

Statewide Drug Policy Advisory Council



Public Meeting Book

Via Microsoft Teams Meeting

April 20, 2021
8:30AM-12:30PM

Mission:

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



Ron DeSantis
Governor

Scott A. Rivkees, MD
State Surgeon General

Vision: To be the **Healthiest State** in the Nation

Statewide Drug Policy Advisory Council (DPAC) Meeting

April 20, 2021
8:30 am to 12:30 pm

<http://floridahealth.gov/DPACMeeting>

Or call in (audio only)

850-792-1375

Phone Conference ID: 861 461 119#

AGENDA

Time	Item	Topic	Topic Facilitator / Presenter
8:30-8:40 a.m.	1	Welcome/Introductions/Opening Remarks	Scott A. Rivkees, MD State Surgeon General, Department of Health (DOH)
	2	Approval of January 26, 2021 meeting minutes	DPAC
8:40-9:00 a.m.	3	Data Dashboard: overview and discussion	DPAC
9:00-9:20 a.m.	4	2021 Legislative Session	DOH Office of Legislative Planning
9:20-9:40 a.m.	5	Update on Florida Overdose Deaths	Karen Card, DrPH DOH Bureau of Emergency Medical Oversight
9:40-10:00 a.m.	6	Peer Recovery Support Services	Wesley Evans, Statewide Coordinator of Integration and Recovery Services, Department of Children and Families
10:00 a.m.-12:00 noon	7	Agency and Member Updates	DPAC
12:00 - 12:15 p.m.	8	Public Comment	
12:15 - 12:30 p.m.	9	Next steps and future meeting date Motion to Adjourn	Scott A. Rivkees, MD State Surgeon General

Florida Department of Health

Office of the State Surgeon General

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FloridaHealth.gov



Accredited Health Department
Public Health Accreditation Board

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Statewide Drug Policy Advisory Council Meeting Minutes

**January 26, 2021
8:30 am to 12:30 pm**

GoToMeeting Information Meeting Link:

<https://global.gotomeeting.com/join/677651173>

Dial-in number: 877-568-4106

Access code: 677-651-173 Go-to-Meeting

The following members or designees were in attendance:

Scott A. Rivkees, MD, Chair, State Surgeon General
Jeffrey Cece, MS, CPM for Chad Poppell (Department of Children and Family Services)
Lt. Jason Britt for Terry Rhodes (Department of Highway Safety and Motor Vehicles)
MAJ Nate Dinger for COL Michael Ladd (Department of Military Affairs)
Mark Fontaine (Florida Behavioral Health Association)
Doug Leonardo (Chrysalis Health)
Dotti Groover-Skipper (HeartDance Foundation, Inc.)
Annie White for Rick Swearingen (Florida Department of Law Enforcement)
Peggy Sapp (Informed Families)
Maggie Agerton for Mark Inch (Department of Corrections)
Walter Liebrich (Office of Policy and Budget)
Judge Steve Leifman (11th Judicial Circuit of Florida)

Guests and Staff:

Tim Buehner, PhD (Agency for Health Care Administration)
Nathan Dunn, MSA, Staff Liaison
Christna Hoffman (Department of Health)
Melissa Jordan (Department of Health)
Rachel Kamoutsas (Office of the Attorney General)
Eric Mountain (U.S. Attorney's Office)
Susan Williams (Agency for Health Care Administration)

Business

- Welcome/Introductions/Opening Remarks:** Dr. Scott Rivkees opened the meeting of the Statewide Drug Policy Advisory Council (Council) and thanked all Council members, designated appointees and other participants for their partnership in this critical work.

Dr. Rivkees reflected on efforts related to COVID-19 and stated that 1.6 million Floridians had been vaccinated as of the morning of the meeting, January 26, 2021 (1.3 million having received the first

dose). As the Governor has announced, our priority is to protect our most vulnerable residents (age 65+); more than 75% of Floridians who have received the vaccine at this time are 65 and older.

2. **Review and Approval of Meeting Minutes from October 28, 2019 and November 19, 2019:**

There was one question regarding the action steps from the prior meeting. Once this was clarified, the meeting minutes were approved.

3. **Presentations:**

a. **Laura Corbin, Chief of the Bureau of Tobacco Free Florida, on Electronic Cigarette Use**

Laura Corbin stated that there are four primary goals: 1.) prevent youth initiation of tobacco, 2.) eliminate secondhand exposure, 3.) promote quitting among all users and 4.) strengthen statewide infrastructure (outreach). The 2020 youth tobacco survey showed an increase in e-vaping from 2014–2020. In September 2018, the FDA declared vaping an epidemic due to the rising levels in 2017. Aggressive marketing and appealing flavors are two contributing factors to the recent popularity of vaping. These flavors create the misconception that because the flavor masks the nicotine taste, it is less harmful. In November of 2018, the FDA announced action against companies that market products with flavors, such as Juul. In February of 2020, the FDA banned flavor cartridge-based devices except for menthol, mint and tobacco; however, this did not include disposables.

Questions/Comments: A question was asked: Why is there not a list of retailers who sell these products? Laura Corbin clarified that unlike traditional tobacco, vape sellers do not need a license, making it difficult to identify the number of retailers. It was also noted that Recommendation 5 (comprehensive e-cigarette plan) could be edited next year to propose the same restrictions on e-cigarette and vapes as on other tobacco products.

b. **Dotti Groover-Skipper, HeartDance Foundation, Inc., on Drug Addiction in relation to Human Trafficking**

Dotti Groover-Skipper stated that drug addiction is used as a coercion tactic for human trafficking—the business of exploitation of vulnerabilities and the illegal trade of human beings. These victims are often sold for purposes of sex, illegal adoptions and labor. Ms. Groover-Skipper referred to sex trafficking as modern-day slavery. Force, fraud or coercion does not apply to victims under 18. There is no such thing as a child prostitute. LGBTQ+ is becoming high on the list of targets. About 10,000 children are sold each day globally. Human trafficking is the most financially lucrative business endeavor in the world. There are over 1.5 million trafficking victims in the U.S. Florida is third in the nation for instances of human trafficking, following California and Texas. She discussed the process of grooming (isolation, psychological abuse and drug addictions) and branding as well. The presentation covered ways to recognize sex trafficking and resources that may be used if someone were to come into contact with anyone in this industry.

Questions/Comments: A question was asked: Are there extra precautions being taken for the Super Bowl weekend? Ms. Groover-Skipper explained that there are partnerships between companies like Uber and Air BNB to help raise awareness.

c. **Tim Buehner, Agency for Health Care Administration (AHCA), on Florida Medicaid**

The Agency for Health Care Administration representative wanted to comment on recommendations and other aspects of the 2020 Annual Report to highlight some aspects of the Medicaid program and better inform people about how limitations and programs operate. Medicaid serves over 4 million of Florida's most vulnerable, and this number continues to grow during COVID-19. The Agency enacted a number of flexibilities during COVID-19 to maintain/ensure access to medical/behavioral services. The first recommendation is that state agencies and private payers permanently adopt COVID-19 flexibilities. One recommendation is permanently adopting the ability to waive prior authorization requirements and service limits for all behavioral health services. Another recommendation is to expand and maintain coverage of telehealth services to include telephone audio-only communications when being rendered by licensed psychiatrists. The next recommendation is that AHCA should report to the

legislature on the availability of Medicaid coverage. The final recommendation is that the state health agency health plans and commercial insurances remove prior authorization requirements for evidence-based medication assisted treatments.

