

RADON VIDEO CONTEST

FLORIDA DEPARTMENT OF HEALTH



Florida participates in the annual National Video Contest to raise awareness about the dangers of radon gas. The submitted videos may be distributed nationwide to promote radon awareness and testing of homes, schools and other buildings during National Radon Action Month in January and throughout the year.

If your class is interested in the contest, review the guidelines below and the video submission form, for more information.

The Cause: Radon

Radon is a colorless, odorless, tasteless, naturally occurring radioactive gas that comes from the soil. Radon is pulled into homes from the ground, collects inside the home, and then is inhaled by the residents. The U.S. Surgeon General states that it is the leading cause of lung cancer among non-smokers in the United States. Testing for radon is the only way to detect the level of radon present inside the home.

The Goal: Raise Awareness

By raising awareness of the harmful effects of radon, the number of homes with high levels of radon can decrease. This contest is designed to raise awareness about radon testing and mitigation, and to inform the public of the dangers of long-term exposure to elevated indoor radon gas.

Example Video Topics

- What is radon?
- Where does radon come from?
- How does radon get into our homes?
- Radon can cause lung cancer.
- Test your home for radon, save a life.

Judging Criteria

- Content accuracy on radon.
- Ability to effectively tell a story.
- Originality.
- Overall impression/impact.
- Audio and visual quality.
- Video submission form completely filled out.

General Requirements

- Be an original piece of art by students 14-18 years old.
- Does not include copyrighted characters, product logos and trademarked or brand names.

Video Requirements

To enter the contest, upload your original video to YouTube and email a completed Video Submission Form to **Michelle.Sampson@flhealth.gov**. **Each participant in a group that creates one submission must submit a completed Video Submission Form.**

- Video must be no longer than 30 seconds.
- Must not infringe on intellectual property rights.
- Must be factually correct and should be in the style of a public service announcement themed around promoting public awareness of radon gas risks and home testing.
- The title of the video as uploaded to YouTube must be the same as the title entered on the Video Submission Form.
- Shall not contain violence, profanity or direct attacks on individuals or organizations.

Contest Calendar

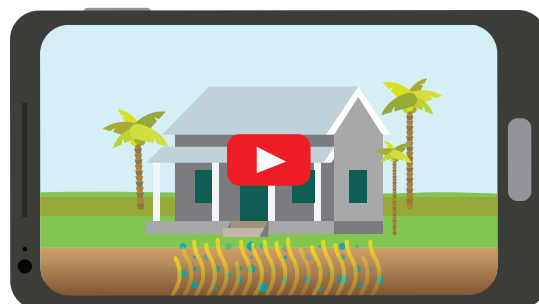
- Contest opens **September 1** and closes **November 1**.
- National winners notified by December 31.
- Winners will be notified of award ceremony date.

Contact

Florida Department of Health,
Radon Indoor Air Program

800-543-8279

Radon.FloridaHealth.gov



VIDEO SUBMISSION FORM FLORIDA RADON VIDEO CONTEST

Important Note to Teachers: Please fill in (type or print) the requested information under the **Teacher section** before making copies of this form for your students. Please ask your students to **clearly print** their information. If this is a group project, each student involved in the video must complete and submit a separate form.

Teacher

Name _____ Email _____

School Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Title of video: _____

YouTube username used for video: _____

Link to YouTube video (be sure it works): _____

Number of people that participated in the making of the video: _____

List the full names of all participants (including non-students): _____

License to Use and Release:

Contestant, or Parent or Guardian on behalf of Contestant if Contestant is a minor, freely grants to the State of Florida Department of Health (Department) a royalty-free, irrevocable, non-exclusive, worldwide, limited right to use, re-use, publish in whole or in part, separately or in conjunction with others, in any medium now or hereafter known, and for any purpose whatsoever, including but not limited to public service announcements, news releases, promotions, and illustrations, in Contestant's submission to the Radon Contest, and to use Contestant's name in connection therewith if the Department so decides, for a period of 40 years from the date shown below.

Contestant has read the foregoing and fully understands its contents. Contestant represents that Contestant is the original content creator of the submission to which this License to Use and Release applies and is entitled to grant this License to Use and to consent to the release of the rights described herein.

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To view the complete Official Rules for the contest, visit: tinyurl.com/RadonRules

Contestant's Printed Name _____

Contestant's Signature _____

Parent's or Guardian's Printed Names if Contest is a Minor _____

Parent's or Guardian's Signature _____ Date Signed _____

Contestant's Address _____

Contestant's Telephone _____ Contestant's Email Address _____

All participants must fill out this form.

If you have any questions, please e-mail Michelle.Sampson@flhealth.gov or call 800-543-8279. Learn more about the contest at Radon.FloridaHealth.gov