



Escambia County Health Department  
**COMMUNITY HEALTH IMPROVEMENT PLAN  
ANNUAL PROGRESS REPORT**

---

**2019**

**Ron DeSantis**  
Governor

**Scott A. Rivkees, MD**  
State Surgeon General

March 31, 2020

**Produced by:**  
**Florida Department of Health**  
**Escambia County**

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# Introduction

This is the final annual review report for the 2016-2019 Escambia County Community Health Improvement Plan (CHIP). The activities and collaborative efforts of the Florida Department of Health in Escambia County and community partners will be reflected within the report. This document will serve as a final report out on the strategies and goals that were developed and the activities that have been implemented. While the CHIP is a community-driven and collectively owned health improvement plan, the Florida Department of Health in Escambia County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

# Overview of CHIP and Annual Review Meeting

In December of 2019, the Department of Health in Escambia County convened the CHIP Planning Team to review the revisions and lessons learned during the previous calendar year. The Planning Team facilitated the CHIP process by using the National Association of City and County Health Officials’ Mobilizing for Action through Planning and Partnership (MAPP) strategic planning model. Subject matter experts from a diverse group of partner organizations conducted the four assessments outlined in the MAPP process. Individually, the assessment yielded in-depth analyses of factors and forces that impact population health. Taken together, the assessment findings contribute to a comprehensive view of health and quality of life in Escambia County.

The Planning Team developed findings and presented these findings to the Steering Committee. The Steering Committee comprised a diverse leadership group representing 18 agencies and organizations in Escambia County. The Steering Committee set priorities through a facilitated consensus process by looking for cross-cutting strategic issues that emerged from the four assessments. The Steering Committee reached consensus on three strategic issue areas: Healthy Weight, Tobacco Use and Infant Mortality. Please refer to the table below for strategic issue areas and goals developed by a workgroup of subject matter experts.

Once the issues were identified workgroups were convened to determine the implementation activities that will take place to help reduce the burden on the community in these three priority areas. The workgroups met quarterly to update on the progress of implementing activities according to the implementation plan.

| Strategic Issue Area    | Goal  |
|-------------------------|---|
| <b>Healthy Weight</b>   | <ol style="list-style-type: none"> <li>1. Increase access to healthy foods among vulnerable populations</li> <li>2. Increase the number of adults and children adopting behaviors associated with a healthy weight</li> </ol> |
| <b>Tobacco Use</b>      | <ol style="list-style-type: none"> <li>3. Reduce the number of youths using electronic nicotine delivery systems (ENDS)</li> </ol>  |
| <b>Infant Mortality</b> | <ol style="list-style-type: none"> <li>4. Reduce the rates of low birth weight and preterm births in Escambia County</li> </ol>   |

# 2019 Progress

## Strategic Issue Area #1: Healthy Weight

The community health assessment identified unhealthy weight as the number one public health threat to Florida’s future. Obesity contributes to millions of cases of preventable chronic diseases across the US each year. Heart disease, Type 2 diabetes, some cancers, and other debilitating conditions that contribute to lowered quality of life and premature death are associated with obesity and unhealthy weight. In Escambia County, 64% percent of adults are overweight or obese, this percentage is consistent with the State. Only 16% of adults in Escambia reported consuming at least five servings of fruits and vegetables a day.

### Goal 1: Increase access to healthy foods among vulnerable populations

#### Strategy 1.1: Improve nutritional value of foods provided by food pantries

**Key Partners:** University of West Florida, Feeding the Gulf Coast, Manna Food Pantries, Florida Department of Health

| 2019 Performance   |  |          |                                       |              |             |                    |                      |
|--|--|----------|---------------------------------------|--------------|-------------|--------------------|----------------------|
| Objective Number   | Objective  | Baseline | Performance                           | Target Value | Target Date | Trend <sup>1</sup> | Status <sup>1</sup>  |
| 1.1.1  | By December 31, 2017 at least 25% of the large food pantries in Escambia County will receive training in nutritional density standards | 0        | No further action required after 2017 | 25%          | 12/31/16    | NA                 | <b>Completed</b>     |
| 1.1.2  | By June30, 2019, at least 25% of food pantries in Escambia County that received training will adopt nutritional density standards      | 0        | Contacted 20% of the listed pantries  | 25%          | 06/30/19    | NA                 | <b>Not Completed</b> |
| 2020 Revisions   |  |          |                                       |              |             |                    |                      |
| Rationale  |  |          |                                       |              |             |                    |                      |
| No revisions for 2020 because a new CHIP is being developed. |  |          |                                       |              |             |                    |                      |