Questions/Comments: Clarification was provided regarding the process at the end of a prior authorization time period—another prior authorization will need to be issued/renewed in order for the patient to continue with the medication/treatment.

4. **Overdose Data to Action (OD2A) Update (Broward County):** Laura Whiteman provided an OD2A update, addressing the following strategies:

Strategy 3: Implement Innovative Surveillance

This strategy aims to disseminate timely and actionable surveillance data. Efforts include working closely with the Broward Sheriff's office, working to hire a community educator and working to provide mini grants to 18 EMS agencies in the county to promote data collection and data sharing.

Strategy 4: Introduce Prescription Drug Monitoring Programs

This strategy involves increased measurable collaboration and communication, increased application of data to drive prevention and response activities between state and local efforts and increased linkages with other data sources and/or systems.

Strategy 5: Integration of State and Local Prevention and Response Efforts

This strategy involves increased local and state capacity for sustainable surveillance and prevention efforts, increased understanding of context, resources and needs in city/county/state, increased understanding of evidence-based scalable response approaches and increased focus on highest risk groups.

Strategy 6: Establish Linkages to Care

This strategy involves identifying systems-level strategies in healthcare, focusing on emergency departments and referring clients to services in outpatient settings.

Strategy 7: Providers and Health Systems Support

This strategy involves increasing provider awareness of recommended prescriber guidelines.

Strategy 8: Partnerships with Public Safety and First Responders Data

This strategy involves improved coordination of Public Safety and First Responder efforts and creating greater awareness of the opioid overdose epidemic and evidence-based approaches by public safety and first responder partners.

Strategy 9: Empower Individuals to Make Safer Choices

This strategy focuses on awareness of the risks of prescription and illicit opioids, and awareness of non-opioid medications and non-pharmacologic treatments among prescribers and other clinical care partners.

Strategy 10: Prevention Innovation Projects

This strategy involves increased capacity to collect and disseminate data from accidental overdose cases within one month of death.

5. Agency and Member Updates:

Rachel Kamoutsas, Office of the Attorney General

The Office of the Attorney General is focusing on raising awareness during Human Trafficking Awareness Month. Efforts include working with Tampa International Airport (pushing for awareness campaign signage in the airport) and pushing out resources that enable truck drivers to better

recognize trafficking. On the opioid front, the office joined 40 other attorneys general in asking for an update from the FDA in response to provision of the support act.

Maggie Agerton, Department of Corrections

On January 13, 2021, a budget request was presented to legislation which included 2 million recurring dollars for in-prison substance abuse treatment programs.

Annie White, Florida Department of Law Enforcement (FDLE)

The FDLE continues to monitor legislation to see how it effects the drug control mission.

Jeffrey Cece, Department of Children and Family Services

The most important development relates to news on federal appropriations, the federal 2021 appropriation bill COVID relief section (added supplemental funding). It appears Congress is going to double the amount, roughly an extra \$100 million, for the block grant. The scope of eligibility has expanded for opioid response grant funds. The State Opioid Response (SOR) grant is using funds to support the overdose prevention program.

Lt. Jason Britt, Department of Highway Safety and Motor Vehicles (FLHSMV)

The FLHSMV partnered with Attorney General Moody to improve outreach efforts. These efforts will come in two phases and will include involving multiple groups of people, including truck drivers.

MAJ Nate Dinger, Florida National Guard

Prevention programs are still active even though most students are at home. The Guard is still able to help with community agencies and other community groups.

Judge Steve Leifman, 11th Judicial Circuit of Florida

The circuit recently held a six-part educational program for judges and partners with experts from around the country. They also began the Champions Training Academy with judges that are on both their drug courts and problem-solving courts. The focus is for the courts to use evidence-based best practices. Some of their standards have been approved by the Florida Supreme Court, and they are receiving funding to ensure that all of their courts are prepared to deal with very serious issues.

Mark Fontaine, Florida Behavioral Health Association

Mr. Fontaine discussed the legislative session, flexibility in relation to COVID-19, working with the Florida Department of Children and Families (DCF) and the opioid summit which took place this past fall.

Peggy Sapp, Informed Families

Peggy Sapp discussed the idea that all opioid prescriptions include inserts from pharmacies. They continue their outreach to the public, decision makers and grass roots groups. They have advertised on 32 bus benches with drug-related information. In addition, they have sold masks with the slogan "Be happy, be drug free".

Dotti Groover-Skipper, HeartDance Foundation, Inc.

The 13th judicial circuit is trying to implement a human trafficking treatment court modeled after the veteran's treatment court. The Florida Recovery High School is a brand-new school that gives youth another opportunity to be clean and sober as they move on in life.

Doug Leonardo, Chrysalis Health

The continued use of telehealth as the primary way to deliver care was discussed, as most people are still unwilling to do face-to-face visits because of COVID-19.

6. Public Comment/Open Discussion:

Susan Williams with the Agency for Health Care Administrators (AHCA) spoke for Dr. Tim Buehner to clarify that any medications that are listed for prior authorization must be renewed by a doctor at the end of the authorization period.

Eric Mountain with the United States Attorney's Office wanted to thank the council for continuing to invite their office to participate as a guest, and he pledged their support.

11. Next Steps:

The next meeting is tentatively scheduled for Tuesday, April 20, 2021.

A motion was entered to adjourn the meeting. The motion was carried.

Department of Health

Combined Drug Overdose Dashboard



Karen Card, DrPH

4/20/2020

Drug Policy Advisory Council Meeting

Presenters

Karen Card, DrPH

- Bureau of Emergency Medical Oversight
- Florida Drug Overdose Surveillance and Epidemiology Team (FL-DOSE)
Funded by the Centers for Disease Control and Prevention's Overdose Data to Action Grant (OD2A)

Jared Jashinsky, PhD (Dashboard Creator)

- Former FL-DOSE epidemiologist
- Surveillance Manager
STD and Viral Hepatitis Section
Bureau of Communicable Diseases

Fatal and Non-fatal Drug Overdose Counts and Rates

Fatal Overdose Counts in Florida Estimated from Vital Statistics

Read Me:

Data come from fatalities tracked by the Florida Department of Health Bureau of Vital Statistics. Counts of less than 10 cases are not shown to protect the anonymity of individuals. Unreliable rates, those based on less than 16 cases, are also not shown. This will remove values from downloaded data and show disjointed line charts. Those interested in seeing groups with low populations can group results by quarter instead of months.

