



Community Health Improvement Plan Annual Progress Report, 2017

Florida Department of Health in Gadsden County

July 2017

Table of Contents

Introduction	3
Overview of Community Health Improvement Plan (CHIP).....	4
Summary of CHIP Annual Review Meeting	5-10
Strategic Issue Area #1	
Strategic Issue Area #2	
Strategic Issue Area #3	
Strategic Issue Area #4	
Revisions	11-12
Accomplishments	13
Conclusion	14
Appendices	15-21
Appendix A: Annual CHIP Review Meeting Agenda	
Appendix B: Annual CHIP Review Community Meeting Minutes	
Appendix C: Annual CHIP Review Community Meeting Sign-in Sheet	
Appendix D: Comprehensive List of Community Partners	

Introduction

This is the annual review report for the 2013 - 2017 Gadsden County Community Health Improvement Plan. The actions and collaborative efforts of the Florida Department of Health in Gadsden County along with our community partners will be reflected within this annual report. As of 2015, the community partners who attended the annual review meeting include representatives from The Apalachee Center Incorporated, Titus Sports/ Capital Health Plan CHAMPIONS, The Gadsden Community Health Council Incorporated, Mother Care Network, Refuge House and The Florida Department of Health Gadsden. Majority of these partnerships exist today outside of the CHIP. We project the noted partners to lead the activities for our upcoming CHIP; however, it is also expected that depending on findings of the 2018 CHA these partnerships could change to better fit the goals and objectives of the upcoming CHIP. This document will serve as a progress review of the strategies that were developed and the activities that have been implemented. While the CHIP is a community driven and collectively owned health improvement plan, the Florida Department of Health in Gadsden County is charged with providing administrative support, tracking and collecting data, and preparing the annual review report.

In 2013, the major issues that the CHIP community partners identified were the following. These three areas were identified as the three major issues in Gadsden County.

- Obesity rates in Gadsden County were the leaders' major concern for residents. Since the leading causes of death in Gadsden are related to obesity its prevention is of primary importance.
- Access to care is identified in the Robert Wood's Johnson report as being lower than the national and state numbers. Getting more primary care providers in the county is seen by the group as a primary importance.
- Health Education/Health Literacy was identified as a major issue of concern. Gadsden County is a multicultural county with several different languages spoken and many levels of education.

This document will function as a development analysis of the strategies that were established and the activities that have been executed. The CHIP is a community focused and mutually owned health improvement plan, the Florida Department of Health in Gadsden County has the responsibility to provide administrative provision, track and assemble data, and prepare the annual review report.

Overview of the Community Health Improvement Plan (CHIP)

Community Health Improvement Plan (CHIP) for Gadsden County in 2013 is an accumulation of many different assessment activities that were initiated because of a need to assess the direction of the department. These include:

- Community health assessment work completed by Florida Department of Health in Gadsden County, The Gadsden Community Health Council and WellFlorida Council
- Preparation for the 2014 Public Health Accreditation Board (PHAB) accreditation at the Florida Department of Health in Gadsden County
- Compilation of 2013 capital regional community health profiles

These projects have utilized the Mobilizing for Action through Planning and Partnerships (MAPP) framework, developed by the National Association of County and City Health Officials and the Centers for Disease Control (www.naccho.org/topics/infrastructure/mapp/). These activities were funded by the Florida Department of Health through grant funds that originated from the U.S. Department of Health and Human Services in their efforts to promote and enhance needs assessment and priority setting and planning capacity of local public health systems.

The MAPP process typically incorporates four key assessments:

- Community Health Status Assessment (CHSA)
- Local Public Health System Assessment (LPHSA)
- Community Themes and Strengths Assessment (CTSA)
- Forces of Change Assessment (FCA)

To obtain more in-depth information a Health Council's subcommittee, the Systems of Care Committee was formed to receive input from community partners. Five different sessions were conducted to establish the CHIP priorities. These meetings were also opened up to the community as a whole in order to provide community wide participation.