<sup>1</sup>Refer to the trend and status descriptions on the following page

## **Progress in 2019**

Florida Department of Health spear headed the tactic for providing technical assistance for the food pantries that received the original training provided in 2017. We attempted to call and provide technical assistance to the 34 listed pantries from the 2017 training. The goal was to coordinate dropping off additional information surrounding donation requests and information and recipe cards to be provided to the food pantry constituents that would make policy adoption easier for these pantries. Responses were received from seven out of 34 food pantries; 5 out of seven food pantries requested and received technical assistance packets. The biggest obstacle for this objective was that the operating schedules of most of the food pantries were limited and did not always match up with the working hours of the personnel assigned to this task.

## **How Targets Were Monitored**

Targets were monitored through an excel spreadsheet that was overseen by the Public Health Nutritionist Supervisor and implemented by dietetic interns that were being housed at the Florida Department of Health in Escambia County. We used a local implementation plan to track activities that were identified to create success around achieving our objectives. This implementation plan is attached in the appendices of this report.

**Goal 2: Increase the number of adults and children adopting behaviors associated with a healthy weight**

Strategy 2.1: Decrease the consumption of sugar-sweetened beverages among children and their families

Strategy 2.2: Increase physical activity among preschool age children

Strategy 2.3: Increase diabetes education, including nutrition and physical activity education to vulnerable populations

**Key Partners:** Escambia County School District, Dietitians and Nurses in the school district, UF extension services, Women, Infant, and Children

| 2019 Performance |   |  |  |                 |             |                    |                     |
|------------------|---|--|--|-----------------|-------------|--------------------|---------------------|
| Objective Number | Objective   | Baseline   | Performance  | Target Value    | Target Date | Trend <sup>1</sup> | Status <sup>1</sup> |
| 2.1.1            | By June 30, 2019 at least 20 businesses or organizations in Escambia County will adopt a zero sugar-sweetened beverage policy   | 0  | Provided technical assistance for businesses to offer employee wellness programs | 5               | 12/31/19    | ▲                  | Completed           |
| 2.1.2            | By December 31, 2018 there will be a 2% decrease in Escambia County among the percentage of children enrolled in WIC with an assigned nutritional risk for consumption of sugar-sweetened beverages | 27.6%  | WIC focused more efforts on sugary beverage education in 2019                    | 25.6%           | 12/31/19    | ▲                  | Not Completed       |
| 2.1.3            | By June 30, 2019 There will be no increase over 2016 baseline data in the number of 3 <sup>rd</sup> grade or 6 <sup>th</sup> grade students with high BMIs  | 32.72% (3 <sup>rd</sup> )<br>39.11% (6 <sup>th</sup> ) | School health nurses and UF extension services providing 5-2-1-0 education       | 32.72% & 39.11% | 06/30/19    | ▼                  | Completed           |
| 2.2.1            | By December 30, 2017, 70 childcare providers will receive training on incorporating   | 119  | UWF continues to incorporate walker  | 190             | 12/30/17    | ▲                  | Completed           |

