

Mission:

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



Rick Scott
Governor

John H. Armstrong, MD, FACS
State Surgeon General & Secretary

Vision: To be the **Healthiest State** in the Nation

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FLORIDA DOH RANKS THIRD AS MOST SOCIAL MEDIA FRIENDLY HEALTH DEPARTMENT

TALLAHASSEE – The Florida Department of Health (DOH) has been recognized as an elite social media-friendly health department. MPHProgramsList.com, an organization advocating for public health education worldwide, has ranked the Florida DOH third in the nation.

“The Department of Health is essentially a communications company,” said Dr. John Armstrong, Surgeon General and Secretary of Health. “Social media are vital tools we use to share health messages quickly and effectively.”

The website evaluated the social media presence for 51 health departments (50 states + DC). DOH received an overall score of 90.3 out of 100 which was based on how effectively the Department uses Twitter, Facebook, and YouTube. To date, DOH has 1,932 Followers on Twitter, 2,470 Likes on Facebook and 74,092 views on YouTube.

The Department continuously updates social media content on Facebook and Twitter featuring both urgent information, as well as practical advice, to help improve the health of all Florida residents and visitors. The DOH YouTube page highlights important and timely messages from the state’s Surgeon General, as well as other health experts, regarding issues that are a concern to citizens.

A full listing of the rankings can be found at <http://mphprogramslist.com/top-45-most-social-media-friendly-state-health-departments/>.

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