

An upcoming change to WIC contract infant formulas will be implemented on February 1, 2026. In accordance with federal regulations requiring competitive bidding for standard infant formulas, the Florida WIC Program recently awarded the contract for standard milk-based and soy infant formulas to Abbott Nutrition.

Starting **February 1, 2026**, WIC infants who are not exclusively breastfeeding will be issued one of the following WIC contract formulas from Abbott Nutrition:

Milk-Based Infant Formulas

- Similac Advance
- Similac Sensitive
- Similac Total Comfort

Soy-Based Infant Formula

- Similac Soy Isomil (*no change*)

WIC benefits are typically issued in three-month increments. Any **formula that is issued before February 1, 2026, will continue to include the current contracted varieties** (Enfamil Infant, Gentlease, Reguline, and A.R.) and **may be redeemed through April 2026**. This change does not affect the availability of specialty formulas. These may continue to be prescribed for WIC clients with medical conditions requiring specialized nutrition. All previously available specialty formulas will remain accessible.

Abbott Nutrition representatives may be contacting you or your staff regarding the provision of contract infant formulas to WIC clients in support of Florida's WIC infant formula rebate contracts.

The Florida Department of Health promotes and supports breastfeeding for the health of both mothers and babies. Your recommendation as a physician can be pivotal in helping clients make informed decisions about infant feeding.

If you have any additional questions, contact your local WIC office at the county health department or call the state WIC office at 850-245-4202 or 800-342-3556.

Florida's WIC Program

Serving approximately 430,000 mothers, infants, and children across Florida every month.