

# Statewide Drug Policy Advisory Council Public Meeting



Public Meeting Book

October 25, 2023  
8:30 AM – 11:30 AM

**Mission:**

To protect, promote & improve the health of all people in Florida through integrated state, county & community efforts.



**Ron DeSantis**  
Governor

**Joseph A. Ladapo, MD, PhD**  
State Surgeon General

**Vision:** To be the Healthiest State in the Nation

## Statewide Drug Policy Advisory Council (DPAC) Meeting

**October 25, 2023**  
**8:30 a.m. to 11:30 a.m.**

Location: 4052 Bald Cypress Way, Conference Room 301, Tallahassee, FL 32311

Meeting details can be found at  
<http://floridahealth.gov/DPACMeeting>

### AGENDA

Time	Item	Topic	Topic Facilitator / Presenter
8:30 a.m. – 8:35 a.m.	1	Welcome/Opening Remarks	Melissa Jordan, MS, MPH Assistant Deputy Secretary for Health Florida Department of Health
8:35 a.m. – 8:40 a.m.	2	Approval of August 24, 2023, Meeting Minutes	DPAC Members
8:40 a.m. – 9:00 a.m.	3	SHIP Mental Well-being and Substance Abuse Prevention PAW	Jennifer Johnson Senior Director of Public Policy The Florida Behavioral Health Association
9:00 a.m. – 9:20 a.m.	4	Dangers of Social Media Use in Promoting Access to Illicit Drugs	Mike Duffey Assistant Special Agent in Charge Florida Department of Law Enforcement
9:20 a.m. – 9:25 a.m.	Break		
9:25 a.m. – 10:25 a.m.	5	2023 Annual Report Discussion	DPAC Members
10:25 a.m. – 11:10 a.m.	6	Agency and Member Updates	DPAC Members
11:10 a.m. – 11:25 a.m.	7	Public Comment	
11:25 a.m. – 11:30 a.m.	8	Next steps and future meeting date Motion to Adjourn	Melissa Jordan, MS, MPH Assistant Deputy Secretary for Health Florida Department of Health

**Florida Department of Health**  
**Division of Community Health Promotion**  
4052 Bald Cypress Way, Bin A-13 • Tallahassee, FL 32399  
PHONE: 850-245-4100 • FAX: 850-414-7552  
**FloridaHealth.gov**



**Accredited Health Department**  
Public Health Accreditation Board

# Statewide Drug Policy Advisory Council Meeting Minutes

**August 24, 2023**

**8:30 a.m. – 12:00 p.m.**

Virtual Meeting via Microsoft Teams:

<http://floridahealth.gov/DPACMeeting>

Or call in (audio only): (850) 792-1375

Phone Conference ID: 411 239 429#

## **Welcome/Introductions**

Joseph A. Ladapo, MD, PhD, State Surgeon General, opened the Statewide Drug Policy Advisory Council (DPAC) meeting. Dr. Ladapo thanked all members of DPAC, designated appointees, and other participants for their continued partnership in this critical work. Dr. Ladapo asked Shay Holloway, BSN, MBA, to proceed with the introduction of new members and roll call.

## **Newly Appointed Members**

The following members were appointed by Governor Ron Desantis on June 29, 2023.

Melanie Brown-Woofter is the President and Chief Executive Officer of the Florida Council for Community Mental Health. She is the Immediate Past President of the Tallahassee Kiwanis Club and a current member of the National Council for Behavioral Health. Ms. Brown-Woofter earned her bachelor's degree in nursing from the University of Florida.

Sheriff Chad Chronister is the Hillsborough County Sheriff. He was the Vice Chair of the Hillsborough County Public Safety Coordinating Council and the Criminal Justice Subcommittee Chair of the Statewide Council on Human Trafficking. Sheriff Chronister earned his bachelor's degree and master's degree from Saint Leo University.

Sheriff Peyton Grinnell is the Lake County Sheriff. He is a veteran of the United States Marine Corps. He serves on the Florida Corrections Accreditation Commission and the Lake-Sumter State College Foundation Board of Directors. Sheriff Grinnell earned his bachelor's degree in organizational management from Warner Southern College.

Dean Insera is the Founding and Lead Pastor of City Church Tallahassee. He is an Executive Committee Member of the Southern Baptist Convention and previously served on the Florida Baptist Association Board of Trustees. Insera earned his bachelor's degree in biblical studies from Liberty University and his master's degree in theological studies from Midwestern Baptist Theological Seminary.

Rabbi Meir Kessler is the Director of the Jewish Recovery Center and a Chaplain at Caron Renaissance. He has dedicated almost 20 years to advocating on behalf of recovering addicts and addicts in need of treatment. Rabbi Kessler earned his Rabbinical Ordination from Central Yeshivat Tomchei Temimim Kfar Chabad.

Sheriff Chris Nocco is the Pasco County Sheriff. He is a member of the United States Department of Homeland Security's Advisory Council and the Florida Human Trafficking Task Force. He previously served on Florida's Constitutional Revision Commission. Sheriff Nocco earned his bachelor's degree in criminal justice and his master's degree in public administration from the University of Delaware.

**The following members or designees were in attendance:**

Joseph A. Ladapo, MD, PhD, State Surgeon General  
Joe Spataro for Ashley Moody (Office of the Attorney General)  
John McClellan for Mark Glass (Department of Law Enforcement)  
Jeffrey Cece, MS, CPM for Shevaun Harris (Department of Children and Families)  
Maggie Agerton for Ricky Dixon (Department of Corrections)  
Tracy Shelby for Eric Hall, Ed.D. (Department of Juvenile Justice)  
Timothy Hay for Manny Diaz, Jr. (Department of Education)  
Captain Derrick Rahming for Dave Kerner (Department of Highway Safety and Motor Vehicles)  
Captain Jordan Jerris for Major General James Eifert (Department of Military Affairs)  
Doug Simon (Governor's Office of Policy and Budget)  
Sheriff Peyton Grinnell (Governor Appointee: Drug Enforcement, Lake County Sheriff's Office)  
Peggy Sapp (Governor Appointee: Substance Abuse Prevention, Informed Families)  
Melanie Brown-Woofter (Governor Appointee: Substance Abuse Treatment, Florida Behavioral Health Association)  
Rabbi Meir Kessler (Governor Appointee: Faith-Based Substance Abuse Treatment, Jewish Recovery Center, and Caron Renaissance)  
Dean Inserra (Governor Appointee: Faith-Based Substance Abuse Treatment, City Church Tallahassee)  
Sheriff Chad Chronister (Governor Appointee: Expertise in Drug Enforcement and Substance Abuse Programs and Services, Hillsborough County Sheriff's Office)  
Sheriff Chris Nocco (Governor Appointee: Expertise in Drug Enforcement and Substance Abuse Services, Pasco Sheriff's Office)  
Nicholas Carper for Representative Spencer Roach (Florida House of Representatives)  
Aaron Gerson for Judge Steve Leifman (11<sup>th</sup> Judicial Circuit Court of Florida)

**Guests and Staff:**

Shay Holloway, BSN, MBA (Florida Department of Health)  
Jon Conley (Florida Department of Health)  
Ashley Conrad (Florida Department of Health)  
Maggie Dilger (Florida Department of Health)  
Jesseka Forbes, PharmD (Agency for Health Care Administration)  
Melissa Jordan, MS, MPH (Florida Department of Health)  
Brett Kirkland, PhD (Florida Department of Law Enforcement)  
Beth Labasky (Informed Families)  
Ramon Maury (Informed Families)  
Shelby Meaders (Guest)  
Bob Minotti (Fentanyl Fathers)  
Megan Neel (Florida Department of Law Enforcement)  
Anna Simmons (Florida Department of Health)  
Amy Vanness (Florida Department of Corrections)  
Stuart Waldo (Florida Department of Health)  
Jennifer Williams (Florida Department of Children and Families)

**Opening Remarks**

Dr. Ladapo provided an overview of the meeting agenda and the presentations to follow.

August 31 is International Overdose Awareness Day followed by National Recovery Month in September. Dr. Ladapo spoke about the Coordinated Opioid Recovery (CORE) network, which focuses on sustained recovery. This model, originally piloted in Palm Beach County, reduced overdose rates to zero percent among patients after two years of care.

During its first year, the initial 12 CORE network counties: emergency medical providers connected 25,000 overdose patients to long-term recovery; nearly 550,000 services were provided that support patients' overall sustainable long-term recovery, including disease treatment, dental care, primary care, psychiatric evaluation, and maternal care; and 52% of patients were placed on Medication-Assisted Treatment, or MAT, which has saved over 300 lives.

The momentum being achieved should continue through increased partner collaboration and additional resources. Addressing substance use disorder as a multifaceted, statewide approach will allow Florida to continue saving lives and support sustained recovery both now and in the long-term.

## **Business**

### **1. Presentations:**

- a. Drug Identified in Deceased Persons by Florida Medical Examiners 2022 Interim Report** – Brett Kirkland, PhD, Chief of Policy and Special Programs, Professionalism Division, Florida Department of Law Enforcement.

Dr. Kirkland provided an overview of the Drug Identified in Deceased Persons by Florida Medical Examiners 2022 Interim Report. Dr. Kirkland noted the following general statewide trends: total drug-related deaths decreased by 5% (373 less) when compared with the first six months of 2021; 3,969 opioid-related deaths were reported, which is a 7% decrease (313 less); 3,003 opioid-caused deaths were reported, which is a 10% decrease (333 less); 4,568 individuals (7% decrease, 344 less) died with one or more prescription drugs in their system; and 3,033 individuals (10% decrease, 349 less) died with at least one prescription drug in their system that was identified as the cause of death.

