

# BSCIP Advisory Council Public Awareness Committee Meeting (Tentative Dates)-20231102\_140601-Meeting Recording

November 2, 2023, 6:06PM

33m 51s



**Robinson, Kimberly S** 0:04

I'm sorry.



**Jill (Guest)** 0:05

I uh.

🕒 **Robinson, Kimberly S** started transcription



**Jill (Guest)** 0:07

So we're going to go ahead and call this meeting to order for Public Awareness Committee meeting.

And I'm Jill and I this is my first meeting as committee chair, so bear with me as I as we navigate through this meeting.

And Josh isn't here today, so we'll go ahead and just take some roll call.

Umm for committee members.



**Robinson, Kimberly S** 0:28

I'll.

I'll do roll call.

Yeah, I'll do roll call for you.




**Jill (Guest)** 0:31


OK, perfect.




**Robinson, Kimberly S** 0:33


OK, so as as I call your name, if you'll just give me a shout out that you're present, I would appreciate it, Don Chester.


 **Jill (Guest)** 0:33  
OK.


 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 0:37  
The found you.

 **Chester, Don** 0:43  
Here.


 **Robinson, Kimberly S** 0:44  
Kevin Mullin.


 **Kevin Mullin** 0:47  
Here present.

 **Robinson, Kimberly S** 0:49  
Doctor Rhonda Ross.  
What is that a present?  
Umm.  
Patty Lance.

 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 1:03  
Here.

 **Robinson, Kimberly S** 1:05  
Yeah. Knifer Langdon.

 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 1:06  
Yeah.


 **Robinson, Kimberly S** 1:07  
Langdon Langdon.  
I'm sorry.  
Daniel Nicholson.


Jeffrey secure.


Michael feda.


Madonna starts senberg.

Jill olnick.


 **Jill (Guest)** 1:33  
Here.

 **Robinson, Kimberly S** 1:36  
Doctor Vella Buena.


 **Adriana Valbuena MD** 1:40  
Present getting better.

 **Robinson, Kimberly S** 1:41  
Come.  
I'm.  
I'm gonna get you.  
I am getting better.  
I'm getting better.  
Doctor Higdon.

 **Dr. Brian Higdon** 1:49  
Here.

 **Robinson, Kimberly S** 1:51  
Doctor haridas.

 **Dr Abilash Haridas** 1:54  
Here.

 **Robinson, Kimberly S** 1:56  
Carrie rayburn.

**CR** **Carrie Rayburn** 1:58

Present.

 **Robinson, Kimberly S** 2:00

And Ruth Tattersall.

I.

OK, so we have a total of, OK, 345678 A council members present so.

Our committee is, whoops, I'm looking at the wrong column.

There, our committee is actually 10 and we have 12345 Council members that are on this committee present, so I believe we have a quorum.

So you you may go ahead and vote on your minutes.

**J** **Jill (Guest)** 2:42

Great.

Do we have a motion to approve?

**DH** **Dr. Brian Higdon** 2:45

Motion.

**KM** **Kevin Mullin** 2:47

Most, Jim.

**DH** **Dr. Brian Higdon** 2:49

2nd.

**J** **Jill (Guest)** 2:49

Great.

Thank you.

All right.

 **Robinson, Kimberly S** 2:53

I I do want.

I wanna make one comment on minutes.

I did find the typo in there that I corrected and it was just at the beginning.

I think I had to change like in the first sentence.

I took out the word of ohm.

I can't.

I don't have it up in front of me, but I did have to make just one typo correction.

 **Jill (Guest)** 3:17

Perfect.

All right.

Thanks. So.

Thati we'd love to hear from you on the Resource Center and website update.

 **Robinson, Rebecca** 3:30

OK.

Good afternoon everyone.

Umm, actually we're making very good progress on our new website design.

Umm, we completed the tablet and we submitted it to the first level contact that we have at communications and then we had a meeting with her after that and she gave us some suggestions and improvements before it goes on to the full communications department.

And then we had several meetings last week with the the the website design team and put all those suggestions into play.

And then we met with the Webmaster yesterday to ensure that our design and our structure was going to fit in with the cascade system that they use at DH, which is a .net program.

And it didn't raise any red flags to him.

So he said that it looks fairly good to him as far as the format and everything.

So we're going to go ahead.

He did make a couple suggestions.

So we're going to get back together, make those changes and then we will get back with the entire team and show it to them.

