



# Community Health Improvement Plan Annual Report, 2016

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*Florida Department of Health in Washington County*

*February 2017*

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## Introduction

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This is the annual review report for the 2013 – 2018 Washington County Community Health Improvement Plan (CHIP). The activities and collaborative efforts of the Florida Department of Health in Washington County and community partners will be reflected within the report. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Washington County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

The health status of a community plays a large role in social and economic prosperity, hence it is important that a community strives to continually improve and maintain its health. Government agencies (city, county, state) may provide health services; however, successful health programs require an active partnership between all community agencies. Community health improvement planning is a long-term, systematic effort that addresses health problems on the basis of the results of community health assessment activities and the community health improvement process. The resulting Community Health Improvement Plan is used by health and other government, educational and human service agencies, in collaboration with community partners, to set priorities and coordinate and target resources. A CHIP is critical for developing policies and defining actions to target efforts that promote health. It defines the vision for the health of the community through a collaborative process and addresses the strengths, weaknesses, challenges, and opportunities that exist in the community in order to improve the health status of that community.

Some major findings from the Washington **Community Health Status Assessment** included:

- The population of 24,892 residents had an annual wage of \$37,036.
- The median age is 40.3 years, and 80.6% of the population is White and 15.4% is Black/African American.
- In 2011, the leading causes of death were: 1) Heart Diseases), 2) Cancer, 3) Chronic Lower Respiratory Disease (CLRD), 4) Diabetes and 5) Unintentional Injuries.
- Diabetes was the fourth leading cause of death in Washington County for 2011, with the diabetes mortality rates for Black Washington County nearly three times higher than for White residents for 2012.
- Unintentional Injury death rates were the highest for Suicide (23.7), Firearms Discharge (23.7), and Motor Vehicle Crashes (23.4).
- Over two-thirds (68.5%) of White Washington County residents have had a medical checkup in the past year (2010 BFRSS).
- There were 5,346 Washington County residents (21%) enrolled in Medicaid in July 2013.
- 70% of adults reported they were overweight or obese on the 2010 BRFSS.

- The percentage of adults who are current smokers increased (5.2% change) from 2007 (24.1%) to 2010 (29.3%).
- Larceny accounted for 55% of the total violent crimes Washington County in 2011.

Community Health Improvement Team members met to develop the **Community Health Improvement Plan**, which involved creating an action plan that focused on program planning, implementation, and evaluation. Two four-hour workshops were held in Chipley, Florida on April 25 and May 9, 2013.

At the first workshop the facilitator asked participants to examine data which highlighted key health statistics for Washington County. Participants reviewed the data individually and identified key health issues and/or needs for Washington County residents. Participants were then divided randomly into five groups, and asked to combine their health issues and/or concerns (sticky notes) into common themes or categories. Each group worked collaboratively to cluster their issues and identify a label for the theme or category. Workshop participants were re-assigned to one of three breakout groups. One group reviewed all the themes and categories and re-assembled them into a master list of community health issues. One group worked independently to create a list of the *Resources* available in Washington County to address community health issues and concerns. One group separately identified the *Barriers/Challenges* to impacting community health issues and concerns in Washington County.

At the second workshop the participants identified three strategic issues for Washington County that emerged from the previous workshop. The three issues identified were:

- Injury and Violence
- Diabetes and Obesity
- Teen Pregnancy

Each workgroup was then tasked with developing a Goal Statement and Strategies for their strategic issue. Once each workgroup had at least 2 strategies, the participants reviewed the work and began action planning.

Since the completion of the initial CHIP the community partnership has completed an annual review. An annual review took place on August 18, 2016. This document highlights the work of the partnership and their accomplishments.

## **Overview of the Community Health Improvement Plan (CHIP)**

In May of 2013, the Department of Health in Washington County convened the CHIP Planning Team. The Planning Team facilitated the CHIP process through using the National Association of City and County Health Officials Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from across a diverse group of partners conducted the four assessments suggested by the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Washington County.

The Florida Department of Health in Washington County and community health partners met together for the purpose of evaluating the health status of the citizens of the Washington County area in order to develop health improvement interventions. The goal of these partners was to develop and implement comprehensive, community-based health promotion and wellness programs in the Washington County area and provide a forum where members may join together to plan, share resources, and implement strategies and programs to address the health care needs of citizens.