Technical Notes:

Display Counts

Display Rates

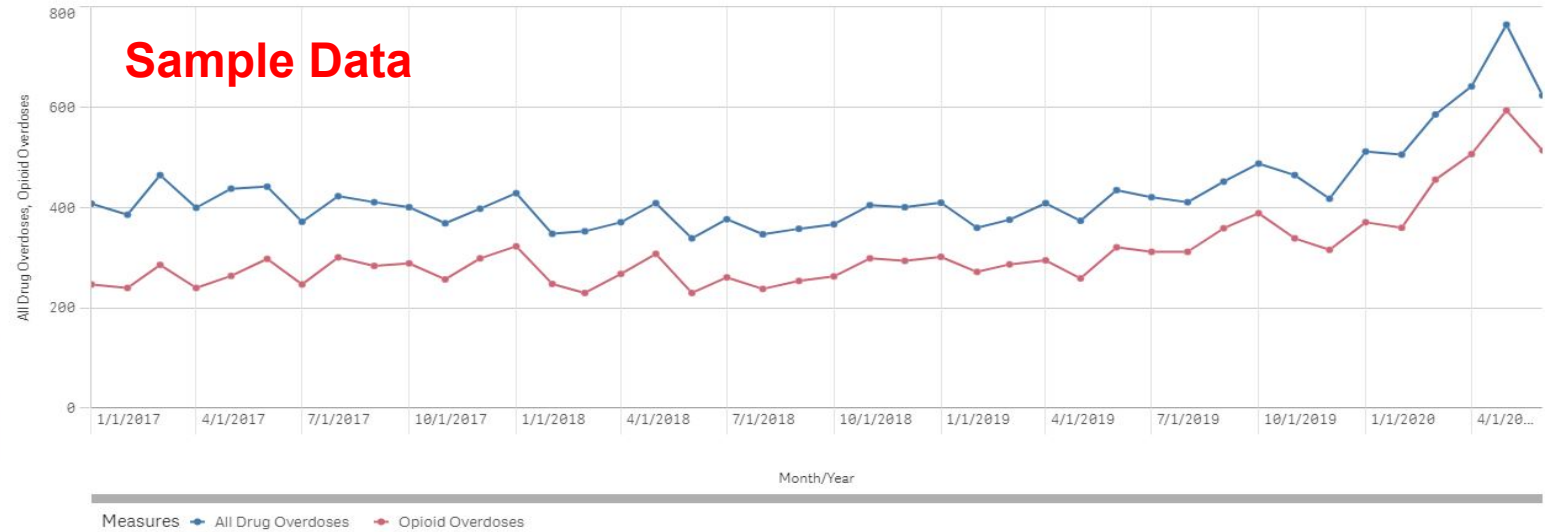
Display Fatal Data

Display Non-Fatal Data

Display by Month

Display by Quarter

Fatal Overdose Counts by Month in Florida Estimated from Vital Statistics



Right Click Here and Click Export to Download Data
 Fatal Overdose Counts by Month in Florida Estimated from Vital Statistics

Filter Data

County

- Alachua
- Baker
- Bay
- Bradford
- Brevard
- Broward
- Calhoun

Year

- 2017
- 2018
- 2019
- 2020

Age Range

- Ages 0-9
- Ages 10-14
- Ages 15-24
- Ages 25-34
- Ages 35-44
- Ages 45-54
- Ages 55-64

Sex

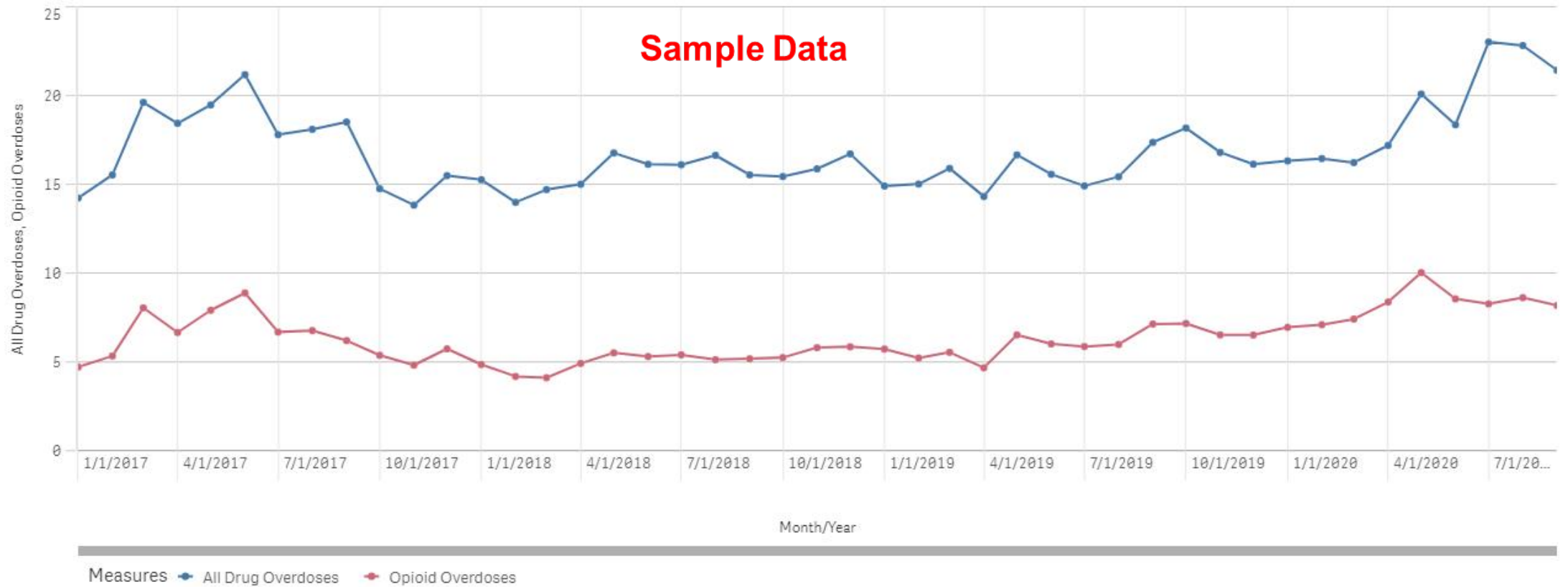
- Female
- Male

Race/Ethnicity

- American Indian
- Asian/Pacific Islander
- Black
- Hispanic
- Multiracial
- White

Dashboard Elements Downloadable

Suspected Non-Fatal Overdose Rates per 100,000 by Month in Florida Estimated from EMS Events