The drugs that caused the most deaths were fentanyl (2,744), cocaine (1,230), methamphetamine (1,088), ethyl alcohol (676), benzodiazepines (437, including 260 alprazolam deaths), amphetamine (418), fentanyl analogs (390), and oxycodone (223).

Deaths caused by fentanyl decreased by 9%. While fentanyl is a prescription drug, data indicate that at least 86.8% of fentanyl occurrences were illicitly obtained. Deaths caused by cocaine also decreased by 9%. Deaths caused by methamphetamines increased by 8%. Deaths caused by alprazolam (Xanax) decreased by 25%.

Morphine was the third most occurring opioid with 458 occurrences, a 28% decrease. Occurrences of heroin decreased by 58%, and deaths caused by heroin decreased by 62%. Occurrences of fentanyl analogs increased by 35%, and deaths caused by fentanyl analogs increased by 38%. Occurrences of oxycodone decreased by 5%, and deaths caused by oxycodone decreased by 10%. Occurrences of cathinones decreased by 21.5% (56 less), and deaths caused by cathinones decreased by 13% (22 less). The majority of cathinones reported were N, N-Dimethylpentylone, and its metabolite, pentylone. Occurrences of gabapentin decreased by 9.5%, and mitragynine decreased by 1%. There was a total of 13 occurrences of difluoroethane reported for January – June 2022. There was a total of 218 occurrences of xylazine.

- b. Fentanyl Fathers** – Bob Minotti, Co-founder and Director of Florida Program Development of Fentanyl Fathers

Fentanyl Fathers is a non-profit working to educate students and warn communities about the dangers of fentanyl and counterfeit pills through the lens of bereaved parents.

The organization's mission is to establish a world where no adolescent succumbs to fentanyl poisoning or overdose, by raising awareness about the dangers of fentanyl, counterfeit pills, and effective overdose response measures.

The group has partnered with several South Florida high schools and is hoping to expand its reach by creating partners around the state. In addition to explaining the dangers related to fentanyl and how a person's body reacts to the drug, the school presentation also explains what to do if someone is experiencing an overdose, the Good Samaritan Law, how to administer nasal naloxone, and avoiding fentanyl at all costs.

The presentation noted the following statistics: Seven out of 10 street drugs tested had a lethal amount of fentanyl; high school-aged overdose deaths rose by 114% between 2019 and 2021 (fentanyl accounted for 77% of those deaths); and among adolescent overdose decedents (ages 10 to 19) only 35% of them had previous opioid use history, yet 90% of deaths were opioid-related (1 in 4 had evidence of counterfeit pill involvement).

**2. Review and Approval of Meeting Minutes from April 18, 2023:**

A motion was entered to approve the meeting minutes. Motion carried, all in favor. Minutes were approved with no opposition.

**3. Review and Updates of Recommendations 9–16:**

Shay Holloway asked DPAC members to consider/evaluate if each recommendation should continue as the DPAC moves forward.

- a. Recommendation 9:** Shay Holloway further discussed CORE and the Department's partnership with the Florida Department of Children and Families to expand the program to 17 additional counties in the coming year using the opioid settlement dollars.

Melanie Brown-Woofter voiced her support of CORE and shared opioid use disorder treatment providers on the community side are participating in each county and are looking forward to expanding. She also noted that as the DPAC moves forward, there should be a discussion regarding drug classification and what to include as there are varying dosages of naloxone.

- b. Recommendation 10:** No updates provided for recommendation 10.

- c. Recommendation 11:** Melanie Brown-Woofter explained there is some disparity in the commercial plans, but there was a step in the right direction this last legislative session. She is looking forward to this good work continuing.

- d. Recommendation 12:** This will be the appropriate recommendation to discuss the strength of new drugs. The Agency for Health Care Administration noted that medications are still accessible with an automated prior authorization process, but most are still available on the Medicaid side.

- e. Recommendation 13:** No updates provided for recommendation 13.

- f. Recommendation 14:** Jeffrey Cece will provide written updates. Melanie Brown-Woofter voiced approval for the expansion of a Recovery-Oriented System of Care and the support the Florida Behavioral Health Association has received.



**g. Recommendation 15:** No updates provided for recommendation 15.

**h. Recommendation 16:** Maggie Agerton with the Florida Department of Corrections mentioned Judge Leifman is still moving forward with this initiative. There is also a workgroup within the Florida Department of Children and Families that is working on updating statute language. Jeffrey Cece is working on soliciting updates as well.

#### **4. Agency and Member Updates:**

##### **Joe Spataro, Office of the Attorney General**

Monday, August 21, was Fentanyl Awareness Day, and the Attorney General had a press conference to shine a light on the dangers of the drug.

##### **John McClellan, Florida Department of Law Enforcement**

The Florida Department of Law Enforcement updated the DPAC about the State Assistance for Fentanyl Eradication (S.A.F.E.) in Florida program, funded through a grant provided by the Florida Legislature in 2023. The Florida Department of Law Enforcement will oversee the program. Through S.A.F.E., state and local law enforcement can request reimbursement for overtime-related benefits, travel costs, and purchase of investigative supplies for any fentanyl-related law enforcement investigations.

##### **Jeffrey Cece, Department of Children and Families**

The Department of Children and Families updated the DPAC that team members attended the Florida Behavioral Health Association Conference. The last day included an opioid and stimulant summit where accomplishments under the State Opioid Response Grant were discussed. Nearly 15,000 individuals with opiate or stimulant use disorders are being served annually through treatment and recovery support services.

The Overdose Prevention Program has distributed more than 675,000 naloxone kits and is approaching nearly 36,000 reported reversals. There were 988 binders distributed for those interested.

##### **Tracy Shelby, Department of Juvenile Justice**

The Department of Juvenile Justice updated the DPAC that naloxone is in all 21 detention facilities and residential programs, and they have partnered with the Florida Department of Health. They are working on getting naloxone in all the juvenile assessment centers and Juvenile Probation Officer screening units. The last leg is to equip probation officers with naloxone.

##### **Timothy Hay, Department of Education**

The Department of Education discussed the positive work being done in our schools and within the DPAC to educate and empower responsible decisions.

##### **Captain Derrick Rahming, Department of Highway Safety and Motor Vehicles**

The Department of Highway Safety and Motor Vehicles provided the update that the Florida Highway Patrol, the Florida Department of Law Enforcement, the Florida National Guard, and the U.S. Customs and Border Protection have been participating on a strike force at the direction of Governor DeSantis, named Operation Safe Highways. There have been six operations this year. In June of 2023 in Columbia County, there were 286 traffic stops. During these stops approximately 1,500 grams of fentanyl, 41 grams of cocaine, 1,000 grams of heroin, 4,000 grams of marijuana, and over 150 grams of methamphetamine were seized. A total of 42 arrests were made, consisting of both felony and misdemeanor charges. Additionally, three vehicles were seized, four guns were recovered, and eight undocumented immigrants were arrested during that week.

Captain Rahming noted the good work the Florida Department of Law Enforcement is doing through the relationships built to keep Florida safe.

**Captain Jordan Jerris, Department of Military Affairs**

The Florida Department of Military Affairs updated that Captain Jordan Jerris will move to a new assignment, and a new member will assume his DPAC role for the next year.

**Melanie Brown-Woofter, Florida Behavioral Health Association**

The Florida Behavioral Health Association hosted over 1,700 clinical treatment professionals to learn about innovations in behavioral health and how to treat substance use disorders while continuing to look at best practices.

The Florida Behavioral Health Association is working closely with the Department of Children and Families on continuing the State Opioid Response Grants and the opioid settlement funds that are coming through the Department of Children and Families to increase the services available for medication-assisted treatment and to keep individuals in recovery.

Addressing substance use disorders is a multi-pronged approach that includes preventative efforts, and a special thanks was given to the meeting presenters and law enforcement's efforts.

**Doug Simon, Governor's Office of Policy and Budget**

The Governor's Office of Policy and Budget commented on the Drug Identified in Deceased Persons by Florida Medical Examiners 2022 Interim Report. The numbers have been shared with the Governor's staff and a special thank you was given to the effort of the entire team (prevention groups, community coalitions, treatment and recovery programs, health professionals, law enforcement).

**Sheriff Peyton Grinnell, Lake County Sheriff's Office**

Lake County Sheriff's Office had no additional updates for DPAC.

**Rabbi Meir Kessler, Jewish Recovery Center and Caron Renaissance**

The Jewish Recovery Center and Caron Renaissance had no additional updates for DPAC.

**Dean Inserra, City Church Tallahassee**

City Church Tallahassee had no additional updates for DPAC.

**Sheriff Chad Chronister, Hillsborough County Sheriff's Office**

Hillsborough County Sheriff's Office had no additional updates for DPAC.

**Sheriff Chris Nocco, Pasco Sheriff's Office**

Pasco Sheriff's Office had no additional updates for DPAC.

**Nicholas Carper, The Florida Senate**

The Florida Senate expressed gratitude to the work of the group at the grassroots level, especially those working with students and schools to ensure preventative measures are taken.

**Aaron Gerson, 11<sup>th</sup> Judicial Circuit Court of Florida**

The 11<sup>th</sup> Judicial Circuit Court of Florida had no additional updates for DPAC.

**Jesseka Forbes, Agency for Health Care Administrative**

The Agency for Health Care Administration had no additional updates for DPAC.



**Maggie Agerton, Department of Corrections**

The Florida Department of Corrections updated the DPAC that it has been working with the Department of Children and Families, and they are in the process of putting Narcan emergency kits in the hands of every probation officer. Currently, those kits are only in probation offices.

