



# Meeting Minutes

## Information Clearinghouse on Developmental Disabilities Advisory Council Meeting Minutes

February 21, 2017  
9:00 – 10:00 a.m.

Florida Department of Health  
2585 Merchants Row Blvd., Room 340N  
Tallahassee, FL 32399

**Members Present by Dial-in Conference Call Line:** Camille Gardiner, Janet Caramello

**Members Not Present:** Patricia Tice, Shannon Moss, Crystal Hopkins, Amber Davis, Kristine Benson, Susan Prater DeBeaugrine, Dr. Carlos Pozzi

**Others Present:** Sarah Beard, Anna Simmons, Rhonda Brown, Michele Mule, Amon Bryant, Angela Thompson

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### **I. Welcome and Roll Call – Anna Simmons**

Anna welcomed everyone to the call and took attendance.

### **II. Approval of Minutes – Anna Simmons**

The approval of the minutes from the previous meeting was tabled.

### **III. New Business – Anna Simmons**

Anna reported the Bright Expectations website receives an average of 90 visits a day.

Anna shared a list of websites that have been submitted, reviewed and the decision of inclusion as a resource on the Bright Expectations website. The council asked that the document be emailed to use as a reference. The council reviewed guidelines for selecting websites as resources for Bright Expectations.

Anna shared the Website Review Form that contains a list of conditions to provide a starting point to determine additional conditions to add to Bright Expectations. Camille Gardiner suggested adding the conditions served by the Agency for Persons with Disabilities to the list. Camille agreed to research resources for cerebral palsy and William's syndrome and Janet Caramello agreed to research resources for Prader-Willi syndrome.

### **IV. Promotional Campaign Update – Anna Simmons**

Anna shared that TV and radio ad spots have been obtained through the Florida Association of Broadcasters (FAB). The Bright Expectations' PSAs will be disseminated to FAB member stations, covering all media markets in Florida. The ads will run from March 1 – June 30.

The council requested a listing of TV and radio channels for the ad campaign. Anna will inquire to see if this information is available.



# Meeting Minutes

Additionally, Bright Expectations ads will run in the following magazines around the state:

- Greater Pensacola Parents (4 issues: March, April, May, June)
- Orlando Family Magazine (4 issues: March, April, May, June)
- Neapolitan Family Magazine (4 issues: March, April, May, June)
- Tampa Bay Parenting (4 issues: March, April, May, June)
- South Florida Parenting (4 issues: March, April, May, June)
- Jacksonville Magazine (March issue, their Family issue)
- Greater Gainesville Magazine (1 issue: March/April)

The council suggested running an ad in Bright Feats Magazine. Anna agreed to research this option.

## **V. Next Steps – Anna Simmons**

- Camille will research resources for cerebral palsy and Williams's syndrome.
- Janet will research resources for Prader-Willi syndrome.
- Anna will share a list of conditions for council members to research.
- Anna will share guidelines for selecting website resources.
- Anna will share a list of previously submitted and reviewed website resources.

## **IV. Adjourn – Anna Simmons**

The council discussed the next meeting date and decided to reconvene in April. The meeting was adjourned.

**Next Meeting Date:** April 18, 2017 9:00 am – 10:00 am EST