|   |   |   |   |     |          |   |           |
|---|---|---|---|-----|----------|---|-----------|
|   | physical activity in daily non-recess activities  |   | wiggle into preschool education by distributing books                                 |     |          |   |           |
| 2.2.2   | By June 30, 2019, 25% of the childcare centers that received training in FY 2016-2017 will implement healthy physical activity policies                                 | 0 | Provided 5-2-1-0 education and walker wiggle books for Early learning centers         | 15% | 06/30/19 | ▲ | Completed |
| 2.3.1   | By December 31, 2018, there will be at least 8 community events in which behavioral risk factor screening for Type 2 diabetes will be offered to vulnerable populations | 0 | FDOH Escambia worked with community partners to administer at various outreach events | 8   | 12/31/18 | ▲ | Completed |
| 2.3.2   | By June 30, 2019 there will be at least 7 NDPP classes offered in the community   | 1 | Consistent 4 class schedule each year offered by FDOH                                 | 7   | 12/31/19 | ▲ | Completed |
| <b>2020 Revisions</b>                                       |   |   |   |     |          |   |           |
| <b>Rationale</b>  |   |   |   |     |          |   |           |
| No revisions for 2020 because a new CHIP is being developed |   |   |   |     |          |   |           |

<sup>1</sup>Refer to the trend and status descriptions on the following page

### Progress in 2019

Women, Infant, and Children services were unsuccessful in lowering the beverage risk score during the 5-year cycle, after lots of discussion about the nature of the report and how it is calculated the determination was that this number was not reflective of the work being done by the nutritionists in WIC. The workgroup learned that it was a point-in-time report and pulled all clients with the risk score, including newly entered clients.

The 5-2-1-0 programming in the schools and community has proved to be successful in marketing towards children and their families. Analysis of surveys during 2019 have shown that most community members and children are familiar with the four driving principles of the 5-2-1-0 behaviors. We also have a successful school health program that teaches Kindergarteners, on a re-occurring basis, the fundamentals of 5-2-1-0. University of Florida Extension Services also provides nutrition education to older kids in elementary school and families that are in low income categories. The University of West

Florida provided an updated preschooler book that targeted the issues with screen time. The book distribution and continued training among early learning providers and teachers helped to improve the practices to promote active play throughout VPK centers in Escambia County.

The diabetes prevention program is being offered in the county by Blue Cross Blue Shield, Ascension Sacred Heart, and the Florida Department of Health in Escambia County. We are continuing to work with our community partners at public events to provide risk screenings to increase knowledge and awareness around the factors that increase the risk of developing Type 2 diabetes. FDOH-Escambia implemented a schedule that implements four classes on a yearly basis, this has allowed us to improve the number of participants who complete the program.

### **How Targets Were Monitored**

Targets have been monitored via a quarterly reporting and update meeting. Florida Department of Health in Escambia County collected the information for the goals and kept everyone on the same page. We used a local implementation plan to track activities that were identified to create success around achieving our objectives. This implementation plan is attached in the appendices of this report.

## Goal 3: Reduce the number of youths using electronic nicotine delivery systems (ENDS)

### Strategy 3.1: Increase risk awareness of electronic nicotine delivery systems

**Key Partners:** Escambia County School District, School health advisory council, Students Working Against Tobacco, Florida Department of Health, Area Health Education Coalition

| 2019 Performance  |   |              |   |              |             |                    |                     |
|---|---|--------------|---|--------------|-------------|--------------------|---------------------|
| Objective Number  | Objective   | Baseline     | Performance   | Target Value | Target Date | Trend <sup>1</sup> | Status <sup>1</sup> |
| 3.1.1   | By June 30, 2018, education on electronic nicotine delivery system will be integrated into 100% of tobacco related classes or presentation to middle and high school students | 0            | objective was completed in 2018                             | 100%         | 06/30/19    | ▲                  | Completed           |
| 3.1.2   | By June 30, 2019, at least 25% of organizations with tobacco free policies will include electronic nicotine delivery systems language to their tobacco use policy             | 0            | Working with housing authority to incorporate ENDS language | 25%          | 06/30/19    | ▲                  | Completed           |
| 2.1.3   | By June 30, 2019 There will be no increase over 2013 baseline data in the number of youth age 11-17 reporting electronic nicotine delivery system use                         | 15.4% (2014) | SWAT youth have been working on educating about ENDS        | 15.4%        | 06/30/19    | ▲                  | Not Completed       |
| 2020 Revisions  |   |              |   |              |             |                    |                     |
| Rationale   |   |              |   |              |             |                    |                     |
| No revisions for 2020 because a new CHIP is being developed |   |              |   |              |             |                    |                     |