And then turn it over to our communications person again.

And if she doesn't have any other suggestions, I guess it'll move on to the full communications department for approval.

So looking good, it just says a lot of back and forth.

 **Jill (Guest)** 5:03

Awesome.

Yeah.

So I can't.

I I'm forgive me.

For not remembering, but are we able to just see a snapshot of it in the draft form?

 **Stotsenburg, Madonna** joined the meeting

 **Robinson, Rebecca** 5:19

Uh.

See if I have it handy.

Umm.

 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 5:39

Sure.

 **Robinson, Kimberly S** 5:42

If you if you don't have it handy, Becky, spend EDA, a teams message and ask him if he can just send you over that snapshot.

 **Robinson, Rebecca** 5:53

Well, I've got it right here.

I'm just trying to figure out how to get it bigger and share it on the screen.

This.

 **Robinson, Kimberly S** 6:26

While you're looking, I just want to note for the record that Madonna thought Senberg has joined the Council meeting today.

 **Jill (Guest)** 6:34

Oh great.

 **Stotsenburg, Madonna** 6:35

I have.

 **Jill (Guest)** 6:38

Yeah.

Welcome Madonna.

 **Robinson, Rebecca** 6:43

Now it's gonna take somebody better than me, though.

Figure out how to do this, Kim.

I sent it to you and you can share it.

 **Robinson, Kimberly S** 6:52

OK.

 **Jill (Guest)** 6:57

All right.

Well, she pulls that up.

Becky, you, I believe.

 **Robinson, Rebecca** 7:00

You'll you'll give me a lesson on this later.

 **Robinson, Kimberly S** 7:05

No problem. OK.

 **Robinson, Rebecca** 7:06

OK, I just sent it to you, Kim.

 **Jill (Guest)** 7:11

While she's working on pulling that up, Becky, I think you had the first peer mentor.


Training, didn't you?


 **Robinson, Rebecca** 7:18


Yes, I did.


We had our your mentor training and I had actually three people that showed up for it, which is really good because they only had one the first time.


So I've got a total of 4 peer mentors now for the state and and it doesn't sound like many, but because they're mostly all virtual, it doesn't matter where they are.


 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 7:40  
OK.

 **Robinson, Rebecca** 7:41  
So and I can assign more than one client to a person, so it's coming along.  
We probably won't have our next one until January and I've already got three more people for the January session.

 **Jill (Guest)** 7:56  
Awesome.

 **Robinson, Rebecca** 7:56  
So it's coming along slow but sure.

 **Jill (Guest)** 7:58  
So did we, did we identify?  
How many mentors we wanted to have trained or or maybe I missed it and we're already connecting them with with clients in the program?

 **Robinson, Rebecca** 8:12  
Once they, I have them trained and HR does their part.  
I'm still waiting on HR to to do their part.  
I'm waiting on one more personal reference from the one that was in the training and then I will send it off to Kim and then she can then send it to head HR.  
And then once they're done, then we'll have four that we can go ahead and assign people to.

 **Jill (Guest)** 8:36



OK.

And so?



**Robinson, Rebecca** 8:37

But I'm not gonna even let the case managers know until they're already approved through HR.



**Jill (Guest)** 8:43

OK.

And then the case managers will connect with the clients with the peer mentors.



**Robinson, Rebecca** 8:47

Right with me.

And then I can I can contact the client and ask him a few questions so that I can try to match them up as good as possible.



**Jill (Guest)** 8:57

Awesome.

Does anybody have any questions about that?



**Carrie Rayburn** 9:03

Is there a goal of the number of mentors we hope to have in the future, or is there like a goal we're working towards?



**Robinson, Rebecca** 9:10

I just thank goodness for everyone.

I can get to come on board because it's such a process that they have to go through with, you know.

Fingerprinting and and the they come out with a new volunteer process now that they've gotta fill out all these paperwork, you know, the HIPAA.

And I mean it's it's a lot of process to be a volunteer.



**Carrie Rayburn** 9:33

Hmm, OK.



**Robinson, Rebecca** 9:34

But it is what it is.



**Jill (Guest)** 9:37

Do we have a?

Umm.

And I'm sorry because I can't.

It's my eyes.

Read all of these, but do we have on the website this new website?

Do we have a section where they can just click on if they're interested in being a peer mentor?



**Robinson, Rebecca** 9:51

Yes.