The NACCHO MAPP model for community health planning was used, which provides a strategic approach to community health improvement. This model utilizes six distinct phases:

1. Partnership development and organizing for success
2. Visioning
3. The Four MAPP assessments
  - Community Health Status Assessment
  - Community Strength and Themes Assessment
  - Local Public Health System Assessment
  - Forces of Change Assessment
4. Identifying strategic issues
5. Formulating goals and strategies
6. Action (program planning, implementation, and evaluation)

<b>STRATEGIC ISSUE AREA</b>	<b>GOAL</b>
<b><i>Injury and Violence Prevention</i></b>	1. <i>Reduce the incidence of violence, injuries, and substance abuse in Washington County.</i>
<b><i>Diabetes and Obesity</i></b>	2. <i>Reduce the onset of diabetes due to obesity in Washington County.</i>
<b><i>Teen Pregnancy</i></b>	3. <i>Reduce teen pregnancy in Washington County.</i>

# Summary of CHIP Annual Review Meeting

## Strategic Issue Area #1: Injuries and Violence Prevention

The overall goal of the strategic issue area of Injuries and Violence Prevention is to reduce the incidence of violence, injuries, and substance abuse in Washington County. Partnership between the Washington County School Board, Washington County Schools, community members, and DOH-Washington will be used to achieve the goal. The objective targets the use of alcohol in middle school age youth due to the correlation between alcohol consumption and injury and violence.

### **Goal: Reduce the incidence of violence, injuries, and substance abuse in Washington County.**

*Strategy 1: Establish Washington County Students Against Drunk Driving (SADD) for middle school aged youth by June 30, 2016.*

*Strategy 2: Conduct presentations to elementary and middle school aged youth by family and friends adversely affected by alcohol use.*

*Strategy 3: Conduct presentations on injury & violence*

*Strategy 4: Educate Washington County on traffic safety laws.*

Key Partners: Washington County School Board, Washington County Schools, S.W.A.T., Faith-Based Organizations, Big Bend AHEC, Gentiva, Panhandle Area Education Consortium, FDOH, and task force member

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Reduce the use of alcohol in middle school age youth by 5% by June 20, 2016.	Number of middle school youth in Washington County who used alcohol in the past 30 days	19.1%	15%		This objective continues to be a priority of the WCHIP group.
	Percent of middle school students who report binge drinking	8.1%	4.2%		
	Florida Youth Tobacco				

<p><b>By June 30, 2018 reduce the % of unintentional deaths from 51.28% to 43.28%.</b></p>	<p>% of unintentional injuries</p>	<p>51.28%</p>	<p>43.28%</p>		<p>The WCHIP group continues to partner with the Community Traffic Safety Team to promote unintentional injury and educate the public.</p>
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\*Source: Florida Youth Tobacco Survey 2012 (FYTS) and FL CHARTS

Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

### **Strategic Issue Area #2: Diabetes and Obesity**

The overall strategic area of Diabetes and Obesity aims to reduce obesity and onset of diabetes in Washington County. Washington County has a high chronic disease rate and for that reason, diabetes and obesity were chosen as a goal. To accomplish the goal, a collaborative effort will be required by the task force and many organizations.

#### **Goal: Reduce the onset of diabetes due to obesity in Washington County.**

*Strategy 1: Establish focus a group to research the data and implement action plan.*

*Strategy 2: Implement a Heart of Health Campus Initiative at Roulhac Middle School for students, staff, parents, and significant others.*

*Strategy 3: Initiate walking classrooms.*

*Strategy 4: Increase community awareness of available health promotion resources – Facebook page.*

Key Partners: Task force members, Washington County School Board, Washington County Schools, focus group members, faith-based organizations, and community partners.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Decrease obesity rates by 2% for age group 8-17 from 18.8% to 16.8% by April 25, 2016.	Children and teenagers who are obese in Washington County	18.6%	16.8%		The WCHIP group is promoting 5210 which is 5 servings of fruits and vegetables, 2 hours or less of screen time, 1 hour or more of physical activity, and 0 sugary beverages. In addition, the group is working to participate in Every Kid Healthy Week and promote physical activity and nutrition.
Decrease obesity rates by 1% for age group 18-70 from 35% to 34% by April 25, 2016.	Adults who are obese in Washington County	39.9%	34%		The rate has increase however, obesity prevention and reduction continue to be a priority for the community task force. The Facebook page that was created by the task force is utilized to keep the community updated on health related

					events. At the beginning of 2017, the group selected to work on simplified health resources related to positive health promotion.
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\*Source: Florida Youth Tobacco Survey 2012 (FYTS) and Florida BRFSS 2010

Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

**Strategic Issue Area #3: Teen Pregnancy**

**Goal: Teen Pregnancy**

The overall strategic area of Teenage Pregnancy aims to reduce teenage pregnancy rates in Washington County.

