

Specialty Tobacco Products



Results from the 2011 Florida Youth Tobacco Survey

Fact Sheet 4

Introduction

The Florida Youth Tobacco Survey (FYTS) was administered in the spring of 2011 to 6,045 middle school students and 6,163 high school students in 172 public schools throughout the state. The survey response rate for middle schools was 83%, and the survey response rate for high schools was 73%. The FYTS has been conducted annually since 1998. The data presented in this fact sheet are weighted to represent the entire population of public middle and high school students in Florida.

Flavored Tobacco Use

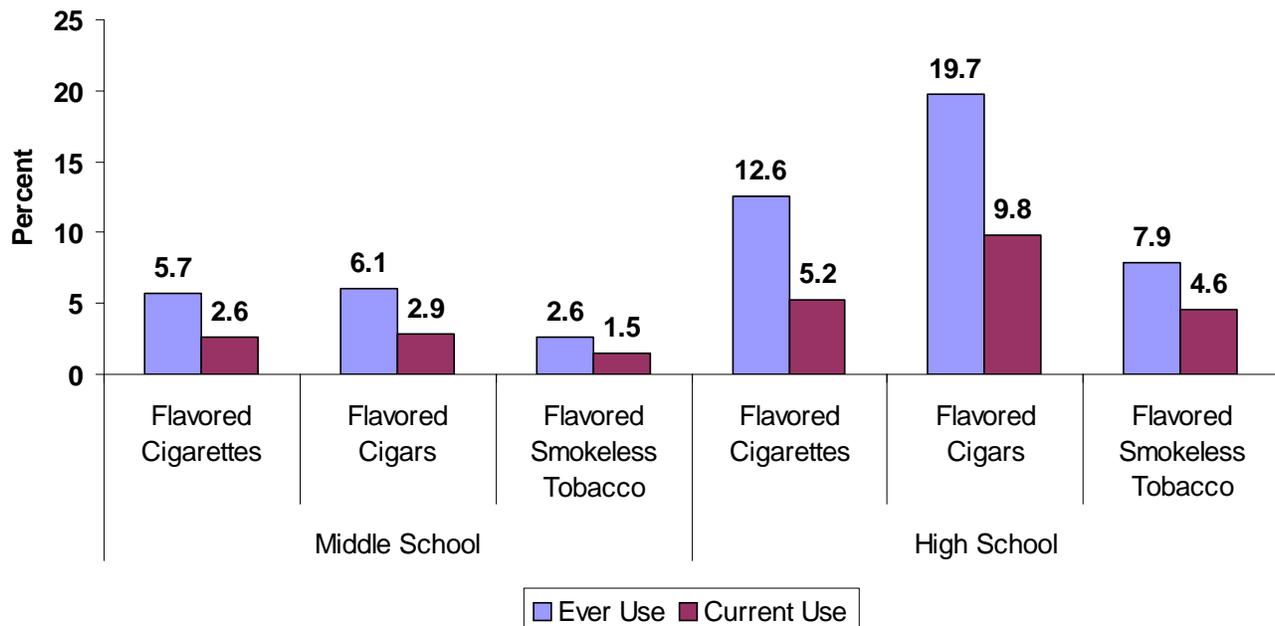
Flavored tobacco is tobacco that has been made to taste like other flavors, such as chocolate, candy, or fruit flavors.

In 2011, high school students were significantly more likely than middle school students to have ever tried and to currently use flavored tobacco (cigarettes, cigars and smokeless tobacco).

In 2011, 5.7% of middle school students and 12.6% of high school students had tried flavored cigarettes and 2.6% of middle school students and 5.2% of high school students had smoked flavored cigarettes on one or more occasions during the past 30 days (current flavored cigarette use).

In 2011, 6.1% of middle school students and 19.7% of high school students had tried a flavored cigar and 2.9% of middle school students and 9.8% of high school students had smoked a flavored cigar on one or more occasions during the past 30 days (current flavored cigar use).

In 2011, 2.6% of middle school students and 7.9% of high school students had tried flavored smokeless tobacco and 1.5% of middle school students and 4.6% of high school students had used it in the past 30 days (current flavored smokeless tobacco use).