The Department of Corrections is also working with the Florida Behavioral Health Association to share medication-assisted treatment with probation staff. The Department of Corrections reported it is moving forward with a medication-assisted treatment pilot for two male facilities and one female facility.

The Department of Corrections has also conducted meetings with the Agency for Health Care Administration about possible grant opportunities.

The legislature provided the Department of Corrections an additional \$5 million for its substance-use treatment budget between in-prison and community base.

**Peggy Sapp, Informed Families**

Informed Families reminded the DPAC that Family Day is September 25, 2023, and the Red Ribbon Campaign is October 23–31, 2023. DPAC members are encouraged to find ways to participate and collaborate.

**5. Public Comments/Open Discussion:**

No public comments were received.

**6. Adjournment:**

For closing items, Dr. Ladapo reminded DPAC members that the DPAC operates in the Sunshine Law and members should not discuss DPAC business with other members outside of meetings.

The date for the next DPAC meeting is October 25, 2023.

A motion was entered to adjourn. The motion was carried with no opposition. The meeting was adjourned at 10:42 a.m.



# Florida State Health Improvement Plan

## Mental Well-being and Substance Abuse Prevention

### Priority Area Workgroup



Jennifer Johnson, MPH  
Senior Director of Public Policy  
Florida Behavioral Health Association



# SHIP Priority Area Workgroup

## Purpose:

To contribute to, monitor and report on the goals and objectives for the priority area selected by the State Health Improvement Plan Steering Committee. The PAW serves as the operational component for engaging cross-sector collaborators in efforts to address the priorities, goals and objectives.

## Primary Functions:

- Develop goals and measurable objectives for each priority area
- Create implementation plans to drive action
- Monitor and provide quarterly progress updates on State Health Improvement Plan objectives and activities
- Compile recommended revisions to State Health Improvement Plan goals and objectives for approval by the State Health Improvement Plan Steering Committee
- Serve as champions for the State Health Improvement Plan by increasing awareness and engagement throughout networks



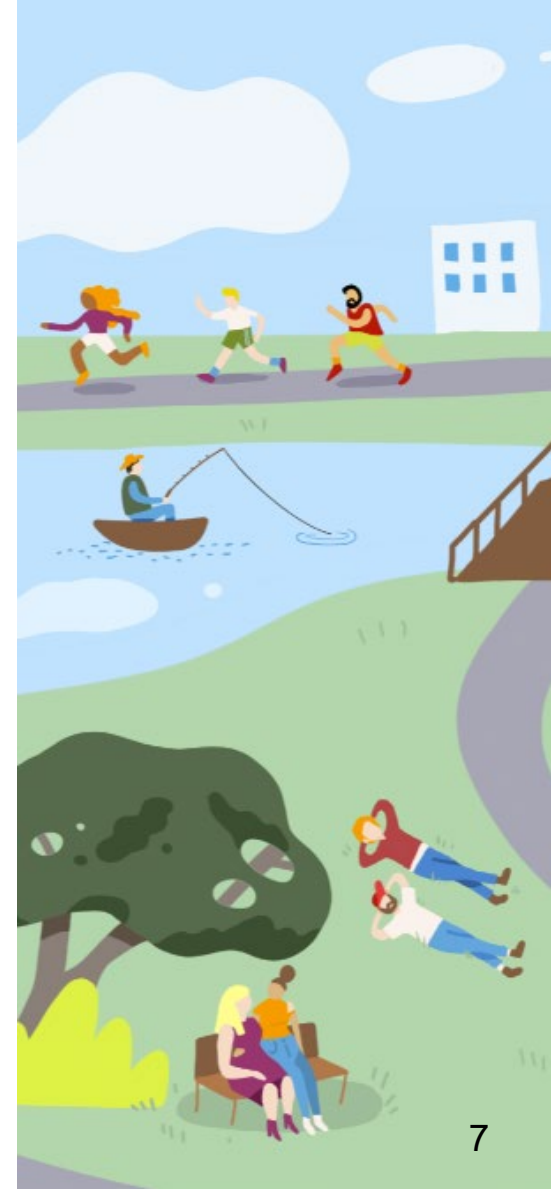
# Mental Well-being and Substance Abuse Prevention

**Goal 1:** Reduce the impact of adult mental, emotional and behavioral health disorders.

**Goal 2:** Reduce the impact of pediatric mental, emotional and behavioral health disorders.

**Goal 3:** Reduce substance use disorders and drug overdose deaths.

**Goal 4:** Reduce suicide behaviors and deaths.

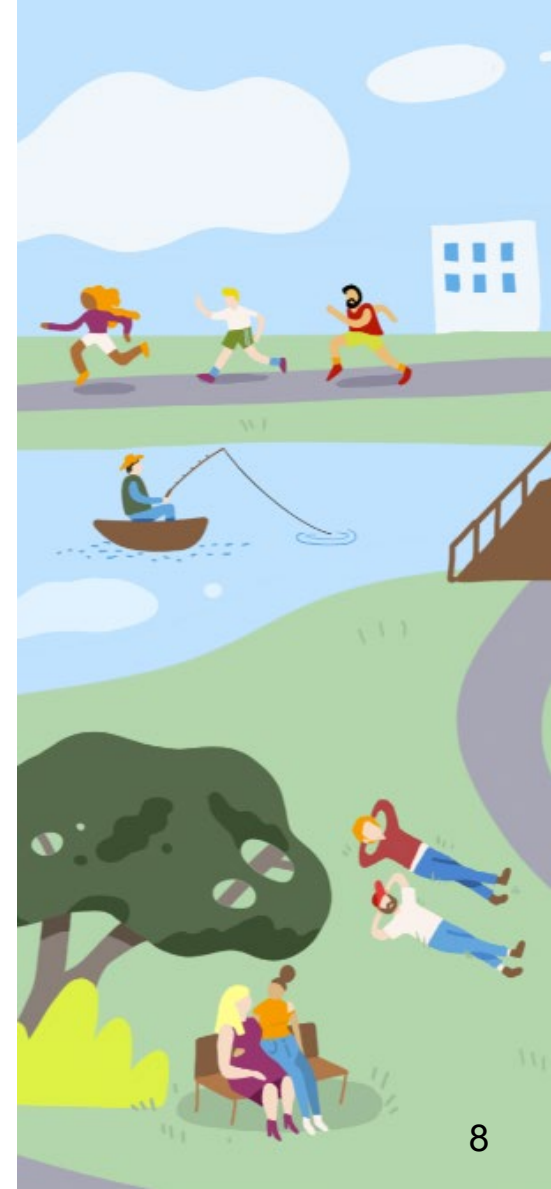


# Mental Well-being and Substance Abuse Prevention

**Goal 3:** Reduce substance use disorders and drug overdose deaths.

## Objectives:

- Reducing inhaled nicotine prevalence in youth.
- Reducing inhaled nicotine prevalence in adults.
- Increasing the percentage of pregnant women who have been screened and/or received brief intervention for alcohol and/or substance abuse.
- Reducing the rate of deaths caused by opioid overdose.
- Increasing the number of substance use data systems that integrate data from multiple stakeholder agencies.
- Increasing the number of formal addiction stabilization centers statewide (COfE).



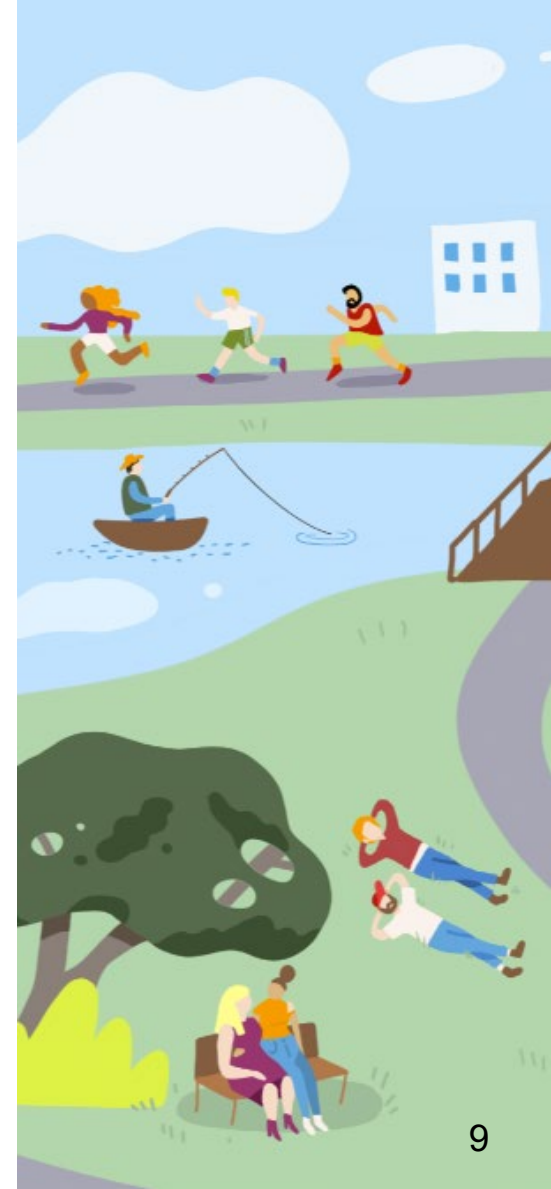


# Mental Well-being and Substance Abuse Prevention

## Objective 3.1: Reducing inhaled nicotine prevalence in youth.

### Year 1 Activities:

- Community Tobacco Free partnerships participated in No Menthol Sunday and World No Tobacco Day
- The Bureau of Tobacco Free Florida (BTFF) has developed and promoted the online Tobacco Citation course for all public schools. 54 of 67 counties have enrolled students in the online tobacco citation course. During the 2022-2023 school year, over 6,300 students had completed the course.
- Expanded the local Tobacco Free Parks and Beaches policies. There are a total of 36 ordinances in 28 municipalities and 8 counties.
- Expanded and improved the Tobacco Free Campus policies at educational, behavioral health, substance use, and other juvenile centers.