STRATEGIC ISSUE AREA	GOAL
<i>Chronic Disease Prevention</i>	<i>1. Reduce Obesity Rates in Gadsden</i>
<i>Access to Care</i>	<i>2. Increase Access to Primary Care Services in Gadsden County</i>
<i>Chronic Disease Prevention</i>	<i>3. Improve Health Education and Health Literacy in Gadsden County</i>

Summary of CHIP Annual Review Meeting

At the Florida Department of Health Gadsden County CHIP Annual Meeting community partners discussed the achievements of the 2014/2015 strategies that have been executed to fulfill the identified CHIP goals. On Tuesday September 15, 2015 the CHIP partners reconvened to receive updated information as well to review supporting data on the CHIP Goals to Reduce Obesity Rates in Gadsden County and to Increase Health Education/Health Literacy, and Increase Access to Care. A Community partner from Titus Sports Academy/ Capital Health Plan Titus presented data that supported the decline in Gadsden County overweight and obesity rates.

On July 11, 2017, The Florida Department of Health Gadsden County took a different approach for reviewing the annual CHIP report. Due to administration and staff changes the current Performance Management Council met without collaborating the previously mentioned partners for the 2017 CHIP Annual Review. We understand the importance of that collaboration for the annual report; therefore, that communication will start in May 2018 for the upcoming CHIP. Partners will be incorporated for this specific meeting starting 2018.

The following section will outline the strategic issue in further detail. Each Strategic Issue Area will be supplemented with a brief description of the selected health issue, strategies, objectives, indicators, current levels, targets and status.

Strategic Issue Area #1: Chronic Disease Prevention

The Centers for Disease Control and Prevention has the following definition for Overweight and Obesity:

Overweight and obesity are both labels for ranges of weight that are greater than what is generally considered healthy for a given height. The terms also identify ranges of weight that have been shown to increase the likelihood of certain diseases and other health problems.

Definitions for Adults:

For adults, overweight and obesity ranges are determined by using weight and height to calculate a number called the "body mass index" (BMI). BMI is used because, for most people, it correlates with their amount of body fat.

- An adult who has a BMI between 25 and 29.9 is considered overweight.
- An adult who has a BMI of 30 or higher is considered obese.

In 2012, the following information was utilized to demonstrate the great need to reduce obesity: The percentage of adults who are overweight in Gadsden County was 36.6% for all races. However, the rate for non- Hispanic Black adults was 45.8%. Further analysis showed that for adults making less than \$25,000, the percent overweight was 34.6%, regardless of race. (Source BRFSS Survey, FDOH, Bureau of Epidemiology)

Likewise, Gadsden County middle school students with a BMI at/or above the 95th percentile was

23.2% in 2010. This was higher than the state percentage of 11.7%. The percentage for high schools students was 16.5% compared to 11.5% for the state. (Source BRFSS Survey, FDOH, Bureau of Epidemiology)

The risk for a variety of chronic diseases and health concerns including type 2 Diabetes, heart disease, hypertension, certain cancers, stroke and high cholesterol are increased when residents are overweight or obese.

Goal: Reduce Obesity rates in Gadsden County

Strategy 1A: Conduct activities like Get Going Gadsden: a Healthiest Weight initiative

Key Partners: Apalachee Center, Inc., Bubbly Hearts, Career Source, City of Havana, FDOH Gadsden, Florida State Hospital/DCF, Florida State Hospital/SCU, Gadsden Central Academy, Gadsden County Board of County Commissioners, Gadsden County School District, Gadsden County Sheriff's Office, Gretna Elementary School, Mr. Jimmy Bauldree, City of Midway, MTC Gadsden Correctional Facility, New Direction Christian Center Inc., Old Jerusalem MB Church, Riverchase Health and Rehabilitation, Gadsden Community Health Council Inc., Walgreens Pharmacy.

Strategy 1B: Conduct obesity related chronic disease screenings to motivate towards healthy weight.

Key Partners: Florida Department of Health Gadsden Healthy Start and Population Base Services Department

Strategy 1C: Increase WIC participation.