Well, it's gonna be in the peer mentor section, yes.



**Jill (Guest)** 9:57

OK, I may just can't read it.



**Robinson, Kimberly S** 9:58

So.



**Robinson, Rebecca** 10:01

Can you blow it up, Tim?



**Robinson, Kimberly S** 10:03

Well, I'm working on it here.



**Kevin Mullin** 10:07

As you're doing that, Kim, I do have one quick question.



**Robinson, Kimberly S** 10:08

I don't have raw.

Yes, Sir.

 **Kevin Mullin** 10:12

We do have an onslaught of TBI and SSI survivors that are on our panel here.  
Are we also allowed to be peer mentors?  
If at all possible, even though we're aligned more with this organization.

 **Robinson, Rebecca** 10:27

I don't see why not.

 **Robinson, Kimberly S** 10:27

I believe I believe so.

 **Robinson, Rebecca** 10:28

Is there any reason why they can't kill?

 **Robinson, Kimberly S** 10:31

Yeah, I don't.

 **Robinson, Rebecca** 10:31

Yeah, I don't see any reason why you couldn't.

 **Robinson, Kimberly S** 10:32

I don't think there's any reason why not.

 **Kevin Mullin** 10:35

Great.

I just want to make sure because I didn't see any conflicting matters.  
I just want to double check.

 **Robinson, Rebecca** 10:40

Absolutely.

 **Jill (Guest)** 10:40

Awesome.



**Robinson, Rebecca** 10:41

And if anybody is interested, just shoot me an email.



**KM Kevin Mullin** 10:46

Thank you.



**Robinson, Rebecca** 10:47

Or give me a call.



**J Jill (Guest)** 10:48

No.

And remind me the first group, this these first four, are they all spinal cord?



**Robinson, Rebecca** 10:55

Yes, they are.



**J Jill (Guest)** 10:56

OK.



**Robinson, Rebecca** 10:57

And and I gotta tell you, Jill, the the manual that we're using now for training was created by two spinal cord injured gentlemen.

So it was geared toward spinal cord.

There's no mention of brain injury in there, basically, so it's it's kind of good that we're getting spinal cord injury injured people in because the one that we've created since then is still being worked on, which is inclusive of both disabilities or both, you know, brain injured and spinal cord South.



**9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 11:12

Yeah.



**J Jill (Guest)** 11:37

So do we have a target date for when brain injury?

Training mentor training will occur.



**Robinson, Rebecca** 11:46

Umm, not less.

Kim can give me something more on the manual.



**9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 11:52

I.



**Robinson, Kimberly S** 11:55

Yeah, I I don't have any timeline on that.



**Robinson, Rebecca** 11:59

OK, I didn't think so.



**Jill (Guest)** 12:00

OK.



**Robinson, Kimberly S** 12:04

Some of our paperwork and so forth has to go through legal for approval before we can use it.

And a lot of times, that's our hang up.



**Jill (Guest)** 12:11

Right.



**Robinson, Kimberly S** 12:13

That's our hang up.



**Jill (Guest)** 12:17

I'm chuckling because it's all you know, just the the government red tape.




**Robinson, Kimberly S** 12:23


Alright.

Yeah, yeah.

Government is there's nothing quick about anything going through government.


There's nothing quick.  
It all takes time.


 **Jill (Guest)** 12:29  
Right.


 **Robinson, Kimberly S** 12:31  
Yep.  
So you all can see my screen with the template.


 **Jill (Guest)** 12:33  
And.


 **Dr. Brian Higdon** 12:37  
Yeah.

 **Robinson, Kimberly S** 12:38  
I made it bigger so I can scroll up and down on it a little bit.

 **Dr. Brian Higdon** 12:42  
Yeah, like the the clear distinction.

 **Jill (Guest)** 12:42  
Perfect.

 **Carrie Rayburn** 12:42  
Yeah, I like the layout a lot.

 **Robinson, Kimberly S** 12:50  
So you have your tabs across the top here, and each tab will have a well, back.  
I'll let you explain it.  
I'm sorry.  
I'm not gonna steal your your glory.  
Here you explain it.  
This is this is your baby.



**Robinson, Rebecca** 13:00

That's alright.

OK, scroll up.

OK, we've got some selections up here at the very, very top that I can barely see, but it's got you know where you can select your language, English or Spanish and then umm.