Contact Information

Karen Card, DrPH

- Epidemiologist & Project Manager
- Email: Karen.Card@flhealth.gov

PEER RECOVERY SUPPORT SERVICES

PRESENTATION TO –

DRUG POLICY ADVISORY COUNCIL – DPAC

APRIL 20TH, 2021

WESLEY EVANS, STATEWIDE COORDINATOR OF
INTEGRATION AND RECOVERY, DCF



PEER SPECIALISTS - TODAY'S TOPICS

ROSC

Peer Specialists

RCO
Implementation

Measuring
Outcomes

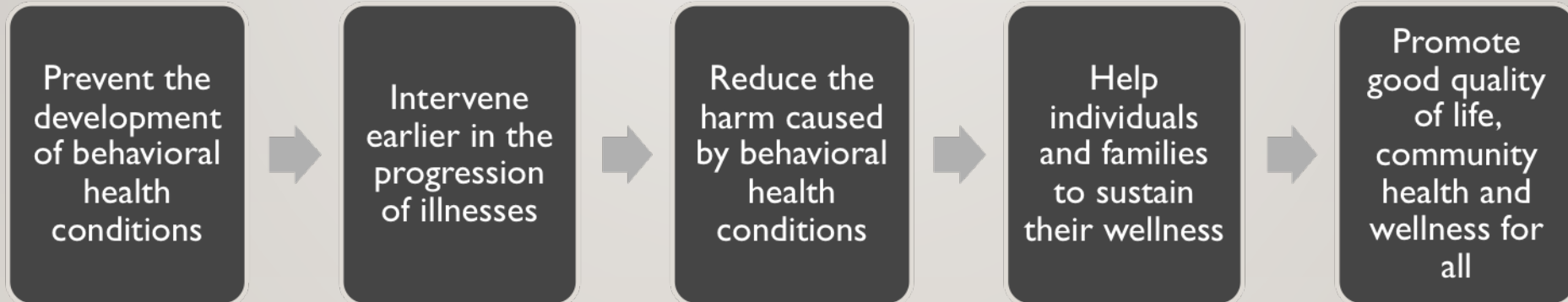
Recovery
Capital

CONCEPTUAL & LANGUAGE CLARITY

Recovery-oriented systems of care (ROSC) are networks of formal and informal systems; clinical and non-clinical services and supports developed and mobilized to sustain long-term community-based recovery for individuals and families.


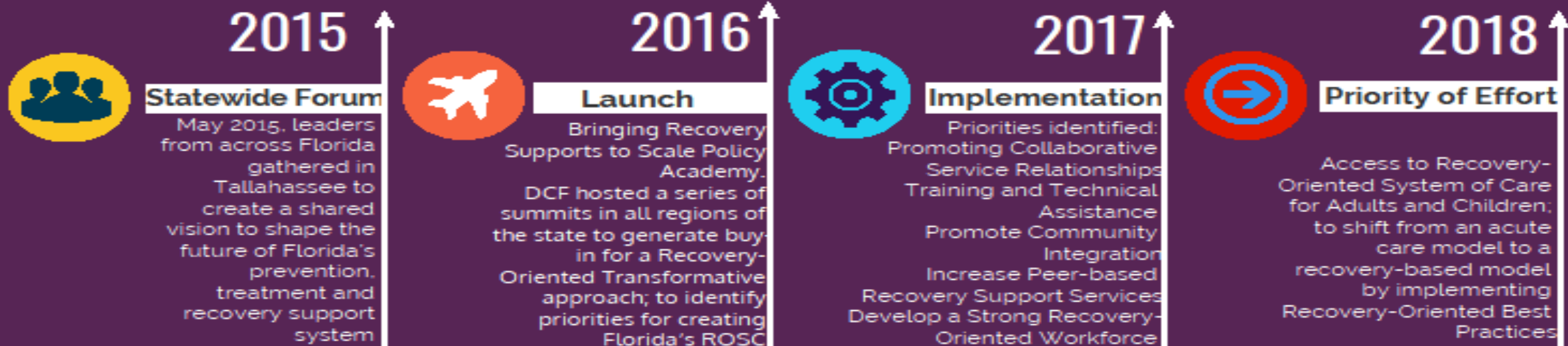
“Recovery Management” (RM) is a philosophical framework for organizing behavioral health treatment and recovery support services across the stages of pre-recovery identification and engagement, recovery initiation and stabilization, long-term recovery maintenance, and quality of life enhancement for individuals and families affected by behavioral health conditions.

PRIMARY GOALS OF A ROSC



Systemic Transformation

A History of Recovery-Oriented System of Care Process in Florida



Prior to this forum DCF had taken several steps that supported developing a ROSC, including establishing a workforce of peer specialists and supporting them through a position at the state office that was filled by a person with lived behavioral health experiences; to transform its behavioral health system

Groundwork



DCF established a cohort of Change Agents across the state to assist regional stakeholders in achieving outcomes that reflect recovery-oriented values; by building collaborative partnerships with communities and key stakeholders to implement local and statewide priorities

Transformation Assistance



DCF is initiating a statewide Priority of Effort to ensure a sustainable future for systemic transformation, by aligning policies and procedures with a Recovery-Oriented approach; developing standards for an enhanced behavioral health system

Sustainable

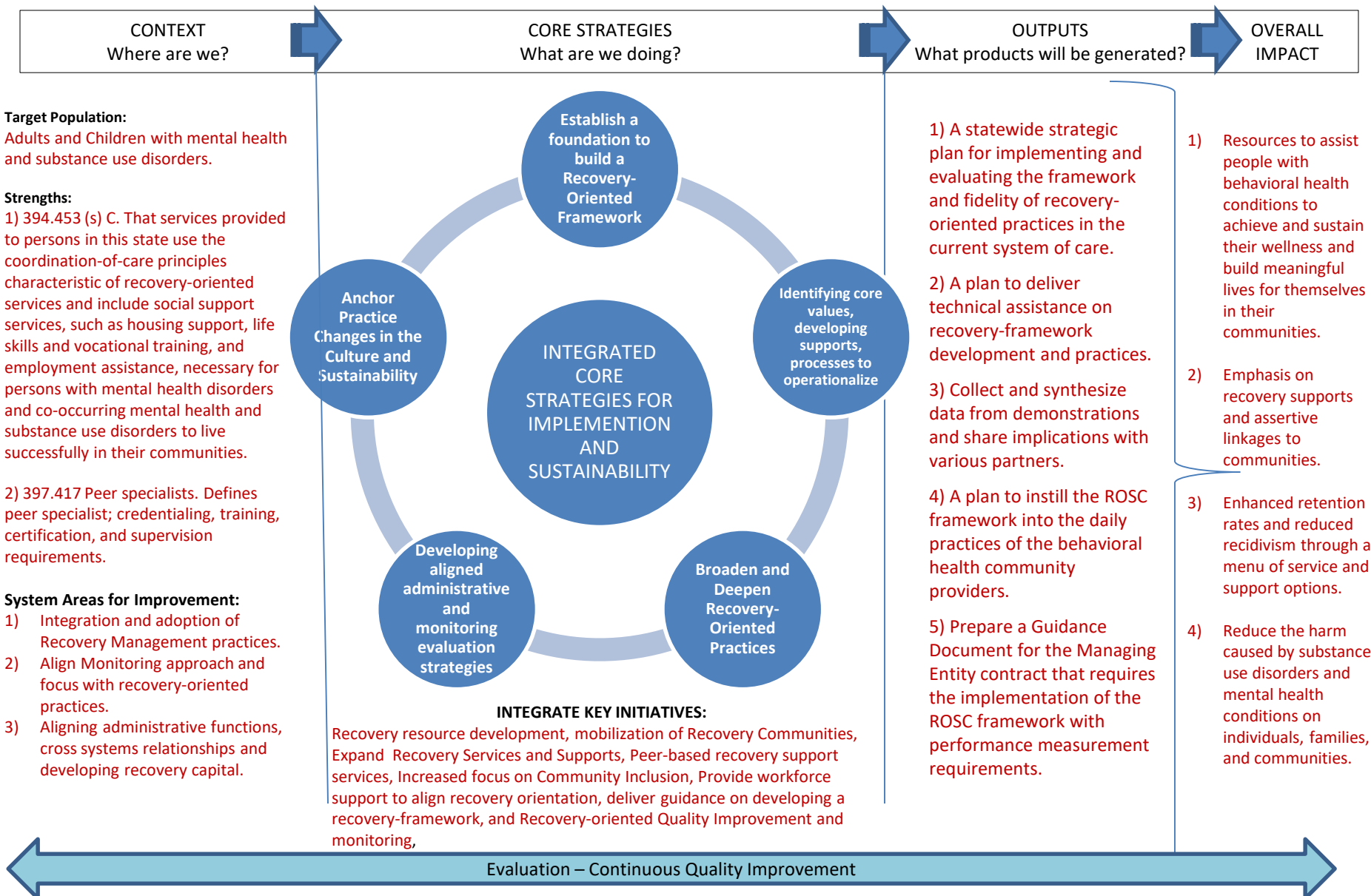
SYSTEMIC TRANSFORMATION – TIMELINE CONT.