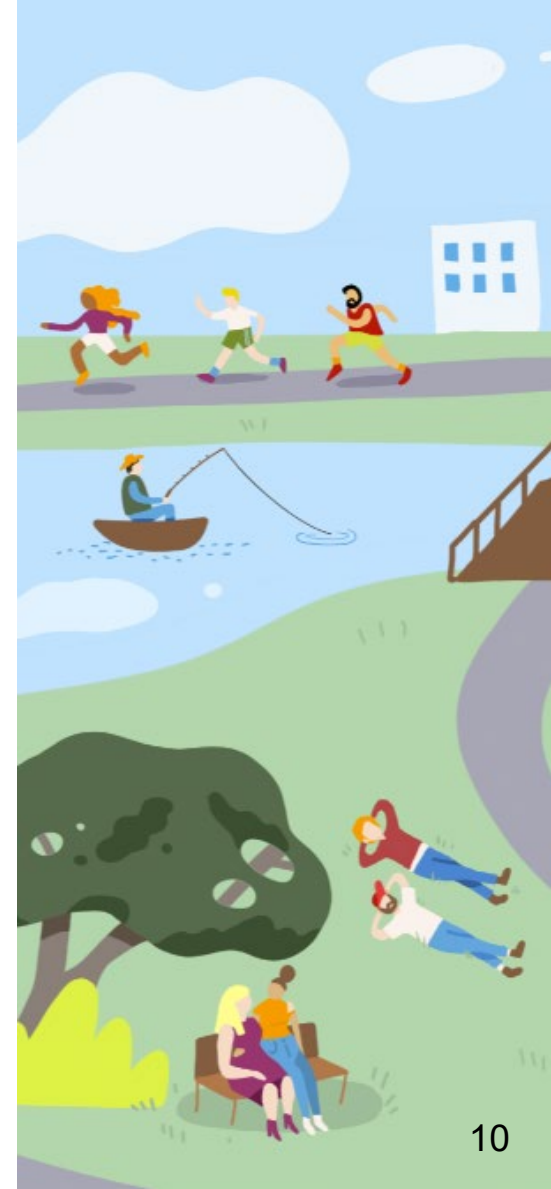


# Mental Well-being and Substance Abuse Prevention

## Objective 3.2: Reducing inhaled nicotine prevalence in adults.

### Year 1 Activities:

- BTFF worked with public and private colleges and universities to support comprehensive Tobacco Free Campus policies. County providers are tasked with forming partnerships with higher education institutions who do not have comprehensive policies. Currently, recruitment is taking place at Palm Beach State College, Full Sail University, and Rollins College.
- BTFF worked with social service organizations to promote the adoption of the electronic tobacco screening and referral process to tobacco cessation services. There are currently 32 counties across the state working to adopt this screening and referral process.

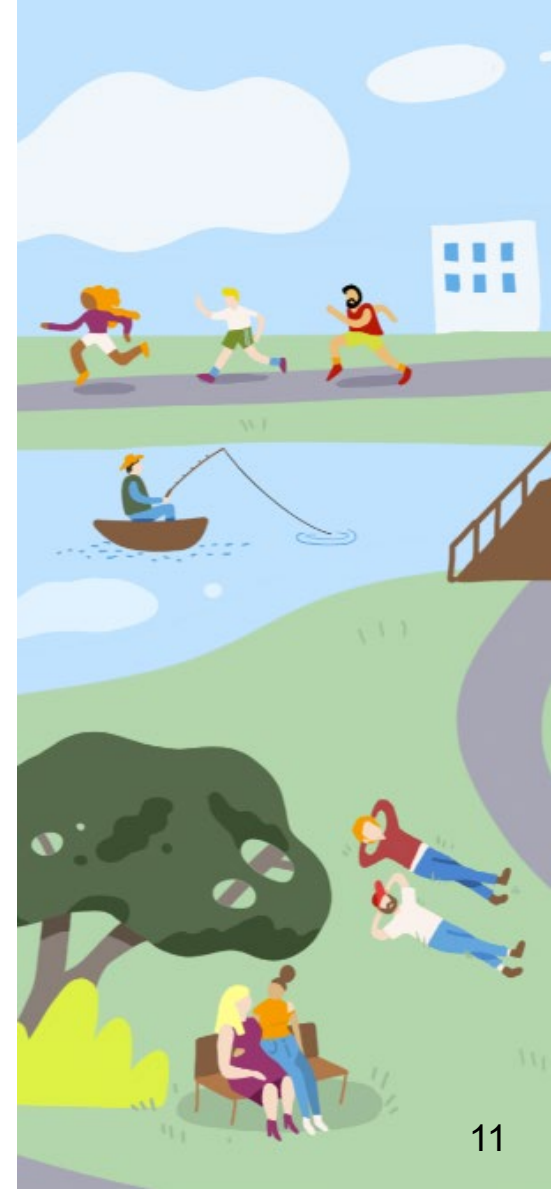


# Mental Well-being and Substance Abuse Prevention

**Objective 3.3:** Increasing the percentage of pregnant women who have been screened and/or received brief intervention for alcohol and/or substance abuse.

## Year 1 Activities:

- Promoted SBIRT and MAT treatment practices in Obstetrical and Family Practice Residency Programs. Throughout FY 22-23, there were 24 additional hospitals enrolled to distribute naloxone through the Overdose Prevention Program.
- Promoted SBIRT screening and MAT initiation for pregnant and postpartum women seen in Emergency Departments.
  - Florida Department of Children and Families (DCF) incorporated information on SBIRT into its Overdose Recognition and Response Training which has been provided to hospitals, health departments, and other community partners.
  - Florida Hospital Association partnered with Florida Perinatal Quality Collaborative to present a webinar to hospital Emergency Departments in June 2023.

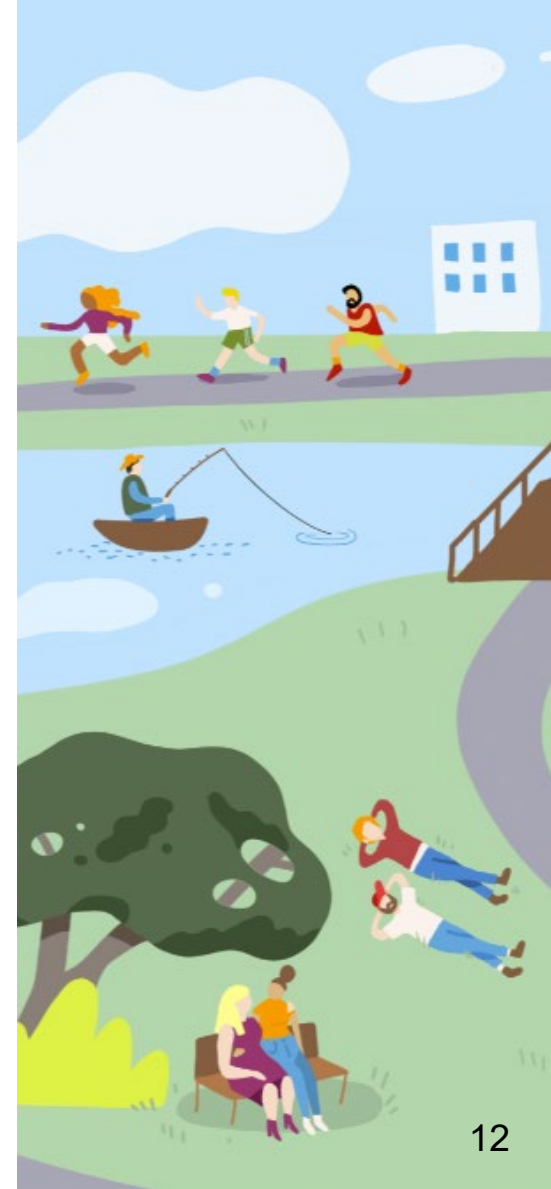


# Mental Well-being and Substance Abuse Prevention

**Objective 3.4:** Reducing the rate of deaths caused by opioid overdose.

## Year 1 Activities:

- Increased the number of organizations distributing naloxone into communities across the state. In total, the DOH has enrolled 68 organizations, and the DCF has enrolled 133 organizations.
- Increased the number of hospitals distributing naloxone kits in-hand prior to discharge for persons who are at risk of overdose.
- Surveyed jails to determine the number of those distributing naloxone and offering MAT. Only 9 of the 45 jails that responded are distributing naloxone and 26 of the 45 are offering MAT. An infographic on how to obtain free naloxone kits was created and disseminated.
- Expanded the use of naloxone spray in DJJ detention centers and residential commitment programs. All detention and residential centers now have naloxone on-site.