I can't even tell Oht injury type and then an age category, whether you're an adult, pediatric or umm, I can't remember what they are now.



**Robinson, Kimberly S** 13:27

Oh Yep.

You have you had infant in there?



**Robinson, Rebecca** 13:40

I think I think there was an infant on, I think infants gonna go away though.



**Robinson, Kimberly S** 13:41

You you guys had added infant?



**Robinson, Rebecca** 13:44

I I don't like infant on there.

I think it's just gonna be adult pediatric and UM.

That's about it.

And then the last one is, what's that last one say, Kim?



**Robinson, Kimberly S** 13:59

That's wrong.

So A roll ROLE, so caregiver client.



**Robinson, Rebecca** 14:06

Ohk.

OK, right advocate, you know advocate or umm survivor.

So once they've fill out those filters, then that and then they come down here and click on.

9

**9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 14:15

Yeah.



**Robinson, Rebecca** 14:20

I have a brain injury.

It's going to give them those categories that they selected those filters and bring in just that information.

So we're hoping to have this just super simplified and then under the we've got the home page up here and then get involved and that get involved is going to be our events and the peer mentoring program.

And then the resources is basically the A-Z that we've always had, but we'll probably refer to it as something else.

And then the about that's where it can get the number four headquarters BSc IP in Tallahassee and it'll it'll have a little blip on there about Brandon spinal cord.

But then if they click on it, it's going to hyperlink them over to the DoH site to give them all the other information about the statutes.

And you know all the other stuff that's involved with the main program and then below that it'll have the Resource Center contact information to reach out to us.

And if they wanna be added to our to our website, they can fill out this little form and send it to me with the information so that I can get them added to the website.

Umm.

And so that's the the pier point down here, brain injury spinal cord and whether they have a dual injury.

Now the resources were still working on because I don't know that we'll have all those areas down there.

And then if you Scroll down Kim, I think.

UM, this right here, if you'd like to be added to the organization, then you can click there and that will give them away to become one of the resources as well.



**DiCaro, Samantha** joined the meeting



**Robinson, Rebecca** 16:16

So there's gonna be areas in there where they can click on things and fill out



information to be able to be added to the resources or become a peer mentor or what have you.

 **Jill (Guest)** 16:31

So is there just is there also going to be a like just a search feature?  
So if there's a keyword they can type in.

 **Robinson, Rebecca** 16:40

I don't know whether that's gonna be on there or not.  
That is something that I will ask the the team when we meet again to have like a a search box.  
I think we've talked about it.  
As a good idea, but I don't see it on there right now.

 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 16:55

No.

 **Jill (Guest)** 16:56

OK.

 **Robinson, Rebecca** 16:58

OK. Good question.  
Thanks Jill.

 **Jill (Guest)** 17:03

It looks great.  
Does anybody have any other questions or thoughts?

 **9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 17:06

They're doing, young lady.  
I'm fine.  
It's it's it.

 **Jill (Guest)** 17:17

This hearing none.



**Robinson, Kimberly S** 17:19

The.



**Jill (Guest)** 17:20

I'd love to hear from everybody that's on the call about any upcoming events that you have in your area and feedback from from you all and maybe things that just happened that since our last meeting, so that we know you know how how our awareness out in the Community is going.



**9b3126c2-b48b-466a-868e-f0fe1ab66dd3** 17:21

Two or.  
Absolutely.



**Jill (Guest)** 17:41

And you know if.  
Familiarity, etcetera.  
Anybody have any updates?



**Carrie Rayburn** 17:55

This is Kerry.  
I'll speak about our trauma conference that we have coming up.  
Our brain Injury core team at HCA is going to be presenting at the Trauma conference on the 16th of this month and we're sharing some resources with the community.  
And so basically is sending us some information to have at our table and to share information about the program.



**Jill (Guest)** 18:21

Awesome.  
Thanks, Kerry.



**Carrie Rayburn** 18:23

Mm-hmm.

**J Jill (Guest)** 18:24

And there's probably gonna be 200 plus Mt.

You know, first responders Ed, Umm, nursing and physicians present for the conference.

So hopefully that increases their awareness of of, uh, the resources that are available through the skip.

Anybody have anything else?

OK.

Moving on to the next really just wanna talk about additional ways or methods that we can increase public awareness of the Resource Center website as well as BCB itself.

This is kind of been on the agenda for the last couple of meetings.