*Strategy 1: Partner with the Chipola Adolescent Pregnancy Prevention (CAPP) to promote teen pregnancy prevention.*

*Strategy 2: Develop a teen pregnancy prevention plan that focuses on student led school groups to promote positive life choices.*

Key Partners: Chipola Adolescent Pregnancy Prevention (CAPP), West Florida Baptist Association, Washington County School District, Vernon Clinic, Chipola Healthy Start, Faith-Based Organizations, Teen Court, Dr. Leo Welch, Daun Frost, Youth Advisors, and Peer Educators.

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Reduce the rate of teen births to females age 15-19 by 10% from 53 to 43 by December 31, 2016.	Teen births	39.2	43		Teen pregnancy reduction is a continued focus of the WCHIP.
Reduce births to unwed mothers by 10% from 50.3 to 40.3 by December 31, 2016.	Births to unwed mothers	47.4	40.3		Reducing births to unwed mothers continues to be a focus of the WCHIP.

\*Source: Florida CHARTS 2013

Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

## Revisions

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The CHIP Annual Review took place on August 17, 2016. At the annual review meeting, community partners will review previous CHIP objectives along with new data. At the meeting, community members worked on new objectives, reported on existing objectives, and reviewed new data available.

### **Strategic Issue Area #1: Injuries and Violence Prevention**

There were no revisions to this strategic area however, the WCHIP continues to partner with the Washington Community Traffic Safety Team to promote injury prevention at community events and through media outlets.

### **Strategic Issue Area #2: Diabetes and Obesity**

The only revisions for strategic issue area #2 was date revisions to extend the objectives and the added strategies below.

*Strategy 1: Increase awareness of 5210 campaign.*

*Strategy 2: Partner with an organization to host one 5K in Washington County that will include community outreach on heart health.*

Revised Objective	Current Objective	Indicator (Data Source)	Current Level	Target	Explanation for Revision
Decrease obesity rates by 2% for age group 8-17 from 18.8% to 16.8% by December 31, 2017.		Children and teenagers who are obese in Washington County	18.6%	16.8%	Date extension
Decrease obesity rates by 1% for age group 18-70 from 35% to 34% by December 31, 2017.		Adults who are obese in Washington County	39.9%	34%	Date revision

### **Strategic Issue Area #3: Teen Pregnancy**

The were no revisions to strategic issue area #3 was a new strategy.

## Accomplishments

Goal	Objective	Accomplishment
<p><b>1. Increase community awareness of available health related resources by 200 Facebook likes (baseline was 145 likes).</b></p>	<p><b>Decrease obesity rates by 1% for age group 18-70 from 35%-34% by April 25, 2016.</b></p>	<p><b>As of June 30<sup>th</sup>, the Facebook page had a total of 357 likes. The number is currently at 478 likes (February 2017) which shows continued growth. Community members continue to post health related events and information on the page.</b></p>
<p>Partners are the key to the success of the community task force. By aligning and coordinating efforts across various partners and sectors, efforts and improvements in health are amplified. With many community partners, the community task force is better positioned to tackle various health issues collaboratively to ensure residents live longer and healthier lives.</p>		
<p><b>2. Partner with an organization to provide one 5K in Washington County that will include community outreach on heart health.</b></p>	<p><b>Decrease the percentage of adults who are overweight or obese from 75.3% to 72.3% by December 31, 2018.</b></p>	<p><b>The WCHIP group in partnership with various organizations hosted a 5K on September 24, 2016. There was a total of 231 volunteers and participants. At this event, participants were educated on heart health and tobacco cessation.</b></p>
<p>Partners are the key to the success of the community task force. By aligning and coordinating efforts across various partners and sectors, efforts and improvements in health are amplified. With many community partners, the community task force is better positioned to tackle various health issues collaboratively to ensure residents live longer and healthier lives.</p>		

## Conclusion

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The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by Month, Year. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Washington County.