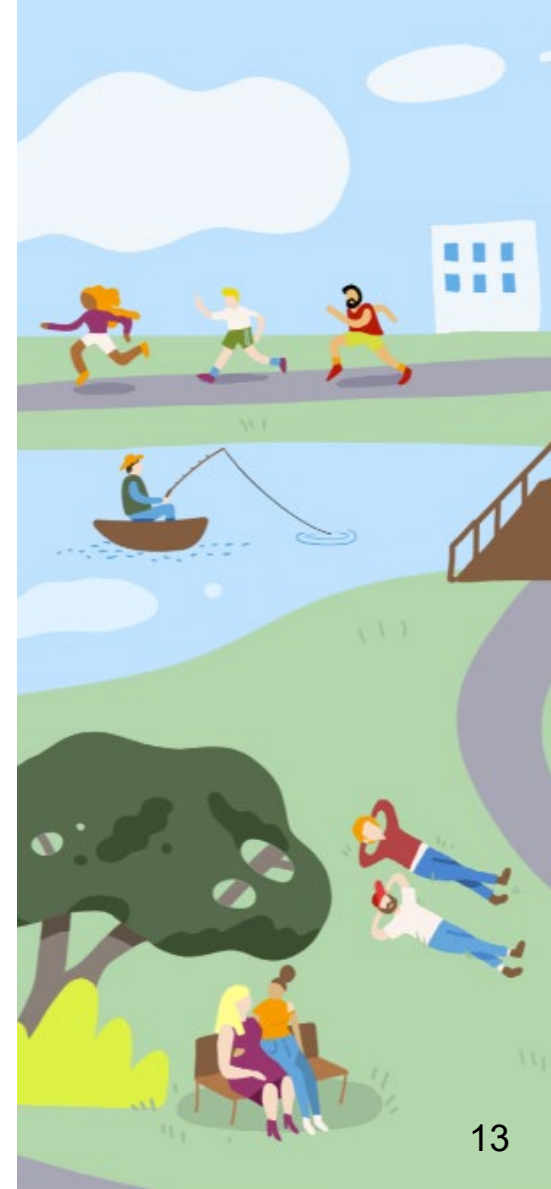


# Mental Well-being and Substance Abuse Prevention

**Objective 3.4:** Reducing the rate of deaths caused by opioid overdose.

## Year 1 Activities continued:

- Increased the number of community-based recovery support programs in operation. There are currently 24 known harm reduction organizations, 8 peer networks, and 26 RCOs in operation.
- Increased the number of emergency rooms utilizing hospital bridge programs. There are currently 45 hospital bridge programs in operation across the state.
- Expanded and increased the comprehensive array of supportive programs that offer MAT services. The 12 counties identified for this effort have achieved 90% or more of the 22 elements of CORE.

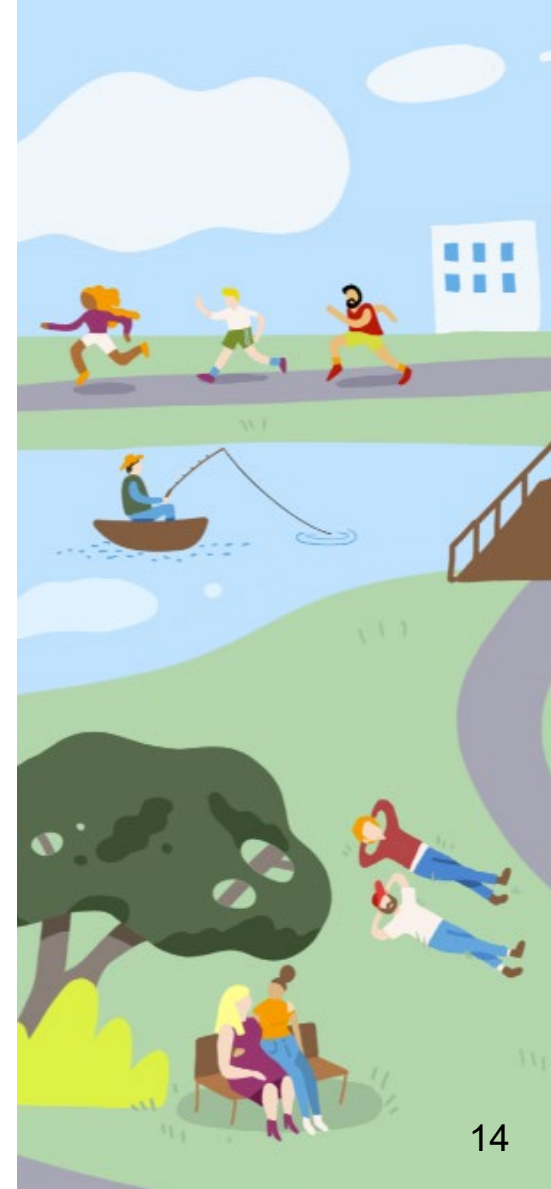


# Mental Well-being and Substance Abuse Prevention

**Objective 3.5:** Increasing the number of substance use data systems that integrate data from multiple stakeholder agencies.

## Year 1 Activities:

- Identified data sources that will enhance the current overdose data sources, when combined. There are plans to integrate the Prescription Drug Monitoring Program data and patient-level data to be able to provide support and resources to individuals with opioid use disorder.
- Integrating data into a target information system. The OD2A program submitted their grant application for OD2A 2.0 on May 8, 2023. This grant allows for funding for the next six years. The grant includes new surveillance strategies focused on surveillance infrastructure, expansion, and improvement.



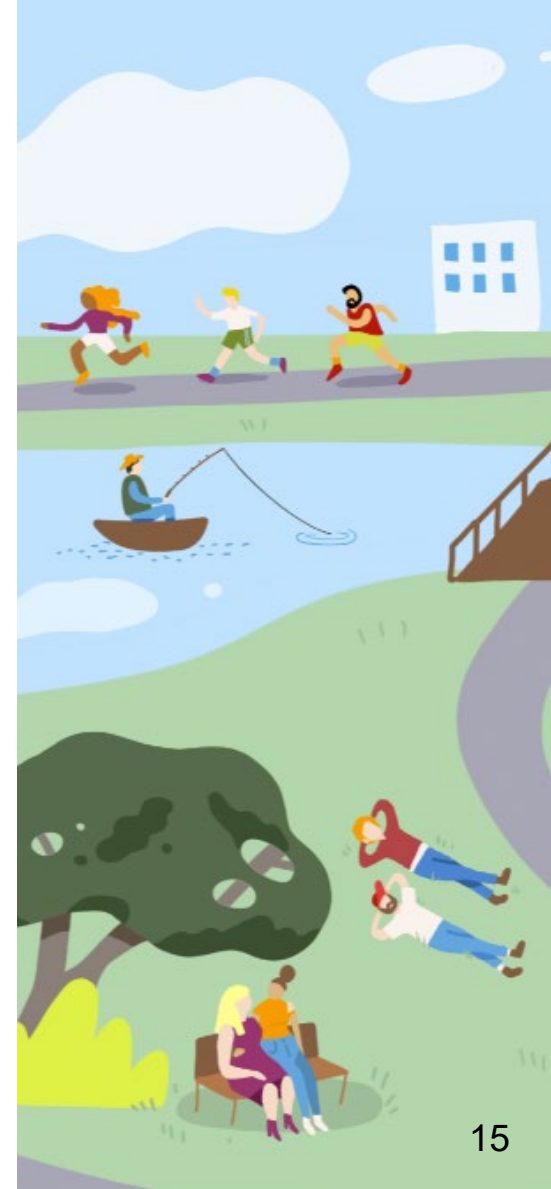


# Mental Well-being and Substance Abuse Prevention

**Objective 3.6:** Increasing the number of formal addiction stabilization centers statewide.

## Year 1 Activities:

- The 12 pilot counties enrolled in the Coordinated Opioid Recovery (COPe) have achieved implementation of 90% or more of the 22 elements of COPe. \$26M was secured through Opioid Settlement funds to add an additional 17 counties to the COPe Network. Bringing the total to 29 counties providing COPe services in the 2023-2024 fiscal year.
  - COPe First Responders have connected 23,289 overdoses to specialized care since July 2022.
  - COPe Emergency Medical Services (EMS) transported 10,788 overdoses to COPe specialized care.
  - COPe receiving clinics have provided 515,576 services to patients since July 2022.
  - COPe receiving clinics or treatment centers have served 12,131 substances use disorder patients of those 5,478 were opioid use disorder patients.





# Mental Well-being and Substance Abuse Prevention Partners



# Questions?



# **Dangers of Social Media Use in Promoting Access to Illicit Drugs**

Mike Duffey  
Assistant Special Agent in Charge  
Florida Department of Law Enforcement  
Cyber Bureau

# Where They Meet?

Privacy

Apps & Games

Pictures

Passwords

Emoji Use

Online Etiquette



# **SOCIAL MEDIA APPS & GAMES**














# Know What Your Kids Are Playing With

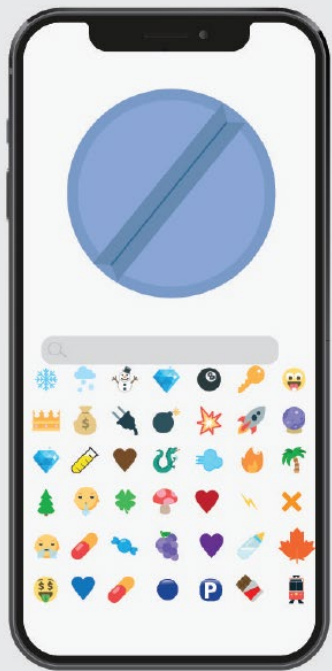
- An increasing number of apps and video games allow for interaction with other users.
- Any game that allows for multiplayer will also allow for direct communication.
- If you aren't sure about the features of a particular app/game, research it online.
  - Google some reviews. YouTube is also great for video reviews and tutorials.



# Social Media

- Social media apps allow for private communication separate from posting.
- Since social media was made for connecting people, anyone can find you if you have not specifically blocked them.

