

Mission:  
To protect, promote & improve the health  
of all people in Florida through integrated  
state, county & community efforts.



Rick Scott  
Governor

John H. Armstrong, MD, FACS  
State Surgeon General & Secretary

Vision: To be the Healthiest State in the Nation

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## Florida Department of Health Launches Healthy Promise Florida

**TALLAHASSEE** – The Florida Department of Health is excited to announce Healthy Promise Florida, an interactive, online health campaign developed by Healthiest Weight Florida to encourage individuals to make a commitment to their health during the new year.

“The new year is a great time to commit to improving your own health,” said State Surgeon General and Secretary of Health Dr. John Armstrong. “The Healthy Promise campaign offers all Floridians inspiration, ideas and support to stay focused on making healthy choices every day.”

Floridians are invited to post a healthy promise along with a personal photo to the online message board at [www.HealthyPromiseFL.com](http://www.HealthyPromiseFL.com). On this website, participants can also view inspirational photos and promises posted by other Floridians who have committed to live longer and healthier lives.

Floridians and visitors can also visit their [local health department](#) to post their promise on a Healthy Promise display board. Like the online message board, the Healthy Promise display board will highlight personal promises for the new year.

[Healthiest Weight Florida](#) is a public-private collaboration bringing together state agencies, not-for-profit organizations, businesses and entire communities to help Florida’s children and adults make consistent, informed choices about healthy eating and active living. The Department’s goal is to encourage physical activity and walking while emphasizing how small choices affect your health and environment.

The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts. The Department is recognizing 125 years of public health in Florida with educational opportunities and events. Please visit [www.FLHealth125.gov](http://www.FLHealth125.gov) for more information.

Follow us on Twitter at [@HealthyFla](#) and on [Facebook](#). For more information about the Florida Department of Health please visit [www.floridahealth.gov](http://www.floridahealth.gov).

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