Key Partners: Florida Department of Health Gadsden WIC Department

Why this is important to our community:

Maintaining a healthy weight is an extremely important part of overall health of Gadsden County. According to the 2014 County Health Rankings and Roadmaps Gadsden County ranked 60 out the 67 counties in Florida in the category of health behaviors which includes obesity rates. Being overweight or obese contributes to numerous health conditions that limit the quality and length of life, including but not limited to; Hypertension, Dyslipidemia (for example, high total cholesterol or high levels of triglycerides), Type 2 diabetes, Coronary heart disease, Stroke, Gallbladder disease, Depression, Osteoarthritis, Sleep apnea and respiratory problems and some cancers (endometrial, breast, and colon).

Objective	Indicator	Current Level	Target	Status	Explanation of Status*
Objective 1.1 By December 31st 2016 reduce obesity and overweight from 78% to 70%	Percentage of Gadsden County residents who are obese and or overweight. (Florida Charts, 2013 Healthiest Weight Profile)	80.2%	70%		There has been 5% increase of overweight and obesity rates towards the CHIP goal for 2016 (Florida Charts, 2016 Healthiest Weight Profile)

* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Strategic Issue Area #2: Access to Care

A review of the Health People 2020 website provides a brief overview regarding access to health care, which follows:

Access to comprehensive, quality health care services is important for the achievement of health equity and for increasing the quality of a healthy life for everyone. Access to health services means the timely use of personal health services to achieve the best health outcomes (Institute of Medicine, Committee on Monitoring Access to Personal Health Care Services. Access to health care in America.

Goal: Increase Access to Primary Care Services in Gadsden County Has Been Abandoned

The goal to increase access to primary care services in Gadsden County has been abandoned. As The Florida Department of Health transitions from offering primary care services and focuses more on population base services and without a community partner to spearhead the access to primary care objective has been abandoned.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 2.1 By December 31, 2015, Increase the Primary Care Physicians Ratio from 1438:1 to the National Benchmark 1067:1 (Robert Woods Johnson Health Rankings)	Roberts Woods Johnson Health Rankings	ABANDONED	1067:1		This Priority has been abandoned and recommends deleting.

Objective 2.2 By July 2016, reduce the uninsured rate from 23.9 to 22.0 (Florida Charts)	Roberts Woods Johnson Health Rankings	20.0	22.0		This target measure was surpassed.
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* Status indicators are as follows:

-  = Little to no movement towards objective target
-  = some progress towards meeting the objective target
-  = reached or surpassed objective target

Strategic Issue Area #3: Chronic Disease Prevention

Goal: Improve Health Education and Health Literacy in Gadsden County

Strategy 3.1.A: Inventory all resources not in Spanish and start plans for new orders Key Partners: Florida Department of Health Gadsden Populstion Base Services

Strategy 3.2.A: Distribute survey to all clients to determine health literacy base level Key Partners: The Gadsden County Public Library Adult Literacy Center

Strategy 3.3.A: Change marketing materials based on the literacy level. Key Partners: The Gadsden County Public Library Adult

Strategy 3.3.B: Target areas where health literacy is at a deficit

Key Partners: The Gadsden County Public Library Adult Literacy Center

Why this is important to our community:

The ability to comprehend health information and make sound decisions from that information is vital to community member's well-being. Studies have shown a link between low literacy and poor health outcomes.

Objective	Indicator	Current Level	Target	Status	Explanation of Status
Objective 3.1 By July 1st 2015 Provide all health materials in English and Spanish	Inventory of all health materials completed by Florida Department of Health Gadsden employees	All health materials are available in English and Spanish	All health materials are available in English and Spanish		Reached object target by ordering/ and or creating Spanish health materials
Objective 3.2 By July 1st 2016 determine a baseline health literacy level for all health service clients	Gathering and analyzing data received that determined the baseline of all health service clients	Distributing surveys to health service clients to determine the baseline health literacy level.	Objective 3.2 By July 1 st 2016 determine a baseline health literacy level for all health service clients		Surveys are no longer be distributed. The idea is being reconsidered. Family Planning
Objective 3.3 By December 2017 improve upon the baseline by 50%	Demonstration of progress by 50% of the initial baseline	Research and development stage to determine a baseline	Improve upon the baseline by 50%		Literature was accessed and determined that many of those documents were easy to read for our clients. No progress