- **2019**, Effort to ensure a sustainable future for systemic transformation, by aligning policies and procedures with a Recovery-Oriented approach by developing standards for an enhanced behavioral health system; and
- **20/21**, Broadening the spread and deepening the adoption of recovery-oriented approaches in the culture of system and community, and implementing sustainability and quality improvement efforts. Reference statewide Logic Model.

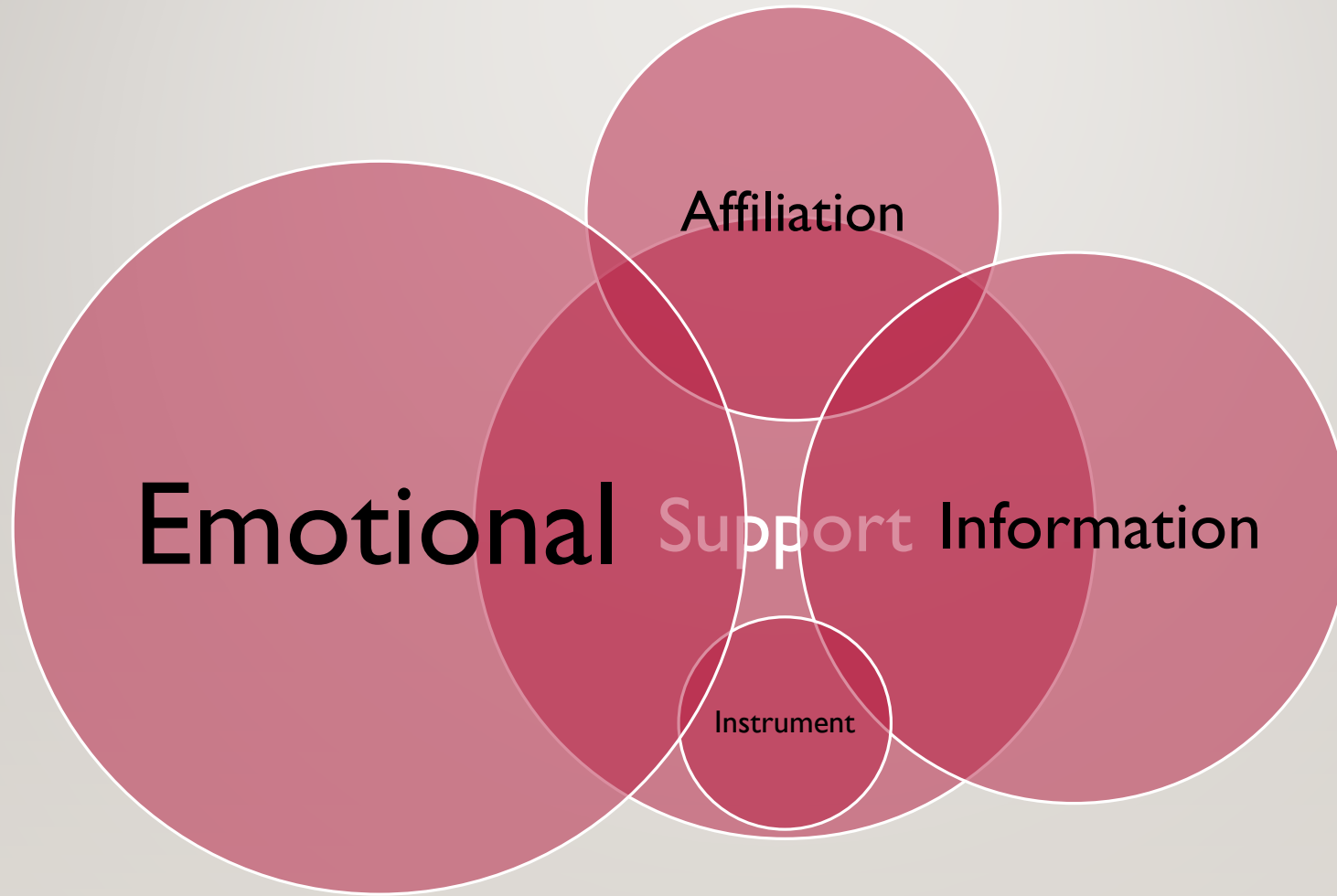


Florida Recovery Oriented System of Care (ROSC) – Statewide Logic Model

VISION: *Establish an integrated, values-based recovery-oriented system of care where recovery is expected and achieved through meaningful partnerships and shared decision making with individuals, communities, and systems.*



PEER RECOVERY SUPPORT
SERVICES –
A **ROSC** FRAMEWORK
COMPONENT



- 4 Types of Support:**
- 1. Emotional**
 - 2. Informational**
 - 3. Affiliation**
 - 4. Instrumental**

PEER SPECIALIST CERTIFICATION - ENDORSEMENTS

CRPS-A: Attests to lived experience as an adult who has been in recovery from substance use or mental health condition

CRPS-F: Attests to lived experience as a family member or care giver to another individual who has or is in recovery from substance use or mental health condition

CRPS-V: Attests to lived experiences as a veteran of the armed forces who has been in recovery for a minimum of 2 years from substance use or mental health condition

CRPS-Y: An individual currently between the ages of 18 and 29 who experienced a significant life challenge(s) during the ages of 14 – 25 and is living a wellness and/or recovery oriented lifestyle for at least 2 years.

PEER SPECIALISTS - SPECIFIC ROLES

- **Recovery Support Navigator or Recovery Support Bridger**
 - Help individuals transitioning out of long and/or recurrent involvements with an institutional setting, such as a state hospital, Crisis Stabilization Unit, jail, prison, emergency departments, or the child welfare system.
- **Crisis Recovery Support Specialist**
 - Provide immediate support to individuals in crisis in a variety of settings, including a CSU, mobile crisis unit, crisis telephone support, peer-run respite, and detox centers.
- **Whole Health Recovery Support Specialist or Peer Wellness Coach**
 - Support individuals in identifying and achieving personal goals related to health, or the eight dimensions of wellness, through community based support programs and/or one on one support.



SPECIFIC ROLES – CONT.

- **Employment Support Specialist/Coach**

- Assist individuals in transitioning back to meaningful work by linking them to existing supports, obtaining resources and advocating for reasonable accommodations.

