

Specialty Tobacco Products



Results from the 2010 Florida Youth Tobacco Survey

Fact Sheet 4

Introduction

The Florida Youth Tobacco Survey (FYTS) was administered in the spring of 2010 to 39,385 middle school students and 37,797 high school students in 729 public schools throughout the state. The survey response rate for middle schools was 79%, and the survey response rate for high schools was 74%. The FYTS has been conducted annually since 1998. The data presented in this fact sheet are weighted to represent the entire population of public middle and high school students in Florida.

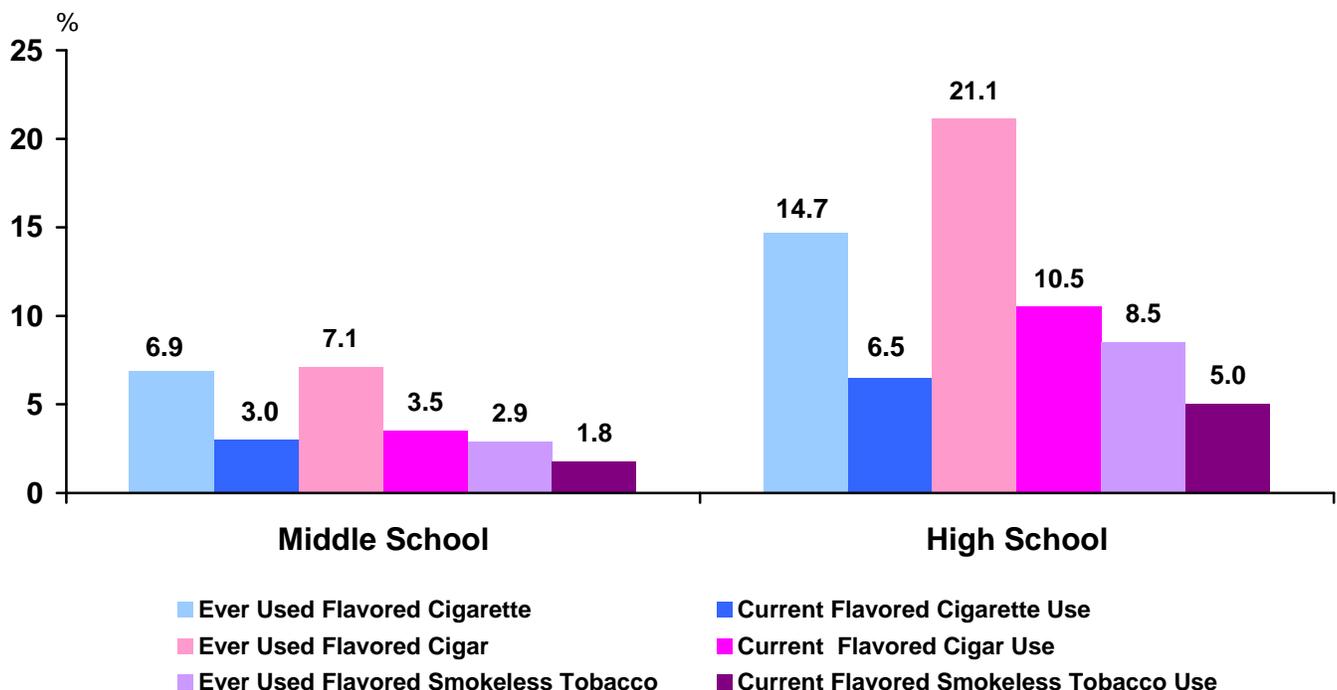
Flavored Tobacco Use

Flavored tobacco is tobacco that has been made to taste like other flavors, such as chocolate, candy, or fruit flavors.

In 2010, 6.9% of middle school students and 14.7% of high school students had tried flavored cigarettes and 3.0% of middle school students and 6.5% of high school students had smoked flavored cigarettes on one or more occasions during the past 30 days (current flavored cigarette use).

In 2010, 7.1% of middle school students and 21.1% of high school students had tried a flavored cigar and 3.5% of middle school students and 10.5% of high school students had smoked a flavored cigar on one or more occasions during the past 30 days (current flavored cigar use).

In 2010, 2.9% of middle school students and 8.5% of high school students had tried flavored smokeless tobacco and 1.8% of middle school students and 5.0% of high school students had used it in the past 30 days (current flavored smokeless tobacco use).



Hookah, Specialty Tobacco, and Snus

A hookah is a single-stemmed or multi-stemmed water pipe used for smoking tobacco.