Umm, I think once the websites up you know up and running, I think that's gonna be great.

Umm, you know, and some of the events that are being attended is is fantastic.

But and I believe the survey is there, a survey going out to?

Umm, the different trauma facilities about their familiarity with with be skip and regist getting paid reporting patients potential patients, I should say.

 **Robinson, Kimberly S** 19:51

OK, so I can speak to that.

So Becky has been working on the survey questions since our last P Qi meeting, and I think she has the final draft ready to present and has put it in SurveyMonkey to be able to a present at the next P Qi meeting, which is December 7th.

I've also been speaking with Kate cost severe the trauma administrator, and she's going to be providing me a listing of all the trauma hospitals and their contacts, emails.

Who?

The trauma program managers are, and so forth.

So my recommendation to the Council would be to start with our trauma centers that we already know are sending us referrals to kind of get a feedback on how that survey is being.

Yeah, they're how how they're taking the survey.

If if they're able to fill it out, if they fill it out, what kind of feedback we get from that?

And then maybe after we send it to those facilities, we can revisit the survey to see if we want to tweak it.

Any of the questions a little bit, but to allow enough time to get a little feedback from that.

So at our next pqj, if you guys are ready to vote on that facility survey, then we'll be able to go ahead and start sending that out through SurveyMonkey.

 **Jill (Guest)** 21:23

Great.

And I think we had even considered kind of maybe as round two reaching out to the rehab facilities to see what their knowledge and awareness was.

 **Robinson, Kimberly S** 21:37

Correct.

 **Jill (Guest)** 21:38

Perfect.

 **Robinson, Kimberly S** 21:40

I don't have a listing of all the rehab facilities and for yet I reached out and I'm getting everything from Kate for the trauma better.

So that was a good start there.

 **Jill (Guest)** 21:52

OK.


 **Dr. Brian Higdon** 21:56


Were you able to make use of that Medicare website for the list of the rehab hospitals?

 **Robinson, Kimberly S** 22:02


I haven't even been to that website.


Doctor Higdon, I.


 **Dr. Brian Higdon** 22:05  
Alright, what do you have to share it again?


 **Robinson, Kimberly S** 22:08  
No, I can go back in the in the.


 **Dr. Brian Higdon** 22:11  
In the notes OK.


 **Robinson, Kimberly S** 22:12  
Uh in the recordings and the minutes and and get that information.


 **Dr. Brian Higdon** 22:15  
Yeah, alright.


 **Robinson, Kimberly S** 22:17  
I'm.


 **Dr. Brian Higdon** 22:17  
Yeah, that should be available, yeah.

 **Robinson, Kimberly S** 22:17  
I'm on a constraint.  
I'm on a constraint with time because I'm I'm covering multiple positions right now,  
so I'm covering for Caitlin.


 **Dr. Brian Higdon** 22:24  
Sure, sure.  
I understand you, I guess.


 **Robinson, Kimberly S** 22:27  
I'm covering for Caitlin and besides myself and that it's a lot.  
So.


 **Jill (Guest)** 22:38  
You have it replicated yourself yet, huh?

 **Robinson, Kimberly S** 22:41  
No, I'm not making excuses.  
I'm just, you know that that's my reality.

 **Robinson, Rebecca** left the meeting

 **Jill (Guest)** 22:46  
Yep.  
Alright.  
Anybody.  
Umm.  
On anybody else have any feedback?  
UM on increasing public awareness.

 **Carrie Rayburn** 23:01  
I see on the agenda that it mentions a newsletter.  
Just B Skip send out a newsletter to people?  
Or is that through something else that it's mentioned there?

 **Robinson, Kimberly S** 23:15  
So the the original Resource Center when it was just FS CRC which was Florida spinal cord Injury Resource Center is what it stood for.  
There'll be a test later if you all can say that you know three times in a row.  
Ohh, they used to have a newsletter that went out and it was really great.  
I think it came out monthly, if I'm not mistaken.  
Becky, I think it came out monthly and then.  
It had to get routed through communications and it had to go through legal and it stopped big it.

 **Robinson, Rebecca** joined the meeting



**Robinson, Kimberly S** 23:53

It was just too much to try and route it.



**Jill (Guest)** 23:57

Or slow the process, right?



**Robinson, Kimberly S** 23:58

Don't. Short.

Yeah, in short answer question to your or in short to answer your question, Carrie, no, we do, we no longer have a newsletter.



