

Preventive Health and Health Services Block Grant (PHHSBG)

Advisory Committee Meeting

Friday April 24, 2020

10:00 A.M. – 11:30 A.M., EST

Meeting Minutes-Public Hearing

Members Present

Arturo Lopez, BA	Coalition of Florida Farmworker Organizations	Executive Director
Ann Ashley-Gilbert, MD	Altamonte Women's Center, P.A.	Medical Doctor
Brendaly Rodriguez, MA, CPH	University of Miami	Precision Medicine and Health Disparities Collaborative Manager
Charla Lucas, CPRP	Florida Recreation and Park Association	Director of Marketing, Communications and Strategic Vision
Jessica Gordon	Florida Breastfeeding Coalition	President
Kathryn Williams	Florida Impact	Program Manager
Lynn Shultz	Department of Defense	State Coordinator - Building Healthy Military Communities
Tami Miller, RDH, BS	Florida Dental Hygiene Association	Executive Director
Win Adams	Community Partner	

Department of Health (Central Office Staff) Present

Amber Cambridge, MPH	Florida Department of Health	Healthiest Weight Florida Coordinator
Asma Odeh	Florida Department of Health	Healthy Schools Coordinator
Elvira Hanson, FCCM	Florida Department of Health	Program Administrator, Violence and Injury Prevention Program (VIPP)
Jan Godwin	Florida Department of Health	Communications Liaison
Jennifer Johnson	Florida Department of Health	Director, Division of Public Health Statistics And Performance Management
Krystal Flakes, MPH	Florida Department of Health	Preventive Health and Health Services Block Grant Coordinator
Melissa Jordan	Florida Department of Health	Director, Division of Community Health Promotion
Rhonda Jackson	Florida Department of Health	Violence and Injury Prevention Program Administrator
Sade Collins, MPH, CHES	Florida Department of Health	Environmental Approaches Section Administrator
Sean Isaac, MPH	Florida Department of Health	Dental Administrator
Shannon Harp	Florida Department of Health	Fluoridation Coordinator
Tara Hylton, MPH	Florida Department of Health	Bureau Chief, Chronic Disease Prevention

Members Absent

Britney Moore	Florida Department of Environmental Protection	Regional Coordinator, Office of Greenways and Trails
Emily Mitchem	Refuge House	Assistant Director, Refuge House
Karla Shelnutt	University of Florida	Associate Professor and Extension Nutrition Specialist
Robert Hill	American Heart Association	Community Impact Director
Tonya Ehrhardt	American Heart Association	RVP of Community Impact, Diversity & Inclusion
Bryan Russell	Florida Department of Health	Disability and Health Coordinator
Fatima Zayas, MS	Florida Department of Health - Indian River	Health Educator Consultant
Janiece Davis, MPH	Florida Department of Health - Palm Beach County	Health Educator Consultant/Tobacco Prevention Specialist
Karen Weller, RN, MBA-HSM	Florida Department of Health - Dade County	Assistant Community Health Nursing Director
Shay Chapman, RN, MBA	Florida Department of Health	Bureau Chief, Family Health Services
Summer Bane	Florida Department of Health	Office of Medical Marijuana, Communications Manager
Valerie Lee	Florida Department of Health	Budget Coordinator

Introduction

State Surgeon General, Dr. Scott Rivkees, delegated Melissa Jordan to facilitate the meeting.

Sade Called the meeting to order at 10:03 A.M.

Mrs. Jordan welcomed participants to the meeting. She discussed updates to leadership introducing Dr. Shamarial Roberson as the new Deputy Secretary, Tara Hylton as the new Bureau Chief for the Bureau of Chronic Disease Prevention, and herself as the new Division Director for the Division of Community Health Promotion.

Mrs. Jordan gave thanks to the work and efforts of the three programs who will be presenting on today's call. Mrs. Jordan discusses the recent impact of the Covid-19 Pandemic and sends her thanks to those programs who have been integral in responding to and providing services for those affected and at-risk populations.

Tara Hylton also gave a welcome. She welcomes participants to the meeting and gave her thanks to her colleagues and leadership for all their work in helping her acclimate to her new position in the midst of the current pandemic.

Krystal Flakes did roll call. A total of 21 members are present.