10 Most Downloaded Social Media Apps in 2022			
United States			
1	 Instagram 72M	6	 Twitter 33M
2	 WhatsApp 63M	7	 BeReal 31M
3	 Messenger 46.3M	8	 Reddit 28.3M
4	 Facebook 45.5M	9	 Discord 28M
5	 Telegram 40M	10	 Life360 23M
Outsmart your competition with app intelligence from <a href="https://apptopia.com">apptopia.com</a>			
			



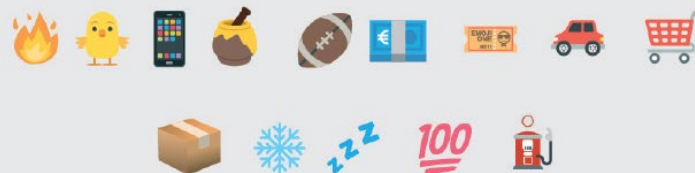
# Emoji Drug Code DECODED

ONE  
PILL CAN  
KILL

Do you know the meaning behind certain emojis? Emojis were originally designed to represent an emotion, event, or activity, but have recently taken on a language of their own. Criminal organizations, including drug traffickers, have noticed and are using emojis to buy and sell counterfeit pills and other illicit drugs on social media and through e-commerce. This reference guide is intended to give parents, caregivers and influencers a better sense of how this language is being used in conjunction with illegal drugs. It is important to not, this list is not all-inclusive and the images contained below are a representative sample. Emojis, on their own, should not be indicative of illegal activity, but coupled with a change in behavior; change in appearance; or significant loss/increase in income should be a reason to start an important conversation. We understand initiating those conversations can be difficult so we have resources available at [DEA.gov/onepill](https://www.dea.gov/onepill).

## Popular Emoji Drug Codes

### Oxycodone



### Xanax®



### Percocet®



### Adderall®



## Other Emoji Drug Codes

### Cocaine



### Meth



### Heroin



### Marijuana



### MDMA and Mollies



### Cough Syrup



### Drug Dealer Adverting that they Sell/Dealer



### High Potency



### Mushrooms



### Universal for Drugs



### Large Batch/Amount



## Combination Emoji Drug Codes



100pk = 100pk = 100 pills



## EMOJI DRUG CODE | DECODED

### COMMON EMOJI CODES

#### FAKE PRESCRIPTION DRUGS

##### PERCOCET & OXYCODONE



##### XANAX



##### ADDERALL



#### DEALER SIGNALS

##### DEALER ADVERTISING



##### HIGH POTENCY



##### UNIVERSAL FOR DRUGS



##### LARGE BATCH



#### OTHER DRUGS

##### METH



##### HEROIN



##### COCAINE



##### MDMA & MOLLIES



##### MUSHROOMS



##### COUGH SYRUP



##### MARIJUANA



This reference guide is intended to give parents, caregivers, educators, and other influencers a better sense of how emojis are being used in conjunction with illegal drugs. Fake prescription pills, commonly laced with deadly fentanyl and methamphetamine, are often sold on social media and e-commerce platforms – making them available to anyone with a smartphone.





# Common Hashtags

#drugs #pugsnotdrugs #drugstoremakeup #drugstore #saynotodrugs  
#nodrugs #dontdodrugs #plugsnotdrugs #nodrugsjustshoes #warondrugs  
#drugsarebad #hugsnotdrugs #drugstorebeauty #beautydrugs  
#sexdrugsrocknroll #thewarondrugs #toysaremydrugs #pugnotdrugs  
#loveandotherdrugs #smoketiresnotdrugs #dontdodrugskids  
#handknottedrugs #fuckdrugs #rugsnotdrugs #drugstorehaul  
#drugstoreskincare #nugsnotdrugs #wrlldondrugs #chugsnotdrugs  
#drugsforlove #mydrugs #sexdrugsandroknroll #endthewarondrugs  
#prescriptiondrugs #drugsarebadmkay #notodrugs #drugstoreproducts  
#drugstorecosmetics #psychedelicdrugs #notdrugs