**Carrie Rayburn** 24:09

OK.

Is that something that could be sent out like on a quarterly basis?

Would that minimize the the difficulty with getting it through all of those processes, or did you just find that it wasn't as beneficial as the steps that you had to go through?



**Robinson, Kimberly S** 24:24

It it just wasn't as bad.

Official we're hoping that utilizing our resource website and promoting that and pushing that out and having events and calendars and I and I one point, we had a news feed on there.



**Carrie Rayburn** 24:28

OK.



**Robinson, Kimberly S** 24:40

Becky, I'm not sure if we're putting that news feedback on.

That would always give updates on current things going on.

We're hoping that that will, you know, put, put enough emphasis on our our website out there in the public to get the attention that we're we're trying to promote out there.

**CR** **Carrie Rayburn** 25:00

Umm.

And what are like, what are some of the ways that you're gonna be promoting the website?

**J** **Jill (Guest)** 25:01

I was just gonna ask.

**CR** **Carrie Rayburn** 25:05

Do you have that information to share?

 **Robinson, Kimberly S** 25:08

I'm sorry.

**CR** **Carrie Rayburn** 25:09

No, it's not the what the ways that you'll be promoting the website.

 **Robinson, Kimberly S** 25:09

Say that again.

**CR** **Carrie Rayburn** 25:13

I know we're still in development, but I didn't know if you guys already had a set plan for the ways that you're going to get the word out about the website.

 **Robinson, Kimberly S** 25:22

We're working on that process and putting together what our strategy plan is for that.

**CR** **Carrie Rayburn** 25:28

Awesome.

**J** **Jill (Guest)** 25:33

I was going to ask actually if there was either like a communication corner or like you said, a news feed for the website.



So maybe that that if it's not on your list weekend, ask about that when you you guys meet the next time.

All right, anybody have any other thoughts?

Topics that you want to talk about even at the next meeting.

Umm so that we can plan.

**KM** **Kevin Mullin** 26:07

I have one small aspect.

**J** **Jill (Guest)** 26:11

Great.

**KM** **Kevin Mullin** 26:11

When we're talking about marketing the new website and getting it out there to the public and different residents and institutions, do we have any type of marketing budget, so to speak, other than just the typical word of mouth just because there are a lot of different platforms out there that can help align our site or link to others? And there's backlinking.

There's a whole world underneath that.

That goes into that.

But if we had some type of small budget, especially from a state program, I know that there's a lot of companies out there that would give some discounted rates, probably I just didn't know if that was even something that can be talked about.

 **Robinson, Kimberly S** 26:52

Well, that that is a really great question, Kevin, and I'm really glad you asked that. So right now part of how we market our website is through our community partners and on their websites as well.

And so that's free advertisement.

I do have a budget for this website this year and depending on how much the development ends up costing will determine what is leftover that we can utilize for marketing.

**KM** **Kevin Mullin** 27:19

Excellent.

OK, that's good to know.

 **Robinson, Kimberly S** 27:24

Thank you for asking.

 **Kevin Mullin** 27:26

No problem.

 **Carrie Rayburn** 27:29

Kim, do you have an update about the ability to have like a release that is easily signable by participants?

So that way if we wanted to take their picture at a certain event, I know you were gonna have to speak with legal and communications about that.

Were you able to find out if we could have something like that?

 **Robinson, Kimberly S** 27:51

Well, we do have a media release and typically that's what our staff use for our clients.

If we want to utilize them like pictures on our website and so forth, but we do have a media release form that we can use now, I don't know that the Council can use that and I apologize that I didn't follow up and ask legal if Council can use a media release.

 **Carrie Rayburn** 28:11

Mm-hmm.

 **Robinson, Kimberly S** 28:16

So let me write that down and I apologize, I didn't follow up on that carry.

 **Carrie Rayburn** 28:21

No, that's OK.

I was just thinking, you know, people love to see pictures and it since we don't have like a social media account for B skip, it might be nice to be able to put pictures of participants on the website as well.



**Robinson, Kimberly S** 28:36

Well, that's what we're hoping to do.

So we've had some clients and I've had some really good success stories this week. Specifically, I was sent some pictures of a client who just got a standing frame and one of our case managers was really successful in getting that together for them and the family is very appreciative there.

If you would have to see the picture to really see the appreciation on the client space for having that standing desk and the little snippet that came along with it from the family.