## Appendices

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**\*\*The following appendices are mandatory:**

- 1. CHIP Community Meeting Agenda**
- 2. CHIP Community Meeting Sign-in/Community Partners**
- 3. CHIP Community Engagement Message**
- 4. Annual CHIP Meeting Minutes and Sign-i**



Florida Department of Health in Washington County

Community Meeting

Northwest Florida Community Hospital

August 17, 2016 9:00-11:00 a.m.

AGENDA

Welcome/Call to Order <ul style="list-style-type: none"><li>- Introductions/Announcements</li></ul>	Karen Johnson
Review PowerPoint <ul style="list-style-type: none"><li>- New data</li><li>- Priority areas from the past year<ol style="list-style-type: none"><li>1. Injury and violence prevention</li><li>2. Diabetes and obesity reduction</li><li>3. Maternal/child health</li></ol></li><li>- Discuss new strategies</li></ul>	Karen Johnson
Community members to complete an evaluation of the meeting <ul style="list-style-type: none"><li>- Next meeting is <b>November 16, 2016</b></li></ul>	Karen Johnson
Adjourn	Karen Johnson

## COMMUNITY PARTNERS

<b>Project:</b>	Washington Community Health Improvement Partnership (WCHIP)	<b>Meeting Date:</b>	08/17/16
<b>Facilitator:</b>	Karen Johnson	<b>Place/Room:</b>	Northwest Florida Community Hospital

Signature	Name	Agency	E-Mail Address	Phone #
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	Baker, Amanda	DOH-Washington	<a href="mailto:amanda.baker@flhealth.gov">amanda.baker@flhealth.gov</a>	638-6240 x 125
	Basinger, Kristi	DOH	<a href="mailto:Kristi.basinger@flhealth.gov">Kristi.basinger@flhealth.gov</a>	638-6240 x 122
	Beard, Joanie	NFCH	<a href="mailto:jbeard@nfch.org">jbeard@nfch.org</a>	415-8104
	Brown, Milton	WCHD	<a href="mailto:miltonleonbrown@yahoo.com">miltonleonbrown@yahoo.com</a>	260-5767
	Chamberlin, Chris	WCPL (Library)	<a href="mailto:joann.baker@doctorsmemorial.org">joann.baker@doctorsmemorial.org</a>	638-1314
	Corbin, Traci	Holmes and Washington CHD	<a href="mailto:traci.corbin@flhealth.gov">traci.corbin@flhealth.gov</a>	547-8500
	Corbus, Judy	UF/IFAS Extension Wash. Co.	<a href="mailto:jcorbus@ufl.edu">jcorbus@ufl.edu</a>	638-6265
	Crews, Kevin	CPD	<a href="mailto:crewsk@flcjin.net">crewsk@flcjin.net</a>	638-6310
	Dawson, Bobbie	Wash. Co. Sch. Dist	<a href="mailto:bobbie.dawson@wcsdschools.com">bobbie.dawson@wcsdschools.com</a>	
	Deruntz, Mike	Washington Co.	<a href="mailto:mderuntz@washingtonfl.com">mderuntz@washingtonfl.com</a>	415-5093
	Dillard, Julie Pigott	UF/IFAS Extension	<a href="mailto:juliepd@ufl.edu">juliepd@ufl.edu</a>	638-6180

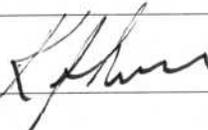
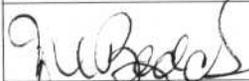
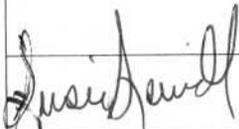
## COMMUNITY PARTNERS

<b>Project:</b>	Washington Community Health Improvement Partnership (WCHIP)	<b>Meeting Date:</b>	08/17/16
<b>Facilitator:</b>	Karen Johnson	<b>Place/ Room:</b>	Northwest Florida Community Hospital

