

Sample Letter to Pastor

INVITATION TO A MEETING OR FOLLOW UP CALL TO INTRODUCE THE BODY & SOUL IN MOTION PROGRAM

Date

The Rev. _____

Church Name

Address

Dear Rev. _____,

The _____ is introducing an exciting program for churches—'Body & Soul in Motion: A Celebration of Healthy Living'. This program from the National Cancer Institute encourages members to take better care of their health through healthy eating.

African Americans are at high risk for many serious and often fatal diseases. These include high blood pressure, diabetes, heart disease, stroke and cancer. A diet rich in fruits and vegetables promotes good health and lowers the risk for these illnesses. Body & Soul in Motion has been shown to be effective at helping people make important changes to improve their health through over ten years of work in African American churches.

We believe this program is an important way to help your congregation learn important health information. We also think that you will like the activities, which include educational workshops, creating a healthy church environment, and peer counseling. Your church will be able to tailor the program to fit the needs of your congregation.

We are sponsoring an information session to explain more on [date, time, place]. We hope that you or representatives from your church will be able to join us to learn more about this important opportunity.

-or-

We would like to tell you more about it. _____ will call you within the week to answer any questions you might have.

We hope that you will be interested in partnering with us for this exciting new program.