



# Meeting Minutes

## Information Clearinghouse on Developmental Disabilities Advisory Council Meeting Minutes

January 17, 2016  
9:00 – 10:00 a.m.

Florida Department of Health  
2585 Merchants Row Blvd., Room 320P  
Tallahassee, FL 32399

**Members Present by Dial-in Conference Call Line:** Camille Gardiner, Kristine Benson, Dr. Carlos Pozzi

**Members Not Present:** Patricia Tice, Shannon Moss, Janet Caramello, Crystal Hopkins, Amber Davis, Susan Prater DeBeaugrine

**Others Present:** Anna Simmons, Amon Bryant, Dianne Powell, Angela Thompson, The Florida Channel, David Rodgers (Health Management Association)

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### **I. Welcome and Roll Call – Anna Simmons**

Anna welcomed everyone to the call and took attendance.

### **II. Approval of Minutes – Kristine Benson**

The approval of the minutes from the previous meeting was tabled.

### **III. New Business – Kristine Benson**

The council had no new business to share.

### **IV. Promotional Campaign Update – Anna Simmons**

The newly developed video PSA was shared with the council and positive feedback was provided. A radio PSA and billboards are in production. Once the billboards have been distributed, a list of locations will be provided to the council.

An educational resources page is in the process of being added to the Bright Expectations webpage. The council discussed adding more conditions to the website and reviewing previously submitted conditions. Anna will share a list of all conditions and resources previously reviewed at the next meeting. Anna will also update the council on the number of views the website receives on average.

### **V. Next Steps – Kristine Benson**

- Anna will email the video PSA to the council members.
- Anna will share website usage data at the next council meeting.
- Anna will share the list of reviewed website resources.
- Anna will share promotional campaign updates as they become available.
- Council members will research new conditions and resources to add to the website.



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#### **IV. Adjourn – Kristine Benson**

The council discussed moving meetings to every other month. The consensus is to continue meeting monthly. The meeting was adjourned.

**Next Meeting Date:** February 21, 2017 9:00 am – 10:00 am EST