Strengths Assessment



# Community Themes & Strengths Assessment





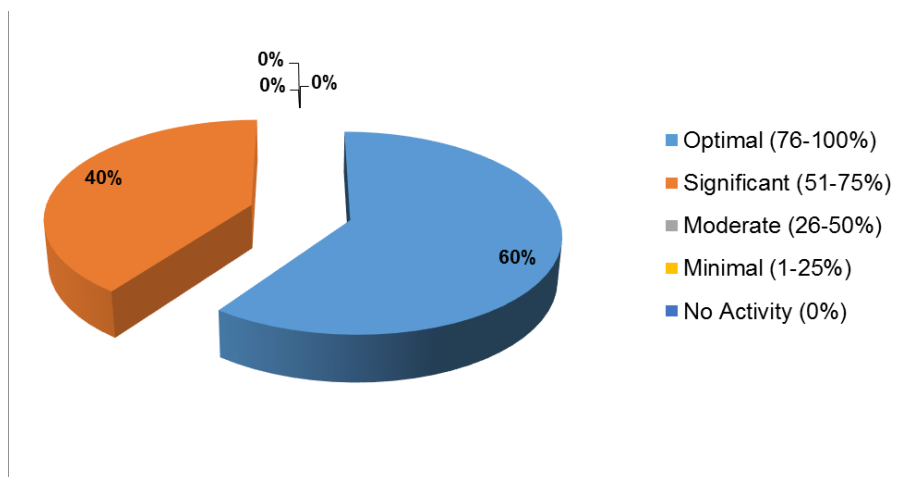
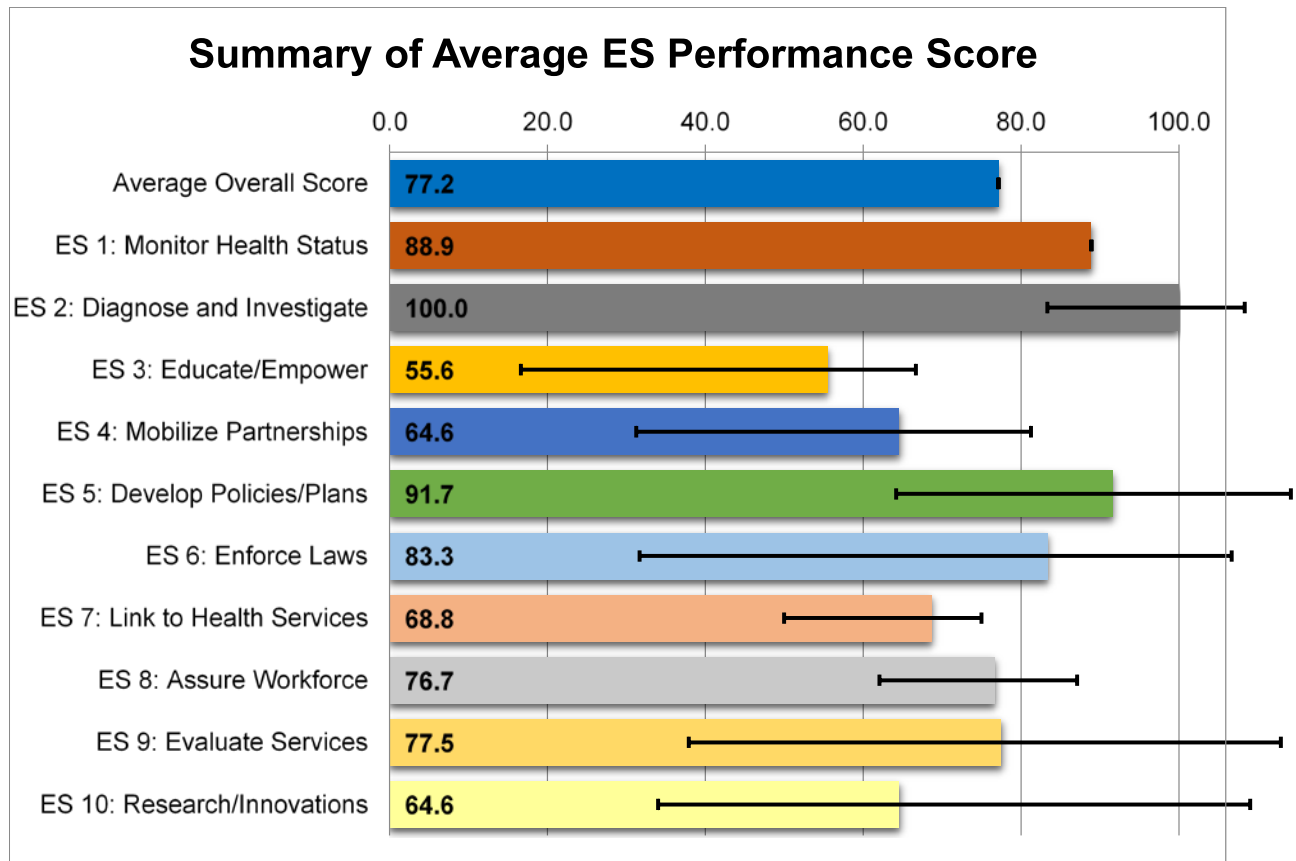
# Appendix C