<sup>1</sup>Refer to the trend and status descriptions on the following page

## **Progress in 2019**

Tobacco initiatives surrounding electronic nicotine delivery systems include increased school citations with a mandatory class, billboards from community coalitions educating about ENDS products like JUUL, increased work with businesses and organizations such as the county housing authority to implement ENDS language into rental agreements and employee policies, and education to youth through peer led groups to discourage use of ENDS. Healthy Environments are Tobacco-free coalition meets quarterly to discuss upcoming legislation and tactics focusing on preventing under age tobacco sales and advertising.

## **How Targets Were Monitored**

Florida Department of Health in Escambia houses the Tobacco Free Florida grant and is responsible for leading and tracking students working against tobacco program, HEAT coalition, tobacco legislation advocacy and social marketing tactics. These are shared with the performance management council at the Department of Health and the steering committee for the community health improvement plan on a quarterly basis. We used a local implementation plan to track activities that were identified to create success around achieving our objectives. This implementation plan is attached in the appendices of this report.

## Goal 4: Reduce the rates of low birth weight and preterm births in Escambia County

Strategy 4.1: Increase tobacco prevention and cessation education among women who are pregnant or may become pregnant

Strategy 4.2: Provide community education on risk factors for preterm and low birth weight births

**Key Partners:** Florida Department of Health Women, Infant, and Children, Area Health Education Coalition, Tobacco Free Florida, Escambia County Healthy Start Coalition, Studer Children's Hospital

| 2019 Performance |  |          |  |              |             |                    |                     |
|------------------|--|----------|--|--------------|-------------|--------------------|---------------------|
| Objective Number | Objective  | Baseline | Performance  | Target Value | Target Date | Trend <sup>1</sup> | Status <sup>1</sup> |
| 4.1.1            | By June 30, 2018, 95% of WIC charts (of prenatal women with a smoking risk code in WIC program) audited will have documentation that a goal has been set to address smoking                      | 60%      | WIC implemented a targeted effort to help clients set goals to reduce smoking during pregnancy | 95%          | 06/30/18    | ▲                  | Completed           |
| 4.2.1            | By June 30, 2019, utilize at least 18 opportunities to deliver community education on perinatal risk factors for premature and low birth weight to community and/or organizational policy makers | 2        | WIC and healthy start attend community events monthly  | 12           | 06/30/19    | ▲                  | Completed           |
| 4.2.2            | By June 30, 2019, utilize at least 9 opportunities to deliver education on perinatal risk factors for premature and low birth weight to community and/or organizational policy makers            | 3        | Healthy Start Coalition does a monthly radio show  | 9            | 06/30/19    | ▲                  | Completed           |
| 2020 Revisions   |  |          |  |              |             |                    |                     |
| Rationale        |  |          |  |              |             |                    |                     |

|   |
|---|
| No revisions for 2020 because a new CHIP is being developed |
|---|

<sup>1</sup>Refer to the trend and status descriptions on the following page

## **Progress in 2019**

Escambia County Healthy Start Coalition is a major force in the community working towards reducing the burden of infant mortality. They hold monthly case reviews that help to bring upstream, system approaches to addressing fetal and infant mortality through hospital policies and practices. The case management team has worked tirelessly with enrolled families to educate on safe sleep, hygiene, proper nutrition, and resource coordination to ensure the families are prepared to take care of their babies.

## **How Targets Were Monitored**

. Quarterly meetings were held to discuss the advancement of the objectives toward meeting our goals. We were able to present data and share the work being done with the Department of Health's performance management council and the Healthy Start Coalition's board of directors. We used a local implementation plan to track activities that were identified to create success around achieving our objectives. This implementation plan is attached in the appendices of this report.