Revisions

Revisions to the Gadsden County CHIP were made after careful review of the goals, objectives, strategies and measures of the 2012 – 2015 CHIP. Recommended changes were made based on the following parameters:

- Availability of data to monitor progress – performance measures that had county-level data available were preferred, etc.
- Availability of resources
- Community readiness
- Evident progress
- Alignment of goals

Goal 2: Increase Access to Primary Care Services in Gadsden County has been abandoned. As The Florida Department of Health transitions from offering primary care services and focuses more on population base services and without a community partner to spearhead the access to primary care objective has been abandoned.

Strategic Issue Area #2: Access to Care

Goal: Increase Access to Primary Health Care

Strategies: Recruit and incentivize primary care providers to practice in Gadsden County.

Strategy 2.1.B: Coordinate for lower expenses for physicians to practice in the county.

Strategy 2.2.A: Navigate residents to insurance and Medicaid options.

Strategy 2.2.B: Enroll uninsured clients into the county indigent care insurance program.

Strategy 2.2.C: Help residents find primary care options

Abandoned Strategic Objective	Current Strategic Objective	Indicator (Data Source)	Current Level	Target	Explanation for Abandonment
Increase Access to Primary Care Services in Gadsden County	Abandoned	Robert Woods Johnson Health ranking	Abandoned	1067:1	On Wednesday May 13, 2015 CHIP Coordinator Antionette Mutcherson presented Objective 2.1 By December 31, 2015, increase the primary care physicians ratio

					<p>from 1438:1 to the National Benchmark 1067:1 (Robert Woods Johnson Health rankings) to the CHIP Community Partners. An explanation was given to the CHIP Community Partners of the direction in which the Florida Department of Health -Gadsden as it relates to transitioning from primary care services. Partners were asked to lead this Objective and all declined.</p>
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Accomplishments

Goal	Objective	Accomplishment
2. Increase Access to Primary Care Services	2.2 By July 2016, reduce the uninsured rate from 23.9 to 22.0	Data from Robert Woods Johnson Health Rankings, 2017, revealed that the rate of Gadsden County residents who are uninsured reduced to 20.0. With the assistance of local providers and the access to health insurance our target was surpassed.
<p>How it's important for our community: Ensuring all residents of Gadsden County have access to affordable health care is vital to the functions of our community. The more individuals insured will seek medical care more compared to those uninsured. The ability to afford health care either through resources such as government, group or individual policies provides the members of Gadsden County a sense of relief. The barrier of not seeking medical care due to affordability is no longer a huge stressor. Gadsden County's reduced uninsured rate has a positive impact on all members of the community and providers.</p>		
2. Increase Health Education/ Health Literacy in Gadsden County	3. By July 1st 2015 determine a baseline health literacy level for all health care services	By partnering with The Adult Literacy Program at Bill McGill Library we could assess a baseline for health literacy for Gadsden County residents by encouraging attendees to participate in a survey that was designed to measure the comprehensiveness of each individual. More than 50 individuals were assessed and developed a strong foundation of health literacy through the series of health education classes.
<p>How it's important for our community: By offering a series of basic health literacy classes in the community we are establishing residents' awareness, skills, and encourage them to adopt positive attitudes towards their wellbeing. Health education raises residents' knowledge about the many aspects of one's physical health. The impact of this initiative has motivated Gadsden County residents to improve and maintain their health, prevent diseases, and avoid unhealthy behaviors. Providing free health literacy classes on a variety of topics including Staying Healthy for Beginners and Intermediates, Women's Health, and Getting Well and Staying Well; residents of Gadsden County will better understand health literacy.</p>		

Conclusion

The CHIP serves as a roadmap for a continuous health improvement process for the local public health system by providing a framework for the chosen strategic issue areas. It is not intended to be an exhaustive and static document. We will evaluate progress on an ongoing basis through quarterly CHIP implementation reports and quarterly discussion by community partners. We will conduct annual reviews and revisions based on input from partners and create CHIP annual reports each year by October 31st. The CHIP will continue to change and evolve over time as new information and insight emerge at the local, state and national levels.