- **Housing Support Specialist/Coach**

- Support individuals to successfully manage their recovery so that they can live independently and permanently in the community whether transitioning out of a homeless situation, group home or State Hospital.

- **Recovery Coach**

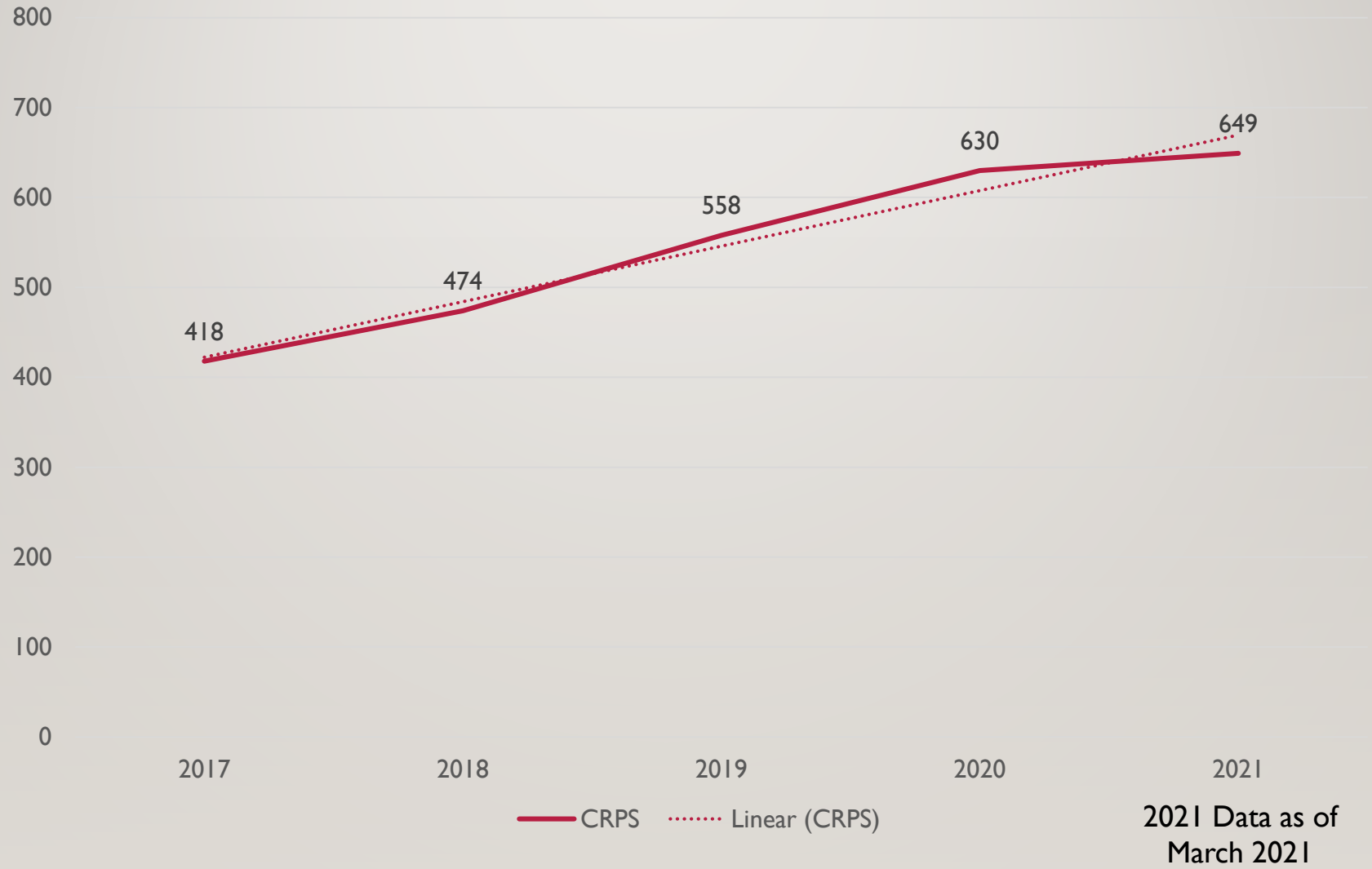
- Serve as mentors and role models and help connect individuals to recovery support services, formal and informal community supports.



INTEGRATION EFFORTS

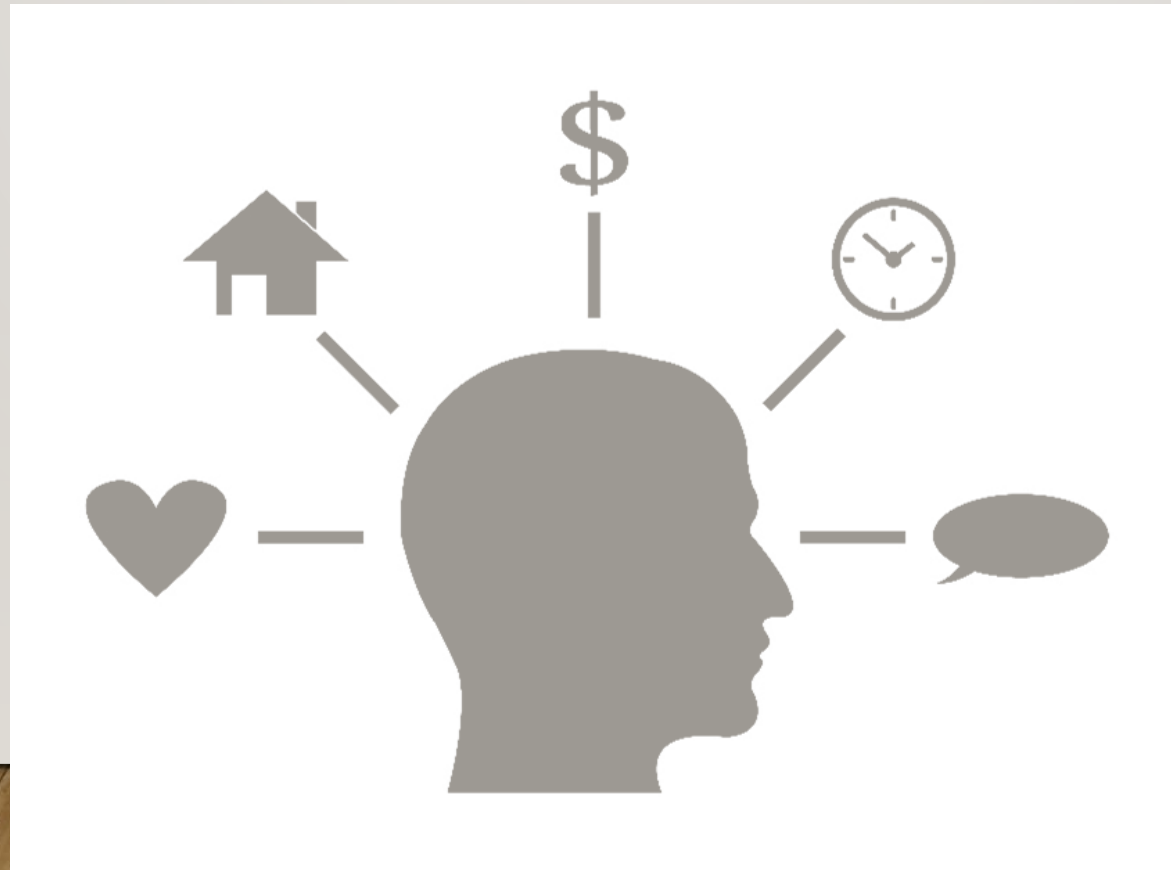
- Statewide Workgroups-
 - Plans of Safe Care
 - Pregnant Postpartum Women and Access to Medication Assisted Treatment
 - SAMH barrier identified:
 - Lack of knowledge of behavioral health recovery management supports
- SEN Care Coordinators
 - Headquarters Position
 - 6 Regional Office Positions; 1 per region
 - Behavioral Health and Maternal, Infant, and Child Health resources
 - Warm hand-offs to existing SAMH ROQIs
- RCO- Rebel Recovery
 - Current CRPS and Dependency System
- Certified Peer Recovery Specialist
 - A possible need for Child Welfare designation
 - Lived experience in Child Welfare
 - Knowledge of behavioral health resources and information on Child Welfare needs.
 - Bi-monthly meeting with stakeholders from multiple systems
 - Beginning conversations with FCB and SAMH leadership on possibilities.

