

**Pasco CHD Alignment with
Agency Strategic Plan**

Agency Strategic Plan Goal	Agency Strategic Plan Strategy No.	Agency Strategic Plan Strategy	PASCO CHD Objective, aligned to State Strategy
Protect the Population from health threats	1.1.1	Prevent and control infectious disease	By 12/31/13 improve flu vaccination rates of children by partnering with school nurse to advertise availability.
			By 6/30/14 hold at least one outreach in the community to vaccinate more children.
			By 6/30/14 increase contact information for DIS investigations by integrating a DIS contact sheet into the clinic intake process at time of visit.
			By 6/30/14 be certain all contacts of TB cases have been tested.
			By 6/30/14 conduct STD presentations during the school year (total of 9) at various educational sites to support the effort to reduce rate of STD's especially in our teens.
			By 6/30/15 initiate testing and education at local colleges.
Protect the Population from health threats	1.1.2	Prevent and reduce illness, injury and death related to environmental factors	By 1/1/14, complete a minimum of 97% of all required facilities' inspections by the end of the previous quarter, and ensure that the documentation indicates that the staff has taken all the appropriate compliance and enforcement actions necessary to ensure a close alignment with all programmatic applicable policies, rules and statutes.
			By 7/1/15 develop a strategy with environmental health to investigate food and waterborne outbreaks.
			By 4/1/14 complete the implementation and review of a Risk Based Inspection Program for applicable EH programs, in order to more accurately target the resources of the division to those DOH permitted facilities in the county most in need.
Protect the Population from health threats	1.1.3	Minimize loss of life, illness, and injury from natural or man-made disasters	By 4/30/13 the COOP plan will be evaluated by a table top exercise.

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			By 6/30/13 an integrated summit training will be conducted for MRC, CERT and other volunteers for Pasco and surrounding counties.
			By 12/31/13 deliver 2 trainings on Child Center Disaster Preparedness with the Hernando and Pasco County Health Department.
			By 1/31/14 12 new members will be recruited for the MRC.
			By 6/30/14 develop working relationships with school personnel to develop a behavior health and disaster behavior health plan. By 3/30/14 ALL staff will be provided prevention and protection information for storm preparations.
			By 6/30/14 actively participate with the MMRS (Metropolitain Medical Response System) Pinellas County to represent the face of Pasco County.
			By 6/30/14 complete 2 preparedness trainings for staff to enhance the preparedness culture
			By 6/30/14 complete one grant to support public health preparedness/and or coalition development
Protect the Population from health threats	1.1.4	Prevent and reduce intentional and unintentional injuries.	By 6/30/14, participate in a mininum of 2 events to distribute bike helmets to children.
			By 6/30/14, participate in a mininum of 2 events to promote water safety.
Reduce chronic disease morbidity and mortality	1.2.1	Increase the proportion of adults and children who are at a healthy weight.	By 6/30/14 all clients will be screened for obesity in Family Planning clinics and encouraged to increase activity and eat healthier.
			By 6/30/14 increase the percentage of all WIC infants who are breastfeed in Pasco County from 21.1% to 25.0% through awareness, support, and training.
			By 6/30/14 provide status report on Get Healthy Pasco action plan.

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Reduce chronic disease morbidity and mortality	1.2.2	Reduce illness, disability, and death related to tobacco use and secondhand smoke exposure.	By 6/30/14 establish a policy to restrict the sale of flavored tobacco products not covered by the FDA.
			By 6/30/2014 increase by 1 the number of employers that offer access to cessation services to their employees.
Improve maternal and child health	1.3.1	Reduce infant mortality.	By 1/1/14 increase outreach activity in prenatal clinic to cover families with new infants.
Improve maternal and child health	1.3.2	Meet special health care needs of children.	By 6/30/14 provide sealants to 2nd grade students at 20 Title 1 schools.
Improve efficiency and effectiveness	2.1.1	Use information technology and systems to efficiently support disease prevention, intervention and epidemiological activities.	By 7/1/15 increase the number of staff by 1 who are proficient in the use of ESSENCE and Merlin.
Improve efficiency and effectiveness	2.1.2	Use public health information technology and systems to efficiently improve business practices	By 7/31/13, Install Eagle Software for the dental program.
			By 8/31/13 Begin use of Eagle Soft dental software program.
			By 6/30/14, update Dietetic Internship webpage.
Improve efficiency and effectiveness	2.1.3	Adopt certified electronic health record software	

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Improve efficiency and effectiveness	2.1.4	Connect agency providers and electronic health record systems in a network that consists of a state-level Health Information Exchange, Direct Secured Messaging and local health information exchanges and gateways	
Improve efficiency and effectiveness	2.1.5	Implement tools, processes and methods that support accountability and provide transparency in DOH administrative management systems.	By 6/30/14 developed a tool to quickly ascertain all WIC management data and indicators to improve transparency and administrative functions.
Maximize funding to accomplish the public health mission	2.2.1	Maximize Medicaid and other third party revenue to help county health departments and Children's Medical Service providers to retain the infrastructure necessary to meet the public health needs of their community.	
Maximize funding to accomplish the public health mission	2.2.2	Review and update fee policies and fee schedules.	By 6/30/14 review and update Pasco County Fee Schedule with the Medicaid fee schedule.
			By 6/30/14, Update fee schedule for DI.