By working together, we can have a significant impact on the community's health, improving where we live, work and play and realize the vision of a healthier Gadsden County.

Appendices

- A. Annual CHIP Review Community Meeting Agenda
- B. Annual CHIP Review Community Meeting Minutes
- C. Annual CHIP Review Community Meeting Sign-in Sheet
- D. Comprehensive List of Community Partners



Florida Department of Health in Gadsden County
Performance Management Council Meeting
Meeting Location Room Conference
July 11, 2017 9:00 a.m. – 11:30 a.m.

AGENDA

Appendix A

Meeting Leads: Brittany Perkins

Members: Dr. Adrian Cooksey, Tanya Footman, Patricia Roett, Sheronda Jackson, Jana Barfield, Barbara Squire, Emily Bearden, Andriane Glynn, Barbara Purnell

PURPOSE: Urgent meeting called. Team members will review and discuss CHA, CHIP and Strategic Plan

TOPIC of DISCUSSION

I. Welcome/Call to Order

II. Hot Topics

1. CHA/CHIP/STRATEGIC PLAN

- CHA – Brittany
- CHIP – Brittany
- Strategic Plan – Brittany

III. Next Meeting: July 25th at 9:00am



**Florida Department of Health in Gadsden County
Performance Management Council Meeting
Meeting Location Room Conference
July 11, 2017, 9:00 – 11:30 a.m.**

MINUTES

Appendix B

Purpose: Urgent meeting called. Team members will review and discuss CHA, CHIP and Strategic Plan.

Roll Call:

Council Members:	Present (Y/N)	Council Members:	Present (Y/N)
Dr. Adrian Cooksey, Health Officer	Y	Barbara Purnell	N
Brittany Perkins, QI Liaison	Y	Patricia Roett	N
Tanya Footman	Y	Sheronda Jackson	Y
Andriane Glynn	N	Jana Barfield	Y
Emily Bearden	Y	Barbara Squire	Y
		Tia Hanford	Y

Topic	Lead	Discussion	Action Items
Welcome and Roll Call	Brittany Perkins	-Andriane Glynn is working in clinic -Emily Bearden: Unable to attend to due lack of staff coverage	-Update new council members.
CHA	Brittany Perkins	Reviewed 2012 CHA. New vendor to conduct 2018 CHA will be selected. Seeking data collected to be more community driven. Include focus group and/or door to door survey	-Currently seeking Operations Manager who will steer CHA with Brittany. -Expecting to hire by September 2017.

Topic	Lead	Discussion	Action Items
		compared to only phone surveys with WellFlorida. Seeking health community workers who represent Gadsden County in order to gather prominent data.	
CHIP	Brittany Perkins	Reviewed 2013-2017 CHIP. Many of the objectives were met. Discovered a few objectives were not feasible; therefore, it was discussed that in new CHIP delay will be due to the CHA's finding. All agreed the CHIP should focus on realistic & maintainable objectives that will be sustained in the community.	-Brittany is in continued communications with other counties and is receiving invitations to attend CHIP meetings; however, locations are too far. Will look more towards Jefferson County & Leon for more CHIP guidance.
Strategic Plan	Brittany Perkins	Reviewed 2013-2017 Strategic Plan. Many of the objectives were met prior to 2016 with previous SPIL team. It was agreed the new SP will be based on the CHA findings. Survey results should inform us of the community's view on our CHD. Findings will be used to drive some our 2018-2021 goals.	-Brittany will focus on the objectives that have not been met.
Next Steps	Brittany Perkins	-Next PMC Meeting will be held on July 25, 2017	
Adjourn	Brittany Perkins	PMC applauded for excellent team work & discussion.	