Statewide Certified Recovery Peer Specialist Capacity



'RECOVERY CAPITAL'

REFERS TO THE SUM OF RESOURCES NECESSARY TO INITIATE AND SUSTAIN RECOVERY FROM SUBSTANCE USE



KEY COMPONENTS OF RECOVERY CAPITAL

Social capital – the sum of resources each person has as a result of their relationships, and includes both support from and obligations

Physical capital – tangible assets, such as property and money

Human capital – the skills, positive health, aspirations and hopes, and personal resources that will enable the individual to prosper

Cultural capital – the values, beliefs and attitudes that link to social conformity

RECOVERY CAPITAL PROBLEM SEVERITY MATRIX

High Recovery Capital

High Problem Severity/
Complexity

Low Problem Severity/
Complexity

Low Recovery Capital

RECOVERY COMMUNITY ORGANIZATIONS (RCO)

- RCOs organize recovery-focused advocacy activities, carry out recovery-focused community education, outreach, and peer-based recovery support services;
- RCOs will work closely with community treatment providers and other stakeholders to provide harm reduction and recovery support services;
- RCOs will implement use of the Recovery Capital Scale as a component of the recovery planning process. Recovery capital is conceptually linked to natural recovery, solution-focused therapy, strengths-based case management, recovery management, resilience and protective factors, wellness and sustained recovery.

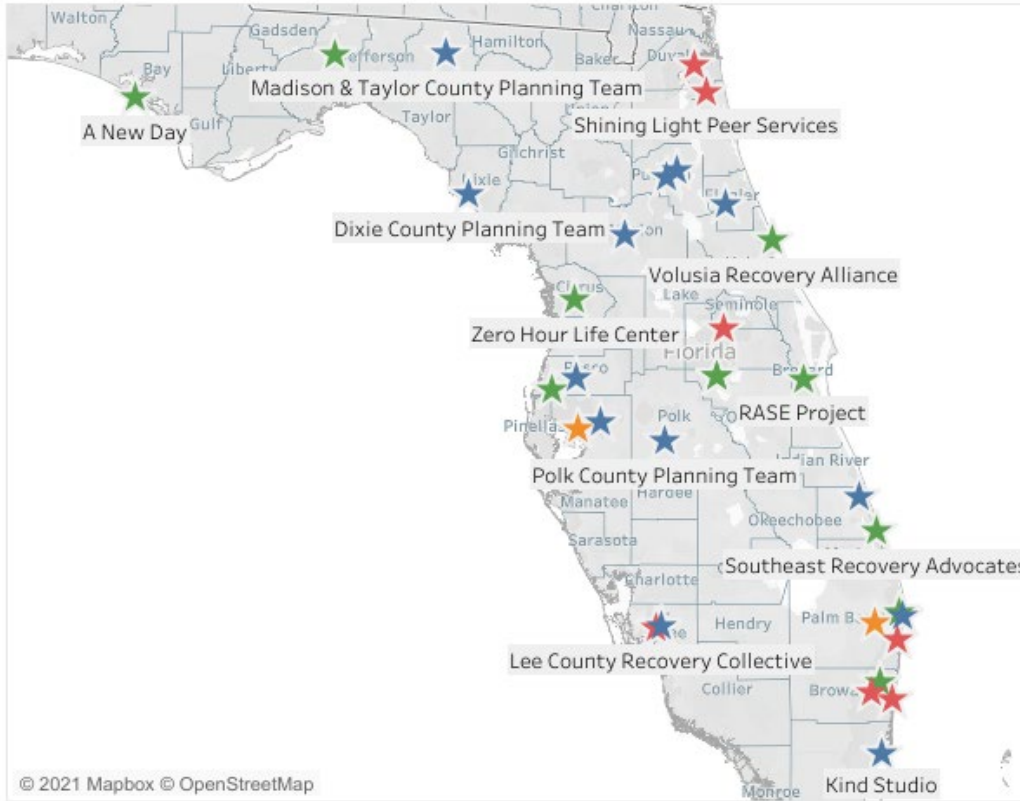


RECOVERY COMMUNITY ORGANIZATIONS (RCO) CONT.

- Prior to RCO expansion efforts there were 5 RCOs in FL.
- Collaborative Partnerships developed with multiple stakeholders to expand RCOs:
 - Faces and Voices of Recovery (SOR I & SOR II)
 - FADAA (Aetna Foundation)
 - Floridians for Recovery (Statewide RCO)
 - Peer Support Coalition of Florida (SOR I)
 - Managing Entities
 - SAMH Recovery Oriented Quality Improvement Specialists (ROQIS)
- As of current FY there are 35+ RCOs at various stages of development statewide;
- Faces and Voices of Recovery will provide support and TA to continue RCO implementation efforts (SOR II)

Current RCO Network

FL Map



Stage of Development

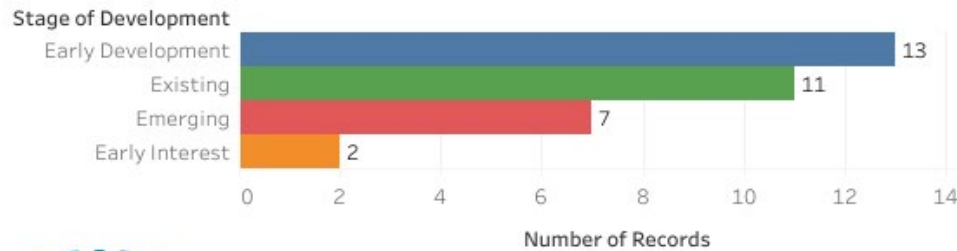
- Early Development
- Early Interest
- Emerging
- Existing

List of Entities

Individual, group or organization name

A New Day	■
Central FL Planning Team	■
Chainless Change	■
Community Recovery Hub of Palm Beach County	■
Dixie County Planning Team	■
Fellowship Foundation	■
Fire Forged Recovery	■
First Coast Recovery Advocates	■
Flagler County Planning Team	■
Floridians for Recovery	■
Hillsborough County Planning Team	■
Individual #1	■
Individual #2	■
Individual #3	■
Kimmie's Recovery Zone	■
Kind Studio	■
Latino Recovery Advocacy	■
Lee County Recovery Collective	■
Madison & Taylor County Planning Team	■
Marion County Planning Team	■
Pasco County Planning Team	■
Peer Support Space	■
Polk County Planning Team	■
Putnam County Planning Team	■
RASE Project	■
Rebel Recovery	■
Recovery Epicenter Foundation	■
Shining Light Peer Services	■
Southeast Recovery Advocates	■
Volusia Recovery Alliance	■
Zero Hour Life Center	■

Entities by Stage



FY 2021 ROADMAP



TECHNICAL ASSISTANCE

Same level of access to National leaders in the recovery, Mentorship, Bootcamps, etc.