In 2010, 3.5% of middle school students and 16.6% of high school students had ever tried smoking tobacco out of a hookah and 2.0% of middle school students and 8.2% of high school students had smoked tobacco out of a hookah on one or more occasions during the past 30 days (current hookah use).

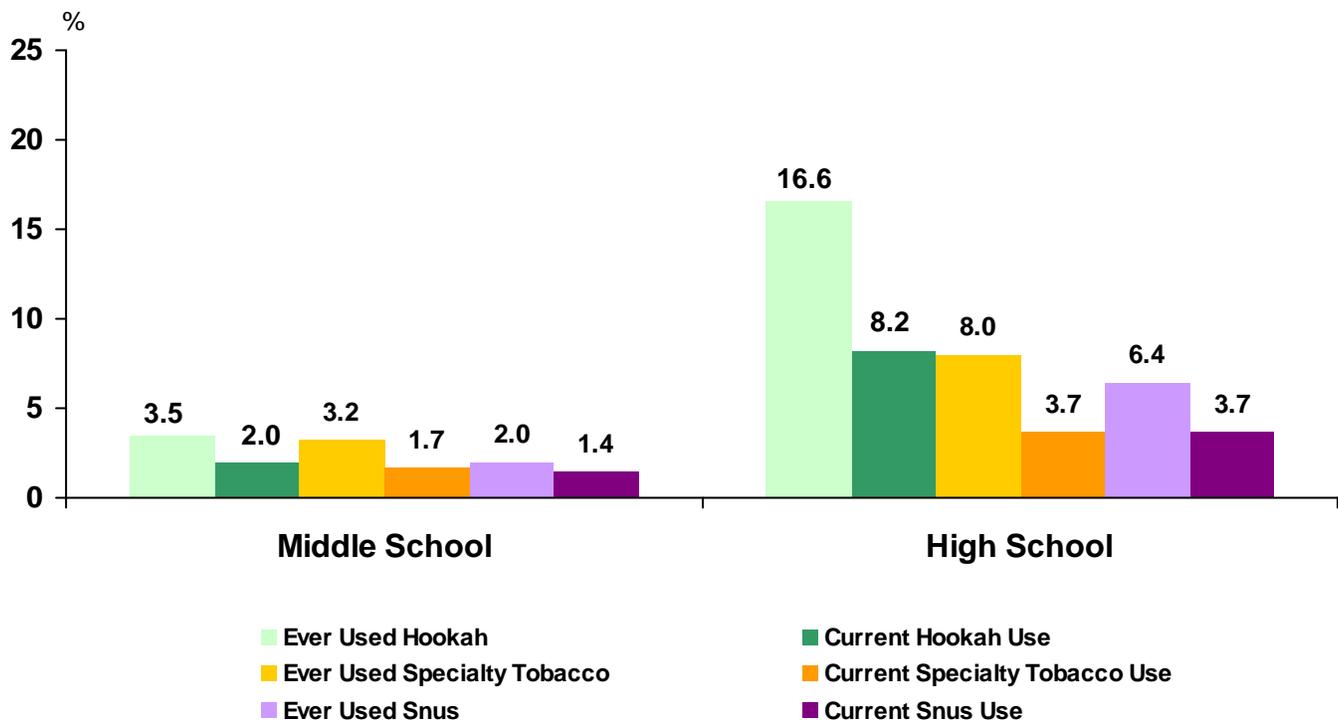
Specialty tobacco includes bidis¹, kreteks², and pipe tobacco³.

- 1) Small brown cigarettes from India wrapped in a leaf and tied with a thread.
- 2) Cigarettes that contain tobacco and clove extract.
- 3) Any tobacco product plain or flavored that is smoked out of a pipe.

In 2010, 3.2% of middle school students and 8.0% of high school students had ever tried a form of specialty tobacco and 1.7% of middle school students and 3.7% of high school students had smoked a specialty tobacco product on one or more occasions during the past 30 days (current specialty tobacco).

Snus is a small pouch containing smokeless and spit-free tobacco.

In 2010, 2.0% of middle school students and 6.4% of high school students had ever tried snus and 1.4% of middle school students and 3.7% of high school students had used snus on one or more occasions during the past 30 days (current snus).



For more information about the FYTS, please contact the Chronic Disease Epidemiology and Surveillance Section, at (850) 245-4401, or by e-mail at ChronicDisease@doh.state.fl.us. You can also visit our website at <http://www.FloridaChronicDisease.org>.