# Disappearing Messages



# **GIVING OUT INFORMATION**

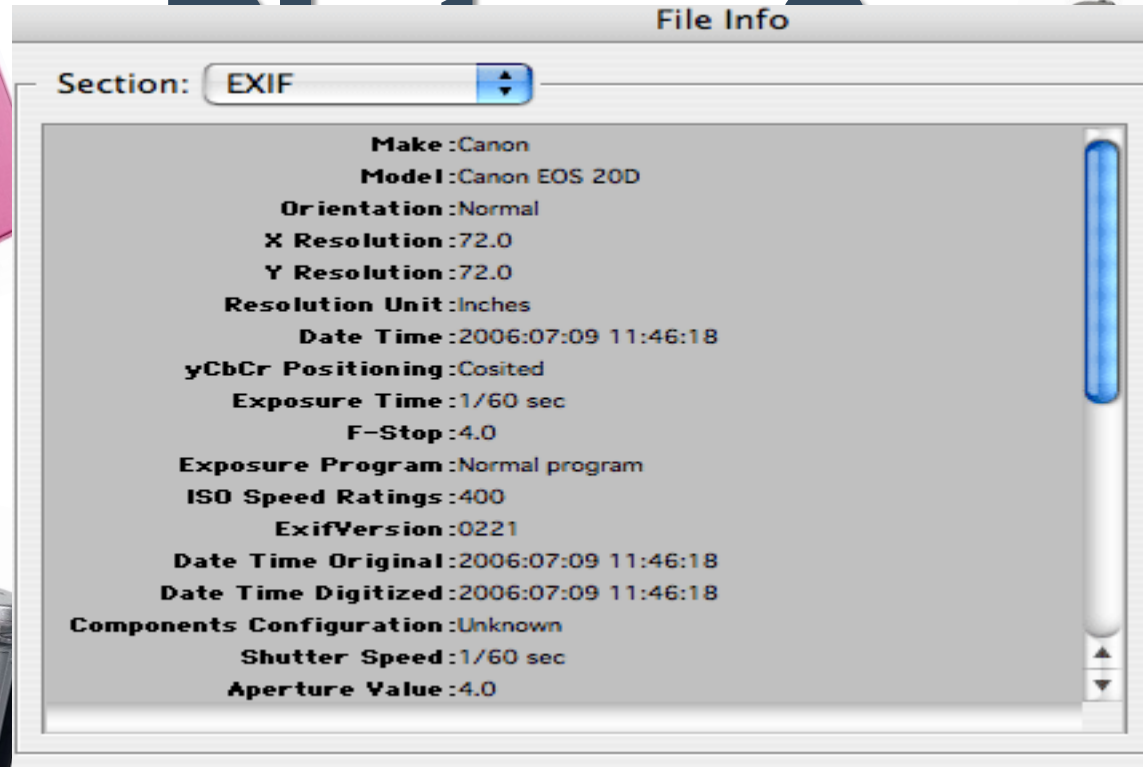




# Then & Now

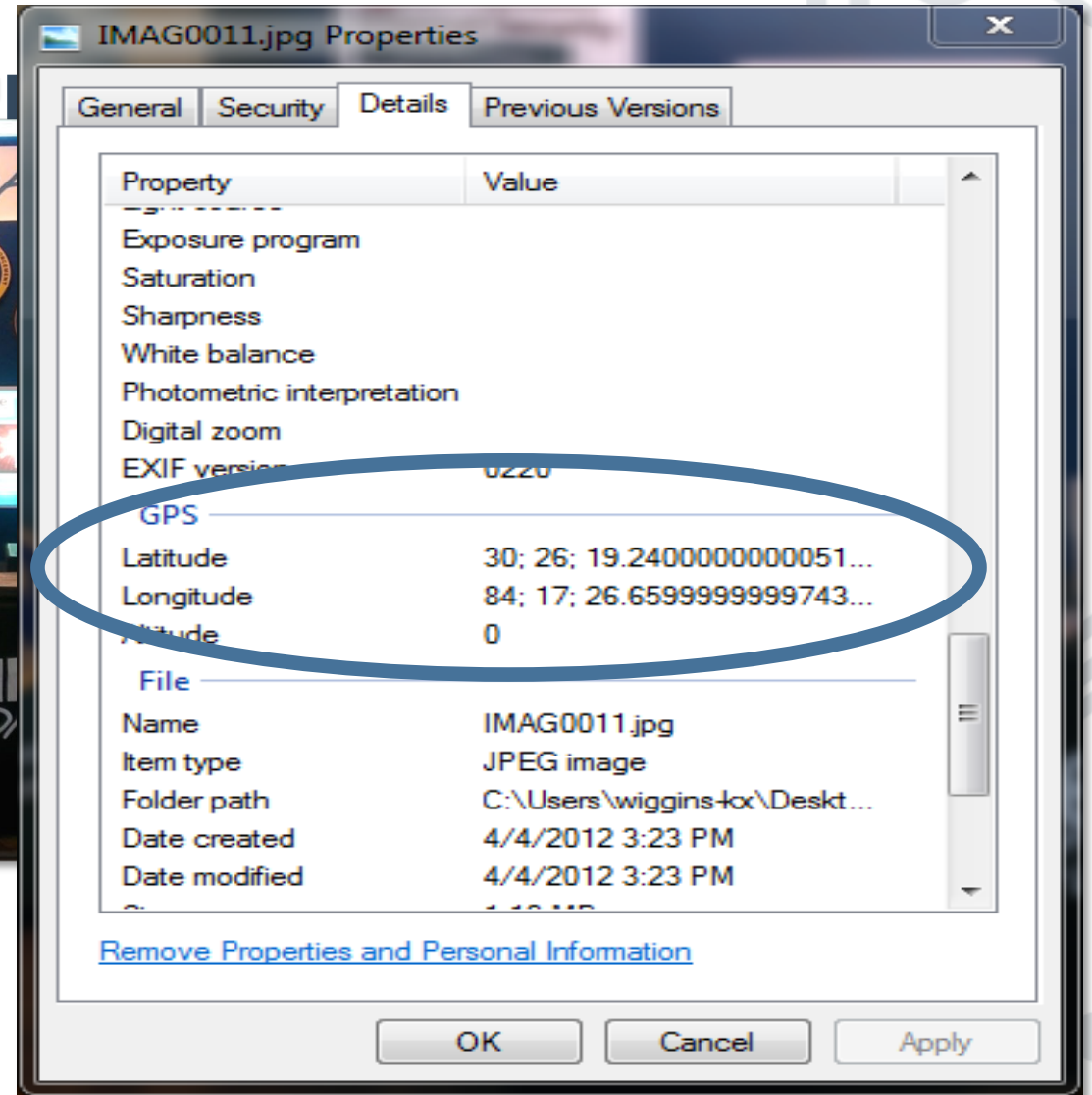


# What's in Your

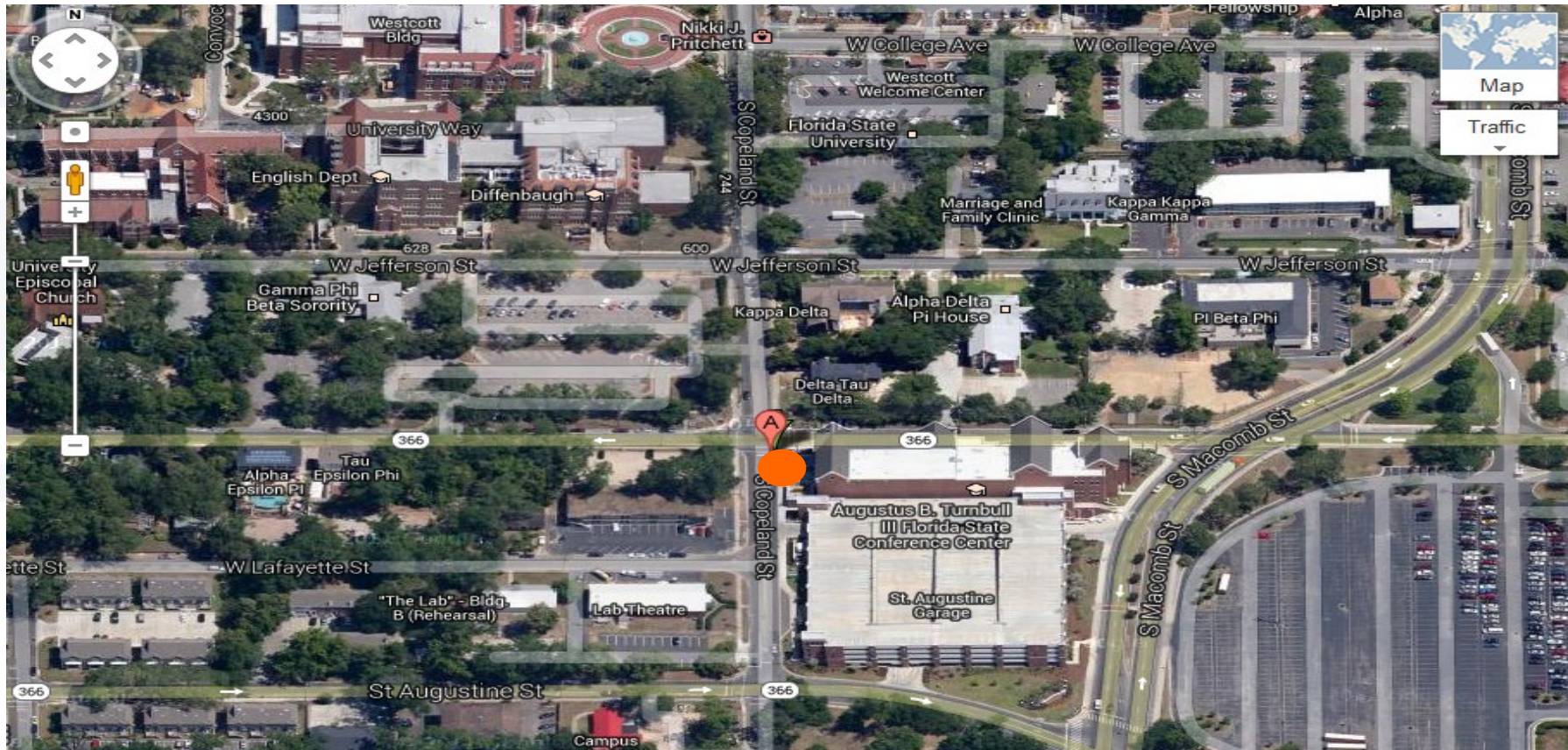




# What's in Your Picture



**Lat: +30°, 26', 19"**  
**Long: -84°, 17', 27"**



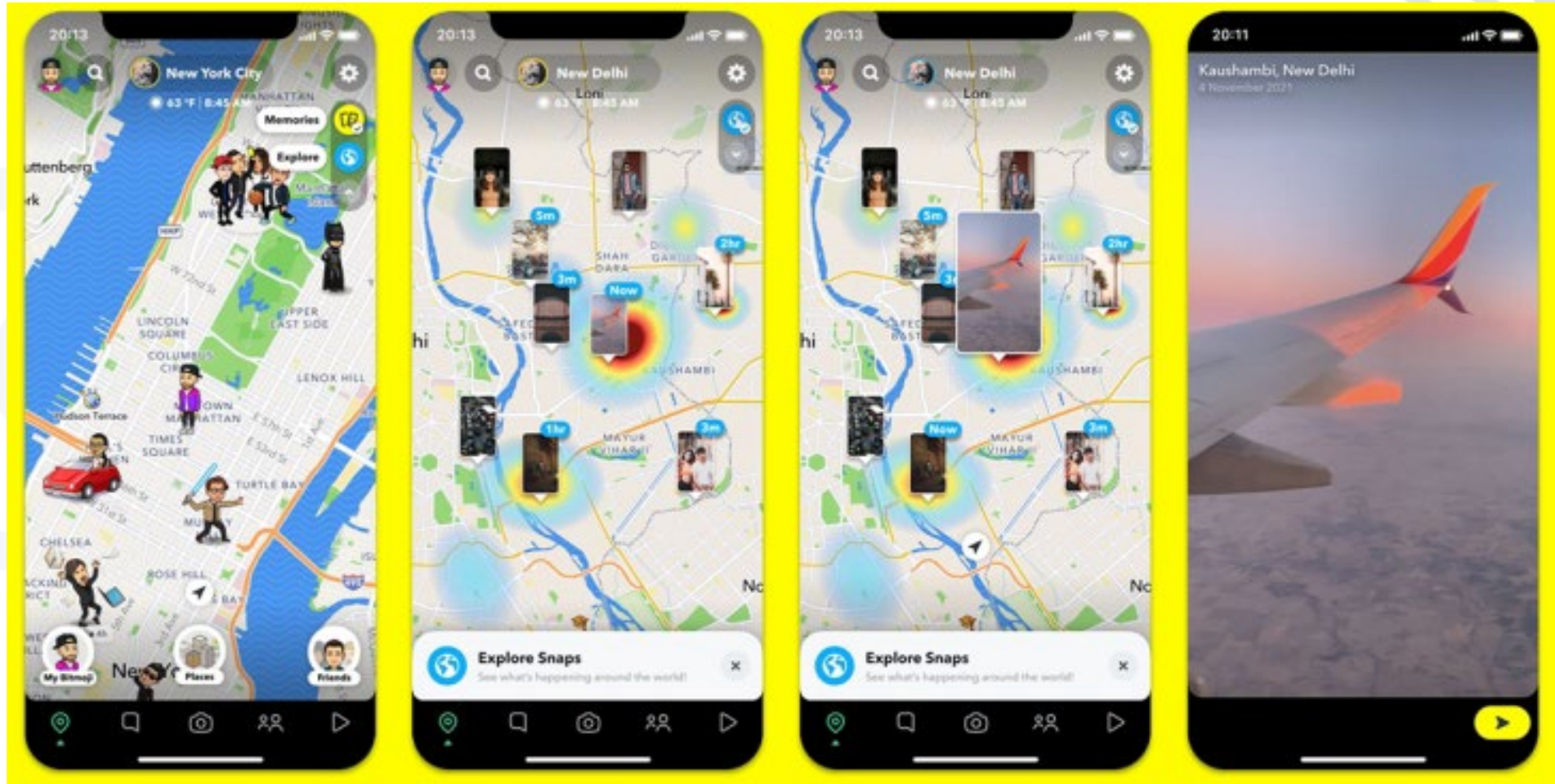


# Instagram Photo Map





# Snapchat Maps



# PASSWORDS

# Your Kids' Passwords

- Know what service accounts your children have.
- Keep a list of their passwords if you need to get access.
- As a parent know how to unlock their device. It will be needed if something happens to them.

# Locked Devices

Mobile Devices:

- Challenge to Law Enforcement
- Unknown Password – Impact to investigation
- **Other Linked Devices ???**

# The Good News

Kids are getting better at detecting and avoiding online criminals.