Sade Collins gave a brief background description of the PHHSBG:

The Preventive Health and Health Services (PHHS) Block Grant Program (Notice of Funding Opportunity OT19-1902) provides federal funding for 61 recipients: all 50 states, the District of Columbia, 2 American Indian tribes, 5 US territories, and 3 freely associated states. This program gives recipients the ability to address prioritized public health needs in their jurisdictions in collaboration with local and tribal public health agencies and organizations. Recipients set their own goals and program objectives and implement local strategies to address national health priorities. The Block Grant Program is administered by CDC's Center for State, Tribal, Local, and Territorial Support. The PHHS Block Grant Program allows states, territories, and tribes to:

- Address emerging health issues and gaps
- Decrease premature death and disabilities by focusing on the leading preventable risk factors
- Work to achieve health equity and eliminate health disparities by addressing the social determinants of health
- Support local programs to achieve healthy communities
- Establish data and surveillance systems to monitor the health status of targeted populations

To achieve these goals, the State of Florida PHHS Block Grant Work Plan supports and targets the following:

- Community Water Fluoridation
- Sexual Violence (Rape Prevention)
- Breastfeeding
- Preschool Health Education
- Worksite Health Promotion Programs
- Active Transportation - Walking
- Diabetes Education and Diabetes Prevention
- Community-Based Primary Prevention Services
- Health Improvement Planning
- Alzheimer's Disease

The overall funding for the current fiscal year which is October 1, 2019 through September 30, 2020 is \$4,645,765. Funding is allocated to support three program areas, Public Health Dental, Violence and Injury Prevention and Chronic Disease Prevention.

CDC Block Grant (October 2019-September 2020)

- FY 2019-2020 \$4,645,765
- 2-year spending authority

Provides \$379,680 to the Public Health Dental Program annually to support projects related to:

- Training and guidance for key stakeholders, community leaders, and dental, health, and water professionals on water fluoridation
- Monitoring fluoridation of community water systems

Provides \$420,382 to the Violence and Injury Prevention Program annually to support projects related to:

- Reducing the incidence of sexual assault and ensuring the availability and provision of quality sexual battery recovery services for rape victims in Florida

Provides \$3,422,560 to the Bureau of Chronic Disease Prevention annually to support projects related to:

- Healthiest Weight Florida
- Community Health Assessment / Community Health Improvement Plans
- Each county health department (CHD) receives ~ \$35,000 annually

Ms. Collins reminded the committee members of the importance of their roles and their input for the development and implementation of the work plan. The role of the Advisory Committee, chaired by the Surgeon General or designee, is to convene twice a year to review work plan and progress. The PHHSBG Advisory Committee supports planning, program priorities, funding decisions, and the maintenance of the funding accountability. This is the first meeting and the next meeting will be held in June.

Public Health Dental Program

Shannon Harp began with the background the Public Health Dental Program Water Fluoridation Project.

The Public Health Dental Program Statewide Initiative aims to:

- Assist communities throughout Florida to promote, implement, and maintain fluoridation
- Create community awareness and support for fluoridation

Ms. Harp gave the following objective updates:

National Health Objective: HO OH-13 Community Water Fluoridation

State Health Objective: *In Progress*

Between 10/2019 and 09/2020, increase the proportion of people served by community water systems that are optimally fluoridated by 1.0%

FY2019-2020: Objective 1: Community Information

- Between 10/2019 and 09/2020, the Public Health Dental Program (PHDP) will provide technical assistance (TA) and funding to partners for the promotion of water fluoridation and oral health in **30** of Florida's fluoridated and non-fluoridated community water systems

Status: *In Progress*

- The PHDP is providing TA and funding to multiple partners for the promotion of water fluoridation and oral health

Resources are allocated to communities that apply for assistance or request help in maintaining a fluoridated status

FY 2019-2020 Objective 2: Community Water System Management

- Between 10/2019 and 09/2020, the PHDP will review **118** fluoridated community water systems in Florida for reporting compliance in accordance with Florida's Administrative Code. The PHDP will also review a sample of the reports to validate the data

Status: *Exceeded*

- The PHDP monitored more than 124 fluoridated community water systems for reporting compliance
- The PHDP monitors systems throughout the year and reports annually to the CDC indicating how well fluoridated communities are achieving optimal readings

Consistent optimal readings allow communities to provide protective oral health benefits

FY 2019-2020 Objective 3: Partnerships

- Between 10/2019 and 09/2020, the PHDP will provide TA, information, or funding to **5** non-fluoridated communities that have expressed an interest in attaining water fluoridation

Status: *In Progress*

- The PHDP is providing information and funding to multiple non-fluoridated communities that have expressed an interest in attaining water fluoridation

This objective focuses on direct support to help non-fluoridated communities initiate water fluoridation or start efforts toward the goal of initiating water fluoridation for its residents.