Signature	Name	Agency	E-Mail Address	Phone #
	Drummond, Kim	WCCOA	<a href="mailto:kim.drummond2@yahoo.com">kim.drummond2@yahoo.com</a>	638-6216
<i>David Eaton</i>	Eaton, David	NFCH	<a href="mailto:deaton@nfch.org">deaton@nfch.org</a>	
	Glass, Terri	Kindred at Home	<a href="mailto:terri.glass@gentiva.com">terri.glass@gentiva.com</a>	526-1932
	Green, Stephanie	WCHD	<a href="mailto:stephanie.green@flhealth.gov">stephanie.green@flhealth.gov</a>	638-6240
<i>Kathy Greene</i>	Greene, Kathy	DOH	<a href="mailto:Kathy.greene@flhealth.gov">Kathy.greene@flhealth.gov</a>	638-6240 x 140
	Grice, Lisa	Chipola Healthy Start, Inc.	<a href="mailto:lgrice@chipolahealthystart.org">lgrice@chipolahealthystart.org</a>	482-1236
	Gustuson, Stephanie	NGS	<a href="mailto:sgustuson1@gmail.com">sgustuson1@gmail.com</a>	849-0963
	Hardin, Kaylin	DOH	<a href="mailto:Kaylin.hardin@flhealth.gov">Kaylin.hardin@flhealth.gov</a>	638-6240
	Harkrider, Amanda	Emerald Coast Hospice	<a href="mailto:amanda.harkrider@gentiva.com">amanda.harkrider@gentiva.com</a>	209-5981
	Harrison, Theresa	CHSC	<a href="mailto:tharrison@chipolahealthystart.org">tharrison@chipolahealthystart.org</a>	482-1236
	Hobbs, Sharron	FLDOH- Washington Co.	<a href="mailto:sharron.hobbs@flhealth.gov">sharron.hobbs@flhealth.gov</a>	638-6240 x 134
	Isaac, Michael	Basic NWFL	<a href="mailto:michael.isaac@basicnwfl.com">michael.isaac@basicnwfl.com</a>	

## COMMUNITY PARTNERS

<b>Project:</b> Washington Community Health Improvement Partnership (WCHIP)	<b>Meeting Date:</b> 08/17/16
<b>Facilitator:</b> Karen Johnson	<b>Place/ Room:</b> Northwest Florida Community Hospital

Signature	Name	Agency	E-Mail Address	Phone #
	Jackson, Esther A	Community	<a href="mailto:jacksonesther@bellsouth.net">jacksonesther@bellsouth.net</a>	535-2739
	Jackson, Maggie A	Community	<a href="mailto:maggiej535@gmail.com">maggiej535@gmail.com</a>	
	Johnson, Karen	FL DOH Holmes/Washington	<a href="mailto:karen.johnson3@flhealth.gov">karen.johnson3@flhealth.gov</a>	547-8500
	Lamb, Margo	Emerald Coast Hospice	<a href="mailto:margo.lamb@gentiva.com">margo.lamb@gentiva.com</a>	557-0982
	Lawton, Valery	FL DOH HCHD/WCHD	<a href="mailto:valery.lawton@flhealth.gov">valery.lawton@flhealth.gov</a>	547-8684 x 18
	Rayam, Sophia	MADD		
	Reddick, Melisa	Chipola Healthy Start, Inc.	<i>Send signature page by email</i> <a href="mailto:mreddick@chipolahealthystart.org">mreddick@chipolahealthystart.org</a>	482-1236
	Roberts, Susan	WC School Board	<a href="mailto:susanandbert@bellsouth.net">susanandbert@bellsouth.net</a>	638-7995
	Rountree, Rene	Wash. Co. Library	<a href="mailto:director@wcpfl.com">director@wcpfl.com</a>	638-1314
	Sasser, Tommy	City of Chipley	<a href="mailto:sasserj3@bellsouth.net">sasserj3@bellsouth.net</a>	
	Sewell, Susie	FLDOH – Wash/Holmes	<a href="mailto:susie.sewell@flhealth.gov">susie.sewell@flhealth.gov</a>	547-8500 638-6240 x 141
	Snapp, Melissa	Talk o'The Town	<a href="mailto:melissasnapp@bellsouth.net">melissasnapp@bellsouth.net</a>	638-8943





# Washington County 2016 Annual Update



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## Data Source: County Health Rankings & Roadmaps