EPINION

## WHAT KIDS ARE DOING WITH SMART DEVICES

3- <6 YEARS OLD



**70%**  
Play games



**56%**  
Simply play around



**45%**  
Listen to music



**40%**  
Learn

6-12 YEARS OLD



**82%**  
Play games



**62%**  
Learn



**54%**  
Listen to music



**51%**  
Watch movies



**40%**  
Reading



# The Bad News

But it's becoming easier to find drugs locally thru geo-location services used by app's



# **PARENTAL CONTROL APPS**



# Parental Control Apps

Apple and Android have parental control apps that are designed to assist parents in ensuring kids use devices safely.

In addition to the apps and settings provided by Apple and Android, there are a number of apps from mobile carriers and third party companies available.

- If you choose to use one of these other programs, do some research first about features and make sure it covers your needs.

# Apple Parental Controls



Apple's parental control app is called Screen Time and it is located under the device settings menu.

The app allows for monitoring of device usage, restricting apps, setting time limits, and blocking App Store purchases.

# Apple Parental Controls

- Can be used to set individual permissions to apps and features.
- Content can be filtered by content ratings, meaning apps with certain age ratings can be blocked from download.
- You can also add specific websites to an approved or blocked list or only allow access to the approved list.



# Other Apple Parental Control Features



- Device usage can be limited by time of day; known as “downtime.”
- A child can make requests for more time and for App Store purchases directly from their device, which will send a notification to the parent.

# Android Parental Controls



Google's official parental control app is called Google Family Link and is available for download in the Google Play Store.

The app allows for monitoring device and app activity, app permissions, time limits, location tracking, and remote device locking.

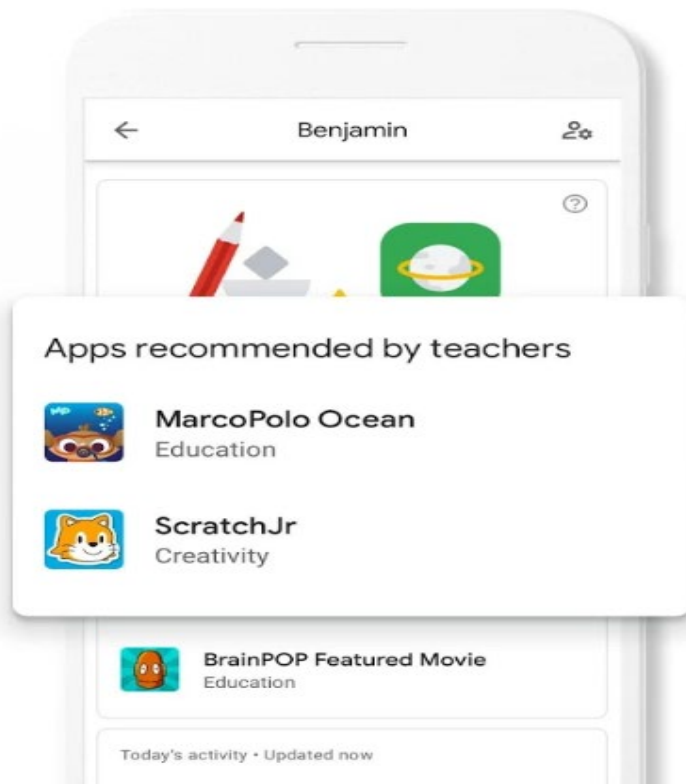
# Android Parental Controls

- Allows for a child to ask permission to download new apps or make purchases from the Play Store.
- Has visual reports displaying activity.
- Can set blocks on usage based on the time of day.

Cyber Security Awareness For Everyone

# Other Android Parental Control Features

See teacher-recommended apps



- The app contains a list of teacher-recommended learning apps for kids.
- Devices can be locked remotely in event that they are lost or stolen.
- Set usage time limits for certain apps.

# Parental Control App Considerations

- Smartphones are computers. They can navigate to any content a desktop computer can get to, unless restrictions are set.
- There is a lot of content available on the internet that isn't suitable for all ages. Setting limits can protect against viewing this content.
- Setting limits on screen time can teach healthy technology habits.



# Q&A

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# Recommendation #1

State agencies and commercial health plans provided service delivery flexibilities to respond to challenges related to the delivery of mental health and SUD care during the COVID-19 pandemic. It is recommended that the state agencies, commercial health plans, and other private payors permanently adopt these flexibilities, specifically:

- Waiving prior authorization requirements and services limits (frequency, duration and scope) for all behavioral health services (including targeted case management).
- Maintaining payment parity for telehealth services by reimbursing services provided via telemedicine at the same rate as face-to-face encounters.
- Expanding coverage of telehealth services to include telephone communications, but only when rendered by licensed psychiatrists and other physicians, physician extenders and licensed behavioral health practitioners.
- Requiring managed care plans to waive limits on medically necessary services when additional services will maintain the health and safety of enrollees, including when it is necessary to maintain enrollees safely in their home.
- Using audio-only services when video capability is not available, and services can only be provided telephonically, which should be thoroughly documented.

# Recommendation #2

To effectively address the opioid crisis and the anticipated growth in mental health and SUD service need, it is critical that a vibrant, stable, and well-trained workforce be available to provide prevention, treatment, and recovery services. To address the workforce crisis, DPAC recommends adopting changes in payment methods, background screening, exemptions for peer specialist applications, and greater flexibility with telehealth, reimbursing providers the same amount for telehealth and in-person visits.

# Recommendation #3

Develop and implement a substance-use prevention strategy designed to reduce drug use among youth 12–17 years of age. The strategy should focus on; (1) deployment of a unified anti-drug messaging campaign developed around evidence-based practices to ensure good outcomes, (2) increasing/maintaining substance use prevention efforts by securing/sustaining front-end prevention funding that increases screenings and addresses trauma-related issues among youth, and (3) expanding state partnerships with anti-drug coalitions, educational institutions, law enforcement, and other members of the 12 Community Sectors.

# Recommendation #4

Engage in an evidence-based substance use prevention program designed to reduce drug use among youth 12–17 years of age. The curriculum should focus on evidence-based and/or evidence-informed prevention strategies proven to reduce substance use, while also increasing youth resiliency, coping strategies, positive mental health, and responsible decision-making. The end goal is to better link existing prevention education programs with Florida's educators and to reduce substance use and abuse among Florida's youth.

# Recommendation #5

Develop and implement a stigma reduction campaign designed to reduce the negative feelings associated with a SUD and other mental illness/injuries. Messaging should increase the awareness of medically assisted treatment options, reduce the stigma associated with addiction, and inform the public of the many benefits that come with obtaining psychiatric, psychological and/or therapeutic services from a licensed professional.



# Recommendation #6

Encourage pharmacies to educate consumers on safe medication storage and disposal procedures when filling prescriptions for controlled substances. Establish a media campaign that incorporates appropriate technology to educate consumers on reasons for safe use, safe storage, and safe disposal as well as the location of safe disposal boxes in each community.

# Recommendation #7

Establish medical marijuana advertisement standards that restrict the advertising methods of medical marijuana/cannabis evaluation clinics, conveyance shops and other services or businesses not currently governed by Amendment 2 (section 381.986, Florida Statutes).

# Recommendation #8

Establish legislation to regulate (1) preparation, distribution, and sale of kratom-based products (*Mytragyna Speciosa*) that contain the alkaloids mytragynine and/or 7-hydroxymitragynine; (2) prohibit the preparation, distribution and sale of adulterated or contaminated kratom products; (3) assign authorities and responsibilities to ensure compliance standards are met and/or maintained; 4) incorporate strategies to prohibit market and sale of kratom to minors, and (5) establish corrective actions/penalties for actors/agencies that would violate such legislation.

# Recommendation #9

Encourage the continued establishment of warm handoff programs, such as the Coordinated Opioid Recovery Network (CORE) from hospital EDs to community OUD treatment providers to address opioid overdoses; issue naloxone to overdose patients before they leave the ED.

# Recommendation #10

Expand additional fellowship and residency programs for physicians to obtain a specialty in addiction medicine with a goal of increasing physicians with an addiction medicine specialty.

# Recommendation #11

Pass model legislation that will align Florida law with the federal Mental Health Parity and Addiction Equity Act (MHPAEA) and require all state health agencies, health plans, and commercial insurance to report annually on the implementation of the parity act in Florida. These reports should be transparent and available to inform the public.



# Recommendation #12

State health agencies, health plans, and commercial insurers should remove prior authorization requirements for evidence-based MAT to allow for use of medications such as buprenorphine, naltrexone, naloxone, and methadone.

# Recommendation #13

Promote legislation that adds the Secretary of AHCA and the Commissioner of the Office of Insurance Regulation as members to the Statewide Drug Policy Advisory Council.

# Recommendation #14

Continue the statewide Recovery Oriented System of Care (ROSC) initiative designed to promote and enhance recovery efforts in Florida and support the continued development of the Recovery Community Organization (RCO) and a statewide RCO that helps link community initiatives.

# Recommendation #15

Evaluate the impact of Senate Bill 1120 (2020): Substance Abuse Services on agency background screening requirements related to the eligibility of individuals with lived experience/peers attempting to enter the workforce; continue efforts to reduce the administrative burden of the background screening and exemption process; promote consistency among state agencies related to the background screening exemption process; ensure an individual with lived experience is part of the exemption review panel.

*Member update for consideration: Remove this item from the recommendations. The Legislature has taken action and Departments ratified by rule the goal and objective of this item.*

# Recommendation #16

The Council recommends the modernization, improvement, and appropriate funding for the Baker and Marchman Acts to increase the effectiveness of the Baker and Marchman Acts to serve the people of Florida.

*Member update for consideration: The Department of Juvenile Justice participated in the Baker Act Workgroup led by DCF to modernize the Baker Act statute language. This draft statute language will be proposed by DCF during the upcoming legislative session.*