Hookah, Specialty Tobacco, Snus and Electronic Cigarettes

In 2011, high school students were significantly more likely than middle school students to have ever tried and to currently use hookah, specialty tobacco, snus and electronic cigarettes.

A hookah is a single-stemmed or multi-stemmed water pipe used for smoking tobacco.

In 2011, 4.1% of middle school students and 18.2% of high school students had ever tried smoking tobacco out of a hookah and 2.1% of middle school students and 8.0% of high school students had smoked tobacco out of a hookah on one or more occasions during the past 30 days (current hookah use).

Specialty tobacco includes bidis¹, kreteks², and pipe tobacco³.

- 1) Small brown cigarettes from India consisting of tobacco wrapped in a leaf and tied with a thread.
- 2) Cigarettes that contain tobacco and clove extract.
- 3) Any tobacco product plain or flavored that is smoked out of a pipe.

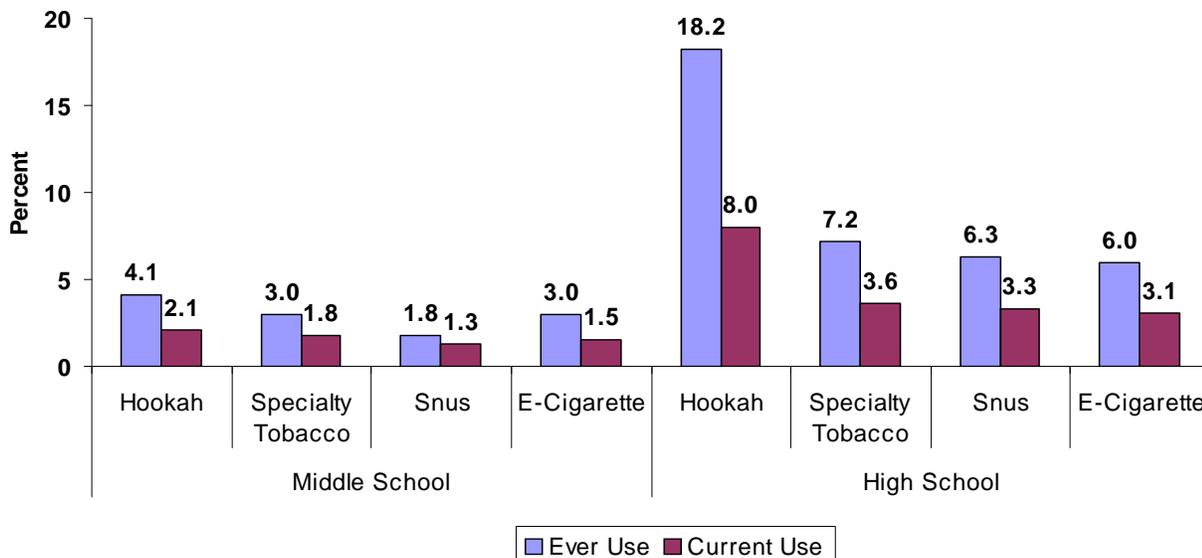
In 2011, 3.0% of middle school students and 7.2% of high school students had ever tried a form of specialty tobacco and 1.8% of middle school students and 3.6% of high school students had smoked a specialty tobacco product on one or more occasions during the past 30 days (current specialty tobacco use).

Snus is a small pouch containing a smoke-free and spit-free form of tobacco.

In 2011, 1.8% of middle school students and 6.3% of high school students had ever tried snus and 1.3% of middle school students and 3.3% of high school students had used snus on one or more occasions during the past 30 days (current snus use).

An electronic cigarette (e-cigarette) is a battery-operated device that looks, feels and tastes like a tobacco cigarette.

In 2011, 3.0% of middle school students and 6.0% of high school students had ever tried e-cigarettes and 1.5% of middle school students and 3.1% of high school students had used e-cigarettes on one or more occasions during the past 30 days (current e-cigarette use).



For more information about the FYTS, please contact the Chronic Disease Epidemiology and Surveillance Section, at (850) 245-4401, or by e-mail at ChronicDisease@doh.state.fl.us. You can also visit our website at <http://www.FloridaChronicDisease.org>.