01



ORGANIZATIONAL DEVELOPMENT

Effective management strategies, contract negotiation skills, fiscal process, policy and more

02



SUSTAINABILITY PLANNING

One-part fund development, one-part financial planning, and everything in between

03



ACCREDITATION ACADEMY

Intensive training specific to the national standards for Peer Recovery Support Service delivery (PRSS)

04



RECOVERY DATA PLATFORM

Coming to an RCO near you. Cloud-based reporting, App-based participant tools, and more

05



STRATEGIC PLANNING

Individualized work with consultants to provide clarity, direction, focus, and drive organizational alignment

06

Thank you

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sarah.sheppard@myflfamilies.com



Governor's Policy Board Report

4/27/2021

Successful Prevention Campaigns Need Public Participation



Governor's Policy Board Report

4/27/2021

Lock Your Meds North Carolina Survey Results

- Conducted by PIRE Research
- 3,279 respondents
- 24% indicate having seen or heard information about Lock Your Meds
- 63% indicate having taking an action (e.g., storing medication in lock box, dropping off medication at Take-Back Day) as a result of information received from the Lock Your Meds campaign.
- 65% “Like” or “Really Like” the Lock Your Meds Campaign



Governor's Policy Board Report

4/27/2021

Simple, direct instructions work.

- 65% “Liked” or “Really Liked” Lock Your Meds
- Became informed, talked to their kids, took inventory of their drugs, locked their medication, disposed of drugs
- 5 simple messages



Governor's Policy Board Report

4/27/2021

Lock Your Meds displayed at Publix Pharmacies

- Publix pharmacies throughout the South East United States
- 27,000 receipts printed with Lock Your Meds information

Miami-Dade County	Florida	Outside of Florida
65	680	420



Governor's Policy Board Report

4/27/2021

Counter-top Signage

She gets her hair from her mom.

Her eyes from her dad.

And her drugs from her home medicine cabinet.

53% of people 12 and older who misuse prescription drugs get them from family or friends.

BE AWARE. DON'T SHARE.®
LOCK YOUR MEDS.®

Watch LISTEN The Movie and learn what happens when we don't listen.
Learn more and enter to win a Vaultz® Locking Medicine Case at:
INFORMEDFAMILIES.ORG/PUBLIXMIAMI

© 2021 National Family Partnership. Lock Your Meds®/Meds is a protected under U.S. Copyright Law and cannot be altered or distributed without our permission.

Info Pamphlet included with Opioid Rx

CarePoints® <i>information for your health®</i>	
[Inject: Pharmacy Name] [Inject: Pharmacy Address] [Inject: Pharmacy Address 2] [Inject: Pharmacy Phone]	Exclusively for: [Inject: Patient Name] Rx #: [Inject: Rx#] Date: [Inject: Date] Message ID#: [Inject Message ID#]

Prescription drug misuse is the fastest growing substance use problem in America.

Did you know that 53% of misused medications come from family and friends - not a stranger, a drug dealer or the internet?

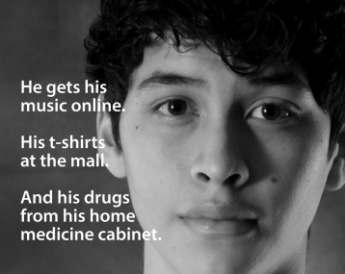
Be Aware. Don't Share. Lock Your Meds.®


- Secure your medication in places that friends and family cannot access.
- Take regular inventory to be sure that nothing is missing.
- Safely dispose of expired or unused medication.

He gets his music online.





His t-shirts at the mall.

And his drugs from his home medicine cabinet.





Learn more and enter to win a Vaultz® Locking Medicine Case at
www.InformedFamilies.org/Publix

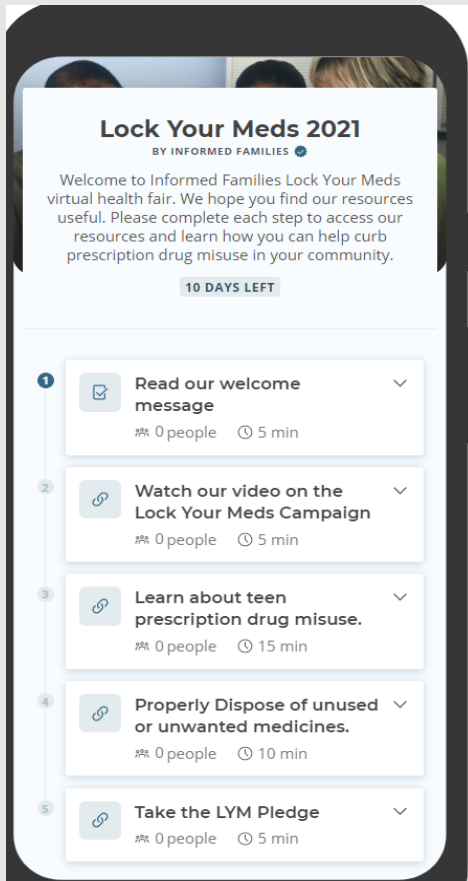







Governor's Policy Board Report

4/27/2021

Lock Your Meds Virtual 'Growth Plan'



IF needs to have more people engaged in our online platform. Please try out LYM virtual health fair! Instructions attached!

Sign up at:

<https://journeystudio.gloo.us/growee/YY22NDXK7Q1BM BHKKSK35YBGAX>

Or Scan:



4/27/2021

Outfront Media Bus Benches



- 16 Units
- Jan 4th - March 28th, 2021
- 2,822,333 impressions per period
- 8,467,000 impressions over 3 periods

4/27/2021

LISTEN Movie



INFORMED FAMILIES PRESENTS
A LIFE-CHANGING EVENT

LEARN HOW TO
LISTEN

Sign Up to Watch at
WWW.INFORMEDFAMILIES.ORG/LISTEN
STREAMING ONLINE
JANUARY 18-24, 2021

Logos: Informed Families, Florida Blue, Together for Children, and a small logo with a speech bubble.

- Over 300 people signed up to watch the movie online and participate in discussion sessions
- At a previous screener, in person, only 3 parents showed up to watch the movie.
- Balance of online vs. in person



Governor's Policy Board Report

4/27/2021