The floor was opened for questions. There were no questions.

Violence and Injury Prevention Program

Elvira Hanson provided an update of the Violence and Injury Prevention Program.

The overarching purpose of Florida's Violence & Injury Prevention Section is to prevent intentional and unintentional injury and deaths through use of evidence-based strategies for priority populations identified by data driven decisions. The goal is building safe and protective environments for Floridians and visitors.

Mrs. Hanson provided updates for sexual violence rates in the State and the impact of sexual violence on victims. Sexual violence is preventable and prevention efforts are necessary components of a comprehensive approach to address sexual violence. Prevention efforts should reduce risk factors and promote protective factors for sexual violence. In addition, these efforts should address all levels of the socio-ecological model that influence sexual violence.

The Violence and Injury Prevention Statewide Initiative aims to:

- Implement the Green Dot strategy.
- Green Dot is an evidence-based strategy designed to address power based personal violence, such as domestic violence, dating violence, sexual violence, bullying, and stalking. Through tools including bystander intervention skills, participants learn to assess potential risk situations and intervene in a safe and effective manner. The strategy uses the power of peer influences and social diffusion theory. This intervention is implemented in high schools, colleges/universities and at the community level.

Mrs. Hanson gave the following objective updates:

National Health Objective: HO IVP-40 Sexual Violence (Rape Prevention)

State Health Objective:

- Between 10/2019 and 09/2020, prevent sexual violence in Florida by continuing to fund agencies to implement the Green Dot sexual violence prevention strategy using a public health approach and effective prevention principles

FY 2019-2020 Objective 1: Examining ACEs Behavioral Risk Factor Surveillance System Results

- Between 10/2019 and 09/2020, the Violence and Injury Prevention Section (VIPS) will review 1 module of the Behavioral Risk Factor Surveillance System results to determine the correlation between social determinants, health outcomes, and multi-generational ACEs and ways in which the information is valuable to internal and external stakeholders

Status: *In Progress*

- Pending availability of Behavioral Risk Factor Surveillance Survey results

FY 2019-2020 Objective 2: Implement STOP Sexual Violence (SV) Technical Package

- Between 10/2019 and 09/2020, VIPS contract managers will analyze 2 PHHSBG-funded contracts to ensure each site has a plan to implement STOP SV

Note: Alachua County Health Department terminated Green Dot activities as of October 1, 2019, leaving two providers from PHHSBG funding, and a total of 12 sites statewide implementing CDC's STOP SV Technical Package

Status: *Continuous*

- As of December 2019, VIPS contract managers have reviewed 100% of the monthly supporting documentation and confirmed all funded programs have a plan to implement the STOP SV Technical Package

Florida State University (FSU):

- Works with the Women's Leadership Institute to create an adolescent track to support leadership skills for young women
- Provides Green Dot overviews to registered student organizations who mentor adolescent girls
- Partners with the "Allies and Safe Zones" program to include bystander toolkits for protective environments
- Reinforces bystander skills through "Raise the Bar Tally," working with local drinking establishments on eliminating potentially violent situations

Washington County Health Department:

- Partnership with school health nurses, school career counselors for mentorship (i.e. address poverty through education)
- Using Green Dot and violence prevention as a peer leader opportunity for females
- Building safe rooms at Vernon High School, Chipley High School, and Chipley Public Library with violence prevention/intervention and mental health resources
- Parking pass program to identify drivers who should not be on campus

FY 2019-2020 Objective 3: Increase Exposure to Green Dot

- Between 10/2019 and 09/2020, PHHSBG-funded sites will increase the number of individuals participating in a Green Dot focus group, social marketing campaign, overview speech, action event, bystander training, or face-to-face meeting from 4500 to 4750

Status: *In progress*

- VIPS reviews 100% of the monthly supporting documentation to confirm funded sites are meeting or exceeding the above requirements

Number of PARTICIPANTS											October 2019 - December 2019
	Action Event	Booster Session	Bystander Training	Face-to-Face	Focus Group	IT Meeting	Key Partners	Overview Speech	Proactive Green Dots	Social Marketing Campaign	TOTAL
FSU	387	-	68	8	-	8	-	302	140	-	913
DOH Washington	-	-	32	9	63	30	-	52	12	-	198
	387	-	100	17	63	38	0	354	152	-	1111

The floor was opened for questions. There were no questions.