- The *County Health Rankings*, a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute, measure the health of nearly all counties in the nation and rank them within states. The *Rankings* are compiled using county-level measures from a variety of national and state data sources. These measures are standardized and combined using scientifically-informed weights.
- Washington County Ranking out of 67 counties:
  - 2015 #66
  - 2016 #42

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## Rankings Above the State Rate

- Adult smoking
- Adult obesity
- Physical inactivity
- Access to exercise opportunities
- Excessive drinking
- Teen births
- Uninsured
- Children in poverty
- Children in single parent households
- Injury deaths

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### 2016 Improved Rankings (bolded are those still above state rate)

- Poor or fair health perception
- Poor physical health days
- Poor mental health days
- Low birth rates
- **Adult smoking**
- Excessive drinking
- **Teen Births**
- Preventable hospital stays
- Mammography screenings
- High school graduation rates
- Some college
- **Children in poverty**
- **Children in single parent homes**
- Injury deaths




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### Data Source: Florida Community Health Assessment Resource Tool Set (CHARTS)

- Florida Department of Health: Division of Public Health Statistics and Performance Management

<http://www.floridacharts.com/charts/SpecReport.aspx?RepID=1237&tn=31>

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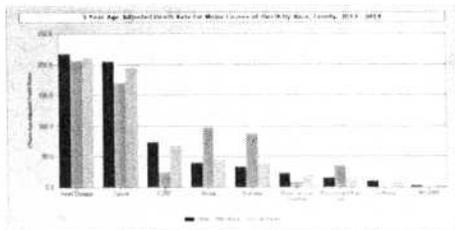
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### Major Causes of Death 2012-2014




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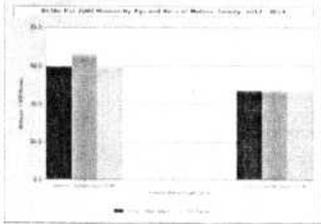
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Washington County Births by Age and Race




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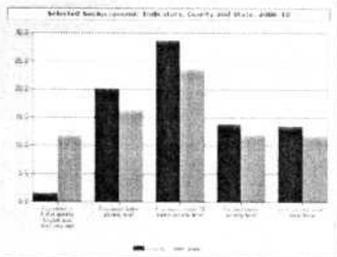
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Washington County Socioeconomic Indicators




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2013 Florida Behavioral Risk Factor Data  
Tobacco Use

	Washington	State
Adults who are current smokers:	20.3%	16.8%

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2013 Florida Behavioral Risk Factor Data  
Overweight & Obese

	Washington	State
• Adults who are obese	39.9%	26.4%
• Adults who are overweight:	35.5%	36.4%

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2013 Florida Behavioral Risk Factor Data  
Physical Activity

	Washington	State
• Adults who are inactive or insufficiently active (2013)	59.6%	52.9%

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2013 Florida Behavioral Risk Factor Data  
Diabetes & High Blood Pressure

• Adults who have ever been told they have pre-diabetes		
• Washington	9.4%	7.1%
• State		
• Adults who have been told they have diabetes		
• Washington	12.8%	11.2%
• State		
• Adults with hypertension who currently take high blood pressure medication		
• Washington	81.3%	79.4%
• State		

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### June 2013 Community Health Improvement Plan Developed

A group of community partners met in June of 2013 and developed a Community Health Improvement Plan (CHIP)

The Public Health Accreditation Board defines a Community Health Improvement Plan (CHIP) as "a long-term, systematic effort to address health problems on the basis of the results of assessment activities and the community health improvement process."



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### Washington Community Health Improvement Partnership (WCHIP)

- Work on the CHIP officially began in 2014
- WCHIP group established August 2015

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### Health Priority: Injuries and Violence

- Goal: Reduce incidence of violence, injuries, and substance abuse in Washington County.



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Objectives in This Priority Needing Work or Plans to Discontinue

- Objective: Reduce the use of alcohol in middle school age youth by 5% by June 20, 2016.
  - CHARTS data 2012 Washington rate 19% vs State rate 12.3%
  - Not a new data source available yet

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Injuries and Violence Objectives Added in 2015-16

- By June 1, 2016, educate Washington County on traffic safety laws with a target of reaching 300 people.
  - Partnered with Community Traffic Safety Team (CTST)
- Provided safety information to public:
  - Back to School events August 2015 & 16
  - Christmas parade December 2015
  - Placed article in newspaper January 2016 regarding drinking and driving
- 2013-15 CHARTS data for unintentional injuries indicates: 51.5% with our goal being 43% by 2018.