## Local Public Health System Assessment





# Local Public Health System Assessment



The above pie chart shows the percentage of the system's Essential Services scores that fall within the five activity categories. The chart provides a high-level snapshot of the information found in the Summary of Average ES Performance Score chart, summarizing the composite performance measures for all 10 Essential Services.

# Appendix D

## Forces of Change Assessment



## Forces of Change Assessment

CHA Chapters	Trends/Events/Factors	Opportunities	Threats
<b>1. Community Profile</b>	<p><b><i>Okaloosa County Outdoor Recreation</i></b></p> <ul style="list-style-type: none"> <li>• Increase in tourist and resident use of beaches, bay, bayous, and rivers.</li> <li>• “Too many people” want to be here!</li> </ul> <p><b><i>Okaloosa County Military Bases</i></b></p> <ul style="list-style-type: none"> <li>• Active Duty members and their families move in and out of the area.</li> <li>• Continue to have more military members, military retirees, and military families in our community.</li> <li>• <b>Strong military presence has a positive impact on our communities’ health</b></li> </ul> <p><b><i>Okaloosa County Transient Population And Housing</i></b></p> <ul style="list-style-type: none"> <li>• Homeless, temporary labors, seasonal workers, illegal immigrants continue to need assistance</li> </ul>	<p><b><i>Okaloosa County Outdoor Recreation</i></b></p> <ul style="list-style-type: none"> <li>• <b>Economic engine for the south end of the county</b></li> <li>• <b>Fishing, recreation, outdoor activities are easily available to residents of all income levels living in all parts of the county.</b></li> </ul> <p><b><i>Okaloosa County Military Bases</i></b></p> <ul style="list-style-type: none"> <li>• <b>Military population is often younger, higher paid, more educated and better insured that civilian population</b></li> <li>• Military are typically good partners and bring resources to the table.</li> <li>• Creation of well-paying military-related jobs (engineers, etc.)</li> <li>• Generates demand for the real estate market and related businesses.</li> <li>• <b>The military has a positive influence that is invaluable in how it shapes this community. They set higher expectations for this community.</b></li> </ul> <p><b><i>Okaloosa County Transient Population And Housing</i></b></p> <ul style="list-style-type: none"> <li>• There has been some work done to create affordable housing</li> </ul>	<p><b>We have the lowest millage rate in the State of FL; not so sure that is a badge of honor since it prevents us from doing things that are needed.</b></p> <p><b><i>Okaloosa County Outdoor Recreation</i></b></p> <ul style="list-style-type: none"> <li>• Lack of beach parking</li> </ul> <p><b><i>Okaloosa County Military Bases</i></b></p> <ul style="list-style-type: none"> <li>• <b>Our health statistics may be skewed with worse actual outcomes for non-military residents.</b></li> <li>• Bases put the area at higher security risk for acts of terrorism.</li> <li>• Families and injured Vets need support and services</li> <li>• Active Duty Military members and families come and go, so they are not always invested in the future needs of the county.</li> <li>• Few housing options for individuals who make \$10-\$15 an hour.</li> <li>• High demand for housing due to population growth.</li> </ul>

