

DEPARTMENT OF PROFESSIONAL REGULATION
BOARD OF MEDICINE

in re: The Petition for Declaratory
Statement of:

JOHN ROBERT LEIKENSOHN, M.D.

FINAL ORDER

THIS CAUSE came before the Board of Medicine (hereinafter Board) pursuant to Section 120.565, Florida Statutes, and Chapter 28-4, Florida Administrative Code, on February 2, 1990, for the purpose of considering the Petition for Declaratory Statement filed by Robert John Leikensohn, M.D. (hereinafter Petitioner). No person or entity sought to intervene as a party. Having considered the petition, the other evidence and documents of record, the applicable law, and being otherwise fully advised in the premises, the Board makes the following findings and conclusions.

FINDINGS OF FACT

1. Petitioner is licensed to practice medicine in the State of Florida pursuant to Chapter 458, Florida Statutes, and maintains an office at Plastic Surgery Center, 5807 - 21st Avenue West, Bradenton, Florida 34209.

2. The Petitioner has used and desires to continue to use the advertising services of American Plastic Surgery, Inc., and has entered into a contract with this company. A copy of the contract is attached to the petition. The contract states that American Plastic Surgery, Inc. (APS) is a Florida corporation specializing in marketing plastic surgery services to consumers who have an interest in plastic surgery by providing them with the information necessary for them to make an informed decision. Marketing services including producing ad copy for all media, paying for advertising