# Trend and Status Descriptions

## \*Trend Descriptions:

-  = Data trend is upward and in the desired direction for progress
-  = Data trend is downward and in the desired direction for progress
-  = Data trend is upward and in the undesired direction for progress
-  = Data trend is downward and in the undesired direction for progress

## \*\*Status Descriptions:

- **On Track** = Objective progress is exceeding expectations or is performing as expected at this point in time
- **Not on Track** = Objective progress is below expectations at this point in time
- **Decision Required** = Objective is at risk of not completing/meeting goal. Management decision is required on mitigation/next steps.
- **Completed** = Objective has been completed or has been met and the target date has passed
- **Not Completed** = Objective has not been completed or has not been met and the target date has passed

# Accomplishments

| Goal  | Objective   | Accomplishment  |
|---|---|---|
| Increase access to healthy foods among vulnerable populations   | <i>By June 30, 2019, at least 25% of food pantries in Escambia County that received training will adopt nutritional density standards</i> | We have been able to reach out and provide training and further technical assistance to the food pantries in the county who provide meals to the food insecure population |
| <b>Why This Accomplishment is Important for Our Community</b>   |   |   |
| This accomplishment encouraged the food pantries to continue to put effort into providing nutritionally dense foods and education to the vulnerable populations in the county. We were able to reach out and provide more education and information to those who were serving the public. |   |   |

| Goal  | Objective   | Accomplishment  |
|---|---|---|
| Increase access to healthy foods among vulnerable populations   | <i>By December 31, 2017 at least 25% of the large food pantries in Escambia County will receive training in nutritional density standards</i> | The healthiest weight workgroup sparked a project that looks at identifying vulnerable populations based on food type and availability and cross-referenced with public transportation. |
| <b>Why This Accomplishment is Important for Our Community</b>   |   |   |
| This is important for our community because it will allow us to be able to focus nutrition-based interventions around the census tracts that are most affected by not having adequate nutritious foods in a convenient location and lack the resources to |   |   |

| Goal  | Objective  | Accomplishment   |
|---|--|--|
| Reduce the rates of low birth weight and preterm births in Escambia County  | <i>By June 30, 2019, utilize at least 9 opportunities to deliver education on perinatal risk factors for premature and low birth weight to community and/or organizational policy makers</i> | Florida Department of Health and Escambia County Healthy Start signed a charter agreement that delineated projects and established shared measurements, objectives, goals and resources to continue to impact the infant mortality |
| <b>Why This Accomplishment is Important for Our Community</b>   |  |  |
| This is important for our community because it reduces the duplication of efforts and increases coordination of resources to reduce the issues surrounding infant mortality from safe sleep to low birth weight issues. We have a better understanding of the roles each entity plays in the community and we work together in a more coordinated manner. |  |  |

# Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We have evaluated our community's progress on an ongoing basis. We bring this CHIP to a close and reflect on the hard work of the workgroups and participating organizations. We have learned through this process that a new and unique challenge is how can we better align our health resources to unite organizations with community members and policy makers to better address the health inequities and develop consensus around upstream approaches to addressing our community's biggest health needs.

# Appendix A

## Achieve Healthy EscaRosa

12.10.19

9-11 a.m.

### Meeting Agenda

1. Review purpose, mission, vision from November
2. Rhonda Poirier - guest speaker
3. Learn the preliminary indicators for the data walk content/activity for February convening.
  - Provide feedback on the indicators chosen by the Data Team for measurement, accountability and improvement.
  - See how the indicators align/overlay with existing work groups identified in the work group scan.
  - Begin to visualize the opportunities for alignment, as well as the gaps and cracks.
  - Begin to form the Mapping Moving Trains landscape analysis by layering the work group projects with the data indicators
4. Engage in project/action items from the Department of Health focus groups (Kimberly Pace)
  - Vote on activities for CHIP adoption - aim for Top 3 projects
5. Review event run-of-show, budget and resource commitments. Review RSVP list and event logistics, save-the-date - all from event planning group.  
Planning team: Patsy Barrington, Genia Taylor, Kimberly Krupa, Kimberly Pace  
Donation: Lighthouse will cover the snacks!