Supporting Healthy Communities

Sade Collins shared the Supporting Healthy Communities Program updates.

Chronic diseases account for causes of mortality in the state. Additionally, we have seen a decrease in the percent of Floridians who are at a healthy weight. To address this important public health issue, the Department of Health launched the Healthiest Weight Florida initiative in January 2013. This public-private collaboration promotes innovative strategies as well as evidence-based approaches. The evidence-based strategies include promoting breastfeeding, promoting physical activity, and referrals to the Diabetes Prevention Programs, and Diabetes Self-Management Education Programs. Additionally, we have expanded our work to address Alzheimer's and support county health departments carrying out county health improvement and community health assessment related work.

Through a collective impact approach, Supporting Healthy Communities

- Engage state and local agencies, not-for-profit organizations, businesses, health systems, and entire communities
- Create healthier environments that help Florida's children and adults make choices about healthy eating and active living

Ms. Collins gave the follow objective updates:

National Health Objective: HO MICH-21 Breastfeeding

State Health Objective:

- Between 10/2019 and 09/2020, the Department will work with community partners to promote breastfeeding

FY 2019-2020 Objective 1:

- Collaborate with other programs, systems, organizations to promote and increase awareness of breastfeeding from 0 to **20**

Status: In Progress

In alignment we aim to Increase the proportion of infants who are breastfed by:

- Collaborate with other programs, systems, organizations (including community-based breastfeeding support groups) and/or local Breastfeeding Coalitions to coordinate sharing of information, promotion of breastfeeding, and increase awareness of breastfeeding benefits and resources.
- Promote the Florida Breastfeeding Friendly Employer Award to local worksites and provide technical assistance as needed.
- Promote the Ten Steps to Successful Breastfeeding to local birthing facilities and provide technical assistance as needed.

National Health Objective: HO ECBP-1 Preschool Health Education State Health

State Health Objective:

- Between 10/2019 and 09/2020, the Department will support community partners in increasing the number of Early Childhood Education Centers (ECE) that adopt and implement food service guidelines and physical activity standards/policies

FY 2019-2020 Objective 1: Early Childhood Education Centers

- Between 10/2019 and 09/2020, the Department will promote participation in the newly created Florida Early Care and Education Recognition for improving practices and policies related to physical activity and nutrition by increasing the number of centers recognized from 27 to **50**

Status: *In Progress*

Through partnerships with the Health Council of Southeast Florida and Nemours Health System we have launched the voluntary recognition program. It is open to all early care and education centers in Florida that are licensed by the Florida Department of Children and Families. This program recognizes ECE centers for integrating the following best practices:

- Provide Healthy Food
- Offer Healthy Beverages
- Support Breastfeeding
- Increase Physical Activity
- Limit Screen Time

The goal of the recognition is for ECE providers to take proactive, voluntary steps to improve their program's practices and policies related to encouraging healthy behaviors among the children and families they serve.

National Health Objective: HO ECBP-1 Worksite Health Promotion Programs

State Health Objective:

- Between 10/2019 and 09/2020, the Department will work with community partners to increase the number of worksites that adopt strategies to increase physical activity and implement food service guidelines

FY 2019-2020 Objective 1: Worksite Wellness

- Between 10/2019 and 09/2020, the Department will increase the number of worksites using the online CDC Worksite Health Scorecard from 80 to **100**

Status: *In Progress*

The CDC Worksite Health ScoreCard (HSC) is a tool designed to help employers assess whether they have implemented evidence-based health promotion interventions or strategies in their worksites to prevent heart disease, stroke, and related conditions such as hypertension, diabetes, and obesity. County health departments are tasked with:

- Review the 2018 and 2019 CDC Worksite Health ScoreCard results and develop an improvement plan for your CHD.
- Implement at least three activities to improve your CDC Worksite Health ScoreCard Score OR Carry out at least three activities identified in the worksite's 2019 improvement plan.