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Health Priority: Diabetes and Obesity

- Goal: Reduce the onset of diabetes due to obesity in Washington County.




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### Objectives in This Priority Needing Work or Plans to Discontinue

- Decrease obesity rates by 2% for age group 8-17 from 18.8% to 16.8% by April 25, 2016.
- Recommend changing objectives:
  - SMART Objective: Decrease the percentage of middle school students reporting BMI at or above 95th percentile from 17.5% (Washington 2012) to 14.5% (Washington) by December 31, 2018.
  - SMART Objective: Decrease the percentage of high school students reporting BMI at or above 95th percentile from 13.8% (Washington 2012) to 10.8% (Washington) by December 31, 2018.
- Decrease obesity rates by 1% for age group 18-70 from 35% to 34% by April 25, 2016.
- Recommend changing objective:
  - SMART Objective: Decrease the percentage of adults who are overweight or obese from 75.3% (Washington 2013) to 72.3% (Washington) by December 31, 2018.

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### Work Completed for Diabetes and Obesity Priority in 2015-16

- Created a Facebook page listing local physical and nutrition resources available in Washington County
- 324 "likes" as of 4/19/16
- School Health staff provided education in the schools during the month of April to promote nutrition & exercise
- Distribution of 5210 information at June library event, Northwest Florida Community Hospital (NFCH) Back to School event, and Live Oak Baptist Back to School event
- Nutrition/Fitness Lunch & Learn at library and offered at county office

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### Consider Adding New Strategies

- Color burst 5K walk/run September 24<sup>th</sup>
- World Heart Day September 29<sup>th</sup>
- Train lay people to provide national diabetes prevention program curriculum to the public

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### Health Priority: Maternal/Child Health Teen Pregnancy

- Goal: Reduce Teen Pregnancy in Washington County.




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### Work Needing Completion for Maternal/Child Health Teen Pregnancy Priority in 2015-16

- Need to obtain permission from the school board to provide health education to junior & senior girls on what to expect at a first exam and schedule for cervical cancer screening
- Need to obtain permission from school board to provide legal information to junior & senior boys on date rape and their responsibilities when they father a child
- Planned to gather information from teens on possible strategies to decrease pregnancy rates

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### Objectives in This Priority Needing Work or Plans to Discontinue

- Reduce births to unwed mothers by 10% from 50.3 to 40.3 by December 31, 2016.
  - CHARTS Data 2012-14: 48.7%
- Reduce the rate of teen births to females age 15-19 by 10% from 53 to 43 by December 31, 2016.
  - CHARTS Data 2012-14: 47.6%

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### Consider Adding New Strategies

- Strategies to target the population under 18 living in poverty
  - Washington 28.7%      State 23.6%
- Decreasing infant mortality and increasing breastfeeding rates
  - Mothers who initiate breastfeeding 2012-14: 54.6% vs State rate 82.6%
  - Infant deaths (0-364 days) 2012-14: 7.0 vs State rate 6.1

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### Next Steps?

- Update strategies on health priority: Diabetes & Obesity
  - 5K event and World Heart Day
- Set next meeting date for November 16<sup>th</sup>
- Complete meeting evaluation

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## Community Engagement Survey

Washington Community Health Improvement Partnership  
(WCHIP) Meeting, Northwest Florida Community Hospital,  
August 17, 2016, 9:00-11:00 a.m.



### Meeting:

#### My opinions were valued during this meeting.

Strongly Disagree  Disagree  Agree  Strongly Agree

#### There was enough time for me to provide input during the meeting.

Strongly Disagree  Disagree  Agree  Strongly Agree

#### The topics discussed during the meeting met the needs of my community.

Strongly Disagree  Disagree  Agree  Strongly Agree

#### The meeting time and location met my needs.

Strongly Disagree  Disagree  Agree  Strongly Agree

#### Based on your experience, how likely are you to return to another meeting?

Not Likely  Somewhat Likely  Likely  Very likely

Please list additional needs for your community that were not discussed today:

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If you would like us to follow up with you please provide your

Name/Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**We value your input!**

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