### What's Next

#### January 13, 2020: Full group meets from 9-11 a.m. at UWF

- Result: Finalize Health Collaborative Data Walk for February event
- Engage: The team will participate in the actual Data Walk/run of show to be unveiled at the February community convening. The walk will include assets such as the work groups already identified that are tackling a specific indicator
- Product: Health Collaborative Data Walk, "expectations for engagement" charter agreement for February convening
  - Key question: What kind of format do we want to use to track our health indicators? If we align with Achieve Escambia online data dashboard, we should consider relaunching as a combined dashboard for education and health indicators. This discussion is unfolding with the UWF Haas Center.
  - Plan: February agenda, speakers, RSVP list, announcements, media, emcee, note-takers, executive summary/synthesizer

#### February 20, 2020: Community Convening held from 9-11 a.m.

Result: Individual participants "commit" to working on a specific indicator on the Data Walk – more results to come!

#### March 2020: Full group meets: Group decompresses and strategizes path forward; revise timeline based on community convening findings

- Engage: RWJ county health rankings come out this month – good opportunity to deepen/extend engagement in our work
- Product: Preliminary report-out to Achieve Escambia Leadership Council at March 4, 2020 meeting (3:30-5 p.m.)

# Appendix B

## CHIP meeting minutes

Achieve Healthy EscaRosa  
12.10.19  
9-11 a.m.

### Meeting Minutes

1. Review purpose, mission, vision from November
2. Rhonda Poirier - guest speaker
  - a. Presented on her experience with healthcare quality improvement and community convening.
  - b. Worked with Jacksonville through grants to create and implement a collective action healthcare model that improved the health of city residents.
3. Learn the preliminary indicators for the data walk content/activity for February convening.
  - Provide feedback on the indicators chosen by the Data Team for measurement, accountability and improvement.
  - See how the indicators align/overlay with existing work groups identified in the work group scan.
  - Begin to visualize the opportunities for alignment, as well as the gaps and cracks.
  - Begin to form the Mapping Moving Trains landscape analysis by layering the work group projects with the data indicators
4. Engage in project/action items from the Department of Health focus groups (Kimberly Pace)
  - Vote on activities for CHIP adoption - aim for Top 3 projects
    - Kimberly Pace and Matt Dobson gave a small report out on the 2016-2019 CHIP, what the current workgroups had been doing. Shared the outcome of the focus groups and what the themes and concerns for the community had been coming out of these meetings. Created and asked for adoption for year one goals and objectives of the 2020-2022 CHIP. A short discussion was had about whether these current objectives were achievable; after some small changes, it was a unanimous decision to adopt goals and objectives for 2020. Monitoring will begin January 1, 2020 for annual progress reporting to happen every February.
5. Review event run-of-show, budget and resource commitments. Review RSVP list and event logistics, save-the-date - all from event planning group.

Planning team: Patsy Barrington, Genia Taylor, Kimberly Krupa, Kimberly Pace  
Donation: Lighthouse will cover the snacks!

### What's Next

#### January 13, 2020: Full group meets from 9-11 a.m. at UWF

- Result: Finalize Health Collaborative Data Walk for February event
- Engage: The team will participate in the actual Data Walk/run of show to be unveiled at the February community convening. The walk will include assets such as the work groups already identified that are tackling a specific indicator
- Product: Health Collaborative Data Walk, "expectations for engagement" charter agreement for February convening
  - Key question: What kind of format do we want to use to track our health indicators? If we align with Achieve Escambia online data dashboard, we should consider relaunching as a combined dashboard for education and health indicators. This discussion is unfolding with the UWF Haas Center.

- Plan: February agenda, speakers, RSVP list, announcements, media, emcee, note-takers, executive summary/synthesizer

#### February 20, 2020: Community Convening held from 9-11 a.m.

**Result:** Individual participants "commit" to working on a specific indicator on the Data Walk – more results to come!

**March 2020: Full group meets:** Group decompresses and strategizes path forward; revise timeline based on community convening findings

- Engage: RWJ county health rankings come out this month – good opportunity to deepen/extend engagement in our work
- Product: Preliminary report-out to Achieve Escambia Leadership Council at March 4, 2020 meeting (3:30-5 p.m.)
- Plan: Follow-up to convening attendees, firm list of action steps to move forward
- **April 2020:** Full group meets  
Result: Complete outcomes map, stakeholder engagement wheel and goal tree
- **May 2020:** Full group meets  
Product: Full report and perhaps a formal ask to Achieve Escambia Leadership Council at May 6, 2020 meeting (3:30-5 p.m.)
- **June 2020:** Full group meets  
Result: Complete project design of work groups aligned with our outcomes map, stakeholder engagement wheel and goal tree – we will now have a strategic plan!