Appendix D

ORGANIZATION	NAME	EMAIL ADDRESS
<u>Florida Department of Health Gadsden</u>	<u>Adrian Cooksey</u>	<u>Adrian.Cooksey-t2@flhealth.gov</u>
<u>Big Bend Transit</u>	<u>Robert Craig</u>	<u>rcraig@big_bendtransit.org</u>
<u>Gadsden County Health Council</u>	<u>Sharon Jimmy</u>	<u>sharonjimm-t@tds.net</u>
<u>We Care Network</u>	<u>Devon Marrett</u>	<u>dmarrett@caomed.org</u>
<u>University of Florida IFAS</u>	<u>Elizabeth Gori mani- Mundoma</u>	<u>gorimani@u.fl.edu</u>
<u>Prescription Assist. Medical Services</u>	<u>Sharon McMillan</u>	<u>sharonjimm-t@tds.net</u>
<u>Neighborhood Med. Center</u>	<u>Patrice Gray</u>	<u>gray-t@neighborhoodmedicalcenter.org</u>
<u>Big Bend Hospice</u>	<u>Pam Mason</u>	<u>gamm@bigbendhospice.org</u>
<u>Covenant Hospice</u>	<u>Lori Fitzpatrick</u>	<u>Lori.Fitzpatrick@covenanthospice.org</u>
<u>PAEC Migrant</u>	<u>Lucia Esquivel</u>	<u>esquivell@gae.c.org</u>
<u>Mother Care Network</u>	<u>Arrie Battle</u>	<u>arriebattle@comcast.net</u>
<u>American Eldercare</u>	<u>Hattie Demous</u>	<u>hdemous@americaneldercare.com</u>
<u>Gentiva Home Health Care</u>	<u>Julia Neafcey</u>	<u>julia.neafcey-t@gentiva.com</u>
<u>Apalachee Center, Inc.</u>	<u>Gwendolyn Sheppard</u>	<u>gwens@apalacheecenter.org</u>
<u>Titus Sport Academy / CHAMPIONS</u>	<u>Liz McIntosh</u>	<u>lizmcintosh@m-tchampions.com</u>
<u>Gadsden EMS</u>	<u>Tommy Baker</u>	<u>tbaker@gadsdencount-fl.gov</u>
<u>North Florida Medical Center</u>	<u>Jorge Martinez</u>	<u>martinez@nfm.c.org</u>
<u>TCC Quincy House</u>	<u>Roger Milton</u>	<u>miltonr@tcc.fl.edu</u>

MAACA, Inc.	Sylvia Hubbard	sylviahubbard@hotmail.com
A Better Body, Inc.	Ann Radke	mastertrainer@abetterbody.us
Capital Medical Society	Susan Swick	sswick@ca12med.org
United Way of the Big Bend	Heather Mitchell	Heather@uwbb.org
River Chase Care Center	Rosalyn Florence	rflorence@gchc.com
Brehon Family Services	Pamela Banks	PBanks@brehoninstitute.com
Gadsden Cty. HSC	Joy Anderson	joy.anderson@gadsden-countyhs.c.org
WCXR Pharmacy	Makayla Burkhardt	mburkhardt@wcxr12harmacy.com
Refuge House	Hilda Little	hittle@refugehouse.com
Florida Therapy Services	Sheyanda Haywood	shaywood@flathera.org
Sickle Cell Foundation	Chris Wells	chris@sicklecellfoundation.org
WIC & Nutrition	Michelle Maxwell	michelle.maxwell@flhealth.gov
Gadsden Cty. School District	Denise Hannah	hannahd@gc12smaill.com
Gadsden Senior Services	Latoya Moody	lmoody@gssinc.org
Magellan Health Services	Margie Armstrong	marmstrong@magellanhealth.com
Quincy Police Department	Walter McNeil	wmcneil@myquincy.net
Dept. of Children & Families	Sandra Porras -Gutierrez	Sandra.Porras-Gutierrez@dcf.state.fl.us
Capital Health Plan	Tequila Hagan	tdhagan@ch12.org
Havana Herald	Byron Spires	byron@havanaherald.net
Big Bend AHEC	Glenda Stanley	gstanley@bigbendahec.org
Be Free for Good	Inzlea Smith-McGlockler	inzlea@gmail.com
Genlife	Fernando Deheza	genlife@bellsouth.net