

March 1, 2016

## WEAR BLUE TO RAISE AWARENESS FOR COLORECTAL CANCER



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**Tallahassee, Fla.**— Florida Health invites you to join us in raising awareness about the risk of colorectal cancer by participating in 8<sup>th</sup> Annual National Dress in Blue Day on Friday, March 4. Colorectal cancer is the second leading cause of cancer related deaths among men and women in Florida, yet it can be prevented or detected at an early stage.

“As I continue my fight against colon cancer, I know firsthand the importance of early stage detection,” said State Surgeon General and Secretary of Health Dr. John Armstrong. “I encourage everyone to dress in blue on March 4th as an important reminder to schedule regular screening for colon cancer with your health care professional.”

Started in 2009 by the Colon Cancer Alliance, National Dress in Blue Day seeks to bring national attention to colorectal cancer and to celebrate the courage of those affected by this disease. The department encourages you to wear blue on Friday, and reduce your risk through regular screening. There are several screening options available, so talk to your doctor to learn which screening test is right for you.

**WHAT:** National Dress in Blue Day

**WHEN:** Friday, March 4, 2016

**WHERE:** Everywhere Across the Country

Learn more about National Dress in Blue Day by visiting <http://support.ccalliance.org/site/TR>

### **About the Florida Department of Health**

The department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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