### Resources needed

- Administrative tasks – Kimberly Pace and Matt volunteered
  - Manage the stakeholder inventory list – this will be our RSVP source sheet for Feb. convening; Alcia will also assist with RSVP
  - Help with follow-up action items
  - Help with relationship-building from the "who's missing, who needs to be engaged list"
- Communications – messaging, convening details, media relations – Cat Outzen volunteered to take the lead; the Baptist communications team is also on hand to assist
- Missing people/people to engage
  - CHNWF – Jen Grove to reach out for representation
- Data
  - Need additional Data Team members to round out skillset of group
    - Chris Jones – Claire
    - UWF Haas Center representative (will ask Allison Tyler)
    - Someone with GIS mapping, data stories, data visualization skills, etc.
      - Denise to contact public health for representative
      - Kim Krupa to contact Amber Bloechle, director of the UWF [GeoData Center](#) in Earth and Environmental Sciences

# Appendix C

## CHIP Steering Committee Partners

|          |             |   |                |                  |   |   |
|----------|-------------|---|----------------|------------------|---|---|
| Brett    | Aldridge    | brett.aldridge@bhcpns.org                                 |                |                  | Baptist Health Care                             | VP Strategy & Business Development                  |
| Patsy    | Barrington  | pbarrington@uwf.edu                                       |                |                  |   |   |
| Lynn     | Brannon     | lynn.b.brannon_ctr@mail.mil;<br>brannonfitness@gmail.com; | (904) 229-6440 |                  | Building Healthy Military Communities           | State Coordinator                                   |
| Amy      | Branstetter | amy.h.branstetter.mil@mail.mil                            |                |                  |   |   |
| Rachel   | Burns       | rburns@pensacolastate.edu                                 |                |                  |   |   |
| Carol    | Carlan      | carol.carlan@ascension.org                                |                |                  |   |   |
| Candice  | Carroll     | candice.carroll@hcahealthcare.com                         |                |                  |   |   |
| Matt     | Dobson      | roger.dobson@flhealth.gov                                 | 850-217-2603   | 850-564-2233     | FL Department of Health in Santa Rosa           | Public Health Services Manager                      |
| Sandra   | Donaldson   | sdonaldson@healthcarewithinreach.org                      |                |                  |   |   |
| Krystle  | Fernandez   | krystle.fernandez@bhcpns.org                              | (850) 377-6964 | (850) 434-4085   | Baptist Health Care                             | Planning Analytics & Logistics Manager              |
| Laura    | Gilliam     | lgilliam@unitedwayescambia.org                            | (304) 360-0857 | 850-444-7110     | United Way of West Florida                      | CEO   |
| Jennifer | Grove       | jennifer.grove@bhcpns.org; grove6@ic                      | 850-319-7161   | 850-469-2663     | Baptist Health Care                             | VP External Relations                               |
| Jules    | Kariher     | Jules.Kariher@ascension.org                               |                | (850)2-9495      | Ascension Florida                               | Chief Advocacy Officer                              |
| Claire   | Kirchharr   | research@healthystart.info                                | 850-530-1955   | 850-696-2291     | Esc Cty Healthy Start                           | Research Analyst                                    |
| Kim      | Krupa       | director@achieveescambia.org                              |                |                  | Director  | Achieve Escambia                                    |
| John     | Lanza       | johnj.lanza@flhealth.gov                                  | 850-528-5201   | (850) 595-6500   | Florida Department of Health in Escambia County | Director  |
| Somer    | Leal        | sleal@healthystart.info                                   |                |                  |   |   |
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# Appendix D

## CHIP meeting sign in sheet

