

**Tobacco Education and Use Prevention Advisory Council
Meeting Minutes
February 23, 2022
9:00 a.m. – 12:00 p.m.**

Advisory Council Members Present:		
Melissa Jordan, delegate for State Surgeon General	Kimberly Allbritton	
Dr. Taghrid Asfar	Brenda Olsen	
Peggy Johns	Melissa Knabe	
Dr. Jay Wolfson	Kevin O'Flaherty	
Dr. Jim Howell	Dr. Mary Martinasek	
Stacey Gagosian	Senator Lisa Carlton	
Megan Wessel		
Advisory Council Members Absent:		
Dr. Colleen Koch	Sherri Raulerson	James Gustafson
Dr. Stephanie Haridopolos	William (Wayne) McDaniel	

Call to Order and Roll Call

Melissa Jordan called the meeting to order at 9:00 a.m. and welcomed members and other attendees. Laura Corbin then performed roll call with the meeting attendance noted above.

Approval of November 2022 Minutes

Melissa Jordan opened discussion on the November 2021 meeting minutes and the minutes were approved, as written, by all Tobacco Education and Use Prevention Advisory Council (TAC) members.

Legislative Updates

Susan Harbin Alford, American Cancer Society Cancer Action Network

This presentation began by reviewing the updates from the November meeting and continued with an overview of the 2022 Florida Legislative session up to week 7.

- The House and Senate passed their state budget bills; the House proposed a budget of approximately \$105 billion while the Senate budget proposed approximately \$108 billion.
- HB105 and SB224 both passed all committees with significant support from various stakeholder groups. These bills will allow counties and municipalities to restrict smoking in county or city owned parks and beaches. The Senate bill was amended to exempt cigars and pipe tobacco within the Environment and Natural Resources Committee; the House bill remained unchanged until it was on the House floor, where it was also amended to exempt cigars.
- SB620/HB569 and SB280/HB403 included various provisions impacting local government requiring business impact statements before ordinances are adopted.
- HB5 and SB146 revises the purpose of Tobacco Free Florida to add a specific requirement to target women who are pregnant or anticipating pregnancy. The bill has passed the House and is awaiting a hearing on the Senate floor.

Tobacco Advisory Council (TAC) Subcommittee

Melissa Jordan

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A call for subcommittee chairs for each of the three subcommittees was made.

State and Community Intervention Updates

State and Community Intervention Staff

This presentation provided an overview of each infrastructure and policy area managed by the state and community intervention section of the Bureau of Tobacco Free Florida (BTFF). A provider in each county is responsible for executing an annual approved work plan of assigned infrastructure and policy areas.

- Tobacco Free Partnerships: Each provider is required to establish and maintain a community tobacco free partnership that maximizes opportunities to advance tobacco policy change. These partnerships are separate entities from the BTFF. Providers are tasked with helping partners grow their capacity to decrease tobacco use through policy change and community mobilization strategies consistent with CDC guidelines. All providers are responsible for coordinating or conducting several required activities alongside the partnership as part of an approved work plan. The minimum required activities are intended to assist providers in establishing and maintaining infrastructure, building capacity for sustainability, and conducting community outreach.
- Students Working Against Tobacco (SWAT): SWAT is a united movement of empowered youth working toward a tobacco free future. Each provider is required to maintain at least one SWAT Chapter. Many providers build the SWAT Chapter membership through establishing school and community SWAT clubs. SWAT members work with the tobacco free partnerships to educate about the importance of policies that reduce youth access and create tobacco free norms. SWAT has utilized digital and social platforms to amplify their message about the tobacco and e-cigarette industry's marketing practices and harmful health effects.
- Point of Sale: Providers in collaboration with their community partners will monitor the tobacco retail environment to determine if retailers are following the restrictions set forth in the tobacco Assurances of Voluntary Compliance (AVCs) – legal agreements between certain retail chains and State Attorneys General. Potential AVC violations will be collected and submitted to the National Association of Attorneys General Tobacco Working Group who will contact retailers that are violating provisions of their specific AVC agreement. Assuring AVC adherence can have a tangible impact on the way tobacco is sold in AVC retail locations. Providers will continue to educate the community on the impact of the tobacco marketing in the retail setting.
- Tobacco Free Schools: All providers are required to work in this policy area by conducting assessments, mobilizing partners and educating decision makers. In addition, they provide direct implementation support to ensure our schools can effectively implement tobacco free policies and programs.
- Tobacco Free Higher Education: The purpose of this policy area is for providers to support and promote a tobacco free campus policy or systems change that impacts tobacco related social norms among students, faculty, and staff on the university or college campus.
- Smokefree Multiunit Housing: The primary focus of this policy area is to encourage and assist private, public and subsidized multiunit housing properties to adopt smokefree policies. Providers generate leads via ads, mailings and outreach events to reach apartment property managers and condominium association board members. They meet

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with property managers and condominium association board members to educate them on the benefits of smokefree policies and encourage them to make a change. They also give support and assist with policy change, including referring residents to Tobacco Free Florida's Quit Your Way resources.

- Tobacco Free Organizations and Tobacco Free Public Spaces: The purpose of these two policy areas is to promote smokefree and tobacco free policies in places not covered by the Florida Clean Indoor Air Act such as bars, private clubs, and outdoor areas.

Closing Comments/Adjourn

The meeting adjourned at 12:00 p.m. The next meeting will occur May 17, 2022.