		options, such as the Soundside community that could be used as a model.	<b><i>Okaloosa County Transient Population And Housing</i></b> <ul style="list-style-type: none"> <li>Increased need for programs for children such as food backpacks for the weekend</li> <li>Low wage jobs without benefits</li> </ul>
<b>2. Tobacco &amp; nicotine</b>	<ul style="list-style-type: none"> <li><b>Influx of Vape shops with no regulations</b></li> </ul>	<ul style="list-style-type: none"> <li>Provide community education – young and old</li> <li>Act on regulations</li> </ul>	<ul style="list-style-type: none"> <li>Increased nicotine addiction in youth.</li> <li>Second/third hand tobacco &amp; nicotine exposure.</li> <li><b>Believe that vaping is a “healthy” alternative.</b></li> </ul>
<b>3. Chronic Disease</b>	<ul style="list-style-type: none"> <li>Mobile lifestyle, always on the go encourages fast, easy accessible, and inexpensive junk food.</li> <li>Increase in number of fast food restaurants.</li> <li><b>Increasing overweight &amp; obesity leading to higher morbidity and mortality</b></li> </ul>	<ul style="list-style-type: none"> <li>Provide community education – young and old</li> <li>County encourages employees and community members to improve quality of life and get active</li> <li>Some employer-sponsored health and wellness</li> <li>Military promotes healthy lifestyles, focus on physical fitness</li> </ul>	<ul style="list-style-type: none"> <li>Fast paced lifestyles leave little time to eat healthy or be physically active.</li> <li><b>Disparate impact on lower income population</b></li> <li>Lack of resources</li> </ul>
<b>4. Social &amp; Mental Health</b>	<ul style="list-style-type: none"> <li>Increase in mental illness especially in teens and children</li> <li><b>Opiate addiction; increased abuse/ overdose of heroin and fentanyl; meth labs.</b></li> <li>Public school expulsions for drug abuse.</li> <li><b>Increasing gap between needed and available mental</b></li> </ul>	<ul style="list-style-type: none"> <li>We have a tremendous number of churches who want to help children and families</li> <li>FWBMC stepped up with the psychiatric issues (Baker Act, crisis stabilization) even when there was no funding.</li> </ul>	<ul style="list-style-type: none"> <li><b>Drug abuse impact on children/families, crime rate, EMS/ED use, quality of life.</b></li> <li><b>Desperate need for Behavioral health services, drug &amp; alcohol assistance programs in our county.</b></li> <li>No in-patient services for children and they end up in Pensacola or Panama City.</li> </ul>

	<p><b>health and substance abuse services.</b></p> <ul style="list-style-type: none"> <li>• <b>High alcohol use, locals and tourists / youth and adults</b></li> </ul>		<ul style="list-style-type: none"> <li>• No mental health resources impact our incarceration rates</li> <li>• Increase in gun violence may be linked to drug activity.</li> </ul>
<b>5. Infant and maternal health</b>			
<b>6. Reproductive &amp; Sexual Health</b>			
<b>7. HIV/AIDS</b>			
<b>8. Injury</b>	<ul style="list-style-type: none"> <li>• <b>Distracted Driving (texting, cell phones, eating, etc.)</b></li> </ul>	<ul style="list-style-type: none"> <li>• Partnerships with law enforcement to enforce impaired/distracted driving laws</li> </ul>	<ul style="list-style-type: none"> <li>• Injuries/drowning</li> <li>• Injuries while walking in roadways/crossing busy streets</li> <li>• <b>Increased traffic accidents, injuries, fatalities.</b></li> </ul>
<b>9. Disease Outbreaks</b>			<ul style="list-style-type: none"> <li>• Vibrio vulnificus</li> <li>• Imported cases of disease from military travel.</li> </ul>
<b>10. Built Environment</b>	<ul style="list-style-type: none"> <li>• Lack of sidewalks &amp; green space in developments</li> <li>• Lack of adequate parking near attractions/venues</li> <li>• <b>Minimal public transportation</b></li> <li>• <b>Crestview growth without infrastructure</b> to support traffic, storm water, and sewage.</li> <li>• Increased tourism continues to <b>stretch south end infrastructure</b></li> </ul>	<ul style="list-style-type: none"> <li>• New development standards that include opportunities for safe physical activity (i.e.: sidewalks, streetlights) and adequate parking</li> <li>• Expand public transportation options; trolleys in Destin</li> <li>• Citizen input to regional planning efforts.</li> <li>• Work with Transportation Planning Authority to develop <b>multi-modal transportation paths</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Stretched infrastructure:</b> <ul style="list-style-type: none"> <li>○ <b>Roads, bridges</b></li> <li>○ <b>Sewer systems</b></li> <li>○ <b>Storm water management</b></li> </ul> </li> <li>• Heavy use of 98 and 85 continues. No alternative roadways create gridlock when accidents occur.</li> <li>• <b>Lack of funding</b> for infrastructure updates</li> <li>• <b>Everyone wants low taxes, but they want more roads, schools without leaky roofs, and public transportation.</b></li> </ul>

		<ul style="list-style-type: none"> <li>• Cooperation of all the municipalities to improve transportation system.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Hurricane evacuation routes inadequate</b> for summer population swells</li> <li>• Can't use TDC dollars for infrastructure even though they are from tourist revenues (and the tourists add to infrastructure needs).</li> <li>• Military land offers some “no build” zones for relief from over-development</li> </ul>
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