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Promote a culture of organizational excellence.	2.3.1	Collect, track and use performance data to inform business decisions and continuously improve.	By 7/1/13 implement use of new organizational codes to accurately capture revenue and expenses at each site
			By 09/30/13 attain full use of MFMP to improve the efficiency and effectiveness of Purchasing and Accounts Payable functions.
			By 6/30/14 achieve quarterly Healthy Start chart audit average score of at least 90%.
			By 6/30/14 implement spread sheet tool to assist in tracking billing services.
			By 12/31/14 identify one opportunity for improvement based on Dental Outreach Program reports and other data sources.
Promote a culture of organizational excellence.	2.3.2	Maintain a sustainable performance management framework.	
Promote a culture of organizational excellence.	2.3.3	Develop, implement and sustain integrated quality improvement processes throughout organizational practice, programs, processes and interventions.	By 9/30/13 implement a customer satisfaction policy.
			By 9/30/13 implement a quality improvement policy.
			By 6/30/14 achieve and average of 90% on Healthy Start Customer Satisfaction questions.
			By 6/30/14 implement a customer satisfaction process.

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			By 6/30/14 implement standardization of monthly report forms and processes to improve production and quality of work at each WIC site in Pasco.
Optimize communications.	2.4.1	Develop, implement and improve internal and external communication strategies and plans.	By January 31, 2014 initiate media releases about Family Planning Services at all locations.
			By 06/30/13, create and implement a procedure for event postings to the media
			By 06/30/13 create and implement a procedure for event postings to the media.
Promote an integrated public health system.	3.1.1	Implement and link health improvement planning at state and local levels.	By 6/30/14 provide input on State Oral Health Improvement Plan (SOHIP) to state dental program for incorporation in their reporting of State Health Improvement (SHIP) objectives.
Promote an integrated public health system.	3.1.2	Integrate planning and assessment processes to maximize partnerships and expertise of a community in accomplishing its goals.	By 9/30/13 produce action plan based on CHANGE tool.
Promote an integrated public health system.	3.1.3	Support local efforts to revitalize communities.	
Assure access to health care	3.2.1	Increase access to care for underserved populations.	By 12/31/13 develop reports to capture performance of providers at each site.
			By 2/28/14 the Pasco County Diabetes Self Management class (DSME/T) will increase client enrollment by 30%.
			By 3/31/14 all WIC sites will provide breastfeeding classes.

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			By 3/31/14 to provide breast cancer screenings to a minimum of 315 eligible uninsured and underinsured Pasco residents, primarily ages 40 - 49; age exceptions included.
			By 6/30/14 increase numbers of teens accessing clinic services in all offices.
			By 6/30/14 reduce Initial Contact unable to locate rate by 10% from the previous fiscal year as measured by our Healthy Start Care Coordination Executive Summary Report.
			By 6/30/14 to provide mammograms to a minimum of 540 eligible uninsured and underinsured Pasco Region (Pasco, Hernando, Citrus, Sumter Counties) women, primarily ages 50-64; age exceptions included.
Assure access to health care	3.2.2	Provide equal access to culturally and linguistically competent care.	
Expediently license all healthcare professionals who meet statutorily mandated standards of competency.	3.3.1	Provide an efficient licensure process that meets statutory requirements.	
Attract, recruit, and retain a competent and credentialed workforce.	4.1.1	Implement a competency-based framework for recruitment and training.	By 12/31/13 all (100%) of vacancy announcements will include current competencies and expectation of the dental practice profession.
			By 12/31/14 80% of dietetic internship graduates will successfully complete and pass the RD exam on the first attempt.

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Attract, recruit, and retain a competent and credentialed workforce.	4.1.2	Provide trainings and resources that support and develop current public health employees.	By 12/31/13 identify and train 1 (or 2) additional staff to utilize as back-up for Vital Statistics.
			By 12/31/13 improve moral through implementation of performance expectations and improved communication.
			By 6/30/14, all Healthy Start care coordinators and supervisors will receive training in the Prenatal+ curriculum.
			By 6/30/14 conduct at least 10 employee inservices for NPR clinic staff.
			By 6/30/14 WIC will create and implement a system to quickly ascertain all staff have received training, competency and observation reviews.
Ensure partnerships, systems and processes to support the future workforce.	4.2.1	Develop, sustain and improve an Agency Workforce Development Plan to ensure continuity of competent and credentialed workforce.	By 12/31/14 95% of interns admitted into the dietetic internship with complete the program within 15 months.