

Mission:  
To protect, promote & improve the health  
of all people in Florida through integrated  
state, county & community efforts.



Rick Scott  
Governor

John H. Armstrong, MD, FACS  
State Surgeon General & Secretary

Vision: To be the **Healthiest State** in the Nation

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## **MEDIA ADVISORY**

April 20, 2015

**Contact:** Communications Office  
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### **SUPPORT LOCAL SCHOOLS AND VOLUNTEERS DURING EVERY KID HEALTHY WEEK**

**TALLAHASSEE**—The Florida Department of Health invites you to join in the fight against childhood obesity by participating in Every Kid Healthy Week April 19–25, 2015.

Every Kid Healthy Week is an annual observance launched by Action for Healthy Kids® to celebrate school wellness achievements. Observed the last week of April each year, this week shines a spotlight on the great efforts schools are taking to improve the health and wellness of their students and provides an opportunity for everyone in the country to get involved in a celebration supporting sound nutrition, regular physical activity and health-promoting programs in schools.

The Florida Department of Health encourages you to use this week to focus on children's health messaging, residents to volunteer for local events and everyone to support activities at local schools. To learn more, visit [www.ActionforHealthyKids.org](http://www.ActionforHealthyKids.org).

**What:**           **Every Kid Healthy Week**

**When:**        April 19–25, 2015

**Where:**       Nationwide

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The department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts. The department is recognizing 125 years of public health in Florida with educational opportunities and events. Please visit [www.flhealth125.gov](http://www.flhealth125.gov) for more information.

Follow us on Twitter at [@HealthyFla](https://twitter.com/HealthyFla) and on [Facebook](https://www.facebook.com/HealthyFla). For more information about the Florida Department of Health please visit [www.floridahealth.gov](http://www.floridahealth.gov).