Promote the use of the CDC Worksite Health ScoreCard and employee wellness best practices among external partners.

National Health Objective: HO PA-13 Active Transportation – Walking

State Health Objective:

- Between 10/2019 and 09/2020, the Department will work with other state and local government agencies to increase access to physical activity opportunities through active transportation

FY 2019-2020 Objective 1: Physical Activity/Walking

- Between 10/2019 and 09/2020, the Department will increase the number of Healthy Community Champions overall recognized from 50 to 75

Status: *In Progress*

In addressing this issue, the Florida Department of Health created the Healthy Community Champions Recognition Program. The Department will be recognizing municipal and county level governments statewide for taking a Health in All Policies approach to comprehensive planning and allow them to share their progress and lessons learned. Health in All Policies as defined by the Centers for Disease Control and Prevention is a collaborative approach that integrates and articulates health considerations into policymaking across sectors to improve the health of all communities and people. The Healthy Community Champions Recognition is now a two-year designation with opportunities to receive technical assistance to further the adoption and implementation of health in all policies.

In 2019, there were 33 communities recognized and we are looking to increase that number.

National Health Objective: HO D-14 Diabetes Education

State Health Objective:

- Between 10/2019 and 09/2020, the Department will support community organizations with technical assistance to offer recognized Diabetes Self-Management Education (DSME) programs and increase referrals to DSME programs

FY 2019-2020 Objective 1: Diabetes Self-Management Education

- Between 10/2019 and 09/2020, the Department will carry out inclusive marketing campaigns that increase awareness of DSME from 0 to 5

Status: *In Progress*

National Health Objective: HO D-16 Prevention Behaviors Among Persons with Pre-Diabetes

State Health Objective:

- Between 10/2019 and 09/2020, the Department will support community partners in promoting CDC-recognized Diabetes Prevention/Lifestyle Change Programs

FY 2019-2020: Diabetes Prevention Program

- Between 10/2019 and 09/2020, the Department will carry out inclusive marketing campaigns that increase awareness of diabetes prevention programs from 0 to 5

Status: *In Progress*

Diabetes is growing at an epidemic rate in the United States. According to the Centers for Disease Control and Prevention (CDC), Many more have prediabetes—meaning that their blood sugar levels are higher than normal, though not in the diabetic range. Having prediabetes puts them at risk for developing diabetes and other serious health problems. Not just through block grant but other funding streams as well, we have prioritized DPP and DSME programs.

FY 2019-2020 Objective 1: Implementation of Chronic Disease Prevention & Healthiest Weight Florida (HWF) Activities

- Between 10/2019 and 09/2020, the Department will implement 67 chronic disease prevention/Healthiest Weight Florida work plans, submit progress reports, and prepare success stories

Status: *Continuous*

- HWF liaisons in the 67 county health departments are continuously implementing activities in the HWF work plans

National Health Objective: HO PHI-15 Health Improvement Plans

State Health Objective:

- Between 10/2019 and 09/2020, the Department will implement chronic disease prevention activities related to the State Health Improvement Plan and Community Health Improvement Plans

FY 2019-2020 Objective 1: Improvement Plans

- Between 10/2019 and 09/2020, the Department will implement the State Health Improvement Plan and 67 Community Health Improvement Plans

Status: *In Progress*

National Health Objective: HO DIA-1 Diagnosis Awareness

State Health Objective:

- Between 10/2019 and 09/2020, increase the number of communication plans that promote the awareness of Alzheimer's Disease from 1 to 2

FY 2019-2020 Objective 1: Alzheimer's Disease

- Between 10/2019 and 09/2020, the Department will promote the awareness of Alzheimer's Disease by disseminating information to communities

Status: *In Progress*

Updates from the CDC regarding the PHHSBG:

- FY20 allocations have been released.
- Health People 2020 Objectives are being used for development of FY20 workplans. CDC is working on incorporating HP2030 objectives at a later date.
- Evaluation postponed until 2021
- Annual Meeting Cancelled (due to Covid-19)

Questions and Comments

There was an opportunity for questions comments to be made by the advisory committee and the public. There were no questions.

PowerPoint Slides and Meeting Minutes will be shared.

The meeting adjourned at 11:30 a.m.