So we are hoping that with the media release we can put pictures like that out on our website of our own clients as like a testimony as to you know what it is that the program's been providing we in the past we've had some great pictures of some incredible vehicle modifications that we've done.

Done.

The one that stands out in my mind the most was this little car.

Usually you know your vehicle modifications are vans.

It's typically what they are.

This gentleman had, like a little hatchback vehicle, and I can't remember what kind it was, but he opened the back of his hatchback and he had a little ramp and somehow he got into that car and they modified that car and he was able to drive the car and it just really was amazing to me because he can't.



**Carrie Rayburn** 30:08

Wow.



**Robinson, Kimberly S** 30:11

He got in through the hatchback and I was like, wow, who just thought that you could modify a car like that.

Certainly didn't I?

I was really amazed by that one.

And then we've had some great testimonials on some smart wheelchairs that we've been able to provide to clients and some smart phones systems that were put in for clients.

And so we have the testimonials.

 **Stotsenburg, Madonna** joined the meeting

 **Robinson, Kimberly S** 30:39

We have to get their media release, but we have this and I don't think it'll be an issue to get the clients to sign some of these documents and this one case manager, she even has a great testimony from a pediatric family which is, you know, always tugs at my heartstrings.

The P's always tug, tug at my heartstrings.

So we do have have things to be able to put on the website.

 **Carrie Rayburn** 31:04

Ohh of course.

 **Robinson, Kimberly S** 31:08

We just have to finish getting the media release and then then then those of course through communications because they wanna see what the media release is and sometimes they edit down videos for us.

They did that with Skylar.

For those who don't know who Skyler is, she is the voice of our central registry.

So when you call in to central registry, you're you're talking to Skylar, and Skylar is a paraplegic.

Who's been with the program for many years?

She started out as a volunteer and then she was hired to handle our central registry.

So we have a really good testimonial from her.

That's already been through communications.

That was already out on our website, so we can put that one right back up, but we're working on these other ones as well.

Great question.

 **Carrie Rayburn** 31:58

Yeah, I think that's so great.

I think it's so meaningful and it's also really nice to see pictures of how the program benefits other people for clients looking for services.

I think that's more meaningful than them seeing in in a list on the web page, those

pictures are gonna be really important.  
So I think that's great.  
I think you can.

**J** **Jill (Guest)** 32:21

Fantastic.

Any other thoughts or questions?

All right.

Hearing nothing.

UM, our next meeting will be in January.

So if you have anything that you're that you come across that you're interested in discussing more about before, then just send it on to Kim and we'll make sure that we get it added to the agenda.

Otherwise, have a fabulous rest of your day and a wonderful Thanksgiving and Christmas first thing.

 **Dr Abilash Haridas** left the meeting

 **Robinson, Kimberly S** 33:05

You have to have a motion to adjourn.

**CR** **Carrie Rayburn** 33:05

Thing.

**J** **Jill (Guest)** 33:07

Oh yeah, thanks.


 **Chester, Don** left the meeting

**J** **Jill (Guest)** 33:09


You too have a motion to adjourn.


**DH** **Dr. Brian Higdon** 33:10

But she's adjourned.


 **Jill (Guest)** 33:12  
Thanks.


 **Kevin Mullin** 33:13  
I.

 **Robinson, Kimberly S** 33:15  
A second.


 **Jill (Guest)** 33:15  
His second fantastic have a good one.


 **Adriana Valbuena MD** 33:16  
2nd.


 **Robinson, Kimberly S** 33:20  
Now you can call it chill, OK?

 **Carrie Rayburn** 33:22  
Alright, thank you validate.










 **Adriana Valbuena MD** 33:22  
Bye.

 **Kevin Mullin** 33:23  
Happy holidays everyone.

 **Dr. Brian Higdon** 33:24  
Alright, honey.

 **Jill (Guest)** 33:26  
See ya.

 **Dr. Brian Higdon** left the meeting

-  **Carrie Rayburn** left the meeting
-  **Fernandez, Aleskia** left the meeting
-  **Myles, Rosalind M.** left the meeting
-  **Dubrocq, Jose A** left the meeting
-  **Jill (Guest)** left the meeting
-  **Kevin Mullin** left the meeting
-  **Adriana Valbuena MD** left the meeting
-  **Moore, Fallon** left the meeting
-  **Robinson, Kimberly S** stopped transcription