



# Meeting Minutes

## Information Clearinghouse on Developmental Disabilities Advisory Council Meeting Minutes

April 18, 2017  
9:00 – 10:00 a.m.

Florida Department of Health  
2585 Merchants Row Blvd., Room 340N  
Tallahassee, FL 32399

**Members Present by Dial-in Conference Call Line:** Kristine Benson, Camille Gardiner, Janet Caramello, Amber Davis, Dr. Carlos Pozzi, Shannon Moss

**Members Not Present:** Patricia Tice, Crystal Hopkins, Susan Prater DeBeaugrine,

**Others Present:** Sarah Beard, Anna Simmons, Michele Mule, Amon Bryant,

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### **I. Welcome and Roll Call – Anna Simmons**

Anna welcomed everyone to the call and took attendance.

### **II. Approval of Minutes – Kris Benson**

The meeting minutes were reviewed for approval. A motion was made by Amber Davis to approve all outstanding meeting minutes; Carlos Pozzi seconded the motion. The motion passed unanimously.

### **III. New Business – Kris Benson**

Anna shared the most current website updates with the addition of the Bright Expectations promotional video to the home page, the addition of Smith-Magenis syndrome and related resources to the conditions page. The council provided positive feedback.

### **IV. Promotional Campaign Update – Anna Simmons**

Anna shared the magazine, TV and radio advertisements are currently running. A campaign report will be provided for the TV and radio ads at the end of the campaign. Billboards and mall displays are up and running throughout the state. A final locations report will be provided and shared with the council once available.

The council shared they have seen some of the advertisements. Shannon Moss saw a billboard in Tampa and Amber Davis saw an ad on TV.

The council discussed the importance of adding more conditions to the website. The council reviewed the conditions list and members selected conditions they would research:

Kris Benson – Epilepsy and Fragile X syndrome

Dr. Carlos Pozzi – Bipolar disorder and Learning Disabilities



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Camille Gardiner suggested adding something to the site visitors could click on to suggest conditions to add to the website. Camille suggested a link that says something similar to “Can’t find what you’re looking for?” that would allow a visitor to email the Department their suggestions.

## **V. Next Steps – Kris Benson**

- Council members will research resources for the conditions they selected.
- Anna will provide the Department’s Facebook and Twitter account names to the council.
- Anna will research adding a link for visitors to suggest website updates.

## **IV. Adjourn – Kris Benson**

A motion was made by Amber Davis to adjourn the meeting. Shannon Moss seconded the motion. The motion pass unanimously.

**Next Meeting Date:** May 16, 2017 9:00 am – 10:00 am EST